NBC: A Finding Aid to the National Broadcasting Company History Files at the Library of Congress, Motion Picture, Broadcasting and Recorded Sound Division

Index to the collection completed by Seth Morris, Sam Brylawski, Jan McKee, Bryan Cornell, and Gene DeAnna, 1995.
Finding aid expanded by Gail Sonnemann
with the assistance of Kathleen B. Miller.

MotionPicture, Broadcasting and Recorded Sound Division
Library ofCongress

Washington, D.C.

1999

Contact information: http://hdl.loc.gov/loc.mbrsrs/mbrsrs.contact
Catalog Record: http://lccn.loc.gov/2002660093

Finding aid encoded by Gail Sonnemann, 1999.

Finding aid URL: http://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs000001

Latest revision: 2010 March

Collection Summary

Title: National Broadcasting Company history files
Dates: 1922-1986
Creator: National Broadcasting Company
Extent: 1966 folders of manuscript and published papers
Language: Collection material in English
Location: Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.
Summary: The National Broadcasting Company History files document the activities of the first national broadcasting network in the United States. The collection includes memoranda, correspondence, speeches, reports, policy statements, and pamphlets covering the creation of the network, its growth in the field of radio, and its subsequent expansion into television broadcasting.
Location: NBC history files, Folders 1-1966

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

People
Dunham, Corydon B., 1927-
Goodman, Julian, 1922-
Lohr, Lenox R. (Lenox Riley), 1891-1968.
Sarnoff, David, 1891-1971.
Silverman, Fred.
Toscanini, Arturo, 1867-1957.
Trammell, Niles, 1894-1973.
Weaver, Pat, 1908-2002.
Winchell, Walter, 1897-1972.

Organizations
National Broadcasting Company Radio Collection (Library of Congress)
National Broadcasting Company.
National Broadcasting Company.
RCA Corporation.
WEAF (Radio station : New York, N.Y.)
WJZ (Radio station : New York, N.Y.)

Subjects
Radio advertising--United States--History.
Radio broadcasting--United States--Employees.
Radio broadcasting--United States--History.
Television broadcasting--United States--History.

Administrative Information

Provenance

The National Broadcasting Company donated the NBC History Files to the Library of Congress in 1992.

Access

The NBC History Files are housed within the Recorded Sound Section of the Motion Picture, Broadcasting and Recorded Sound Division of the Library of Congress. For further information and for access to the collection, contact the Reference Desk in the Recorded Sound Reference Center at (202) 707-7833.

Copyright Status

The National Broadcasting Company retains the rights governing subsequent use of materials in the collection. For permission to quote or republish materials from the collection contact the National Broadcasting Company.

NBC Chronology

Date	*Event*
1921	Westinghouse owned and operated WJZ radio in Newark from 1921 - 1923.
1922	WEAF radio, owned and operated by AT&T, was founded in New York.
1923	RCA, a subsidiary of Westinghouse, operated WJZ radio from 1923-46 in New York.
1926	RCA announced the formation of the National Broadcasting Company on September 13, 1926 upon the RCA purchase of WEAF radio from AT&T.
November 1, 1926	NBC established with both a Blue and a Red network.
1926	NBC began radio broadcasting on November 15, 1926.
1926	NBC formed the Red and Blue radio networks, with WEAF as the flagship station of the Red network and WJZ as the flagship station of the Blue.
1928	The first permanent coast-to-coast network in the United States was established by NBC on December 23, 1928.
1928	NBC received its first television station construction permit.
1936 - 1939	NBC investigated the possibility of separating Red and Blue Networks (See NBC folder numbers 301-304)
1939	NBC televised the opening ceremonies of the New York World's Fair.
May 2 1941	*Chain Broadcasting Report* stated "no license shall be issued to a standard broadcast [AM] station affiliated with a network organization which maintains more than one network." (Quoted in Sterling and Kitross, *Stay Tuned*, p.191.)
October 30, 1941	Both NBC and CBS filed suit against the U.S. Federal Communications Commission (FCC) for its new regulations.
January 1942	The U.S. Justice Department filed an antitrust suit against NBC and CBS (Sterling and Kitross, *Stay Tuned*, p. 236)

January 9, 1942	RCA president David Sarnoff announced that the Blue Network had been separated from the Red Network and subsequently was wholly owned by RCA.
May 10, 1943	The U.S. Supreme Court upheld the FCC right to regulations outlined in the *Chain Broadcasting Report*.
July 10, 1943	Edward J. Noble, the owner of the American Broadcasting Company, purchases the Blue Network for $8 million.
October 12, 1943	The FCC approved the sale of the Blue Network to Noble.
June 14, 1945	The Blue Network was changed to the American Broadcasting Company.
August 1946	The FCC authorized CBS to change the name of WABC to WCBS.
1946	NBC changed the name of WEAF to WNBC.

Scope and Content Note

This finding aid documents the National Broadcasting Company History Files which is one of the eleven collections that comprise the NBC Archives at the Library of Congress. The NBC Archives document the history of the organization and its broadcast programming, and the history of the radio and television industries. The eleven collections within the NBC Archives at the Library of Congress include: organizational records of NBC, and the radio stations WEAF and WJZ; indexes to radio and television programming and artists; log books of broadcasts; sound recordings of radio broadcasts; and kinescopes of television broadcasts.

The NBC History Files contain business publications: letters, memoranda, employee reminiscences, printed publications, printed memorabilia (such as anniversary programs), network histories, reports, audience mail, statistics, charts, maps, speeches, program policies, program lists and pamphlets. The materials span 1922 through 1986, but most date from the mid-1920s through the late 1940s. For further summary information and analysis of the content of the NBC History Files, see Kathleen B. Miller's article, "A Tale of Two Networks"

The NBC History Files comprise 1966 folders. Each folder contains one or more individual typescript, printed or manuscript documents.

The folders in the NBC History Files are organized by the folder name assigned by NBC. The folder name is usually a topic, genre (e.g., speeches), or name of the issuing body of the contents of the folder. The Library of Congress Motion Picture, Broadcasting and Recorded Sound Division created this finding aid as an index to the folder names, which includes a detailed description of the contents of each folder. The folders have been assigned numbers which correspond to their physical order.
http://lccn.loc.gov/2002660093

Description of Series

Container	*Series*
	Topical Folders, 1922-1986
	Advertisers, 1927-1961
	Personnel and Organization, 1926-1980
	Committees, Councils, and Internal Organizations, 1923-1973
	Board of Directors, 1926-1956
	Network Affiliates, 1923-1983
	General Reports, 1930-1936
	Annual Reports, 1932-1959
	Programs: Subject Lists, Schedules, Samples, 1931-1972
	Speeches, 1923-1990
	Programs: Schedules, Transcripts and Masterbooks, 1922-1979
	Election News, 1962-1988
	Consultant Reports, 1947-1957
	Pamphlets

Container List

Container	*Contents*
	Topical Folders, 1922-1986 649 folders.
FOLDER 1	Advertising & Promotion Department. 1935 - 1949. 33 items. Mimeographed memoranda and reports from the NBC Advertising & Promotion Department, many about personnel. Highlights: December 4, 1941, 16-page memo from Ken Dyke to Niles Trammell regarding the scope and role of the Advertising & Promotion Department. January 1, 1941, organization chart of the Advertising & Promotion Department. July, 1944 32-page survey by Sheldon R. Coons of the research activities at NBC.
FOLDER 2	Advertising Agencies — Television Contacts. 1931 - 1941, 4 items. A television script and onionskin and mimeographed memoranda describing the involvement of advertising agencies in television production. Highlights: April 19, 1940, television script of a McCann-Erickson television production, Indian Summer. September 16, 1931, memo from C. W. Horn to G. F. McClelland regarding budget requirements for television which mentions the installation of transmitting equipment at the Empire State Building and the upcoming broadcast demonstration to RCA executives.
FOLDER 3	Analysis Classification. 1940 - 1942. 6 items. Onionskin and mimeographed memoranda and reports regarding classification of radio and television programming into genres. Highlights: March, 1941 CAB ratings of radio programming by genre.
FOLDER 4	Anecdotes. 1935. 2 items. Mimeographed, onionskin, and original letters from radio pioneers recalling their experiences in early radio. Highlights: Amusing recollections by Harford Powel and D. S. Tuthill. *New York Times* article from March 22,-- featuring a humorous statement from Sir Ian Jacob of the BBC defending non-commercial broadcasting from criticism by Sylvester Weaver of NBC.
FOLDER 5	Tenth Anniversary (1 of 3). 1936. 2 items. Guest list for tenth anniversary party and a photocopy of the dinner menu. Printed items: Photocopy of dinner menu.

Container	*Contents*
FOLDER 6	Tenth Anniversary (2 of 3). 1936. 28 items. Mimeographed, onionskin, and photocopied memoranda, press releases, reports, menus, invitations, guest lists, and programs from the tenth anniversary party. Highlights: Onionskin copy of 1936 summary of developments. Printed items: Two bound programs of tenth anniversary dinner. Four foil-covered news releases celebrating NBC's growth and accomplishments since 1926. Invitation to a fashion show. November 9, 1936, soft-bound seating arrangement program. 1936 paste-up of a testimonial ad for NBC from the Joint Religious Radio Commission.
FOLDER 7	Tenth Anniversary (3 of 3). 1936. 5 items. Original programs, an article, and a poster promoting the tenth anniversary celebration. Highlights: The "only remaining copy" of the 1936 reissue of the program from the first broadcast in 1926. Printed items: November 13, 1936, reissue program from the first radio show. November 15, 1936, tenth anniversary edition of *NBC Transmitter*. Fold-out NBC poster proclaiming NBC as the number one advertising medium. November 5-14, 1936, foil-bound program of daily events from the tenth anniversary celebration.
FOLDER 8	Twelfth Anniversary. 1938. 2 items. Onionskin memoranda from the twelfth anniversary program.
FOLDER 9	Fifteenth Anniversary. 1941. 5 items. Original and onionskin programs and reports regarding the anniversary party. Highlights: December 30, 1941, 12-page report, "Fifteen Years of Broadcasting." Printed items: November 10, 1941, anniversary program, *This is the National Broadcasting Company*.
FOLDER 10	WNBC/WEAF Twentieth Anniversary. 1942 - 1948. 6 items. Original, mimeographed and photocopied memoranda, a press release, and an article about the NBC flagship station's anniversary. Printed items: *1947-48 Annual Review of NBC*.
FOLDER 11	Twenty-fifth Anniversary. 1951. 10 items. Original and mimeographed memoranda, press releases from the twenty-fifth anniversary celebration. Printed items: Three NBC twenty-fifth anniversary souvenir booklets. A working manual for the twenty-fifth anniversary for affiliates by the Press Department.

Container	*Contents*
FOLDER 12	Thirtieth Anniversary 1956 (1 of 3). 1956. 10 items. Onionskin and photocopied reports, a newspaper article, and a trade paper focusing on the thirtieth anniversary celebration. Highlights: December, 1956 25-page chronology of important NBC highlights, "The NBC Story 1926-1956;" December 3, 1956, edition of *Television Age*.
FOLDER 13	Thirtieth Anniversary 1956 (2 of 3). 1956. 2 items. Menus. Printed items: Dinner and lunch menus from the thirtieth anniversary celebration.
FOLDER 14	Thirtieth Anniversary 1956 (3 of 3). 1956 - 1957. 35 items. Original, onionskin, and mimeographed reports, speeches, memoranda, letters, and telegrams from NBC's thirtieth anniversary. Highlights: "Sidelights of the Early Days," features humorous anecdotes of unusual incidents. Speeches by David and Robert Sarnoff. Congratulatory telegram from Frank Stanton of CBS to Robert Sarnoff. "The NBC Story," a history of NBC from 1926 to 1956. Printed items: *NBC 30th Anniversary Fashion Show Program*. December 13, 1956, copies of the NBC anniversary section which appeared in the New York Herald Tribune. November, 1956 8-page WRCA-TV *Tele-Log* program schedule.
FOLDER 15	Thirty-fifth Anniversary 1961. 1961. 3 items. Original and photocopied reports and a press release from the thirty-fifth anniversary celebration. Highlights: 1961 3-page report, "Notes on the Development of 35 Years of Broadcasting," a description of the format and content of a retrospective television program. November 28, 1961, 18-page report, "The History of NBC 35 Years of Broadcasting Leadership," an extensive history of NBC.
FOLDER 16	Thirty-seventh Anniversary 1963. 1963. 1 item. Original press release announcing office move.
FOLDER 17	Fortieth Anniversary 1966. 1944 - 1966. 11 items. Onionskin and photocopied newsletters, a press release, and a periodical about NBC history and an affiliates meeting. Printed items: May 16, 1966, edition of *Sponsor* magazine which features an article on NBC history. 1944 29-page NBC publication, *Two Dozen Years of Radio*. Summer, 1966 edition of *Electronic Age*, which includes an article about NBC

Container	*Contents*
FOLDER 18	Fiftieth Anniversary 1976 (1 of 2) 1975 - 1977. 100 items. Original and photocopied memoranda, articles, reports, press releases, pamphlets, and other material from NBC's fiftieth anniversary celebration. Highlights: A one-page guide to the location of certain archival material in the NBC files. November 18, 1976, article in the *Wall Street Journal* about the settling of an antitrust case by the Justice Department against NBC. A letter from the *Indiana Historical Radio Society Bulletin* recounting the history of the NBC chimes. Content descriptions of "The First Fifty Years," a broadcast retrospective. Printed items: Agenda of the NBC Radio/Television Affiliates 50th Anniversary Convention. *Fifty Years with the NBC Radio Network*, a 1976 photo book of NBC radio highlights and milestones. *NBC Engineering-Fifty-Year History*, an extensive two-part history of NBC engineering that includes many photographs.
FOLDER 19	Fiftieth Anniversary 1976 (2 of 2) 1976 - 1977. 37 items. Original, onionskin, photocopied and mimeographed periodicals, articles, in-house histories, and invitations to various NBC festivities Highlights: An undated 80-page 50-year history of NBC compiled by Samuel Kaufman (3 copies). Printed items: Invitations to NBC anniversary functions. Menu and program from 50th anniversary dinner. *Broadcasting: the Next Ten Years*, a 94-page book produced by NBC corporate planning that assesses NBC's future growth and challenges.
	Sixtieth Anniversary. 1986. 2 items. Two lengthy histories of NBC that are similar to previous histories except for the years 1976-86.
FOLDER 21	Announcements Television. 1937 - 1958. 22 items. Onionskin and mimeographed television announcement procedures. Highlights: May 7, 1948, memo from Sidney Strotz listing allowable ratios of commercial time per hour.
FOLDER 22	Artists Service Authorities. 1931 - 1940. 14 items. Onionskin and mimeographed memoranda and telegrams outlining correct office procedures in the Artists Service Division.
FOLDER 23	Artists Service Private Entertainment Division. 1935 - 1939. 1 item. A series of onionskin memoranda between D. S. Tuthill and Miss Frances Rockefeller King of the Private Entertainment Department regarding compensation of NBC artists for public appearances and the excessive fees charged to clients hiring these artists.

Container	*Contents*
FOLDER 24	Artists Service Radio Features Division 1939- .
	1939.
	1 item.
	Mimeographed memo from D. S. Tuthill announcing the creation of the Radio Features Division to facilitate the hiring of NBC radio personalities for advertisements and commercial broadcast programs
FOLDER 25	.Artists Television
	1932 - 1936.
	2 items.
	Two pages of cross-references that indicate where to find files pertaining to early television.
FOLDER 26	Awards.
	1981 - 1984.
	6 items.
	Photocopied memoranda and lists of awards earned by NBC radio and television in the early to mid-1980's.
FOLDER 27	Bicentennial Celebration.
	1975.
	1 item.
	Excerpt of speech by Senator Warren G. Magnuson in the *Congressional Record* commending NBC for its extensive American Revolution Bicentennial programming.
FOLDER 28	Biographies.
	1962.
	1 item.
	"Biographical statements of officers and directors of Radio Corporation of America and National Broadcasting Company, Inc." submitted to the FCC.
FOLDER 29	Broadcast Ads Newspapers.
	1930 - 1941.
	12 items.
	Onionskin and mimeographed memoranda, letters, and reports describing the battle between radio and newspapers and references to cross-ownership issues.
	Highlights: April 19, 1935, six-page analysis by M. H. Aylesworth of the history of the contentious relationship between radio and newspapers and why tensions are lessening. A special report for NBC covering radio publicity in 25 selected newspapers. An extensive collection of letters, memoranda, and telegrams that illustrate the complex problems created by cross-ownership. A list of radio stations owned by newspapers. April 4, 1938, excerpt from *Variety* announcing that newspapers will drop all radio news except daily logs.
FOLDER 30	Broadcast Advertising Policies.
	1930 - 1945.
	20 items.
	Photocopies and mimeographed letters and memoranda regarding radio advertising policies and relations with sponsors.
	Highlights: November 22, 1940, compilation of NBC Blue network sales policies. A January 8, 1935, memo from the General Sales Department stating that the words "safe" and "harmless" must be deleted from all food, beverage, or medical products advertised on NBC. A series of

memoranda (from the February 24, 1937, minutes of the local program committee) discussing NBC's fear of broadcasting dramatized divorce cases and the advisability of avoiding the subject of sex. May 20, 1932, memo from NBC and the July 15, 1932, response from J. Walter Thompson regarding kidding advertising or apologizing for advertizing. An extensive series of memoranda on the ethics of airing advertising for vocational schools that are "pretty close to rackets." October 11, 1932, memo from John F. Royal to E. P. H. James suggesting the development of a radio series about U.S. Army carrier pigeons and the potential interest by a pet food company. December 9, 1932, memo forbidding "cross announcements" announcements on the Blue network referring to programs on the Red network or on a non-NBC network. November 22, 1932, 17-page address, "Advertising by Radio," given by J. W. Gilbert, proprietor of Woburn Advertising at a meeting of advertising executives in London. July 14, 1932, letter from ASCAP regarding broadcast announcements about restricted compositions and follow-up NBC memoranda. September 14, 1939, memo regarding the morality of airing advertising from companies that sell items on credit and mislead their customers. Memoranda about the ethics of airing advertising of cosmetic products not approved by the Food, Drug and Cosmetic Administration.

Printed items: *NBC Standards for Broadcast Advertising*, 1960s[?] pamphlet outlining the process by which commercials are cleared.

FOLDER 31 Broadcast Advertising.

1922 - 1956.

30 items.

Mimeographed, onionskin, and original memoranda, letters, and reports on broadcast advertising and promotion.

Highlights: June 9, 1930, 18-page report on a fact-finding mission to the BBC. March, 1932 confidential 15-page report of radio advertising possibilities in England by the London Press Exchange. October 7, 1926, letter from William H. Rankin to NBC addressing early radio advertising. October 13, 1938, Blue network discount rate card. Undated 33-page "Report of the Committee on Sales Improvement." "William H. Rankin: First Radio Advertiser," 1928 report by Alfred M. Caddell.

Printed items: September 7, 1922, program of the first evening commercial program that aired on WEAF. 1935 34-page pamphlet, *Broadcast Merchandising-a Review*. Keynote address to the Advertising Federation of America by Edgar Kobak, president. August 1, 1938, *Sales through the Air...*, an 11-page history of radio advertising. February 18, 1952, program from *The Cities Service Silver Radio Jubilee*, celebrating 25 years on NBC as a sponsor. *The Invention That's Never Finished*, a poster celebrating NBC's technical prowess. October 23, 1956, 8-page pamphlet, *Network Radio Looks Ahead-a Report to Advertisers*. October 23, 1956, 15-page pamphlet, *Where Television Stands-a Report to Advertisers*. February 23, 1956, 19-page pamphlet by Robert W. Sarnoff, *Challenge in 1956*.

FOLDER 32 Broadcast Pioneers Reference Library Progress Report 1968.

1968 - 1976.

2 items.

Container	*Contents*
	Pamphlet and photocopy of material on activities of the Broadcast Pioneers. Highlights: January 27, 1976, content description and tape count from cassette recordings of the Broadcast Pioneers 16th annual banquet. Printed items: July, 1968 *Broadcast Pioneers History Project*, a 76-page historical inventory and industry reference library.
FOLDER 33	Budget Television 1941.
	1940 - 1941.
	13 items.
	Mimeographed and onionskin memoranda and budgets concerning television.
FOLDER 34	Budget Television 1940.
	1939 - 1940.
	27 items.
	Mimeographed and onionskin memoranda and budgets concerning television.
FOLDER 35	Budget Television 1939.
	1939.
	40 items.
	Mimeographed and onionskin memoranda and budgets concerning television.
	Highlights: December 18, 1939, memo from H. F. McKeon to O. B. Hanson regarding the television airplane demonstration of October 17, 1939. June 9, 1939, memo from Frank Mason to Niles Trammell concerning a proposal to present television receiving sets to the New York newspapers. February 24, 1939, memo from Lenox Lohr to David Sarnoff proposing a $495,000 television budget for 1939.
FOLDER 36	Budget Television 1937-38.
	1937 - 1938.
	14 items.
	Mimeographed and onionskin memoranda and letters about the television budget and programming plans.
	Highlights: May 7, 1938, 29-page confidential report from C. W. Fitch to John F. Royal laying out a plan for six hours of daily television programming; contains two studio charts and a comprehensive description of the cost as well as the content of each program. (*Lessons in Bridge* will air twice daily.) April 3, 1937, memo from C. W. Fitch to John F. Royal outlining television program organization that includes an apparent original crude pencil diagram of a studio layout.
FOLDER 37	Budget Television 1930-36.
	1931 - 1936.
	31 items.
	Mimeographed and onionskin memoranda, reports, and letters regarding budgets from early television.
	Highlights: October 28, 1936, memo from O. B. Hanson to David Rosenblum regarding allocation of $1,350 for television demonstrations.
	Budgets.
	1933 - 1961.
	113 items.
	Original, mimeographed, onionskin, and photocopied memoranda, budgets, letters, and reports on budgets of various departments.

Container	*Contents*
FOLDER 39	Canadian Group. 1937 - 1938. 5 items. Onionskin memoranda regarding NBC operations in Canada.
FOLDER 40	NBC Charter Stations Nov 15, 1926. 1966. 2 items. Photocopy excerpt from *Sponsor* magazine listing the 27 charter stations (2 copies).
FOLDER 41	Chimes. 1933 - 1978. 57 items. Original, onionskin, photocopy, and mimeographed memoranda, letters, telegrams, press releases, and cross reference pages concerning the NBC chimes and trademark Highlights: September 14, 1978 press release that includes an older history of the NBC chimes. February 4, 1938 log of actual chime times for February 4, 1938. January 3, 1935 memo recommending the abolishment of the NBC chimes.
FOLDER 42	Coaxial Cable. 1947 - 1949. 4 items. Mimeographed memoranda pertaining to coaxial cable.
FOLDER 43	Color Television. 1953 - 1965. 52 items. Original, photocopied, and mimeographed memoranda, letters, reports, press releases, and newspaper clippings concerning color television. Highlights: March 31, 1958, press release explaining how the new chroma-key process works and its many uses. 1962 28-page "Highlights of NBC's Contributions to Television Broadcasting." March 9, 1965, 10-page press release announcing a "Full Color Network" with a weekly schedule of nighttime color programming. September 27, 1961, press release: "Color Day" will air October 4, 1962, and will feature 12 hours of color programming. September 12, 1955, 17-page speech by Dr. Alfred N. Goldsmith entitled "Surgery and Color Television." November 3, 1955, press release, "NBC Chicago Station WNBQ will be First All-Color Television Station in World." November 3, 1953, color photo of what may have been first color show (note the cryptic writing on the cardboard cover). Printed items: Poster, *Color Television in the News* which appeared in the October 16, 1956, *Wall Street Journal*.
FOLDER 44	Color Television History. 1962 - 1965. 2 items. Photocopied reports on the history of color television. Highlights: 1962 "History of Color TV," a 15-page history that includes a chronology.
FOLDER 45	Color Television. 1954. 10 items.

Container	*Contents*
	Photocopied and mimeographed press releases and a reprint of a panel discussion on color television.
	Highlights: March 9, 1954, press release of NBC affiliate WNBT of New York announcing that the first local commercial order for station breaks in color has been placed by Castro Decorators Inc., the manufacturer of the Castro Convertible.
	Printed items: April, 1954 27-page report, *NBC Color Television Workshop*.
FOLDER 46	Color Television 1953.
	1951 - 1954.
	29 items.
	Original, photocopied, onionskin, and mimeographed memoranda, letters, a telegram and speech regarding color television.
	Highlights: April 17, 1953, memo from Richard Werner recounting a call from Richard Salant of CBS wondering why it would take RCA 10 months to deliver a color camera to CBS. November, 1951 7-page speech by J. V. Hefferman, "Color Television." March 10, 1953, memo from Frank N. Russell to General David Sarnoff and Mr. Frank White on the political maneuvering of Senator Ed Johnson, a political ally, regarding pending legislation on color television. March 6, 1954, 10-page letter from Senator Edwin C. Johnson to Senator Charles W. Tobey, chairman of the interstate and foreign commerce committee, stating that the FCC should consider a color television standard that is compatible with black-and-white. Unidentified memo that requires all papers, talks, and speeches on technical topics by RCA/NBC be cleared prior to publication or presentation. Correspondence and letters from May 8, 1953, to June 18, 1953, between the FCC and NBC confirming NBC's authorization to perform a test broadcast of their color TV system. December 21, 1953, press release announcing the first west-to-east transcontinental transmission of color as well as the first remote pickup in compatible color of a special event (Tournament of Roses Parade on January 1, 1954). November 3, 1953, press release announcing that RCA has achieved magnetic tape recording of color as well as black-and-white television programs. Also, NBC demonstrated the first transcontinental transmission of color film for television.
FOLDER 47	Color Television 1951.
	1951 - 1952.
	8 items.
	Original, photocopy, onionskin, and mimeographed memoranda, letters, and newspaper clippings pertaining to color television.
	Highlights: October 20, 1951, "Message sent by Dr. Allen B. DuMont to Charles E. Wilson" who as Defense Mobilizer ordered a halt by CBS into further color tv research on national defense grounds in an apparently political move to help RCA to catch up to CBS in the field of color television. October 5, 1951, memo from O. B. Hanson, "RCA Color Television Demonstrations."
	Printed items: *Facts about Color Television*, a 15-page pamphlet from September, 1951.
FOLDER 48	Color Television 1950.
	1950.
	11 items.

Container	*Contents*
	Original and onionskin memoranda, a press release, and an original letter about color television. Highlights: November 30, 1950, letter from a Canadian advertising agency that represents a Canadian company interested in manufacturing color televisions. October 17, 1950, press release, "Latest Improvements in RCA Color Television System will be Shown in Washington Beginning December 5." Printed items: March 30, 1950, 32-page pamphlet, *Answers to Questions about Color Television*. 1950 9-page pamphlet, *Is Color Television Ready for the Home?* Five-page reprint from the February, 1950 issue of *Coronet*, "How much bunk in color television?" October 13, 1949, 12-page pamphlet, *Color Television in Use*, the statement of J. N. Dubarry of Smith, Kline and French Laboratories extolling the benefits of color television for medical schools in testimony before the FCC color television hearing.
FOLDER 49	Color Television FCC Decision, Oct. 1950. 1950. 46 items. Original, photocopied, onionskin, and mimeographed letters, memoranda, press releases, telegrams, and newspaper clippings about NBC's color compatible television system. Highlights: December 6, 1950, "Statement By Wayne Coy, Chairman, Federal Communications Commission." November, 14, 1950, RCA 10-page press release, "RCA asks Court, in Public Interest, to Restrain FCC from Standardizing Incompatible Color Television System." October 12, 1950, telegram from Ross D. Siragusa, president of Admiral criticizing FCC decision and the CBS color system. Printed items: 1950 RCA 4-page poster-size reprints of articles on RCA developments in color television. October 17, 1950, 24-page pamphlet listing the RCA/NBC civil suit against the FCC.
FOLDER 50	Color Television FCC Decision, Jan. 1950. 1950. 10 items. Original, onionskin, and mimeographed letters, memoranda, press releases, pamphlets, and a telegram. Highlights: September 28, 1950, 9-page press release, "RCA Urges FCC to Stay its Hand in Final Decision on Color Television and let Public Act as Jury." September 1, 1950, CBS filing with the FCC. Letters from Stanton of CBS, Sarnoff of NBC, and Senator Edwin C. Johnson regarding color standards. May 3, 1950, 15-page press release, "Sarnoff Says Adoption of CBS Mechanical Color Television System would be a Fatal Mistake." Printed items: May 3, 1950, pamphlet, *Color Television*, Sarnoff's testimony before the FCC. March 22, 1950, pamphlet, *Broadcasting Color Television*, Joseph H. McConnell's testimony before the FCC (2 copies).
FOLDER 51	Color Television 1949. 1949. 5 items. Original and mimeographed press releases and memoranda pertaining to color television. Highlights: November 15, 1949, press release, "RCA Makes its New Color Television System Available to British Broadcasting

Corporation." Confidential "Report of Technical Developments July 1 to August 31, 1949." April 8, 1949, 3-page "Color Television Field Test."

FOLDER 52 Color Television FCC Hearing 1949.

1949.

48 items.

Onionskin and mimeographed letters, memoranda, telegrams, press releases, and pamphlets on color television.

Highlights: November 21, 1949, press release, "RCA Electronic Color Television System Shows Marked Improvement in Comparative Tests." Letters to and from Frank Stanton of CBS and Frank Jones of the FCC regarding production of color television sets with the CBS standard. August 25, 1949, press release, "RCA Develops New High-Definition Color Television System Compatible with Present Black-and-White Sets."

Printed items: September 26, 1949, 25-page RCA booklet, *A Six-Megacycle Compatible High-Definition Color Television System* (contains interesting photos). August 25, 1949, reprint from the *Congressional Record* of a letter from C. B. Jolliffe of RCA to the FCC.

FOLDER 53 Color Television FCC Hearing 1947.

1947.

9 items.

Original, onionskin, and mimeographed letters, statements, and reports on color television.

Highlights: March 18, 1947, 14-page FCC decision on the CBS color television petition. Strongly worded statement by Adrian Murphy of CBS to the FCC. Testimony before the FCC by T. A. M. Craven, VP of Cowles Broadcasting Company advocating the approval of the sequential color system. Testimony before the FCC by E. W. Engstrom of RCA advocating the simultaneous color system. "Cost of Color Television Receivers in Relation to Number of Tubes," statement to the FCC by G. L. Beers on behalf of RCA and NBC. Highly technical testimony by G. H. Brown to the FCC on behalf of RCA and NBC. Twenty-four-page technical testimony by R. D. Kell to the FCC on behalf of RCA and NBC. CBS technical diagram submitted to the FCC, "Comparison of Present CBS Color Television and Conventional Black and White Equipment Chains (block diagrams modified by NBC)." Summary of statements to the FCC by Dr. Allen B. DuMont and Dr. Thomas T. Goldsmith, Jr.

FOLDER 54 RMA Sub-Committee on Color Television 1941-46.

1941- 1946.

49 items.

Original, onionskin, and mimeographed letters, memoranda, reports, and minutes of meetings from the Radio Manufacturers of America Sub-Committee on Color Television.

Highlights: May 22, 1946, notes by Robert E. Shelby of NBC from an informal meeting about color television standards between representatives of Philco, RCA and NBC. Angry description of the manner that the acting chairman of the sub-committee (Mr. David B. Smith) was conducting the meeting and the extent to which he was swayed by CBS "propaganda." Minutes of the May, June, July, August, September, October, November, and December meetings of the RMA Committee on Color Television. November 7, 1941, report by Philco

on color television. November 6, 1941, RCA "Report on Color Television." November 6, 1941, letter by Thomas T. Goldsmith Jr. of Allen B. DuMont Laboratories, Inc. to the committee. November 4, 1941, report to the committee by Harry R. Lubcke of Don Lee Broadcasting System. November 3, 1941, letter from J. E. Brown of Zenith to the committee which mentioned, among other things, that Zenith's research into color television has stopped due to defense activities. Two technical drawings submitted by Virgil M Graham of the RMA to be attached, after the fact, to the minutes of the August 8, 1941, meeting.

FOLDER 55 Color Television 1940-46.

1940 - 1947.

34 items.

Original, onionskin, and mimeographed letters, memoranda, reports, and a pamphlet on early developments in color television.

Highlights: Seven black-and-white CBS photos: three photos of their color television receiver, a photo of a color television transmitter, a photo of a receiving antenna, a photo of their color television film scanner, and a photo of one of their two transmitting antennas. February 4, 1946, CBS television news press release, "CBS Press Demonstration of Full Color Television Features Ultra High Frequency Transmitter and Ghost Free Pictures." October 30, 1946, RCA press release, "All Electronic Color Television System Created by RCA." July 15, 1946, 48-page NBC, "Review of Arguments Concerning Color Versus Black-and-White Television [for internal use only]." January 29, 1947, memo from G. M. Nixon to F. J. Somers and a January 30, 1947, memo from O. B. Hanson to Niles Trammell about an article in the January 27, 1947, *New York Herald Tribune* mentioning a patent obtained for an all electronic color television system by George Sleeper. Both memos describe the Sleeper system as inadequate. The CBS system is derided as merely an adaptation of old color photography and color motion picture systems and mentions that RCA preemptively acquired patents on any early system which had practical possibilities. October 15, 1946, NBC revision of the July 15, 1946, "Review of Arguments Concerning Color Versus Black-and-White Television [for external release]." September 27, 1946, "Critique of the CBS Color Television Petition Presented to the FCC." Confidential September 12, 1945, NBC memo from Mr. Norr to Mr. Frank Mullen about Mr. Norr's "humdinger" of an idea for reacting to the August 26, 1945, CBS broadcast predicting color television by the end of the year. April 28, 1941, NBC memo from Frank E. Mason to Mr. William Kostka on ideas for promoting NBC color broadcasts (among these is an inquiry for "any parrots that really talk that have gay and gaudy colored plumage.") February 2, 1945, memo from John F. Royal to Mr. Niles Trammell regarding the broadcasting by CBS of a trailer of a Disney film that was announced as a "colored film, but because television was in its present form, they could not show color, so the audience would have to use its own imagination to supply color values." Royal states: "Our Columbia friends are still acting like vicious, spoiled children." September 18, 1940, NBC memo from Alfred H. Morton concerning the scheduled CBS demonstration of their color television system on September 20, 1940.

Printed items: October 30, 1946, 18-page RCA pamphlet, *All-Electronic Color Television Created by RCA*.

FOLDER 56 Commentator Walter Winchell.

1934 - 1941.

25 items.

Original, onionskin, and mimeographed memoranda, letters, telegrams, and scripts from Walter Winchell's program.

Highlights: July 8, 1941, letter from Sidney N. Strotz to George W. Trendle agreeing "that "Walter has gone off the deep end," and "that we are doing the best we know how to control him." April 16, 1941, letter from Sidney N. Strotz to Niles Trammell stating hat "he thinks the sun rises and sets on his broad shoulders," and that "he has gotten pretty impossible to handle." He also mentioned that "Schechter really does heroic work and gets quite a mental beating from Winchell in connection with every Sunday broadcast." February 18, 1941, memo from John F. Royal to Frank E. Mullen containing the February 16, 1941, editorial in which Winchell states that "an American newspaperman is responsible only to his conscience not to his politicians." Royal interprets this as a challenge to NBC and asks whether NBC is "going to permit him to continue, or to do something about it." July 7, 1940, letter from lawyers representing the Harry Bridges Defense Committee demanding from NBC equal time on Winchell's program to respond to an attack. June 12, 1940, memo from A. A. Schechter to Mr. Niles Trammell recounting Shechter's demand to Winchell that he stop attacking individuals on the air as Communists. Schechter quotes Winchell: "You'll have no trouble from me I'll work along with you" and concludes that "knowing Mr. Winchell, I think he will keep his word for three or four days or perhaps weeks, until something else crosses his path." June 3, 1940, memo from Schechter to Niles Trammell regarding Winchell's assertion that Carl Byoir, a publicity man, was a spy, and that "it's now time for the management to decide whether this man can go on in a hysterical manner week after week and accuse citizens of being spies." May 5, 1940, wire from E. B. Germany and J. P. Rice of the National Garner For President Committee threatening legal action against NBC due to a Winchell attack on their candidate earlier in the day. Includes entire script and amusing advertising copy for his sponsor, Jergens Lotion. March 3-11, 1940, memoranda from John F. Royal to Niles Trammell expressing NBC's concern that Germany will be offended by Winchell's reference to "Mr. von Ribbentrop" as "Mr. von Ribbentripe," and Royal's judgment that because of Winchell's high ratings, that "if he doesn't wish to live up to our policies, we should just let it go." May 1, 1939, memo from John F. Royal to Niles Trammell and May 5-9, 1939, memo from Trammell to Royal agreeing that Winchell's April 30, 1939, description of Hitler as a madman should have been deleted. April 7, 1939, memo from A. A. Schechter to John F. Royal quoting Keith Kiggins of Station Relations as stating that "Winchell, by his very remarks and the fact that he is one of the chosen people, is causing undue hardship and anti-semitism throughout the Middle West." Schechter asserts that "I think we ought to stop him once and for all." May 1, 1937, memo from Frank M. Russell quoting recent Winchell attack victim Senator McAdoo, that he would "go on the floor of the Senate and condemn radio for allowing this type of a program to remain on the air." September 17, 1936, memo from A. L. Ashby to Mr. L. R. Lohr mentioning the dismissal of the case of King v. Winchell, Jergens and NBC. Series of

memoranda and correspondence from November 23 to December 4, 1935, between Jergens and NBC regarding Jergens agreeing to "assume the responsibility and expense of any suits against Winchell, arising from his broadcasts for Jergens." April 2-May 10, 1934, memoranda addressing Winchell's violation of the press-radio agreement.

FOLDER 57 Committees Television.

1935.

4 items.

Original, onionskin, and mimeographed memoranda concerning early developments in television.

Highlights: May 17, 1939, memo from Alfred H. Morton to the Television Promotion Committee announcing the televising of the first baseball game, bicycle race, and track meet. March 13, 1935, memo from John F. Royal to Richard C. Patterson Jr. on the importance of conducting a thorough study in the "new art of television."

FOLDER 58 Committees -- Television: Coordination Committee On Television & Broadcast Facsimile 1936.

1936 - 1937.

18 items.

Onionskin and mimeographed memoranda, letter, and minutes of meetings of the Coordination Committee on Television and Facsimile.

Highlights: March 15, 1937, letter from W. C. Farrier to R. R. Beal of RCA about technical developments in transmitters, a projection apparatus, the use of a microscope in program presentation, the construction of an apparatus which would permit the broadcasting of the animated cartoon directly without the use of motion picture film, and television developments in England. September 24, 1936, memo from Alfred H. Morton to William S. Rainey requesting the use of one studio act for each Friday night television field test instead of relying on news reels and other film. August 28, 1936, memo from Morton to Rainey concerning upcoming television tests. Detailed minutes of 15 meetings from March 5, 1935, to March 17, 1937, covering topics such as field tests, studio techniques, budgets, and technical developments in television production, transmitting, and receiving equipment. The minutes from September 22, 1936, seven demonstration programs which featured films, news reels, singers, and humorous sketches. The minutes from the March 5, 1935, meeting include two different designs for the RCA Television logo.

FOLDER 59 Committees Television: Coordination Committee on Television & Broadcast Facsimile 1935

1935.

18 items.

Original, onionskin, and mimeographed letters, memoranda, diagrams, and minutes from meetings.

Highlights: Detailed minutes of 11 meetings from May 14 to December 2, 1935, covering technical developments in early television. Minutes from the October 28, 1935, meeting include a block diagram of the interrelationship of myriad equipment in multiple locations. The minutes from the June 17, 1935, meeting include an excellent pencil drawing executed on June 14, 1935, of a television studio. July 3, 1934, NBC Engineering Department organization chart with job functions. General order number S-30 by David Sarnoff appointing

the Coordination Committee on Television and Broadcast Facsimile for the purpose of carrying out field demonstrations of television.

FOLDER 60 Commissions to Artists Service.

1939.

1 item.

Onionskin copy of a memo from A. L. Ashby to Alfred H. Morton requesting an opinion on whether " there was any violation of FCC rules in cases where television program material was furnished by a third party and we sold the talent for the show and received the usual talent commission."

FOLDER 61 Contests And Offers Television.

1939.

1 item.

Mimeographed 2-page RCA/NBC press release announcing television's first beauty queen, who was selected at the World's Fair.

FOLDER 62 Continuity Acceptance Department 1936.

1936 - 1948.

24 items.

Original, onionskin, and mimeographed memoranda, letters, and a report on the NBC Continuity Acceptance Department (internal censors).

Highlights: December 20, 1937, memo from Niles Trammell to L. R. Lohr concerning the need to censor both scripts and advertising, as a precaution against the Mae West ncident. July 12, 1946, memo from William S. Hedges listing the new rules for the clearance of commercial continuity on network programs. Janet MacRorie's April 15, 1946, 15-page-letter of resignation to Frank E. Mullen and 4-page outline of the duties of the Continuity Acceptance Department. April 26, 1938, memo from E. C. Woolley to J. V. McConnell about continuity for programs released to Canada. July 30, 1937, 12-page memo from Martha S. McGrew to Lenox R. Lohr outlining procedural proposals for the Continuity Acceptance Department. January 9 and October 5, 1936, copies of before and after edited scripts containing "unsuitable phraseology." *How to be Charming* contains a mild parody of a bible quotation and *20,000 Years at Sing-Sing* contains unfair criticism of newspaper men. Undated 4-page report, "Functions of the Continuity Acceptance Department," lists products not acceptable for advertising on NBC. February 19, 1936, memo from Janet MacRorie to Lenox R. Lohr featuring an analysis and classification of NBC code violations.

FOLDER 63 Continuity Acceptance Department 1935.

1934 - 1935.

Original, onionskin, and mimeographed memoranda, letters, and reports on the Continuity Acceptance Department

Highlights: Janet MacRorie's 7-page 1935 "Report of Department of Continuity Acceptance" features an analysis of 560 policy enforcement reports. August 1, 1935, letter from Richard C. Patterson, Jr. to NBC clients and client agencies informing them of stricter continuity requirements being implemented at NBC. May 15 and May 16, 1935, memoranda between Janet MacRorie and Richard C. Patterson Jr. on the need to prevent "filth," "pollution," and dialogue that touches upon the "perverted, neurotic, or sexual" from

being broadcast on NBC. April 16, 1935, report from Janet MacRorie on her visits to Chicago, San Francisco, Hollywood, and Denver stations. She mentions the problem with Pepsodent's claim that they are "three times as strong as other leading mouth antiseptics." Pepsodent agrees to delete elements if Colgate and others will refrain from such expressions as "decayed food particles under the tongue." April 10, 1935, memo from Frank Mason to Edgar Kobak which mentions negative feedback rom stations following a controversial skit on an Al Jolson program. January 29, 1935, memo from Janet MacRorie to Edgar Kobak regarding contests. Undated memo from A. W. Kaney to P. G. Parker concerning copy arbitration that includes censored commercial copy for a shampoo that denigrated soap's ability to fight dandruff. October 26, 1934, memo from R. C. Witmer to Janet MacRorie on the advisability of airing advertisements that mention laxatives, "abnormalities in weight," "unpleasant breath," and "auto-intoxication." November 10, 1934, memo from Don E. Gilman to John Swallow concerning the *Royal Gelatine* script which Mary Pickford broadcasted. He mentions several objectionable references: the reference to having a baby and the use of the words "damn," and "Jeez." November 13, 1934, 4-page memo from Janet MacRorie to R. C. Patterson, Jr. listing the twenty-five "Policies Governing Continuity."

FOLDER 64 Continuity Acceptance Department Authorities.

1934 - 1947.

11 items.

Onionskin and mimeographed memoranda outlining continuity acceptance policies.

Highlights: November 26, 1947, memo from Frank E. Mullen to NBC executives, "Continuity Acceptance-Television." May 31, 1935, memo from John F. Royal to Janet MacRorie on inconsistencies in her department.

FOLDER 65 Controllers Department 3-6-42.

1942 - 1946.

3 items.

Onionskin and mimeographed copy of memoranda concerning the Controllers Department.

FOLDER 66 Copyright and Legislation.

February 19, 1935 - January 10, 1945.

45 items.

Original, onionskin, and mimeographed memoranda, letters, reports, a telegram, and a pamphlet dealing with copyright issues and legislation.

Highlights: July 25, 1938, memo from A. L. Ashby to Lenox R. Lohr concerning the escalating number of copyright infringement cases brought against the broadcasting industry and the need to be vigilant in avoiding this problem. August 9, 1939, letter from lawyer Andrew G. Haley of Haley and Pierson recounting a request he received from the Chairman of the United States Senate Committee on Patents, Senator Homer T. Bone, about the possible revision of copyright laws. March 30, 1938, 3-page memo from A. L. Ashby to John F. Royal concerning the possible adaptation of BBC copyright practices by NBC. February 2, 1937, memo from A. L. Ashby to L. R. Lohr concerning ASCAP and television. December 20, 1935, 3-page memo

Container	*Contents*
	from Frank M. Russell to R. C. Patterson Jr. regarding the "emergency" in copyright law. December 4, 1933, memo from A. L. Ashby to John F. Royal concerning a copyright infringement by WJZ. July 6, 1939, seventeen-page copy of the proposed copyright bill S 2846 as well as memoranda and a telegram by NBC condemning this bill and analyzing three other bills. May 8, 1935, memo from L. H. Titterton to John F. Royal concerning poetry copyright. April 30, 1935, memo from Thomas H. Belviso to John F. Royal on the Duffy Copyright Legislation.
	Printed items: March 27, 1940, remarks of Senator Elbert D. Thomas from the Committee for the Study of Copyright (8-page pamphlet by the Government Printing Office).
FOLDER 67	Courts; Trials; Legal Advice; Legal Profession Television.
	1938.
	1 item.
	Mimeographed 2-page memo from A. L. Ashby to C. W. Farrier on the use of court cases as television program material.
FOLDER 68	Days of Our Lives 20th Anniversary, 1985.
	1985.
	1 item.
	Twenty-page press release with history of show, biographies of actors, and list of awards.
FOLDER 69	Demonstrations Television.
	1936 - 1940.
	2 items:
	Onionskin and mimeographed memoranda regarding the first television demonstrations.
	Highlights: March 15, 1940, memo from Thomas H. Hutchinson to John Norton mentions "the first television demonstration with RCA, NBC equipment was on July 7th, 1936." David Sarnoff, Ed Wynn, Eddie Green, and some of the *Rockettes* were among the performers appearing in this landmark program.
FOLDER 70	Elections Guest List...1940.
	[1940].
	1 item.
	Six-page Niles Trammell guest list apparently for election night 1940.
FOLDER 71	Employees.
	1946.
	2 items.
	Original and onionskin memoranda debating the necessity of a contract for all television employees.
FOLDER 72	Employees Fees for Special Services.
	1941.
	1 item.
	Onionskin memo from Helen Guy to Clarence Menser concerning the compensation paid to Mr. Pola for his original music for the program *Soldier Town*.
FOLDER 73	Employees Medical examination.
	1932.
	1 item.

