

# The Reformed Church Publications,

**REFORMED CHURCH MESSENGER.** { REV. S. R. FISHER, D. D., (Editors.  
 { REV. G. B. RUSSELL, A. M., }  
**REFORMIRTE KIRCHENZEITUNG, GUARDIAN, (Monthly)**  
**REVIEW (Quarterly), CHILD'S TREASURY,**  
**LAMMERHIRTE.**

We call attention to the Reformed Church Publications, as affording a first-class medium for advertising in a Church Membership of about 100,000.

The "REFORMED CHURCH MESSENGER" is a large double sheet quarto religious family weekly, of a high order, circulating, as the official organ of the Synod, in the English portion of the Reformed Church. It goes into many families where no other religious paper is taken. The States in which it mainly circulates are Pennsylvania, Maryland, Virginia and Ohio, with a goodly number of subscribers in States further West and South. It is read regularly by perhaps twenty thousand persons; and is a "No. 1" medium for choice general (not local) advertising.

The "REFORMIRTE KIRCHENZEITUNG" is the German Organ of the synod. Its circulation is among the German Churches in Philadelphia, New York, Baltimore and Cincinnati, with a considerable rural population represented on its subscription list.

The "GUARDIAN," a Monthly Magazine, and the "REVIEW," a Theological Quarterly, together having a circulation of over two thousand, will admit proper advertisements on their covers.

We admit no humbug schemes or what is known as quackery. Nothing unreliable is advertised, and our reading public know this.

## RATES FOR ADVERTISING:

The rates, which for so choice a circulation will be found low, are as follows:

1 square or less, for 1 month or less, . . . \$3 00	1 square or less, for 6 months or less, . . . \$12 50
1 square or less, for 3 months or less, . . . 7 50	1 square or less, for 1 year or less, . . . 20 00

A square of ten lines covers one inch space in our wide columns. Larger advertisements by the year will be taken at a liberal deduction. The above are net rates; and when advertisers deal with us through agents their commission must be added. Unless otherwise agreed upon, all advertising is expected to be advance payment, and will only be continued as long as prepaid. Address,

## REFORMED CHURCH PUBLICATION BOARD,

64 North Sixth Street, Philadelphia, Pa.

THE GREAT \$2 LADY'S HOME AND FASHION MAGAZINE OF AMERICA!

# Arthur's Home Magazine for 1870.

With each successive year the "HOME MAGAZINE" widens its circle of readers, and extends its influence among the people. For 1869 its subscription largely exceeded that of any other year, its acceptance was more cordial, and its interest and excellence more fully acknowledged. It speaks to the intellect, the heart, the conscience and the taste of its readers, and they cannot help approval.

For the year 1870, the HOME MAGAZINE will present unusual attractions. Among these will be

**A new American Society Novel,** by Virginia F. Townsend, one of the best writers of fiction in America.

**A series of powerfully written Stories** by the author of "Watching and Waiting."

**A series of Temperance Tales for the Times,** by the author of "Ten Nights in a Bar Room," and other well-known writers.

**A series of Domestic and Social Novelties and Stories,** of high interest and the purest and most elevating character, by some of our best writers. For stories of this class the HOME MAGAZINE has always been pre-eminent.

**A series of strongly written Papers on Woman's Work and Woman's Wages,** by an American Woman of large experience.

**Marvels of the Insect World.**—A series of highly interesting and instructive articles, accompanied by ten splendid full-page illustrations.

**Fashions.**—A great variety of illustrations of Fashion, with descriptions of the prevailing styles of dress, will be given in every number. Also patterns for needle work and fancy articles.

**A New Cookery Book.**—We shall give our readers, during the year 1870, the whole of a new volume on Domestic Economy and the Art of Cookery, prepared for us by a lady of fine literary tastes, and large experience in household matters.

**Gardening for Ladies.**—A new Department, which will be in the hands of a person of long experience, who will give every month practical hints on the culture of flowers, plants, vines, and creepers, and their proper care and arrangement, not only in the garden, but in the tasteful decoration of the house and veranda.

The large circulation of the "HOME MAGAZINE" in families makes it a most desirable medium for advertising. Terms: \$2 a year; 3 copies, one year, \$5; 4 copies, \$6; 8 copies and one extra to get up of club, \$12; 15 copies and one extra, \$20.

SPECIMEN NUMBER FIFTEEN CENTS.

T. S. ARTHUR & SONS,

609 & 611 Chestnut St., Philadelphia, Pa.