

"A city can generally be judged by its newspapers. Gauged with such a standard as The Buffalo Express offers, the coming greatness of Buffalo should not be very much in doubt."—*Electrical Engineer.*

"A remarkable paper, worthy representative of a great city."—

Brooklyn Eagle.

"The citizens of Buffalo have reason to be proud of their peerless

Express."—*Troy Budget.*

October, 1890.—"We do not know of any paper published that illustrates as nicely as The Buffalo Express."

December, 1894.—"Your Holiday Number surpasses anything of the kind we have heretofore seen."—*The Michigan Stone Co.*

"As artistic and attractive illustrations as any American newspaper."—*New York Times.*

"A credit to the city."—*Boston Globe.*

"Illustrations of great interest and merit."—*W. B. Rankine, Sec'y-Treas'r Cataract Construction Co.*

EVERYONE WHO
KNOWS ANYTHING
ABOUT BUFFALO
KNOWS THAT
THE EXPRESS
IS ITS
LEADING PAPER.

"The articles have been highly appreciated."—*General Electric Co., New York.*

"Well pleased with results."—*G. Cramer, Dry Plate Works.*

"The best advertisement Buffalo ever had."—*Watertown Times.*

"We are pleased with your success."—*The Doliber-Goodale Co., Boston.*

"We must compliment you upon the fine illustrations."—*Gormully & Jeffery Mfg. Co.*

"The first paper in the country to introduce half tone work."—*Springfield (Mass.) Union.*

"Your splendid paper."—*Elliott & Fry, London, W., England.*

The Express affords the highest grade circulation West of New York City. Its daily and Sunday editions are delivered to more homes in Buffalo than any other paper. On week-days it has the largest circulation of the two-cent papers, and on Sundays it has much more than all of its competitors put together. No questionable advertising accepted. Circulation statements guaranteed.

Geo. E. Matthews & Co.,

Publishers and Proprietors,

Buffalo, N. Y.

LATEST RECORD! The best showing of all the high-grade newspapers in Buffalo is this sworn report of average circulation For The Year Ending November 1, 1895: Morning Express, 13,229; Illustrated Express, 69,629.