Container	Contents
	Mimeographed memo from C. W. Horn to G. F. McClelland relating his plan to have a doctor thoroughly check the condition of the engineers who work on the transmitters in the Empire State Building.
FOLDER 74	Employees Purchases.
	1940 - 1941.
	3 items.
	Onionskin and mimeograph memoranda concerning the selling of television receivers to NBC employees at a discount.
	Highlights: December 30, 1941, memo from E. A. Hungerford Jr to N. E. Kersta recommending that Julien Bryan, the filmmaker, be given a free television in his home be
FOLDER 75	Employees Training courses (Television).
	1940 - 1943.
	2 items.
	Onionskin and mimeographed memoranda on television training courses for engineers.
FOLDER 76	Employees Vacations and leaves of absence.
	1940.
	1 item.
	Cross reference page of employee vacations and absences.
FOLDER 77	Engineering Department.
	1931 - 1948.
	31 items.
	Originals, onionskin, and mimeographed memoranda and reports on the Engineering Department.
	Highlights: An organizational chart of the Engineering Department.
FOLDER 78	Engineering Department Authorities.
	1933 - 1942.
	9 items.
	Onionskin and mimeographed memoranda designating personnel the authority to approve expenditures, enter restricted areas, and fulfill various tasks in the Engineering Department
FOLDER 79	Engineering and Technology.
	1932 - 1985.
	47 items.
	Original, onionskin, and mimeographed memoranda, reports, press releases, and letters relating the history of engineering developments at NBC.
	Highlights: Extraordinary 1947 "Television Field Work Log," which contains detailed notes from the earliest electronic field production. August 18, 1948, press release which announces that NBC "will send its video cameras out to sea in a U. S. aircraft carrier and will relay back to shore a full pictorial account of the carrier's actions 35 miles off the New York coast." October 20, 1939, press release, "Telecast Received in Plane Over Washington in RCA 20th Anniversary Demonstration." December 4, 1963, press release, "Recording of Color TV Programs on Film Now an Operating Reality at NBC in New York." Six letters of gratitude, all dated July 14, 1936, from Lenox R. Lohr to performers appearing in the landmark experimental television program that included Ed Wynn and three of the Rockettes. April 23, 1936, memo from A. L. Ashby to Alfred H. Morton on the Advertising Department's proposal to sell television receivers to motion picture

Container	*Contents*
	theaters for promotional purposes. March, 1948 lengthy report, "Engineering Department History National Broadcasting Company Inc." September 13, 1955, 14-page report, "Quality Control in Kinescope Recording Operations." Printed items: FM, a 1944 pamphlet explaining NBC's plans for the emerging radio ormat. 1977 39-page pamphlet, *NBC Engineering History-a Fifty-Year History*."
FOLDER 80	Engineering & Technology TV demonstrations 1936-37.
	1936 - 1937.
	11 items.
	Mimeographed scripts from the NBC television demonstration programs.
	Highlights: March 5, 1937, script where the announcer poses the question: "Which type of girl televises best: blond, brunette or red-head?" March 31, 1937, parody script featuring the speech of "Senator Frankenstein Fishface," which was part of an experimental broadcast. March 16, 1937, script featuring the first cooking show. May 3, 1937, George S. Kaufman production of *The Still Alarm*. June 17, 1937, *The World of Tomorrow*, the World's Fair Television Program. August 25, 1936, script with pencil corrections: "The National Broadcasting Company offers you an intimate glimpse of the Stanand family...Mr. and Mrs...Edna and Tom Stan and-televisual creatures of Standard Brands, Inc." Funny ad for Chase and Sanborn Coffee ad recommending the ingestion of Fleischmann's Yeast to cure pimples. Advertisements for Tender Leaf Tea and Royal Gelatin.
FOLDER 81	Equipment Television.
	1931 - 1946.
	7 items.
	Onionskin and mimeographed memoranda regarding television equipment needs and costs.
FOLDER 82	Evening General Manager.
	1933 - 1937.
	11 items.
	Onionskin and mimeographed memoranda and reports concerned with the challenges faced by managers in evening operations.
	Highlights: October, 1933, "Report of Evening Operations" by J. de Jara Almonte, Evening General Manager, which includes an organizational chart of the "Proposed Coordinated Evening Operations."
FOLDER 83	Executive Authorities 7-12-40.
	1940 - 1949.
	13 items.
	Onionskin and mimeographed memoranda concerning corporate policies and changes in the chain of command.
FOLDER 84	NBC Executive Duties and Responsibilities, Statements.
	[194?].
	1 item.
	Original and onionskin reports of the duties and responsibilities assigned to NBC executives.
FOLDER 85	Executive Manager of Transportation 6-22-43.
	1943 - 1945.
	2 items.
	Mimeographed memoranda concerning Transportation Department personnel and policies.

Container	*Contents*
FOLDER 86	Executive Night Executive Officer 9-28-45. 1945 - 1948. 4 items. Mimeographed memoranda concerning night, weekend, and holiday operations.
FOLDER 87	Executive Offices 7-12-40. 1940 - 1949. 16 items. Onionskin and mimeographed memoranda and press releases on changes in the corporate hierarchy.
FOLDER 88	NBC Executive Order 1932. 1932. 1 item. Mimeographed "Executive Order Number 17" gives Mr. John Royal the responsibility of assigning time and "the building of all programs in the fields of religion, politics, international broadcasting, and education."
FOLDER 89	NBC Executives. 1986. 2 items. Photocopied report and article on NBC executives. Highlights: List of NBC presidents, chairmen of the board and vice-chairmen of the board. August 27, 1986, *Daily News* article about the appointment of Robert Wright as NBC president.
FOLDER 90	Executives Past. 1959 - 1981. 67 items. Photocopied and onionskin memoranda and reports on personnel matters, including dates of employment and termination.
FOLDER 91	Historical Facts and Figures (1 of 3). 1923 - 1961. 55 items. Photocopied, onionskin, and mimeographed memoranda, letters, newspaper clippings, press releases, and reports on the history of NBC. Highlights: 1940 chronology of NBC achievements from 1922-1940. November 29, 1961, 21-page report, "NBC Highlights 1926-1961." June 27, 1938, letter from an AT & T; historian to NBC listing NBC achievements to which the Bell System contributed. October 7, 1936, memo from H. M. Beville Jr. to Miss Bertha Brainard stating that the *Capitol Theatre Family* is the oldest continuous NBC network radio program. July, 1931 20-page report, "Questions and Answers on the National Broadcasting Company's Organization and Facilities." Highly detailed history of WEAF (now WNBC) from April 19, 1922, to July 4, 1923. May 15, 1936, 55-page report, "The First Ten Years: a Study of the Growth of the National Broadcasting Company 1926 to 1936." August 8, 1952, 15-page report, "Historic Highlights in Developing the Radio Broadcasting and Television Arts" by the American Institute of Electrical Engineers.
FOLDER 92	Historical Facts and Figures (2 of 3). 1922 - 1948.

12 items.

Original, onionskin, and mimeographed reports and a leaflet on NBC history.

Highlights: [1938?] 15-page (1st page missing) technical history of NBC. May 26, 1949, 27-page "History of the National Broadcasting Company."

Printed items: March 25, 1924, 4-page pamphlet from AT & T; *The Situation of the American Telephone and Telegraph Company with Reference to Radio Broadcasting*." [1931?] 1-page RCA/NBC leaflet, *Some Significant Dates in Broadcasting History*."

FOLDER 93 Historical Facts and Figures (3 of 3).

1923 - 1988.

9 items.

Onionskin, photocopied, and mimeographed reports and an excerpt from the October, 1944 edition of Radio Age concerning NBC History.

Highlights: A 1923 66-page report, "An Analysis of Radio Broadcasting as a Medium of Establishing and Maintaining a Contact with the Public 1923," a lengthy, bound WEAF handbook detailing a commercial strategy for the radio. 1962 19-page report, "Highlights of NBC'S Contributions to Broadcasting 1954-1962."

FOLDER 94 Historical Facts Radio & TV.

1960 - 1988.

4 items.

Photocopied and mimeographed memoranda and a newspaper clipping concerning NBC history.

FOLDER 95 Facts and Figures Television.

1944 - 1989.

10 items.

Original, onionskin, photocopied, and mimeographed memoranda, letters, press releases, and reports touting NBC television.

Highlights: December 22, 1989, memo from Robert C. Wright to NBC employees laying out NBC's strategy in regards to cable and international broadcasting. "Quo vadis whither goest thou, NBC?," a 96-page report from June 1, 1945, by John F. Royal. This report includes an assessment of early television, maps, newspaper clippings, and an angry letter from an outraged advertiser complaining of WNBT's increase of spot ads from $13 to $50. September 20, 1944, 25-page report, "Resume of NBC Television Operations." December, 1949 24-page report by Niles Trammell mentions RCA's 1947 development of *Ultrafax*, which is a "television-mail system, capable of sending letters, business documents, checks, photographs, newspapers, magazines or books over great distances at incredible speed and with absolute accuracy."

FOLDER 96 NBC "Firsts" Facts and Figures.

1922 - 1988.

80 items.

Original, onionskin, photocopied, and mimeographed memoranda, letters, reports, and scripts from NBC radio and television.

Highlights: October 10, 1938, 19-page report, "Outline of WEAF History and Events Leading to Formation of Red Network." 1956 17-page report, "A Network is Born," describes events leading up to the initial broadcast of November 15, 1926. Undated 6-page report, "The First

Dramatic Serials of Radio," which named *Real Folks*, *Amos 'n' Andy*, and the *Rise of the Goldbergs* as the first three dramatic serials on radio. September 12, 1952, 33-page address by O. B. Hanson, "Historic Highlights in Developing the Radio Broadcasting and Television Arts." Undated 17-page report, "Some NBC Firsts." November 3, 1986, memo, "NBC News *TODAY* Begins Transmitting in Stereo." August 26, 1939, article from unidentified newspaper which credits NBC for broadcasting the first major league baseball game. Photograph of the script of the first radio ad which aired on WEAF in the summer of 1922. October 20, 1938, report, "History of Commercial Broadcasting Over WEAF."

Printed items: 1949 2-page NBC pamphlet, *Television Puts to Sea*. April, 1940 46-page RCA/NBC pamphlet, *Television's First Year*, which features numerous photographs. November 1, 1926, 2-page leaflet, "A Synopsis of Program Features Broadcast by the National Broadcasting Company."

FOLDER 97 Fashion Programs Television.

1941.

1 item.

Mimeographed memo, "Television Fashion Program Civil Rights," which dictates the terms under which a celebrity can be named in a script and copyright protection for fashion designers.

FOLDER 98 FCC.

1970 - 1973.

2 items.

A newspaper article and a photocopied memo concerning the FCC.

Highlights: January 11, 1973, *New York Times* article, "Whitehead Asserts Nixon Bill does not Seek to Curtail Television Freedom."

FOLDER 99 Film.

1933 - 1953.

15 items.

Onionskin and mimeographed letters and memoranda concerning film on television.

Highlights: November 28, 1941, memo from Arthur Hungerford to A. H. Morton about the desire of television stations to acquire the broadcast rights to 3-minute film shorts being shown on motion picture juke boxes. August 25, 1939, 3-page memo from E. A. Hungerford to N. E. Kersta, "NBC Film Possibilities in Television." September 27, 1935, 5-page report from O. B. Hanson, "Approximate Cost of Operating a 16-Millimeter News Reel Service."

Printed items: April, 1953 8-page pamphlet, *NBC Commercial Film Standards*.

FOLDER 100 Film & Television Archives CBS/MOB (Archives).

1984 - 1985.

5 items.

Handwritten technical notes and photocopied reports on the CBS News Archive and the Film and Television Archives.

Highlights: Draft minutes from the Film and Television Archives Advisory Committee meeting. Guide to the CBS news archives.

FOLDER 101 Film Clearance.

1936 - 1941.

4 items.

Container	Contents
	Onionskin and mimeographed letters, memoranda, and a press release on a demonstration of an electronic television system and film clearance issues. Highlights: July 7, 1936, memo from Ligon Johnson to R. P. Myers of NBC recommending the accumulation by NBC of plays and fiction, including works out of copyright, before dramatists and writers recognize the potential of television and boost the prices of their work.
FOLDER 102	Film Contracts. 1938 - 1940. 6 items. Original, onionskin, and mimeographed letters, memoranda, and contracts concerning the acquisition of films to be broadcast on television. Highlights: September 18, 1940, agreement with Monogram Pictures agreeing to supply NBC one feature and one western per week for a weekly cost of $325. Original nine-page blank contract, with pencil corrections, for the purchase of films intended for television broadcast. Letters of agreement between RCA and RKO Radio Pictures, Inc., Pathe News, Inc., and the Van Beuren Corporation.
FOLDER 103	Film Newsreels. 1941. 1 item. Onionskin and mimeographed memoranda and letters about newsreels. Highlights: July 18, 1941, memo from E. A. Hungerford Jr. to T. H. Hutchinson analyzing various proposals submitted to NBC by individuals seeking to produce freelance newsreels for NBC, and Hungerford's subsequent recommendation to produce newsreels in-house.
FOLDER 104	Film Routine For Handling & Storage. 1931 - 1939. 6 items. Onionskin and mimeographed memoranda addressing the safety issues involved with handling film.
FOLDER 105	Film Royalty rates. 1941. 1 item Mimeographed memoranda and a letter about royalty rates on television. Highlights: November 28, 1941, memo from Arthur Hungerford to A. H. Morton regarding RCA's proposal to NBC regarding music royalty rates for films shown on television.
FOLDER 106	Finance Department 11/24/42. 1942 -1949. 7 items. Mimeographed memoranda of personnel moves in the Finance Department
FOLDER 107	Finance Department Authorities 11/24/42. 1945 - 1947. 3 items. Mimeographed memoranda concerning NBC personnel, hiring policies, and travel vouchers.

Container	*Contents*
FOLDER 108	Fire. 1935 - 1940. 4 items. Original and onionskin memoranda and letters regarding fire safety.
FOLDER 109	GE / RCA Merger. 1986. 2 items. Photocopied press release and a *Wall Street Journal* article about the General Electric/RCA merger.
FOLDER 110	General Service Department. 1935 - 1948. 31 items. Original, onionskin, and mimeographed memoranda and a report on the General Services Department, which was responsible for building maintenance, P.B.X., reception duties, and the Guest Tour Department. Highlights: July 19, 1935, 32-page report, "Resume of Service Department Operations," which includes an organization chart and extensive salary information.
FOLDER 111	General Service Department Authorities. 1934 - 1940. 16 items. Original, onionskin, and mimeographed memoranda concerning policies and personnel of the General Service Department, including one about internal disputes.
FOLDER 112	General Service Department Building Maintenance Division. 1935 - 1948. 6 items. Onionskin and mimeographed memoranda regarding personnel moves and policies in the Building Maintenance Division.
FOLDER 113	General Service Department Central Files. 1937 - 1948. 15 items. Onionskin and mimeographed memoranda regarding NBC's plans for revamping their filing system.
FOLDER 114	General Service Department Central Files Central Files Manual 1950-. 1953 - 1957. 4 items. Onionskin and mimeographed secretarial and filing manuals. Highlights: Undated "File manual" contains the modus operandi of the NBC filing system. September, 1955 "Central Files Manual Reference Recordings File" explains the system for recordings.
FOLDER 115	General Service Department Central Files Central Files Manual 1943-. 1949. 2 items. Original and mimeographed "Central Files Manual," which explains how master books, logs, scripts, and recordings are filed includes samples of filing forms.
FOLDER 116	General Service Department Central Files Central Files Manual 1931- . 1936 - 1943.

Container	Contents
	7 items.
	Original, onionskin, and mimeographed reports, manuals, and a memo regarding NBC filing methods.
	Highlights: December, 1931 Remington Rand 6-page report on work performed on NBC's central files.
FOLDER 117	General Service Department Central Files Special Jobs.
	1939 - 1943.
	16 items.
	Onionskin and mimeographed memoranda, letters, and invoices pertaining to filing and supplies; such as folders, filing cabinets, and index cards.
FOLDER 118	General Service Department Duplicating & Bindery Section.
	1942 - 1946.
	4 items.
	Onionskin and mimeographed memoranda regarding personnel and policies of the Duplicating and Bindery Section.
FOLDER 119	General Service Department First Aid Section 11/24/42.
	1934 - 1942.
	5 items.
	Onionskin and mimeographed memoranda concerning the First Aid Room and injury reports.
FOLDER 120	General Service Department Guest Relations Division 1933-42.
	1933 - 1942.
	14 items.
	Onionskin and mimeographed memoranda and a report on the Guest Relations Division.
	Highlights: 1938 41-page report, "Analysis of Guest Relations Operations."
	Printed items: Undated NBC 39-page pamphlet, *Guest Relations Division*, that describes the duties of the Department and includes an organizational chart.
FOLDER 121	General Service Department Guest Relations Division 1942-49.
	1942 - 1949.
	13 items.
	Mimeographed memoranda concerning personnel and policies of the Guest Relations Division.
FOLDER 122	General Service Department Mail & Messenger Section.
	1935 - 1946.
	10 items
	Original, onionskin, and mimeographed memoranda and surveys of the Mail and Messenger Section.
FOLDER 123	General Service Department Personnel Division 11/24/42.
	1936 - 1942.
	10 items.
	Onionskin and mimeographed memoranda announcing policies and staff changes in the Personnel Division.
FOLDER 1	General Service Department Stenographic.
	1936 - 1947.
	7 items.
	Onionskin and mimeographed memoranda about the central Stenographic Section.

Container	*Contents*
FOLDER 125	General Service Department Supply Room. 1936 - 1949. 6 items. Onionskin and mimeographed memoranda and letters pertaining to the Supply Room.
FOLDER 126	NBC History (Miscellaneous). 1922 - 1986. 25 items. Original, onionskin, mimeographed and photocopied letters, memoranda, reports, telegrams, as well as articles and a press release concerning NBC history. Highlights: July 9, 1922 *Radio Ledger* 4-page supplement of *The Newark Ledger* features an article on the first radio wedding. February 19, 1986 brief history of *Meet The Press*. July 20, 1953 press release from David Sarnoff announcing the separation of NBC Television and Radio into separate divisions. Lengthy 1985 NBC report, "Where NBC Stands." Printed items: October 18, 1929 program of the *Triadrama* show. January 19, 1926 program of the M.I.T. Phantom Radio Surprise Dinner. January/February, 1938 edition of *Radio Digest* (pages missing). January, 1938 12-page edition of *Radio*. January, 1937 16-page edition of the *A-T-E Journal*. November, 1942 edition of *Thesaurus*. February, 1948 edition of Thesaurus.
FOLDER 127	Impostors. 1939. 1 item. Cross reference page concerning misrepresentation of CBS and Mutual employees.
FOLDER 128	Incorporation Blue Network Co.. 1933 - 1945. 51 items. Original, onionskin, and mimeographed letters, memoranda, contracts, press releases, inventories, and photographs illustrating the isolation and divestiture of the Blue network Highlights: January 24, 1945, memo from John H. MacDonald directing "all vice-presidents, station managers, and department heads to address any correspondence to the American Broadcasting Company Inc. and not the Blue network due to the January 1, 1945, merger between the Blue network and ABC. October 14, 1943, contract and lease formalizing NBC's furnishing of office space, studios, equipment, and services to the Blue network. July 30, 1943, press release, "Statement by David Sarnoff on Sale of Blue network." March 2, 1943, contract providing for the borrowing of Blue network musicians by NBC. March 2, 1942, memo from Stockton Helffrich to Miss Helen Guy, "Transfer of NBC contracts to Blue network Company, Incorporated" (program transfers). March 18, 1942, letter and report from George Mcelrath to C. E. Pfautz of RCA listing the call letters of each transmitter turned over to the Blue network as well as those retained by NBC. March 2, 1942, memo, "Division of Office Equipment between NBC and Blue network." February 16, 1942, memo from I. E. Showerman to Frank E. Mullen recommending against the assignment of *Town Hall Meeting of the Air* and the *Metropolitan Opera* to the Blue network. January 15, 1942, 7-page

speech from James L. Fly, chairman of the FCC to official of the Blue network. Wire copy press release of January 9, 1942, announcing the creation of the Blue network. January 9, 1942, press release, "Announce Incorporation of Blue Network Company, Inc. October 26, 1938, "Confidential" press release from Roy C. Witmer to the sales force, "The BLUE network," [sic] which compares itself against the Red network and CBS and includes talking points used by blue network salesmen.

Printed items: October 13, 1933, NBC 10-page technical specifications and photographs of a *Multiple Unit Field Amplifier*."

FOLDER 129 Incorporation.

1923 - 1933.

22 items.

Original, photocopied, onionskin, and mimeographed memoranda, letters, contracts, articles of incorporation, and licenses from the early history of NBC.

Highlights: 1926 70-page report, "Contracts Broadcasting Co. of America," includes the November 13, 1926, copy of FCC license of NBC/WEAF. October 29, 1926, letter rom W. E. Harkness of the Broadcasting Company of America to Mr. Woods of NBC wishing him luck on the impending transfer of WEAF to NBC. October 20, 1927, copy of a congratulatory a letter from Marconi to RCA. January 1, 1926, ASCAP agreement with WEAF. July 1, 1926, contract of. the sale of WEAF to RCA. Undated 80-page report, "Formation of New Company." August 20, 1933, 116-page report to the U.S. House of Representatives which contains myriad contracts, financial arrangements, extensive information on subsidiaries, and a rate card from July 15, 1933. October 29, 1926, submission of letterhead from the Broadcasting Company of America for copyright protection. November 21, 1928, RCA annual report submitted to the state of Delaware. October 7, 1926 folksy letter from the William H. Rankin Company to G. F. McClelland detailing the success enjoyed by his clients from radio advertising.

FOLDER 130 Information Department 4/27/39.

1938 - 1945.

5 items.

Mimeographed memoranda concerning personnel moves at NBC, particularly in the Information Department, which includes the Shortwave Division, as well as the Press, Information and Promotion divisions of the Publicity Department.

FOLDER 131 Information Department Authorities 4-27-39.

1939 - 1942.

7 items.

Onionskin and mimeographed memoranda concerning personnel and procedures in the Information Department.

FOLDER 132 Information Department Correspondence Division 11-27-41.

1941 - 1942.

2 items.

Memoranda concerning the Correspondence Division of the Information Department.

FOLDER 133 Information Department General Library.

1942.

Container	*Contents*
	2 items.
	Onionskin and mimeographed memoranda regarding the NBC library.
	Highlights: March 13, 1942, memo from William F. Fairbanks to Ken Dyke urging the development of a circulating library as a means of injecting "the radio spirit into NBC's inertia-infected staff.
FOLDER 134	Information Department Information Division.
	1939 - 1940.
	4 items.
	Onionskin and mimeographed memoranda and reports on the Mail Section of the Information Division.
FOLDER 135	Information Department Press Division.
	1939 - 1941.
	18 items.
	Onionskin and mimeographed memoranda, letters, press releases, and reports on personnel, duties, and procedures of the Press.
	Highlights: April 6, 1942, memo from C. L. Menser to all division heads recommending that they avoid giving out interviews without having a representative of the Press Division present. Transcription of January 22, 1941, meeting with Frank Mason, William Kostka, William Ray, and Hal Bock. August 11, 1939, memo from Douglas Meservey to R. P. Myers concerning NBC's decision to reject hypnotist Howard Klein as a guest on an NBC program.
FOLDER 136	Institutional Promotion Department.
	1939 - 1940.
	3 items.
	Mimeographed memoranda announcing the cancellation of the Institutional Promotion Department, which fulfilled advertising and promotion responsibilities, and the reassigning of personnel and duties.
FOLDER 137	Institutional Promotion Authorities.
	1937 - 1939.
	8 items.
	Onionskin and mimeographed memoranda assigning responsibility for promotion pieces and printed items.
FOLDER 138	Insurance Television Employees.
	1939.
	1 item.
	Onionskin memo about the increased risk of employees operating the mobile units.
FOLDER 139	Interference Television.
	1931 - 1939.
	5 items.
	Onionskin and mimeographed memoranda, letters, a magazine excerpt, and technical instructions regarding the problems and solutions to television broadcasting interference.
	Highlights: August 31, 1939, RCA letter, "Reply to FCC's Letter Dated August 11, 1939." Excerpt from July 17, 1939, edition of *Time* article that mentions bizarre cases of television interference, including the case of one Arthur Knox who received television sound through his hearing aid. May 26, 1939, technical instructions, "Elimination of Interference from Television Transmitters."

Container	*Contents*
FOLDER 140	International Department. 1937 - 1948. 10 items. Onionskin and mimeographed memoranda, press releases, and reports on the activities of the International Department, which produced NBC's shortwave broadcasts. Highlights: April 15, 1942, press release, "Fred Bate Heads NBC International Division," which details Fred Bate and Alex Dreier's European activities for NBC during World War II. December 31, 1938, 29-page "Report for the month of December, 1938," which eatures information on shortwave stations W3XL and W3XAL. July 1, 1948, announcement that the State Department will take over the Voice of America from NBC, and that the International Department will be disbanded as of October 1, 1948. August 11, 1937, extensive report on W3XAL's programming, scripts, audience response, personnel, and technical data.
FOLDER 141	NBC International. 1937 - 1`945. 22 items. Original, onionskin, and mimeographed memoranda, letters, and reports on the International Department. Highlights: May 2, 1939, memo from Max Jordan to John F. Royal describing the anger expressed towards NBC by the German government when NBC provided a German translation for French radio of a Roosevelt speech broadcast all over France. June 20, 1938, 5-page memo from Frank E. Mason to John F. Royal listing 50 ways to improve the International Division. June 14 & 15, 1938, report by John H. Marsching, of the German Section, on various meetings; including one with Kurt Sell, representative of the Reichsrundfunken Gesellschaft, who mentioned Gestapo prohibitions against Germans having friends over to listen to foreign radio, Soviet propaganda, and the Ernest Kotz situation. Report of June 13 & 14, 1938, trip to Washington, D.C. by Guy Hickock and John R. Marsching which mentions the NBC firing of suspected spy Ernest Kotz and his possible hiring by German radio, a conversation with J. Edgar Hoover, and German radio's insistence that NBC provide lines for the Louis/ Schmeling fight.
FOLDER 142	Interval Plan Television. 1951. 5 items. Mimeographed memoranda and a letter about the interval plan for television, which specified lower rates for the lower-rated summer months. Highlights: February 19, 1951, unsigned letter from NBC to Joseph H. McConnell of NBC on a yacht in Nassau.
FOLDER 143	Kinescope Recording. 1948 - 1952. 5 items. Onionskin and mimeographed memoranda and letters concerning kinescope recording.

Container	*Contents*
	Highlights: July 3, 1952, memo from Frank Lepore, "Kinescope Recording Facilities-Chicago Republican & Democratic National Conventions."
FOLDER 144	Labor Relations Television.
	1942 - 1947.
	3 items.
	Onionskin and mimeographed memoranda concerning labor relations.
FOLDER 145	Leases.
	1935 - 1947.
	7 items
	Original, onionskin, and mimeographed memoranda regarding building leases.
FOLDER 146	Legal Program Releases and other releases for legal purposes.
	1940 - 1963.
	22 items.
	Photocopied, onionskin, and mimeographed contracts, releases, and other legal forms used by NBC.
FOLDER 147	Legal Department.
	1929 - 1948.
	10 items.
	Onionskin and mimeographed memoranda concerning personnel and procedures in the Legal Department
FOLDER 148	Legal Department Authorities.
	1934 - 1948.
	9 items.
	Onionskin and mimeographed memoranda regarding the policies and personnel of the Legal Department.
FOLDER 149	Legion of Decency.
	1934 - 1942.
	9 items.
	Original, onionskin, and mimeographed letters, memoranda, scripts, and telegrams regarding censorship campaigns, in particular, the *Legion of Decency*.
	Highlights: February 2, 1942, memo from Margaret Cuthbert to Janet MacRorie describing Josephine Quirk, a proponent of the *Legion of Decency*, as a fanatic. September 27, 1934, memo from Margaret O'Connor to Don E. Gilman announcing the granting of airtime to the Legion of Decency. Excerpt of October 12, 1934, *Legion of Decency* script. May 14, 1934, memo from John F. Royal to Richard C. Patterson announcing his plans to "order out everything of a smutty nature," and mentioning that "if an account wants to leave us because we will not allow them to use suggestive jokes, then we should be glad to be rid of them." April 25, 1934, "Pledge" of the *Legion of Decency* which includes the following: "I condemn absolutely those salacious motion pictures which, with other degrading agencies, are corrupting public morals and promoting a sex mania in our land."
FOLDER 150	Legislation Antitrust.
	1975.
	1 item.
	Wall Street Journal article about antitrust actions against the three major television networks.

Container	*Contents*
FOLDER 151	Legislation New York City. 1935 - 1940. 7 items. Original, onionskin, and mimeographed letters and memoranda concerning the introduction in New York City of legislation imposing fines against the dissemination of false or misleading advertising of any drug, device, or cosmetic as well as a bill prohibiting radio interference by owners of certain electrical equipment.
FOLDER 152	Legislation New York State 1938-. 1938 - 1942. 19 items. Original, onionskin, and mimeographed letters, memoranda, telegrams, and legislation affecting NBC, such as licensee commissions, radio defamation, and an attempt to classify radio as a public utility.
FOLDER 153	Legislation New York State. 1933 - 1937. 8 items. Original, onionskin, and mimeographed memoranda, letters, and a copy of legislation that affects NBC. Highlights: March 23, 1937, memo from A. L. Ashby to Lenox Lohr concerning a New York State bill that would have required radio advertising copy to be sent to Albany and the broadcasters to pay a tax of ten cents per word on all copy approved by the State of New York.
FOLDER 154	Legislation (Reference to on air). 1935 - 1938. 4 items. Onionskin and mimeographed letters, and memoranda outlining policies regarding on-air references to legislation.
FOLDER 155	Legislation States (other than New York). 1935 - 1941. 15 items. Original, onionskin, and mimeographed letters, memoranda, and a copy of proposed Massachusetts legislation affecting NBC. Highlights: January 2, 1941, introduction of a Massachusetts bill protecting the confidentiality of sources of radio and television reporters. July 10, 1939, 3-page memo rom A.L. Ashby to Niles Trammell summarizing and classifying state radio legislation into categories such as gambling, slander and libel, racial discrimination, and anti-ASCAP bills.
FOLDER 156	Legislation U. S. 1940-41. 1940 - 1941. 13 items. Original, onionskin and mimeographed letters, memoranda, and excerpts of federal legislation affecting NBC. Highlights: May 28, 1941, letter from Sidney N. Strotz to Congressman Robert L. Doughton expressing his displeasure in a proposed bill that would impose a ten per cent tax on musical instruments. Copy of May 20, 1941, Connery Bill which levies a progressive tax on the gross income of radio stations.

Container	*Contents*
FOLDER 157	Legislation U. S. 1939. 1939. 16 items Onionskin and mimeographed memoranda and telegrams concerning federal legislation affecting NBC. Highlights: July 3, 1939, memo from A. L. Ashby to Lenox R. Lohr expressing his alarm at a proposed Senate bill imposing criminal penalties on officers and directors of companies that violate antitrust laws. March 29, 1939, memo from Frank M. Russell to Lenox R. Lohr summarizing proposed legislation banning alcohol advertising on the radio.
FOLDER 158	Legislation U. S.. 1938. 9 items. Original, onionskin, and mimeographed letters, memoranda, and telegrams concerning federal legislation affecting NBC. Highlights: June 23, 1938, memo from K. H. Berkely to Phillips Carlin which features a propaganda packet prepared by Charles G. Daughters, a proponent of the *Patman Anti-Chain Store Bill*, who sought airtime on NBC. April 7, 1938, memo from H. M. Seville Jr. to F. M. Russell with a schedule of speakers appearing on NBC to discuss the Reorganization Bill.
FOLDER 159	Legislation U.S. 1937. 1937. 16 items. Original, onionskin, and mimeographed memoranda and copies of Federal legislation affecting NBC. Highlights: July 12, 1937 memo summarizes Senator Schwellenbach's three radio bills that require public affairs programming and forbid FCC censorship of programs, among other topics. July 28, 1937 memo mentions the financial emergency in the District of Columbia and includes the 57-page bill that would levy additional taxes on businesses in D. C. May 3, 1937 memo and attached bill by Congressman Martin that requires advertising of imported articles to include the country of origin. April 16, 1937 4-page memo that analyzes seven different copyright bills, including the Duffy bill. April 15, 1937 memo and April 13, 1937 *New York Times* article about the proposed tax on broadcasters. February 5, 1937 memo describes the proposed bill by Representative Celler that authorizes the Secretary of the Navy to set up a broadcasting operation for the purpose of reaching international audiences. Printed items: March, 1936 printed card to be placed in hotel rooms that informs their guests that radios have been removed from their rooms due to exorbitant fees imposed on hotels and urges their guests to pressure Congress to pass the Duffy Copyright Bill.
FOLDER 160	Legislation U.S. 1928-36. 1928 - 1936. 17 items. Original, onionskin, and mimeographed letters, memoranda, cross reference pages, telegrams, newspaper articles, and copies of proposed bills affecting NBC. Highlights: August 18, 1936 memo, telegrams, and 8-page *Special Bulletin* concerning the "Mock Trial" of the Robinson-Patman Act by

Container	Contents
	the Sales Executive Club of New York. June 25, 1936 memo that classifies and analyzes various federal and state legislation that affects NBC. December 13, 1928 memo, newspaper article, and copy of proposed legislation by Senator Dill concerned with limiting the power of radio stations. November 26 *New York Times* article mentions the FCC's decision to reduce the power of two midwest stations interfering with the signal of WRC Radio of Washington, D.C.
FOLDER 161	Legislation U.S. Dickstein Bill.
	1937 - 1939.
	29 items.
	Original, onionskin, and mimeographed memoranda, letters, and newspaper articles concerning the Dickstein Bill restricting foreign artists in the United States.
	Highlights: March 2, 1938 memo stating that NBC "will meet him on the field of battle if necessary." January 22, 1937 3-page analysis of the Dickstein Bill by the Organizing Committee of *Concerts Association Of America*. February 19, 1937 article in the New York Herald Tribune on this matter. June 18, 1936 copy of the Dickstein Bill.
	Printed items: The January, 1937 edition of *Overtones*, a 48-page magazine of The Curtis Institute Of Music.
FOLDER 162	Legislation U.S. Television.
	1939.
	1 item.
	Cross reference page concerning the televising of boxing matches.
FOLDER 163	Libel and Slander.
	1936 - 1945.
	8 items.
	Original, onionskin, and mimeographed memoranda, letters, cross reference pages, newspaper articles, and copies of legislation concerning libel and slander.
	Highlights: July 11, 1945 NBC summary of the Illinois radio libel law. September 18, 1939 memo, "Summit Hotel v NBC," which came about when Al Jolson ad-libbed the remarks, "That's a rotten hotel" when reference was made to the hotel on an NBC program.
	Printed items: *Summit Hotel vs. National Broadcasting Co.*, the 7-page NBC pamphlet which states the opinion of the judge in the case.
FOLDER 164	Library of Congress.
	1990.
	2 items.
	Original letter from the Library of Congress to NBC and a computer print-out of a sample finding aid for news recordings from the NBC Radio Collection.
FOLDER 165	Liquor, Wine, and Beer Advertising.
	1932 - 1949.
	106 items.
	Original, onionskin, and mimeographed memoranda, letters, reports, telegrams, and cross reference pages, and copies of legislation concerning alcohol advertising on the radio.
	Highlights: July 21, 1949 memo announcing NBC's acceptance of wine advertising on AM & TV. February 27, 1941 form letter replying to inquiries on NBC's acceptance of beer advertising. November 4, 1941 memo strongly urging NBC to accept beer advertising on the Red

network since Mutual is accepting beer ads. June 25, 1941 telegram from Edgar Kobak to Niles Trammell agreeing to take a Ballantine order and stating: "Will be glad to take Ballantine and all complaints. I'm not afraid." April 25, 1939 personal and confidential memo from Frank Russell to Lenox Lohr concerning the strategy NBC needs to take against the Johnson Bill. January 28, 1939 memo, "Suggestions for Control of Copy on Beer, Ale and Wine Accounts." Twenty-page report, "Hard Liquor Advertising by Radio." February 3 and 7, 1934 articles in the *New York Times* concerning the FCC's efforts to ban liquor ads. April 15, 1933 petition against liquor advertising on the radio by 14 citizens of Mineral City, Ohio, including Beulah Pingstock. December 14, 1932 resolution against liquor advertising from the United Dry Women of New York.

Printed items: April 28, 1939 United States Senate report, *To Prohibit the Advertising of Alcoholic Beverages by Radio*. *The Partnership of Religion and Radio*, a 16-page pamphlet from December 7, 1938.

FOLDER 166 Liquor, Wine and Beer (reference to on air).

1937 - 1941.

5 items.

Onionskin memoranda and cross reference pages concerning on-air references to alcohol.

Highlights: August 12, 1937 memo recommending a curtailment of the "comedy with liquor theme."

FOLDER 167 Listening Posts.

1940 - 1942.

21 items.

Original, onionskin, and mimeographed letters, memoranda, photos, telegrams, and budget information concerning NBC shortwave listening posts.

Highlights: March 9, 1942 letter from the War Department to NBC requesting a confidential meeting concerning the NBC listening post. Numerous examples of international radio broadcasts monitored and transcribed by NBC, including a secret anti-Nazi broadcast in Belgium. August 11, 1941 Blue network 2-page press release, "NBC Inaugurates Short Wave Listening Post to the Orient," includes several photographs from the NBC photo service

FOLDER 168 Literary Rights 1935-.

1935 - 1942.

4 items.

Four onionskin memos about the procedures of the Literary Rights Division.

FOLDER 169 Literary Rights 1926-34.

1931 - 1934.

6 items.

Onionskin, mimeographed, and hand-written memoranda concerning NBC's policy on registering scripts and lists of NBC registered scripts.

Highlights: Huge list of NBC scripts and the amount paid to each author.

FOLDER 170 Literary Rights Clearance 1942.

1942.

7 items.

Container	*Contents*
	Onionskin and mimeographed memoranda concerning clearing scripts in the Literary Rights Division. Highlights: March 25, 1942 page of hand-written poetry from Mr. A. C. Love of the Literary Rights Division to L. H. Titterton. February 17, 1942 Executive Order announcing the upcoming broadcast of the Blue network play, *The Robot*.
FOLDER 171	Literary Rights Clearance. 1931 - 1942. 63 items. Original, onionskin, and mimeographed letters, memoranda, contracts, form letters, and cross reference pages regarding clearance of scripts in the Literary Rights Division. Highlights: October 13, 1939 memo concerning NBC's restrictions in broadcasting *Li'l Abner*, one of many references to programs in this file. February 23, 1939 memo concerning John L. Leberthon, Editor of the *News Letter & Wasp*, who threatened to attack NBC when NBC refused to sell him time during the political time period. January 10, 1939 memo concerning fees paid for the broadcasting of poetry, one of many references to poetry in this file.
FOLDER 172	Literary Rights Television Clearance. 1931 - 1948. 3 items. Onionskin and mimeographed memoranda outlining procedures for clearance of television rights.
FOLDER 173	Logos. 1947 - 1986. 39 items. Original, photocopied, onionskin, and mimeographed memoranda, letters, press releases, and photographs featuring various NBC logos. Highlights: November 20, 1986, chronology of NBC logos from 1926 to 1986. Photo of tenth anniversary plaque designed by Richard Loederer of Vienna. April 20, 1948, RCA logo with lightening bolt. Printed items: May/June, 1986 edition of *Inside NBC*. 1986 portfolio of NBC logos throughout the company, including affiliates. Blank transcription disc label.
FOLDER 174	Logos Unauthorized. 1928 - 1953. 52 items. Original, onionskin, and mimeographed letters, memoranda, telegrams, and press releases concerning the NBC trademark, the unauthorized use of the NBC logo, and the changing of call letters. Highlights: October 13, 1953, memo from Charles R. Denny to General David Sarnoff listing the final tally and individual votes of the fourteen men who voted on the new NBC trademark. September 4, 1934, memo regarding the failed attempt of Philip Blum & Company to use "NBC" as a registered trademark for whiskey. September 6,1930, letter to NBC about an imposter attempting to collect a tax on lectures on behalf of NBC. April 17, 1931, memo regarding an imposter soliciting for child talent. August 24, 1943, FCC press release announcing new call letters for FM broadcasters. March 11, 1940, memo regarding the desirability of allowing the National Biscuit Company to advertise its NBC Bread on NBC stations.

Container	*Contents*
	Blueprint of full size letters & monogram at NBC entrance lobby (first floor). February 9, 1940, memo from Robert Saudek to Leonard Braddock describing a group that misrepresents itself as a part of NBC. October 7, 1935, memo warning NBC employees about William O. Barber, who was representing himself as the "official travel agent" of NBC (one of many scams in this file). December 20, 1934, memo regarding Union News Company agreeing to stop selling NBC Pipe Cleaners, NBC Smoking Tobacco, and NBC Pipes.
	Printed items: Fraudulent 13-page pamphlet, *The Blue Network*, which "operates in the realm of Mind, using the Blue Cosmic Current."
FOLDER 175	Lotteries, Games of Chance, etc..
	1931-42.
	48 items.
	Onionskin and mimeographed letters, memoranda, cross reference pages, and a newspaper article concerning NBC's broadcasting of quiz shows and games of chance.
	Highlights: "Partial List of Programs Rejected by the Program Department 1936-1940," and the reasons for being rejected.
FOLDER 176	Magazine Concept For Television (TV Circulation Plan) S. L. Weaver's Proposal 1953.
	1953.
	19 items.
	Original, onionskin, and mimeographed memoranda, a press release and reports concerning Sylvester Weaver's sweeping plans to restructure NBC and ensure NBC's total control over its program schedule.
	Highlights: April 12, 1953 14-page analysis by Charles C. Barry of Mr. Weaver's proposal. April 11, 1953 24-page analysis by J. K. Herbert of the proposal. March 16, 1953 10-page proposal by Sylvester L. Weaver, Jr. March 31, 1953 14-page report by Sylvester L. Weaver, Jr. to General David Sarnoff includes interesting comments on the on the NBC television schedule. March 18, 1953 20-page report by Sylvester L. Weaver, Jr., "Outline - TV Circulation Plan."
FOLDER 177	Magazines.
	1935 - 1940.
	4 items.
	Original, onionskin, and mimeographed letters, memoranda, and a cross reference page reviewing NBC's relationship with magazines.
	Highlights: January 24, 1935 letter from the editor of *Harper's Magazine* to a reader stating that "I don't believe that people who spend their time listening to the radio have any intellectual interests that we might cater to."
FOLDER 178	Magazines Radio.
	1935.
	1 item.
	Original and onionskin memoranda and a fan letter concerning the inferior nature of radio magazines.
FOLDER 179	Magicians.
	1938 - 1941.
	2 items.
	Original and onionskin letters and a cross reference page concerning magicians.

Container	*Contents*
	Highlights: November 11, 1938 2-page letter from The Society Of American Magicians complaining to NBC about broadcasting the secrets of magic tricks.
FOLDER 180	Management Newsletter 1946-54.
	1946 - 1954.
	27 items.
	Original and mimegraphed "Confidential" NBC Management Newsletters and a memo concerning this topic.
	Highlights: June, 1946 6-page newsletter details NBC's policies in re-hiring and integrating returning World War II veterans into NBC.
	Printed items: 17 *Management News Letters* from October, 1952 to February, 1954.
FOLDER 181	Marriage Ceremonies.
	1935 - 1941.
	6 items.
	Original, onionskin, and mimeographed letters, memoranda, cross reference pages, a press release, and telegrams concerning the broadcasting of marriage ceremonies on NBC.
	Highlights: March 6, 1941 telegram from Niles Trammell to J. F. Royal stating that there will be no weddings on the NBC network or commercial programs.
FOLDER 182	Master Books And FCC Logs 1970.
	[1970].
	2 items.
	Photocopies of a very brief description the program log.
FOLDER 183	Master Books and FCC Logs 1933-69.
	1933 - 1969.
	73 items.
	Original, onionskin, mimeographed, and photocopied letters, memoranda, cross reference pages, telegrams, and reports concerning Master Books and FCC logs.
	Highlights: August 30, 1960 memo concerning the required notation into Radio network "top sheets" whenever an appearance of a Presidential or Vice Presidential candidate occurs. July 16, 1941 strongly worded memo from W. S. Roberts to All Production Directors exhorting them to be more diligent about turning in master copies of all broadcasts. January 24, 1938 memo from C. W. Fitch to John F. Royal concerning Mr. Fitch's warning to an employee that the next script he loses will cost him his job. May 15, 1937 NBC Sales Management map of the United States.
FOLDER 184	Master Books Television.
	1940 - 1951.
	5 items.
	Onionskin and mimeographed memoranda and a cross reference page concerning NBC Television Master Books
FOLDER 185	Medicines and Medical Advice.
	1931 - 1944.
	66 items.
	Original, onionskin, and mimeographed letters, memoranda, telegrams, cross reference pages, and reports concerning the advertising of medical products, with particular emphasis on laxatives.

Container	*Contents*
	Highlights: December 18, 1941 memo from Janet MacRorie to James R. Angell concerning laxative products. April 18, 1940 script for *Vita Nujol*. July 17, 1933 *Potash & Permutter* script that contains objectionable ad copy for *Feen-a-mint* laxative gum.
FOLDER 186	Medicines and medical advice (Booklet material) 1937.
	1937.
	19 items.
	Original, onionskin, and mimeographed letters, memoranda, and reports concerning medical advertising guidelines.
	Highlights: January 6, 1937 "Natonal Broadcasting Company Regulations Governing Medical Accounts."
FOLDER 187	Memberships 1938.
	1938 - 1957.
	27 items.
	Original, onionskin, and mimeographed letters, memoranda, cross reference pages, reports, a telegram, and invitations concerning various organizations of which NBC is a member.
	Highlights: November 30, 1939 14-page "Summary of Memberships In Associations" by members of NBC and RCA.
FOLDER 188	Memberships 1937.
	1933 - 1937.
	74 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and cross reference pages concerning organizations joined by NBC members.
FOLDER 189	Merchandising.
	1934 - 1941.
	10 items.
	Onionskin and mimeographed letters, memoranda, reports, and a cross reference page concerning merchandising policies and procedures.
	Highlights: July 5, 1938 2-page report, "Explanatons of Symbols and Headings on Merchandising Tabulation." July 31, 1934 9-page proposal from *Radio Announcements, Inc.*to NBC concerning its "recommendations for newspaper advertising."
	Printed items: 1940 7-page NBC pamphlet, "Merchandising Your Radio Program."
FOLDER 190	Microphones.
	1932 - 1941.
	25 items.
	Original, onionskin and mimeographed letters, memoranda, photographs, drawings, telegrams, and cross reference pages concerning utilization of various types of microphones by NBC and the placement of the NBC logo.
	Highlights: September 22, 1939 memo from E. P. H. James to O. B. Hanson concerning a photograph revealing that the CBS microphone nameplate was more visible than was the NBC nameplate.
	Printed items: August 20, 1935 photograph of an NBC microphone nameplate. March 28, 1935 blueprints of the new design of a high microphone stand. July 25, 1933 photograph of a table microphone. May 6, 1932 blueprint of the "NBC Nameplate For Velocity Type Microphone." January 12, 1933 photograph of the piano microphone.

