

**DAUCHY & CO.,**

SUCCESSORS TO J. G. COOLEY AND COOLEY &amp; DAUCHY,

**Printers' Warehouse & Advertisement Agency****75 Fulton Street New York.****TO PRINTERS.**

WE OFFER EASY TERMS FOR THE PURCHASE OF ALL KINDS OF MATERIAL. **Wood Type** of W. H. PAGE & CO'S manufacture, and **Metal** of the Messrs. LINDSAY'S, both the best in the country. **Printing Presses** of all well known makers. **Paper, Card and Rule Cutters, Inks, Brass Rule and Galleys,** and almost everything used in a Printing Office (except paper and cards), which the twenty years' experience of our predecessors enables us to offer at makers' lowest terms, taking part payment in advertising.

**Page's Wood Type,** which has no equal in the world for beauty of design and finish, can be obtained of no other Advertising Agency unless it is purchased through us.

The **Lindsay Type** is extensively used by the Harpers, and such papers as the Herald, World, Journal of Commerce, Shipping List, &c. of New York; the Tribune and Times, of Chicago; St. Louis Democrat, Cincinnati Enquirer, and an immense number of papers in all parts of the country.

We have a large and constantly increasing trade for all of these goods, and we offer them by means of advertising contracts on the best possible terms to purchasers.

**ORDERS SOLICITED.****TO ADVERTISERS**

WE OFFER UNUSUAL ADVANTAGES, HAVING SPECIAL CONTRACTS WITH 1,300 newspapers in every part of the country, selected with care and divided into five lists, as follows:

**200 IN NEW ENGLAND,****200 IN NEW YORK,****200 IN MIDDLE STATES,****200 IN SOUTHERN STATES, and****500 IN WESTERN STATES,**

through which we will insert advertisements at much less than publishers' rates. Dealing as we do with the printers in supplying goods, and being largely interested in the manufacture of **Type and Material,** with which we can usually pay publishers' bills, we know that we can offer better terms than any other house in the business, as the profit made on the sale of the goods is about all that is asked for our labor and responsibility.

We have no dealings with Outsides and Insides (papers that print but one-half of their sheet at home).

**Advertisers** should note this fact, that no publisher will print his paper on these terms whose circulation is sufficient to support him on any other, and as the circulation is the one criterion of the value of an advertising sheet, they will see the great advantage secured by the use of our lists, from which all such second-hand media are excluded.

In this respect we stand alone, no other Agency having succeeded in conducting their business on the List System without recourse to them. We publish complete lists of the papers with which we have contracts, in a compact form, for the use of advertisers, and all we ask from parties wishing to advertise is an opportunity to give estimates, as the prices given will tell their own story.

All newspapers with which we have contracts are regularly received and kept on file in our office for examination. Address

**DAUCHY & CO., 75 Fulton Street, New York.**