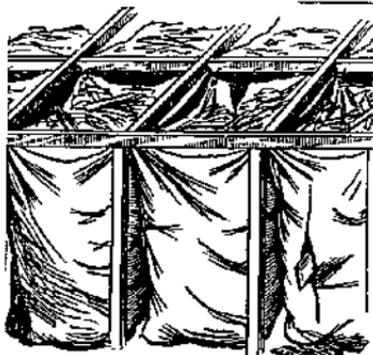


What is Done with the Newspapers?



Messrs Geo. P. Rowell & Co. receive nearly one hundred and fifty thousand newspapers every three months, more than seventeen hundred every day. On occasions in the winter, when the snows interfere with the regular running of the mails, as soon as the blockade is removed it not infrequently happens that as many as twenty-five bushels come in of a single morning, counting possibly as many as ten thousand papers in one mail delivery.

What becomes of all the papers? What do you do with them? are questions which are often asked. The papers come from every quarter, and are assorted throughout the day and night by the Post-office employees. Those addressed to Geo. P. Rowell & Co's Newspaper Advertising Bureau are thrown into large mail bags, arranged out, uniformly folded and arranged by States, after which the various piles are handed over to those who have in charge the business of examining each separate paper to make sure that advertisements ordered from the Agency are inserted according to specifications of contract.



on a rack or frame made to support them, with the mouth held open, and these, when filled, are tied at the top and set aside to wait until called for. The bags are brought to the office each morning, after which the papers are taken out and heaped upon a table. Then the wrappers are taken off and the papers smoothed

The country is divided into sections and apportioned out. One person attends to papers issued in the city of New York; another checks those in States near by one has Canada, one the South, and another the Territories and Pacific Coast.



With his book spread open before him the work of examination and checking proceeds. Every paper in which an advertisement is running is opened out and the advertisements, one or more, are marked with a crayon so as to be easily found or seen at a glance when the advertiser comes to make his examination before paying his bill.