

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Chauffeurs' Outfits

Special AT \$47.50

Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A Smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

Made of fine quality dark gray worsted whipcord—the outfit complete \$47.50, or, as follows:—

- Overcoat . . . \$27.00
- Suit . . . \$18.50
- Cap . . . \$2.00

Suit with two pairs of Trousers or Breeches or one pair of each—\$26.50.

Other Outfits of Better Grade at \$64.50 and \$81.00. Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers

BROADWAY AT 49th ST.



LILY OF FRANCE CORSET

THE BEAUTY OF LILY OF FRANCE CORSETS is not mere surface beauty. They are beautiful throughout—in design, in material, in workmanship, in fit. Their French smartness is very real. They appeal to the eyes through their exquisite artistry. And they appeal to the body through their gracious comfort, durability and supreme style. \$3.50 to \$35.00 at quality stores. Handsome booklet showing the new Fall styles sent you on request.

LILY OF FRANCE CORSET CO. INC.
20 West 23rd St., New York.



MATERNITY

Dresses - Suits - Caps - Blouses
Skirts - Negligees - Underwear - Corsets

Modish

apparel now ready in a complete assortment of up-to-the-minute exclusive styles for every need or occasion. Differ in no outward way from prevailing modes; expand automatically; conceal condition. Fit when figure is again normal.

220031—Exclusive model velvet suit, trimmed with seal. Extremely becoming and conceals condition admirably. Black, navy, African brown or dark green. 34 to 44 bust, 49.75

Can also be had in all-wool velour, black, navy, brown or green. 39.85

Write Dept. L-12 for Maternity Modes, showing photographic illustrations; also Baby Newborn.

Lane Bryant, 25 W. 38th St., N. Y.

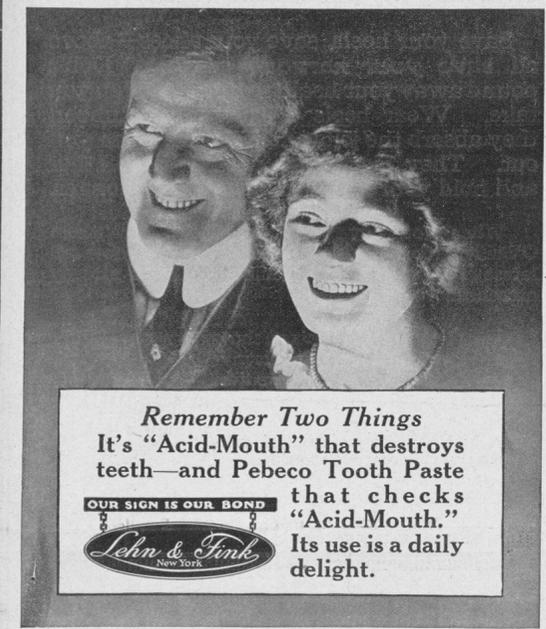


AN EXQUISITE COLLECTION 'CHINESE RUGS'

JUST RECEIVED - RICH COLORINGS - CARVED DESIGNS - THICK - DURABLE - \$50 TO \$500.

JOSEPH WILD & Co.

EST. 1852
FIFTH AVENUE (West Side of 35th St.) ENTIRE 2nd FLOOR



Remember Two Things

It's "Acid-Mouth" that destroys teeth—and Pebecco Tooth Paste that checks "Acid-Mouth." Its use is a daily delight.

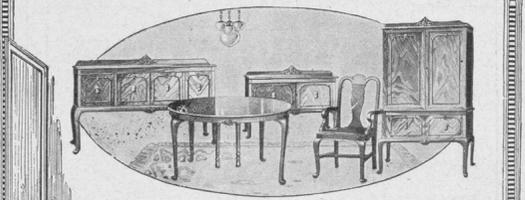
OUR SIGN IS OUR BOND



Lehm & Fink
New York

SERVICE of the right kind is most important when you buy furniture.

KELLNER SERVICE means a complete stock, intelligent suggestion and advice, and above all moderate price.



Queen Anne American Burl Walnut Dining Room Suite—10 Pieces . . . \$412.50

The 25 rooms completely furnished will prove interesting and instructive.

KELLNER BROS.

S. E. COR. 15th ST. & 6th AVE.
SINCE 1891

QUALITY for QUALITY

Style for Style—Price Considered

Freneau Sweeney offers the finest clothing values in New York.