Container	*Contents*
FOLDER 191	Microphones Television. 1940. 1 item. Onionskin memo recommending the use of NBC nameplates on television microphones.
FOLDER 192	Misrepresentation. 1932 - 1935. 1 item. Mimeograph and onionskin memoranda concerning the *Seth Parker Program*. Highlights: August 6, 1992 letter questions the opening line of the program, "and come with us to the little town of Jonesport," which implies a remote pickup from Jonesport.
FOLDER 193	Missing Persons Announcements. 1933 - 1934. 4 items. Original, onionskin, and mimeographed letters, memoranda, and telegrams concerning NBC's policy on missing persons announcements. Highlights: March 14, 1934 letter from a listener to WBZ Radio requesting to buy commercial time in order to locate a missing relative. September 18, 1933 letter read on WBZ Radio by a District Attorney asking the public's help in apprehending the murderer of a ten-year-old girl.
FOLDER 194	Mobile Transmitter. 1933 - 1942. 10 items. Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports concerning turf battles over the appropriation of mobile units. Highlights: March 3, 1942 memo from O. B. Hanson to C. Menser provides a good perspective on the tug-of-war between the Chicago and Hollywood offices over a scarce mobile unit. February 24, 1942 letter from Sidney N. Strotz of the Hollywood office to Harry C. Kopf of the Chicago office stating that the Hollywood office has more use for a mobile unit, particularly "last night where we could have used the Mobile Unit when the Japanese submarine came up off Santa Barbara and shelled the oil fields."
FOLDER 195	Mobile Unit (Television). 1937 - 1940. 9 items. Original, onionskin and mimeographed memoranda, a cross reference page, a letter, and a press release concerning mobile television units. Highlights: February 14, 1939 memo, "World's Fair Television Demonstration." December 8, 1937 press release, "America's First Mobile Television Station To Be Operated By NBC."
FOLDER 196	Money Transportation of. 1939. 3 items. Onionskin and handwritten memoranda concerning the implementation of safeguards when transporting money.

Container	*Contents*
FOLDER 197	Movies For Television 1975. 1975. 1 item. Photocopied press release, "Most Extensive Line-Up of Movies-For-TV In History Scheduled For NBC TV Network's 1975-76 Season."
FOLDER 198	Moving Pictures Moving Picture Companies 1940-41. 1940 - 1941. 23 items. Original, onionskin, and mimeographed letters, memoranda, cross reference pages, telegrams, and an article concerning the relationship between movie studios and radio. Highlights: March 27, 1941 representative memo from A. A. Schechter to William Hillpot concerning the logic of broadcasting a Blue network program featuring movie stars promoting the upcoming MGM release, *Men Of Boys Town* while turning down the Navy and others in similar circumstances.
FOLDER 199	Moving Pictures Moving Picture Companies 1938-39. 1938 - 1939. 35 items. Original, onionskin, handwritten, and mimeographed letters, articles, memoranda, telegrams, cross reference pages, and production codes outlining the relationship between movie studios and radio. Highlights: October 16, 1939 memo concerning a proposed weekly program highlighting upcoming movies in the Pittsburgh area. August 31, 1939 memo form Don E. Gilman to Niles Trammell about attached advertisement in *The Reporter* by theater owners warning movie stars to avoid radio due to damaging broadcast performances that harmed their image with the public and hurt ticket sales. June 15, 1939 memo from L. H. Titterton to John F. Royal concerning Mr. Williamson of Pedlar & Ryan who, against the wishes of NBC, vehemently insisted on satirizing the MGM movie *Union Pacific*, during *Reid's Ice Cream Program*. February 21, 1939 memo, "Motion Pictures And Radio." February 10, 1939 telegram recommending against NBC accepting any 20th Century Fox program with Shirley Temple due to Fox's forbidding Tyrone Power from appearing on radio ("Infantile Paralysis" is handwritten on the telegram). 1938 movie code of ethics with specific prohibitions, e.g. "miscegenation (sex relationship between the white and black races) is forbidden."
FOLDER 200	Moving Pictures Moving Picture Companies - 1937. 1933 - 1937. 31 items. Original, onionskin, and mimeographed letters, memoranda, cross reference pages, reports, and telegrams concerning the relationship between movie studios and radio. Highlights: October 15, 1937 telegram concerning the airing of the rumor on the *Jergens Program* that the "Duke of Windsor was to be employed by the motion picture industry to censor pictures for world distribution." July 7, 1937 "confidential" memo from John F. Swallow of the Hollywood office complaining about "the octopus-leech who secures motion picture stars on a certain Friday evening radio program on a rival network" making it difficult for NBC to attract certain movie stars on NBC shows. June 5, 1937 telegram from Royal, "I don't think any of the commentators out of Hollywood should make

Container	*Contents*
	any reference to the newest picture scandal of girls at MGM orgy." June 29, 1934 inflammatory 9-page speech by Congressman Cannon concerning movie morals and his proposed bill, "The Prohibitive Moving Picture Film Act."
FOLDER 201	Moving Pictures Moving Picture Companies Television. 1931 - 1940. 16 items. Original, onionskin, and mimeographed letters, memoranda, reports, and cross reference pages concerning the relationship between movie studios and television. Highlights: July 29, 1931 memo from John F. Royal to G. F. McClelland debating whether NBC will produce in-house films for television, acquire outside productions, or do both. November 15, 1941 memo from Art Hungerford to A. H. Morton recommending strategies for negotiating a working arrangement with RKO and their Pathe News subsidiary.
FOLDER 202	Moving Pictures Welch's Grape Juice (Program of November 6, 1938). 1938. 1 item(clipped). Original, onionskin, and mimeographed letters, memoranda, telegrams, and scripts concerning radio programs that mention motion pictures. Highlights: November 21, 1938 lengthy telegram from Lenox R. Lohr to Will H. Hays, President of the Motion Picture Producers & Distributors of America Inc., apologizing for the satire of the movie industry that occurred during the *Irene Rich Program* sponsored by *Welch's Grape Juice*. November 6, 1938 15-page script of the *Irene Rich Program* in question.
FOLDER 203	Museum. 1933 - 1934. 6 items. Original, onionskin, and mimeographed letters, memoranda, and reports concerning the RCA Radio Museum and The NBC Exhibit at the RCA Building. Highlights: December 14, 1933 14-page report by G. H. Clark of RCA concerning the placing of RCA museum exhibits under company control or placing them in the Rosenwald Museum or the Smithsonian. November 20, 1933 3-page report, "The NBC Exhibit RCA Building 30 Rockefeller Plaza New York City."
FOLDER 204	Museum Of Broadcasting (Dubbing Lists). 1976 - 1983. 26 items. Original, handwritten, and photocopied letters and extensive inventories of radio and television recordings.
FOLDER 205	Museum of Broadcasting. 1975 - 1987. 107 items. Original, handwritten, and photocopied letters, newsletters, memoranda, a press release, program lists, and contracts relating to the Museum of Broadcasting, NBC, and the Library of Congress. Highlights: August 21, 1978 13-page Instrument of Gift that specifies the terms under which the NBC radio recordings are transferred from the Museum of Broadcasting to the Library of Congress.

Container	*Contents*
	Printed items: 1983 Museum of Broadcasting folder contains the following printed items. 1976 5-page pamphlet, "Mostly *Masterpiece Theatre*." Winter, 1982 11-page Museum of Broadcasting newsletter, "MB News." 1981 17-page booklet, "The Museum of Broadcasting: A Personal View by Alistair Cooke." 1983 4-page Museum of Broadcasting membership solicitation brochure. 1982 13-page MB brochure, "Home Box Office Programming: Reflections From a Decade." 1983 folder from the Independent Broadcasting Authority of Great Britain. 1983 *Muppets* brochure. 1982 4-page MB booklet, "Sid Caesar-Master of Comedy." 1982 5-page MB booklet, "Hanna-Barbera 25 Years." 1982 MB booklet, "*Bob And Ray*; A Retrospective." 1982 MB 3-page MB booklet, "*See It Now*; A Retrospective." 1982 MB bulletin, "Toscanini; The Television Concerts." 1981 13-page MB booklet, "Disneyvision."
FOLDER 206	Museum of Broadcasting Julian Goodman.
	1984.
	5 items.
	Original and photocopied memoranda concerning the Julian Goodman Files.
FOLDER 207	Music.
	1927 - 1943.
	26 items.
	Original, onionskin, handwritten, and mimeographed letters, a press release, reports, a telegram, and memoranda regarding NBC music.
	Highlights: March 25, 1942, 3-page report, "The Use of Music for the Preservation and Strengthening of National Morale." December 12, 1941, telegram recommending the continued broadcast of German classical music and Italian opera while forbidding the broadcast of patriotic music from these countries. December 7, 1938, 20-page report by Samuel Chotzinoff makes extensive recommendations for NBC music programming. 1937 17-page report on NBC musical accomplishments from 1926-37, "Some NBC Firsts." October 5, 1936, original letter from David Sarnoff to Lenox R. Lohr praising Columbia's idea of commissioning six composers to write music specifically for CBS and urging NBC to come up with its own original musical programming idea. November 12, 1931, memo on NBC's music programming from Walter Damrosch to John F. Royal, stating that "most of it is trash-an overwhelming amount of jazz, dance tunes, and crooning."
FOLDER 208	NBC Music Appreciation Hour.
	1933 - 1971.
	4 items.
	Original and onionskin memoranda and reports concerning this program.
	Highlights: January 29, 1971, memo mentions that there are no scripts on microfilm for the program. 1933 9-page report includes fan mail.
FOLDER 209	NBC Music Appreciation Hour Reports 1929 - 1934.
	1929 - 1934.
	12 items.
	Onionskin and mimeographed reports concerning this program.
	Highlights: Ohio State radio station WEAO newsletter of June, 1933. 1930 "Report on the *Music Appreciation Hour*."

Container	*Contents*
FOLDER 210	NBC Music Appreciation Hour Student's Notebook. 1928 - 1933. 12 items. Original letter announcing the series' sixth season and 11 student notebooks and programs. Printed items: Four *Student Notebooks* (Series A-D) from 1930-31. Three *Student Notebooks* (Series B-D) from 1932-33. Four programs from 1928-29, 1929-30, 1930-31, and 1932-33.
FOLDER 211	NBC Music Appreciation Hour Teacher's Guide. 1935 - 1939. 2 items. Original fan letter, instructor's manual, and teacher's guides for this program. Printed items: 1935-36 62-page *NBC Music Appreciation Hour Instructor's Manual*. 1939-40 24-page *Teacher's Guide* and 3 *Student Worksheets* from the same period.
FOLDER 212	Music Arrangements. November 21, 1932 - July 17, 1940. 11 items. Original, onionskin, and mimeographed letters, memoranda, reports, a cross reference page, invoices, and contracts concerning music arrangements. Highlights: August 11, 1936 memo, "Arranging & Copying Costs." September 21, 1936 7-page contract between the musician's union and NBC.
FOLDER 213	Music -- Broadcast Music, Inc. 1939-40. 10 items. Original, onionskin, and mimeographed memoranda, letters, BMI balance sheets, contracts, and a telegram concerning BMI. Highlights: May 2, 1940, letter from BMI granting NBC permission to broadcast "BMI music on short wave, television, frequency modulation, and other experimental stations operated by NBC, without the payment of any additional license fees to BMI."
FOLDER 214	Music Clearance Of Copyright 1940-. 1940 - 1949. 42 items. Onionskin and mimeographed memoranda, letters, cross reference pages, telegrams, and a press release concerning music copyright issues. Highlights: December 28, 1940 "confidential" memo, "NBC Policies On Music Clearance."
FOLDER 215	Music Clearance of Copyright -1939. 1931 - 1939. 53 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, program schedules, cross reference pages, and telegrams concerning music copyright issues. Highlights: August 1, 1938 letter from KGIR Radio in Butte, Montana to R. H. Owen of KOA Radio recommends using only public domain or tax free music in all of its own origination. October 2, 1936 program schedule for WMA Radio.

Container	*Contents*
FOLDER 216	Music Credit To Composer. 1931 - 1936. 2 items. Original, onionskin, and mimeographed memoranda concerning NBC's failure to give on-air credit to composer Jerome Kern.
FOLDER 217	Music Credit To Copyright Owner. . 1 item. Onionskin and mimeographed memoranda ordering the announcing of the phrase, "By special permission of the copyright owner," at the end of programs.
FOLDER 218	Music Credit to Production. 1933 - 1944. 20 items. Original, onionskin, and mimeographed letters and memoranda pertaining to the on-air credit to productions from which songs are broadcast. Highlights: April 24, 1939, letter from Lawrence W. Lowman to John F. Royal requesting a meeting to discuss the problem of "song plugging on the air." January 25, 1939, letter from the Edward B. Marks Music Corporation to NBC requesting that whenever "The Cockeyed Mayor of Kaunakakai" is broadcast, the show *"Hellzapoppin"* be mentioned because the song is in the play. November 26, 1935, letter from James C. Petrillo to Niles Trammell regarding the broadcasting of pick-up bands by remote control.
FOLDER 219	Music Criticism. 1934 - 1940. 4 items. Original, onionskin, handwritten, and mimeographed memoranda and an article pertaining to criticism of NBC music programming. Highlights: March 7, 1940, memo criticizing NBC's use of dramatic mood music. January 27, 1938, memo criticizing NBC's popular music as well as its program ideas and talent.
FOLDER 220	Music Duplication of Numbers. 1934 - 1942. 24 items. Onionskin and mimeographed memoranda discussing the problem of song duplication. Highlights: December 26, 1941, memo asks whether the "Star Spangled Banner" is being played to often.
FOLDER 221	Music Festivals. 1938. 1 item. Onionskin memo urges NBC to take a leadership role in developing an American music festival equal in stature to the Salzburg Festival.
FOLDER 222	Music NBC Music Foundation (Proposed). 1936 - 1937. 1 item (clipped). Onionskin, original, and mimeographed memoranda; an article, a letter, and reports on the proposed NBC Music Foundation.

Container	*Contents*
	Highlights: June 22, 1937, 3-page report, "Proposal for an NBC Music Foundation."
FOLDER 223	Music Grand Rights.
	1931 - 1936.
	6 items.
	Onionskin memoranda and a report on music license fees.
FOLDER 224	Music -- Interpolations.
	1936.
	1 item.
	Onionskin memoranda concerning NBC's policy on interpolations.
FOLDER 225	Music Library.
	1931 - 1941.
	30 items.
	Onionskin original, and mimeographed memoranda, reports, and letters about the Music Library.
	Highlights: April 15, 1931, 2-page agreement of Walter Damrosch's sale of his music library to NBC.
FOLDER 226	Music Library Charge.
	1932 - 1935.
	3 items.
	Onionskin and mimeographed memoranda and a report on the Chicago music library.
FOLDER 227	Music Library Reference Counter.
	1932 - 1934.
	9 items.
	Onionskin and mimeographed memoranda and reports on reference counter policies.
FOLDER 228	Music Library Service to WOR.
	1935 - 1937.
	1 item (clipped)
	Original, onionskin, and mimeographed memoranda, a contract, and letters between WOR and NBC.
	Highlights: March 25, 1937, letter from NBC to WOR canceling the agreement between NBC and WOR for the borrowing of music from the NBC library.
FOLDER 229	Music Licenses.
	1928 - 1942.
	31 items.
	Highlights: January 26, 1942 telegram stapled to blank music release forms.
	Printed items: March 28, 1935 77-page bound "confidential" report by A. L. Ashby and Stuart Sprague, "The Music Performing Right Situation."
FOLDER 230	Music Licenses Sesac (Society of European Stage Authors & Composers).
	1935 - 1939.
	3 items.
	Original, onionskin, and mimeographed telegrams, memoranda, and a report on Sesac.
FOLDER 231	Music Licenses Society of Jewish Composers, Publishers & Song Writers.
	1935 - 1939.

Container	*Contents*
	3 items.
	Onionskin and mimeographed memoranda and a report on the Society of Jewish Composers, Publishers and Song Writers.
FOLDER 232	Music Licenses Television.
	1936-40.
	6 items.
	Onionskin and mimeographed memoranda, a cross reference page, and a blank contract concerning the licensing of music for radio and television.
	Highlights: July 15, 1936 memo from John F. Royal to A. L. Ashby inquiring as to whether NBC could play music on their television experiments under the existing ASCAP rules. February 11, 1936 memo from A. L. Ashby to John Royal concerning the stance of music licensors ASCAP, RICORDI, SESAC, and AMP on the playing of music on television.
FOLDER 233	Music Merchandising.
	1937 - 1938 .
	1 item.
	Onionskin, mimeographed, and handwritten memoranda, a letter, and a proposal on the merchandising of music.
	Highlights: August 7, 1937, 4-page proposal from E. E. Oberstein to NBC proposing that NBC begin merchandising sheet music, phonograph records, and even musical instruments.
FOLDER 234	Music National Anthems.
	1936 - 1943.
	35 items.
	Original, handwritten, onionskin, and mimeographed letters, memoranda, and telegrams concerning the broadcasting of national anthems.
	Highlights: January 28, 1942, telegram stipulating the playing of the Star-spangled Banner in its entirety from beginning to end. January 5, 1942, memo concerning the inattention given to the Star-spangled Banner by cast and crew at the conclusion of programs.
FOLDER 235	Music Non-ASCAP Music Available.
	1939 - 1940.
	4 items.
	Original, onionskin, and mimeographed memoranda, reports, a telegram, and a letter regarding non-ASCAP music.
	Highlights: December 21, 1940, "NBC Catalogue of Safe Music."
FOLDER 236	Music Opera.
	1931 - 1942.
	13 items
	Onionskin and mimeographed memoranda, and a telegram discussing NBC opera broadcasting.
	Highlights: March 22, 1939, memo from John F. Royal to David Sarnoff, "World's Fair Opera."
FOLDER 237	Music Operetta and Musical Comedy.
	1934 - 1938.
	6 items.
	Onionskin and mimeographed memoranda concerning rights issues when broadcasting operettas and musical comedy.

Container	*Contents*
FOLDER 238	Music Orchestras. 1933 - 1942. 72 items. Original, onionskin, handwritten, and mimeographed memoranda, a telegram, letters, and reports examining NBC's orchestras. Highlights: December 21, 1942, 3-page report breaks down the salaries of various musicians. Conductors schedules from July 12 to 18, 1936. June 9, 1936, confidential memo attributes low morale in NBC orchestras to "intimidation of musicians by threats and espionage, favoritism, falsification of records, and other reasons." October 7, 1935, anonymous letter from musicians complaining about the delays in getting paid. November 6, 1934, memo from Frank J. Black to John F. Royal tendering his resignation if NBC insisted on massive pay cuts for the musicians. December 22, 1932, original letter from conductor Sandor Harmati to John F. Royal offering his services.
FOLDER 239	Music Orchestras Dance. 1933 - 1942. 49 items. Original, onionskin, and mimeographed memoranda, telegrams, an article, and reports on NBC music programming. Highlights: May 12, 1939, 3-page report by Catherine M. Whitaker to John F. Royal, "Dance Orchestras." March 2, 1937, *New York Evening Sun* article mentions the BBC's new policy of limiting "dance bands to one croon for every three numbers." January 5, 1934, report, "Dance Orchestras-Hotel Pickups."
FOLDER 240	Music Proposed Plans for Providing Music for Broadcasting. 1933 - 1940. 8 items. Mimeographed memoranda regarding music rights. Highlights: April 6, 1937, memo from A. L. Ashby to John Royal concerning the suggestion that NBC should buy some smaller music publishing houses and discussions with CBS on obtaining licenses from these firms. April 21, 1933, 7-page report by Mr. Belviso and Mr. Sprague, "Memorandum of Music Control Plan."
FOLDER 241	Music Radio Music Company, Inc.. 1929 - 1945. 5 items. Onionskin and mimeographed memoranda, a report, and a press release about the Radio Music Company, Inc. Highlights: March 15, 1945, memo recommending the dissolution of RMI. December 5, 1929, press release announcing the creation of RMI.
FOLDER 242	Music Rental Agreements (AMPI). 1938 - 1941. 20 items. Original and onionskin letters and contracts between NBC and Associated Music Publishers, Inc.
FOLDER 243	Music Rental Agreements (Carl Fischer, Inc.). 1938. 1 item. Onionskin letter and original contract between NBC and music publisher Carl Fischer, Inc.

Container	*Contents*
FOLDER 244	Music Restricted Numbers 1940. 1940 - 1941. 36 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, telegrams, sheet music, and lyrics containing banned material. Highlights: December 16, 1941, memo bans the use of sirens, the use of the words "flash" or "bulletin" on non-news programs, and bomb sound effects which would alarm the public. 1940 sheet music to "G'wan Now," which was banned for the last line: "G'wan Now,-before I give in. [sic]in." March 14, 1940, letter from Joseph Davis, publisher of the song, *I'm a Virgin But I'm on the Verge*, complaining about NBC banning his entire catalogue because of this song.
FOLDER 245	Music Restricted Numbers -1939. 1933 - 1939. 115 items. Original, handwritten, onionskin, and mimeographed letters, memoranda, telegrams, an article, and sheet music containing banned material. Highlights: 1939 approved radio lyrics to *Hold Tight*. December 9, 1938, memo from W. Burke Miller complaining that a prohibition, instituted by Edna Turner, against songs containing the words "nigger," "darky," and "coon," was too all-encompassing and arbitrary. May 1, 1935, memo from John F. Royal to Janet MacRorie reluctantly banning the use of the word "nigger" and complaining that "these darkies put a lot of pressure on us and they are sometimes too exacting." July 5, 1934, memo from John F. Royal to Frank J. Black banning *Boogie Man* because "It's frightening the hell out of kids." 1933 4-page list of banned songs. November 15, 1933, letter from Irving Berlin to Frank Black complaining about NBC banning the phrase, "she certainly can--CAN-CAN," from *Heat Wave* even though Columbia accepted it.
FOLDER 246	Music Signatures. . 32 items. Original, onionskin, and mimeographed letters, memoranda, a contract, and an application for a radio trade-mark, it's release and restriction. Highlights: March 14, 1936, 8-page list of theme (signature) songs on commercial programs.
FOLDER 247	Music Songs and Song Lyrics. 1933 - 1939. 38 items. Onionskin and mimeographed memoranda, telegrams, an original score and a lyric sheets containing sensitive lyrics. Highlights: 1939 lyrics to *Mama's Having Beans Today*.
FOLDER 248	Musical Instruments. 1930 - 1942. 7 items. Onionskin and mimeographed memoranda pertaining to musical instruments.
FOLDER 249	Musical Instruments Hammond Organ. 1935 - 1940.

Container	*Contents*
	15 items.
	Original, handwritten, onionskin, and mimeographed letters, reports, and memoranda regarding NBC's use of Hammond organs.
	Highlights: January 11, 1938, 2-page report on commercial programs utilizing Hammond organs. June 9, 1936, letter from Blackman Advertising promising "unpleasant repercussions" if NBC fails to replace the "old wheeze box" used on their *Magic Voice* program.
FOLDER 250	Musical Instruments Music Box.
	1936.
	1 item.
	Onionskin memoranda from John F. Royal informing Miss M. A. Henderson of the use of a music box on the Uncle Ezra program.
FOLDER 251	Musical Instruments Novachord.
	1939 - 1940.
	8 items.
	Original, onionskin, and mimeographed memoranda, a letter, and telegrams concerning the Novachord organ.
	Highlights: March 14, 1939, letter from the American Federation of Musicians on the Novachord's tendency to displace musicians and the prohibition against AFM musicians performing with this organ except when used as a solo instrument.
FOLDER 252	Musical Instruments Organ.
	1931 - 1942.
	24 items.
	Original, onionskin, handwritten, and mimeographed memoranda, a letter, repair bills, schematics, and reports on NBC organs.
	Highlights: January 11, 1935, memo from M. H. Aylesworth to John F. Royal criticizing the terrible sound of the new organ purchased by NBC, that "somebody got a lemon!"
FOLDER 253	Musical Instruments Organ Charge.
	1932 - 1941.
	14 items.
	Original, onionskin, handwritten, and mimeographed letters, reports, and memoranda concerning NBC's rates for the use of NBC studio organs by clients.
FOLDER 254	Musical Instruments Piano.
	1938 - 1939.
	5 items.
	Onionskin and mimeographed memoranda and a letter pertaining to NBC's use of pianos.
FOLDER 255	Musicians.
	1933 - 1941.
	13 items.
	Onionskin and mimeographed memoranda pertaining to salaries paid to NBC musicians.
FOLDER 256	Musicians Artists Service Department 12-9-40.
	1930 - 1940.
	50 items.
	Original, onionskin, handwritten, and mimeographed letters, memoranda, reports, and press releases regarding the Artists Service Department.

Container	*Contents*
	Highlights: May 13, 1937, 5-page report, "A Study of NBC Artists Service."
FOLDER 257	Musicians Artists Service Department Advisory Committee Meetings.
	1932 - 1935.
	30 items.
	Onionskin and mimeographed memoranda, organization charts, and reports from Artists Service Department meetings.
FOLDER 258	Musicians Artists Service Department Auditions Division.
	1935 - 1940.
	2 items.
	Onionskin memoranda from the Auditions Division.
FOLDER 259	Musicians Artists Service Department Band Division.
	1934 - 1939.
	10 items.
	Onionskin memoranda, letters, and a report on the Band Division.
	Highlights: May 1, 1936, 20-page agreement of association between NBC and Consolidated Radio Artists, Inc
FOLDER 260	Musicians Artists Service Department Concert Division.
	1934 - 1938.
	5 items.
	Onionskin and mimeographed memoranda and reports on the Concert Division.
	Highlights: December 9, 1934, memo, "Proposed Merger of Columbia Concerts Corporation and the Concert Division of NBC Artists Service." November 17, 1934, 7-page report, "Columbia Concerts Corporation." November 5, 1934, 9-page report, "Artists Under NBC Management."
FOLDER 261	Musicians Concert Service Department 12-9-40.
	1940 - 1941.
	18 items.
	Onionskin and mimeographed memoranda and reports on the Concert Service Department.
	Highlights: October 30, 1941, 6-page report by David Rosenblum to Mark Woods regarding NBC artist services. September 26, 1941, 2-page memo, "Sale of Artists Services." May 12, 1941, 3-page report by A. L. Ashby, "Artists Service Activities of NBC."
FOLDER 262	Musicians Concert Service Department Authorities.
	1941.
	3 items.
	Mimeographed and onionskin memoranda from the Concert Services Department.
FOLDER 263	Musicians Contractor.
	1931 - 1941.
	17 items.
	Original, onionskin, and mimeographed telegrams, memoranda, and reports on NBC orchestra contractors and union issues.
	Highlights: 1941 4-page report, "Rules Governing Musicians-AFM-Local 802." April 24-25, 1936, telegrams, and memo from house musician representative John Tracy claims that Mr. Spitalny "seems to be a pet of Mr. Royal," and acts on the orders of corrupt union official Sam

Container	Contents
	Tabak as they conspire in "chiseling the regular men," and recommends the replacement of Spitalny and Tabak.
FOLDER 264	Musicians Organists.
	1934.
	2 items.
	Onionskin and mimeographed memoranda addressing NBC's need to hire a versatile organist.
FOLDER 265	Mutual Broadcasting System Suit 1942.
	1925 - 1943.
	18 items.
	Original, onionskin, and mimeographed letters, an affiliate contract, reports, and telegrams related to Mutual's lawsuit against NBC.
	Highlights: Undated 18-page NBC analysis of the Mutual suit.
	Printed items: February 14, 1935, 21-page NBC pamphlet, *A Report of the Operations of the National Broadcasting Company, Inc., 1934*.
FOLDER 266	National Archives (Permanent) List of NBC Recordings Offered to the National Archives (1937-71).
	1936 - 1972.
	4 items.
	Photocopied letter, article, and report of NBC recordings held by the National Archives.
	Highlights: 1972 31-page report, "List of NBC Recordings Offered to the National Archives 1937-1971."
	Printed items: Undated 15-page National Archives pamphlet, *Select List of Sound Recordings of World War II, 1937-1945*. November, 1936 13-page National Archives pamphlet, *Bulletins of the National Archives Number 1*.
FOLDER 267	National Association of Broadcasters (NAB) 1975.
	1975.
	3 items.
	Photocopied NBC press releases referring to the NAB television code.
FOLDER 268	NBC Affiliates Boston.
	1934 - 1940.
	7 items.
	Onionskin and mimeographed memoranda, and a report concerning NBC stations in Boston as well as music copyright issues.
	Highlights: January 31, 1936, report on various music copyright issues, including Thesaurus transcriptions.
FOLDER 269	NBC Affiliates Chicago (1 of 2).
	1931 - 1974.
	57 items.
	Original, onionskin, and mimeographed press releases, memoranda, letters, reports, and telegrams concerning Chicago radio issues, including detailed salary information.
	Highlights: May 17, 1937, memo from various employees asking for increased compensation instead of a five-day week and stating their lack of interest in joining a union. 1936 confidential "Coverage Survey of WMAQ, WENR, WBBM, WGN, WCFL." March 25, 1935, 40-page report, "Central Division Operations."
FOLDER 270	NBC Affiliates Chicago (2 of 2).
	1933 - 1948.

Container	Contents
	11 items
	Original and mimeographed memoranda, press releases, and a report from the central division.
	Highlights: February 6, 1942, 7-page report on the organization of the central division.
FOLDER 271	NBC Affiliates Chicago Report on Central Division Operations (by Glenn Payne).
	1935.
	3 items.
	Onionskin and mimeographed letters, memoranda, telegrams, and reports regarding the Central Division.
FOLDER 272	NBC Affiliates Chicago-Authorities.
	1932 - 1941.
	8 items.
	Original, onionskin, and mimeographed memoranda, telegrams and letters involving jurisdictional issues.
FOLDER 273	NBC Affiliates Cleveland.
	1930 - 1949.
	30 items.
	Original, onionskin, handwritten, and mimeographed memoranda, and reports on Cleveland radio issues.
FOLDER 274	NBC Affiliates Denver.
	1929 - 1946.
	20 items.
	Original, onionskin and mimeographed memoranda, letters, and telegrams concerning KOA.
FOLDER 275	NBC Affiliates Detroit.
	1942.
	1 item.
	Mimeographed memo concerning the Detroit sales office.
FOLDER 276	NBC Affiliates Foreign Offices.
	1945 - 1948.
	2 items.
	Mimeographed press release defending NBC reporter Robert Magidoff against charges of violations of military censorship. 1945 mimeographed memo concerning personnel moves in Europe.
FOLDER 277	NBC Affiliates Foreign Offices Basel.
	1931 - 1940.
	6 items.
	Mimeographed memoranda and an excerpt of a report concerning NBC foreign offices.
FOLDER 278	NBC Affiliates Foreign Offices London.
	1931 - 1951.
	14 items.
	Onionskin and mimeographed letters, memoranda, and a telegram concerning the London office.
FOLDER 279	NBC Affiliates Foreign Offices Paris.
	1938 - 1951.
	4 items.

Container	Contents
	Onionskin and mimeographed memoranda and a letter regarding the Paris office.
FOLDER 280	NBC Affiliates Hollywood.
	1934 - 1963.
	48 items.
	Original, onionskin, and mimeographed memoranda, telegrams, press releases, and reports about KNBC and the Western Division.
	Highlights: August, 1963 KNBC ring binder with extensive program, production, research, and rate card information. February 18, 1937, memo concerning Jimmy Fidler's harsh criticism of the MGM movie *The Last Of Mrs. Cheney* and his indiscreet mention of the scene where "Joe Schenck was taking Virginia Peine on a yachting trip." October 20, 1936, 6-page report, "Hollywood Studios Operation."
FOLDER 281	NBC Affiliates Hollywood Authorities.
	193? -1942.
	9 items.
	Onionskin and mimeographed memoranda and telegrams involving jurisdictional issues.
FOLDER 282	NBC Affiliates Philadelphia.
	1934 - 1940.
	9 items.
	Onionskin and mimeographed memoranda and a KYW press release.
FOLDER 283	NBC Affiliates Pittsburgh.
	1932 - 1941.
	9 items.
	Onionskin and mimeographed memoranda and letters to KDKA.
	Highlights: February 2, 1933, memo concerning personnel at KDKA.
FOLDER 284	NBC Affiliates San Francisco.
	1927 - 1947.
	59 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, telegrams, and a press release about the Western Division, KGO and KPO.
	Highlights: October 7, 1933, letter from David Sarnoff to Richard C. Patterson Jr. recommending the maintenance of a Pacific coast organization and the elimination certain existing NBC stations. January 29, 1942, 7-page report on the Red network organization for the Western Division.
	Printed items: 1938 FCC petition hearing for an NBC construction permit.
FOLDER 285	NBC Affiliates San Francisco Authorities.
	1939 - 1942.
	2 items.
	Onionskin and mimeographed memoranda concerning jurisdictional issues.
FOLDER 286	NBC Affiliates San Francisco New Studios 1940-41.
	1940 - 1941.
	2 items.
	Original, onionskin, and mimeographed press releases, a memo, telegram, report, and a letter pertaining to the new studios for KPO, KGO, and NBC.

Container	Contents
	Highlights: August, 1941 report on the new studios includes floor plans and a stunning photograph of the model of the proposed building.
FOLDER 287	NBC Affiliates San Francisco Change of Call Letters to KNBC 1947.
	1947.
	1 item.
	Onionskin, mimeographed, and handwritten memoranda, telegrams, scripts, reports, and an article concerning the change in call letters from KPO to KNBC.
	Highlights: Script of the *Hail and Farewell Program of KPO Changeover to KNBC-San Francisco*, which includes Fred Allen.
	Printed items: November 24 through December 31, 1947, *KNBC Program Schedule*. November 23, 1947, poster-size KNBC print advertisement.
FOLDER 288	NBC Affiliates Schenectady.
	1931 - 1938.
	2 items.
	Mimeographed memoranda and a report concerning WGY in Schenectady.
	Highlights: November 19, 1938, 8-page report, "WGY Field Intensity Survey."
FOLDER 289	NBC Affiliates Washington, DC.
	1966.
	1 item.
	A leather bound volume of photographs commemorating the September 20, 1966 dedication of WRC/WRC-TV in Washington, DC. The only text is Congressman Harley O.Staggers' remarks printed on the first page. The leather cover is embossed in the front, upper-right "Washington Dedication/Mr. Julian Goodman."
FOLDER 290	NBC Affiliates Washington, DC Authorities.
	1931 - 1940.
	4 items.
	Mimeographed memoranda concerning jurisdictional issues.
FOLDER 291	National Spot Sales Department 1942-.
	1942 - 1952.
	12 items.
	Mimeographed memoranda and organization chart of the National Spot Sales Department.
FOLDER 292	Network Splitting for Advertising.
	1936 - 1941.
	26 items.
	Original, onionskin, and mimeographed memoranda, telegrams, and reports on split Red and Blue network advertising policies.
	Highlights: January, 1936 8-page financial report, "Analysis of Split Networks."
FOLDER 293	Networks 1927-36.
	1927 - 1936.
	28 items.
	Original, onionskin, handwritten, and mimeographed memoranda, a letter, network maps, and reports on NBC radio networks.
	Highlights: May 13, 1936, 5-page confidential memo from Frank E. Mason to Lenox R. Lohr concerning NBC's policy not to mix Red and

Container	Contents
	Blue network stations. June, 1935 12-page confidential report, "Plans of Mason, Horn and Russell for Network Improvement." May 5, 1928 territory map of the network. March 14, 1927, 37-page report, "Outline of Development for the National Broadcasting Company Networks."
	Printed items: 1928 16-page booklet, *NBC Networks and Broadcast Advertising*, includes advertising rates.
FOLDER 294	Networks Blue Network 1936-37 (1 of 4).
	1935 - 1937.
	59 items.
	Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports on the Blue network
	Highlights: December 2 & 9, 1937, caustic letters between Roy C. Witmer and Sydney Dixon discussing problems with selling split Red/ Blue packages in the west to the detriment of Pacific Blue affiliates. 1937 6-page confidential report on Blue network ratings. March 9, 1936, 10-page report, "Status: Blue network Station Negotiations."
FOLDER 295	Networks Blue Network 1938 (2 of 4).
	1938.
	40 items.
	Original, onionskin, and mimeographed memoranda, a letter, reports, and a press release pertaining to advertising policies on the Blue network.
	Highlights: May 3, 1938, 4-page report, "Report and Recommendations of Program Improvement Sub-Committee."
FOLDER 296	Networks Blue Network 1939 (3 of 4).
	1939.
	23 items.
	Onionskin, original, handwritten, and mimeographed memoranda, reports, and a telegram pertaining to the Blue network.
FOLDER 297	Networks Blue Network 1940 (4 of 4).
	1940.
	18 items.
	Onionskin and mimeographed memoranda, a letter, and reports on the Blue network.
	Highlights: January 9, 1940, memo from John F. Royal to Lenox R. Lohr regarding NBC having to carry more public affairs programming than Mutual and Columbia.
FOLDER 298	Networks Blue Director 7/3/39.
	1939.
	2 items.
	Mimeographed memoranda announcing appointments in the Blue network.
FOLDER 299	Networks Blue Network Pacific Coast 1935.
	1935 - 1936.
	109 items.
	Original, onionskin, handwritten, and mimeographed memoranda, maps, reports, a press release, telegrams, letters, and NBC network maps.
	Highlights: Large handwritten chart of Blue network stations stating their present conditions and needed improvements. October 5, 1935, letter from Hearst Radio complaining about the weakness of Blue network programming and the switch from Blue to Red of the *Amos n'*

Container	Contents
	Andy and *Al Pierce and his Gang* programs. July 31, 1935, 5-page report, "Pacific Coast Operations." June 25, 1935, memo from David Sarnoff to Colonel R. C. Patterson, Jr., "Duplicate Pacific Network." 1935 26-page "Duplicate Pacific Coast and Mountain Networks Plan I."
	Printed items: February 4, 1935, NBC *Network Rate Card No. 19*.
FOLDER 300	Networks Blue Separation or Sale -1937 (1 of 4).
	1936 - 1937.
	11 items
	Original, onionskin, handwritten, and mimeographed memoranda, reports, sales time sheets, and a letter discussing Blue network issues.
	Highlights: December 7, 1937, handwritten note from David Sarnoff to Lennox Lohr stating his aspirations for the Blue network. October 4, 1937, NBC Sales Department time schedules for a full week. September 29, 1936, 2-page personal & confidential memo on the Blue network. March 17 & 19, 1936, letters from Gardner Cowles, Jr. from a Blue network affiliate to Frank Mason and Niles Trammell concerning NBC's neglect of the Blue, stating that "NBC should be far more concerned about this problem than I am, but my observation is that although the executives of NBC may talk about it, damn little is actually done." March 20, 1936, 2-page letter from Niles Trammell to Gardner Cowles, Jr., asking him to withdraw the letter to Mason, "and if there is any question in your mind about the advisability of doing this after reading this blast, let me know and I will come out to Des Moines to discuss the matter with you, or, if you are passing through Chicago, we can go over it here."
FOLDER 301	Networks Blue Separation or Sale 1938-39 (2 of 4).
	1938 - 1939.
	30 items.
	Original, handwritten, onionskin, and mimeographed memoranda and reports relating to the Blue network.
	Highlights: May 12, 1939, 3-page report of recommendations for the improvement of the Blue network. December 9, 1938, 3-page memo from A. E. Nelson to Roy C. Witmer about future plans for the Blue network states that "Columbia employs almost as many men to sell one network as NBC does to sell two." April 19, 1938, 26-page report, "Minutes of the Blue network Meeting." April 3, 1938, 9-page confidential report by William S. Hedges on the Blue network.
FOLDER 302	Networks Blue Separation or Sale 1940 (3 of 4).
	1940.
	22 items.
	Original, onionskin, and mimeographed memoranda, balance sheets, and reports on the Blue network.
	Highlights: April 29, 1940, 20-page confidential report on the Blue network presented to David Sarnoff.
FOLDER 303	Networks Blue Separation or Sale 1941-42 (4 of 4).
	1941 - 1942.
	61 items.
	Original, onionskin, and mimeographed letters, telegrams, balance sheets, memoranda, an article, and a map of NBC network facilities

Container	Contents
	Highlights: December 31, 1941, 2-page memo from Phillips Carlin to E. P. H. James recommending that the Blue network change its name to the American Broadcasting Company. November 19, 1941, memo from R. C. Witmer to Frank Mullen analyzing the negative financial consequences NBC would bear if "obliged to handle more so-called public service programs." April 11, 1941, 56-page report by Mark Woods, "Estimated Financial Results of Single Red Network Operation."
FOLDER 304	Networks Blue Separation or Sale (Extra Copies).
	1936 - 1938.
	7 items.
	Onionskin and mimeographed memoranda and reports on the Blue network
FOLDER 305	Networks Gold Network.
	1933.
	1 item (clipped).
	Original, onionskin, and mimeographed memoranda and letters related to the discontinuance of the Gold network
FOLDER 306	Networks Red Network 1936-42.
	1936 - 1942.
	26 items.
	Original, onionskin, and mimeographed telegrams, memoranda, and reports on the financial status of the Red network.
	Highlights: June, 1941, 18-page confidential report, "The Pacific Coast Red Network," contains comparative ratings.
FOLDER 307	Networks Television.
	1935 - 1953.
	12 items
	Original, onionskin, and mimeographed press releases, letters, memoranda, and a report on the issues related to television interconnection. Highlights: May 29, 1935, 2-page letter to Dr. W. R. G. Baker of RCA concerning the potential of UHF.
FOLDER 308	Networks White.
	1937 - 1939.
	4 items
	Onionskin and mimeographed memoranda regarding the use of the term, "White Network," to describe NBC's shortwave service.
FOLDER 309	News 1968-74.
	1968 - 1974.
	54 items.
	Photocopied press releases and memoranda designating personnel responsibilities.
FOLDER 310	News 1963 (black spiral notebook).
	1963.
	2 items.
	Original memoranda and a report on NBC news.
	Highlights: January 13, 1963, 13-page report by Reuven Frank advocating the development by NBC of a half-hour television news program.
FOLDER 311	News & Special Events Departments Authorities 1942-49.
	1942 - 1949.

Container	*Contents*
	11 items.
	Onionskin and mimeographed memoranda designating personnel responsibilities.
FOLDER 312	News Broadcasts Television.
	1941 - 1975.
	5 items.
	Onionskin and photocopied press releases and memoranda addressing television issues.
	Highlights: December 15, 1941, memo from E. A. Hungerford Jr. to Warren Wade discussing the Hearst organization's proposal to supply NBC with photographs for NBC television.
FOLDER 313	News Broadcasts 1931- .
	1931 - 1975.
	104 items.
	Original, handwritten, onionskin, and mimeographed letters, memoranda, telegrams, and reports on NBC news.
	Highlights: June 11, 1968, 7-page report by Richard C. Wald discussing NBC news guidelines for the coverage of riots. 1941 [?] 8-page NBC report, "National Broadcasting Company's Working Manual of Policies as Applied to News Broadcasts." December 15, 1941, memo, "Rebate for Interruptions." April 6, 1939, 2-page memo from Lenox R. Lohr to David Sarnoff analyzing the reasons for recent ratings increases by CBS. 1932 13-page confidentially obtained "Proposal for the Reorganization of Radio Broadcasting Submitted by Ventura Free Press."
FOLDER 314	News Personalities.
	1974 - 1977.
	12 items.
	Original and photocopied press releases and memoranda concerning NBC news.
	Printed items: Black-and-white photographs of the *Meet the Press* technical crew. January 4, 1976, 9-page NBC pamphlet, *Meet the Press*.
FOLDER 315	News Press-Radio Bureau 1933-60.
	1933 - 1960.
	83 items.
	Original, onionskin, handwritten, and mimeographed letters, telegrams, reports, and articles about the Press-Radio Bureau
	Highlights: December 28, 1933, 5-page transcript of a radio broadcast of KNX radio satirizing the efforts of newspapers in limiting radio news coverage. December 14, 1933, letter from David Sarnoff to M. H. Aylesworth congratulating him on his handling of the press-radio dispute and the acquisition of broadcast rights of the Metropolitan Opera. March 1, 1934, memo, "Press Agreement." February 27, 1934, letter from Edward Klauber of CBS to M. H. Aylesworth declaring that CBS should have to pay only 1/3 of the cost of the Press Radio Bureau, with NBC Red and Blue covering the remainder. 1939 14-page anonymous critique of NBC newscasts and commentators.
FOLDER 316	News Presidential Election Examination.
	1977.
	2 items.

Container	*Contents*
	Printed items: Two 58-page broadcast transcripts of the March 20, 1977, program, *NBC Forum*.
FOLDER 317	News Public Affairs 1956-71 (Formerly TV Net-Public Affairs).
	1956 - 1971.
	16 items.
	Mimeographed memoranda announcing changes in personnel and duties.
FOLDER 318	Northwestern University Recordings List.
	1971.
	1 item.
	November, 1971 36-page list of radio recordings held by the Northwestern University radio archive.
FOLDER 319	Obituaries.
	1934 - 1936.
	12 items.
	Onionskin and mimeographed memoranda, an article, and obituaries of public figures prepared in advance of their deaths.
	Highlights: February, 1934 3-page obituary of Adolf Hitler declares, "To millions, he symbolized the restoring of a people's courage. He was the living expression of German patriotism. The world unites in sympathy for Germany in the loss of her leader." The following appears at the end of the script: "In view of the controversial nature of Herr Hitler's contributions, only one possible guest speaker can be suggested the German ambassador, unless, of course, we wish to consider as alternate choice Rabbi Stephen Wise." February, 1934 obituary of Joseph Stalin, "an outstanding figure of history."
FOLDER 320	Olympics.
	1977 - 1985.
	5 items.
	Original and photocopied press releases, and an article on the Olympics.
	Highlights: February 7, 1977, 12-page report, "How NBC Will Cover the Olympics."
FOLDER 321	NBC Organization Lists Officers & Directors 1936-68.
	1936 - 1968.
	61 items.
	Original, onionskin, and mimeographed memoranda, reports, press releases, and organization charts.
	Highlights: August 12, 1959, 19-page departmental organization breakdown. December 8, 1952, resignation letter from Niles Trammell.
FOLDER 322	NBC Organization (Response to Philco Interrogatory) 1945-56.
	1945 - 1956.
	101 items.
	Original resumes of NBC executives.
FOLDER 323	Outside Archival Information 1980.
	1980.
	2 items.
	Photocopied memo, letter, and a report related to the University of Wyoming's unsuccessful effort to acquire NBC's band remotes.
FOLDER 324	Owned Stations.
	1974.

