

SPECIAL SALE VACUUM CLEANERS

ON SALE ALL THIS WEEK

By acting quickly you can get the benefit of the largest purchase of vacuum cleaners ever made in the history of the business.

This cleaner is the well known \$25 Richmond-Norfolk Electric Vacuum Cleaner, with nickel plated handle, Aluminum Motor housing and all latest improvements. Absolutely new, direct from the factory.

Licensed under Kenny patents, approved by Good Housekeeping magazine and sold with our personal guarantee. **Reg. Price \$25, Sale Price \$16.75**

\$16.75



Sold on Easy Payments

We are selling seventy-five different kinds of brand new hand-power and electric vacuum cleaners, latest models, at almost wholesale prices. Every known make of cleaners is on our price list. Nothing reserved. The prices quoted below are good all this month.

Electric	Regular Sale Price	Electric	Regular Sale Price	Hand Power	Regular Sale Price
Imperial	\$35.00	Baby Hoover	\$47.50	Duntley Combination Vacuum Cleaner and Carpet Sweeper	\$7.50
Frantz Premier	35.00	Royal	35.00	Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00
Ariel	35.00	Cadillac	30.00	Twin Combination Vacuum Cleaner and Carpet Sweeper	10.00
Hotpoint	25.00	Ohio	32.50		

The above is only a partial list. Send for complete Price List. We pay express charges anywhere.

Every Cleaner Guaranteed New, Latest Models

We Allow 10 Days' Free Trial on Any Make of Cleaner We Recommend.

Send coupon to-day for free copy of "How to Select a Vacuum Cleaner." It contains information of great value. You also can have the benefit of our many years' experience handling all kinds of Vacuum Cleaners. Ask all the questions you wish.

Mail Order Dept.

Muenzen Specialty Co.

131 W. 42d St., One Flight Up
Downtown Branch, Booth 53
Hudson Terminal Concourse,
30 Church St.

FREE Coupon No. 13. Muenzen Specialty Co., New York.

Name _____
Address _____

SHOE CRAFT

27 W. 38th St. New York

Fitting The Narrow Foot

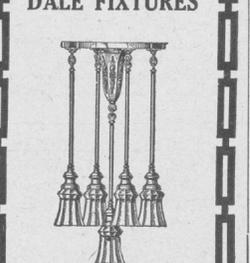
Who is your daughter's dentist and doctor? Do you not insist on having her go to the same one in whom you have learned to place your confidence? Having her feet properly fitted is another important attention that is due her. If you have a narrow foot it is highly probable that your daughter has too. You can obtain a perfect fit at the "Shoe-Craft" Shop, and you may be sure that she can, and that when she wears these shoes in her girlhood days she is preventing the foot troubles you have suffered before you discovered "Shoe-Craft." Remember that ounce of prevention is worth pounds of poorly fitting shoes.



"Byart" A walking oxford of Black Glaze Kidskin at \$9; or of White Linen Canvas at \$8.

MAIL SHOPPING SERVICE Perfect fit guaranteed. Parcel post prepaid. Write for our new Spring catalog \$15, with measurement chart, and our interesting booklet, "Fitting the Narrow Foot." Charge accounts.

DALE FIXTURES



Satisfy all your ideas of character and quality at a price one-third less than retail.

Complete line of Portable Desk, Table and Floor Lamps.

Call at our show room or write for our new catalog.

109 West 13th St. New York
1 Door West of 6th Ave.
Dale Lighting Fixture Co.

Byn Easter Styles

YOUR EASTER SHOES

Are Ready at Any One of the Big Blyn Stores

Novelty and conservative styles, with an almost unlimited number of between styles.

Moderate prices. Blyn stores are selling hundreds of stylish, serviceable shoes at reasonable prices.

We are alert to maintain the Blyn standard of quality and to live up to our slogan—a Full Money's Worth.

