

HEARN

Fourteenth Street West of Fifth Avenue



New Autumn Versions of the Mode in NEW FROCKS

Prodigal of beauty, yet made for service and priced in conformity to true economy standards—these are the qualities which give special distinction to Hearn dresses for women and misses.

A—A frock suggestion of the utmost loveliness is the dress here sketched. It is of taupe gray velveteen of an exceptionally beautiful shade, against which gold embroidery gleams with enchanting effect. **Special 49.50**

B—Black is much used for all Autumn occasions, and is especially smart in this stunning dinner dress of black jet, with handsome jet embroidery. **Special 90.00**

C—This dress is of navy blue tricolette. The panel front and side drapes are decoratively embroidered with black and gold. **Special 47.50**

NO EXTRA CHARGE FOR ALTERATIONS



"Sloane"

VACUUM CLEANERS

EFFICIENCY in a vacuum cleaner is largely dependent upon motor power. It is imperative in cleaning that tangible, definite results be obtained conveniently, speedily and without loss of energy.

The "Sloane" Vacuum Cleaners, equipped with vigorous, powerful motors, are cleaning devices of unsurpassed efficiency, supported by the guaranty of an old established firm with years of experience in caring for floor coverings, fabrics and household furnishings.

A demonstration will convince you that there is in the home no spot or article, however inaccessible, that cannot be reached by the versatile attachments of the "Sloane" Vacuum Cleaners.

Portable Model for household use, \$46.
Eight extra attachments, \$10 additional.

Other models for every purpose. Stationary Plants installed. Descriptive circular upon request.

W. & J. SLOANE
Fifth Avenue and 47th Street, New York.



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THE new Queen Quality Footwear for fall embraces such a variety of styles and models that it will be certain to meet with immediate approval both from the conservative woman who desires severely smart footwear and the woman who wishes novel, new effects and combinations.



DRESS BOOT \$12.00

Patent Coltskin, Dull Kid Tops, Louis XV Wood Heels. Same model with Gray or Dark Brown Kid Tops, Louis XV Leather Heels.



WALKING BOOT \$10.00

Dark Brown or Tan Russia Calf; Patent Coltskin, Dull Kid Top; Black Calf or Dark Brown Calf, with Gray Buck Tops.



Semi-Dress and Evening Slipper

Semi-Dress Slipper in Patent Coltskin, Dark Brown or Gun Metal Calf.

Evening Slipper in Black Silk Moire or Velvet; Black, Pink or White Satin; Silver or Gold Cloth.

\$8.00 to \$12.00

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Between Broadway and Fifth Avenue

Chauffeurs' Outfits Special at

\$89.50

Suit, Overcoat and Cap to match

With good fabrics scarcer than ever, there is but one road to economy in Motor Apparel, and that is, Quality. In this Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value—complete, at \$89.50 or

Suit, \$36.50
Coat, 50.00
Cap, 3.00



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BROADWAY AT 49th STREET

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Twenty-nine years selling Good Furniture
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Queen Anne Dining Room Suite in "Burl" Walnut; 10 pieces **\$500**

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Your hair can be made to gleam and glisten with new life and health without changing its color!

A. Simonson's HENNA SHAMPOO thoroughly cleanses the hair and scalp and at the same time adds rich, lustrous tones of Titian, bronze and gold.

It is not a dye and not a bleach, yet it imparts to the hair a glow of beauty that it never had before.

Endorsed by New York's society leaders, who have patronized **A. Simonson's** Hair Culture and Beauty Parlors for the past fifty-nine years.

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CLEANSES AND BRIGHTENS
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This illustration is the Easy Vacuum Washer. The dotted lines show action of Vacuum Cups.

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