

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Figured Voile and Organdie are Responsible for the Success of this

MISSES'

"Betty Wales" Dress

Made exclusively for Franklin Simon & Co.



ASIDE from its youthfulness and becoming style, it is the cool, sheer fabrics that make this "Betty Wales" Dress so very desirable.

The white organdie is in charming contrast with the cotton voile figured in blue, rose or green. Very dainty is the bib collar of embroidered white organdie.

Sizes 14 to 20 years

14.50

MISSES' DRESSSHOP
Second Floor

HAT illustrated from our Shop. Price upon application.

Betty Wales Dresses

MADE EXCLUSIVELY FOR
Franklin Simon & Co.

Prompt Delivery Free,
Anywhere in the United States
Phone 6900 Greeley



Mohawk SILK GLOVES

FOR the opera toilette, the glove of kidskin. For the summer frock, the silk glove. For the former, we go to France. For the latter, France returns the compliment by sending to us. American silk gloves are the world's best.

To the woman who loves fine needlework, a visit to the Mohawk mill would make clear the reason why the Mohawk Silk Glove is "The Quality Silk Glove of America." For here at Fultonville, in the oldest silk glove mill in America, are glovemakers who are craftsfolk, born and trained in the traditions of fine glove making. And while the sewing machine is wondrously utilized, silk glove making still depends on skilled hands.

Mohawk Silk Fabric Company

also makers of

Mohawk Valoisette Gloves and Mohawk Underilks

257 Fourth Ave., New York City

Mills: Fultonville and Amsterdam, New York

Mohawk Silk Gloves are on sale by

In New York City
John Wanamaker Lord & Taylor
Bonwit Teller & Co. James A. Hearn & Son

In Newark
L. S. Plaut & Co.

In Brooklyn
Oppenheim-Collins Co.
The Glove Shop.



Best & Co.

Paris

London

Fifth Avenue at 35th Street
Established 1879



Rosemary Suzette Vedille Eleanor Cosette Sylvia

Cool Frocks at Unusual Prices for Misses' Summertime Wearing

Rosemary: Charmingly cool in its simplicity, this frock is of sheer, fine organdie in white, maize, flesh, light blue or lavender trimmed with ribbon. Special 29.50

Suzette: The dress, of blue, lavender or rose-colored voile, reveals a new French simplicity adorned only with white organdie collar and cuffs and a touch of ribbon. Special 12.75

Vedille: Ruffles upon ruffles, gracefully full and collar and cuffs of embroidered blue voile. and lace-trimmed organdie make this quaint frock of figured Special 18.50

Eleanor: The fancy voile in navy, rose, lavender or black and white is so fine that one might mistake it for Georgette. The collar is of embroidered batiste. Special 22.50

Cosette: Delightful dotted Swiss! It is in lavender, Copenhagen, navy or pink with white dots, and in white with black dots, combined with white voile. Special 25.00

Sylvia: Nice enough for any occasion, isn't it? The navy blue figured voile is trimmed with ruffles of taffeta to match the girdle. The collar and cuffs are of tucked white organdie. Special 32.50

Mail Orders Filled

You Never Pay More at Best's

Marion Davies, internationally famous stage and screen beauty, wearing a dancing frock creation fashioned entirely of "J. C." Gold and Lady Fair Ribbons.



More and more real individuality in dress becomes easy of attainment when beautiful, charming

"J. C." RIBBONS

are used.

A "J. C." Ribbon will add the desired dash of distinction and make of any garment a "thing of beauty and a joy forever." "J. C." are AMERICA'S BEST RIBBONS. Buy them by name.

LADY FAIR. A new double-faced satin ribbon. There is only one genuine Lady Fair Ribbon—"J. C." LADY FAIR. Be sure the name appears on every bolt you buy.

SATIN DE LUXE. Best satin and Taffeta ribbon.

VIOLET. Ideal lingerie ribbon in pink, blue and white.

TROUSSEAU. Rosebud and Polka dot lingerie ribbon.

SANKANAC. Popularly priced satin and taffeta ribbon.

DEMOCRACY. A grosgrain ribbon "For the People."

