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Pond's *Cold* Cream has an oil base. Send for the free sample and try it for cleansing and massage.

Pond's *Vanishing* Cream is greaseless and vanishes the moment you apply it. It prevents chapping—or relieves it in one application. Send for the sample tube.

Why your skin needs two creams

Every normal skin needs a cleansing and massage cream—and also a protective, skin softening cream. Read why one cream cannot do both.

For cleansing the skin and for the nightly massage, you need an *oil* cream, a smooth, easily spread emollient. Pond's Cold Cream is just the cream for this purpose. It has an oil base and was prepared especially to meet the need for a pure, dependable cream.

When you need *Vanishing* Cream

To keep your skin from chapping—to keep it soft and delicately pink all winter, Pond's Vanishing Cream is invaluable. Use it just before you go out. Compare the soft, fresh condition in which it keeps your skin with the drawn, dry feeling that generally follows exposure to the wintry weather.

If the harsh winds have made your skin rough, red and chapped, *one* application of Pond's Vanishing Cream will relieve it.

The next time you want your skin to look its loveliest, make your finishing touch a little Pond's Vanishing Cream. Use it for your neck, arms and hands as well as your face. It is instantly absorbed by the skin, leaving no oily appearance and will not stain gloves, veil or clothing. Notice how wonderfully refreshed looking it keeps your skin—how it takes on the softly transparent, natural coloring that every woman longs for.

Famous women who use it

Women of the stage know how to really care for the skin. They, of all women, cannot afford to take any chances in caring for their complexions. These famous actresses would not think of doing without Pond's Vanishing Cream—Frances Starr, Billie Burke, Marion Davies, Phyllis Neilson-Terry, Elsie Ferguson, Pavlowa, Jane Cowl, Constance Collier, Pauline Frederick, Julia Sanderson, Mrs. Fiske, Elsie Janis, Norma Talmadge, and many others.

Neither Pond's Vanishing Cream nor Pond's Cold Cream will promote the growth of hair on the face.

You will find Pond's Cold Cream and Pond's Vanishing Cream for sale in all drug stores and at the toilet counters of department stores. Get a tube or jar of each cream today and see how their use will improve your skin.

Get these free samples and test them

If you would like to test Pond's Cold Cream and Pond's Vanishing Cream, fill out the coupon now and we will send you samples of each cream free. Or send 4c for enough of either cream to last two weeks — 8c if you wish both. Write today. Address Pond's Extract Co., 149 Hudson Street, New York City.

Photo © Ira Hill
Billie Burke, whose beautiful skin is the envy of everyone who sees her, says: "No one appreciates Pond's Vanishing Cream more than I."

Photo © Ira Hill
Marion Davies, now delighting New York in "Miss 1917," says: "I don't see how I ever got along without Pond's Vanishing Cream. Nothing else has ever kept my skin in such good condition—so fresh looking.

MAIL THIS COUPON TODAY

POND'S EXTRACT COMPANY,
149 Hudson Street, New York City.

Please send me free the items checked:

- A free sample of Pond's Vanishing Cream
- A free sample of Pond's Cold Cream

Instead of the free samples, I desire the items checked below, for which I enclose the required amount.

- A 4c sample of Pond's Vanishing Cream
- A 4c sample of Pond's Cold Cream

Name .....

Street .....

City ..... State .....