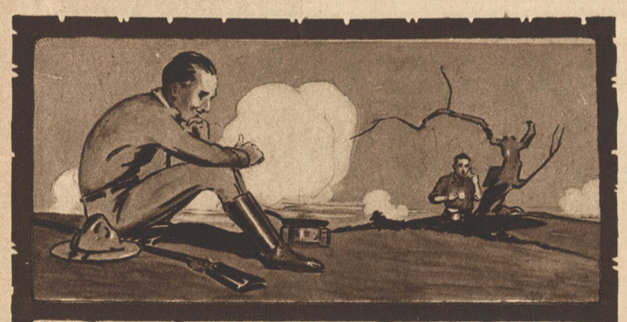
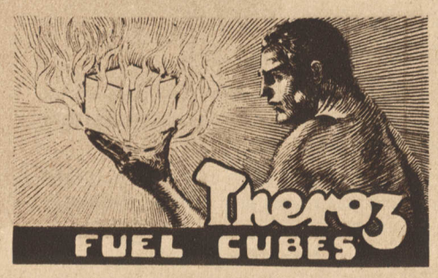


A Square Meal and a Clean Shave for *Your* Boy in Khaki

Uncle Sam's problem is to make his boys independent of the "chow" wagon for days at a time. On a hike or in No Man's Land, divorced from the source of supply, *your* boy must have a substantial emergency ration and the means to heat it.



—used in a Theroz patented burner, give him the quickest, most convenient and safest fuel known.

Theroz Fuel Cubes are about an inch square. By an absolutely new and patented process a liquid is converted into a solid cube (not a paste).

Theroz is the most efficient emergency fuel known, because at the scratch of a match you have the full, intense heat of the fuel. There is no waiting for anything to start.

Theroz is "Camouflage"

It burns absolutely without smoke, soot, or odor to betray the soldier's presence. Theroz is convenient because it cannot go liquid and spill, it cannot explode, it cannot be wasted since it is in units of a cube, and lastly, because it adds little weight to the soldier's kit.

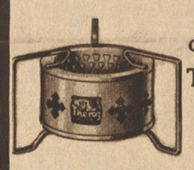
Send *your "Teddy"* a Theroz Blue Flame Stove and at least one can of Theroz Cubes—he will bless you at least three times a day.

What Theroz Fuel Cubes Will Do for the Soldier:

Fry Small Steak or Fish.	Cook Cereal and Eggs.
Fry Potatoes.	Make Tea or Coffee.
Make Pancakes.	Fry Ham and Eggs.
Heat Can of Soup, Beans, etc.	Heat Shaving Water.

INTRODUCTORY OFFER: Theroz Blue Flame Stove FREE

With



One Full Size Can of 25 **Theroz Fuel Cubes**

Both for 35c

Regularly 60c

Theroz Blue Flame Stove, 25c — **Handy Can of 25 Cubes, 35c**

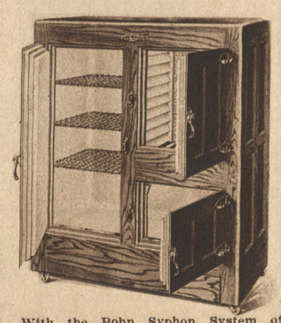
At your Grocery, Drug or Hardware Store, or write us giving your dealer's name

BASIC PRODUCTS CORPORATION WOOLWORTH TOWER New York City

Does Your Butter Taste Like Butter?

Or does it taste like onions, cheese, bananas, or any other of the score of things which may have been near it in your refrigerator?
Food flavors and food odors do not mix in a

BOHN SYPHON REFRIGERATOR



With the Bohn Syphon System of rapid air circulation, moisture cannot condense except in the ice chamber. It is moisture condensing on the food in an ordinary refrigerator that causes odors and flavors to mix and food to spoil. The air in a Bohn Syphon Refrigerator is so dry that you can strike a match on the inside wall of a food chamber. You can leave soda crackers in a Bohn indefinitely and take them out crisp and crumbly. Put *your* refrigerator to such tests and see what happens!

The wonderfully effective Bohn insulation, together with the Syphon System, holds the temperature down to an extremely low point, no matter what the outside conditions may be. The lining (except in the largest models) is a single piece of Porcelain Steel. You need not look further to find the reason for Bohn ice-economy.

Specially Priced

Model No. 43, (illustrated above.) 39x22x50 inches, list price $71.45, is now specially priced at $60.50. Other models (Bohn, Sanitor and Ideal Refrigerators) at a wide range of special prices, from $16.50 up.

The Bohn Refrigerating System is used in practically every refrigerator and dining car in use in this country. There are a dozen reasons why you should select a Bohn. Call and let us tell you about them. If you cannot call, write for our handsome catalog.

WHITE ENAMEL REFRIGERATOR CO., of New York — 53 West 42nd Street

Telephone, Vanderbilt 1927.

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is accurately cut and carefully tailored—that's why they fit. And yet they're moderate in cost. Your dealer has Li Falco Underwear or can get it for you easily. Li Falco is made in all weights, all sizes and all styles — Vests, Pants, Tights and Union Suits.

LITTLE FALLS MFG. CO., 346 Broadway, New York, N. Y.

She mixed everything so carefully, just as the cook book said, and yet they were such horrid cakes!

Then she learned how other women do it. She just added water to Aunt Jemima Pancake Flour. Such fluffy, delicious cakes! He said he could eat two dozen!

Don't experiment — start his day right

TO your husband, breakfast is really the most important meal of the day.

Don't experiment, don't risk failures that disappoint him—you can so easily give him the breakfast that other men love—that will be his favorite breakfast, too. Surprise him tomorrow morning with a plate of steaming Aunt Jemima pancakes—the pancakes that, last year, made over 60 million breakfasts successful.

Watch him smile as he cuts the tender golden-brown cakes. Hear how he praises your cooking when he tastes the flavor that makes Aunt Jemima pancakes so universally preferred.

You could not get this flavor in any other way. You could not buy the same ingredients separately, for every one is especially selected, especially prepared. Even the milk is added. All you have to do is to add water and you have pancakes with such a wonderful flavor that your husband will say: "Let's have them every morning!"

Serve Aunt Jemima pancakes tomorrow morning. Have the joy of knowing that you have started his day right, that he leaves the table well satisfied, well pleased with the world—and with you.

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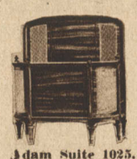

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