

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

HOW to make your skin fine in texture

If the delicate pores of your skin have become enlarged and coarsened, it is because of cleansing methods unsuited to your skin. As a result, the pores have lost their power to contract and expand as they should.

You can restore them to their normal healthy condition and rebuild a smooth-textured skin by persistent use of the following Woodbury treatment:

Dip your washcloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in water and rub the cake itself over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion.

Rinse the face thoroughly, first in



tepid water, then in cold. Whenever possible, rub the face with a piece of ice. Always dry carefully.

Use this treatment persistently for ten days and your skin will show a marked improvement—a promise of that greater smoothness and finer texture that the steady use of Woodbury's always brings.

Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for your skin.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.

The Blyn Shoe

Hosts of Novelties For Spring, 1916

The Best Styles

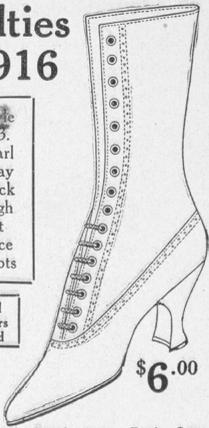
from the whole world of shoe fashion are being shown in Eleven Big Blyn Stores.

Only big stores can contain the number of Spring styles—and only brisk selling can keep clean stocks in the face of the rapid style changes.

Wide variety, popular prices and small profits make quick sales and keep stocks always new. The name Blyn assures quality and a Full Money's Worth.

Style 803 Pearl Gray Buck High Cut Lace Boots

Mail Orders Filled



\$6.00

OUR FULTON STREET (BROOKLYN) STORE is now located at 442-444 Fulton St., opposite Bridge, near Hoyt St. across the street from our old store.

Newark Store } 689 Broad Street
Opposite Military Park

Style 1822

Patent Colt Gun Metal Tan Russia

SIZES: 8 1/2 to 11... 2.00
11 1/2 to 2... 2.50
2 1/2 to 6... 3.00
White Nu-Buck
SIZES: 5 to 11... 2.50
11 1/2 to 2... 3.00
2 1/2 to 6... 3.50



Children's, Misses' and Growing Girls' Button Shoes

of patent colt, gun metal, tan Russia, black kid and white Nu-Buck. A high cut style that will meet the style wants of children and the economic ideas of parents.

Eleven Big Family Stores. Easy to Reach. New Styles for Spring

WEST SIDE STORES: 222-224 West 125th St., 6th Ave. and 27th St., 8th Ave., 39th and 40th. EAST SIDE STORES: 31 Ave. and 122d St., 33 Ave., 85th and 87th Sts., 34 Ave., 159th & 161st Sts., Bowery, near Broome St., 4th Ave., 39th and 40th. Mail Orders Promptly Filled. Mail Order Department, 2240 3d Ave., N. Y. Factory: 511-519 East 72d St.

The Washing, Rinsing and Wringing All Done By Electricity in Your Own Stationary Tubs



Do away with the back-breaking rubbing board that wears clothes out long before their time. Do away with the fuss, muss and expense of a washerwoman. Stop sending your clothes to laundries, where they are washed in the same water as other people's clothes, even though placed in a separate compartment. Return to the good old custom of washing clothes at home in your own clean, stationary tubs.

The Modern Home Washer is revolutionizing washing. Electrically connected, it does all the hard work—the actual washing, rinsing and wringing. All you have to do is pass the clothes through the wringer into the bluing water, then back again, and they are ready for the line. Electricity runs the wringer as well as the washing machine. The rubbing board and the necessity of putting the hands into the hot suds are eliminated. Costs less than two cents an hour for electricity.

MODERN HOME WASHER



We also make a portable electric washer for use where there are no stationary tubs—and a hand machine.

WRITE FOR BOOKLET.

Home Devices Corporation, 107 Bush Terminal, Brooklyn, N. Y.

VACUUM CLEANERS At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

NOTHING RESERVED

Our enormous purchases from manufacturers enable us to buy "right," and our plan of selling

DIRECT TO YOU

saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

Table with columns for Electric Vacuum Cleaners and Hand Power Cleaners, listing models and prices.

WE SELL SOME MAKES OF CLEANERS ON INSTALMENTS. SEND NO MONEY NOW. Just send coupon for free copy of "How to Select Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our Free Trial Offer. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 42d St. offices. Prices as follows: Magic Electric was \$38, now \$12. Arnold Electric was \$35, now \$7. Monarch Electric was \$75, now \$29. Eureka Electric was \$55, now \$13. Many others, fully guaranteed. We Rent, Repair, and Exchange All Makes of Cleaners.

