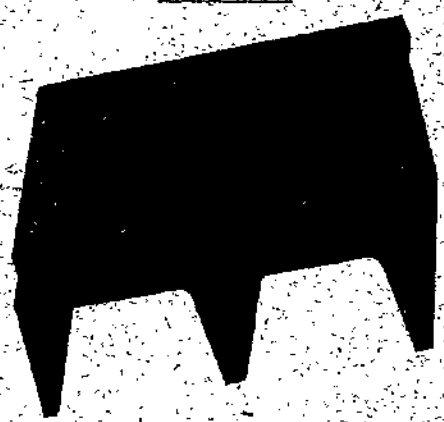
BEST IN THE MARKET.

# The Kellogg Patent Interchangeable Plate and Base.

USED AND RECOMMENDED BY THE PRINCIPAL ADVERTISERS IN THE UNITED STATES.

Assure Absolute Perfection of Press Work at Remarkably Small Cost.



THE KELLOGG NEWSPAPER COMPANY

Has but recently perfected a Stereotype Surface Plate for Changeable Advertisements which easily outlasts the ordinary electrotype. Used with the Kellogg Patent Metal Base this surface plate produces results which have astonished every expert in advertising.

DO YOU SEE THE POINT?

The use of the Kellogg Plate and Base means a saving of hundreds of dollars every time an advertising contract is made. This claim we can prove if you give us a chance to submit samples of work and estimates. If you want electrotype plates, our prices will also interest you.

A. N. KELLOGG NEWSPAPER COMPANY.

Tribune Building, New York. 368 Dearborn St., Chicago.