

Nobody Knows

Just which Advertisement has Paid
Best, but Every Careful Advertiser Knows which
Mediums have Proved Profitable.

The Evening Journal

OF JERSEY CITY, N. J.,

Has Scores of Advertising Patrons
Who Have Used its Columns for Years, and now
Advertise Through it More than Ever.

They Find it Pays.....

————— AVERAGE DAILY CIRCULATION FOR 1895—14,310.

The Brooklyn Citizen

- Does not claim to have the largest circulation of any paper on earth. It does claim, however, to give the advertiser profitable returns on money invested. It is the most popular paper published in a city of a million inhabitants—a city of homes and well-to-do people. It is the only Brooklyn paper that publicly exhibits its circulation records. It is the only Brooklyn newspaper that is constantly increasing in circulation.
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ISSUED DAILY:

Every Afternoon (2 cts.) 10—12 Pages. Sunday Morning (3 cts.) 20—32 Pages,

CITY HALL SQUARE, BROOKLYN, N. Y.

—————
N. W. AYER & SON, Newspaper Advertising Agents, Philadelphia.