Container	*Contents*
	1 item.
	Photocopied press release of KLAA-TV.
FOLDER 325	Owned & Operated Stations.
	1927 - 1949.
	24 items.
	Original, onionskin and mimeographed telegrams, memoranda, and reports on owned and operated stations. Cross reference pages regarding the Owned & Operated Stations Department. NBC press release, "NBC owned Radio Stations to Hold Two-Day Conference for Exchange of Ideas on Sales, Programming, Advertising and Promotion."
FOLDER 326	Owned and Operated Stations Change in Call Letters & Sign Offs.
	1933 - 1954.
	43 items.
	Original, handwritten, onionskin, and mimeographed letters, telegrams, an article, and a press release pertaining to changes in call letters.
	Highlights: November 29, 1938, memo from Frank E. Mason to Lenox R. Lohr favoring renaming the Red network which "is particularly obnoxious to many people who unpleasantly associate the word red with political implications."
FOLDER 327	Owned and Operated Stations Chicago WMAQ.
	1934 - 1984.
	9 items.
	Original, onionskin, and mimeographed memoranda, telegrams, and reports on owned and operated stations.
	Printed items: January 10, 1984, 29-page WMAQ-TV booklet, *Serving Chicago with Distinction for Thirty-Five Years*. March-April, 1951 16-page NBC employee newsletter, *Chainbreak*. March, 1946 14-page NBC employee newsletter, *Chainbreak*. March, 1950 2-page radio WMAQ radio guide.
FOLDER 328	Owned and Operated Stations Washington WMAL.
	1932 - 1942.
	9 items.
	Onionskin and mimeographed letters and memoranda pertaining to WMAL radio.
	Highlights: January 15, 1932, press release, "WMAL, in Washington, to Join NBC Network."
FOLDER 329	Owned and Operated Stations Washington WRC.
	1926 - 1958.
	26 items.
	Original, onionskin, handwritten, and mimeographed letters, telegrams, an article, memoranda, press releases, and reports on WRC radio.
	Highlights: October 20, 1926, NBC letter to WRC announcing its takeover of WEAF and the wire network previously owned by the Broadcasting Company of America.
	Printed items: 1958 21-page WRC pamphlet, *Progress Through the Years WRC Television and Radio*.
FOLDER 330	Personalities .
	1927 - 1980.
	9 items.
	Photocopied, onionskin, and mimeographed press releases, reports, obituaries, and articles about NBC.

Container	Contents
	Highlights: Undated 13-page (first page missing) report, "In First Important Nationwide Radio Poll, 7 First Places in 8 Classifications Were Won by NBC Stars." January 8, 1970, *New York Times* article, "Sarnoff Retires as RCA's Chairman."
FOLDER 331	Personnel Authorities.
	1947 - 1953.
	4 items.
	Mimeographed memoranda concerning personnel policies.
FOLDER 332	Personnel Department 1942-49.
	1942 - 1949.
	11 items.
	Mimeographed memoranda announcing staff changes in the Personnel Department.
FOLDER 333	Personnel Insurance Plans.
	1959 - 1984.
	9 items.
	Mimeographed memorandum and employee handbooks.
	Printed items: April, 1984 47-page NBC booklet, *Health and Life Insurance Plan*. December, 1983, 11-page NBC booklet, *Dependent Life Insurance Plan*. December, 1983, 14-page NBC booklet, *Long Term Disability Insurance Plan*. 1971, 1968, and 1965 editions of the *RCA Insurance Plan*. 1962 and 1959 editions of the *RCA Employee Insurance Benefit Plan*.
FOLDER 334	Personnel NBC and You.
	1944 - 1984.
	9 items.
	RCA and NBC employee handbooks.
	Printed items: 1965, 1964, 1953, 1945, and 1944 editions of *NBC and You*. 1961 and 1953 editions of *RCA and You*. July, 1966 50-page booklet, *RCA Insurance Plan*. January, 1984 10-page RCA booklet, *Standards of Business Conduct*.
FOLDER 335	Personnel Obsolete Policy Instructions 1959-85.
	1959 - 1985.
	12 items.
	Photocopied and mimeographed memoranda and employee manuals.
FOLDER 336	Personnel Policies.
	1953 - 1973.
	51 items.
	Original and mimeographed memoranda and employee manuals.
	Printed items: September 20, 1966, 23-page book of black-and-white photographs commemorating the WRC / WRC-TV addition.
FOLDER 337	Personnel Policies and Salary.
	1927 - 1980.
	52 items.
	Original, handwritten, onionskin, and mimeographed memoranda, a press release, a telegram, and reports on NBC salary and personnel issues.
	Highlights: 1943 70-page report, "National Broadcasting Company Salary Rate Schedule."
FOLDER 338	Photographs.
	1921 - 1936.

Container	*Contents*
	5 items.
	Onionskin memo and black-and-white photographs of NBC radio personnel
	Highlights: 1936 black-and-white photograph of 25 audience applause cards sent to NBC in 1926. 1929 black-and-white photograph of a rudimentary mobile unit, "Broadcasting Zep's Arrival in 1929."
FOLDER 339	Photographs Television.
	1937 - 1949.
	6 items.
	Onionskin and mimeographed memoranda from the Television Department.
FOLDER 340	Pick-ups Television.
	1951.
	1 item.
	Mimeographed memoranda, "Out-of-Town Program Originations."
FOLDER 341	Planning & Development Department.
	1945.
	3 items.
	Mimeographed memoranda about the creation of the Planning & Development Department.
FOLDER 342	Policy and Procedures Holidays.
	1937 - 1971.
	25 items.
	Original and mimeographed telegrams and memoranda pertaining to holidays.
FOLDER 343	Policy Equal Opportunity Programs.
	1942 - 1975.
	13 items.
	Mimeographed memoranda and reports concerning equal opportunity issues.
	Highlights: April 14, 1942, memo from David Sarnoff, "Racial Prejudice Policy."
	Printed items: 1961 9-page RCA pamphlet, *Equal Employment Opportunity RCA Plan for Progress*. 1971 16-page McGraw-Hill pamphlet, *Guidelines for Equal Treatment of the Sexes*.
FOLDER 344	Policy Legal.
	1930 - 1974.
	21 items.
	Original, onionskin, and mimeographed memoranda, letters, telegram, an article, and reports on legal issues facing NBC.
	Highlights: June 30, 1938, memo, "Famous Jury Trials." January 15, 1936, telegram forbidding comedians from making political comments and news commentators from editorializing because of a Supreme Court decision.
FOLDER 345	Policy Procedures and Guidelines.
	1925 - 1969.
	22 items.
	Original, onionskin, handwritten, and mimeographed memoranda, letters, reports, telegrams, an organization chart, employment applications, and an employee manual.

Container	*Contents*
	Highlights: March 11, 1935, telegram from Mr. Love to Mr. Titterton, "In Dramatizing Incidents from Lives of Persons Now Living, it is Essential That We Secure Their Permission."
	Printed items: 1946 31-page booklet, *NBC Television Guide to Commercial Production Procedure*.
FOLDER 346	Policy Program Materials Restrictions.
	1933 - 1941.
	11 items.
	Onionskin and original memoranda. Policy memoranda outlining situations and words to be avoided in radio broadcasts, including reactions from NBC executives. Words include, "darky," "feminine gentlemen," and "screwy."
FOLDER 347	Policy Programs American Policy for Radio Broadcasting 1939-40.
	1939 - 1940.
	3 items.
	Original article, memo, and report.
	Highlights: 1940 American Policy for Radio Broadcasting 252-page "Report of the Committee of the National Economic and Social Planning Association 1939-40."
FOLDER 348	Policy Program Policy Broadcasting in the Public Interest 1939.
	1939.
	4 items.
	Original, onionskin, and mimeographed letter, memo, and a report.
	Highlights: 1939 52-page confidential report, "National Broadcasting Company Program Standards."
	Printed items: 1939 74-page NBC booklet, *Broadcasting in the Public Interest*.
FOLDER 349	Policy Program Policy 1970-73.
	1970 - 1973.
	20 items.
	Photocopied memoranda concerning program policy.
	Highlights: July 16, 1971, memo, "Payola-Quiz rigging."
	Printed items: April, 1973 31-page NAB pamphlet, *The Television Code*. April, 1972 27-page NAB pamphlet, *The Radio Code*. April, 1972 36-page NAB pamphlet, *The Television Code*. January, 1964 26-page pamphlet, *NBC Radio and Television Broadcast Standards and Practices*. Undated 32-page booklet, *NBC Broadcast Standards for Television*.
FOLDER 350	Policy Program Policy 1960-68.
	1960 - 1968.
	28 items.
	Photocopied memoranda, an article, and reports discussing program policy.
	Highlights: July 14, 1968, memo addresses television and violence. February 15, 1960, 3-page report on the Department of Standards and Practices.
	Printed items: August, 1965 42-page NAB pamphlet, *The Television Code*. January, 1964 26-page pamphlet, *NBC Radio and Television Broadcast Standards and Practices*. February 2, 1960, 11-page NBC pamphlet, *Self Appraisal: A Maturing Force for Advertising*.
FOLDER 351	Policy Program Policy 1948-59.
	1948 - 1959.

Container	*Contents*
	18 items.
	Original and mimeographed memoranda and reports pertaining to program policy.
	Printed items: 1956 43-page pamphlet, NBC Radio and Television Broadcast Standards. 1951 46-page pamphlet, *NBC Radio and Television Broadcast Standards*. 1948 20-page booklet, *A Code to Govern the Making of Motion and Talking Pictures*. July 1, 1948, 8-page NAB pamphlet, *Standards of Practice*. 1948 38-page NBC pamphlet, *Responsibility A Working Manual of NBC Program Policies*.
FOLDER 352	Policy Program Policy 1947.
	1947.
	5 items.
	Mimeographed memoranda, a bulletin, and reports on program policy.
	Highlights: October, 1947 bulletin, "Is That Gag Blue?"
	Printed items: 1947 16-page NAB pamphlet, *Proposed Standards of Practice*.
FOLDER 353	Policy Program Policy 1945.
	1945.
	8 items.
	Original, onionskin, and mimeographed memoranda, a press release, and reports dealing with program policy.
	Printed items: 1945 32-page booklet, *NBC Program Policies and Working Manual*. (2 copies) June, 1945 23-page NBC pamphlet, *Programs Are for People*. February, 1945 8-page bound report, *For the Improvement of Network Broadcasting in the Public Interest....*
FOLDER 354	Policy Program Policy 1943-44.
	1943 - 1944.
	18 items.
	Original, onionskin, and mimeographed memoranda and reports on program policy.
	Highlights: Excerpt from March 16, 1943, memo explaining why a *Guiding Light* story outline would be harmful to wartime morale.
	Printed items: 1944 34-page *NBC Program Policies and Working Manual*. 1943 34-page NBC Program Policies and Working Manual. (2 copies) 1943 18-page *Working Manual for Continuity Acceptance Under NBC Program Policies*. January, 1943 NBC manual, *Broadcasting in the Public Interest*.
FOLDER 355	Policy Program Policy 1940-42.
	1940 - 1942.
	30 items.
	Original, handwritten, onionskin, and mimeographed letters, memoranda, a telegram, and reports on program policy.
	Highlights: November 25, 1941, memo from Phillips Carlin to Sidney Strotz criticizes NBC's "acceptance of bathrooms, underwear, behinds, outhouses, wolves, legs, pusses, bags, skirts, and sex in general." January 31, 1940, 5-page report, "Program Policies Guiding Script Division," includes a table of shows indicating permission for audience mail.
	Printed items: October 3, 1939, 4-page pamphlet, *A Statement from the NAB Code Compliance Committee*. February 16, 1945, 8-page bound report, *For the Improvement of Network Broadcasting in the Public Interest....*

Container	*Contents*
FOLDER 356	Policy Program Policy 1939. 1939. 16 items. Onionskin and mimeographed memoranda, a speech, a telegram, and reports on program policy. Highlights: June 7, 1939, 2-page memo describes risque dialogue from the Maxwell House, Fibber Mcgee and Molly, Bob Hope, and Jack Benny programs. Printed items: 1939 18-page NBC*Working Manual for Continuity Acceptance*. 1939 7-page pamphlet, *The Code of the National Association of Broadcasters*. 1939 7-page pamphlet, *Interpretation of NBC Policies as Applied to Broadcasts During the Current European War*.
FOLDER 357	Policy Program Policy 1938. 1938. 15 items. Original, onionskin, handwritten, and mimeographed reports, memoranda, and advertisement copy. Highlights: April 29, 1938, controversial Royal Crown Cola ad copy. March 18, 1938, memo, "Radio Censorship." Printed items: March, 1936 11-page pamphlet, *NBC Program Policies*. March 18, 1938, memo, "Radio Censorship." (2 copies)
FOLDER 358	Policy Program Policy 1929-50. 1929 - 1950. 170 items. Original, onionskin, and mimeographed telegrams, reports, letters, an article, scripts, and memoranda addressing program policy. Highlights: October 29, 1941, memo announcing the return of ASCAP music to the networks. August 8, 1939, 3-page report of rejected programs and the reasons for their being rejected. February 14, 1939, memo, "Orphans of Divorce," mentions that the "programs will be acceptable, provided divorce is always made unattractive." July 5, 1934, memo from John F. Royal to Bertha Brainard prohibiting nudist jokes. January 29, 1935, script from the *Town Hall* program containing a controversial dog and trees skit.
FOLDER 359	Policy Program Policy 1934-37. 1934 - 1937. 54 items. Original, onionskin, and mimeographed memoranda, reports, and a telegram regarding program policy. Highlights: August, 1935 8-page report, "Recommendations for Improvement of Commercial Programs." March 4, 1935, "KSD Censorship Policy Announcements," which NBC considered adopting.
FOLDER 360	Policy Program Policy 1933-41. 1933-41. 13 items. Original, onionskin, and mimeographed telegrams and memoranda dealing with matters of continuity acceptance. Highlights: December 14, 1938, telegram, "Please no Reference by any of your Comedians to George Burns Smuggling Matter." October 31, 1938, telegram prohibited "Comic References Whatsoever to Last Night's Columbia Martian Incident." March 2, 1933, memo,

Container	*Contents*
	"References to Bank Failures or Depressions." December 17, 1940, memo criticizes *Jack Benny* and the *Doghouse* programs for featuring characters described as "feminine gentlemen."
FOLDER 361	Policy Program Policy 1926-34.
	1926 - 1934.
	39 items.
	Original, onionskin, and mimeographed letters, telegrams, and reports on program policy.
	Highlights: 1934 2-page report, "Topical Outline of Bases for Continuity Acceptance." November 20, 1933, 11-page Trade-ways report, "NBC Program Policies." March 13, 1933, memo from Richard C. Patterson to Niles Trammell "concerning the *Real Silk* program, which satirized the United States Senate and Congress."
	Printed items: January, 1934 10-page pamphlet, *NBC Program Policies*.
FOLDER 362	Policy Program Policy Extra Copies.
	1934 - 1956.
	15 items.
	Onionskin and mimeographed memoranda and reports on program policy.
	Printed items: 1956 43-page pamphlet, *NBC Radio and Television Broadcast Standards*. 1945 32-page booklet, *NBC Program Policies and Working Manual*. 1939 7-page pamphlet, *Interpretation of NBC Policies as Applied to Broadcasts During the Current European War*. 1939 18-page NBC*Working Manual for Continuity Acceptance*. (4 copies) 1939 80-page NBC booklet, *Broadcasting in the Public Interest*. 1944 40-page *NBC Program Policies and Working Manual*. January, 1934 10-page pamphlet, NBC Program Policies. (3 copies)
FOLDER 363	Policy Retirement Plans.
	1944 - 1971.
	17 items.
	Mimeographed memoranda.
	Printed items: 15 *RCA Retirement Plan* booklets from 1944-71.
FOLDER 364	Political Broadcasting 1954-55.
	1954 - 1955.
	10 items.
	Onionskin, handwritten, and mimeographed letters, reports, and memoranda discussing political broadcast policies.
	Printed items: September, 1954 8-page NBC booklet, *You Can be the Winner in Your Community on Election Night*. January 18, 1955, 2-page reprint of a New York law indemnifying broadcasters from lawsuits arising from broadcasts of candidates for public office. September 8, 1954, 4-page FCC leaflet, *Use of Broadcast Facilities by Candidates for Public Office*.
FOLDER 365	Political Broadcasting 1952.
	1952.
	3 items.
	Mimeographed reports expressing NBC's policies on political coverage.
	Printed items: February 21, 1952, 14-page bound report, *NBC Political Broadcast Procedures*, includes contracts.
FOLDER 366	Political Broadcasting 1948.
	1948.
	1 item.

Container	*Contents*
	Mimeographed memo, "Political Broadcast Policy." Printed items: April, 1948 19-page bound report, *NBC Political Broadcast Procedures*, includes contracts.
FOLDER 367	Political Broadcasting 1941-44. 1941 - 1944. 7 items. Original, onionskin, and mimeographed memoranda and reports outlining NBC's policies on political broadcasting. Highlights: April 14, 1944, 18-page report, "Operating Procedures for Commercial Political Broadcasting," includes contracts.
FOLDER 368	Political Broadcasting 1940. 1940. 59 items. Original, onionskin, and mimeographed press releases, telegrams, an article, reports, and letters pertaining to political broadcasts. Highlights: November 27, 1940, 15-page report, "Information Division Analysis Election Mail-1940." August 23, 1940, report, "Burton Fitts, DA, and His Primary Opponent are Fighting it Out with Spot Radio Dramas."
FOLDER 369	Political Broadcasting 1938-39. 1938 - 1939. 30 items. Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports on political broadcasts. Highlights: September 7, 1938, memo forbids the insertion of political content into commercial programs. July 2, 1938, FCC press release announcing new rules "governing political broadcasting under Section 315 of the Communications Act."
FOLDER 370	Political Broadcasting 1937. 1937. 9 items. Original, onionskin, and mimeographed letters, memoranda, and reports on political broadcasts. Highlights: Ten NBC letters from February 3, 1936, to September 16, 1937, answering audience criticism of NBC's coverage of the Communist Party.
FOLDER 371	Political Broadcasting 1936. 1936. 54 items. Highlights: September 2, 1936, 2-page report, "Regulations Pertaining to Political Broadcasts." July 10, 1936, 4-page report, "Network Commercial Programs Displaced by Democratic Convention June 23-27, 1936." Printed items: January, 1936, 18-page CBS booklet, *Political Broadcasts*.
FOLDER 372	Political Broadcasting 1924-35. 1924 - 1935. 25 items. Original, onionskin, handwritten, and mimeographed articles, memoranda, letters, a telegram, and reports on political broadcasting. Highlights: November 12, 1935, memo from John F. Royal to Richard C. Patterson Jr. concerning the need to curtail the "methods of chiselling

time by Democrats and Republicans." February 14, 1935, 2-page personal and confidential memo from John F. Royal to Richard C. Patterson Jr, "Broadcasts of Members of Congress Policy." 1924 28-page report, "Political Broadcasting-National Campaign 1924," includes copy of a letter from President Coolidge to Charles B. Popenoe.

Printed items: 1932 6-page NAB pamphlet, *Radio Broadcasting in the 1932 Campaign*.

FOLDER 373 Political Broadcasting Election Coverage.

1956 - 1984.

18 items.

Original, onionskin, and mimeographed memoranda, press releases, and reports on NBC's political coverage.

Highlights: May 1, 1968, 53-page report, "Equal Opportunities and the Fairness Doctrine."

Printed items: July, 1959 39-page booklet, *1960 Conventions and Elections on NBC-TV*. 1962 8-page *NBC Discussion Study Guide*. 1968 16-page magazine, *The Huntley-Brinkley Chronicle*. 1972 49-page *NBC Political Broadcast Manual 1972*. 1968 28-page *NBC Political Broadcast Manual* 1968. 1964 24-page *NBC Political Broadcast Manual 1964*. 1960 22-page *NBC Political Broadcast Manual*. 1956 19-page *NBC Political Broadcast Procedures 1956*.

FOLDER 374 Politics (References to on Shows).

1936 - 1940.

9 items.

Original, onionskin, and mimeographed memoranda, telegrams, and a script containing political satire.

Highlights: November 19, 1940, telegram mentions complaints received from Democrats and Republicans concerning Bob Hope's political jokes. August, 1940 3-page fill-in-the-blank commercial script designed to sell cigars, cigarettes, and hats which was rejected because of its political content.

FOLDER 375 President 1932-40.

1932 - 1940.

11 items.

Original, onionskin, and mimeographed letters, memoranda, press release, articles, and biographical sketches of NBC presidents.

Highlights: June 7, 1940, letter of resignation from Lenox R. Lohr.

FOLDER 376 President Assistants.

1937 - 1940.

4 items.

Mimeographed memoranda announcing appointments in the Office of the President.

FOLDER 377 President Authorities 1936-40.

1936 - 1940.

20 items.

Onionskin and mimeographed memoranda, a telegram, and reports outlining responsibilities in the President's office.

FOLDER 378 President Authorities 1931-35.

1931 - 1935.

31 items.

Container	*Contents*
	Onionskin, handwritten, and mimeographed memoranda and reports outlining responsibilities in the President's office.
FOLDER 379	President Authorities 1926-30.
	1926 - 1930.
	16 items.
	Onionskin and mimeographed memoranda and reports outlining responsibilities in the President's office.
FOLDER 380	President Executive Vice President 1939-39.
	1938- 1939.
	3 items.
	Mimeographed memoranda announcing the appointment of Niles Trammell as Executive Vice President and a Director of NBC.
FOLDER 381	Presidents.
	1984 - 1989.
	2 items.
	Mimeographed lists of NBC Presidents.
FOLDER 382	Press Department 1932-49.
	1932 - 1949.
	27 items.
	Original, onionskin, mimeographed reports and mimeographed memoranda and an excerpt of a report announcing personnel changes and duties in the NBC Press Department.
	Printed items: March 14, 16, 18, 20, 25, and March 28, 1936, editions of *NBC Newspictures*.
FOLDER 383	Press Department-Authorities 1933-49.
	1933 - 1949.
	2 items.
	Mimeographed memoranda assigning duties in the NBC Press Department.
FOLDER 384	Program and Talent Sales Division 1940-41.
	1940 - 1941.
	18 items.
	Onionskin and mimeographed memoranda, reports, and an organization chart of the Program and Talent Sales Division.
FOLDER 385	Program Department Authorities.
	1928 - 1941.
	98 items.
	Onionskin and mimeographed memoranda, a telegram, and reports specifying duties in the Program Department.
	Highlights: February, 1936 2-page "analysis of the studio duties of production man and engineer."
FOLDER 386	Program Department 1948-50.
	1948 - 1950.
	2 items.
	Mimeographed press release and handwritten report on personnel changes in the Program Department.
FOLDER 387	Program Department 1940-49.
	1940 - 1949.
	15 items.

Container	*Contents*
	Mimeographed memoranda, reports, and several organization charts of the Program Department. Highlights: November 24, 1942, organization chart of the Program Department. December 9, 1940, organization and control chart of the Program Department. November 24, 1942, organization chart of NBC.
FOLDER 388	Program Department 1929-45. 1929 - 1945. 75 items. Original, onionskin, and mimeographed letters, organization charts, memoranda, and reports on the Program Department. Highlights: May 18, 1934, 6-page personnel report. December 19, 1933, 15-page report, "Recommendations for the Organization of a Commercial Production Unit in the Program Department of the National Broadcasting Company."
FOLDER 389	Program Department Announcing Division. 1947 - 1932. 28 items. Original, onionskin, and mimeographed memoranda and reports on the Announcing Division. Highlights: September, 1938 10-page report charts the amount of hours and number of programs that announcers work on during one week.
FOLDER 390	Program Department Business Manager. 1933 - 1944. 5 items. Onionskin and mimeographed memoranda and an excerpt from a report announcing personnel changes in the Program Department.
FOLDER 391	Program Department Central Booking Office. 1940 - 1945. 4 items. Onionskin and mimeographed memoranda outlining changes in personnel and duties of the Central Booking Office.
FOLDER 392	Program Department Children's Division. 1938. 1 item. Onionskin memo reassigning duties in the Children's Division.
FOLDER 393	Program Department Commercial Division. 1935 - 1939. 7 items. Original, handwritten, onionskin, and mimeographed memoranda and reports on the Commercial Division. Highlights: 1935 or 1936 6-page report, "Commercial Program Activities."
FOLDER 394	Program Department Eastern Division. 1942 - 1945. 5 items. Mimeographed memoranda announcing personnel changes in the Eastern Division.
FOLDER 395	Program Department Education Division 1934-40. 1934 - 1940. 24 items.

Container	*Contents*
	Original, handwritten, onionskin, and mimeographed memoranda, a letter, an article, and reports on the Education Division.
FOLDER 396	Program Department Music Division.
	1926 - 1948.
	52 items.
	Onionskin and mimeographed letters, memoranda, reports, and an organization chart of the Music Division.
	Highlights: May 15, 1936, 3-page report by H. Leopold Spitalny to Frank J. Black about recommendations for the music division. April 12, 1926, 14-page report on the music division, "Synopsis of New Department."
FOLDER 397	Program Department Music Library.
	1931 - 1948.
	3 items.
	Mimeographed memoranda and an excerpt of a report on the Music Library Division.
FOLDER 398	Program Department News & Special Events Division 1936-42.
	1936 - 1942.
	14 items.
	Original, onionskin, and mimeographed memoranda and reports on the News & Special Events Division.
	Highlights: December 22, 1941, memo from C. L. Menser to A. A. Schechter disagreeing with a request to pay the news staff a bonus for work done in the emergency.
FOLDER 399	Program Department Night Program Manager 1934-46.
	1934 - 1946.
	11 items.
	Onionskin and mimeographed memoranda and reports on the Night Program Office.
FOLDER 400	Program Department Operations Division 1948-49.
	1948 - 1949.
	2 items.
	Mimeographed memoranda concerning the Operations Division.
FOLDER 401	Program Department Production Division 1933-49.
	1933 - 1949.
	62 items.
	Original, handwritten, onionskin, and mimeographed reports, telegrams, and memoranda about the Production Division.
	Highlights: January 9, 1942, memo, "Fees to Production Directors and Writers." January 20, 1941, memo criticizes the production of the *Inauguration Concert from Constitution Hall*. January 21, 1941, memo concerning the "difficulties encountered by the performance on the air of certain female gentlemen." September 26, 1933, telegram, "As Advised By Telephone Bruce Kamman One Of My Best Production Men Resigned Saturday To Go To Columbia At Twice The Salary He Was Receiving Here."
FOLDER 402	Program Department Program Development Division 4/21/43-.
	1943.
	1 item.
	Mimeographed memo regarding the Program Development Division.

Container	*Contents*
FOLDER 403	Program Department Public Service Division 1940-46. 1940 - 1946. 11 items. Onionskin and mimeographed memoranda, reports, and a press release pertaining to policies and personnel in the Public Service Division.
FOLDER 404	Program Department Red Network 12/9/40-. 1940. 1 item. Mimeographed memo, "Changes in Program Department Organization and Assignments."
FOLDER 405	Program Department Script Division. 1931 - 1944. 28 items. Onionskin, handwritten, and mimeographed reports and memoranda regarding the Script Division. Highlights: Undated 29-page report, "What Goes on in the NBC Script Division."
FOLDER 406	Program Department Sound Effects Division 1937-. 1937 - 1942. 21 items. Onionskin and mimeographed memoranda and reports on the Sound Effects Division. Highlights: 1937 1-page report, "Gross Earnings of the Sound Effects Department of Program." August 25, 1937, memo from Helen Guy to C. W. Fitch, "Sound Effects Salary Scale."
FOLDER 407	Program Department Sound Effects Division 1936. 1935 - 1936. 38 items. Onionskin, handwritten, and mimeographed memoranda and reports on the Sound Effects Division. Highlights: February 5, 1936, 3-page report by Alfred H. Morton makes a case for raises in the Sound Effects Division. Printed items: June 8, 1936, 6-page Sound Effects Department newsletter, *The Bones*. February 29, 1936, 8-page newsletter, *NBC News Service Women's Edition*.
FOLDER 408	Program Department Sound Effects Division 1935. 1935. 59 items. Original, onionskin, handwritten, and mimeographed telegrams, invoices, and reports on the Sound Effects Division. Highlights: April 29, 1935, memo from Alfred H. Morton to R. J. Teichner regarding an employee hurt by a sound effects machine and requiring hospitalization. January 3, 1935, memo refers to a small fire caused by the firing of blanks from a revolver.
FOLDER 409	Program Department Sound Effects Division 1934. 1934. 31 items. Original, handwritten, onionskin, and mimeographed telegrams, reports, and memoranda related to the Sound Effects Division. Highlights: October 8-21, 1934, schedule of studio work by sound effects men. July 16, 1934, memo from Alfred H. Morton to Ray Kelly

Container	Contents
	describes extensive studio damage caused by sound effects me June 11, 1934, telegram announcing that NBC will begin charging for sound effects.
FOLDER 410	Program Department Sound Effects Division 1932-33.
	1932 - 1933 .
	12 items.
	Onionskin and mimeographed memoranda and reports on the Sound Effects Division.
	Highlights: October 23, 1933, 3-page report includes salaries.
FOLDER 411	Program Department Special Programs Division 10/15/48.
	1948.
	1 item.
	October 15, 1948, press release, "Wade Arnold Named to Supervise all NBC Special Programs in Move to Broaden Scope of Public Affairs Shows."
FOLDER 412	Program Department Sports Events Division 4/15/41.
	1941.
	1 item.
	Mimeographed memo announcing the appointment of William Stern as Director of Sports Events.
FOLDER 413	Program Department Sustaining Division 1937-39.
	1937 - 1939.
	2 items.
	Cross reference sheets.
FOLDER 414	Program Department Talks Division 1940-42.
	1940-42.
	5 items.
	Onionskin and mimeographed memoranda and reports on the Talks Division.
FOLDER 415	Program Department Women's Activities Division 12/9/40.
	1935 - 1940.
	6 items.
	Onionskin and mimeographed memoranda and reports about the Women's Activities Division.
	Highlights: September 30, 1935, 3-page report, "Plans for Women's Affairs Department."
FOLDER 416	Program Material Restrictions (Television).
	1937 - 1939.
	2 items.
	Mimeographed memo prohibiting gags directed towards the new Radio Actors Guild.
FOLDER 417	Programming -- *America's Town Meeting of the Air*.
	1935 - 1940.
	9 items
	Onionskin, handwritten, and mimeographed letters, a telegram, memoranda, reports, a press release, and scripts from *America's Town Meeting of the Air*.
	Highlights: May 30, 1935, 8-page script.
FOLDER 418	Programming Childrens.
	1959- 1980.

Container	Contents
	2 items.
	Mimeographed press release on Howdy Doody and a report.
	Printed items: May 12, 1980, 76-page NBC report submitted to the FCC, *Availability of Children's Television Programming*
FOLDER 419	Programming Educational Broadcasts.
	1934 - 1946.
	15 items.
	Onionskin, handwritten, and mimeographed letters, memoranda, and reports on educational programming.
	Highlights: March 11, 1946, letter soliciting Winston Churchill's permission to sell his speeches to schools.
	Printed items: May, 1934 32-page booklet, *The Future of Radio and Educational Broadcasting*. 1936 78-page booklet, *4 Years of Network Broadcasting*. Undated 20-page booklet, *Americans All...Immigrants All*. Undated 120-page booklet, *Americans All...Immigrants All*.
FOLDER 420	Programming General.
	1926 - 1985.
	20 items.
	Onionskin, original, handwritten, and mimeographed articles, letters, and reports on NBC programming.
	Highlights: January 6, 1954, letter by William S. Hedges recalling the details of how *Amos 'n' Andy* got started. October 30, 1938, memo reports on the 700 calls received by NBC staff the night of the *War of the Worlds* broadcast by CBS October 28, 1941, 9-page report utilizing audience response, "Analysis of *Chamber Music Society of Lower Basin Street* as Yielded by the Program Analyzer." May 23, 1936, letter from a mentalist, actress, criminologist, and psychologist named "Cassandra" demanding that NBC halt further broadcasts using her name. September 21, 1982, press release, "*Meet the Press* to Celebrate 35th Anniversary." 1962 238-page report, "NBC Television Network Detailed Descriptions of Certain Programs."
	Printed items: 1969 35-page booklet, *Adding Up the Season*. October 10, 1942, Institute of Inter-American Affairs 6-page pamphlet, *450th Anniversary of the Discovery of the Americas*. November, 1943 3-page pamphlet, *Have You Heard about Amos 'n' Andy?* January 10, 1947, 3-page pamphlet, *NBC Highlights Polling the Polls*.
FOLDER 421	Programming Radio & TV Monitor.
	1965 - 1983.
	3 items.
	Photocopied and mimeographed press releases and an excerpt of a report on the magazine program, *Monitor*.
FOLDER 422	Programming Specials.
	1954 - 1983.
	7 items.
	Photocopied and mimeographed press releases and reports concerning NBC specials.
	Highlights: October, 1983 press release, "*Kennedy* to be Telecast World-Wide." 1973 99-page report, "NBC-TV Specials News & Public Affairs, Entertainment, Informational, Cultural."
	Printed items: January, 1962 2-page discussion guide, "*Lee the Virginian,*" *with Thomas Mitchell Narrator, to be Presented January 15 as Second Civil War Biography by Award-Winning NBC-TV Special*

Container	*Contents*
	Projects Staff. 1954 13-page pamphlet, *Ann Sothern in "Lady in the Dark*." 1954 12-page pamphlet, *Betty Hutton in "Satins and Spurs."*
FOLDER 423	Programming Sports.
	1964 - 1985.
	13 items.
	Photocopied and mimeographed press releases from NBC Sports.
	Highlights: December 30, 1964, press release announces the advent of instant replay. December 4, 1975, press release, "Miked NFL Referee Heard Live for First Time on TV on NBC."
FOLDER 424	Programming TV 1965-70.
	1965 - 1970.
	52 items.
	Original and onionskin press releases and newsletters.
	Printed items: 43 4-page *NBC Preview* newsletters from January, 1965 to June, 1969. Personal diaries/calendars from January, February, March, 1970, and September, November, December, 1969.
FOLDER 425	Programming TV 1961-64.
	1961 - 1964.
	41 items.
	Original and mimeographed press releases, a *Meet the Press* magazine ad, and television schedules.
	Printed items: November and December, 1964 4-page editions of *NBC Preview*. Monthly 4-page NBC-TV press releases from January, February, March, 1964, all of 1962 and 1963 and all of 1961 except for June, July, and August.
FOLDER 426	Programming TV 1950-60.
	1950 -1960.
	57 items.
	Original and mimeographed press releases and reports concerning radio and television programming.
	Highlights: April 8, 1959, extensive confidential report, *1959-60 Special Programs*.
FOLDER 427	Programming TV Network Schedule For Year: 1986-1987.
	1986 - 1987.
	2 items.
	Original and photocopied press releases and a press kit.
	Printed items: *NBC Primetime 1986-87* press kit.
FOLDER 428	Programs Criticism 1949-50.
	1949 - 1950.
	35 items.
	Original, onionskin, handwritten, and mimeographed telegrams, an article, audience mail, and NBC letters of reply.
	Highlights: Original October 11, 1949, 2-page letter from J. Edgar Hoover to Thomas McFadden of WNBC complaining about critical comments made against the FBI on the *Hi! Jinx* program.
FOLDER 429	Programs Criticism 1942-48.
	1942 - 1948.
	39 items.
	Original, handwritten, onionskin, and mimeographed memoranda, an article, telegram, audience mail, and NBC letters of reply.

Container	*Contents*
	Highlights: March 28, 1942, 2-page letter criticizes H. V. Kaltenborn for anti-labor bias, among other things. October 9, 1948, letter criticizes the *Eddie Cantor* show where Humphrey Bogart plays a baby sitter and humorously paraphrases the Pledge of Allegiance. January 2, 1948, letter complains about the song, "Hunk of my Heart," heard on *Duffy's Tavern*, which declares that the singer's heart is wrapped up in his sweetheart's intestine. Several critical letters from November and December, 1946 concerning Harry Wismer's performance as the announcer on the Army-Navy football game.
FOLDER 430	Programs Criticism 1938-41.
	1937 - 1941.
	42 items.
	Original, handwritten, onionskin, and mimeographed scripts, telegrams, an organization chart, memoranda, reports, audience mail, and NBC letters of reply.
	Highlights: June 17, 1941, 2-page perceptive critique by a listener. February 28, 1941, original letter from singer Arthur Fields and Fred Hall denying responsibility for an objectionable song broadcasted on the *Four-Way Cold Tablet* program. June 18, 1939, transcription of the June 17, 1939, *Vox Pop* program where Governor Bailey of Arkansas used the word "nigger," causing a flurry of protests. June 30, 1938, hate letter typical of many found in the "program criticism" files. February 17, 1938, letter from David Sarnoff assuring a listener that NBC doesn't accept liquor advertising.
FOLDER 431	Programs Criticism 1937.
	1937.
	27 items.
	Original, onionskin, handwritten, and mimeographed telegrams, memoranda, reports, audience mail, and NBC letters of reply.
	Highlights: June 28, 1937, memo from J. Ernest Cutting to D. S. Tuthill, "What's the Matter with Our Programs." February 26, 1937, 2-page in-house critique of the Blue network so caustic that the writer's name was removed from the memo.
FOLDER 432	Programs Criticism 1936.
	1936.
	49 items.
	Original, handwritten, onionskin, and mimeographed memoranda, a script, telegrams, and critical letters from the general public.
	Highlights: August 7, 1936, letter accuses NBC of "exalting the Reds" and spreading Communist propaganda on the *Rudy Vallee* program. August 12, 1936, letter demands the removal of "Abe, Ike, Jake, Ben, Sol and Moe and others of the same breed who have the brass to conceal themselves behind grand old Christian names." September 9, 1936, letter criticizes NBC for broadcasting the Communist presidential candidate and states, "It is disgraceful that any corporation should render aid and comfort to Communists. With all of Hitler's drawbacks, he knows how to treat Communists. I approve his treatment of them." April 2, 1936, letter addresses the *Fred Allen* program which contained the lines, "baggy hips," and "going to pot." February 11, 1936, letter from the NAACP protesting the use of the word "darky" on the *Roses and Drums* program.
FOLDER 433	Programs Criticism -1936.
	1932 - 1936.

Container	*Contents*
	60 items.
	Original, onionskin, handwritten, and onionskin memoranda, reports, telegrams, audience mail, and NBC letters of reply.
	Highlights: May 9, 1935, memo from Frank E. Mason to John F. Royal complaining about anti-Confederacy jokes. July 5, 1935, letter from a listener who, after hearing an ad, took Crazy Crystal Water for a stomach ache and nearly died. October, 1933 55-page report, "Introduction to Analysis of Daytime Programs." November 25, 1932, 2-page witty fan letter.
FOLDER 434	Programs Monitoring 1931 - 1941.
	1931 - 1941.
	12 items.
	Original, onionskin, handwritten, and mimeographed memoranda and reports on the monitoring of radio programs.
	Highlights: November 16-17, 1934, 3-page report, "Comments on Sustaining programs."
FOLDER 435	Programs Property Rights.
	1936 - 1939.
	12 items.
	Original, onionskin, and mimeographed memoranda and reports on program property rights.
	Highlights: January 19, 1939, telegram denying the phrase, "seven last words of Christ," for an Easter broadcast. November 6, 1936, 39-page report, "Property Rights in Programs."
FOLDER 436	Programs Release of Information.
	1940.
	2 items.
	Onionskin and mimeographed memoranda announcing new policies for releasing information to the press.
FOLDER 437	Programs Responsibility Reports (TV) July-December 1956.
	1956.
	3 items.
	Mimeographed monthly responsibility reports which contain program descriptions.
FOLDER 438	Programs Responsibility Reports (TV) January-June 1956.
	1956.
	6 items.
	Mimeographed monthly responsibility reports which contain program descriptions.
FOLDER 439	Programs Responsibility Reports (TV) July-December 1955.
	1955.
	7 items.
	Mimeographed monthly responsibility reports which contain program descriptions.
FOLDER 440	Programs Responsibility Reports (TV) January-June 1955.
	1955.
	5 items.
	Mimeographed monthly responsibility reports which contain program descriptions.
FOLDER 441	Programs Responsibility Reports (TV) 1953-1954.
	1953 - 1955.

Container	*Contents*
	9 items.
	Mimeographed monthly responsibility reports which contain program descriptions.
FOLDER 442	Promotion Television.
	1935 - 1939.
	8 items.
	Onionskin, handwritten, and mimeographed memoranda and a letter regarding the NBC-TV Promotion Department.
	Highlights: February 16, 1937, memo, "Television and Toscanini."
FOLDER 443	Propaganda.
	1936 - 1942.
	16 items.
	Original, onionskin, and mimeographed reports, memoranda, and a letter concerning propaganda.
	Highlights: June 27, 1940, letter from a listener urging NBC to produce programs to counteract the growing sympathy for Hitler in the United States. March 20, 1941, RCA memo, "Special National Defense Listening Posts Will Study Foreign Short-Wave Broadcasts."
	Printed items: April 20, 1938, 2-page Senate Committee on Foreign Relations report, *Foreign Propaganda*.
FOLDER 444	Psychiatry.
	1941.
	1 item.
	Cross reference page referring to a complaint from the American Psychiatric Association regarding John J. Anthony's Good Will Hour.
FOLDER 445	Public Address Systems.
	1931 - 1941.
	4 items.
	Original, onionskin, and mimeographed memoranda regarding NBC's policy on public address systems.
FOLDER 446	Public Affairs & Educational Department.
	1942 - 1948.
	3 items.
	Mimeographed memoranda and an organization chart of the Public Affairs & Educational Department.
	Highlights: November 24, 1942, organization chart of the Public Service Department.
FOLDER 447	Public Relations 1939-.
	1939 - 1953.
	14 items.
	Original, onionskin, and mimeographed memoranda and reports concerning public relations and addressing NBC's public relations needs.
	Highlights: April, 1939 37-page report, "A Study of the Public Relations of the National Broadcasting Company." 1939 350-page original report, "Public Relations," includes sample letters and artist passes.
FOLDER 448	Public Service Department 1942.
	1942 - 1961.
	13 items.
	Mimeographed memoranda and an excerpt of a report announcing personnel and policy changes in the Public Service Department.

Container	*Contents*
FOLDER 449	Public Service Department Women's Activities Division 9/22/43- . 1943 - 1944. 2 items. Mimeographed memoranda concerning the Women's Activities Division.
FOLDER 450	A-Z Public Service 1952. 1952 . 1 item. (clipped) Original letter inviting Samuel Chotzinoff to an awards dinner and Mr. Chotzinoff's letter of regret.
FOLDER 451	A-Z Public Service 1951. 1951. 1 item. Printed item: American Legion *Citation of Appreciation to Mrs. Doris Corwith* for her help in producing the radio series, If Fight We Must.
FOLDER 452	A-Z Public Service 1950. 1949 - 1950. 5 items. Original, handwritten, onionskin, and mimeographed letters, memoranda, a legal release, and transcripts of public service programs. Highlights: December 22, 1950, release, indemnifying NBC "from any responsibility for physical or mental damage to myself which might arise or result from participation in an unusual contest." September 15, 1950, letter from the United Secularists of America demanding airtime to respond to an NBC broadcast defaming secularism and humanism.
FOLDER 453	A-Z Public Service 1949. 1949. 15 items. Original, onionskin, handwritten, and mimeographed articles, letters, a resume, press releases, memoranda, and scripts of public service programs. Highlights: 1949 6-page script of Ivan Sanderson's television program, *Natural Treasures*. May 13, 1946, speech by Justin Miller of the NAB to the United Nations advancing David Sarnoff's proposal, "Freedom to Listen." November 17, 1949, letter from David Sarnoff to the United Nations regarding television coverage of the United Nations.
FOLDER 454	A-Z Public Service 1948. 1948. 2 items. Original letter and onionskin report on United Nations Week. Highlights: February 20, 1948, original letter from Dwight D. Eisenhower promoting Brotherhood Week, sponsored by the National Conference of Christians and Jews. (The letter has been heavily stamped and marked on by NBC)
FOLDER 455	Public Service 1948 Awards. 1947-48. 2 items. Public service awards from the White House and the National Exchange Club to Dwight Herrick and NBC, respectively.

Container	*Contents*
FOLDER 456	A-Z Public Service 1947. 1947. 3 items. Onionskin, handwritten, and mimeographed memoranda, a letter, a CBS press release, and reports on public service programs and the United Nations. Highlights: January 30, 1947, 3-page analysis of several classical music program proposals.
FOLDER 457	A-Z Public Service 1946. 1946. 24 items Original and onionskin letters concerning public service broadcasting. Highlights: May 13, 1946, signed cover letter and attached 15-page memorandum (dated May 10) from David Sarnoff to William Benton, Assistant Secretary of State, regarding international broadcasting. Letters and memoranda concerning the Schwerin Reactometer, an automated device for testing audience response
FOLDER 458	Public Service Art of Home Living 1946. 1946. 1 item. (clipped) Original and onionskin letters, an article, and program proposals. Highlights: 1946 8-page radio program proposal, "Home Sweet Home."
FOLDER 459	Public Service Federal Council of Churches of Christ in America 1946. 1945 - 1946. 1 item. (clipped) Original, onionskin, and mimeographed letters, memoranda, and a report on a speaker, appearing on NBC's *Highlights of the Bible* program, who plagiarized the material for his speech.
FOLDER 460	Public Service 1946 -- *The Man Behind the Masterpiece*. 1946. 10 items. Original and onionskin letters and a promotional announcement regarding the transcription radio feature *The Man Behind the Masterpiece*, a 26-part series of half-hour biographies of famous artists.
FOLDER 461	Public Service 1946 United Nations Project. 1946. 7 items. Original and onionskin letters, minutes of a meeting, and a promotional mailing, all dealing with NBC's *United Nations Project*. Printed items: promotional folder, National Broadcasting Company's United Nations Project.
FOLDER 462	A-Z Public Service 1945. 1945. 47 items Original and onionskin letters, handwritten notes and mimeographed memoranda regarding public service broadcasts. Highlights: February, 1945, letters and memoranda regarding the NBC program *They Call Me Joe*, which was awarded a Citation of Distinguished Merit from the National Conference of Christians and Jews. Printed items: an 8.5" x 3.5" mailing entitled *Letter From The*

Container	Contents
	President dating from February, 1945, promoting the twelfth anniversary of Brotherhood Week, sponsored by the National Conference of Christians and Jews.
FOLDER 463	Public Service 1945 Gilbert Chase.
	1945.
	18 items.
	Original and onionskin letters, memoranda, and hand-written notes regarding Mr. Gilbert Chase, an NBC employee contracted by the Music Division of the Library of Congress to travel to Mexico, South America, and Cuba as the Library's consultant on the American Music Loan Libraries Project.
	Highlights: April 18, 1945 letter from Luther H. Evans, Acting Librarian of Congress, to Dr. James R. Angell, Public Service Counselor for NBC.
FOLDER 464	Public Service 1945 Hometown U.S.A..
	1945.
	7 items.
	Original and onionskin letters, a handwritten note, and a newspaper supplement *This Week Magazine*. All relate to U.S. servicemen returning home and the program *Hometown U.S.A.*
	Printed items: February 25, 1945 edition of *This Week*, featuring a cover story on the CBS radio program Assignment Home.
FOLDER 465	Public Service 1945 NBC *Inter-American University of the Air*.
	1942 - 1945.
	2 items.
	An onionskin letter and a mimeographed dossier concerning the *Inter-American University of the Air*.
FOLDER 466	A-Z Public Service 1944.
	1944.
	24 items.
	Original, mimeographed and onionskin letters and memoranda regarding public service programming for the year 1944.
	Printed items: two *George Foster Peabody Award* certificates presented by the Regents of the University System of Georgia and the National Association of Broadcasters to Bob Hope for humor, and the program *The Lands of the Free* for Outstanding Educational Program. Both are dated June 12, 1944.
FOLDER 467	Public Service 1944 Columbia University.
	1944.
	18 items.
	Original, mimeographed and onionskin letters and memoranda regarding the joint effort between NBC's University of the Air and Columbia University's Extension Division to create a radio unit at Columbia which would offer a radio studies curriculum.
FOLDER 468	Public Service 1944 Evans Clark.
	1944.
	8 items.
	Original and onionskin letters to, from, or about Mr. Evans Clark, Director of the Twentieth Century Fund and a proposed radio series on economic research to be sponsored by the Fund.
	Highlights: A 28-page, confidential document: "Proposals For A New Radio Series Offering Popular Interpretations of Economic Research",

Container	Contents
	dated September 26, 1944, that includes a sample script for one of the programs.
FOLDER 469	Public Service 1944*Here's To Youth*. 1944. 6 items. Original, mimeographed and onionskin letters, memoranda, and a telegram, all concerning the NBC program *Here's To Youth*.
FOLDER 470	A-Z Public Service 1943. 1943. 6 items. Original and mimeographed memoranda and notes for a talk, and onionskin letters, all relating to various NBC public service programs.
FOLDER 471	A-Z Public Service 1942. 1942. 16 items. Original, handwritten, onionskin, and mimeographed program schedules, reports, and memoranda concerning public service programs. Highlights: An April 29, 1942 memorandum to Dr. James R. Angell from Sterling Fisher providing detailed cost estimates for the programs and talent required for a series entitled *Music of the New World*.
FOLDER 472	Public Service Programs 1942-1961. 1942 - 1961. 5 items. Onionskin and mimeographed memoranda and a report about public service programming.
FOLDER 473	Public Service Programs 1941. 1941. 25 items. Highlights: 1941 43-page report, "NBC Broadcasts in Behalf of Various Organizations." Printed items: 1940 12-page pamphlet, *NBC Interprets Public Service in Radio Broadcasting*.
FOLDER 474	Public Service Programs 1938-41 Comparison NBC - CBS. 1938 - 1941. 19 items. Original, handwritten, onionskin, and mimeographed reports, an article, and memoranda on public service programs. Highlights: March 11, 1940, memo labeled, "Confidential * No Record Kept * Please Destroy," compares the amount of time given by the three networks to public service broadcasts. 1940 10-page report, "Red and Blue Networks," classifies opera and college football broadcasts as public service programs. January 21, 1940, 3-page report by Frank M. Russell to Lenox R. Lohr labelled, "Confidential * No Record Kept * Please Destroy," harshly criticizes Columbia's raids on NBC stations and lack of public service programming.
FOLDER 475	Public Service Programs 1941 Evaluation of School Broadcasts. 1941. 5 items.

