



Beauty, Style and Lustre—the trinity that have earned for CRYSTAL KNIT a permanent place among the world's chosen materials.

In speaking of lustrous, knitted fabrics, one used to say—Silk Jersey or Tricotee—but today, it's simply CRYSTAL KNIT for CRYSTAL KNIT means the best there is plus an exquisite charm of finish that is all its own.

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THE products of the CRYSTAL MILLS are standardized—uniform—consistently honest. They represent the highest attainment in the art of knitting.

In the garment or by the yard, CRYSTAL KNIT FABRICS surpass all others in evenness of texture, and wondrous lustre.

If you would have the best—ask for CRYSTAL KNIT.

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CRYSTAL Knit Fabrics CRYSTAL MILLS, INC.

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Feel the firm "snap" between your fingers. Listen to the brisk "click."
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Trustworthy Wilsnaps of course are rust-proof. Have Wilsnaps sewed on every one of your summer frocks and gowns. They come in all sizes. Wilsnaps snap fast and hold fast on every weight of fabric.

Wilsnaps—always Wilsnaps, when ever snap fasteners are used.

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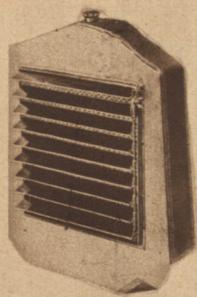
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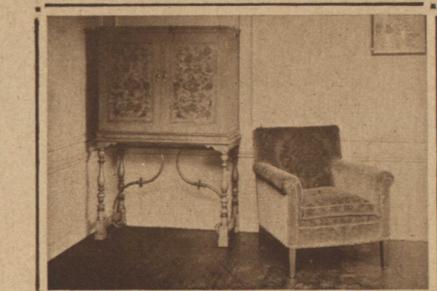
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