



When you go Maying

When you take your place as Queen of May you will find many gaily robed attendants at your Royal Court. And you will see how gentle nature protects her chief charms—her buds and blossoms—with soft dew. You, too, should protect your chief charm—your complexion—with

DAGGETT-RAMSDELL'S PERFECT COLD CREAM

Thousands of beautiful women have discovered that D. & R. Perfect Cold Cream is a protection and refreshment. Its daily use is a habit of refinement that keeps your complexion always at its best. Tubes and Jars, 10c. to \$1.50.

Poudre Amourette: The powder that dainty women prefer; looks natural, stays on; flesh, white, brunette, 50c. Of your dealer or by mail from us. **TWO SAMPLES FREE** Samples of Perfect Cold Cream and Poudre Amourette on request. **DAGGETT & RAMSDELL** Dept. 470 D. & R. Building New York



Chester Lounging Chair

The ease-loving member of your household will monopolize the Chester Lounging Chair, shown below; 28 in. seat 12 in. from the floor insures solid comfort. Hand woven of imported willow, with the distinctive Minnet touches; wide arm and pocket. Stained, \$19.50. Seat and back cushions in rep. or cretonne, \$8.50.

Many other new willow pieces. Inspection invited now. Deliveries when desired. Catalogue.



Minnet & Co
Makers of Fine Willow Furniture.
Lexington Ave.,
Bet. 40th and 41st.

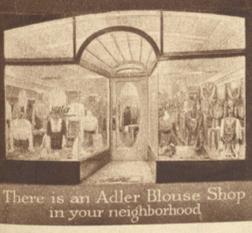
REWASHED GOLF BALLS \$4.95 Doz.

These Golf Balls are not repainted, but simply WASHED and practically as good as new in every way. Cost originally \$10 to \$12 doz., include all well-known makes—Silver King, Colonel, Radio, Dunlap, Spalding.

Mail Orders Filled at 831 Broadway
Clubs, Bags and Golf Supplies at all four stores

DAVEGA
831 Broadway 125 West 125th St.
Near 13th St. Near Lenox Av.
405 Broadway 15 Cortlandt St.
Near Canal St. Near B'way

Adler Blouses



There is an Adler Blouse Shop in your neighborhood

Chinwah
FACE POWDER 50c
TOILET WATER 1.50
PERFUME 1.50
TALC 25c
Roxey
NEW YORK



Mme Lyra CORSETS Corset Comfort

GENUINE comfort need not be sacrificed to attain a stylish figure. A corset, rightly designed, not only molds your figure fashionably but it affords support and graceful freedom. There's a Mme Lyra Corset for your particular type of figure—a corset fashionable in every line, exquisite in fabric, delightfully comfortable in wear.

"The most perfect corset made," said a Fifth Avenue tailor, whose advice is sought by the smartest dressers. Mme Lyra Corsets are shown in a wide range of models for all types of figures. In fabrics that include beautiful brocades, coutils, batistes.

You'll find Mme Lyra Corsets in the better stores and shops.
\$3.50, \$4, \$5, \$6.50, \$7.50 and up to \$30

Model 0903—Ultra-fashionable model in pink silk brocade, richly trimmed; elastic top; long skirt. For medium figure, \$10.00.
Model 3907—For medium figure: elastic below clasp, \$3.00. In pink top; long skirt. For medium figure, \$6.50.
Model 4887—For heavy figure. White or pink coutil; well boned; elastic inserts each side of front. \$7.50. Pink silk brocade, \$12.00.

LYRA CORSET MAKERS, Manufacturers
Detroit New York Chicago San Francisco

The Blyn Shoe Economy in Footwear of Style

Style 3026 Colonial Pump
Combination of Patent Colt and Black Satin. Patent Colt buckle, covered Louis heel, light turned sole. **5.50**

Style 4214 Red Cross Shoe
Black vici kid Oxford; military heels; Red Cross flexible soles. **6.00**

Shoes that appeal to women who look for fashion shape and quality making and yet appreciate the money-saving advantages of Blyn values and moderate prices.

WEST SIDE STORES: 222-224 W. 125th St., Near Seventh Av.
6th Av. & 27th St.
8th Av., 39th & 40th.