The smartest clothes are brought within reach of the economical pocketbook by our modern methods of merchandising. Exceptionally smart Full-length Wool Velour Coat; high roll Collar, Triple Strap effect. Gives distinctive and graceful lines. Colors: Navy, Green, Brown, Special. \$16.50

Other Coats, \$15 to \$75

Freneau Sweeney

379 Fifth Ave., Opp Best's, THIRD FLOOR.

Reduce Your Flesh

Speedily and safely by perspiration, anywhere desired by using Dr. Walter's Medicated Rubber Garments

For Men



GIRDLE PANTS
Reduce the limbs, hips, abdomen, and as far above the waist line as desired. Can be worn under the corset all day without the slightest discomfort. The same style garments that are made for women are also made for men.

and Women



BUST REDUCER, \$5
Made of Dr. Walter's famous flesh-reducing rubber with coutil back.

CORSAJE



This garment can be worn comfortably under the corset—reduces the bust, hips and thighs. Neck and chin reducers as shown above restore wrinkled and saggy muscles to a firm, healthy condition.

Cover Entire Body or Any Part

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing flesh anywhere desired. Invaluable for those suffering from rheumatism.

Send for Free Illustrated Booklet.

DR. JEANNE A. B. WALTER, INVENTOR AND PATENTEE

Billings Building (4th Floor)
Corner 34th Street and 5th Avenue, New York.

PREPARE!

Plant in bowls and pots, in water or in fibre.

Paperwhite Narcissus, the sweet white for Thanksgiving!

Golden Sun Narcissus, the sweet yellow for Christmas!

Roman Narcissus, sweet, white double gardenia-like, with yellow for New Year!

New stock from France, in excellent condition of the Hermann Standard

"None Better."

Mammoth Bulbs of any of the three varieties, separate or mixed.

6 for 20c, 12 for 50c, postpaid; one quart of fibre free.

We believe in our fibre, to produce healthy large flowering plants.

CASH WITH ORDER.

HERRMANN'S, 140 E. 34th St., New York, Near Lexington Ave.

Geraldine Farrar

delighted with the "Rare Qualities" of

Crème Nerol

Crème Nerol refines and beautifies the most shallow, rough or impaired complexion, and assures a natural freshness and clearness of the skin, always an unflinching charm to the eye.

Among the many who recommend Crème Nerol highly are: Geraldine Farrar, Olive Fremstad, Rita Forman, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Laura Hope Crews, Julie Opp, Constance Collier.

Crème Nerol (\$2 per jar)—one time made exclusively for leading professional women and social leaders, may now be purchased in N. Y. at Altman's, or upon receipt of price will be mailed to any address.

Forrest D. Pullen
FACE SPECIALIST
732 Nostrand Ave., Brooklyn, N. Y.

L. M. HIRSCH Sample Shoe Co.



Dull Calf Vamp, Dark Grey Cloth Quarter, Welted Sole, Leather Heel \$5.50

PARKER'S METHOD OF HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incontinent hair and scalp disorders grow worse by neglect.

JANE COWL says: "Dear Mr. Parker: Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you."

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

FRANK PARKER
Hair and Scalp Specialist
51 WEST 37TH ST., N. Y.

BERTHE MAY'S Maternity CORSET

Accepted and advertised since 1908 in the Journal of the American Gynecological Society. Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Call at my parlors or write for BOOKLET NO. 21. Sent free under plain envelope. Mail orders filled with complete satisfaction.

Ordinary corsets on same lines for Stout Women and Invalids.

BERTHE MAY
10 E. 46th St., New York.
(Opp. the Ritz-Carlton.) (Beware of Imitations.)

Vantines The Oriental Store

Perfume Set, \$1.

AN ARTISTIC Japanese lacquered Cabinet, decorated in gold, with two glass-top compartments for each bottle. Makes a most unique ink stand when perfume has been emptied. On sale in our Perfumery Section, or mailed postpaid upon receipt of \$1.

A-A-VANTINE-CO-INC.
Fifth Avenue & 39th Street, New York

Stop Mouth Breathing

Davis Chin Supporter keeps mouth closed during sleep prevents snoring, strengthens chin muscles. REDUCES DOUBLE CHINS. Size: 3.50; Mesh, \$2.50; Linen, \$2; Cotton, \$1.50. Free Leaflet.

CORA M. DAVIS,
Dept. 39 E. 42d St., 42d St. Bldg., N. Y. C.

ORIENTAL RUGS

An unusual collection of sterling merit. Persian, India, Asia Minor and Chinese Weaves in choice designs and colors at very moderate prices. Special lot of KASHGAR INDIA Rugs Very fine quality. Indigo Blue Ground, Gold Border, Elaborate Conventional Floral Design. Size 11 ft. 10 in. x 14 ft. 9 in. PRICE \$600

JONES & BRINDISI
Craftsman Building,
6 East 39th Street.

