

NEW YORK.

size of page 6x12; subscription \$6; established 1868; C. W. Sweet, editor and publisher; circulation 2,700, estimated; office 7 and 9 Warren street.

NEW YORK, Religious Herald; Saturdays; eight pages; size 3x33; subscription \$2; established 1873; H. B. Elkins, editor; Wm. H. Russell, manager; circulation 2,880, estimated; office 87 Fulton street.

NEW YORK, Republican; Saturdays; republican; sixteen pages; size of page 6x12; subscription \$2 50; established 1871; A. J. H. Duganne, editor; circulation 2,880, estimated; office 26 Vesey street.

NEW YORK, Saturday Review; Saturdays; eight pages; size 30x43; subscription \$2 25; established 1873; Geo. P. Webster, editor; Webster & Halloran, publishers; circulation 1,600; office 2,217 Third avenue.

NEW YORK, Saturday Star Journal; Saturdays; literature; eight pages; size 25x43; subscription \$3; established 1870; Beadle & Adams, editors and publishers; circulation 40,000, estimated; office 98 William street.

NEW YORK, Seward's Coal Trade Circular; Wednesdays; eight pages; size 20x28; subscription \$2 50; established 1869; Frederick E. Seward, editor and publisher; circulation 1,250, estimated; office 111 Broadway.

NEW YORK, School Journal; Saturdays; eight pages; size 25x36; subscription \$2 50; established 1871; Geo. H. Stout, editor and publisher; circulation 14,000; office 23 Park Row.

NEW YORK, Scientific American; Saturdays; mechanics; sixteen pages; size 38x46; subscription \$3; established 1845; Munn & Co., editors and publishers; circulation 45,000; office 37 Park Row.

NEW YORK, Scottish American Journal; Thursdays; eight pages; size 20x43; subscription \$3; established 1857; A. M. Stewart, editor and publisher; circulation 12,000, estimated; office 37 Park Row.

NEW YORK, Sheldon's Dry Goods Price List; Thursdays; two hundred and eighty-eight pages; size of page 4x8; subscription \$6; established 1868; J. D. Sheldon & Co., editors and publishers; circulation 3,750, estimated; office 355 Broadway; *as this Price List reaches not less than 100,000 merchants every year, it is unequalled as an advertising medium.*

NEW YORK, Shoe and Leather Reporter; Thursdays; eight pages; size 6x14; subscription \$5; Dexter & Co., editors and publishers; issued simultaneously at New York, Boston and Philadelphia; circulation 4,000, estimated; New York office 17 Spruce street.

NEW YORK, Society Talk; Saturdays; eight pages; size of page 8x12; subscription \$2; established 1873; circulation 2,000, estimated; office 113 Nassau street.

NEW YORK, South; Saturdays; eight pages; size 30x44; subscription \$3; established 1871; South Publishing Co., editors and publishers; object to stating circulation; office 161 William street.

NEW YORK, Spectator; (see *Commercial Advertiser*.)

NEW YORK, Spirit of the Times; Saturdays; sporting; sixteen pages; size 33x46; subscription \$5; established 1827; George Wilkes, proprietor; circulation 15,000*, estimated; office 3 Park Row.

NEW YORK, Stockholder; Tuesdays; sixteen pages; size 38x46; subscription \$5; S. F. Dimsmore & Co., editors and publishers; circulation 3,250, estimated; office 59 Cedar street; *oldest financial journal in the country, and most generally circulated; the publishers claim that the copies of the Stockholder issued in the current year exceed in number the entire issues of all the financial papers issued in the United States for the same period, and in respect to such circulation the publishers beg to refer any person interested to the houses with which they deal for paper and press work, among these John Scott, press rooms 15 Spruce street; Geo. W. Miller, formerly Manahan & Miller, paper dealers, 10 Spruce street; Geo. W.*

NEW YORK.

Carson, paper dealer, 47 Beekman street; D. A. Fisher, paper dealer, 23 Spruce street, New York.

NEW YORK, Stove and Tin Trade Journal; Thursdays; four pages; size 32x43; subscription \$2; established 1872; Z. B. Bennett & Co., editors and publishers; object to stating circulation; office 66 Cortlandt street.

NEW YORK, Sunday Democrat; Sundays; democratic; eight pages; size 32x46; subscription \$2 50; established 1870; D. P. Conyngham, editor; D. P. Conyngham & Co., publishers; circulation 7,000; office 5 Frankfort street.

NEW YORK, Sunday Mercury; Sundays; democratic; eight pages; size 36x50; established 1839; Cauldwell & Whitney, editors and publishers; circulation 45,000, estimated, which covers both city and country editions, in which all advertisements are inserted if received before Thursday at 6 p. m.; office 128 Fulton street; *an edition for country circulation, same size, issued Friday afternoons; the circulation of the Sunday Mercury exceeds that of any other Sunday or daily newspaper in America without exception, and more than triples the combined issues of all the other Sunday journals published in New York; it is the only Sunday paper outside of the dailies that receives the regular reports of the Associated Press, and its special telegraphic news and local reports defy competition.*

NEW YORK Sunday News; Sundays; democratic; eight pages; size 36x46; subscription \$2; established 1836; Benjamin Wood, editor and proprietor; N. S. Morse, business manager; circulation 20,500; printed at the office of the *Daily News*, 19 City Hall Square.

NEW YORK, Sunday Times and Noah's Weekly Messenger; Sundays; four pages; size 32x49; subscription \$3; established 1841; E. G. Howard & Co., editors and publishers; circulation 15,000 estimated; office 12 Frankfort street.

NEW YORK Tablet; Saturdays; catholic; sixteen pages; size 33x45; subscription \$4; established 1857; D. & J. Sadlier & Co., editors and publishers; circulation 17,500, estimated; office 31 Barclay street.

NEW YORK Telegrapher; Saturdays; twelve pages; size of page 12x14; subscription \$2; established 1864; J. S. Ashley, editor and publisher; circulation 1,500; office 194 Fulton street.

NEW YORK, Thompson's Bank Note and Commercial Reporter; Fridays; Semi-Monthly and Monthly; thirty-two pages; size of page 8x11; subscription—weekly \$3 50, semi-monthly \$2 50, monthly \$1 50; established 1838; D. Hawes, publisher; circulation 7,200, estimated; office 22 Beekman street.

NEW YORK Time-Table; Mondays; sixteen pages; size of page 12x17; subscription \$5; established 1865; Wm. A. Leonard, editor; Leonard & Hongland, publishers; circulation 1,250, estimated; office 1 College place.

NEW YORK, Tobacco Leaf; Wednesdays; eight pages; size 36x47; subscription \$4; established 1855; J. Henry Hager, editor; Tobacco Leaf Publishing Co., publishers; circulation 2,500, estimated; office 142 Fulton street; *organ of the tobacco trade of the United States, and only publication devoted exclusively to the "weed" on the continent; circulates largely in Great Britain and Germany; an invaluable medium for advertisers; we publish bi-annually a complete directory of the tobacco trade of the world.*

NEW YORK, Trade Reporter; Saturdays; four pages; size 21x36; subscription \$4; established 1867; W. F. Taaffe, editor; Isaac W. Hafl, publisher; an advertising sheet; office 17 New Church street.

NEW YORK, Turf, Field and Farm; Fridays; sixteen pages; size 38x52; subscription \$5; established 1855; S. D. Bruce, B. G. Bruce and H. Busbey, editors; Turf, Field and Farm Association, publishers; object to stating circulation; office 37 Park Row; *the largest circulation of any paper of its class published in the country.*

NEW YORK, Underwriters' Weekly Circular; Saturdays; insurance; eight pages; size