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PREFACE.

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The Tenth annual edition of the AMERICAN NEWSPAPER DIRECTORY is presented to the public in January, 1878 (instead of delaying the issue until May, as in the case of its predecessors), and inaugurates a new era in the existence of the publication; which will henceforth appear four times a year. It will be subject to daily revision, and errors which are unavoidable in a work of this character can be corrected with a promptness not possible in an annual publication.

The requirement for an increased purchasing value for money has been met by attention to cheapness without rendering the book less trustworthy. Ordinary instead of superfine paper is used. Expensive covers are superseded. Smaller type is adopted, requiring fewer pages, and for the former demand of five dollars per volume the popular price of fifty cents is substituted.

The confidence reposed in former editions will be merited by those which are to follow, and publishers of newspapers, advertisers and the general public are besought to lend their efficient aid to the editor by calling his attention to such shortcomings in the work as come under their personal observation.

This edition appears without advertisements, but those which are to follow will not dispense with so important a source of income.