Fulton Street (Brooklyn) Store
42-444 Fulton Street,
opp. Bridge Street, near Hoyt.
Newark Store
689 Broad Street
Opposite Military Park

Style 1285 1/2
White Nu-Buck Pumps, dressey design, made with turned soles, and covered Spanish heels. 4.00

Style 1362
Patent Leather Pumps with welted soles and Spanish heels. Extra good value at this very moderate price. 4.00

Style 889 1/2
White Kid Boot. One of the Best. Ladies' White Kid Boot with white soles and white covered Spanish heels. 7.50

Style 1323
Black Kid Pumps, tongue effects, light turn soles and Spanish heels. 4.00

Style 1377
Growing Girls' Pumps, white Nu-Buck, white soles and heels; sizes 2 1/2 to 7. 3.50

Style 1799
Patent Colt White Kid Tops. sizes 2 1/2 to 7. 4.00
Misses' sizes 1 1/2 to 2. 3.50

Style 777 1/2
Black Kid Vamps, White Nu-Buck Tops. For the Easter Walk and Brown Kid and Patent Leather, White Nu-Buck Tops; covered Spanish heels. 6.50

Eleven Big Best Stores—Easy to Reach—Easter Footwear for Everyone.

WEST SIDE STORES: 222, 224 West 125th St. 6th Av. and 27th St. 8th Av., 39th and 40th Sts. Mail Order Dept., 2240 3d Av.

EAST SIDE STORES: 3d Av. and 123d St. 3d Av., 86th and 87th Sts. 3d Av., 159th and 161st Sts. 160-162 Boverly, near Broome. Mail Order Dept., 2240 3d Av.

BROOKLYN STORES: Broadway, near Park Av. 412, 414 Fulton St., opp. Bridge St., near Hoyt. Broadway, near Greene Av. NEWARK STORE: 689 Broad St., opp. Military Pk.

A Garden Full of Gladioli for \$1.00

The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground. There is no reason why every family cannot enjoy this grand flower—it is as easy to grow as the tomato. You can have them in bloom from July to frost if you plant a few bulbs each month from April to July. For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus Kingdom. Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits. ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden. Simple cultural directions in package. Mail this advertisement with Check, Money Order, Dollar Bill or Stamps, or present at our store, and secure this splendid collection of Gladiolus Bulbs for only \$1.00, sent prepaid anywhere in the U. S., with our 1917 Spring Catalogue.

Stump & Walter Co. 30-32 Barclay Street NEW YORK

Margot Kelly

of the "Pierrot the Prodigal" company writes: "I want to tell you how delightful I have found your delicious Creme Nerol. I will recommend it to all my friends."

Crème Nerol

refines and beautifies the impaired complexion, and assures a natural freshness and clearness of the skin. Among the many who recommend Creme Nerol highly are: Geraldine Bernice de Pasquale, Margaux Anglin, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Laura Hope Crews, Margot Kelly, Julie Opp.

Wise Women Who Stay Young

Everyone knows that Palm, Almond and Olive oils are the greatest of all beautifying agents. They are the most delicate and most delicate properties find expression in the new and exquisite toilet preparation known as Am-o-nized Cocoa Cream. In no other preparation, either ancient or modern, has there been such a rich and delicate fragrance and such wonderful blending of these rich, costly oils as are found in AM-O-NIZED COCOA CREAM. Its nourishing, cleansing and beautifying properties delight and surprise all who use it. Sweet, yet delicately perfumed. Its fragrance is like a breath from the Orient. Try it. Let it show you the true loveliness of YOUR OWN complexion. Keep your skin clear, clean and healthy by the daily use of Am-o-nized Cocoa Cream and it will glow with the charms of Nature's own surpassing tissue. Use it after a day of tiresome shopping; before and after your motor trips; for keeping your hands soft, smooth and white. Banish that drawn, weary expression which makes your face look hard, by the daily application of this new and exquisite toilet requisite. Write for sample to-day enclosing 10 cents to the INTERNATIONAL PRODUCTS CO., 504 State St., Binghamton, N. Y.

The genuine Italian Silk Underwear has the name "Kaysen" in every garment.

© Julius Kaysen & Co. A complete selection at all the best stores.

Have You Gray Hair?