Container	*Contents*
	Original typed documents and a mimeographed form, all concerning evaluations of an NBC project to use sound recordings and broadcasts in public schools.
FOLDER 476	Public Service Programs 1933-40 Comparison NBC - CBS.
	1933 - 1946.
	23 items.
	Original, onionskin, and mimeographed telegrams, reports, memoranda, a letter, and articles about public service programs.
	Highlights: Fifty one-page report, "NBC Blue Network Public Service Broadcasts 1940." Fifty two-page report, "NBC Red Network Public Service Broadcasts 1940."
	Printed items: 1940 12-page pamphlet, *NBC Interprets Public Service in Radio Broadcasting*.(2 copies) December 11, 1940, 6-page reprint from *The Journal of Higher Education, Our New Illiterate Class*.
FOLDER 477	Public Service Program Use of the Term.
	1938 - 1946.
	18 items.
	Original, onionskin, and mimeographed telegrams and memoranda concerning the correct use of terminology when referring to public service programs.
	Highlights: March 12, 1940, memo unsuccessfully requests the labeling of *Arch Obeler* and *Radio Guild* as public service features, ending the memo with-"Room 411 awaits the deluge of bricks!"
FOLDER 4	Publicity Department 1936-39.
	1936 - 1939.
	9 items.
	Mimeographed reports and memoranda about the Public Relations Department.
	Highlights: January 24, 1939, 61-page "Report on the Publicity Department." Undated 2-page memo concerning publicity activities of WEAF and WJZ.
FOLDER 479	Publicity Department Authorities 1936-39.
	1937 - 1938.
	8 items.
	Onionskin and mimeographed memoranda announcing personnel responsibilities in the Publicity Department.
FOLDER 480	Publicity Department Information Division 1936-39.
	1936 - 1939.
	8 items.
	Mimeographed, handwritten, and onionskin memoranda, a form letter, and reports on the Information Division.
	Highlights: 1936 1-page report, "Observations on Audience Mail."
FOLDER 481	Publicity Department Press Division 1936-39.
	1936 - 1939.
	10 items.
	Onionskin and mimeographed memoranda and reports regarding the Press Division.
	Highlights: April 14, 1938, memo, "Publicity on Forthcoming Programs," criticizes Publicity Department for a premature press release on an NBC satire of Disney's *Snow White* that NBC had to withdraw when Disney objected.

Container	*Contents*
FOLDER 482	Radio City Use of Name. 1934 - 1946. 7 items. Onionskin and mimeographed memoranda advocating NBC's use of Radio City instead of Rockefeller Center when referring to NBC's headquarters.
FOLDER 483	Radio Conferences Guatemala November, 1938. 1938. 1 item. (clipped) Onionskin and mimeographed memoranda announcing details of upcoming radio conference.
FOLDER 484	Radio Conferences Inter-American Radio Conference 1938-41. 1938 - 1941. 20 items. Original, onionskin, and mimeographed telegrams, reports, letters, memoranda, an FCC press release on the Havana Agreement, and a cross reference page referring to the North American Agreement. Highlights: January 3, 1940, 2-page memo lists frequency changes on NBC stations necessitated by the Havana Agreement. April 18, 1939, memo addresses the problem of Mexican border stations.
FOLDER 485	Radio Conferences Inter-American Radio Conference 1937. 1937. 18 items. Original, handwritten, onionskin, and mimeographed letters, reports, telegrams, and an FCC press release on the Havana conference. Highlights: December, 1937 4-page confidential "Minutes of Meeting on Proposed North American Regional Broadcasting Agreement." December 10, 1937, 41-page "North American Regional Broadcasting Agreement."
FOLDER 486	Radio Conferences Inter-American Radio Conference 1940. 1939. 1 item. (clipped) Onionskin and mimeographed reports and a memo regarding the Santiago Conference.
FOLDER 487	Radio Conferences Inter-Continental Meeting of Broadcasting Organizations. 1936. 3 items. Onionskin, original, handwritten, and mimeographed reports and memoranda regarding the Paris conference.
FOLDER 488	Radio Conferences International Conference of American States 1938. 1938. 1 item. December 27, 1938, 4-page onionskin "Report on the Results of the Conference."
FOLDER 489	Radio Conferences International Radio Conference 1938. 1937 - 1941. 17 items. Onionskin and mimeographed letters, memoranda, reports, and a State Department press release concerning the Cairo conference.

Container	*Contents*
	Highlights: May 20, 1938, 9-page report, "The International Telecommunication Conferences of Cairo, 1938."
FOLDER 490	Radio Conferences International Radio Consulting Commission 1937.
	1937 - 1939.
	5 items.
	Onionskin and mimeographed memoranda and a letter referring to the Bucharest conference.
FOLDER 491	Radio Conferences Regional Radio Conference 1937.
	1937.
	2 items.
	Mimeographed memoranda and a report from the Havana conference.
	Highlights: April 5, 1937, 15-page "Report of the American Delegation to the Regional Radio Conference Held in Havana, Cuba, March 15-29, 1937."
FOLDER 492	Radio Conferences Regional Conference of Tropical American Countries.
	1940.
	1 item.
	Mimeographed 14-page report, "Regional Radio Conference of Tropical American Countries; Bogota 1939."
FOLDER 493	Radio Industry 1941.
	1941.
	9 items.
	Onionskin and mimeographed memoranda, an article, and reports on the radio industry.
	Highlights: 1941 153-page "American Policy for Radio Broadcasting Report of the Committee of the National Economic and Social Planning Association." Undated, anonymous 2-page internal critique of NBC.
FOLDER 494	Radio Corporation of America.
	1932 - 1960.
	8 items.
	Original and mimeographed publications, a press release, and an article on RCA.
	Printed items: 1960 25-page defense-oriented RCA publication, *The Big Role of Small Business at RCA*. March 29, 1955, 36-page *Answer of Radio Corporation of America* to an antitrust suit.1943 6-page pamphlet *RCA in 1943*. October, 1944 full-page newspaper ad, *25 Years that Created a New World of Radio*.
FOLDER 495	RCA Annual Reports 1970-85.
	1970 - 1985.
	26 items.
	Original reports of annual shareholder meetings and annual reports.
	Printed items: Shareholder meeting reports from 1971, 1972, 1975, 1976, 1978, 1979, and 1984. Annual reports from 1970, 1971, 1973, 1974, 1975, 1980, 1981, 1982, 1983, and 1985.
FOLDER 496	RCA Annual Reports 1965-69.
	1965 - 1969.
	12 items.
	Original reports of annual shareholder meetings and annual reports.
	Printed items: Shareholder meeting reports from 1965 through 1969. Annual reports from 1965 through 1969.

Container	*Contents*
FOLDER 497	RCA Annual Reports 1960-64. 1960 - 1964. 11 items. Original reports of annual shareholder meetings and annual reports. Printed items: Shareholder meeting reports from 1962, 1963, and 1964. Annual reports from 1960 through 1964.
FOLDER 498	RCA Annual Reports 1950-59. 1950 - 1959. 16 items. Original annual reports and various RCA pamphlets. Printed items: Annual reports from 1950 through 1959. 1955 35-page RCA brochure, *Color Television*. 1953 24-page RCA employee handbook, *You and RCA*. 1951 15-page RCA pamphlet, *Facts about Color Television*. 1958 16-page RCA pamphlet, *Progress in 1958*. 1959 11-page pamphlet, *RCA's 40 Magnificent Years*.
FOLDER 499	RCA Annual Report 1940-49. 1940 - 1949. 17 items. Original annual reports and a report to employees. Printed items: RCA annual reports from 1940 through 1949. 1948 16-page pamphlet, *Report to Employees*.
FOLDER 500	RCA Annual Report 1921-1939. 1921 - 1939. 31 items. Original reports of annual shareholder meetings and annual reports. Printed items: Annual reports from 1921 through 1939. Shareholder meeting reports from 1921, 1933, 1934, 1935, and 1936.
FOLDER 501	RCA Dining Room. 1933 - 1934. 3 items. Mimeographed memoranda concerning the RCA dining room.
FOLDER 502	RCA Electronic Age 1960. 1960 - 1982. 15 items. Issues of RCA's *Electronic Age* from 1960-64 as well as a technical report from 1982. Highlights: Confidential technical report, "Custom 5LSI Symposium," which covers technological challenges and advances in areas such as broadcast electronics as well as missile and surface radar.
FOLDER 503	RCA *Electronics for Living* 1959-. 1959 - 1960. 12 items. Twelve original issues of *Electronics for Living*.
FOLDER 504	RCA/GE Merger 1986. 1986. 4 items. Photocopied memoranda and press releases announcing the merger.
FOLDER 505	RCA-NBC Cooperation. 1926 - 1971. 55 items.

Container	*Contents*
	Original, photocopied, mimeographed, and onionskin letters, memoranda, a press release, and a report on RCA-NBC cooperation and other issues.
	Highlights: September 29, 1935, 2-page list of spot announcements encouraging listeners to maintain their radios. February 25, 1935, memo encouraging NBC to inform RCA Victor whenever a popular song was becoming a hit, "so that Victor could make the recordings in advance of the market." March 9, 1933, letter from David Sarnoff to Richard Patterson Jr. of NBC complaining that a recent NBC manual failed to mention RCA. September 14, 1926, 11-page proposal for a publicity department for NBC from the Broadcast Company of America.
FOLDER 506	*RCA News Letter* 1950.
	1950 - 1953.
	57 items.
	Fifty seven original issues of the *RCA News Letter*.
FOLDER 507	*RCA News Letter* 1954.
	1954 - 59.
	61 items.
	Sixty original issues of the *RCA News Letter*.
FOLDER 508	RCA Report To Employees.
	1944 - 1955.
	18 items.
	Mimeographed memoranda, annual reports to employees, and reports.
	Printed items: RCA *Report to Employees* from 1948, 1949, 1950, 1951, 1952, 1953, 1954, and 1955. December 13, 1945 24-page pamphlet, *RCA Television Policies and Plans*. 1944 43-page RCA report, *RCA: What it is What it Does*.
FOLDER 509	Radio Industry 1924-40.
	1924 - 1940.
	27 items.
	Original, onionskin, and mimeographed memoranda, a letter, and reports on a wide variety of radio issues.
	Highlights: November 11, 1938, 2-page memo concerning the interest of NBC and CBS in participating in a BBC debate on public versus private ownership of radio. April 9, 1935, memo from John F. Royal to M. H. Aylesworth expressing concern over a play called *The Hook-Up*, which "infers that the only way one can get on radio is through the bed-room." [sic] 1924 58-page report, "The Scope of the National Broadcasting System."
FOLDER 510	Radio Industry Monopoly.
	1935 - 1940.
	4 items.
	Original, onionskin, and mimeographed reports concerning the issue of a radio monopoly.
	Highlights: March 4, 1937, 26-page report listing extensive NBC financial data.
FOLDER 511	Radio Recording Department.
	1945 - 1949.
	7 items.
	Mimeographed memoranda and a press release concerning the Radio Recording Department.

Container	*Contents*
FOLDER 512	Radio Recording Department 1940. 1940. 15 items. Mimeographed memoranda, onionskin correspondence, and a press release concerning the Radio Recording Department.
FOLDER 513	Radio Recording Department Authorities. 1936 - 1943. 9 items. Original, onionskin, and mimeographed letters, memoranda, and cross references concerning management of the Radio Recording Department.
FOLDER 514	Radio Stamps. 1938. 1 item. Onionskin memoranda about the possibility of a postage stamp honoring the radio industry.
FOLDER 515	Radio Technical Planning Board. 1943 - 1944. 20 items. Mimeographed memoranda, original and onionskin letters and reports on the Radio Technical Planning Board. Highlights: 1944 "Not to be Published" 13-page "Interim Report on Postwar Television Standards."
FOLDER 516	Rates Local Television. 1961. 1 item. A 3-page mimeographed press release announcing changes in the 1961 television rate card.
FOLDER 517	Rates Rate Cards Local Television. 1949-66. 4 items. Four rate card pamphlets. Printed items: January 31, 1966 pamphlet, *Rate Card 30*, WNBC-TV New York (2 copies). April 1, 1949 pamphlet, *Rate Card No. 5*, WNBT New York. October 1, 1948 pamphlet, *Rate Card No. 4*, WNBT New York.
FOLDER 518	Rates Rate Cards Network Television. 1951 - 1968. 2 items. Two rate card pamphlets. Printed items: September 9, 1967 pamphlet, *NBC Television Network Rate Guide, 1967-68 Season*. January 1, 1951 pamphlet,*NBC Television Network Rate Card No. 4*.
FOLDER 519	Rates Television Network Production Facilities Rate Manual. 1950 - 1053. 8 items. Mimeographed reports, original and onionskin letters and memoranda, all concerning rates for network productions and services.
FOLDER 520	Receiving Sets Television. 1938 - 1949. 8 items.

Container	*Contents*
	Mimeographed, original and onionskin reports, letters and memoranda regarding television receivers.
	Highlights: A letter from H.M. Beville, Chief Statistician at NBC, to Mr. E.P.H. James dated December 16, 1938, suggesting a "scheme" to collect data on home ownership of TV sets by offering a free handbook of radio operation upon receipt of a postcard attached to the set.
FOLDER 521	Receiving Sets Television In Offices.
	1938 - 1942.
	22 items.
	Mimeographed, original and onionskin letters and memoranda regarding the installation of television sets in various offices at NBC New York.
FOLDER 522	Receiving Sets Television Loans.
	1936 - 1049.
	78 items
	Mimeographed, original and onionskin letters, memoranda, and several telegrams regarding both loans and gifts of television sets to various NBC employees, outside VIP's and advertisers.
	Highlights: April 22, 1936, letter to Lenox Lohr, President of NBC from David Sarnoff, President of RCA regarding an early field test of television. March 26, 1940, letter to William Clarke from Frank E. Mason informing him that Mr. Lohr wants a television set installed in the Waldorf-Astoria Towers apartment of Will H. Hays.
FOLDER 523	Receiving Sets Television Loans Employees.
	1935- 1947.
	32 items.
	Mimeographed, original and onionskin letters and memoranda concerning loans of television sets to NBC and RCA employees.
FOLDER 524	Receiving Sets Television Servicing.
	1938 - 1944.
	10 items.
	Mimeographed, original and onionskin letters and telegrams concerning the repair of television sets loaned and given by NBC.
FOLDER 525	Recordings Electrical Transcriptions Department 1935-36.
	1935 - 1936.
	31 items.
	Onionskin and mimeographed correspondence, memoranda, a folder and a booklet concerning electrical transcriptions and the Electrical Transcription Department.
	Highlights: an undated, 18-page folder entitled "NBC Recorded Program Service For National and Local Spot Advertising."
	Printed items: 1935 booklet *Facts about Electrical Transcriptions*.
FOLDER 526	Recordings Electrical Transcriptions Department 1937-39.
	1937 - 1939.
	17 items.
	Original and onionskin letters and memoranda, cross references and a mimeographed report concerning electrical transcriptions and the Electrical Transcription Department.
	Highlights: May 11, 1937 white paper "NBC Electrical Transcription Service: Its Growth and Volume."

Container	*Contents*
FOLDER 527	Recordings Electrical Transcriptions Department 1934. 1934. 31 items. Original, onionskin, and mimeographed letters, memoranda, reports, and several dossiers concerning electrical transcriptions and the Electrical Transcription Department. Highlights: 1934 dossier made up of letters, memoranda, and a telegram concerning the agreement with RCA Victor to record and manufacture electrical transcriptions of NBC broadcasts. Original 11-page report Estimated Sales, "Costs and Profit NBC Recorded Program Division For the Calendar Year 1935" by Lloyd Egner.
FOLDER 528	Recordings Electrical Transcriptions Department Mr. Patterson's File 1933-34. 1933- 1934. 26 items. Original, onionskin, and mimeographed letters, a telegram and memoranda sent and received by Mr. Richard C. Patterson, Jr., Executive Vice President of NBC. The materials all concern the development of an electrical transcription business in cooperation with RCA Victor. The items are stapled together in a single dossier, with an attached note from Mark Woods requesting that the papers be kept separate from other files. Highlights: Onionskin draft of a May 28, 1934, letter from Richard C. Patterson, Jr. to Elmer T. Cunningham, President of RCA Victor proposing specific terms for the relationship between Victor and NBC and the division of labor in their joint electrical transcription venture.
FOLDER 529	Recordings Electrical Transcriptions Department Report of the Committee on Transcriptions 1934. 1934. 4 items. Four mimeographed reports bound in folders. Highlights: Three copies of the October 24, 1934, "Report of the Committee on Transcriptions” to Mr. David Sarnoff, President, Radio Corporation of America. One copy of the March 13, 1934, "Report of the Committee on Station Representation and Electrical Transcriptions.”
FOLDER 530	Recordings Electrical Transcriptions Department - 1933. 1932 - 1933. 59 items. Original, onionskin, and mimeographed letters, memoranda, and a telegram concerning the Electrical Transcriptions Department. Highlights: October 10, 1934, draft of letter from E.T. Cunningham, President of RCA Victor Records, to David Sarnoff, regarding NBC's electrical transcription recording effort.
FOLDER 531	Recordings Phonograph Television. 1940. 1 item. An onionskin letter. Highlights: February 7, 1940, letter from Thomas Hutchinson to Robert P. Myers asking for clarification on the legality of broadcasting commercial 78rpm recordings. He notes that "we have been using this type of record on television and so far, have gotten away with it."

Container	*Contents*
FOLDER 532	Recordings Record Players Television. 1941. 1 item. Mimeographed memorandum requesting that Program Department staff refrain from using transcription turntables and instead use regular "Victrola" machines to play records.
FOLDER 533	Recordings Reference Recordings Television. 1939. 3 items. Onionskin letters concerning the policy of making reference recordings of the audio portions of television programs.
FOLDER 534	Relays 1950- . 1950 - 1954. 17 items. Onionskin letters and memoranda pertaining to television relays.
FOLDER 535	Relays 1943-49. 1943 - 1949. 32 items. Original, onionskin, and mimeographed memoranda, letters, clippings, reports and a reprinted article on television relays. Printed items: A reprint from *Proceedings of the I.R.E.*March 1945 "Radio-Relay-Systems Development By Radio Corporation of America," by C.W. Hansell.
FOLDER 536	Relays AT&T New York to Boston 1947. 1947. 23 items. Original and onionskin letters, memoranda, reports, photographs, a printed program and a map, all relating to the 1947 relay test between New York and Boston. Printed items: a program dated November 13, 1947, Program For Special Demonstration of the Radio Relay System Between New York and Boston, printed by AT&T. Highlights: A dossier of 15 items concerning the November test sent from Niles Trammel to General Sarnoff, cover letter dated November 21, 1947. In addition to letters, memoranda and a program for the event, there are six 8X10 black and white photographs with captions that relate to the test.
FOLDER 537	Relays AT&T Transcontinental 1948-52. 1948 - 1952. 17 items. Onionskin letters, a memorandum, an announcement from the F.C.C., and a printed pamphlet concerning transcontinental radio relays. Printed items: An AT&T pamphlet *Transcontinental Micro-wave Radio-Relay System*, dated August 17, 1951.
FOLDER 538	Relays AT&T West Point to New York 1946. 1946. 11 items. Onionskin letters and memoranda pertaining to television relays.
FOLDER 539	Relays Atlantic City 1947. 1947. 33 items.

Container	*Contents*
	Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports on the field testing of NBC television relays to Atlantic City.
	Highlights: 14-page mimeographed memoranda from Dr. Thomas T. Goldsmith, Jr. to Dr. Allen B. Du Mont: Atlantic City Field Tests. Includes 12 original photographs mounted on the last six pages of the document.
FOLDER 540	Relays Bimini to Miami 1956 .
	1956.
	2 items.
	Onionskin letters concerning TV radio frequency relay tests from Nassau to Florida.
FOLDER 541	Relays New York to Princeton 1948-54.
	1948 - 1954.
	8 items.
	Onionskin letters regarding relay tests and a chart depicting the line of sight profile from the Empire State Building to the David Sarnoff Research Center in Princeton, N.J.
FOLDER 542	Relays Schenectady to Syracuse 1948.
	1948.
	8 items.
	Onionskin letters and mimeographed memoranda concerning TV radio frequency relay tests.
FOLDER 543	Relays NBC New York to New Haven 1948.
	1948.
	1 item.
	Onionskin 4-page report on an NBC television relay system.
FOLDER 544	Relays NBC Philadelphia to Baltimore to Washington 1948-50.
	1948 - 1950.
	92 items.
	Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports on television relays.
FOLDER 545	Relays NBC Philadelphia to Baltimore to Washington 1946-47.
	1947.
	23 items.
	Original, onionskin and mimeographed letters, memoranda, and reports about television relays.
	Date(s): Highlights: November 11, 1947, memo compares the cheaper Western Union tariff proposal with that of AT&T
FOLDER 546	Relays Philco New York to Philadelphia 1949-50.
	1949 - 1957.
	26 items.
	Original, onionskin, and mimeographed letters, memoranda, and reports describing Philco television relays
	Highlights: April 4, 1957, 24-page history of "Philco's Activities as Operator of Radio Relays Along the East Coast."
FOLDER 547	Relays Philco New York to Philadelphia 1946-48.
	1946 - 1948.
	45 items.
	Original, onionskin, and mimeographed letters, memoranda, a telegram, and reports describing Philco television relays

Container	*Contents*
	Highlights: February, 1948 67-page bound report, "NBC Television Monthly Operations Analysis February 1948," which refers to the NBC-Philco relay situation. April, 1947 edition of *Television* refers to commercial rate cards, the FCC's denial of the CBS color petition, and other early television issues
FOLDER 548	Relays Philco New York to Philadelphia 1942-45.
	1942 - 1945.
	11 items.
	Onionskin and mimeographed memoranda, a letter, and Philco press releases announcing developments in Philco television relays.
	Highlights: September 29, 1944, memo from John F. Royal to O. B. Hanson expressing NBC's fear of Philco installing their relay system to Washington, D.C. before NBC or the telephone company.
FOLDER 549	Relays Western Union 1945-48.
	1945 - 1948.
	4 items.
	Original, onionskin, and mimeographed memoranda, letters, and Western Union press releases announcing Western Union television relay plans.
FOLDER 550	Relays General Electric Co. New York to Schenectady 1945-52.
	1945 - 1952.
	34 items.
	Original, onionskin, and mimeographed memoranda concerning GE television relays.
FOLDER 551	Research Department 10/8/45.
	1945.
	12 items.
	Mimeographed memoranda and cross references concerning the Research Department.
	Highlights: Three page memorandum from H.M. Beville, Jr. dated July 19, 1946 that includes an organizational chart of the Department.
FOLDER 552	Research Department.
	1945 - 1949.
	6 items.
	Mimeographed memoranda and an organization chart concerning the Research Department.
	Highlights: July 1946 organization chart of the NBC Research Department.
FOLDER 553	Rockefeller Center NBC Space 1931.
	1931.
	3 items.
	Original and onionskin memoranda and a lease from NBC's move into Rockefeller Center
	Highlights: September 3, 1931, memo refers to NBC's plans for Radio City.
	Printed items: October 29, 1931, lease for Rockefeller Center.
FOLDER 554	Rockefeller Center NBC Space 1932.
	1930 - 1932.
	60 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and a newspaper article about NBC's move into Rockefeller Center.

Container	*Contents*
	Highlights: 1932 14-page whimsical report by O. B. Hanson, "Building an Air-Castle." December 29, 1932, 8-page report estimates many of the costs of Radio City.
	Printed items: 1932 5-page pamphlet, *Rockefeller Center*. August, 1932 14-page pamphlet by O. B. Hanson, *Planning the NBC Studios for Radio City*. November 21, 1932, 60-page lease.
FOLDER 555	Rockefeller Center NBC Space 1933.
	1933.
	37 items.
	Original, onionskin, and mimeographed memoranda, letters and reports concerning Rockefeller Center.
FOLDER 556	Rockefeller Center NBC Space 1934.
	1932 - 1941.
	73 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams concerning Rockefeller Center.
	Highlights: October 13, 1934, rent statement billing NBC $32,567.67 for the month of October.
FOLDER 557	Safety Measures Television.
	1932 - 1936.
	2 items.
	Onionskin and mimeographed memoranda outlining potential medical hazards faced by NBC employees working in close proximity to the transmitter in the Empire State Building.
FOLDER 558	Sales Department.
	1931 - 1948.
	92 items.
	Original, onionskin and mimeographed memoranda, correspondence, cross references and departmental reports concerning the Sales Department.
FOLDER 559	Sales Department Authorities .
	1932 - 1940.
	48 items.
	Original, onionskin, handwritten and mimeographed memoranda, correspondence, notes, cross references and departmental reports concerning the management of the Sales Department.
FOLDER 560	Sales Department Blue Network Division 6/12/40- .
	1940.
	2 items.
	Memorandum and a cross reference regarding the Blue Network Sales staff.
FOLDER 561	Sales Department Blue Network Authorities 6/12/40- .
	1940.
	1 item.
	Onionskin memorandum concerning the Blue Network's Sales Department.
FOLDER 562	Sales Department Blue Network Service Division 12/1/41- .
	1941.
	1 item.
	Memorandum announcing the establishment of the Blue Sales Service Department.

Container	*Contents*
FOLDER 563	Sales Department Promotion Division. 1935 - 1940. 28 items. Original, onionskin and mimeographed memoranda, correspondence, cross references and departmental reports concerning the Promotional Division of the NBC Sales Department. Highlights: Six page report to E.P.H. James from W.C. Roux: "Organization, Work In Hand, and Plans of the Advertising Section," dated March 26, 1935.
FOLDER 564	Sales Department Promotion Division Research Section . 1939 - 1940. 3 items. Mimeographed memoranda and a document concerning the Research Section of the Sales Department's Promotion Division.
FOLDER 565	Sales Department Red Network Division 1940- . 1940. 1 item. Mimeographed memorandum announcing the creation of separate sales staffs for the two NBC networks.
FOLDER 566	Sales Department Red Network Traffic Division 1941- . 1941. 1 item. Mimeographed memorandum concerning the Traffic Division of the Sales Department.
FOLDER 567	Sales Department Traffic Division -1941. 1933 - 1939. 17 items. Original, onionskin and mimeographed memoranda, correspondence, and cross references concerning the Traffic Division of the Sales Department.
FOLDER 568	Sales Policy Television. 1948 - 1949. 6 items. Original and onionskin reports and memoranda summarizing policies of radio and television. Highlights: April 28, 1949, 17-page report by George MacGovern, "Company Policies Regarding the Promotion and Sale of Television and Radio," contains extensive research information.
FOLDER 569	Schools Television. 1939. 2 items. Original and onionskin telegrams and a memo concerning NBC's refusal to supply television schools with photographs.
FOLDER 570	Sound Effects. 1942 - 1952. 2 items. Original, handwritten, and mimeographed reports and a memorandum about the use of sound effects. Highlights: Original notebook containing a log listing the date and program each time a gun was used as a sound effect. June 23, 1952, 66-page thesis presented to the University of Michigan by Herman

Container	Contents
	Lebrecht Moekle, Jr., "The Development and Use of Sound Effects in Network Radio, 1926-1936."
FOLDER 571	Sports Department Television 1963-72.
	1963 - 1972.
	10 items.
	Mimeographed memoranda concerning personnel moves in the Sports Department.
FOLDER 572	Stations Department.
	1935 - 1949.
	35 items.
	Mimeographed memoranda and press releases concerning the Stations Department.
FOLDER 573	Stations Department Authorities.
	1939 - 1946.
	15 items.
	Mimeographed memoranda and onionskin letters concerning supervision and management of the Stations Department. The are a number of cross reference pages as well.
FOLDER 574	Stations Department Development & Research Division .
	1934 - 1942.
	9 items.
	Onionskin and mimeographed letters and memoranda concerning the Development & Research Division of the Stations Department.
FOLDER 575	Stations Department Managed & Operated Division Promotion.
	1934 - 1938.
	13 items.
	Original, onionskin and mimeographed letters and memoranda regarding the Managed & Operated Stations Division.
FOLDER 576	Stations Department National Spot and Local Sales Division .
	1939 - 1942.
	3 items.
	Mimeographed memoranda concerning management of the National Spot and Local Sales Division of the Stations Department.
FOLDER 577	Stations Department Operated Stations Division.
	1931 - 1942.
	30 items.
	Original, onionskin and mimeographed letters, memoranda and reports regarding the NBC Operated Stations Division. The original folder heading noted that the folder includes the materials previously filed under: Station Relations Managed & Operated Stations 4/16/34 ; Station Relations NBC Operated Stations 3/15/35 ; Managed &Operated Stations Dept. 12/15/36 ; Stations Department Managed &Operated Stations Division 4/27/39-4/19/42.
	Highlights: Report "A Study of Local Station Operations 1936," which includes detailed tables listing specific station expenses and revenues for the years 1931-36.
FOLDER 578	Stations Department Station Relation Division.
	1929 - 1949.
	48 items.

Container	*Contents*
	Original, onionskin and mimeographed letters, memoranda, press releases and reports regarding the Station Relation Division of the Stations Department.
FOLDER 579	Stations Department Traffic Division.
	1929 - 1948.
	19 items.
	Original, onionskin and mimeographed letters and memoranda concerning the Traffic Division.
FOLDER 580	Stations Television.
	1930 - 1947.
	56 items.
	Original, onionskin, and mimeographed letters, reports, telegrams, and press releases announcing the inception of various experimental television stations.
	Highlights: June 30, 1941, 4-page FCC press release, "Television Goes Commercial July 1st; 22 Stations Speed Early Transition from Experimental to Public Service." May 2, 1940, confidential memo concerning NBC's desire to circumvent monopoly charges in Washington, D. C. by encouraging the *Washington Star* to own and construct a television station and give NBC a management contract that would allow NBC "to control the Washington situation."
FOLDER 581	Stations Television Call Letters.
	1939.
	1 item.
	Onionskin memo reporting NBC's desire to change the call letters of W2XBS to either W2RCA or W2NBC.
FOLDER 582	Stations Television Empire State Transmitter.
	1931 - 1940.
	6 items.
	Onionskin and mimeographed reports, memoranda, a letter, and a newspaper article about the transmitter at the Empire State Building.
FOLDER 583	Stations Television Frequencies.
	1932 - 1939.
	7 items.
	Original and mimeographed letters, memoranda, and reports regarding the allocation of television frequencies.
FOLDER 584	Studios Burbank.
	1936 - 1984.
	18 items.
	Original, onionskin, mimeographed, photocopied, and handwritten memoranda, reports, and press releases concerning NBC studios.
	Highlights: October 19, 1982, 3-page press release, "NBC to Mark 30th Anniversary of its Burbank Production Center." June 12, 1945, 6-page engineering report, "Special Appropriation Request Studio Addition, NBC Hollywood Building," includes aerial photo of building.
FOLDER 585	Studios NY (1 of 7).
	1923 - 1940.
	26 items.
	Original, onionskin, handwritten, and mimeographed letters, memoranda, reports, and articles concerning NBC studios.

Container	*Contents*
	Highlights: 1934 15-page technical manual on the announcers panel, monitoring booth, and master control board. November 23, 1933, *Owed[sic] to O B Hanson*, by A. Warren Canney (to the tune of *John Brown's Body*). Undated collection of architectural drawings of the floor plans in Radio City. July, 1928 16-page excerpt from *The Architectural Record*features analysis, drawings, diagrams, and photographs of Radio City. November, 1923 48-page publication, *Radio in the Home*.
FOLDER 586	Studios NY (2 of 7).
	1940 - 1941.
	16 items.
	Original, onionskin, and mimeographed memoranda, studio tickets, an article, and reports concerning NBC studios ticket policies.
	Highlights: April 17 and May 1, 1941, memoranda and an accompanying newspaper article about shady musician jockeys named "Fats" and "Schnitz" who were barred from NBC studios following their convictions for assaulting a "business rival." May 23, 1940, 2-page memo features a frank assessment of the CBS Golden Theatre.
	Printed items: Undated studio tickets.
FOLDER 587	Studios NY (3 of 7).
	1935 - 1969.
	54 items.
	Original, photocopied, onionskin, and mimeographed letters, memoranda, reports, telegrams, and a press release about NBC studios.
	Highlights: January 20, 1940, memo concerning gambling by musicians in the studios. June 6 and July 27, 1937, telegrams concerning the acceptability of public dancing in NBC studios during programs. January 5, 1934, memo (one of many on this subject) recommending the stationing of a fireman in uniform "to instruct people to adhere to the regulations." March 31, 1934, strongly worded memo concerning eating and drinking in the studios. March 3, 1935, memo mentions an incident "where Mr. McCann, of McCann-Erickson, insisted that he bring a small portable bar into our studios for the serving of liquor." 1935 30-page report by O. B. Hanson, "The House That Radio Built." November 17, 1936, memo advising the Engineering Department to plan the construction of television studios in Washington, Schenectady, and Philadelphia.
FOLDER 588	Studios NY (4 of 7).
	1926 - 1946.
	29 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and newspaper articles about NBC's move to 711 5th Avenue.
	Highlights: September 27, 1926, photographic print of the building.
FOLDER 589	Studios NY (5 of 7).
	1933 - 1985.
	51 items.
	Original, photocopied, onionskin, and mimeographed memoranda, reports, letters, an article, and a telegram concerning NBC studios.
	Highlights: May 16, 1985, press release, "NBC Radio Will Officially Launch Newly Renovated Studio 8B." December 31, 1936, 2-page memo concerning the problems caused by autograph sessions in the

studios following programs. January 22, 1934, 2-page memo describes the battle between competitors General Foods and Standard Brands over the use of Studio 8-H and General Foods' threat to cancel their programs and go to CBS. January 7, 1948, 2-page letter mentions early NBC television history.

Printed items: Undated 4-page *Radio City Dedication Program*. Undated, tiny 4-page pamphlet, *This is WEAF*.

FOLDER 590 Studios NY (6 of 7).

1941.

23 items.

Original, onionskin and mimeographed memoranda, reports, and a telegram concerning NBC studios.

Highlights: November 3, 1941, telegram, concerning the possible purchase of a Hammond reverberation unit with organ which can be used as an echo chamber. November 7, 1935, witty memo, "Scenery-Curtains in Studios."

FOLDER 591 Studios NY (7 of 7).

1935 - 1984.

10 items

Mimeographed and photocopied press releases, articles, and a report on NBC studios.

Highlights: June 24, 1963, 4-page press release, "8H Is Transformed into NBC's Newest, Most Versatile Color Television Broadcasting Facility."

FOLDER 592 Studios Rental/Leases Vanderbilt Theatre (Television).

1942.

1 item.

Original letters about studio curtains.

FOLDER 593 Studio Tours 1936-85.

1933 - 1986.

74 items.

Original, onionskin, mimeographed, and photocopied letters, memoranda, reports, press releases, and articles related to studio tours.

Highlights: October 1, 1934, memo concerning the danger of shattering the illusion of radio by allowing tours to see how sound effects are made. July 23, 1940, memo concerning what appears to have been a bomb threat against Walter Winchell. 1930's NBC tour lecture notes.

Printed items: Undated *Radio City NBC Studio Tour Post Card*. NBC card mailed to listeners inquiring about unavailable broadcast tickets and inviting them to attend a studio tour.

FOLDER 594 Studio Tours Tour Guides Script 1984.

1983 - 1984.

3 items.

Original and photocopied press releases, tour manuals, an article, and promotional material related to the NBC studio tours.

Highlights: February 22, 1984, lengthy tour script and guidelines for tour guides.

Printed items: December 12, 1983, photographs of tour guides. Undated 6-sided pamphlet, *NBC Studio Tour New York*. December 12, 1983, NBC Studio Tour invitation rom Jerry Wexler. Undated 6-sided *NBC Television Studio Tour*pamphlet.

Container	*Contents*
FOLDER 595	Suggestions and Ideas (Television) Employees. 1938. 1 item. Cross reference page concerning a toy television mobile unit.
FOLDER 596	Suggestions and Ideas (Television)-Outside Sources. 1939 - 1946. 3 items. Mimeographed and onionskin memoranda and a letter concerning the handling of television scripts and an outside suggestion to NBC regarding a "television stage."
FOLDER 597	Survey of Research 1944. 1944. 1 item. July, 1944 extraordinary 30-page bound report by Sheldon R. Coons, "A Survey of the Research Activities at the National Broadcasting Company."
FOLDER 598	Taxes. 1941. 2 items. Onionskin and mimeographed memoranda reacting to a proposed New York City tax on television sets in taverns.
FOLDER 599	Television 1930-39. 1930 - 1939. 18 items. Onionskin and mimeographed letters, memoranda, reports, budgets, blueprints, a press release, and an article about television. Highlights: August 3, 1939, 4-page report, "Present Broadcasting Status of Television." July 3, 1934, organization chart of the Engineering Department. July 12, 1935, blueprints of proposed Radio City television studios. May 7, 1935, press release by David Sarnoff, "Statement on Television." Printed items: NBC reprint of a *Colliers* article from November 30, 1935, "What's Delaying Television?"
FOLDER 600	Television 1940. 1940. 5 items. Original, onionskin, and mimeographed memoranda, and reports about television. Highlights: May 1, 1940, 35-page confidential report by Roy Norr, consultant to NBC, "On the Public Relations Aspects of the Television Problem."
FOLDER 601	Television 1941. 1941. 8 items. Original, onionskin, and mimeographed reports, letters, and memoranda regarding television. Highlights: June 2, 1941, report, "Television Report of Present Status," that defines FCC standards and rules affecting NBC and RCA. Printed items: 1941 RCA 19-page pamphlet, *Television Answers to Your Questions*.

Container	*Contents*
FOLDER 602	Television 1942-45. 1942 - 1945. 15 items. Original, onionskin, and mimeographed memoranda, a press release, and reports about television. Highlights: October 17, 1945, 7-page technical report by O.B. Hanson, "The Position of NBC in the Present Television Controversy." October, 1944 13-page "Statement of Philip Merryman FCC-Frequency Allocation Hearing." Printed items: October, 1944 23-page RCA pamphlet, *Television Progress and Promise*. October 25, 1944, NBC pamphlet, *Frequencies for Television*, a statement before the FCC by Niles Trammell.
FOLDER 603	Television 1946. 1946 - 1954. 8 items. Original, onionskin, and mimeographed letters, memoranda, and reports regarding television. Highlights: July, 1946 report for NBC by the Leo Burnett Company, "Television Report No. 2." April 23, 1948, "confidential" memo from C. R. Denny to Niles Trammell regarding color television developments from the Princeton Laboratories. November 12, 1951, 17-page report by Sylvester L. Weaver, Jr., "NBC TV."
FOLDER 604	Television Commercial. 1940 - 1946. 9 items. Original, onionskin, and mimeographed letters, press releases, reports, memoranda, and an FCC order concerning NBC television. Highlights: June 14, 1941, letter to the FCC requesting permission to begin commercial broadcasting of station W2XBS and W3XNB. June 30, 1941, FCC press release, "Television Goes Commercial July 1st; 22 Stations Speed Early Transition from Experimental to Public Service." Printed items: October, 1946 31-page brochure, *NBC Television Guide to Commercial Production Procedure*.
FOLDER 605	Television Commercial Television Research Project. 1935. 1 item. Original and onionskin memoranda and a letter concerning television technical research. Printed items: March and September, 1935 issues of *The Television Research Institute T-R-I Report*.
FOLDER 606	Television Department. 1937 - 1949. 59 items. Original, onionskin, and mimeographed memoranda and reports on NBC television. Highlights: November 16, 1937, 1-page memorandum from C.W. Fitch announcing the creation of the Television Program Division and the appointment of Thomas H. Hutchinson as manager. June 29, 1944, 3-page report by O. B. Hanson includes an organization chart of the television department.

Container	*Contents*
FOLDER 607	Television Reference to on air. 1938 - 1940. 9 items. Onionskin and mimeographed memoranda reporting on references to television on radio programs Highlights: March 2, 1940, memo requesting the insertion of references to television into radio scripts whenever possible.
FOLDER \608	Television Statements to the Press. 1935 - 1948. 2 items. Mimeographed memoranda concerning contact with the press regarding NBC television developments.
FOLDER 609	Television Summary Outline of TV Program Activities 1942-1945. 1944 - 1945. 2 items. Onionskin and mimeographed memoranda, letters, and a report concerning television. Highlights: February 26, 1945, report, "Summary Outline of Television Program Activities, Station WNBT, National Broadcasting Company-June 1942 to Date," features fan mail to Arturo Toscanini.
FOLDER 610	Television Terms Suggested. 1930-39. 4 items. Onionskin and mimeographed memoranda and a letter suggesting various terms to represent television. Highlights: December 4, 1939, memo from O. B. Hanson to A. H. Morton recommending the adoption of the term "radiovision" instead of "television" to describe the new visual medium.
FOLDER 611	Television Broadcasters Association 1933-34. 1950. 6 items. Original and onionskin reports and a letter concerning the TBA. Highlights: December 8, 1950, 6-page TBA annual report. Printed items: October 1, 1950, 15-page TBA guidebook, *TV Progress*. 1950 TBA brochure, *A Pledge to Television Broadcasters*.
FOLDER 612	Television Broadcasters Association 1947-48. 1947 - 1948. 31 items. Original, onionskin, and mimeographed letters, telegrams, reports, and memoranda referring to the Television Broadcasters Association Highlights: December 10, 1947, "Annual Report to Members of Television Broadcasters Association, Inc." Original 59-page report, "Television Broadcasters Association, Inc. Report of the Television Station Operations Committee," includes a glossary of television terms. Printed items: 1947 3-page TBA pamphlet, *Reduced Membership Dues of Television Broadcasters Association, Inc.*1947 6-page TBA pamphlet, *What is TBA Doing for the Television Industry?*
FOLDER 613	Television Broadcasters Association 1950. 1950. 1 item.

Container	*Contents*
	Original, onionskin, and mimeographed memoranda, press releases, a report, and an invitation concerning the Television Broadcasters Association, Inc.
	Highlights: September 7, 1950, press release, "Television and Censorship." May 15, 1950, 6-page report, "The Long Range Effect of Television and other Factors on Attendance at Sports Events."
	Printed items: December 8, 1950, 4-page invitation soliciting participation in a seminar entitled, *Keeping Pace with Television's Growth*.
FOLDER 614	Television Broadcasters Association Clinic 1948.
	1948.
	5 items.
	Original, onionskin and mimeographed memoranda regarding the 1948 TBA Clinic.
	Highlights: November 23, 1948, memo mentions the possible demonstration of a split screen.
	Printed items: December 8, 1948, invitation to the 1948 "TBA Television Clinic."
FOLDER 615	Television Broadcasters Association Code Committee 1948.
	1945 - 1948.
	9 items.
	Original, onionskin, and mimeographed letters, memoranda, and reports on broadcasting codes.
	Highlights: May 1, 1948, 36-page "Draft of NBC Program Policies." Printed items: July 1, 1948, 8-page National Association of Broadcasters pamphlet, *Standards of Practice for American Broadcasters*.
FOLDER 616	Television Broadcasters Association Committee on TV Operations, Standards, and Personnel 1948.
	1948.
	12 items.
	Original, onionskin, and mimeographed letters and memoranda involving the TBA.
FOLDER 617	Television Broadcasters Association Correspondence June-December 1948.
	1948.
	32 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams concerning the TBA.
	Highlights: Confidential series of TBA memoranda concerning FCC hearings pertaining to rates for television network facilities filed by AT &T and Western Union. August 6, 1948, letter concerning the action taken by the Maryland Censorship Board on television motion picture film
FOLDER 618	Television Broadcasters Association Engineering Committee 1947 .
	1947.
	15 items.(clipped)
	Mimeographed letters, memoranda, reports, and architectural drawings concerning the TBA Engineering Committee.
	Highlights: A report and drawings of the proposed Van Alen Tower for Television.