EAST SIDE STORES: 3d Av. and 122d St.
3d Av., 86th & 87th Sts.
3d Av., 150th & 151st Sts.
Bowery, near Broome.

Brooklyn 442-444 Fulton St., opp. Bridge St., near Hoyt St.
829-833 Broadway, bet. Park Av. & Ellery St.
Stores: 1263-1265 Broadway, near Greene Av.

Newark Store—689 Broad St. Opposite Military Park.
Mail Order Dept., 2240 Third Ave. Postage, including Insurance, 10c. Send P. O. Money Order or N. Y. Draft Only.

IT IS AWNING TIME

Our Custom-Made Awnings improve the appearance and add to the comfort of your country home, apartment or place of business.

In arranging for these warm weather necessities you can obtain smartness of appearance as well as durability by ordering—

"CURTINMADE" Awnings
Representative will call anywhere in Metropolitan district or suburbs of New York, if desired.

JOHN CURTIN CORPORATION
Established 1853
46 Front Street New York
TELEPHONE: 6006 Broad

DOVE Under-muslins

THE exquisite designs of "DOVE" Under-muslins appeal irresistibly to beauty-loving women. "DOVE" garments are trimmed with beautiful needlework, laces and embroideries of high quality. Many are made in bewitching novelty cloths, of long-wearing quality. The well-made seams, ample measurements, re-inforced open arm-holes make this dainty lingerie economically serviceable, too. The "DOVE" label is a good guide for you in purchasing under-muslins.

Sold by leading stores everywhere
D. E. SICHER & CO.
"World's Largest Makers of Under-muslins"
45-51 West 21st Street, New York

Night Gowns Chemises Combinations
Pajamas Under-skirts Drawers
Envelope Chemises Corset Covers

The right way to shampoo

How this treatment helps your hair

The whole beauty and lustre of your hair depends upon your scalp. Here the hair forms. Here the network of blood vessels feed and nourish the roots. Here lie the color-supply pigment cells. Here thousands of tiny fat glands supply oil to give life and lustre to your hair.

This is why caring for your hair is, in reality, exactly the same as caring for your skin.

To keep your scalp healthy and vigorous, use the following treatment as a regular shampoo: Before shampooing, rub the scalp thoroughly with the tips of the fingers (not the finger nails) making the scalp itself move in little circles. This loosens the dead cells and particles of dust and dandruff that clog up the pores.

Now dip the hair in warm water, separate it into small parts and scrub the scalp with a tooth-brush lathered with Woodbury's Facial Soap. Rub the lather in well, then rinse it out.

Next apply a thick, hot lather of Woodbury's Facial Soap, and leave it on for two or three minutes. Clear it off with fresh, warm water, finishing with cold water. Dry very thoroughly. Get a cake today and have your first shampoo with Woodbury's. You will enjoy the healthy, active feeling it gives your scalp. You will soon see the improvement in your hair—how much richer and softer it is.

A 25 cent cake will give you ten or twelve shampoos or will last for a month or six weeks' general use. Woodbury's is for sale at drug stores and toilet goods counters everywhere throughout the United States and Canada.

Write today for a week's size cake

For 6c we will send you a trial size cake of Woodbury's Facial Soap large enough to last for a week, together with the booklet, "A Skin You Love to Touch," giving the famous Woodbury skin and scalp treatments. Or for 15c we will send, in addition, samples of Woodbury's Facial Powder, Facial Cream and Cold Cream.

Address The Andrew Jergens Co., 35 Spring Grove Ave., Cincinnati, Ohio.
If you live in Canada, address The Andrew Jergens Co., Limited, 35 Sherbrooke St., Perth, Ontario.

The KRAKAUER Small Grand PIANO

is a very beautiful instrument to look at. It has a character and individuality of line that is charming.

But to realize its wonderful musical qualities, you must hear it played. Its sweet richness of tone, its full musical scope, make its possession a life-long enjoyment and pride.

\$800
Terms of Payment Arranged

Retail Showrooms, 125 West 42d St.
Factory Showrooms: 138th St. and Cypress Ave.
Newark Representative: Griffith Piano Co., 605 Broad St.

Herschmann Period FURNITURE

SPINET DESK with BOOKCASE
of Brown Dull Mahogany, 39 inches high, 24 inches wide, 18 inches deep.
Specially priced at **\$92.50**

Catalogue mailed on request.

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