I will be glad to examine your hair and tell you what you should do to help preserve the luscious, youthful beauty of your hair, to rid your scalp of dandruff, to keep your hair from falling out. NO CHARGE FOR CONSULTATION. Don't be discouraged about the condition of your hair. I have helped so many women. Let me examine your hair now. 29 Years in Paris and New York. Those living out of town please write me fully, sending a small sample of hair cut close to head and full length. Calls and letters receive my personal attention, and my preparations are especially for each person's individual needs. My new illustrated book on BEAUTY and HAIR mailed to any woman without charge on request. L. PIERRE VALLIGNY Room 49, No. 14 E. 44th St., New York

Werner & Brandon

221 Court Street, Brooklyn, N.Y.

Coffee 5 lbs - \$1.00

Direct from Wholesaler. You can use a half pound of this coffee and if you are not pleased in every way we will refund your full purchase price. Delivered Free within 90 miles of N. Y. Cash with order. C. O. D. in Greater New York. MAIL ORDERS FILLED.

TRANSFORMATION SIMPLEX

Does not involve the wearing of additional hair, but the acquisition of a new coiffure that gives chic and elegance, covering thin gray or faded hair. We solicit the visit of ladies who are wearing or have worn transformations. They will find the superiority of our work striking.

Venida

The Only "Sterilized" HAIR NET. Can be worn on any hair, white or gray. Each, \$1.00. RIESER CO., Makers, 112-B East 19th St.

BOHN SYPHON REFRIGERATOR

It's the only one-piece Refrigerator lining—no more like the so-called "seamless" lining than fused Porcelain-Steel is like the ordinary enamel paint. Come in and see! A wide range of sizes, models and prices. Sanitor Refrigerators, made in the same factory, with the same structural excellence, but omitting the Siphon feature, start at \$16.50. White Enamel Refrigerator Co. of New York 53 W. 42nd St. Phone Vanderbit 1927

Peck & Peck

Exclusive Hosiery
586 Fifth Avenue, at 48th Street
448 Fifth Avenue, at 40th Street
Palm Beach NEW YORK CITY Newport

Schiller Style Shop

Coats-Suits-Gowns

DAY BEDS

Box Springs with Cotton Felt Mattresses, \$23.50 up. Bedsteads and Bedding of the Better Sort. GEO. M. MILLER, 7 West 45th St. Bryant 914. Near 5th Ave.

NEWEST SPRING HOSIERY

Among the many new designs we are showing for the Spring is this new and exclusive pattern which is suitable for many afternoon and evening occasions. A pure thread silk stocking with drop stitch stripes to the very top. It can be had in black, white, bronze, silver, tan and many new evening and shoe shades. \$3.50 a pair. Mail orders always receive our best attention and are filled subject to purchasers' approval.

CRÈME MÉALYS

Parfait
Violet
Paris

This Beautiful Tambour Clock \$11

This mantel clock is our latest tambour design sold exclusively by us. The case is made of solid mahogany or fumed oak, dull rubbed finish. A fine Seth Thomas movement (no strike) insures accurate time keeping. Size 7 in. high, 14-inch base, 4-inch dial. Catalog 10 showing many beautiful clocks sent on request. Mail orders receive special attention.

Solid Mahogany Secretary, \$35.00.

Send for the Hathaway Brochure showing many beautiful styles and single pieces. W. A. Hathaway Co. 62 West 45th St., New York.

ENGLANDER PRODUCTIONS FOR SLEEP AND REST

WIT-EDGE BED SPRING

IS THE SPRING SIDE GUARDS THAT KEEP THE MATTRESS IN PLACE AND IN SHAPE.

ABSOLUTELY SANITARY ENGLANDER SPRING BED CO. NEW YORK (Brooklyn Borough) CHICAGO

Also Makers of Englander Couch Beds, Bed Springs, Divans, Foldaway Beds and Coils, Luxurious Couch Hammocks.

GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

In Gray Suede, White Calf, Gray Kid and Purple Kid

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T. 511 6th Ave., near 31st St. 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St. Mail Orders Carefully Filled.

Geiger & Braverman

Furniture Company 49-51 West 23d Street