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Are you prepared for the coming season's strain?

Health is woman's greatest asset

Back to city life again! Refreshed and invigorated after your summer vacation. Teeming with surplus health.

How long will this surplus energy last you? Will it carry you through the coming season?

Whether it is in business or in society, the season ahead of you will require all the surplus health you have stored up.

You will be constantly "on the go" —*constantly on your feet.*

No matter how fatiguing your day may have been—in the evening at the dinner party you are expected to look fresh and bright. You cannot afford to show fatigue.

Save your energy

Resolve right now to save your energy; avoid unnecessary fatigue.

Your shopping, your housework, those long hours on your feet need not exhaust you. They should use up only a normal amount of your *surplus* energy.

It is the added strain on your nerves, the shock and jar of every step you take on city pavements and hardwood floors that wastes your strength and leaves you tired out.

At the Tea

You know how tired you get at a Tea—standing up all the time on high hard leather heels. Your feet will feel rested—and you will look brighter—when you wear O'Sullivan's Heels of New Live Rubber.

Housewife

Is your housework a drudgery or a pleasant duty? Does it exhaust you or relax you? O'Sullivan's Heels of New Live Rubber save your feet and lighten the burden of housekeeping.

Shopping

Do you enjoy shopping, or does it exhaust you? Do you come home stimulated with new ideas, or do you throw yourself in a chair—"all in"? Make hardwood floors and pavements feel like soft cushioned paths.

Wear O'Sullivan's Rubber Heels.

"All in"

Profit by this experience. Now you know that there was no need of your "breaking down." The hard pavement wore you out. You didn't know about O'Sullivan's Rubber Heels.

How to conserv your vitality

Save your nervous system from th useless shock and strain. Repla your nail-studded leather heels wi heels of New Live Rubber.

Change city pavements to cushioned paths

O'Sullivanized shoes with Heels New Live Rubber make city stre and hardwood floors feel like cus ioned walks.

O'Sullivan's Heels absorb t shocks that tend to wear you c They give you a quiet elastic s and an easy youthful swing—a f ing of increased energy and "life."

Get a pair of O'Sullivan's Heels day. You'll be surprised what difference these little "shock absorbe make. You'll feel more rested in morning—fresher in the evening.

O'Sullivan's Heels are one of most important modern devices making life quieter, smoother, happ

When you buy your new sho buy them O'Sullivanized. Up-date shoe dealers now sell lat style shoes with O'Sullivan's He already attached.

Insist on O'Sullivanized shoes—the *live* rubber heels give the greatest wear w the greatest resiliency. In black, white and for men, women and children; 50c attach

Vacation

Last Summer plenty of wholesome exercise revitalized your body and nervous system. You're returning to city life well and rested. Don't let the city pavements wear you out. Get O'Sullivan's Rubber Heels at once.

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