Container	*Contents*
FOLDER 619	Television Broadcasters Association Engineering Committee 1948. 1948. 8 items. Onionskin and mimeographed reports from the Engineering Committee.
FOLDER 620	Television Broadcasters Association Engineering Committee 1949. 1949. 16 items. Onionskin and mimeographed memoranda, a telegram, and reports from the TBA Engineering Committee. Highlights: August 23, 1949, TBA memo concerning FCC allocation hearings.
FOLDER 621	Television Broadcasters Association Releases 1948. 1948. 12 items. Original memoranda, reports, and invitations from the TBA. Highlights: April 27, 1948, TBA memo, "TBA asks F.C.C. to Suspend Proposed Common Carrier Rates Pending Hearing." Printed items: July 1, 1948, National Association of Broadcasters 8-page pamphlet, *Standards of Practice*. 1948 Motion Picture Association of America 20-page guidebook, *A Code to Govern the Making of Motion and Talking Pictures*, proclaims that "many scenes cannot be presented without arousing dangerous emotions on the part of the immature, the young or the criminal classes."
FOLDER 622	Television Broadcasters Association TBA-NAB Merger 1948. 1948. 4 items Onionskin and mimeographed letters, memoranda, and reports on the TBA-NAB merger. Highlights: October 26, 1948, confidential 3-page report by the NAB about the proposed merger.
FOLDER 623	*Today Show*. 1976 - 1983. 6 items. Original press releases regarding the *Today Show*.
FOLDER 624	*Tomorrow Show*. 1977 - 1980. 2 items. Original press releases concerning the *Tomorrow Show*
FOLDER 625	*Tonight Show*. 1977. 1 item. Original press releases regarding the *Tonight Show*.
FOLDER 626	Treasurer's Department. 1933 - 1943. 28 items. Onionskin and mimeographed memoranda and reports concerning the Treasurer's Department. Highlights: January 18, 1939, 8-page report on the Financial and Statistical departments and includes an organization chart.
FOLDER 6	Treasurer's Department Auditing Division. 1935 - 1942.

Container	*Contents*
	7 items.
	Onionskin and mimeographed memoranda, a telegram, and a report concerning the Auditing Department.
FOLDER 628	Treasurer's Department Authorities.
	1926 - 1941.
	43 items.
	Original, onionskin, and mimeographed memoranda, reports, a press release, and an article concerning the treasurer's department.
	Highlights: July 1, 1936, press release, "Broadcasting Two Conventions Cost NBC More Than $265,000." January 17, 1935, memo concerning the furious reaction by Royal Fruit Gelatin and its' agency, the J Walter Thompson Co, to the arbitrary cancellation of a *Royal Gelatin Network* program.
FOLDER 629	Treasurer's Department Cost Accounting Division.
	1935 - 1936.
	5 items.
	Mimeographed memoranda concerning the Cost Accounting Division.
FOLDER 630	Treasurer's Department Cost Accounting Program Dept. Folder.
	1936.
	7 items.
	Onionskin and mimeographed memoranda and reports pertaining to the Treasurer's Department.
FOLDER 631	Treasurer's Department Office Management Division.
	1930 - 1935.
	4 items.
	Onionskin and mimeographed memoranda concerning the Office Management Division.
FOLDER 632	Treasurer's Department Statistical Division.
	1930 - 1939.
	20 items.
	Original, onionskin, and mimeographed memoranda and reports from the Statistical Division.
	Highlights: May 8, 1936, report contains an organization chart.
FOLDER 633	WEAF.
	1935 - 1946.
	19 items.
	Original, onionskin, and mimeographed reports and memoranda concerning WEAF.
	Highlights: March 28, 1935, extensive report, "Study of Radio Field Intensity Coverage of New York-New Jersey Area from WEAF-WJZ and Competing Stations," which includes several coverage maps
FOLDER 634	WEAF Change of Call Letters and Frequency.
	1926 - 1946.
	6 items.
	Original, onionskin, mimeographed, and photocopied memoranda, reports, and excerpts from WEAF logs and the WEAF master book.
FOLDER 635	WEAF Relocation 1940.
	1940 - 1941.
	80 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams involving the relocation of WEAF.

Container	*Contents*
FOLDER 636	WEAF Relocation 1936-39. 1936 - 1939. 55 items. Original, onionskin, and mimeographed letters, memoranda, reports, telegrams, invoices, photographs, and a contract concerning WEAF. Highlights: February 25, 1939, letter from Pan American Airways Company objecting to NBC's plans to erect a 740-foot radio tower in close proximity to their seaplane base. Printed items: 1939 advertising leaflet from Queens Radio Labs offering technical solutions to consumer radio problems, including "W-E-A-F Noisy Or Weak?" Two 1938 photographs of the transmitter station building of KYW in Philadelphia.
FOLDER 637	WEAF Relocation WJZ 1935. 1935. 27 items. Original, onionskin, and mimeographed letters, memoranda, and reports regarding WEAF, WJZ, and WFIL. Highlights: November 16, 1935, technical report by O. B. Hanson on WEAF, WJZ, and WFIL includes several coverage maps and population graphs.
FOLDER 638	WJZ. 1926 - 1942. 34 items. Original, onionskin, and mimeographed letters, memoranda, telegrams, and a report about WJZ.
FOLDER 639	WNBC, WNBC-FM, WNBT Department. 1946 - 1949. 7 items. Mimeographed memoranda and an original press release announcing
FOLDER 640	WNBC 1946. 1946 - 1949. 13 items. Original, onionskin, and mimeographed memoranda, reports, and a speech honoring NBC's 20th anniversary and WNBC. Highlights: November 2, 1946, speech by Governor Dewey honoring NBC on its 20th anniversary.
FOLDER 641	World War II (1 of 2). 1939 - 1947. 56 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, reports, telegrams, and articles about World War II. Highlights: September 16, 1939, memo prohibiting the broadcasting of ship movements. September 8, 1939, telegram discusses difficulties faced by the NBC reporter in Berlin by German censors. December 9, 1941, memo cautioning NBC employees about fifth columnists and the possibility of sabotage. September 16, 1939, 4-page report by NBC Berlin correspondent Max Jordan, "European Coverage." Printed items: September 7, 1939, 6-page NBC pamphlet, *Interpretation of NBC Policies During the Current European War*. August, 1945 2-page NBC pamphlet from William F. Brooks, *The Job Ahead*. 1943 21-page newsletter, *The Rut*, provides information for NBC employees in the armed forces.

Container	*Contents*
FOLDER 642	World War II (2 of 2). 1939 - 1945. 39 items. Original, onionskin, and mimeographed letters, memoranda, telegrams, a newspaper article, wire copy, and audience mail regarding NBC's coverage of the war. Highlights: August 28, 1945, 3-page critique by Niles Trammell of NBC's coverage of the war. December 16, 1941, memo, "War Policies," suggests that comedians should "avoid cheap sticking-the-tongue-out gags, fan mail over the air since this may contain coded information, and sound effects, such as sirens, which create alarm." September 5, 1939, memo from John F. Royal to Niles Trammell announcing that NBC is cutting war coverage to the bone and suggesting that "we have grabbed about all the glory we can get." September 5, 1939, UP wire copy announcing that "The government drafted rules designed to protect the American public from propaganda and prohibits radio commentators from attacking severely any belligerent." December 9, 1941, telegram from the Office of Civilian Defense to NBC requesting NBC to allot several time slots for the broadcasting of civil defense information to the American public." December, 1941, 4-page "NAB Wartime Guide" for radio stations. September 26, 1939, 13-page confidential report from Lenox B. Lohr to David Sarnoff concerning the possible use of television. December 31, 1940, letter from the Secretary of the Navy requesting NBC to refrain from broadcasting information on actual or intended movements of Naval ships or aircraft, Marine Corps troop movements, and technical developments. December 9, 1941, 2-page memo concerning the erroneous AP bulletin that enemy aeroplanes were approaching New York. December, 1944 13-page newsletter, *The Rut*, provides information about NBC employees in the armed forces.
FOLDER 643	World War II Air Raid Precautions Television. 1941 - 1942. 7 items. Original, onionskin, and mimeographed memoranda, letters, an excerpt from a speech, an article, and a television script concerning air raid precautions in New York City. Highlights: February 11, 1942, letter from David Sarnoff to Mayor LaGuardia inviting him to appear on an upcoming air raid warden show. January 26, 1942, script, *Civil Defense General Information Program #1 for Television*.
FOLDER 644	World War II Publications. 1944 - 1945. 7 items. NBC magazines detail NBC's coverage of World War II. Printed items: 1945 48-page NBC soft-bound book with a large red V superimposed on a mushroom cloud, includes many photos and transcripts of NBC's coverage of the Pacific campaign (2 copies). 1945 51-page NBC magazine with a large red X superimposed over a map of Western Europe, includes many photos and transcripts of NBC's coverage of the European campaign. 1944 33-page NBC magazine, H Hour - 1944 commemorates NBC's coverage of the Normandy Invasion (2 copies). 1944 174-page NBC book

commemorates NBC's coverage of the war and includes biographical information on NBC news personnel.

FOLDER 645 World War II Ratings.

1941 - 1943.

20 items.

Original, onionskin, and mimeographed letters, memoranda, a telegram, and reports about wartime rationing of communications material and facilities.

Highlights: January 21, 1943, 3-page order from the Board of War Communications, "Precedence for Telegraph Messages to the War Effort or Public Safety." January 26, 1942, 6-page "Preference Rating Order No-P-100," which prioritizes scarce material needed by government and private industry during the war. September 8, 1941, telegram from R.F. Guy of WMAL to the Office of Product Management urgently requesting one power tube and mentions that WMAL is currently borrowing a tube from WRC.

FOLDER 646 World War II NBC War Clinics Agenda Minutes 1942.

1942.

5 items.

Original, onionskin, and mimeographed press release and minutes from the NBC war clinics.

Highlights: March 9, 1942, 4-page press release, "NBC Executives to Draw War Plan During Conference Tour of Nation." March 26-27, 1942, 101-page "NBC War Clinic," a transcript of candid NBC deliberations on broadcasting challenges during the war. March 17, 1942, 74-page "NBC War Clinic," explores the problem of risque material by Benny, Allen, Cantor, Skelton, Allen, and considers the firing of Bob Hope for the same reason.

FOLDER 647 World War II NBC War Clinics Agenda Minutes 1943.

1943.

18 items.

Original, onionskin, and mimeographed memoranda and reports concerning the 1943 NBC war clinics.

Highlights: March 25, 1943, 16-page report of the 2nd annual NBC war clinic relates discussions between NBC and their affiliates.

Printed items: 1943 20-page booklet, *Highlights Second Annual NBC War Clinics*. 1943 124-page book, *Report of Second Annual NBC War Clinics*.

FOLDER 648 World War II NBC War Clinics Agenda Minutes 1944.

1944.

9 items.

Original, onionskin, and mimeographed letters, telegrams, press release, memoranda, speeches, and reports from the 1944 NBC war clinics.

Highlights: Black 1944 ring binder, "War Clinic Speeches," includes the March 21, 1944, press release announcing that NBC and the BBC would "pool their resources so that American and British listeners can actually hear the sounds of the invasion battles when the assault is launched on Hitler's European fortress."

Advertisers, 1927-1961

38 folders.

Container	*Contents*
	Reports about network advertisers, advertising policy, rates and compensation.
FOLDER 649	Television Program Account List 1961.
	1961.
	1 item.
	Mimeographed 39-page report, "NBC Television Program Account List."
FOLDER 650	Television Program Account List 1960.
	.1960
	1 item.
	Mimeographed 37-page report, "NBC Television Program Account List," contains the program/sponsor, products, agency & agency contact, and NBC service representative.
FOLDER 651	Television Program Account List 1959.
	1959.
	4 items.
	Mimeographed reports on NBC television advertisers.
FOLDER 652	Television Program Account List 1958.
	1958.
	5 items.
	Mimeographed reports on NBC television advertisers.
FOLDER 653	NBC Network Advertisers Radio 1957.
	1957.
	3 items.
	Mimeographed lists of NBC radio network advertisers.
FOLDER 654	NBC Network Advertisers 1956.
	1956.
	1 item
	Printed items: 1956 NBC television booklet, *NBC Network Advertisers*.
	Printed items: 1956 NBC television booklet, *NBC Network Advertisers*.
FOLDER 655	NBC Network Advertisers 1955.
	1955.
	4 items.
	NBC Network Advertisers television booklets for 1955.
	Printed items: *NBC Network Advertisers* television booklets for Fall-Winter, Summer, March-April, and January-February.
FOLDER 656	NBC Network Advertisers 1954.
	1954.
	9 items.
	NBC Network Advertisers television booklets.
	Printed items: Complete set of *NBC Network Advertisers* television booklets for 1954.
FOLDER 657	NBC Network Advertisers 1953.
	1953.
	9 items.
	NBC Network Advertisers television booklets.
	Printed items: Complete set of *NBC Network Advertisers* television booklets for 1953.
FOLDER 658	NBC Network Advertisers 1952.
	1952.

Container	*Contents*
	9 items.
	NBC Network Advertisers television booklets
	Printed items: Complete set of *NBC Network Advertisers* television booklets for 1952
FOLDER 659	NBC Network Advertisers 1951.
	1951.
	9 items.
	NBC Network Advertisers television booklets.
	Printed items: Complete set of *NBC Network Advertisers* television booklets for 1951.
FOLDER 660	NBC Network Advertisers 1950.
	1950.
	9 items.
	NBC Network Advertisers television booklets.
	Printed items: Complete set of *NBC Network Advertisers* television booklets for 1950.
FOLDER 661	NBC Network Advertisers 1949.
	9 items.
	NBC Network Advertisers television booklets.
	Printed items: Complete set of *NBC Network Advertisers* television booklets for 1949.
FOLDER 662	NBC Network Advertisers 1948.
	1948.
	8 items.
	NBC Network Advertisers television booklets for 1948
	Printed items: *NBC Network Advertisers* television booklets for November-December, October, September, July-August, May-June, April, March, and January.
FOLDER 663	NBC Network Advertisers 1947.
	1947.
	10 items.
	NBC Network Advertisers booklets for 1947.
	Printed items: *NBC Network Advertisers* booklets for December, November, October, September, July, May, April, March, and February. *Network Commercial Programs* booklet for January. The title was apparently changed to *NBC Network Advertisers*, after this issue.
FOLDER 664	NBC Network Commercial Programs 1946.
	1946.
	12 items.
	Network Commercial Programs booklets.
	Printed items: Complete set of *Network Commercial Programs* booklets for 1946.
FOLDER 665	NBC Network Advertisers 1945.
	1945.
	12 items.
	Network Commercial Programs booklets for 1945.
	Printed items: *Network Commercial Programs* booklets for December, November, October, (pages 19 and 20 are missing), September, August, July, June, May, April, and March. *NBC Network Advertisers*

Container	*Contents*
	booklet for February and January. The title was apparently changed to *Network Commercial Programs* after the February issue.
FOLDER 666	NBC Red Network Advertisers 1944.
	1944.
	12 items.
	NBC Network Advertisers booklets.
	Printed items: Complete set of *NBC Network Advertisers* booklets for 1944.
FOLDER 667	NBC Red Network Advertisers 1943.
	1943.
	11 items
	NBC Network Advertisers booklets for 1944 and a chart.
	Printed items: *NBC Network Advertisers* booklets for December, November, October, September, August, July, June, May, April, February, and January. 1936 chart, "Sponsored Station Hours."
FOLDER 668	NBC Red Network Advertisers 1942.
	1942.
	12 items.
	NBC Network Advertisers booklets.
	Printed items: Complete set of *NBC Network Advertisers* booklets for 1942.
FOLDER 669	NBC Blue Network Advertisers 1942.
	1942.
	2 items.
	Blue Network Advertisers booklets for 1942.
	Printed items: *Blue Network Advertisers* booklets for February and January.
FOLDER 670	NBC Pan-American Network Advertisers 1942.
	1942.
	3 items.
	Pan-American Network Advertisers booklets for 1942.
	Printed items: *Pan-American Network Advertisers* booklets for April, March, and January.
FOLDER 671	NBC Network Advertisers 1941.
	1941.
	15 items.
	Red Network Advertisers booklets and one International Division Advertisers booklet.
	Printed items: Complete set of *Red Network Advertisers* booklets for 1941. *International Division Advertisers* booklet for November, 1941.
FOLDER 672	NBC Network Advertisers 1940.
	1940.
	12 items.
	NBC Network Advertisers booklets.
	Printed items: Complete set of *NBC Network Advertisers* booklets for 1940.
FOLDER 673	NBC Network Advertisers 1939.
	1939.
	12 items.
	NBC Network Advertisers booklets.
	Printed items: Complete set of *NBC Network Advertisers* for 1939.

Container	*Contents*
FOLDER 674	NBC Network Advertisers 1938. 1938. 1 item. *NBC Network Advertisers* booklet for October, 1938.
FOLDER 675	NBC Network Advertisers 1937. 1937. 10 items *NBC Network Advertisers* booklets for 1937. Printed items: *NBC Network Advertisers* booklets for August, July, June, May, April, March, February, and January.
FOLDER 676	NBC Network Advertisers 1936. 1936. 12 items. *NBC Network Advertisers* booklets for 1936 and a mimeographed report on network commercial programs. Printed items: *NBC Network Advertisers* booklets for December, November, October, September, August, June, May, April, March, February, and January.
FOLDER 677	NBC Network Advertisers 1935. 1935. 9 items. *NBC Network Advertisers* booklets for 1935. Printed items: *NBC Network Advertisers* booklets for November, September, July, June, May, April, March, February, and January.
FOLDER 678	NBC Broadcast Advertisers 1934. 1934. 15 items. *NBC Network Advertisers* booklets and pamphlets. Printed items: Complete set of *NBC Network Advertisers* booklets for 1934, and pamphlets from July and January [two copies].
FOLDER 679	NBC Broadcast Advertisers 1933. 1933. 11 items. *NBC Network Advertisers* booklets for 1933. Printed items: *NBC Network Advertisers* booklets for November, October, September, August, July, June, May, April, March, February, and January.
FOLDER 680	NBC Broadcast Advertisers 1932. 1932. 11 items. *NBC Network Advertisers* booklets for 1932. Printed items: *NBC Network Advertisers* booklets for December, November, October, September, August, July, June, May, April, March, and February.
FOLDER 681	Network Advertisers NBC, CBS, MBS 1927-39. 1930 - 1939. 7 items. Mimeographed reports comparing network advertising sales. Printed items: December, 1939 21-page booklet, *Advertisers Using NBC, CBS & MBS Network Facilities-A Month by Month Record from January 1933 to December 1939 Incl.* December, 1936 17-page

Container	*Contents*
	booklet, *Advertisers Using NBC, CBS & MBS Network Facilities-A Month by Month Record from January 1933 to December 1936 Incl.* December, 1933 10-page booklet, *NBC & CBS Advertisers-A Month by Month Record from January 1927 to December 1933.*
FOLDER 682	Broadcast Advertising. 1928. 1 item (ringbinder). Extensive NBC handbook includes speeches, rate cards, pamphlets, audience mail, and data on NBC sponsors.
FOLDER 683	Radio Broadcast Advertising. 1928. 1 item. Mimeographed 37-page H. K. McCann Company report, "Radio Broadcast Advertising."
FOLDER 684	Rates. 1934 - 1935. 1 item (clipped). Original, onionskin, handwritten, and mimeographed organization charts, a telegram, letters, and reports regarding rates. Highlights: December 2, 1935, memo from William S. Hedges to Niles Trammell complaining about the planned elimination of spot announcements. October 23, 1934, memo, "Local Announcements on Network Programs." Printed items: June 15, 1934, *WBBM Rate Card*. August 15, 1934, *WGN Rate Card*.
FOLDER 685	Rates & Compensation. 1934 - 1935. 1 item (clipped). Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports about rates. Highlights: December 2, 1935, telegram discusses Proctor & Gamble's request that they receive the contiguous rate discount. Printed items: February 4, 1935, *National Broadcasting Company Network Rate Card*. March 12, 1935, *WFIL Rate Card*. NBC 1935 *Rate Announcement* brochures from June through September, 1935
FOLDER 686	Rates & Discounts. 1934 - 1936. 1 item (clipped). Original, onionskin, handwritten, and mimeographed letters, memoranda, an affiliation contract, a telegram, and reports on rates and discounts. Highlights: August 6, 1936, price list for NBC/RCA reference and audition recording. November 30, 1935, original letter from Freeman F. Gosden of *Amos 'N' Andy* to NBC describing how severe sinus problems forced him to move to Palm Springs and complaining about the cost of line charges from Palm Springs.
FOLDER 687	NBC Network Advertising 1934-36. 1934 -1936. 1 item (clipped).

Container	*Contents*
	Printed items: Consecutive monthly *NBC Network Advertisers* and *NBC Network Advertisers* rate cards from January 1, 1934 to November 1, 1936.
	Personnel and Organization, 1926-1980
	88 folders.
	Memoranda and organizational charts.
FOLDER 688	Operations September 1956 - February 1958.
	1949 - 1958.
	3 items.
	Mimeographed memoranda concerning personnel moves.
FOLDER 689	NBC Organization 1926-35.
	1926 - 1935.
	21 items.
	Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams concerning the structure of NBC.
	Highlights: August 10, 1933, 14-page report, "NBC Organization-Constructive Comments."
FOLDER 690	NBC Organization Lists 1928-1956 (Unofficial Lists Made by Central Files).
	1932 - 1965.
	15 items.
	Original and mimeographed employee lists and a memo.
FOLDER 691	NBC Organization Lists 1957.
	1957 - 1959.
	5 items.
	Mimeographed lists of NBC management.
FOLDER 692	NBC Organization Charts 1980.
	1980.
	81 items.
	Photocopied organization charts and memoranda.
FOLDER 693	NBC Organization Financial Policies and Procedures 1980.
	1980.
	91 items.
	Original revision pages of the NBC Financial Policies and Procedures Manual dated 7/31/80.
FOLDER 694	NBC Organization Charts 1979.
	1979.
	5 items.
	Photocopied memo and organization charts for January, March, May, June, and November.
FOLDER 695	NBC Organization Charts 1979 Obsolete.
	1979.
	105 items
	Photocopied memo and organization charts.
FOLDER 696	NBC Organization 1978 Organization Manual.
	1978.
	313 items.

Container	*Contents*
	A complete Corporate Organization Manual dated September 15, 1978, consisting of looseleaf pages, memoranda, employee lists and organization charts.
FOLDER 697	Organization Charts 1978 Chairman of the Board. 1978. 1 item. Photocopied organization chart.
FOLDER 698	Organization Charts 1978 Corporate Business Affairs. 1978. 3 items. Photocopied organization charts.
FOLDER 699	Organization Charts 1978 Employee Relations. 1978. 12 items. Photocopied organization charts.
FOLDER 700	Organization Charts 1978 NBC Entertainment. 1978. 19 items. Photocopied organization charts.
FOLDER 701	Organization Charts 1978 EVP James M. Alic. 1978. 1 item. Photocopied organization chart.
FOLDER 702	Organization Charts 1978 EVP Dunham Law 1978. 1978. 7 items. Photocopied organization charts.
FOLDER 703	Organization Charts 1978 EVP Segelstein. 1978. 1 item Photocopied organization chart.
FOLDER 704	Organization Charts 1978 Finance. 1978. 4 items Photocopied organization charts.
FOLDER 705	Organization Charts 1978 Management Information System. 1978. 1 item. Photocopied organization chart.
FOLDER 706	Organization Charts 1978 NBC News. 1978. 45 items. Photocopied organization charts.
FOLDER 707	Organization Charts 1978 President & Chief Executive. 1978. 1 item Photocopied organization chart.
FOLDER 708	Organization Charts 1978 Public Information. 1978.

Container	*Contents*
	4 items.
	Photocopied organization charts.
FOLDER 709	Organization Charts 1978 NBC Radio NBC Radio Group.
	1978.
	37 items.
	Photocopied organization charts.
FOLDER 710	Organization Charts 1978 Research.
	1978.
	3 items.
	Photocopied organization charts.
FOLDER 711	Organization Charts 1978 NBC Sports.
	1978.
	2 items.
	Photocopied organization charts.
FOLDER 712	Organization Charts 1978 NBC Television Network.
	1978.
	28 items.
	Photocopied organization charts.
FOLDER 713	Organization Charts 1978 NBC Television. Stations
	1978.
	22 items.
	Photocopied organization charts.
FOLDER 714	Organization Charts 1978 Washington Office VCOB Adams.
	1978.
	1 item.
	Photocopied organization chart.
FOLDER 715	NBC Organization Charts March 1977.
	1977.
	1 item.
	Photocopied memo, list of employees, and organization charts.
FOLDER 716	NBC Organization Charts 1977 EVP Dunham Law.
	1977.
	5 items.
	Photocopied organization charts.
FOLDER 717	NBC Organization Charts 1977 Employee Relations.
	1977.
	11 items.
	Photocopied organization charts.
FOLDER 718	NBC Organization Charts 1977 Finance.
	1977.
	114 items.
	Photocopied memoranda, indexed list of employees, and organization charts.
FOLDER 719	NBC Organization Charts 1977 Indexes Updates.
	1976 - 1977.
	58 items.
	Photocopied memoranda, indexed list of employees, and organization charts.

Container	*Contents*
FOLDER 720	NBC Organization Charts 1977 Labor Relations. 1977. 3 items. Photocopied organization charts.
FOLDER 721	NBC Organization Charts 1977 NBC News. 1977. 27 items. Photocopied organization charts.
FOLDER 722	NBC Organization Charts 1977 Public Information. 1977. 4 items. Photocopied organization charts.
FOLDER 723	NBC Organization Charts 1977 Radio. 1977. 41 items. Photocopied organization charts.
FOLDER 724	NBC Organization Charts 1977 Research & Corporation Planning. 1977. 10 items. Photocopied organization charts.
FOLDER 725	NBC Organization Charts 1977 Research & Corporate Planning & Finance. 1977 . 1 item. Photocopied organization chart.
FOLDER 726	NBC Organization Charts 1977 NBC Sports. 1977. 1 item.
FOLDER 727	NBC Organization Charts 1977 Television Network. 1977. 71 items. Photocopied organization charts.
FOLDER 728	NBC Organization Charts 1977 Television Stations. 1977. 56 items. Photocopied organization charts.
FOLDER 729	NBC Organization Charts 1977 Washington Office VCOB Adams. 1977. 4 items. Photocopied organization charts.
FOLDER 730	NBC Organization Charts 1976. 1976. 4 items. Photocopied memoranda, indexed list of employees, and organization charts for May, August, September, and November of 1976.
FOLDER 731	NBC Organization Charts 1976 Corporate Affairs. 1975 - 1976. 5 items. Photocopied organization charts.

Container	*Contents*
FOLDER 732	NBC Organization Charts 1976 Employee Relations. 1976. 4 items. Photocopied organization charts.
FOLDER 733	NBC Organization Charts 1976 Financial Division. 1976. 9 items. Photocopied organization charts.
FOLDER 734	NBC Organization Charts 1976 Labor Relations. 1976. 2 items. Photocopied organization charts.
FOLDER 735	NBC Organization Charts 1976 Law Division. 1976. 3 items. Photocopied organization charts.
FOLDER 736	NBC Organization Charts 1976 News Division. 1975 - 1976. 14 items. Photocopied organization charts.
FOLDER 737	NBC Organization Charts 1976 Public Information. 1975 - 1976. 4 items. Photocopied organization charts.
FOLDER 738	NBC Organization Charts 1976 Radio Division. 1975 - 1976. 7 items. Photocopied organization charts.
FOLDER 739	NBC Organization Charts 1976 Research & Corporate Planning. 1975 - 1976. 2 items. Photocopied organization charts.
FOLDER 740	NBC Organization Charts 1976 Television Network. 1975 -1976. 20 items. Photocopied organization charts.
FOLDER 741	NBC Organization Charts 1976 Television Stations. 1976. 12 items. Photocopied organization charts.
FOLDER 742	NBC Organization Charts 1975 [1 of 2]. 1975. 1 item. Photocopied memoranda, indexed list of employees, and organization charts.
FOLDER 743	NBC Organization Charts 1975 [2 of 2]. 1975. 1 item.

Container	*Contents*
	Photocopied memoranda, indexed list of employees, and organization charts.
FOLDER 744	NBC Organization Charts June & August 1975.
	1975.
	2 items.
	Photocopied memos, indexed list of employees, and organization charts for June and August, 1975.
FOLDER 745	NBC Organization Charts 1975 Obsolete.
	1975.
	81 items.
	Original report, photocopied memoranda, indexed list of employees, and organization charts.
FOLDER 746	NBC Organization Charts 1974 Employee Relations.
	1974.
	3 items.
	Photocopied organization charts.
FOLDER 747	NBC Organization Charts 1974 NBC Enterprise.
	1972.
	1 item.
	Photocopied organization chart.
FOLDER 748	NBC Organization Charts 1974 EVP Durgin.
	1974.
	1 item.
	Photocopied organization chart.
FOLDER 749	NBC Organization Charts 1974 EVP Erwin.
	1974.
	1 item.
	Photocopied organization chart.
FOLDER 750	NBC Organization Charts 1974 Finance.
	1974.
	7 items.
	Photocopied organization charts.
FOLDER 751	NBC Organization Charts 1974 Law.
	1974.
	2 items.
	Photocopied organization charts.
FOLDER 752	NBC Organization Charts 1974 News Division.
	1972-74.
	4 items.
	Photocopied organization charts.
FOLDER 753	NBC Organization Charts 1974 Public Relations.
	1974.
	2 items.
	Photocopied organization charts.
FOLDER 754	NBC Organization Charts 1974 Radio Division.
	1974.
	4 items.
	Photocopied organization charts.

Container	*Contents*
FOLDER 755	NBC Organization Charts 1974 Television Owned Stations. 1974. 6 items. Photocopied organization charts.
FOLDER 756	NBC Organization Charts 1974 Television Network. 1972 - 1974. 11 items. Photocopied organization charts.
FOLDER 757	NBC Organization Charts 1974 Officers Obsolete. 1973 - 1974. 47 items. Photocopied memoranda, indexed lists of employees, and organization charts.
FOLDER 758	NBC Organization Charts 1973. 1972 - 1973. 47 items. Photocopied memoranda, indexed lists of employees, and organization charts
FOLDER 759	NBC Organization Charts 1972 [1 of 2]. 1972. 1 item. Photocopied indexed list of employees and organization charts.
FOLDER 760	NBC Organization Charts 1972 [2 of 2]. 1972 - 1973. 132 items. Photocopied memoranda, indexed lists of employees, and organization charts.
FOLDER 761	NBC Organization Charts 1955. 1955. 1 item. NBC-TV sales department mimeographed organization chart with a newsletter from the NBC Sales Department on the flip side of the chart.
FOLDER 762	NBC Organization Charts 1954. 1954. 11 items. Various mimeographed organization charts developed for management conference meetings.
FOLDER 763	NBC Organization Charts 1952. 1952. 1 item. NBC mimeographed organization chart.
FOLDER 764	NBC Organization Charts 1949. 1949. 13 items. Original and handwritten organization charts.
FOLDER 765	NBC Organization Charts 1947. 1948. 13 items.

Container	*Contents*
	Original, mimeographed, and handwritten organization charts of NBC network and affiliate television departments.
FOLDER 766	NBC Organization Charts 1946.
	1948.
	18 items.
	Mimeographed memoranda and organization charts.
FOLDER 767	NBC Organization Charts 1944.
	1944 - 1945.
	9 items.
	Mimeographed organization charts and an excerpt from *Chainbreak*, an employee newsletter, featuring a comprehensive organization chart.
FOLDER 768	NBC Organization Charts 1942.
	1942 - 1943.
	14 items.
	Original and mimeographed organization charts.
FOLDER 769	NBC Organization Charts 1936.
	1938 - 1941.
	10 items.
	Mimeographed organization charts.
FOLDER 770	NBC Organization Charts 1934.
	1932 - 1935.
	15 items.
	Original and mimeographed reports, telegrams, memoranda, and organization charts.
	Highlights: July, 1935 56-page "Organization Chart and Resume of General Department Operations," includes extensive salary information.
FOLDER 771	NBC Organization Charts 1933.
	1933.
	8 items.
	Original and mimeographed memoranda, reports, maps, and organization charts.
	Highlights: July, 1933 45-page report, "NBC Organization Charts," contains organization charts from affiliates and various corporate divisions
FOLDER 772	NBC Organization Charts 1932.
	1932.
	4 items
	Mimeographed organization charts and a report.
	Highlights: 1932 22-page critical analysis of the pacific division.
FOLDER 773	NBC Organization Charts 1930.
	1931.
	6 items.
	Original and mimeographed memoranda, organization charts, and a report.
	Highlights: December 19, 1931, 16-page "confidential" report, "Organization."
FOLDER 774	NBC Organization Charts 1928-29.
	1928 - 1929.
	5 items.

Container	*Contents*
	Mimeographed organization charts.
FOLDER 775	NBC Personnel Printouts.
	1983 - 1984.
	3 items.
	Computer printouts of NBC personnel.
	Committees, Councils, and Internal Organizations, 1923-1973
	122 folders.
	Agendas, announcements of meetings, minutes, digests and departmental reports from New York, Chicago and San Francisco.
FOLDER 776	National Advisory Council On Radio In Education 1932- .
	1931 - 1938.
	9 items.
	Original, onionskin, and mimeographed reports, letters, and memoranda concerning NBC's cooperation with the National Advisory Council.
	Highlights: May 29, 1935, 12-page report, "Report of the President of the National Broadcasting Company to the National Advisory Council." May 29, 1934, memo stating that Levering Tyson of the National Advisory Council "has been double-crossing us for some time." March 11, 1935, memo expressing concern for the use of NBC's airwaves by the Advisory Council as a platform for propaganda. January 21, 1937, study that lists pertinent details of every broadcast of the National Advisory Council on Radio in Education on NBC.
	Printed items: January, 1936 16-page ACLU pamphlet, *Bills in Congress for Freedom of the Air*, that describe various bills in Congress supported by the ACLU.
FOLDER 777	NBC Artists Management Group 1939.
	1939.
	1 item.
	Twenty three-page mimeographed address by Dr. Walter Damrosch.
FOLDER 778	Benefit Committee — Minutes of Meetings of Broadcasting Company of America 1926.
	1926.
	1 item.
	Highlights: Original and onionskin memoranda regarding sick leave and leave of absence for employees.
FOLDER 779	NBC Board of Consulting Engineers 1928
	1928.
	4 items.
	Onionskin and mimeographed letters and reports on technical developments in television and radio.
FOLDER 780	NBC Board of Consulting Engineers 1927.
	1927.
	12 items.
	Original, onionskin, and mimeographed letters, memoranda, and reports on engineering issues of 1927.
	Highlights: February 15, 1927, 6-page report which covers, among other topics, proposed increases in power for WEAF and WRC, as well as a "General Plan for National Wire Line Network."

Container	*Contents*
FOLDER 781	NBC Committee on Operating Practices 1947. 1947. 7 items. Mimeographed memoranda and reports from the Committee on Operating Practices.
FOLDER 782	Control Board Meetings July-December 1935. 1935. 13 items. Original, onionskin, and mimeographed memoranda and reports for meetings of the Control Board. Highlights: November 26, 1935, 3-page report of a meeting that covers MCA and the American Federation of Musicians, station power increases, and NBC's lawsuit against Charles T. Freeman, Jr. for stealing program ideas. October 15, 1935, 3-page report covering NBC's desire to increase their shortwave activities and to apply for power increases of five hundred thousand watts for WEAF and WJZ. October 1, 1935, 5-page report on the advisability of accepting dramatized Republican Party campaign programs. July 30, 1935, 5-page report addresses union problems with the Metropolitan Opera and the New York Philharmonic, the impressive financial performance of CBS, and political advertising.
FOLDER 783	Control Board Meeting January - June 1935. 1935. 52 items. Onionskin and mimeographed memoranda, reports, and a telegram concerning Control Board meetings. Highlights: June 18, 1935, 4-page report covers NBC's reluctance in promoting facsimile, Ben Bernie's inappropriate deviation from scripts, and negotiations with ASCAP. June 11, 1935, 4-page report mentions R. C. Patterson's European visit with the BBC, French and German radio. April 30, 1935, 2-page report describes a demonstration of a facsimile machine and the development of the "NBC Recorded Library," which will utilize electrical transcription recordings. Undated 1-page "Statement of Policies for Programs Dealing with Subjects of Public Interest." April 9, 1935, 8-page report discusses WOR's interest in joining NBC, "wired radio," and CBS's exclusive right to the Kentucky Derby, including the consideration of bootlegging the race from a blimp. March 19, 1935, 5-page report concerning the WEAF-WJZ situation, World Series advertising, and NBC's acceptance from the Reichsrundfunk Gesellschaft of a German exhibit to be displayed by the NBC tour department. March 12, 1935, 7-page report discusses the new acetate-covered aluminum recording discs, recording the speeches of General Johnson, Father Coughlin, and Huey Long for demonstration purposes, and eliminating the use of the word "constipation" from the Fleischmann Hour. February 5, 1935, 5-page report mentions NBC's desire to cheaply record everything that goes on the air using the "Blatnophone" or some other device, and the censoring of political broadcasts.
FOLDER 784	Control Board Meetings 1934. 1934. 60 items. Original, onionskin, and mimeographed memoranda and reports concerning the 1934 Control Board meetings.

Container	*Contents*
	Highlights: September 18, 1935, 2-page report mentions the Blue network's discontent with not receiving the World Series. May 15, 1934, 2-page report mentions the "Petrillo matter" and a unanimous vote against allowing Walter Winchell to continue conducting his program as he has in the past. April 10, 1934, 3-page memo mentions recent problem with Walter Winchell. March 30, 1934, 3-page report, "Broadcasting Abroad, Ltd."
FOLDER 785	Department Heads Meetings-Hollywood 1942.
	1942.
	6 items.
	Confidential onionskin reports of department head meetings.
	Highlights: August 10, 1942, 17-page report concerns detailed affiliate relations, advertiser updates, program updates, and employees draft status and deferments. March 9, 1942, 14-page report discusses ASCAP, BMI, Thesaurus, and SESAC, and the jamming of Japanese propaganda directed to the U.S. February 9, 1942, 9-page report mentions new security precautions implemented or considered, due to World War II, including armed guards, the fingerprinting of all employees, artists, and agency people, camouflaging the roof, and maintaining portable broadcasting equipment in case of a bombing. Also, an allusion to an Arch Oboler-Greta Garbo controversy.
FOLDER 786	Department Head Meetings January - March 1934.
	1934.
	29 items.
	Original, onionskin and mimeographed memoranda and reports concerning 1934 department head meetings.
	Highlights: March 21, 1934, 5-page report describes the Eno Incident, which involved a last-second approval for playing a transcription during a program. March 7, 1934, 6-page report mentions the SESAC license, public relations policy for television, and concern for the consequences of Walter Winchell's broadcasts. February 28, 1934, memo concerning fee paid to NBC by CBS for the right to broadcast Rosa Ponselle. February 27 memo quotes Roosevelt's speech to Congress proposing the establishment of the FCC. February 27, 1934, memo concerning the exchange of Red and Blue network stations in Boston on the *Chase & Sanborn Eddie Cantor* Program. February 21, 1934, memo reports on negotiations between CBS and NBC over how the Press-Radio Bureau news report would be distributed to the NBC stations. February 14, 1934, 12-page report analyzes relations with the BBC. January 24, 1934, 3-page memo recommends that NBC adopt a plan to use speakers comparing the American system with the BBC.
FOLDER 787	Department Head Meetings — Index 1932 - 1934.
	1932 - 1934.
	2 items.
	Indexed and dated list of topics and programs discussed during department head meetings.
FOLDER 788	Department Head Meetings July-December 1933.
	1933.
	36 items.
	Onionskin and mimeographed memoranda and reports concerning 1933 department head meetings.

Container	*Contents*
	August 10, 1933, 4-page memo mentions the demonstration of an "apparatus, which operates by sound waves, [that] is the next step in radio and will be very interesting to both our advertisers and the radio audience." Mention is made of the 40,000 scheduled school debates on the subject of the British radio system versus the American system. NBC and RCA contemplate releasing a "picture record" (picture disc) of the *General Motors Program*.
FOLDER 789	Department Head Meetings January - June 1933.
	1933.
	20 items.
	Onionskin and mimeographed memoranda concerning 1933 department head meetings.
	Highlights: June 28, 1933, 2-page report on the offensiveness of the *Odo-ro-no* program and the desire to prohibit similar references on the air. January 10, 1933, 2-page report mentions the "Uproar" suit against NBC and its relation to the Texas Company broadcast of the *Ed Wynn* program.
FOLDER 790	Department Head Meetings October - December 1932.
	1932.
	15 items.
	Mimeographed reports of 1932 department head meetings.
	Highlights: December 29, 1932, 3-page report mentions the installation of International Business Machines equipment to handle the audience mail department. October 24, 1932, 3-page report features demonstration of the Remsen aluminum disc as compared with the RCA Victor record. October 17, 1932, 3-page report mentions Will Osborne's complaint that he was being discriminated against in favor of Rudy Vallee. Mr. Royal replied that Will Osborne was inferior to Rudy Vallee.
FOLDER 791	Department Head Meetings 1925.
	1925.
	28 items.
	Onionskin reports of 1925 department head meetings.
	Highlights: May 26, 1925, 2-page report mentions the wire network. March 31, 1925, 3-page report refers to lining up the home game of the Giants and Boston Braves at the Polo Grounds. March 10, 1925, 3-page report mentions the reasons for the withdrawal of the Victor Talking Machine Company from the *Victor Concert* program. February 24, 1925, 5-page report examines the presentation of the network plan to various Bell Telephone executives from around the country.
FOLDER 792	Department Head Meetings 1924.
	1924.
	34 items.
	Onionskin reports of 1924 department head meetings.
	Highlights: June 4, 1924, 2-page report regarding the broadcasting of football games and the Democratic and Republican National conventions.
FOLDER 793	Department Head Meetings November 19, 1923 - December 26, 1923.
	1923.
	6 items.
	Onionskin reports of the 1923 department head meetings.

Container	*Contents*
	Highlights: December 11, 1923, 6-page report mentions broadcasting the Paul Whiteman Orchestra and the status of various advertisers. December 4, 1923, 3-page report mentions the broadcast of a President Coolidge speech. November 27, 1923, 8-page report includes a reminder of the importance of avoiding on-air jokes about the telephone companies and a schedule of Trans-Atlantic tests. November 19, 1923, 9-page report contains four charts listing the profit status of the Ohio Bell Telephone Company.
FOLDER 794	NBC Development Board 1952.
	1951 - 1952.
	1 item (clipped).
	Original and mimeographed memoranda and reports about the Development Board.
	Highlights: October 3, 1951, 3-page "Constitution of the Development Board NBC Television."
FOLDER 795	NBC Emergency Operating Committee 1942- .
	1942 - 1944.
	3 items.
	Onionskin and mimeographed memoranda and reports of the NBC Emergency Operating Committee.
	Highlights: January 8, 1943, 12-page contingency plan for the continuation of broadcast operations in the event of an act of sabotage or an enemy attack.
FOLDER 796	NBC Management Committee 1949 — Agenda — Announcements of Meetings. Correspondence.
	1949.
	6 items.
	Onionskin and mimeographed memoranda and reports concerning various NBC meetings in 1949.
	Printed items: April 13, 1949, 12-page pamphlet, *Management Conference; 27th Annual Convention; National Association of Broadcasters*.
FOLDER 797	NBC Management Committee 1948 — Agenda — Announcements of Meetings. Correspondence.
	1947 - 1948.
	47 items.
	Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports regarding items on the agenda of 1948 Management Committee meetings.
	Highlights: Undated, handwritten rating studies of NBC affiliate radio stations with local rates. November 10, 1948, memo analyzes, among other topics, the revenue potential of deodorant advertising if it were allowed on owned and operated stations. September 9, 1948, 2-page report, "Television Rating Summary for August 8-14, 1948."
	Printed items: Program schedules from WNBC, WMAQ, WRC, WTAM, KNBC, and KOA.
FOLDER 798	NBC Management Committee 1948 — Digests — Minutes — Reports of Meetings.
	1948.
	8 items.
	Onionskin and mimeographed reports concerning the annual NBC management meeting.

Container	*Contents*
	Highlights: October 2-4, 1948, 11-page report on NBC owned and operated stations.
FOLDER 799	NBC Management Committee 1948 — Extra Copies.
	1948.
	15 items.
	Onionskin and mimeographed memoranda and reports concerning the management meetings on January 23 and October 2-4, 1948.
FOLDER 800	NBC Management Committee 1947 — Agenda — Announcements of Meetings. Correspondence.
	1947.
	31 items.
	Original, onionskin, and mimeographed memoranda and reports concerning management meetings of 1947.
	Highlights: 1947 National Spot Sales Report.
FOLDER 801	NBC Management Committee 1947 — Digests — Minutes — Reports of Meetings.
	1947.
	1 item.
	Mimeographed 7-page report concerning the economy and its effect on advertising.
FOLDER 802	NBC Management Committee 1946 — Agenda — Announcements of Meetings. Correspondence.
	1946 - 1947.
	49 items.
	Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports on the 1946 meetings.
	Highlights: Comparative ratings history and descriptions of various women's programming. Confidential Schwerin Research Corporation Audition Reports of *The Jimmy Edmondson Show* and *Mercer McLeod —the Man with the Story in the Mysterious Drawing,* includes audience response and detailed analysis of the merits of the programs. Satirical, 2-page technical description of the "Turbo-Encabulator." Fold-out chart of NBC executive salaries from 1941 and 1945, and a comparison in the purchasing power after taxes and inflation. 1945 expense accounts for NBC executives.
	Printed items: June, 1946 25-page pamphlet, *Some Recent Trends and Developments in the Anti-Trust Laws*. 1946 31-page pamphlet, *NBC Television Guide to Commercial Production Procedure*. Undated 40-page RCA pamphlet, *Pathfinding in Radio the Story of RCA Research and Development*, includes dozens of interesting photos.
FOLDER 803	NBC Management Committee 1946 — Digests — Minutes — Reports of Meetings.
	1946.
	4 items.
	Onionskin and mimeographed reports concerning three management meetings in 1946.
	Highlights: Extensive departmental reports presented to the NBC Management Committee on September 12-15, 1946.
FOLDER 804	NBC Management Committee — 1946 — Extra Copies.
	1946.
	11 items.

Container	*Contents*
	Onionskin and mimeographed reports and a memo concerning the three NBC Management Committee meeting hearings in 1946. Highlights: Undated 201-page report, "Television NBC $," covers challenges and opportunities of early television, including sports, technical developments, and competition from ABC, CBS, and Dumont.
FOLDER 805	NBC Management Committee 1945 — Agenda — Announcements of Meetings. Correspondence. 1945. 35 items. Original, onionskin, and mimeographed memoranda, reports, and an ad for Mutual's WOR radio station. Highlights: September 20, 1945, 43-page "National Spot Sales Report" presented at the management meeting at the Shawnee Inn. September 13, 1945, memo from Clay Morgan to members of the Management Committee explaining that while the Shawnee Inn doesn't compare to the Homestead, "it is owned, as you no doubt know, by Fred Waring (11:00-11:30 A.M. Monday through Friday)." August 4, 1945, radio section from *Billboard* features an ad for Mutual's WOR. January 9, 1945, 9-page report, "A Study of Station Break and One Minute Announcement Advertising on NBC owned Stations." September 26, 1945, "highly confidential" 30-page report, "Two Year Forecasts," which recommends, among other topics, NBC's exploitation of the new facsimile technology.
FOLDER 806	NBC Management Committee 1945 — Digests — Minutes — Reports of Meetings. 1945. 5 items. Mimeographed "confidential" reports of meetings of the NBC Management Committee. Highlights: September 20-23, 1945, 102-page report mentions, among other topics, the hundreds of NBC employees returning from the military, the opening of a state-of-the-art recording facility in Radio City, relations with RCA, radio legislation, ratings, and the activities of NBC affiliates. April 19, 1945, 4-page report mentions that a complete set of the records covering Roosevelt's death will be made available to the National Archives and the Roosevelt Library in Hyde Park.
FOLDER 807	NBC Management Committee — 1945. Extra Copies. 1945. 19 items. Onionskin and mimeographed memoranda and extra copies of reports of the NBC Management Committee.
FOLDER 808	NBC Management Committee 1944 — Agenda — Announcements of Meetings. Correspondence. 1944. 33 items. Original, onionskin, and mimeographed memoranda, reports, and a telegram concerning 1944 NBC Management Committee meetings.
FOLDER 809	NBC Management Committee 1944 — Digests — Minutes — Reports of Meetings. 1944.