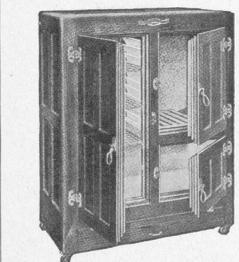
Muenzen Specialty Co.

131 W. 42d St., One Flight Up, Between Broadway & 6th Ave. Phone 6310-6311 Bry't.

No. 13. Muenzen Specialty Co., 131 W. 42nd St. Send me pamphlet entitled "How to Select a Vacuum Cleaner" and your complete price list of sale prices on Vacuum Cleaners, to be operated by (state whether electric or hand) Name Address Power

You Must Act Quickly!

The world-famous Bohn Syphon Refrigerators at special marked-down prices! The reasons are simple. We had manufactured a large line of our best models for shipment abroad, but on account of the unusual export conditions we decided last fall to offer these superb Refrigerators at special reductions, rather than carry them over the winter. The blockade in the Jersey freight yards held up part of our shipment from our factory so that the sale had to be suspended at that time, but now the blockade has lifted. These special prices will seriously interfere with our regular trade at our very best season, but to the many people who were disappointed last fall this special offer at reduced prices is made for a short while only.



BOHN SYPHON REFRIGERATORS

are the standard of the world to-day in scientific refrigerator construction. The dining cars and refrigerator cars on practically every railroad in the land are equipped with the Bohn Syphon, which provides rapidly circulating, dry, pure, cold air, with consequent smallest ice consumption, lowest temperature (40 degrees) of any refrigerator built, and complete absence of contaminating odors or flavors.

Reductions Average 25%

FOR FUTURE DELIVERY. On a small deposit we will hold your refrigerator for future delivery. If you cannot call, write or telephone for our handsome catalogue. We are the makers.

White Enamel Refrigerator Co. of N. Y. 33 West 42d St. (Phone Bryant 7317.) Open Tuesday and Friday evenings till 10.

EXQUISITE NAILS GRAF'S "HYGLO" NAIL POLISH BRILLIANT, lasting, waterproof, delicately tinted. Send for generous FREE sample HYGLO powder. Mention dealer's name. Powder-form, in celluloid bottles, 25c. Cake-form, 50c. On sale everywhere. GRAF BROTHERS, Dept. E, 812 Broadway, New York Sole Agents Leichner's Toilet Articles

"For the Woman who cares"

PLEXO CREAMS

These two essential creams are scientifically prepared to be used in conjunction with each other. They will produce results obtainable in no other way. 50c and 50c.

Greaseless Cream Protects the skin from chaf and wind burn; imparts to the complexion the velvety bloom of youth.

Cleansing Cream Purest of Cold Creams. Incomparable for ridding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

PLEXO EVENING WHITE —Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and dance. DOES NOT RUB OFF and absolutely defies detection. Easily applied with a damp sponge. An absolutely harmless cream—contains no lead, mercury or other dangerous chemicals. See Per Tube. At Drug and Department Stores.



BALDPATE HAIR TONIC NEVER FAILS

Nourishes and strengthens the follicles and thus promotes the growth of the hair. It leaves the scalp of unhealthful accumulations and secretions. Gives a rich gloss, is highly perfumed and free from oil, makes the hair light and fluffy. Send 10c for trial 812c. Applications at all first-class barber shops. BALDPATE CO., (Dept. E), 467 W. 34th St., New York. Sold by all druggists, or send \$1.00.

GERALDINE Farrar writes of

"I am very glad indeed to express my complete satisfaction with the delicious Creme Nerol made by Forrest D. Pullen. It has my hearty and sincere recommendation." Use Creme Nerol if you care for beauty—it will leave your skin with the softness and glow of youth. Creme Nerol is used and recommended by all the best and many other famous artists: Olive Fremstad, Rita Ferris, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Mrs. Fiske, Julia Marlowe, Maxine Elliott, Billie Burke, Frances Starr, Laura Hope Crews, Julie Opp, Constance Collier. CREME NEROL (S) and NEROL SKIN FOOD (S) are sold in New York only at the toilet goods store of W. L. SCOTT LUMBER CO., or mailed by Mr. Pullen to any address on receipt of price. Face Specialist, 318 Lewis Ave., Brooklyn, N. Y.

Can You Wear a 16, 36 or 38 Size?

Buy a Sample suit, coat or dress from real wholesalers at a substantial saving. We must dispose of our wholesale samples, and to do so we have marked them at extremely low prices. Stunning styles, smart new fabrics, including velour checks, etc., in large variety. See them tomorrow. If you cannot call, send for Booklet "T." Suits, \$10.75 to \$24.75. Dresses, \$7.50 to \$19.50. Also COATS



Sample Cloak & Suit Co. 1204 Broadway (Near 29th St.)