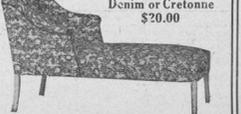
Buy Furniture in a Furniture Store



A Wardrobe Box Couch Comfortable and sanitary. Length, 72 in. Width, 30 in. Price \$17.50

Feiger & Braverman
FURNITURE DEPOT
19-51 W. 23d St.

Chaise Longue Denim or Cretonne \$20.00




PLEKO FACE POWDER

"For the Woman Who Cares"

A delicately perfumed rice powder of superior character. Its effectiveness is unusually pleasing and lasting. Three shades—white, flesh and cream. Each package contains a dainty powder-puff. Large packages, 25c, at Drug and Department Stores.

INCOMPARABLE PLEKO CREAMS

Greaseless Cream, to protect the skin. Cleansing Cream, to rid the pores of all impurities. Two essential creams, scientifically prepared for use in conjunction with each other. They impart the pure, clear complexion of perfect beauty, the velvety bloom of youth. 25c and 50c.

PLEKO EVENING WHITE, for that soft, pearly white tone on arms, neck and shoulders. Harmless, easily applied, does not rub off. 35c per tube.

At Drug and Department Stores



LIPSPRING

The "LIPSPRING" Sanitary All-Metal Box Springs Cannot See. Has a Quilted Pad Inside of the Detachable Washable Cover. For Sale at FINEST and DEPARTMENT STORES.

We will gladly mail you the name of the nearest dealer and Lipping Facts folder. Greater New York Bedding Co., Inc. 39-40 East Street, New York City.

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.

ROBERT FITCH,
295 FIFTH AVENUE, Bet. 30th and 31st Sts. NEW YORK.

GUERNSEY
JUG \$4.00

Margaretta May Individual Garment Shop



New Style Fall Coats Pictured Wonderful Values \$16.50 and \$19.75

Made in fine quality soft velour, half peau-de-cygne lined, in Burgundy, brown, green, navy and taupe.

See other models at these figures. Suits and Dresses at reasonable prices.

47 W. 34th St., at B'way
Nearbridge Bldg., 4th Floor
Opp. Hotel McAlpin



This Beautiful Tambour Clock \$10

This mantel clock is our latest tambour design sold exclusively by us. The case is made of solid mahogany dull rubbed finish. A fine Seth Thomas movement (no strike) insures accurate time-keeping. Size 7 in. high, 14-inch base, 4-inch dial.

Catalog 10 showing many beautiful clocks sent on request. Mail orders receive special attention.

Wm. H. Enhaus & Son
Agents for the Seth Thomas Clock Co.
31 John Street, NEW YORK

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

In Gray Suede, White Calf, Gray Kid and Purple Kid

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

511 6th Ave., near 31st St.
225 West 42d St., nr. Times Sq.
58 3d Ave., near 10th St.
Mail Orders Carefully Filled.



THE TIP OF THE TOE RELEASES THE TRIP-LOCK

The Original High-Side Safety Crib. Convenient—Practical—Economical. No catch hook to pinch fingers or tear the clothing.

Sold by best Furniture and Dept. Stores. Made by

Greenpoint Metallic Bed Co.,
Brooklyn, N. Y.

TROUT JEWELRY SHOP

Lemon Set—Call and see our Sterling Silver, beautiful assortment Cut glass, \$3.00 silverware, watches, cut glass, ivory, and novelties.

WHOLESALE PRICES YOU SAVE ONE-THIRD. Send for our new catalogue showing thousands of splendid gifts for Xmas, New Years, \$1 to \$10 Prizes and Anniversaries.

CHAS. L. TROUT CO.
170 B'way, Cor. Maiden Lane, N. Y.
2nd floor. Phone Cartland 3586.
Open to 6 P. M., Saturdays included.

ENGLISH SOFA

3 best quality Down Cushions. Luxurious Upholstery.

Very Special in Denim, \$90.00.

NATHAN GREENBERG, Inc.
10 East 39th Street.
Elevators to 2d and 3d floors.



BARTO DAY BED, \$33

Unusually artistic, well formed and strongly made. About same sleeping space as regular single bed. Can be used in alcove as couch in day and bed at night. Painted and striped. In all finishes at \$33.00. Box spring and mattress, \$32. Can also be used with ordinary spring.

If you are contemplating furnishing an apartment or home, we will be pleased to lay out schemes and ideas for the entire furnishings and to submit estimate.

Edward R. Barto & Co.
SPECIALISTS IN INTERIOR DECORATION,
42 West 38th St., N. Y. Tel. Bryant 3357