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AMERICAN NEWSPAPER DIRECTORY.

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THE—SOUTH—AND—WEST.

ROWELL—&—CHESMAN—NEWSPAPER—ADVERTISING—AGENTS

OFFICE,—COR.—THIRD—AND—CHESTNUT—STREETS,

ST.—LOUIS,—MO.

We make our especial study the interests of advertisers who desire to reach the Western and Southern portion of the United States.

We undertake to secure the lowest cash rates and contribute our services in obtaining attractive display, good position, and keeping the expense of any proposed advertisement within prudent limits.

Located at the distributing point for a vast area, (nearly two-thirds of the whole country,) we possess important advantages for the management of advertising contracts with the newspapers of Mississippi, Louisiana, Texas, Arkansas, Kentucky, Tennessee, Indiana, Illinois, Missouri, Iowa, Kansas, Nebraska, Colorado, the Territories and Pacific States.

We have the leading papers from the entire country on file in our office. Communications by mail receive prompt and careful attention.

VOLUNTARY—NOTICES—FROM—LEADING—NEWSPAPERS.

In this advertisers will find a St. Louis house of integrity, upon which they can feel assured that all contracts made with it will be fulfilled to the letter.—*Republican, St. Louis, Mo.*

Their high position as business men must command for the new firm a large share of patronage.—*Herald, Montreal, Canada.*

They are gentlemen who understand their business, and will conduct it fairly and honorably.—*Religious Herald, Hartford, Conn.*

These gentlemen have sufficient "41 Park Row" reputation to bespeak for the new enterprise the confidence and patronage of the public.—*Agricultural and Stock Journal, Denver, Col.*

A respectable and responsible advertising agency in St. Louis is a matter of gratification. Mr. Chesman is thoroughly posted in regard to all matters pertaining to the newspaper business in the United States.—*Morning News, Savannah, Ga.*

Conducted by reliable men, who enjoy a world-wide reputation among newspaper publishers for their honesty and upright dealings with everyone.—*Herald, Quincy, Ill.*

The firm is of the highest standing, has ample capital and is thoroughly responsible.—*Commonwealth, Topeka, Ks.*

Mr. Chesman will make a successful agency that will do much towards developing the business interests of our sister city.—*Christian Observer, Louisville, Ky.*

A reliable agency in that city has been needed, and Rowell & Chesman are about the best men who could have started it.—*Evening News, Detroit, Mich.*

We recommend them as highly honorable and reliable men, capable of giving more advertising for the same money, than any other agency, and in the best papers, too.—*Herald, Duluth, Minn.*

It is conducted by Nelson Chesman on business principles.—*Argus, Enterprise, Minn.*

It is a God-send to the merchants and patrons of the West.—*Watchman, Plattsmouth, Neb.*

Mr. Chesman assumes the active management of the concern, while the connection of Mr. Rowell's name renders its responsibility beyond peradventure.—*State Journal, Columbus, Ohio.*

Publishers who put their trust in the new firm, and advertisers who entrust them with their business, will be mutually benefited and certain to receive prompt and liberal dealing.—*Leader, Pittsburgh, Pa.*

It will be received as a piece of good news by all the newspapers of the country that Mr. Nelson Chesman, the best posted man in the United States upon matters appertaining to newspapers, announces that he will hereafter conduct an advertising agency at St. Louis.—*Republican Banner, Nashville, Tenn.*

It will be gratifying, indeed, to the newspapers of the West who have been sorely troubled by unreliable advertising agencies, to know that at last one of the staunchest kind has been established in St. Louis.—*Journal of Commerce, Kansas City, Mo.*

The offices in St. Louis are to be under the personal management of Mr. Chesman, who will bring to bear all his fine business abilities. This firm is of the highest standing, has ample capital and will supply a pressing need of St. Louis.—*City Item, Philadelphia, Pa.*

Enconium on this new firm is superfluous.—*Tribune, Mobile, Ala.*

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