Perfect Diamonds. Highest Grades. Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, hour novelties. AT WHOLESALE PRICES you save one-third. Thousands of splendid gifts for Weddings, Birthdays, Christmas, Prizes, Graduations. \$1 to \$10. CHAS. L. TROUT CO. 170 B'way, Cor. Maiden Lane, N. Y. 2nd floor. Phone Cortlandt 2538. Open to 6 P. M., Saturdays included.

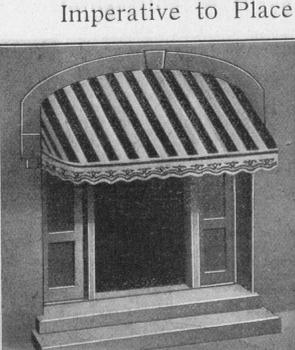
ESTABLISHED 1857. Special Furniture Offering Fireside Chair \$11 Suitable for Cottage, Boudoir or Living Room. Strongly upholstered. Covered with Denim or fancy Cretonne. Spring or Cushion Seat. SHEPPARD KNAPP SON CO. RETAIL WHOLESALE 39-41 West 23rd St.

The Chippendale, Adam and Queen Anne Styles as adapted to Tables of Moderate Size



W.A. Hathaway Company 62 West 45th Street, New York "Furniture of the Better Kind."

War Scarcity of Imported Colors Used in FOSTER & STEWART AWNING FABRICS Imperative to Place Orders Now



Foster & Stewart awning fabrics must be ordered now, through the trade, to insure delivery for Summer season. Made under a new process—sun and rain proof, any color scheme—to harmonize with building—in solid or striped effects—absolutely color fast—cannot run—guaranteed. This material will not fade, crack, harden nor rot, and withstands the hardest wear. Classy inside—classy outside. F. & S. Awning Fabrics are used on many of the most prominent apartment houses, homes and hotels in America. Send for Our New Catalogue

Sold by leading awning makers, upholstery and department stores throughout U. S.

Foster & Stewart Co., Inc. Main Office and Factory Brooklyn, New York, 373 Pacific St. Western Office Chicago, Illinois, 227 South La Salle St.

OUR REMOVAL TO NEW QUARTERS YOUR GAIN

Note this Special Offer, William and Mary Arm Chair. Its striking individuality and historical value add distinctive charm to any room. The stuffed arms, upholstered back and soft removable cushion are most luxurious. Regular, in Denim, \$50.00. Removal Sale price, in Denim, \$35.00



We have here exceptionally fine furniture in every period and design. It is absolutely necessary to clear the entire stock off before May 1st. The clever buyer will make an early call to secure the most advantageous offerings. NATHAN GREENBERG, 2236 Broadway at 80th St. 4736 Schuyler—8341 Schuyler.

Period Lighting Fixtures

The bold modelling so characteristic of the Georgian Period is here ably portrayed. A delightful and pleasing addition to any room. At a special price. See your dealer. Hundreds of other artistic designs in brackets, fixtures, and portables on display in our showrooms. WRITE TODAY FOR HELPFUL CATALOGUE. SHAPIRO & ARONSON 20 Warren St., New York City. VISIT OUR SHOWROOMS. Ask to See No. 3150 E.



Margaretta May

Can You Wear Size 16, 18, 36 or 38? We sell samples from our wholesale factory for cash at an actual saving to you of \$5.00 to \$10.00. HIGH GRADE SUITS—All stylish materials \$12.50 to \$30.00. DRESSES, GOWNS & COATS—All newest models and materials \$7.50 to \$35.00. 47 West 34th St., at Broadway. Marbridge Bldg., Rooms 403-4. Opp. Hotel McAlpin.

GLASSBERG SHORT YAMP SHOES

We Show Only the Latest Styles in Gray Suede, White Calf and Gray Kid. Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalogue. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 53 3d Ave., near 10th St. Mail Orders Carefully Filled.

Sectional Double Wall BUNGALOW \$98.50

Write for illustrated catalog of camps for lake, seashore and woods. Above price is for 10 x 12 camp without porch. Built in units on the sectional bungalow idea. Get what you need first and add to it as requirements demand. Bungalow 14 x 22' can be erected by a couple of men in two or three hours. Can be quickly taken down and moved and set up any number of times without injury. Double walls with air space between insures protection from heat and cold. Inside and outside walls smoothly ceiled with matched lumber. Attractive, comfortable, complete. Looks permanent with no appearance of being portable. Special Discount for Early Orders. W. L. SCOTT LUMBER CO., Box 35, Norwich, N. Y.