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	4 items.
	Mimeographed memoranda and reports of the NBC Management Committee.
	Highlights: September 15-17, 1944, 63-page report of the NBC Management Committee analyzes the status of FM and television, recommends publicizing compliments toward radio and attacks on the FCC, and recommends adopting the Sheldon Coons library program that will take care of NBC's history and "must contain anecdotes concerning the events and troubles surrounding them, and it must be some one's job to get these from the people involved and write them for reference use." This report also mentions advertising revenue, cooperative programs, a breakdown of NBC employees by sex, and a classification of public service programs into categories such as religion, women's programs, and the war. June 29, 1944, memo, "Television Organization for NBC," includes a television organization chart.
FOLDER 810	NBC Management Committee — 1944 — Extra Copies.
	1944.
	17 items.
	Original, onionskin, and mimeographed memoranda, letters, and reports concerning the NBC Management Committee.
FOLDER 811	NBC Management Committee 1943 — Agenda — Announcements of Meetings. Correspondence.
	1942 - 1943.
	42 items.
	Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports from the 1943 Management Committee meetings.
	Highlights: November 22, 1943, memo, "Radio Legislation," discusses proposed amendments to the Communications Act of 1934. Undated 10-page report listing 40 points needing immediate action and the status of each point.
FOLDER 812	NBC Management Committee 1943 — Digests — Minutes — Reports of Meetings.
	1943.
	2 items.
	Mimeographed "confidential" reports of the NBC Management Committee.
	Highlights: September 17-19, 1943, report mentions, among other topics, the need for an NBC children's show, the adoption by NBC of the Nielson audimeter radio survey service, technical diagrams of frequency modulation and amplitude modulation, war coverage, and affiliate activities.
FOLDER 813	NBC Management Committee — 1943 — Extra Copies.
	1943.
	4 items.
	Mimeographed reports of the NBC Management Committee.
FOLDER 814	NBC Management Committee 1942 — Agenda — Announcements of Meetings. Correspondence.
	1942.
	41 items.

Container	Contents
	Original, onionskin, and mimeographed memoranda, reports, and telegrams referring to the 1942 NBC Management Committee meetings.
	Highlights: September 18, 1942, 15-page report by James R. Angell, "Report to the Management Committee on Public Service."
FOLDER 815	NBC Management Committee 1942 — Digests — Minutes — Reports of Meetings.
	1942.
	2 items.
	Mimeographed reports of the annual NBC Management Committee meeting. Highlights: The report summarizes advertising rates and revenue, public service programs, the status of FM and television, budgets, the filing system, and the Office of War Information.
FOLDER 816	NBC Management Committee 1941 — Agenda — Announcements of Meetings. Correspondence
	1941.
	20 items.
	Onionskin and mimeographed memoranda, letters, and a telegram from the 1941 NBC Management Committee meetings.
	Highlights: October 15, 1941, memo addressing radio problems; including off-color material, the lack of program balance regarding dramas and comedies, and a problem with soap operas.
FOLDER 817	NBC Management Committee 1941 — Digests — Minutes — Reports of Meetings.
	1941.
	1 item.
	Original 104-page "off the record" report of the management meeting.
	Highlights: Niles Trammell makes a strongly worded statement concerning leaks to the press of sensitive NBC business and various executives speculate on possible sources of leaks. Frank discussions regarding affiliate relations, Blue network litigation, sustaining programs, and the FCC.
FOLDER 818	NBC Management Committee 1940 — Agenda — Announcements of Meetings. Correspondence.
	1940.
	6 items.
	Onionskin and mimeographed memoranda concerning an NBC Management Committee meeting.
FOLDER 819	NBC Management Committee 1939 — Agenda — Announcements of Meetings. Correspondence.
	1939.
	23 items.
	Onionskin and mimeographed memoranda from the 1939 NBC Management Committee meetings.
	Highlights: November 16, 1939, 1-page "Summary of the FCC Television Committee Report." June 19, 1939, memo summarizes the meeting and recommends avoiding controversial commentators and subjects on commercial programs.
FOLDER 820	NBC Operating Committee 1934.
	1934.
	12 items.
	Mimeographed reports of 1934 NBC Operating Committee meetings.

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	Highlights: March 13, 1934, 3-page report mentions that sound effects men broke up a marble slab, destroyed a music stand, fried bacon in a studio, and left spilled coffee and partly finished sandwiches in another studio. Ed Wynn was told to abstain from smoking in the studio. Mr. Wynn, "a continual offender, expressing in violent manner that he cared nothing for the Company's orders and there was no one who could stop him." March 6, 1934, 4-page report mentions SESAC license, television, and Walter Winchell.
FOLDER 821	NBC Operating Committee 1933.
	1933.
	25 items
	Mimeographed and onionskin reports and memoranda from 1933 meetings of the Operating Committee.
	Highlights: May 12, 1933, 2-page report mentions the state of Kentucky's $15,000,000 lawsuit in connection with the Kentucky Derby.
FOLDER 822	NBC Operating Committee 1932.
	1932.
	16 items.
	Mimeographed and onionskin memoranda and reports from 1932 meetings of the Operating Committee.
	Highlights: October 31, 1932, 3-page report NBC's policy on the censorship of speeches broadcast over NBC.
FOLDER 823	NBC Operating Committee 1931.
	1931.
	13 items.
	Mimeographed reports concerning 1931 meetings of the NBC Operating Committee.
FOLDER 824	NBC Operating Committee 1930.
	1930.
	86 items.
	Mimeographed and onionskin memoranda and reports from 1930 meetings of the NBC Operating Committee.
	Highlights: December 29, 1930, 1-page report mentions the "continued solicitation by individuals representing themselves as NBC representatives and promising engagements on the air for children." December 5, 1930, 2-page report describes "The Fine Trial of Mark Woods," one of many humorous fines assessed against NBC employees by a harmless kangaroo court. Undated 10-page report, "Policy and Protective Regulations." September 12, 1930, 1-page report mentions objection to the use of the words "film" and "decayed teeth" in the *Pepsodent Program*, and the use of the word "spit" in the *Cremo Cigar Program*.
FOLDER 825	NBC Operating Committee 1929.
	1929.
	16 items.
	Mimeographed memoranda and reports concerning 1929 meetings of the NBC Operating Committee.
	Highlights: December 19, 1929, 3-page report, "Suggested Rules and Regulations." September 6, 1929, form letter of the farcical kangaroo court.

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FOLDER 826	Operating Committee — Chicago 1942. 1942. 10 items. Original and mimeographed "confidential" reports and a memo concerning 1942 meetings of the Chicago Operating Committee. Highlights: June 8, 1942, 4-page report reports on the status of various suits pending against NBC.
FOLDER 827	Operating Committee — Chicago 1940. 1940. 12 items. Original and mimeographed "confidential" reports and memoranda concerning 1940 meetings of the Chicago Operating Committee. Highlights: June 10, 1940, 6-page report mentions the WMAQ transmitter fire, Lennox Lohr's resignation as president of NBC, and the serious problem with ASCAP. April 8, 1940, 5-page memo analyzes a series of tests meant to test the gullibility of the public and the cost of the broadcast rights of Chicago Bears games ($27,500).
FOLDER 828	Operating Committee — Chicago 1939. 1939. 11 items. Onionskin and mimeographed memoranda and "confidential" reports concerning 1939 meetings of the Chicago Operating Committee. Highlights: May 8, 1939, 3-page memo emphasizes the need to "continue the policy of keeping our programs clean." April 10, 1939, 3-page memo mentions the negative audience reaction to Charlie Butterworth's use of the word "darky" during the *Quaker Oats Program*. January 10, 1939, 3-page memo mentions an Al Jolson lawsuit.
FOLDER 829	Operating Committee — Chicago 1936. 1936. 1 item. Mimeographed memoranda and "confidential" reports concerning 1936 meetings of the Chicago Operating Committee.
FOLDER 830	Operating Committee — Chicago 1935. 1935. 27 items. Mimeographed memoranda and "confidential" reports concerning 1935 meetings of the Chicago Operating Committee. Highlights: March 6, 1935, 2-page report mentions the paucity of ribbon microphones and desire of a client to feature, on their program, a speaker on an unknown, controversial topic. The client withdrew their request when informed by NBC that they might have to provide time for a rebuttal.
FOLDER 831	Operating Committee — Chicago 1934 1934. 72 items. Original and mimeographed memoranda and "confidential" reports from 1934 meetings of the Chicago Operating Committee. Highlights: September 17, 1934, 2-page report outlines NBC's contention that the broadcast of the World Series should not be commercially sponsored. May 12, 1934, 3-page report discusses NBC's participation in the 1934 World's Fair. January 13, 1934, 2-

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	page memo mentions the debate over whether NBC will broadcast baseball in 1934 since "the baseball clubs this year are asking that they receive something in return for permitting the broadcasting of their games."
FOLDER 832	Operating Committee — Chicago 1933.
	1933.
	60 items.
	Original, onionskin, and mimeographed memoranda and "confidential" reports from 1933 meetings of the Chicago Operating Committee.
	Highlights: August 21, 1933, 3-page report mentions NBC's plan in sending out I-Q questionnaires to all local personnel. April 8, 1933, 2-page report mentions the Father Coughlin controversy and the need for the concentrating censorship power in one person.
FOLDER 833	Operating Committee—Chicago 1932 .
	1932.
	18 items.
	Mimeographed memoranda and "confidential" reports concerning 1932 meetings of the Chicago Operating Committee.
FOLDER 834	Operating Committee — Chicago September - December 1930.
	1930.
	73 items.
	Mimeographed reports of 1930 meetings of the Chicago Operating Committee.
	Highlights: October 8, 1930, 2-page report mentions NBC's decision to request the *Pacific Borax Company's* program to discontinue the character of the Old Ranger because of the similarity to the Old Timer on the *Great Northern* program.
FOLDER 835	Operating Committee — Chicago May - August 1930.
	1930.
	76 items.
	Mimeographed memoranda and reports concerning 1930 meetings of the Chicago Operating Committee.
	Highlights: May 26, 1930, 1-page report mentions the deluge of telephone calls received demanding that an *Amos 'n Andy* episode be repeated after an S.O.S. caused the cancellation of the episode.
FOLDER 836	Operating Committee — Chicago January - April 1930.
	1930.
	60 items.
	Original and mimeographed reports from 1930 meetings of the Chicago Operating Committee.
	Highlights: April 22, 1930, 2-page report mentions the success of the *Amos 'n Andy* candy bars. January 24, 1930, 3-page report discusses the Pure Oil Company's desire not to have Eddie Cantor sing "Whoopie" on their program. Niles Trammell expresses NBC's policy in withholding white face pictures of *Amos 'n Andy* "because our client wishes to maintain in the minds of the public the picture of *Amos 'n Andy* as colored characters."
FOLDER 837	Operating Committee — Chicago 1929.
	1929.
	8 items.
	Mimeographed and onionskin reports concerning 1929 meetings of the Chicago Operating Committee.

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	Highlights: December 27, 1929, 2-page report refers to the request for white face photographs of *Amos 'n Andy* by replying that "only black face pictures are to be released for that purpose, so as to maintain in the mind of the public the impression of Amos 'n Andy as two living darkies."
FOLDER 838	Operating Committee — San Francisco 1930.
	1934.
	56 items.
	Mimeographed and onionskin reports concerning 1930 meetings of the San Francisco Operating Committee.
	Highlights: December 26, 1930, 2-page report refers to a planned NBC New Years Day broadcast by Mussolini. July 25, 1930, 2-page report mentions plans for an interview with the "boy who is establishing an endurance record on tree sitting." July 3, 1930, 2-page report refers to Dr. Lee DeForest's attack on commercial broadcasting in a speech before the Institute of Radio Engineers. January 20, 1930, 2-page report refers to the need for hiring help to deal with the approximately 1,000 fan letters received by NBC daily.
FOLDER 839	Operating Committee — San Francisco 1929.
	1929.
	24 items.
	Onionskin reports concerning 1929 meetings of the San Francisco Operating Committee.
	Highlights: December 18, 1929, 2-page report refers to the machinations over the selection of announcers for the upcoming Rose Bowl. December 9, 1929, 2-page report mentions the discontinuance of announcing the fact that there were birds in the studio during *Reveille Hour*.
FOLDER 840	NBC Owned & Operated Stations Management Committee 1952.
	1952.
	41 items.
	Mimeographed memoranda and the minutes from owned & operated stations Management Committee meetings.
FOLDER 841	NBC Owned & Operated Stations Merchandising & Promotion Conference 1952.
	1952.
	2 items.
	Mimeographed reports from the merchandising & promotion conference.
FOLDER 842	NBC Policy Committee 1942-43.
	1942 - 1943.
	35 items.
	Original, onionskin, and mimeographed memoranda and reports from the NBC policy committee.
	Highlights: May 3, 1943, 3-page report mentions the need for tighter scrutiny of scripts of Winchell, Pearson, and Fidler following an incident where Drew Pearson mentioned "parties given by Mr. Monroe (Kaplan) at his house on R Street, Washington."
FOLDER 843	NBC Public Relations Committee 1942-43.
	1942 - 1944.
	50 items.

Container	*Contents*
	Original, onionskin, and mimeographed memoranda and reports from the public relations committee.
	Printed items: 1943 12-page NAB booklet, *This is an Army Hitler Forgot!* 1939 80-page NBC booklet, Broadcasting in the Public Interest.
FOLDER 844	NBC Public Service Advisory Panel of Listeners 1940.
	1940.
	1 item.
	Mimeographed 6-page report, "NBC Public Service Advisory Panel of Listeners."
FOLDER 845	NBC Radio Committee 1954-57.
	1954 - 1957.
	51 items.
	Original, onionskin, and mimeographed letters, an article, memoranda, and reports from the radio committee
	Highlights: August 1, 1957, 6-page radio affiliation agreement. September 17, 1954, report, "TV-Radio," advocates the development of radio receivers capable of picking up television sound.
FOLDER 846	NBC Radio Committee-Minutes of Meetings 1954.
	1954.
	11 items.
	Onionskin report and minutes from radio committee meetings.
FOLDER 847	NBC Radio Network Study.
	1951.
	1 item (not in a folder)
	Printed items: Fifty two-page book, *Summary of Report on Basic Economic Study NBC Radio Network*.
FOLDER 848	NBC Radio Network Study.
	1951.
	1 item (not in a folder)
	October 1, 1951, 159-page mimeographed "Report to Stations Planning and Advisory Committee on Basic Economic Study NBC Radio Network."
FOLDER 849	NBC Research Committee 1945.
	1945.
	9 items.
	Original, onionskin, and mimeographed minutes and a memo from Research Committee meetings.
FOLDER 850	Sales Incentive Plan Meeting 1952.
	1952.
	2 items.
	Onionskin and mimeographed memoranda and reports about the sales incentive compensation plan.
FOLDER 851	NBC Staff Meetings 1953.
	1953.
	24 items.
	Onionskin and mimeographed memoranda and minutes of staff meetings.
	Highlights: July 13, 1953, 4-page minutes refers to a study being conducted into reactivating the Brooklyn studios. June 22, 1953, minutes mentions the National Biscuit Company's suit against NBC for violation of trademark.

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FOLDER 852	Staff Meetings (Extra Copies) 1953. 1953. 21 items. Mimeographed minutes of staff meetings.
FOLDER 853	NBC Staff Meetings 1952. 1952. 24 items. Mimeographed minutes of staff meetings. Highlights: December 22, 4-page minutes reports the successful electronic tape recording experiments and the decision to subscribe to the Nielson Television Coverage Survey.
FOLDER 854	NBC Staff Meetings (Extra Copies) 1952. 1952. 65 items. Mimeographed minutes of staff meetings and an onionskin memo.
FOLDER 855	NBC Staff Meetings 1951. 1951. 26 items. Onionskin, handwritten, and mimeographed memoranda and minutes of staff meetings.
FOLDER 856	NBC Staff Meetings (Extra Copies) 1951. 1951. 51 items. Onionskin and mimeographed memoranda and minutes of staff meetings.
FOLDER 857	NBC Staff Meetings 1950. 1950. 19 items. Onionskin and mimeographed memoranda and minutes of staff meetings. Highlights: July 24, 1950, 3-page minutes reports on Korean War coverage and DuMont's bid of $ 510,000 for the World Series.
FOLDER 858	NBC Staff Meetings (Extra Copies) 1950. 1950. 88 items. Onionskin and mimeographed memoranda and minutes of staff meetings.
FOLDER 859	NBC Staff Meetings 1949. 1949. 7 items. Onionskin and mimeographed memoranda and minutes of staff meetings.
FOLDER 860	NBC Staff Meetings (Extra Copies) 1949. 1949 . 17 items. Mimeographed minutes of staff meetings.
FOLDER 861	NBC Staff Operations Group 1945- . 1945 - 1946. 36 items.

Container	Contents
	Original, onionskin, and mimeographed memoranda, articles, and minutes of staff meetings.
	Highlights: September 3, 1946, 2-page report, "Plans for Reorganization of Staff Operations Group." May 28, 1945, 19-page report, "Sets-In-Use, a Problem Affecting NBC's Revenue Today and Tomorrow."
	Printed items: 1945 10-page booklet, Where Jobs Come From.
FOLDER 862	NBC Staff Operations Group 1942-44.
	1942 - 1944.
	63 items.
	Original, onionskin, and mimeographed memoranda, a letter, reports, and minutes of staff meetings.
	Highlights: May 19, 1943, 8-page report by Niles Trammell, "Supreme Court Decision." December 7, 1942, 12-page minutes mention continuity issues with *Eddie Cantor* and *Jack Benny*, as well as *Abbott & Costello's* furious reaction to script revisions. 1942 15-page report, "Promoting NBC on its own Facilities, an Analysis of the Problem-a Comprehensive Plan of Operation."
FOLDER 863	NBC Station Managers Meeting 1944.
	1944.
	1 item.
	Onionskin 146-page report, "Proceedings of Station Managers Meeting, National Broadcasting Company."
FOLDER 864	NBC Stations Meeting 1946.
	1946.
	1 item.
	Mimeographed 12-page address by Jennings Pierce, "Our Responsibilities in the Public Service Field."
FOLDER 865	NBC Stations Planning & Advisory Committee Agenda — Minutes 1952.
	1952.
	14 items.
	Onionskin and mimeographed reports, memoranda, and a press release announcing the NBC Stations Planning & Advisory Committee.
	Highlights: Minutes of the April 29 and April 30, 1952, meetings where affiliates and NBC debate the sponsorship prospects of such shows as *Today*, *Howdy Doody*, and the *Kate Smith Summer Show*.
FOLDER 866	NBC Stations Planning & Advisory Committee — Minutes 1951.
	1951.
	17 items.
	Original, onionskin, and mimeographed memoranda and reports on the 1951 affiliate meetings.
	Highlights: October 1, 1951, 6-page report of a meeting in which Sylvester Weaver spoke of the plans for an early morning daily program tentatively entitled Today.
FOLDER 867	NBC Stations Planning & Advisory Committee — Minutes 1950.
	1949 - 1950.
	15 items.
	Original, onionskin, and mimeographed memoranda, and reports on the 1950 affiliate meetings.
	Highlights: December 1, 1949, "Television Data Chart," which lists estimated TV set ownership in various cities.

Container	*Contents*
FOLDER 868	NBC Stations Planning & Advisory Committee Agenda — Minutes 1949. 1949. 16 items. Original, onionskin, and mimeographed memoranda, reports and a speech concerning the 1949 affiliate meetings. Highlights: Undated speeches by Niles Trammell and Charles Denny which discuss, among other topics, unsuccessful contract negotiations with Jack Benny that led to his joining CBS.
FOLDER 869	NBC Stations Planning & Advisory Committee Agenda — Minutes 1948. 1947 - 1948. 17 items. Original, onionskin, and mimeographed memoranda and reports concerning the 1947 NBC convention and 1948 affiliate meetings.
FOLDER 870	NBC Stations Planning & Advisory Committee Agenda — Minutes 1947. 1947. 12 items Onionskin and mimeographed memoranda and reports on the 1947 affiliate meetings
FOLDER 871	NBC Stations Planning & Advisory Committee Agenda — Minutes 1946. 1946. 15 items. Onionskin and mimeographed memoranda and reports on the 1946 affiliate meetings.
FOLDER 872	NBC Stations Planning & Advisory Committee Agenda — Minutes 1945. 1945. 12 items. Original, onionskin, and mimeographed memoranda and reports on the 1945 affiliate meetings. Highlights: Report of the April 17 & April 18, 1945, meetings mentions the NBC reaction to the sudden death of Franklin Roosevelt on April 12, 1945.
FOLDER 873	NBC Stations Planning & Advisory Committee Agenda — Minutes 1944. 1944. 9 items. Onionskin and mimeographed memoranda and reports on the 1944 affiliate meetings
FOLDER 874	NBC Stations Planning & Advisory Committee Agenda — Minutes 1943. 1943. 9 items. Onionskin and mimeographed memoranda and reports on the 1943 affiliate meetings. Highlights: Report from the September 29 & 30 meetings mentions NBC's "pulling of punches insofar as a realistic treatment of the horrors of war is concerned." Printed items: July, 1943 10-page NBC pamphlet, *The Stations and the Networks Plan Together*, by Niles Trammell.
FOLDER 875	NBC Stations Planning & Advisory Committee Agenda—Minutes 1942 . 1942. 7 items. Onionskin and mimeographed memoranda and reports on the 1942 affiliate meetings.

Container	*Contents*
FOLDER 876	NBC Stations Planning & Advisory Committee Agenda — Minutes 1941 . 1941. 1 item. Mimeographed 10-page "Resume of the Minutes of the Red Network Station's Planning and Advisory Committee Meeting."
FOLDER 877	NBC Technical Development Committee 1951-53. 1952 - 1953. 1 item. (clipped) Original and mimeographed technical reports.
FOLDER 878	NBC Technical Development Committee 1950- . 1950. 1 item. (clipped) Original and mimeographed technical reports.
FOLDER 879	NBC Technical Development Committee 1949. 1949. 1 item. (clipped) Original, onionskin, and mimeographed technical reports.
FOLDER 880	NBC Technical Development Committee 1948. 1948. 1 item. (clipped) Onionskin and mimeographed technical reports.
FOLDER 881	NBC Technical Development Committee 1947. 1947. 1 item. (clipped) Original, onionskin, and mimeographed technical reports.
FOLDER 882	NBC Technical Development Committee 1946. 1946. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.
FOLDER 883	NBC Technical Development Committee 1944-45. 1944 - 1945. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.
FOLDER 884	NBC Technical Development Committee 1942-43. 1942 - 1943. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.
FOLDER 885	NBC Technical Development Committee — Correspondence 194-53. 1943 - 1953. 33 items. Onionskin, handwritten, and mimeographed memoranda pertaining to the technical development committee.
FOLDER 886	NBC Technical Development Committee — Extra Copies. 1942 - 1947. 19 items. Original, onionskin, and mimeographed memoranda and technical reports.

Container	*Contents*
FOLDER 887	NBC Television-FM Committee — Agenda & Minutes of Meetings 1943-44. 1943 - 1944. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.
FOLDER 888	NBC Television - FM Committee — Agenda & Minutes of Meetings 1943-44. Extra Copies. 1943 - 1944. 110 items. Original, onionskin, and mimeographed memoranda, a letter, and technical reports.
FOLDER 889	NBC Television - FM Committee — 1943-44 Extra Copies. 1943 - 1944. 2 items. Original, onionskin, and mimeographed memoranda and technical reports.
FOLDER 890	.NBC Television - FM Committee — Correspondence 1943-44. 1943 - 1944. 169 items. Original, onionskin, handwritten, and mimeographed letters, an article, and reports on FM and television. Highlights: December 15, 1943, 15-page report, "NBC Estimated Television Income & Expense January through December, 1944." Printed items: July 24, 1944, 6-page bulletin, *Is Television Ready for Advertising?* (2 copies)
FOLDER 891	NBC Television - FM Committee — Sub-Committees 1944. 1944. 1 item. (clipped) Onionskin memo and minutes of the Sub-Committee on Rates.
FOLDER 892	NBC Television - FM Committee — Sub-Committees 1944 — Extra Copies. 1944. 8 items. Onionskin reports and minutes of the Sub-Committee on Rates.
FOLDER 893	RCA Television Committee 1943-46. 1943 - 1946. 1 item. (clipped) Original, onionskin, and mimeographed letters, memoranda, and reports from the Television Committee. Highlights: May 1, 1945, 10-page speech by David Sarnoff at the annual meeting of RCA stockholders
FOLDER 894	RCA Television Committee 1943-46 Extra Copies . 1943 - 1946. 20 items. Original, onionskin, and mimeographed reports, an article, press releases, memoranda, and minutes of the Television Committee. Highlights: December 13, 1945, 15-page press release, "Latest Television Developments Seen in RCA Demonstration."
FOLDER 895	NBC 25-Year Club. 1964 - 1973. 10 items.

Container	*Contents*
FOLDER 896	NBC 25-Year Club. 1964 - 1973. 10 items. Programs from ten different luncheons honoring NBC employees with twenty-five or more years of service.
FOLDER 896	Wired Radio. 1926 - 1941. 57 items. Original, onionskin, and mimeographed letters, memoranda, reports, telegrams, and articles about the competitive threat to NBC from wired radio. Highlights: June 12, 1941, memorandum on the activities of Muzak. June 14, 1935, 4-page report, "Wired Wireless." Printed items: July 29, 1935, 11-page *Music in the Home* schedule of Muzak programs.
FOLDER 897	Women's Lounge Room. 1942 - 1943. 3 items. Memoranda concerning the women's lounge room.
	Board of Directors, 1926-1956 100 folders. Agendas, resolutions, correspondence, minutes, reports and balance sheets prepared for the Board of Directors; memoranda and letters documenting Board actions, and biographical sketches of directors.
FOLDER 898	NBC Board of Directors Agenda & Resolutions 1956. 1956. 10 items. Original and mimeographed reports from board of directors meetings includes extensive salary information, investment holding changes, and contract settlements.
FOLDER 899	NBC Board of Directors Correspondence 1956. 1955 - 1956. 23 items. Original, onionskin, and mimeographed memoranda, two letters, and financial reports from the board of directors meetings. Highlights: March 27, 1956, 11-page report, "National Broadcasting Company, Inc. Proposed Capital Budget Second Quarter 1956."
FOLDER 900	NBC Board of Directors 1956. 1955 - 1956. 13 items. Original, mimeographed, and onionskin memoranda, financial and sales reports for the board of directors meetings, plus the minutes of the meetings.
FOLDER 901	NBC Board of Directors Correspondence 1955. 1954-55. 17 items. Original, mimeographed, and onionskin memoranda, a letter, and financial reports from the board of directors.

Container	*Contents*
	Highlights: June 20, 1955, 11-page proposal, "National Broadcasting Company, Inc. Proposed Capital Budget Third Quarter 1955." (3 copies) Also, data concerning the proposal for the Kagran transaction.
FOLDER 902	NBC Board of Directors Agenda & Resolutions 1955.
	1955.
	11 items.
	Mimeographed reports of meetings from the board of directors.
FOLDER 903	NBC Board of Directors Reports 1955.
	1955.
	21 items.
	Original and onionskin memoranda and financial reports from the board of directors.
	Note: This is the last year in which Sarnoff is Chairman of the Board and Weaver is the President of NBC; in 1956 they switch positions.
FOLDER 904	NBC Board of Directors Agenda & Resolutions 1953.
	1953.
	16 items.
	Mimeographed reports of meetings (regular and special) from the board of directors.
FOLDER 905	NBC Board of Directors Correspondence 1953.
	1953.
	2 items.
	Onionskin letters concerning the board of directors.
	Highlights: April 15, 1953, letter calling for a special meeting of the Board after the death of Gano Dunn in order to fill his place. December 4, 1953, resignation letter from Sylvester L. Weaver, Jr., as Vice Chairman of the Board of Directors
FOLDER 906	NBC Board of Directors Reports 1953.
	1953.
	1 item.
	Twelve-page "Report for Board of Directors Meeting -- Feb. 6, 1953."
FOLDER 907	NBC Board of Directors Correspondence 1952.
	1952.
	1 item.
	Eight-page financial report.
FOLDER 908	NBC Board of Directors Reports 1952.
	1952.
	1 item.
	Original twelve-page financial report.
FOLDER 909	NBC Board of Directors Agenda & Resolutions 1951.
	1950 - 1951.
	6 items.
	Mimeographed reports from the board of directors meetings.
	Highlights: April 5, 1951, report includes the outline of a thirty year agreement between Milton Berle and NBC, including a three year contract for the 8pm-9pm slot on Tuesdays. January 5, 1951, 9-page report including NBC's financial dealings with the *Howdy Doody* Program. December 1, 1950, report includes the recommendation from Dr. Charles B. Jolliffe that NBC participate in the testing of color television (at the expense of RCA).

Container	*Contents*
FOLDER 910	NBC Board of Directors Reports to Board of Directors 1951. 1951. 6 items. Onionskin financial reports for the board of directors meetings
FOLDER 911	NBC Board of Directors Reports to Board of Directors 1950. 1950. 12 items. Onionskin financial reports for the board of directors meetings.
FOLDER 912	NBC Board of Directors Agenda & Resolutions 1950. 1950. 20 items. Mimeographed and onionskin memoranda and reports from the board of directors. Highlights: November 3, 1950, report includes the resignation of Edward Nally as director of the company, the election of Carleton Smith as the company's Vice President, and also outlines the framework for employee benefits and retirement plans.
FOLDER 913	NBC Board of Directors Correspondence 1949. 1949. 24 items. Original, onionskin, handwritten, and mimeographed memoranda and reports from the board of directors meetings, especially with regard to affiliate additions, current and future programming. Highlights: October 7, 1949, Board meeting supplement details the agreement between NBC and the United Nations Radio unit. October 3, 1949, memo outlines lawsuit brought against NBC by Joseph J. Balaber, owner of "certain Mack Sennett comedies," who claims NBC agreed to broadcast the films only in the continental United States. NBC broadcast these films, during the *Howdy Doody* show, in New York, Cleveland, and Detroit, consequently the signal was received in Canada. July 1, 1949, 3-page report announces new radio programs, including *Dragnet*. June 3, 1949, 3-page report mentions dissatisfaction with the National Association of Broadcasters. May 6, 1949, 3-page report announces the new program *The Dean Martin Jerry Lewis Show*.
FOLDER 914	NBC Board of Directors Agenda & Resolutions 1949. 1949. 16 items. Original, onionskin and mimeographed memoranda, balance sheets, and reports from the board of directors meetings; details employee pay raises, union agreements, affiliate acquisition, board elections, employment contracts, equipment purchasing, theater leasing. Highlights: December 1, 1949, report proposing severance pay to NBC employees. November 2, 1949, report proposing an agreement with the Radio and Television Directors Guild. October 5, 1949, reports the contract agreement with the Radio Writers Guild - for the news writers stationed in Chicago. September 1, 1949, report proposes the acceptance of the NABET contract for Hollywood sound effects technicians; the reinstatement of the International Broadcast transmitters at Dixon, CA. May 4, 1949, reports the authorization of the move of the *Kukla*, *Fran and Ollie* show to Chicago. March 10, 1949, 19-page report mentions the purchase of rights to the *Fibber*

Container	Contents
	McGee and Molly program, the acquisition of ten RCA magnetic tape recorders for recording network radio programs, the proposal for adoption of the RGA Retirement Plan.
FOLDER 915	NBC Board of Directors Reports to Board of Directors 1949.
	1949.
	17 items.
	Onionskin reports, memos, and balance sheets for board of directors meetings; includes mention of union agreements, salary and severance pay, retirement plans, new employees, profit/loss stats, FCC regulations, theater leases.
	Highlights: September 28, 1949, 19-page report discusses the legal actions taken by the networks against the FCC regulation prohibiting "lottery programs," also announces new plans for a North American Broadcast Agreement. September 2, 1949, 30-page report mentions a suit by Frank Paris, a former NBC puppeteer, who allegedly designed the original *Howdy Dowdy* puppet and is the owner of the name *Howdy Doody*; the Senate's Interstate Commerce Commitee's decision over the advertising of liquor over the radio; the FCC's new rulings for the use of VHF and UHF bands, as well as the proposition of color television. July 1, 1949, 21-page report details the Senate Committee on Interstate and Foreign Commerce's "McFarland Bill" which plans to change the Communications Act of 1934. May 25, 1949, report details the litigation being taken against the "Fred Allen Show" for the use of the name Sergei Stroganoff - action was being taken by Mr. Stroganoff. April 1, 1949, reports from the FCC of a lawsuit filed by rival television manufacturers over the claim of equipment outdating by the addition of the UHF band. March 11, 1949, announcement of the purchase of the "Fibber McGee and Molly" show rights and contracting details; it also illustrates the synchronization of affiliate stations as well as the initiation of a television plant in Chicago; under the heading "Matters for the information of the Board" is information pertaining to the decisions made by Senator Johnson and the FCC concerning communications rights; in the "Litigation" section a Mr. Jack Kabler has served NBC with a summons concerning the "piracy" of a game show idea of his from 1944 named "Who Said It?" - action was also taken by Ms. Tallulah Bankhead against NBC, CBS, Procter & Gamble, and Benton & Bowles for the "unjust" use of her first name in a Prell shampoo jingle; an agreement between AT&T and NBC for cable facilities is mentioned. February 4, 1949 under the heading of "Litigation" Mr. William E. Ballard files suit against NBC, Russell M. Seeds, Inc., and Brown & Williamson Tobacco Corporation for copyright infringement.
FOLDER 916	NBC Board of Directors Correspondence 1948.
	1948.
	11 items.
	Original and onionskin reports from board of directors meetings.
	Highlights: September 3, 1948 shows the programming from the previous month, included are programs concerning the upcoming Presidential election, the speech by the Chairman of the Atomic Energy Commission, and the introduction of the Selective Service.
FOLDER 917	NBC Board of Directors Agenda & Resolutions 1948.
	1948.
	15 items.

Container	Contents
	Original, onionskin, and mimeographed memoranda, reports, and balance sheets from board of directors meetings; includes information about union contracts, bonus payments, equipment purchasing, theater leasing, employee life insurance and benefits for those who served in the military, changes in the membership of the Board of Directors.
	Highlights: July 1, 1948, report mentions NBC's contribution to a fund that would pay for an investigation into the murder in Greece of George Polk, a NBC radio news correspondent.
FOLDER 918	NBC Board of Directors Reports to Board of Directors 1948.
	1948.
	10 items.
	Onionskin memoranda and reports from board of directors meetings, includes details of the plans for the election coverage, FCC rulings, and the growing interest in network television, union agreements, program listings (including numerous political speeches), employee benefits - esp. those from the military - theater, office, and equipment leasing.
	Highlights: November 5, 1948, legal action taken against NBC, Elizabeth Bentley, and General Foods by William C. Remington for the libelous statements made by Ms. Bentley on the program *Meet the Press* wherein she stated that Mr. Remington was a "Communist"; the "interest in network television" is also mentioned. October 1, 1948 under the heading "FCC" denotes the statement entered by NBC to the Communications Committee against the regulation of "contest programs," in the "Litigation" section NBC is said to have settled for $5000 to Mrs. Laffoon of San Diego, CA for the disputed correct answer on the "Lyden's Treasure Island Contest," the Philadelphia affiliate took action against AT&T for their use of video tariffs. September 3, 1948, under the section on television, mentions the first successful televising of activities aboard the aircraft carrier, on the U.S.S. Leyte. August 6, 1948, under "Litigation," Edwin H. Armstrong files against RCA and NBC for infringement upon his FM patents. May 7, 1948, the Cicuit Court of Appeals denied the anti-trust action taken by Gordon Brown against NBC, ABC, and Mutual.
FOLDER 919	NBC Board of Directors Correspondence 1947.
	1947.
	5 items.
	Onionskin and mimeographed memoranda and letters documenting actions of the board of directors.
	Highlights: the July 29th letters of resignation from A.L. Ashby as Vice President and General Counsel and from Clarence L. Menser as Vice President in charge of Programs.
FOLDER 920	NBC Board of Directors Agenda & Resolutions 1947.
	1947.
	42 items.
	Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings; includes equipment purchase and construction, bonus payments, salary information, Board elections, employee life insurance plans, incentive plan, and pension plans.
	Highlights: May 9, 1947, discusses the support of the American Broadcasting Company by NBC through means of office space and services.

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FOLDER 921	NBC Board of Directors Reports to Board of Directors 1947. 1946 - 1947. 21 items. Original, onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings. Highlights: November 7, 1947, in the FCC section, the proposal of the elimination of Channel 1 as a television station is brought forth, as is the suggestion of super power television stations. September 5, 1947, 22-page report mentions Petrillo's controversial decision not to permit duplication of AM network musical programs on FM stations. September 3, 1947, an agreement between NBC and the BBC for exchange of new film reels is mentioned in the "television" section, as are deals to televise collegiate football games, the home games of the NY Giants and the Baltimore Colts. February 7, 1947, under the heading of the FCC the Columbia proposition for color television is put forth.
FOLDER 922	NBC Board of Directors Reports to Board of Directors 1947 (Extra Copies). 1947. 16 items. Onionskin memoranda, reports, and balance sheets from board of directors meetings.
FOLDER 923	NBC Board of Directors Correspondence 1946. 1946. 11 items. Onionskin and mimeographed memoranda from board of directors meetings; focuses primarily on the decisions made by the FCC. Highlights: October 25, 1946, memo from AL Ashby to Niles Trammell regarding the CBS petition for color television programming. May 2, 1946, memo from A. L. Ashby to Niles Trammell regarding the FCC's clear channel proceedings.
FOLDER 924	NBC Board of Directors Agenda & Resolutions 1946. 1946. 31 items. Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
FOLDER 925	NBC Board of Directors Reports to Board of Directors 1946. 1946. 23 items. Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings. Highlights: October 25, 1946, 11-page "Report for Board of Directors for Program Department" lists several one-time-only programs. October 4, 1946, 15-page report mentions NBC's purchase of motion picture cameras for recording television pictures. July 2, 1946, 17-page report mentions a threat from the International Brotherhood of Electrical Workers to sabotage the television broadcast of the Joe Louis-Billy Conn fight unless NBC engaged members of their union to operate the television cameras.
FOLDER 926	NBC Board of Directors Reports to Board of Directors (Extra Copies) 1946. 1946. 7 items.

Container	*Contents*
	Onionskin memoranda, reports, and balance sheets from board of directors meetings.
FOLDER 927	NBC Board of Directors Correspondence 1945.
	1945.
	12 items.
	Onionskin memoranda, and reports from board of directors meetings.
	Highlights: August 28, 1945, memo from A.L. Ashby to Niles Trammell reports on FCC decision that permits AM licensees to operate FM stations and to permit FM licensees to duplicate on their FM stations all the programs broadcast on their AM stations.
FOLDER 928	NBC Board of Directors Agenda & Resolutions 1945.
	1945.
	38 items
	Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
FOLDER 929	NBC Board of Directors Reports to Board of Directors 1945.
	1944 - 1945.
	17 items.
	Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
	Highlights: November 2, 1945, report describes FCC hearings on the television allocation plan. September 7, 1945, 13-page report lists several programs celebrating the Japanese surrender on August 10, 1945. May 4, 1945, 12-page report describes the programming challenges and financial sacrifices undertaken by NBC when President Roosevelt died on April 12, 1945. This report also describes nine programs planned for V-E Day, including *Milestones on the Road to Peace*, *The People vs. the Unholy Three*, and *Ten Escape from Tojo*.
FOLDER 930	NBC Board of Directors Reports to Board of Directors (Extra Copies) 1945.
	1945.
	5 items.
	Onionskin memoranda, reports, and balance sheets from board of directors meetings.
	Highlight: August 13, 1945, 13-page report mentions the reduction in time for the *Army Hour* from one hour to thirty minutes. This action was approved by the War Department. This report also describes academic collaborations between NBC and Northwestern University, UCLA, Stanford, and Columbia University for the purpose of creating broadcasting curriculums.
FOLDER 931	NBC Board of Directors Agenda & Resolutions 1944.
	1944.
	38 items.
	Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
	Highlights: August 13, 1945, 13-page report mentions the *Army Hour*'s reduction in time from one hour to thirty minutes and the approval of this action by the War Department. The report describes collaborative efforts of NBC and Northwestern, UCLA, Stanford, and Columbia University for the purpose of creating broadcasting curriculums.
FOLDER 932	NBC Board of Directors Reports to Board of Directors 1944.
	1943 - 1944.
	22 items.

Container	*Contents*
	Original, onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
	Highlights: September 1, 1944, 13-page report mentions the August 14, 1944, evening tipoff of NBC that "a development of military importance was pending." Consequently, NBC stayed in operation all night and was able to broadcast a report the next day at 6 A.M. of the allied invasion of southern France. May 5, 1944, 14-page report announces new "facilities for the metalizing of master recordings immediately after recording. May 5, 1944, 14-page report outlines NBC's plans to cover the possible invasion of Europe.
FOLDER 933	NBC Board of Directors Correspondence 1944.
	1944.
	23 items
	Onionskin and mimeographed memoranda from board of directors meetings.
FOLDER 934	NBC Board of Directors Reports to Board of Directors (Extra Copies) 1944.
	1944.
	14 items.
	Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
FOLDER 935	NBC Board of Directors Reports to Board of Directors 1943.
	1943.
	24 items.
	Onionskin memoranda, reports, and balance sheets from board of directors meetings.
	Highlights: December 3, 1943, 11-page report describes several new programs, including *G.I. Variety* and *Soldiers in Grease Paint*. May 7, 1943, 13-page report refers to the economic performance of CBS versus NBC.
FOLDER 936	NBC Board of Directors Agenda and Resolutions 1943.
	1943.
	8 items.
	Onionskin and mimeographed reports and balance sheets from board of directors meetings.
FOLDER 937	NBC Board of Directors Correspondence 1943.
	1943.
	27 items.
	Handwritten, onionskin, and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
FOLDER 938	NBC Board of Directors Reports to Board of Directors (Extra Copies) 1943.
	1943.
	1 item.
	January 8, 1943, 12-page onionskin report mentions the FCC's order for all domestic broadcast transmitters to reduce power by 20% to extend the life of scarce vacuum tubes during the war.
FOLDER 939	NBC Board of Directors Biographical Data.
	1941.
	2 items.
	Onionskin and mimeographed biographical sketches of board members.
FOLDER 940	NBC Board of Directors Agenda and Resolutions 1942.
	1942.

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	46 items.
	Original, onionskin, and mimeographed memo and minutes from board of directors meetings.
FOLDER 941	NBC Board of Directors Correspondence 1942.
	1941 - 1942.
	70 items.
	Original, onionskin, and mimeographed letters, reports, and memoranda concerning the board of directors.
FOLDER 942	NBC Board of Directors Reports to Board of Directors 1942.
	1942.
	22 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 943	NBC Board of Directors Reports to Board of Directors (extra copies) 1942.
	1942.
	24 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 944	.NBC Board of Directors Correspondence 1941
	1941.
	57 items.
	Original, handwritten, onionskin, and mimeographed reports, letters, and memoranda from the board of directors.
FOLDER 945	NBC Board of Directors Agenda & Resolutions 1941.
	. 1941
	18 items.
	Onionskin minutes from board of directors meetings.
FOLDER 946	NBC Board of Directors Reports to Board of Directors 1941.
	1941.
	22 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 947	NBC Board of Directors Reports to Board of Directors (extra copies) 1941.
	1941.
	11 items.
	Onionskin reports to the board of directors.
FOLDER 948	NBC Board of Directors Agenda & Resolutions July-December 1940.
	1940.
	12 items.
	Onionskin and mimeographed memoranda and minutes from board of directors meetings.
FOLDER 949	NBC Board of Directors Agenda & Resolutions January-June 1940.
	1940.
	8 items.
	Onionskin and mimeographed memoranda and minutes from board of directors meetings.
FOLDER 950	NBC Board of Directors Reports to Board of Directors 1940.
	1940.
	10 items.
	Onionskin memoranda and reports to the board of directors.

Container	*Contents*
FOLDER 951	NBC Board of Directors Reports to Board of Directors (extra copies) 1940. 1940. 9 items. Onionskin reports to the board of directors.
FOLDER 952	NBC Board of Directors Correspondence 1940. 1937 - 1940. 77 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors.
FOLDER 953	NBC Board of Directors Correspondence 1939. 1937 - 1940. 77 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors. Highlights: October 10, 1939, letter from Lenox R. Lohr to General James G. Harbord, chairman of the Board of RCA regarding the Al Jolson case. May 25, 1939, 7-page report by O. B. Hanson, "Problems of Relocation of WEAF."
FOLDER 954	NBC Board of Directors Agenda & Resolutions January-June 1939. 1939. 14 items. Onionskin and mimeographed memoranda and minutes from board of directors meetings.
FOLDER 955	NBC Board of Directors Agenda & Resolutions July-December 1939. 1939. 10 items. Onionskin and mimeographed memoranda and minutes from board of directors meetings.
FOLDER 956	NBC Board of Directors Reports to Board of Directors 1939. 1939. 7 items. Onionskin memoranda and reports to the board of directors.
FOLDER 957	NBC Board of Directors Reports to Board of Directors (extra copies) 1939. 1939. 2 items. Onionskin reports to the board of directors.
FOLDER 958	NBC Board of Directors Correspondence 1938. 1938. 17 items. Onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors. Highlights: October 20, 1938, 3-page analysis of NBC coverage of the Czechoslovakian situation. August, 1938 24-page "Analysis of Program Audiences and Listening Habits in Rural Areas vs Large Cities."
FOLDER 959	NBC Board of Directors Agenda & Resolutions 1938. 1938. 23 items. Onionskin and mimeographed minutes from board of directors meetings.