ALL REGISTERED TRADE MARK NAMES

JOHNSON, COWDIN & COMPANY

40 East 30th Street, New York

Send for RIBBONOLOGY—A book on how to make numerous useful ribbon novelties.

Chauffeurs' Outfits Special now at \$67.50



Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$67.50, or as follows:

Suit \$29.50 Cap \$3 Overcoat \$35

Brill Brothers
BROADWAY AT 49th ST.

The HARRINGTON SMALL GRAND

Exquisite daintiness; charming musical qualities—characterize the Harrington Small Grand. Same floor space as an upright. Unequaled at its price.

\$695

Convenient terms if desired

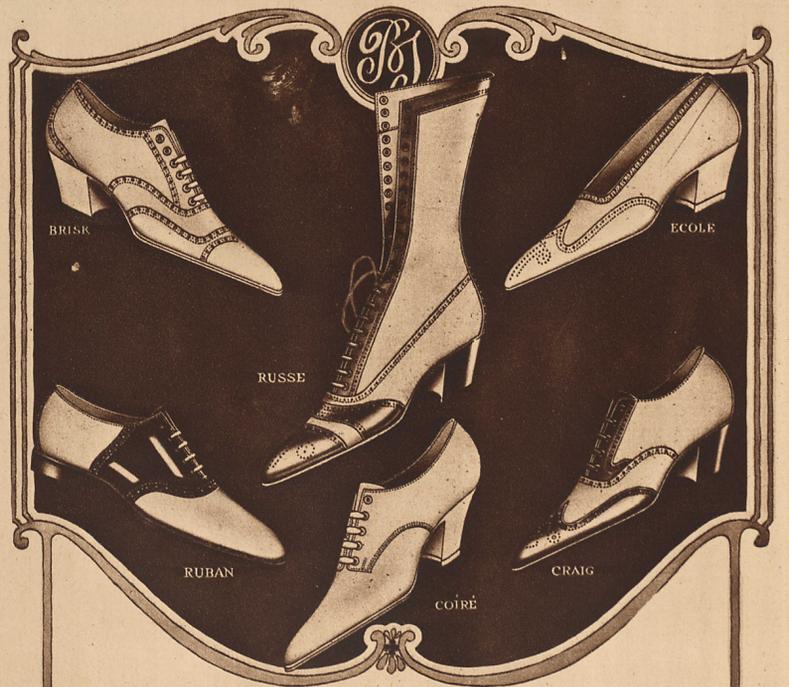


Hardman, Peck & Co.

453 Fifth Avenue, New York

47-51 Flatbush Ave., Brooklyn

Represented in all cities



Grace of line and a supple flexibility characterize these Spring Modes in Women's and Misses'

SPORTS FOOTWEAR

BRISK—Genuine white buckskin sport Oxford with saddle, hand welted white leather soles—low military heels. . . . 13.00

Also golf Oxford in dark tan Russia calf or white buckskin. Hand welted leather soles, broad military heels. . . . 13.00

RUBAN—Tennis Oxfords in all white buckskin, or white buckskin with black patent leather saddle, rubber soles and heels. . . . 13.00

COIRE—White linen walking Oxford, plain toe, Blucher cut, white ivory soles, wood covered Cuban heels. . . . 9.00

RUSSE—White buckskin golf or outing boot, tan calf trimming and tip, hand welted soles, low military heels. . . . 13.00

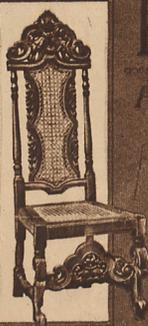
ECOLE—White linen sport pump with white buckskin wing tip and collar. White welted soles and heels. . . . 10.00

CRAIG—White buckskin Oxfords trimmed with black calfskin, hand welted soles, black calf wing tip, military heels. . . . 12.00

BONWIT TELLER & CO.

The Specialty Shop of Originations

FIFTH AVENUE AT 38th STREET, NEW YORK



Herschmann Period FURNITURE



HIGH-BACK HALL CHAIR

JOSEPH L. HERSCHMANN
625-627 Sixth Avenue