

Haas Brothers

Distinctive Dress Fabrics

In the season's rich browns, modish blues and reds

Kordovan Duvetyn

REGISTERED
is the favored fabric for smart street wear

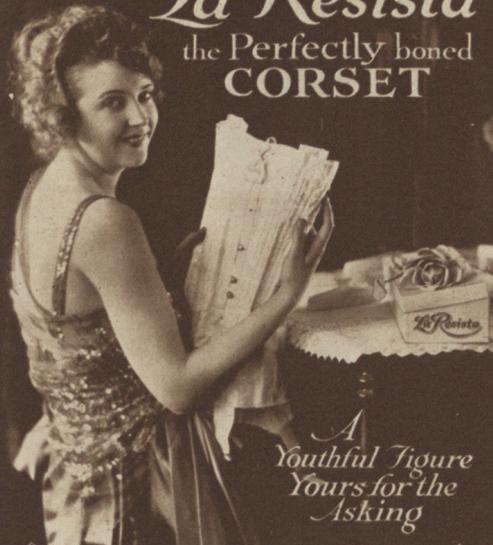
Produced by

Haas Brothers Fabrics' Corporation
Fifth Avenue, New York



La Resista

the Perfectly boned
CORSET



A Youthful Figure
Yours for the Asking

WEAR LA RESISTA CORSETS and keep your figure young. **SPIRABONE** stays placed at the hips, combined with **LA RESISTA** designing, mold the figure and create, as well as preserve, exquisite lines of Youth and Style.

Adaptable to any type of Figure.
Back Lace—Front Lace \$5.00 to \$25.00
La Resista Figure-Molding Brassieres \$1.00 to \$3.00
Spirabone obtainable only in La Resista
Fitted personally without charge by expert corsetiers in our Salon
Also sold by quality stores everywhere

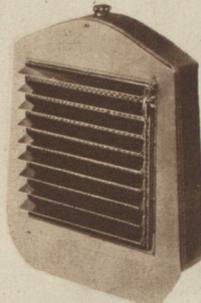
La Resista Corset Co.
431 5th Ave., New York
Opposite Lord & Taylor—Take Elevator

ALLEN SHUTTER RADIATOR COVER

A tremendous advance over old-style radiator covers. Works from the dash, or front. Easily installed, nothing to get out of order. Protects the radiator from freezing; your motor starts quicker, saving your battery, gas and oil. Indispensable for winter motoring.

\$16.50

Ask your dealer or write
The Allen Auto Specialty Co.
Makers of the Famous Allen Tire Case
16 West 61st Street, New York
Chicago Branch: 2007 Michigan Ave.
Circular on request



Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York
PHONE 6900 GREELEY

For Versatility and Becomingness—
For Style and for Beauty Choose

"Betty Wales" SATIN FROCKS

For MISSES, 14 to 20 years

Made exclusively for Franklin Simon & Co.

THE Miss plans wisely when a satin frock is a part of the Autumn and Winter wardrobe, and particularly when it possesses the qualities of this charming Betty Wales satin frock. For style and becomingness, it is made with softly draped bodice, quaint puffs over the hips and with quite an unusual collar of embroidered Georgette. Obtainable in navy blue, brown, Belgian blue or black.

39.50

MISSES' DRESS SHOP
Second Floor

HAT illustrated from our shop. Price upon application.



Prompt Delivery Free, Anywhere in the United States

HOLLOWAY Furniture

THE HOLLOWAY COMPANY, INC.
48 ST. AND SIXTH AVENUE

At Holloway's you will find a wide selection of mahogany and lacquer at prices which have not yet been affected by the present scarcity of furniture.



Black lacquer reception chair. Gold decorations. Seat in gold tinsel damask or tapestry. \$20.

SPECIAL OFFER
\$16.75 Regular \$25 Value
"BENETO PERLES"

Our quality necklaces of extra heavy pearls. The pearls which make the "Beneto" possess the soft cream tint and lustre which distinguish one of the most valuable necklaces of natural pearls. Mail Orders Filled.
BENNETT MFG. COMPANY,
110 Broadway, 2nd Floor.

One Piece On to Stay

THE MANY REASONS WHY YOU SHOULD wear our newly Patented Eye Glasses—all of one piece—no screws, it lessens the cost of breakage, fits firmly, comfortably and is stylish. Remember, our Skilled Optometrists are in attendance to make examinations for defective vision.

m. Singer

OPTOMETRIST AND OPTICIAN
206 Broadway, cor. Fulton, New York
158 Fulton St., One Flight Up.
604 West 181st St., N. Y.
1538 Madison Ave., N. Y.
961 Prospect Ave., N. Y.
OPEN TO 9 P. M.

SALE OF DAY BEDS



Various styles of Day Beds on sale this week at LENNON'S low prices.
The one illustrated, in dull mahogany finish, complete with upholstered spring mattress at \$88.50.

LENNON & COMPANY

153-157 West 23d Street
Near 7th Avenue Subway.

NEW ADVERTISING RATES

The Tribune Graphic

Effective November 2, 1919 Issue

Single Insertion Rates

Per agate line.....50c
Page.....\$700
Half page.....\$400

Contract Rates

13 times within one year.....45c
26 times within one year.....43c
52 times within one year.....40c
3,000 lines to be used within one year...45c
5,000 lines to be used within one year...43c
10,000 lines to be used within one year...40c
Page.....\$700

Minimum space, 21 lines

Forms close 15 days in advance of publication.

Linders

TOWN & COUNTRY SUITS

APPEAL to the woman who desires to be distinctively attired.

These perfectly tailored suits mirror the charm and buoyancy of youth—dowered with unerring smartness, richness, originality and grace of contour.



are beautifully fashioned from soft, non-crushable, finely knitted CONTINENTAL FULWOOL FABRICS

Many of these stunning suits are sumptuously enriched with fur trimmings. Each garment is an individual achievement in correct attire, and while most exclusive, is not expensive. They may be seen at the leading department and fashion stores.

Present this illustration when asking for



at your favorite shop.

LINDER BROTHERS

1182 BROADWAY
Philadelphia New York



876

FLOOR LAMP



height 63 inches,
Antique Estofado finish, fitted with 24 inch Flat Empire Velveteen Shade, with rose silk fringe, 5 inches deep, design on shade painted in soft colors.
Lamp, \$50.00
Shade, \$55.00

Estofado is a treatment on metal producing a rough finish in color, and the trimmings and ornaments are decorated in soft old red, gold and old greens.
Lamps and Shades of distinctive design in a large variety of exclusive patterns; Porcelains, Carved Wood, Iron and Estofado finish, lamps with shades to match in Velveteen, Parchment, Silk and Embroidered Velvet.
IRWIN POST,
LAMPS AND SHADES
12 West 47th Street, New York

The Tribune Institute

Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."
Leave a standing order with your newsdealer.



A Private School devoted to the Art of Dancing
BALLET TECHNIC TOE DANCING CHARACTER and INTERPRETATIVE DANCING MODERN DANCING
C. & D. STUDIO
N. E. 2700 Broadway Phone: 3537
Corner 106th St., New York
Call or write for Booklet

For all cooking purposes



KRYSTALAK
Pure, Clean, Nourishing Skimmed Milk in Crystal Form. For All Cooking Purposes.—One pound package—50¢ at your grocer—contains 2 quarts. Inside upon the blue striped package.
Dry Milk Company, 18 Park Row, New York City

HIGH QUALITY BULBS

Write for our Fall Bulb Catalog
Stump & Water Co.
80-82 Barclay St. New York

Order today your copy
of next Sundays
Tribune Graphic

