

*The Original Co-operative Lists—Established in 1864.*

# The Chicago Newspaper Union Lists

—OF—

## 1,450 HOME OR LOCAL PAPERS

There are many advertisers whose business is confined to certain sections of the country, and to advertise outside of such sections would be a useless expense. The co-operative system of advertising, as conducted by its originators, The Chicago Newspaper Union, fully meets the requirements in all such cases. Each list shown in our catalogue is separate and distinct, and an advertiser can select the particular list or lists reaching the territory in which he wishes his advertisement to be read. Our combination is made up of nine separate divisions, each complete in itself, as follows:

**The Cost of Advertising in these Lists is Reduced to the Minimum of Expense by this System of Advertising.**

The Chicago Newspaper Union List, of 430 papers, circulates in the States of Illinois, Iowa, Michigan, Wisconsin, Indiana and Missouri.

The Fort Wayne Newspaper Union List, of 172 papers, circulates in the States of Indiana, Ohio and Michigan.

The Indiana Newspaper Union List, of 110 papers, circulates principally in the State of Indiana.

The Sioux City Newspaper Union list, of 208 papers, circulates in the States of Iowa, South Dakota and Nebraska.

The Sioux City Independent Union List, of 166 papers, circulates in the States of Iowa, South Dakota and Nebraska.

The Nebraska Newspaper Union List, of 85 papers, circulates in the State of Nebraska.

The Milwaukee Newspaper Union List, of 106 papers, circulates principally in the State of Wisconsin.

The Wisconsin Publishers' Union List, of 63 papers, circulates principally in the State of Wisconsin.

The Standard Newspaper Union List, of 110 papers, circulates exclusively in the State of Illinois.

For catalogue and information, address

## Chicago Newspaper Union,

JOHN F. CRAMER, President.

93 South Jefferson Street,  
CHICAGO, ILL.

or

10 Spruce Street,  
NEW YORK.