

# Trilby HEEL GRIPS



No More Loose Shoes

If your shoes get loose and slip up and down at the heels, you need Trilby Heel Grips. These velveteen-covered pneumatic tubes end needless annoyance by holding shoes firmly on the feet. Easily attached. Invisible in wear. Economical, too, because they prevent stockings wearing into holes and preserve the shoe lining. Remember the name—Trilby Heel Grips. Black, brown or white. 25c the pair, at your dealer's. Or write

TRILBY HEEL GRIP MFG. CO.  
85 Fifth Ave., New York



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Baby Caps, 59c to 1.15  
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# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York



## Women's "Parfait" Corsets

SOLD EXCLUSIVELY BY FRANKLIN SIMON & CO.

PARFAIT Corsets are designed and made by a noted French corsetiere exclusively for Franklin Simon & Co. In finish and workmanship they possess the feminine touches of daintiness which the French alone are capable of expressing.

PARFAIT corset (illustrated at left) of pink satin, adapted to slender or moderately full figures. Waistline model on which elastic gores are inserted to comfortably accommodate fulness of figure. In lieu of extra boning, shaped bands of satin are reinforced with stitching to give flat lines over abdomen. Sizes 23 to 28 inches.

23.50 Tax 1.85 Price 25.35 Including Tax

TO women with moderately developed or full figures, and slender through hips, who have never found a low bust corset comfortable, this Parfait corset (illustrated at right) is recommended. Fulness is allowed for diaphragm and closefitting skirt is inserted with elastic for greater comfort. Made of pink broche. Sizes 23 to 30 in.

15.75 Tax 1.08 Price 16.83 Including Tax

WOMEN'S and MISSES' CORSET SHOP—Balcony Floor

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FOR AUTUMN and WINTER

## The Lochspun Sports Suit

SMART AS ITS NAME IS CANNY

ON crisp Autumn days, when the grass is brown and crackles underfoot, the golf course holds out more charms than ever. Then a comfortable sports suit is just as essential to a good game as a good brassie. And by the same token, that it be smart looking is just as essential to the enjoyment of the motor trip beforehand, and the cup of tea afterward.

In "Lochspun" the requirements of both comfort and smartness for golf are met, as well as those of the long tramp in the woods, the climb among the hills, and all the outdoor sports which lap over into the Winter.

"Lochspun" combines the virtues of a non-crushable knitted fabric with the sturdy close-woven texture of a homespun. Lochspun is a material originated by, and exclusive with, Franklin Simon & Co.

"Lochspun" suits of brown, Oxford, blue or green heather mixtures, English in cut, impeccably tailored.

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HATS illustrated, are but suggestions of the infinite variety in the Millinery Shops

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# "Standard" SPATS

Unless they fit with glove-like snugness, spats mar rather than complete the costume, and detract from the charm of the feminine foot.

The "Trimline" and "Boot Top," two leading "Standard" Spats, cling to the ankle with "tailored-to-order" snugness.

Made in the exclusive "Rau-ter" fabrics—cloth, silk, satin and linen. White and all fashionable shades.

Ask for "Standard" Spats at the better shops. The "Standard" stamp inside the spat assures faultless fit and longest wear.

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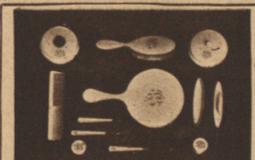
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