



La Resista

the Perfectly boned
CORSET

A Youthful Figure
Yours for the asking

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieves a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE, molds the figure and creates as well as preserves "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE \$4, \$5, \$7.50 and Up. SPIRABONE is obtainable only in LA RESISTA. Look for the trade mark on every pair.

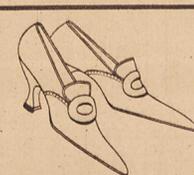
Personal Service
Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take Elevator.) Also sold by Quality stores everywhere.

La Resista Corset Co.
431 5th Ave., New York
Opposite Lord & Taylor—Take Elevator

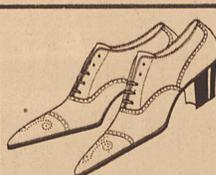
The Blyn Shoe

Styles for Summer Days

The high quality of Blyn Shoes, coupled with their attractively moderate prices, have won—and are continually winning—thousands of well-dressed, economically inclined women to their ranks.



Style 3252
Opera Pumps
Black Kid; also Patent Colt.
5.00



Style 4607
Tan Oxfords
Dark Shade Russia Calif.
6.50



Style 2160
Button Boots
New long vamp last; pearl buttons.
Brown Kid, 8.50
Black Kid, 8.00

Red Cross Shoe

is sold exclusively in Greater New York and Newark by I. Blyn & Sons. The Eleven Big Stores keep constantly on hand a full supply of the staple styles and novelty patterns in this most perfect of "comfort" shoes for women.

Mail Order Dept., 2240 Third Ave. Postage, Incl. Insurance, 10c. Send P. O. Money Order or N.Y. Draft Only

I. Blyn & Sons

West Side Stores: 222-224 W. 125 St. 162B W. 119th St. (West of 7th Av.) 3d Av. & 122d St. 6th Av. & 27th St. 3d Av. near 86th St. 8th Av. near 39th St. 3d Av. 150 & 151 Sts.

Brooklyn: 442-444 Fulton St. (op. Bridge St. near Hoyt.)

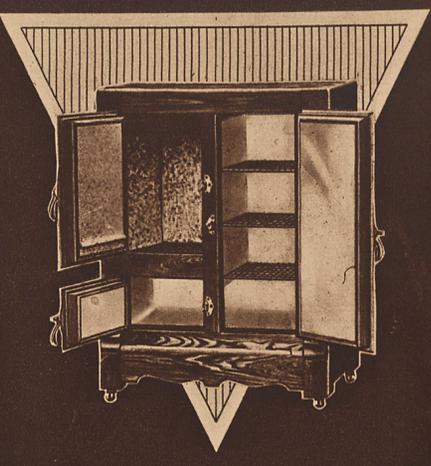
Stores: By bet. Park Av. & Ellery St. Broadway, near Greene Av.

Newark Store: 689 Broad. op. Military Plk. Factory: 511-519 East 72d St., N. Y.

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Fine quality Oriental gut, cedar handle, concave walnut wedge. Usually sold at \$3.

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Fashionable, new Summer styles, at specially attractive prices for high quality.



A—TUXEDO COAT of pure fibre silk, black weave; butterfly belt; in rose, dark green, turquoise, navy and black. **\$13.50**

B—SLIP-OVER of Shetland wool; loop collar; black weave; American Beauty. turquoise, salmon, lavender. **\$6.95**

C—SKIRT of Crepe de Chine; flesh or white; tucked to knee. **\$18.75**

D—SKIRT of pure fibre silk; fancy weave; Dutch collar; double cuts; purled at hips. In turquoise, rose, salmon, Copenhagen and black. **\$7.95**

E—SKIRT of Baronet satin; slit pockets; tucks above hem; white, orchid, flesh, taupe, brown, navy, Copenhagen and black. **\$18.50**

Sweaters in sizes 36 to 44; Skirts, 25 to 32 in.; Waistbands, lengths, 36 to 40. Mail Orders Given Careful Attention

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Krystalak solves the Summer milk problems, for it needs no refrigeration. Krystalak is pure, clean, nourishing, skimmed milk from which all the water has been taken out. These dry, flaky milk crystals are packed in a waxed package, and will keep indefinitely. You do not need to worry about sour milk this Summer. Just keep a package of Krystalak on your shelf for all cooking purposes—and you'll enjoy its convenience.

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Dissolve 4 level tablespoons of these dry, flaky milk crystals in one cup of water. One cup of Krystalak makes one quart—add the Krystalak to the water and it dissolves immediately.

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