For the nightly cleansing, use Pond's Cold Cream

As a protection to the skin, use Pond's Vanishing Cream just before you go out

Cold weather whips out of the skin all its natural moisture

YOU can keep your skin soft, smooth, pink-and-white the winter through, but you must guard it against the harsh winds which whip out of it all its elasticity. To make and keep your skin lovely you need two creams—one kind for protection and an entirely different kind for cleansing.

The reason your complexion suffers in winter is because the cold weather whips out of the skin all its natural moisture.

With each exposure to the cold, the skin becomes tighter and rougher until it cracks and breaks. It loses its delicate color and takes on the unattractive redness of coarse, chapped skin.

How to protect your skin

Before going out protect your skin by an application of Pond's Vanishing Cream. Use it on your hands and neck as well as your face. Compare the fresh, soft condition in which it keeps your face with the drawn, dry feeling that generally follows exposure to cold, windy weather.

Based on an ingredient which doctors have used for years for its softening, beautifying qualities, Pond's Vanishing Cream is of the utmost value in overcoming all dryness and restoring the normal pliancy to the skin.

It is absolutely free from greasiness. You can use it throughout the day or you can put it on while dressing for the evening with the knowledge that not a bit of it will remain on the skin to make it shiny. It has a wonderfully beautifying effect, and as a base for powder is so effective that one powdering is sufficient for the whole evening. Try it the next time you want your skin to look its very best.

Photo by Charlotte Fairchild

Billie Burke, whose beautiful skin is the envy of everyone who sees her, says: "No one appreciates Pond's Vanishing Cream more than I."

Photo by Charlotte Fairchild

Constance Collier, who was a particularly adorable Mary, Duchess of Towers, in "Peter Ibbetson," says: "Pond's Vanishing Cream feels so cooling and soothing to the skin. I never fail to use it after coming in from outdoors. Just one application is enough to do away with all roughness and windburn."

Some of the famous women who use it

Many of the most famous women of the stage use Pond's Vanishing Cream constantly. Among them are Billie Burke, Constance Collier, Frances Starr, Martha Hedman, Elsie Janis, Norma Talmadge, Marion Davies, Mabel Taliaferro, Marjorie Rambeau.

Your nightly cleansing needs a different cream

Without thorough cleansing of all the dust gathered during the day, the skin cannot be clear and fine-textured. Pond's Cold Cream was prepared especially to give the skin a *perfect* cleansing.

Try it for your bedtime toilet tonight. You will revel in the sensation of grateful cleanliness it produces.

For massage, you will find Pond's Cold Cream delightfully smooth and easy to work into the pores.

Only the very freshest, purest ingredients are used in the preparation of Pond's Vanishing Cream and Pond's Cold Cream. They will not grow hair or down on the skin.

Get a jar or tube of each today at any drug or department store.

Free samples of each cream

Mail the coupon below for free sample tubes of each cream. Or for larger samples containing enough of each cream to last two weeks send 10c to cover postage, packing, etc. If you want only one cream send 5c. Do this today and give these wonderful creams a week's test. Address The Pond's Extract Company, 142-T Hudson Street, New York City.

If you live in Canada, send for your samples to The Pond's Extract Company, 142-T Brock Avenue, Toronto.

One application relieves chapped skin

If your skin has become rough or reddened by exposure to the cold, apply a little Pond's Vanishing Cream. The very first time you use it you will notice how it relieves the tight, drawn feeling, how it smooths away and softens all roughness.

Pond's Extract Co., 142-T Hudson St., New York City

Please send me free the items checked:

- A free sample of Pond's Vanishing Cream
- A free sample of Pond's Cold Cream

Instead of the free samples, I desire the items checked below, for which I enclose the required amount to cover postage, packing, etc.:

- A 5c sample of Pond's Vanishing Cream
- A 5c sample of Pond's Cold Cream

Name .....

Street .....

City ..... State .....