Container	*Contents*
FOLDER 960	NBC Board of Directors Reports to Board of Directors 1938. 1938. 1 item. Onionskin report to the board of directors.
FOLDER 961	. NBC Board of Directors Correspondence 1937 1937 . 3 items. Original, onionskin, and mimeographed letters and memoranda related to the resignation of Newton D. Baker from the RCA board of directors and his subsequent death.
FOLDER 962	NBC Board of Directors Agenda & Resolutions 1937. 1937. 8 items. Onionskin minutes from board of directors meetings.
FOLDER 963	NBC Board of Directors Correspondence 1936. 1936. 7 items Onionskin, and mimeographed memoranda and reports to the board of directors.
FOLDER 964	NBC Board of Directors Agenda & Resolutions 1936. 193 6. 1 item (clipped). Mimeographed and onionskin memoranda and minutes from board of directors meetings.
FOLDER 965	NBC Board of Directors Reports to Board of Directors 1936. 1935. 1 item. Onionskin report to the board of directors mentions ASCAP problems and NBC's rejection of a program, *Liberty at the Cross Roads*, submitted by the National Republican Committee.
FOLDER 966	NBC Board of Directors Correspondence September-December 1935. 1935. 31 items. Original, onionskin, and mimeographed memoranda, an article, and reports to the board of directors. Highlights: December 30, 1935, memo announcing Merlin H. Aylesworth's resignation as president of NBC and the election of Lenox R. Lohr as his replacement.
FOLDER 967	NBC Board of Directors Correspondence May-August 1935. 1935. 20 items. Original, handwritten, onionskin, and mimeographed memoranda, an article, and reports to the board of directors. Highlights: Undated 2-page report describes NBC's ordeal in preventing the *Palmolive* program from jumping to CBS. Spanish lyrics from the March 21, 1935, *Mexican Government Program*, furnished by the FCC and a Father Parsons: But my greatest delight Was when she stood naked Of her flowing garment; And like a bending branch

Container	*Contents*
	Of a willow, uncovered to me Her beauty, an unfolding rose Which breaks its bud And displays all its loveliness.
FOLDER 968	NBC Board of Directors Correspondence January-April 1935. 1934. 42 items. Original, handwritten, onionskin, and mimeographed memoranda, and reports to the board of directors. Highlights: 1935 5-page report mentions the Louis-Baer fight causing the "Mount Everest" of electrical consumption, more than doubling the amount used during the April 28 "Fireside Chat" by President Roosevelt. Excerpt from a 1935 report shows that 563,631 pieces of audience mail were received in November, 1934.
FOLDER 969	NBC Board of Directors Agenda & Resolutions September-December 1935. 1935. 31 items. Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.
FOLDER 970	NBC Board of Directors Agenda & Resolutions May-August 1935. 1935. 36 items. Original, handwritten, mimeographed, and onionskin memoranda, an article, and minutes from board of directors meetings. Highlights: May 25, 1935, 18-page "Report of the Activities of the Washington Division."
FOLDER 971	NBC Board of Directors Agenda & Resolutions January-April 1935. 1935. 12 items. Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.
FOLDER 972	NBC Board of Directors Reports to Board of Directors September-December 1935. 1935. 7 items. Original, onionskin, and mimeographed memoranda and reports to the board of directors.
FOLDER 973	NBC Board of Directors Reports to Board of Directors May-August 1935. 1935. 5 items. Original, onionskin, and mimeographed memoranda and reports to the board of directors.
FOLDER 974	NBC Board of Directors Reports to Board of Directors January-April 1935. 1934 - 1935. 12 items. Original, onionskin, and mimeographed memoranda and reports to the board of directors.
FOLDER 975	NBC Board of Directors Reports to Board of Directors (extra copies) 1935. 1935. 6 items.

Container	*Contents*
	Onionskin reports to the board of directors.
FOLDER 976	NBC Board of Directors Executive Vice Presidents Report 1932-35.
	1935.
	1 item.
	Mimeographed 15-page report to David Sarnoff.
FOLDER 977	NBC Board of Directors Correspondence July-December 1934.
	1934.
	77 items.
	Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors.
	Highlights: December 20, 1934, 5-page report discusses conflicts between radio, theaters, and motion pictures regarding NBC and Columbia inviting audiences to watch at on charge broadcasts at studios and theaters. Undated excerpt from a report where Walter Damrosch is asked if the quality of music has improved. He replies: "True, it certainly iss true. It iss so true that those dregs of civilization, the manachers of advertising achencies, and the vice presidents of automobile companies, haf begun to realize it." [sic] September, 17, 1934, congratulatory letter from M. H. Aylesworth to David Sarnoff on the occasion of Sarnoff's acceptance as chairman of the board of NBC.
FOLDER 978	NBC Board of Directors Agenda &Resolutions July-December 1934.
	1934.
	19 items.
	Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.
FOLDER 979	NBC Board of Directors Reports to Board of Directors 1934.
	1934.
	20 items.
	Original, onionskin, and mimeographed memoranda, letters, and reports to the board of directors.
FOLDER 980	NBC Board of Directors Agenda & Resolutions January-June 1934.
	1934.
	19 items.
	Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.
FOLDER 981	NBC Board of Directors Correspondence January-June 1934.
	1934.
	37 items.
	Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors.
	Printed items: January, 1934 10-page pamphlet, *NBC Program Policies*.
FOLDER 982	NBC Board of Directors Correspondence July-December 1933.
	1933.
	36 items.
	Original, onionskin, and mimeographed letters, memoranda, and reports to the board of directors.
FOLDER 983	NBC Board of Directors Agenda & Resolutions July-December 1933.
	1933.
	28 items.

Container	*Contents*
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 984	NBC Board of Directors Correspondence January-June 1933.
	1932 - 1933 .
	33 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 985	NBC Board of Directors Agenda & Resolutions January-June 1933.
	1933.
	21 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 986	NBC Board of Directors Reports to Board of Directors 1933.
	1933.
	4 items.
	Onionskin, handwritten, and mimeographed reports to the board of directors.
FOLDER 987	NBC Board of Directors Agenda & Resolutions 1932.
	1932.
	14 items.
	Original, onionskin and mimeographed memoranda, reports, and telegrams of resignation to the board of directors.
FOLDER 988	NBC Board of Directors Agenda & Resolutions 1931.
	1931.
	10 items
	Onionskin, handwritten, and mimeographed memoranda and reports to the board of directors.
FOLDER 989	.NBC Board of Directors Agenda & Resolutions 1930
	1930.
	14 items
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 990	NBC Board of Directors Correspondence 1930.
	1929 - 1930.
	4 items
	Onionskin and mimeographed memo and reports to the board of directors.
FOLDER 991	NBC Board of Directors Agenda ≈ Resolutions 1929.
	1928 - 1929.
	19 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 992	NBC Board of Directors Agenda & Resolutions 1928.
	1928.
	21 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 993	NBC Board of Directors Correspondence 1928.
	1928.
	3 items.

Container	*Contents*
	Mimeographed memoranda concerning the board of directors.
FOLDER 994	NBC Board of Directors Agenda & Resolutions 1927.
	1927.
	14 items.
	Original, onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 995	NBC Board of Directors Correspondence 1927.
	1927.
	56 items.
	Onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 996	NBC Board of Directors Agenda & Resolutions 1926.
	1926.
	14 items.
	Original, onionskin and mimeographed memoranda and reports to the board of directors.
FOLDER 997	NBC Board of Directors Correspondence 1926.
	1927.
	56 items.
	Original, onionskin, and mimeographed telegrams, letters, memoranda, and reports to the board of directors.
	Network Affiliates, 1923-1983
	44 folders.
	Memoranda, correspondence and reports.
FOLDER 998	NBC Network Affiliates.
	1935 - 1989.
	41 items.
	Original, onionskin, mimeographed, and photocopied letters, memoranda, reports, maps, press releases, and telegrams related to the NBC network and affiliates.
	Highlights: February 5, 1937, 42-page "Report on the Study for Improving National Broadcasting Company Network Facilities." April 17, 1939, NBC network facilities map. June 28, 1934, 3-page letter from WSYR of Syracuse, New York to NBC complaining of NBC's neglect of the Blue Network in favor of the Red Network. May, 1951 4-page report on the growth and development of the NBC television network. June, 1941 11-page report on the Pacific Coast Blue network, "Let's Do Something About the Blue." March 25, 1941, 25-page report, "The Growth of the Blue Network During 1940."
FOLDER 999	NBC Affiliates Station Contracts 1935.
	1934 - 1936.
	6 items.
	Original, onionskin, and mimeographed memoranda, contracts, a letter, and a report on station contracts.
	Highlights: Undated 5-page report from the "NBC Contract Committee."
FOLDER 1000	NBC Affiliates Radio.
	1923 - 1946.
	11 items.

Original, onionskin, handwritten, and mimeographed letters, fan mail, articles, and reports related to radio stations WCAP and WRC, as well as unrelated correspondence concerning NBC's attempts to receive permission to distribute transcriptions of speeches to schools.

Highlights: July 17, 1925, letter from F.P. Guthrie to Dr. Alfred N. Goldsmith about WCAP's reluctance at WRC signing on immediately following their sign off. November 7, 1924, letter from David Sarnoff to F.P. Guthrie praising him for taking "criticism in the proper and manly way" after Guthrie's apology for sending an indiscreet letter to the phone company and the Department of Commerce that could have hindered RCA's radio plans. October 2, 1923, letter from RCA to Colonel Theodore Roosevelt, Assistant Secretary of the Navy, requesting exclusive rights to the Army-Navy football game. April 30, 1946, letter from Madame Chiang Kai-shek's secretary granting NBC permission to include her speeches in a NBC educational catalogue. March 28, 1946, letter from Winston Churchill's private secretary denying NBC request to include Churchill's speeches in the catalogue. March 20, 1946, letter from the White House granting NBC permission to include the President's speeches in the catalogue.

FOLDER 1001 NBC Affiliates Radio Executive Committee 1958.

1958.

41 items.

Original, onionskin, and mimeographed letters, memoranda, telegrams, contracts, and reports from the NBC radio affiliates executive committee.

Highlights: June 23, 1958, letter from WOOD radio & television to NBC urging the dropping of daytime drama from the weekday schedule. May 1, 1958, 11-page "Station Affiliate List."

Printed items: April 15, 1958, 35-page booklet, *Clearances*, reports the number of affiliates that clear network programming as well as the adverse effects of non-clearance. January 1, 1958, 8-page booklet, *Station Affiliate List NBC Radio Network*. Four 1958 charts listing ratings of NBC network radio shows, major market clearance problems, profit analysis of major programs, and recommendations of program changes

FOLDER 1002 NBC Affiliates Radio Program Advisory Committee 1959.

1959.

9 items.

Original and mimeographed press releases, reports, a memorandum, and a letter concerning the committee.

Highlights: December 17, 1959, 3-page committee report recommends, among other things, to minimize the offbeat and "egghead" segments and to "take the bedroom out of the weather" by removing Miss Monitor from the *Monitor* program because "all were in agreement that her technique was not desirable."

FOLDER 1003 NBC Affiliates Radio Executive Committee 1959.

1959.

27 items.

Original, onionskin, and mimeographed memoranda, letters, press release, telegrams, and reports from the executive committee.

Highlights: October, 1959 closed circuit speech to radio affiliates. 1959 8-page NBC speech from NBC radio to its affiliates demanding their 100% clearance on *News on the Hour*, *Monitor*, and *Analysis* or risk

the loss of NBC affiliation. October 13, 1959, 3-page NBC radio network present and proposed network sale schedule.

FOLDER 1004 NBC Affiliates Radio Agenda Minutes 1960.

1960.

73 items.

Original, onionskin, and mimeographed letters, speeches, telegrams, memoranda, reports, and an article regarding NBC radio affiliates.

Highlights: December 5, 1960, NBC telegram to affiliates not clearing enough network programming.

FOLDER 1005 NBC Affiliates Radio Executive Committee 1960.

1960.

11 items.

Original, onionskin, and mimeographed press releases, memoranda, a speech and reports from both radio and television affiliates.

Highlights: November, 1960 Robert W. Sarnoff speech to NBC Television affiliates. NBC television program listings from May 1 through September 7, 1960.

FOLDER 1006 NBC Affiliates Radio Executive Committee 1961.

1961.

8 items.

Onionskin and mimeographed memoranda and press releases from NBC radio affiliates meetings.

FOLDER 1007 NBC Affiliates Radio Executive Committee 1962.

1961 - 1962.

6 items.

Original and mimeographed memoranda, reports, and a press release from NBC radio affiliates meeting.

FOLDER 1008 NBC Affiliates Radio Executive Committee 1957.

1957.

59 items.

Original, onionskin, handwritten, and mimeographed letters, reports, memoranda, a telegram, and an affiliation contract from the executive committee meeting.

Highlights: November, 1957 7-page report to affiliates, "How to Understand the New Simplified NBC Radio Compensation Plan. September 12, 1957, 11-page speech by Robert W. Sarnoff to NBC radio affiliates. August 6, 1957, letter from KVOO radio to NBC requesting an increase in local ad rates. August 5, 1957, 5-page report compares NBC radio & television with the competition.

Printed items: October 1, 1957, 16-page booklet, *Station Affiliate List NBC Radio Network*.

FOLDER 1009 NBC Affiliates Radio Executive Commitee 1956.

1956.

34 items.

Original, onionskin, and mimeographed letters, memoranda, telegrams, reports, an article, and a speech from the executive committee meeting.

Highlights: November 5, 1956, 11-page report from the radio affiliates meeting. October 19, 1956, 4-page report outlines the 46 tasks that need to be done in preparation for the November 19, 1956, affiliates meeting.

Container	*Contents*
FOLDER 1010	NBC Affiliates Radio Agenda Minutes 1955. 1955. 1 item. Onionskin memo and letter concerning changes in NBC network radio.
FOLDER 1011	NBC Affiliates Radio Agenda Minutes 1954. 1954. 4 items. Original, handwritten, onionskin, and mimeographed memoranda, reports, and a telegram from the NBC radio affiliates meetings.
FOLDER 1012	NBC Affiliates Radio Agenda Minutes 1953. 1953. 2 items. Mimeographed and onionskin reports from the NBC radio affiliates meetings.
FOLDER 1013	NBC Affiliates Radio Conventions 1947. 1926 - 1983. 13 items. Original, onionskin, photocopied, and mimeographed memoranda, reports, press releases, a speech, and a telegram regarding NBC affiliates conventions. Highlights: 1938 15-page report, "NBC Network Facilities 1926-1938." Printed items: November, 1951 8-page NBC program, the *Fifth Annual Convention*. September, 1948 10-page NBC program, *NBC Convention*. September, 1947 8-page NBC program, *First Annual Convention of the National Broadcasting Company and its Affiliated Stations*.
FOLDER 1014	NBC Affiliates Convention Atlantic City 1947. 1947. 16 items. Original, onionskin, and mimeographed letters, reports, and speeches from the affiliates convention.
FOLDER 1015	NBC Affiliates Convention Greenbrier 1950. 1950. 31 items. Original, onionskin, handwritten, and mimeographed memoranda, reports, speeches, and letters relating to the affiliates convention. Highlights: October, 1950 11-page convention speech by Niles Trammell, "The Radio-Television Challenge." 1950 5-page report, "List of Possible TV Questions and Their Answers Which May be Raised by Affiliates at Greenbrier."
FOLDER 1016	NBC Affiliates Convention Chicago 1949. 1949. 11 items. Mimeographed and onionskin letters, memoranda, press releases, speeches, a telegram, and a report from the affiliate convention. Highlights: March 1, 1949, 25-page speech by Wayne Coy of the FCC to the affiliates convention. March 1, 1949, telegram mentions the CBS talent raids. Printed items: March 28, 1949, 25-page booklet, *Charts Shown During NBC Affiliates Business Meeting*.

Container	*Contents*
FOLDER 1017	NBC Affiliates Convention Greenbrier 1949. 1949. 38 items. Original, onionskin, handwritten, and mimeographed memoranda, letters, speeches, an article, and reports from the affiliates convention. Highlights: October 18, 1949, 13-page summary of Hugh M. Beville's speech and slide presentation at the September affiliates convention. October, 1949 speech by Sylvester J. Weaver at the convention.
FOLDER 1018	NBC Affiliates Convention Sun Valley 1948. 1949. 10 items. Original, onionskin, and mimeographed letters, memoranda, speeches, and reports from the affiliates meetings. Highlights: September, 1948 11-page report, "Sales Outlook for Sound Broadcasting and Television." Printed items: 1948 brochure, *Behind Your Radio Dial*, describes the NBC documentary film of the same name that serves to popularize radio and facilitates the selling of radio as an advertising medium.
FOLDER 1019	NBC Affiliates Convention Atlantic City 1950. 1950. 4 items. Mimeographed and handwritten reports from the affiliate meetings. Highlights: March 17, 1950, 12-page report includes list of proposed NBC radio programs, their stars, and the cost of each program.
FOLDER 1020	NBC Affiliates Convention Boca Raton-Speeches 1951. 1951. 27 items. Original, onionskin, and mimeographed speeches, articles, and a memo from the affiliates meetings.
FOLDER 1021	NBC Affiliates Convention Boca Raton 1951. 1951. 27 items. Original, onionskin, and mimeographed reports, letters, press releases, and memoranda from the affiliates meetings. Highlights: October 18, 1951, letter from NBC to the BBC inviting Sir William Haley to meet with Sylvester L. Weaver, Jr. about cooperation between the two organizations. October 18, 1951, 3-page report on the latest technical developments in television equipment and technique. Printed items: November 28-30, 1951, 15-page NBC pamphlet, *Fifth Annual Convention Boca Raton*.
FOLDER 1022	NBC Affiliates Convention 1955. 1955. 1 item. Mimeographed 3-page agenda for affiliates meetings.
FOLDER 1023	NBC Affiliates Convention 1958. 1958. 8 items. Original, onionskin, and mimeographed reports, memoranda, and a letter concerning the affiliates meetings.

Container	*Contents*
FOLDER 1024	NBC Affiliates Convention 1959. 1959. 3 items. Onionskin and mimeographed reports, memoranda, and a press release from the affiliates meetings. Highlights: October 5-12, 1959, daytime television schedule with list of sponsors.
FOLDER 1025	NBC Affiliates Convention 1960. 1959 - 1960. 11 items. Original, onionskin, handwritten, and mimeographed memoranda, speeches, and reports from the affiliates meetings.
FOLDER 1026	NBC Affiliates Convention 1961. 1961. 1 item. Mimeographed memoranda and attached 2-page report on the NBC affiliates meetings.
FOLDER 1027	NBC Affiliates Convention 1962. 1962. 4 items. Mimeographed memoranda and speeches from the affiliates meetings.
FOLDER 1028	NBC Affiliates Convention 1970. 1970. 2 items. Photocopied press releases from the NBC affiliates meetings.
FOLDER 1029	NBC Affiliates TV Board Meeting 1983. 1983 - 1984. 2 items. Photocopied memoranda and reports from the NBC affiliates meetings. Highlights: November 13, 1963, 111-page report includes extensive ratings data.
FOLDER 1030	NBC Affiliates TV Agenda Minutes 1954. 1954. 28 items. Original, onionskin, and mimeographed memoranda, reports, letters, a telegram, and speeches from the NBC television affiliates meetings. Highlights: June 11, 1954, letter from Sylvester L. Weaver, Jr. to WTMJ-TV justifying the commercial pattern of the *Sid Caesar* show. April 8-9, 1954, 23-page report mentions the practice of some affiliates who fade down the *Today Show* to invert unauthorized local commercials.
FOLDER 1031	NBC Affiliates TV Agenda Minutes 1953. 1953. 6 items. Mimeographed speeches, memoranda, and reports from the NBC television affiliates meetings.
FOLDER 1032	NBC Affiliates TV Meeting 1951-52. 1951 - 1952. 2 items. Mimeographed and onionskin reports, memoranda, a speech, and a telegram from the NBC television affiliates meetings.

Container	*Contents*
FOLDER 1033	NBC Affiliates TV Agenda Minutes 1970. 1970. 1 item. Photocopied memoranda and report analyzes the threat to NBC television from cable and vc
FOLDER 1034	NBC Affiliates TV Agenda Minutes 1962. 1962. 2 items. Mimeographed reports and memoranda from the NBC television affiliates meetings.
FOLDER 1035	NBC Affiliates TV Agenda Minutes 1960. 1960 - 1961. 8 items. Mimeographed memoranda, reports, a speech, and a telegram from the NBC television affiliates meetings.
FOLDER 1036	NBC Affiliates TV Agenda Minutes 1959. 1959. 11 items. Onionskin and mimeographed memoranda and reports from the NBC television affiliates meetings.
FOLDER 1037	NBC Affiliates TV Agenda Minutes 1958. 1958. 9 items. Onionskin and mimeographed memoranda and reports from the NBC television affiliates meetings.
FOLDER 1038	NBC Affiliates TV Agenda Minutes 1956. 1956. 13 items. Onionskin and mimeographed memoranda, a telegram, and reports from the NBC television affiliate meetings.
FOLDER 1039	NBC Affiliates TV Agenda Minutes 1955. 1955. 14 items. Original, onionskin, and mimeographed memoranda, reports, a speech, and a letter from the NBC television affiliate meetings. Highlights: June 28, 1955, 10-page report describes the reaction of NBC continuity acceptance to profanity on the *Kraft* show.
FOLDER 1108	NBC Operated Stations-Managers Meetings 1934-37. January 22, 1934 - October 7, 1937. 1 item. Mimeographed memoranda and reports from NBC-operated stations managers meetings. Highlights: August 9-15, 1936, program schedules and audience ratings from Boston radio stations WEEI, WBZ, WBZA, WNAC, and WAAB.
FOLDER 1110	NBC Owned Stations-Radio Conference September 1959. September 3, 1959. 1 item

NBC press release, "NBC owned Radio Stations to Hold Two-Day Conference for Exchange of Ideas on Sales, Programming, Advertising and Promotion."

General Reports, 1930-1936
67 folders.
Monthly report of operations.

FOLDER 1041 General Report-January 1936.
January 1936.
1 item.
January, 1936 27-page mimeographed "National Broadcasting Company General Report."

FOLDER 1042 General Report - December 1935.
December 1935.
1 item.
December, 1935 23-page mimeographed "National Broadcasting Company, Inc. General Report."

FOLDER 1043 General Report - November 1935.
November 1935.
1 item.
November, 1935 23-page mimeographed "National Broadcasting Company, Inc. General Report."

FOLDER 1044 General Report - October 1935.
October 1935 - November 20, 1935.
2 items.
Mimeographed memo and October, 1935 26-page mimeographed "National Broadcasting Company, Inc. General Report."

FOLDER 1045 General Report - September 1935.
September 1935.
1 item.
September, 1935 25-page mimeographed "National Broadcasting Company, Inc. General Report."

FOLDER 1046 General Report - August 1935.
July 1935 - October 9, 1935.
2 items .
Mimeographed memo and the July, 1935 23-page mimeographed "National Broadcasting Company, Inc. General Report."

FOLDER 1047 General Report - July 1935.
July 1935 - October 9, 1935.
2 items.
Mimeographed memo and the July, 1935 23-page mimeographed "National Broadcasting Company, Inc. General Report.

FOLDER 1048 General Report - June 1935.
June 1935.
1 item.
June, 1935 24-page mimeographed "National Broadcasting Company, Inc. General Report."

FOLDER 1049 General Report - May 1935.
May 1935 - June 26, 1935.

Container	*Contents*
	2 items.
	Mimeographed memo and the May, 1935 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1050	General Report - April 1935.
	April 1935.
	1 item.
	April, 1935 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1051	General Report - March 1935.
	March, 1935 - April 17, 1935.
	2 items.
	Mimeographed memo and the March 1935 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1052	General Report - February 1935.
	February 1935 - March 14, 1935.
	1 item.
	Mimeographed memo and the February, 1935 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1053	General Report - January 1935.
	January 1935 - February 14, 1935.
	1 item.
	Mimeographed memo and the January, 1935 27-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1054	General Report-December 1934.
	December 1934 - January 17, 1935.
	2 items.
	Mimeographed memo and the December, 1934 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1055	General Report - November 1934.
	November 1934.
	1 item.
	Mimeographed memo and the November, 1934 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1056	General Report - September 1934.
	September 1934.
	1 item.
	Mimeographed memo and the September, 1934 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1057	General Report- August 1934.
	August 1934.
	1 item.
	August, 1934 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1058	General Report - July 1934.
	July 1934.
	1 item.
	July, 1934 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1059	General Report - June 1934.
	June 1934.

Container	*Contents*
	1 item.
	June, 1934 23-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1060	General Report - May 1934.
	May 1934.
	1 item.
	May, 1934 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1061	General Report - April 1934.
	April 1934.
	1 item.
	April, 1934 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1062	General Report - March 1934.
	March 1, 1934 - March 16, 1934.
	3 items.
	Onionskin and mimeographed reports concerning NBC monthly meetings.
	Highlights: March, 1934 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1063	General Report - February 1934.
	February 1934 - March 14, 1934.
	2 items.
	Mimeographed memo and the February, 1934 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1064	NBC General Report - January 1934.
	January 1934.
	1 item.
	January, 1934 23-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1065	General Report - December 1933.
	December 1933 - January 17, 1934.
	2 items.
	Mimeographed memo and the December, 1933 22-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1066	General Report - November 1933.
	December 13, 1933 - November 1933.
	2 items.
	Mimeographed memo and the November, 1933 20-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1067	General Report - October 1933.
	October 1933.
	1 item.
	October 1933 21-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1068	General Report - September 1933.
	September 1933 - October 17, 1933.
	2 items.
	Mimeographed memo and the September, 1933 27-page mimeographed "National Broadcasting Company Inc General Report."

Container	*Contents*
FOLDER 1069	General Report-July 1933.
	July 1933 - August 16. 1933.
	2 items.
	Mimeographed memo and the July, 1933 26-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1070	General Report - June 1933.
	June 1933.
	1 item.
	June, 1933 26-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1071	General Report-May 1933.
	May 1933 - June 14 1933.
	2 items.
	Mimeographed memo and the May, 1933 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1072	General Report - April 1933.
	April 1933 - May 18, 1933.
	2 items.
	Mimeographed memoranda and the April, 1933 25-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1073	General Report - March 1933.
	March 1933.
	1 item.
	March 1933 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1074	General Report - February 1933.
	February 1933 - March 16, 1933.
	2 items.
	Mimeographed memo and the February, 1933 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1075	General Report - January 1933.
	January 1933 - February 15, 1933.
	2 items.
	Mimeographed memo and the January, 1933 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1076	General Report - December 1932.
	December 1932 - January 18, 1933.
	3 items.
	Mimeographed memoranda and the December, 1932 22-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1077	General Report - November 1932.
	November 1932.
	1 item.
	November, 1932 22-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1078	General Report - October 1932.
	October 1932 - November 16, 1932.
	1 item.

Container	*Contents*
	Mimeographed memoranda and the October, 1932 21-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1079	General Report-September 1932.
	September 1932.
	1 item.
	September, 1932 22-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1080	General Report - August 1932.
	August 1932.
	1 item.
	August, 1932 20-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1081	General Report - July 1932.
	July 1932 - August 17, 1932.
	2 items.
	Mimeographed memoranda and the July, 1932 21-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1082	General Report - June 1932.
	June 1932.
	1 item.
	June, 1932 22-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1083	General Report - May 1932.
	May 1932.
	1 item.
	May, 1932 20-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1084	General Report-April 1932.
	April 1932 - May 18, 1932.
	2 items.
	Mimeographed memo and the April, 1932 20-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1085	General Report - March 1932.
	March 1932 - April 13, 1932.
	2 items.
	Mimeographed memo and the March, 1932 20-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1086	General Report - February 1932.
	February 1932.
	1 item.
	February, 1932 19-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1087	General Report-January 1932.
	January 1932.
	1 item.
	January, 1932 19-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1088	General Report-December 1931.
	December 1931 - January 14, 1932.

Container	*Contents*
	2 items.
	Mimeographed memo and the December, 1931 19-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1089	General Report - November 1931.
	December 1931.
	1 item.
	November, 1931 19-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1090	General Report - October 1931.
	October 1931.
	1 item.
	October, 1931 20-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1091	General Report - September 1931.
	September 1931 - October 21, 1931.
	5 items
	Onionskin and mimeographed memoranda and the September, 1931 35-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1092	General Report - August 1931.
	August 1931.
	1 item.
	August, 1931 27-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1093	General Report - July 1931.
	July 1931.
	1 item.
	July, 1931 24-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1094	General Report - June 1931.
	June 1931.
	1 item.
	June, 1931 35-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1095	General Report - May 1931.
	May 1931.
	1 item.
	May, 1931 33-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1096	General Report - April 1931.
	April 1931.
	1 item.
	April, 1931 38-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1097	General Report - March 1931.
	March 1931.
	1 item.
	March, 1931 32-page mimeographed "National Broadcasting Company, Inc. General Report."

Container	*Contents*
FOLDER 1098	General Report - February 1931.
	February 1931.
	1 item.
	February, 1931 32-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1099	General Report - January 1931.
	January 1931.
	1 item.
	January, 1931 34-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1110	General Report - December 1930.
	December 1930.
	1 item.
	December, 1930 23-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1101	General Report - November 1930.
	November 1930.
	1 item.
	November, 1930 30-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1102	General Report - October 1930.
	October 1930.
	1 item.
	October, 1930 28-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1103	General Report - September 1930.
	September 1930.
	1 item.
	September, 1930 28-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1104	General Report - August 1930.
	August 1930.
	1 item.
	August, 1930 23-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1105	General Report - July 1930.
	July 1930.
	1 item.
	July, 1930 30-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1106	General Report - June 1930.
	June 1930.
	1 item.
	June, 1930 33-page mimeographed "National Broadcasting Company, Inc. General Report."
FOLDER 1107	General Report - March-May 1930.
	March 1930 - May 1930.
	3 items.

Container	*Contents*
	Mimeographed memo and May, 1930 16-page, April, 1930 9-page, and March, 1930 4-page mimeographed "National Broadcasting Company, Inc. General Report(s)."
	Annual Reports, 1932-1959
	6 folders.
	Annual summary reports of operations.
FOLDER 1040	NBC Annual Report 1932-35.
	January 2, 1933 - December 12, 1935.
	14 items.
	Original, onionskin, and mimeographed memoranda, a letter, a telegram, and internal reports concerning NBC's annual and semi-annual reviews.
FOLDER 1109	NBC Annual Reports: 1965-1969.
	January 24, 1966 - 1970.
	6 items.
	1965-69 photocopied year-end reports and a 1967 WNBC-TV annual report.
FOLDER 1111	NBC Annual Reports: 1960-64.
	Jan. 16, 1961 - January 18, 1965.
	3 items.
	Photocopied annual reports from 1960, 1961, and 1964.
FOLDER 1112	NBC Annual Reports: 1943-46.
	December 22, 1943 - 1946.
	6 items.
	Mimeographed and printed annual reports.
FOLDER 1113	NBC Annual Reports: 1945-59.
	December 31, 1945 - January 25, 1960.
	21 items.
	Original and mimeographed press releases and reports concerning NBC and RCA.
	Highlights: December 30, 1954, 12-page report, "Close of Banner Year for WRCA And WRCA-TV." February, 1947 98-page report, "An Analysis of NBC's Network Operation."
	Printed items: 1956 52-page *RCA Annual Report*. 1952 48-page *RCA Annual Report*. 1945-46 50-page *NBC Annual Review*. 1946-47 48-page *NBC Annual Review*. 1947-48 48-page *NBC Annual Review*. 1948-49 20-page *NBC Annual Review*. 1948-49 20-page *NBC Annual Review*. 1945 97-page *NBC Year End Report*.
FOLDER 1114	Radio Network Report.
	July 19, 1957 - July 23, 1957.
	1 item.
	Onionskin and mimeographed memoranda and a 56-page report, "NBC Radio Network."
	Programs: Subject Lists, Schedules, Samples, 1931-1972
	126 folders.
	Inventories of recordings and lists of programs by subject, program name, sponsor or performer.

Container	*Contents*
FOLDER 1115	Subjects: List of Recordings In Central Records . 1931 - 1968. 11 items. Mimeographed lists of recorded programs by subject.
FOLDER 1117	Subjects: Audience Participation Programs 1935-39. 1935 - 1939. 2 items Mimeographed lists of programs featuring audience participation.
FOLDER 1118	Subjects: Audience Participation Programs 1940-49. 1940 - 1949. 2 items Mimeographed lists of programs featuring audience participation.
FOLDER 1119	Subjects: Amateur Programs 1935-36. empty file.
FOLDER 1120	Subjects: Children's Programs 1935-39. 1935-1939. 2 items. Mimeographed lists of NBC children's programs.
FOLDER 1121	Subjects: Children's Programs 1940-49. 1940 - 1949. 2 items. Mimeographed lists of NBC children's programs
FOLDER 1122	Subjects: Dance Bands 1934-38. 1934 - 1938. 2 items. Mimeographed lists of dance bands appearing on NBC.
FOLDER 1123	Subjects: Dance Bands 1940-49. 1940 - 1949. 2 items. Mimeographed lists of dance bands appearing on NBC.
FOLDER 1124	Subjects: Daytime Serials 1937-39. .1937 - 1939 2 items Mimeographed lists of NBC daytime serials.
FOLDER 1125	Subjects: Daytime Serials 1940-49. 1940 - 1949. 3 items Mimeographed lists of NBC daytime serials.
FOLDER 1126	Subjects: Documentary Programs 1935-39. 1935 - 1939. 2 items. Mimeographed lists of NBC documentary programs.
FOLDER 1127	Subjects: Documentary Programs 1940-49. 1940 - 1949. 1 item. Mimeographed lists of NBC documentary programs.
FOLDER 1128	Subjects: Dramatic Programs 1940-49. 1940 - 1949. 1 item.

Container	*Contents*
	Mimeographed lists of NBC dramatic programs.
FOLDER 1129	Subjects: Dramatic Programs 1950-59.
	1950 - 1959.
	1 item.
	Handwritten list of NBC dramatic programs.
FOLDER 1130	Subjects: Dramatic Programs 1934-39.
	1934 - 1939.
	2 items.
	Mimeographed lists of NBC dramatic programs.
FOLDER 1131	Subjects: Educational Programs 1935-39.
	1935 - 1939.
	2 items.
	Mimeographed lists of NBC educational programs.
FOLDER 1132	Subjects: Educational Programs 1940-49.
	1940 - 1949.
	2 items.
	Mimeographed lists of NBC educational programs.
FOLDER 1133	Subjects: Farm Programs 1935-39.
	.1935 - 1939
	2 items.
	Mimeographed lists of NBC farm programs.
FOLDER 1134	Subjects: Farm Programs 1940-.
	1948.
	1 item.
	Mimeographed list of a NBC farm program.
FOLDER 1135	Subjects: Fashion Programs 1947- .
	1947.
	1 item.
	Mimeographed list of anNBC fashion program.
FOLDER 1136	Subjects: Hobby Programs.
	1939.
	2 items.
	Mimeographed list of NBC hobby programs.
FOLDER 1137	Subjects: Interviews 1935-39.
	1935 - 1939.
	2 items.
	Mimeographed lists of NBC interview programs.
FOLDER 1138	Subjects: Interview Programs 1940-49.
	1940 - 1949.
	2 items.
	Mimeographed lists of NBC interview programs.
FOLDER 1139	Subjects: Morning Programs.
	1934 - 1946.
	2 items.
	Mimeographed lists of NBC morning programs.
FOLDER 1140	Subjects: Music Programs 1931-39.
	1931 - 1939.
	2 items.
	Mimeographed lists of NBC music programs.

Container	*Contents*
FOLDER 1141	Subjects: Music Programs 1940-49. 1940 - 1949. 3 items. Mimeographed lists of NBC music programs
FOLDER 1142	Subjects: NBC History 1950-63 . 1950 - 1963. 2 items. Mimeographed lists of NBC anniversary programs.
FOLDER 1143	Subjects: NBC History 1940-49. 1940 - 1949. 2 items. Mimeographed chronology of NBC milestones
FOLDER 1144	Subjects: NBC History 1930-39. 1930 - 1939. 2 items. Mimeographed chronology of NBC milestones.
FOLDER 1145	Subjects: National Defense 1936-40. 1936 - 1940. 2 items. Mimeographed lists of NBC defense programs.
FOLDER 1146	Subjects: News Programs Year End News Summaries 1970-79. 1960 - 1970. 3 items. Handwritten and mimeographed lists of NBC year end news programs.
FOLDER 1147	Subjects: News Programs Year End News Summaries 1960-69. 2 items. Mimeographed lists of NBC year end news programs.
FOLDER 1148	Subjects: News Programs Year End News Summaries 1937-59. 1937 - 1959. 20 items. Mimeographed and handwritten lists and descriptions of NBC year end programs.
FOLDER 1149	Subjects: News Programs & Special Events 1934-39. 1934 - 1939. 2 items. Mimeographed lists of NBC year end news programs.
FOLDER 1150	Subjects: News Programs & Special Events 1940-49. 1940 - 1949. 3 items. Mimeographed lists of NBC year end news programs.
FOLDER 1151	Subjects: Poetry Reading 1936-39. 1936 - 1939. 3 items. Mimeographed lists of NBC poetry programs.
FOLDER 1152	Subjects: Poetry 1944. 1944. 2 items. Mimeographed lists of a NBC poetry program.

Container	*Contents*
FOLDER 1153	Subjects: Quiz Programs 1936-39. 1936 - 1939. 2 items. Mimeographed lists of NBC quiz programs.
FOLDER 1154	Subjects: Quiz Programs 1941-49. 1941 - 1949. 2 items. Mimeographed lists of NBC quiz programs.
FOLDER 1155	Subjects: Religious Programs 1935-39. 1935 - 1939. Mimeographed lists of NBC religious programs.
FOLDER 1156	Subjects: Religious Programs 1940-49. 1940 - 1949. 2 items. Mimeographed lists of NBC religious programs.
FOLDER 1157	Subjects: Sound Effects. no date. 2 items. Mimeographed lists of undated sound effects.
FOLDER 1158	Subjects: Sports. 1931 - 1944. 3 items. Mimeographed lists of NBC sports programs.
FOLDER 1159	Subjects: Story Telling 1940. 1940. 2 items. Mimeographed lists of NBC story telling programs.
FOLDER 1160	Subjects: Sports. 1940 - 1949. 2 items. Mimeographed lists of NBC sports programs.
FOLDER 1161	Subjects: Talks 1920-39. 1920 - 1939. 2 items. Mimeographed lists of NBC talk programs.
FOLDER 1162	Subjects: Talks 1940-49. 1940 - 1949. 4 items. Mimeographed lists of NBC talk programs.
FOLDER 1163	Subjects: Television Programs 1939-49. 1939 - 1949. 2 items. Mimeographed lists of NBC television programs.
FOLDER 1164	Subjects: Tonight Show 1954-62. 1954 - 1962. 1 item. Mimeographed 1 page history of the *Tonight Show*.
FOLDER 1165	Subjects: Travel Programs 1940- . 1940.

Container	*Contents*
	2 items.
	Mimeographed lists of NBC travel programs.
FOLDER 1166	Subjects: Variety Programs & Comedy 1934-39.
	1934 - 1939.
	2 items.
	Mimeographed lists of NBC variety and comedy programs.
FOLDER 1167	Subjects: Variety Programs & Comedy 1940-49.
	1940 - 1949.
	2 items.
	Mimeographed lists of NBC variety and comedy programs.
FOLDER 1168	Subjects: Women's Programs 1935-39.
	1935 - 1939.
	2 items.
	Mimeographed lists of NBC women's programs.
FOLDER 1169	Subjects: Women's Programs 1940-49.
	1940 - 1949.
	2 items.
	Mimeographed lists of NBC women's programs.
FOLDER 1170	Radio Network Program Schedule 1955-60.
	1955 - 1960.
	1 item.
	Handwritten list of NBC network radio schedules.
FOLDER 1171	Network Programs Sample Weeks.
	1946 - 1948.
	1 item.
	Original 90 page list of NBC Network radio programs.
FOLDER 1172	Network Programs List Of Titles 1946-48.
	1946 - 1948.
	3 items.
	Onionskin lists of NBC Network radio programs.
FOLDER 1173	Network Programs Finished.
	1946 - 1948.
	7 items.
	Original and handwritten lists of programs on transcription discs
	Printed items: Several transcription disc labels of the NBC radio recording division.
FOLDER 1174	Network Programs Series.
	1946 - 1953.
	5 items.
	Original and handwritten lists of recorded episodes of the *Telephone Hour*.
FOLDER 1175	*Biographies In Sound*.
	1956 - 1958.
	41 items.
	Mimeographed NBC radio program descriptions and press releases concerning the program, *Biographies in Sound*.
FOLDER 1176	Boston Symphony Orchestra 1954-56.
	1954 - 1956.
	93 items.

Container	*Contents*
	Mimeographed press releases concerning broadcasts of the *Boston Symphony Orchestra*.
FOLDER 1177	Boston Symphony Orchestra 1957.
	1957.
	14 items.
	Mimeographed press releases concerning broadcasts of the *Boston Symphony Orchestra*.
FOLDER 1178	Boston Symphony Rehearsal.
	1948 - 1951.
	2 items.
	Original lists of guest and regular conductors.
FOLDER 1179	Chase & Sanborn Programs.
	1935 - 1948.
	1 item.
	Mimeographed 11 page list of *Chase & Sanborn* programs includes performers appearing on program.
FOLDER 1180	Christmas Programs.
	1931 - 1946.
	3 items.
	Mimeographed lists of NBC Radio Christmas programs.
FOLDER 1181	Concert of Nations 1946-47.
	1946 - 1947.
	37 items.
	Mimeographed program descriptions of the NBC/Canadian Broadcasting Corporation program, *Concert Of Nations*.
FOLDER 1182	Conversation.
	1956 - 1957.
	26 items.
	NBC radio program news releases concerning the program, *Conversation*.
FOLDER 1185	Fibber McGee & Molly Charles Michaelson 1972.
	1972.
	1 item.
	Mimeographed inventory of the recordings of *Fibber McGee and Molly*.
FOLDER 1186	Jolson, Al 1932-1957.
	1932-57.
	10 items.
	Mimeographed lists of recordings and appearances of Al Jolson on NBC radio.
FOLDER 1187	Music of the New World Programs 1943-45.
	1943 - 1945.
	81 items.
	Mimeographed program descriptions of the NBC program, *Music of the New World*.
FOLDER 1188	NBC Spring Concerts 1950.
	1950.
	10 items.
	Mimeographed program descriptions of the NBC program, *NBC Spring Concerts*.

Container	*Contents*
FOLDER 1189	NBC Symphony Program Lists Toscanini 1937-54. 1937 - 1954. 38 items. Mimeographed and onionskin listings of programs & repertoire of the NBC Concert Orchestra and a list of Toscanini recordings. Highlights: 1954 8-page summary of the NBC Symphony Concerts.
FOLDER 1190	NBC History Toscanini 1937-54. 1938 - 1970. 12 items. Onionskin and mimeographed press releases, a newsletter, reports, program listings, and a *Life* article on Toscanini. Highlights: December, 1970 newsletter, *The Arturo Toscanini Society* provides extensive V Disc numbers and recording dates. March 25, 1954, letter from Toscanini to David Sarnoff and the March 29, 1954, reply from Sarnoff to Toscanini. April 4, 1954, 7 page biography, "Arturo Toscanini."
FOLDER 1191	NBC Symphony Program Lists 1943-54. 1940 - 1951. 16 items. Mimeographed listings of the radio performances of the NBC Symphony Orchestra.
FOLDER 1192	NBC Symphony Program Lists 1937-43. 1938 - 1944. 40 items. Original and mimeographed program notes, a letter, and graphic proofs of programs of the NBC Symphony Orchestra. Highlights: March 12, 1938, 3-page "Program Notes" of an NBC broadcast. Printed items: Nine programs of the *General Motors Symphony of the Air* from June 25, 1944, to December 17, 1944. 1938 8-page newsletter of the Italian Welfare League, Inc.
FOLDER 1193	List NBC Symphony Number of Programs. 1936 - 1937. 1 item. Handwritten 25 page list of program recording data from index cards.
FOLDER 1194	NBC Symphony Programs 1944. 1944. 36 items. Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra and a memo concerning a change in schedule for conductors.
FOLDER 1195	NBC Symphony Programs 1945. 1945. 58 items. Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra and a memo concerning a change in schedule for conductors. Printed items: March 11, 1945, 4 page newsletter, Symphony Notes, from the *General Motors Symphony of the Air*.
FOLDER 1196	NBC Symphony 1951. 1950 - 1951.

Container	*Contents*
	51 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1197	NBC Symphony 1952.
	1952.
	52 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1198	NBC Symphony 1953.
	1953.
	55 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1199	NBC Symphony 1954.
	1954.
	20 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1200	NBC Symphony Rehearsals 1954.
	1945.
	3 items.
	Mimeographed and onionskin lists of rehearsal dates for the NBC Symphony Orchestra and a memo concerning missing recordings.
FOLDER 1201	Orchestras of the Nation 1945-49.
	1945 - 1949.
	80 items.
	Mimeographed program descriptions of the NBC program, *Orchestras of the Nation*.
FOLDER 1202	NBC Symphony Programs 1948.
	1947 - 1949.
	50 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1203	NBC Symphony Programs 1949.
	1949 - 1951.
	49 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1204	NBC Symphony Programs 1947 .
	1947 .
	62 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1205	NBC Symphony Programs 1950.
	1950.
	47 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1206	NBC Symphony Tour 1950.
	1950.

Container	*Contents*
	3 items.
	Mimeographed schedules and program descriptions of the NBC Symphony tour.
FOLDER 1207	NBC Symphony Programs 1937-38.
	1938 .
	5 items.
	Graphic proofs of programs for NBC Symphony performances.
	Printed items: February 5, 1938, program card for a performance conducted by Toscanini.
FOLDER 1208	NBC Symphony Programs 1946.
	1945 - 1946.
	57 items.
	Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.
FOLDER 1209	Program List NBC Symphony Toscanini 1937-54 .
	1937- 1954.
	1 item.
	Mimeographed data from recording index cards.
FOLDER 1210	Pioneers of Music 1949.
	1949.
	19 items.
	Mimeographed descriptions of the NBC radio program, *Pioneers of Music*.
FOLDER 1211	Oboler, Arch Plays 1939 40; Everyman's Theatre 1940 41; Plays For Americans 1942.
	1972.
	4 items.
	Mimeographed letter and three logs of Arch Oboler programs sent to NBC.
FOLDER 1213	Shakespeare Streamlined Festival.
	1951.
	1 item.
	Onionskin 2 page list of cast members appearing in recordings of the festival.
FOLDER 1214	Silver Jubilee on NBC.
	1951.
	1 item.
FOLDER 1215	Symphony Orchestras 1955.
	1955.
	3 items.
	Mimeographed descriptions of the radio performances of various orchestras broadcast on NBC radio.
FOLDER 1216	Story of Music 1945-47.
	1945 - 1947.
	54 items.
	Mimeographed descriptions of the radio performances of the *Great Artists Series*, *The Story of Music*, the *Carnation Contented Hour*, and *Cities Service Highways in Melody*.
FOLDER 1217	Ballet.
	1949 - 1951.

Container	*Contents*
	36 items.
	Original, onionskin, handwritten, and mimeographed cast lists, press releases, biographies, a letter, and articles about NBC ballet programming.
	Highlights: Undated 11-page MCA press manual for the dancing duo of Marge and Gower Champion.
	Printed items: Undated black and white photographs of ballet rehearsals and performances.
FOLDER 1218	Cinderella.
	1948 - 1957.
	20 items.
	Highlights: Undated 3 page report, "The Royal Ballet." April 29, 1957, 11-page report on the history of *Cinderella*, a synopsis of a 1948 London performance, and biographies of principal performers in NBC TV's broadcast of *Cinderella*.
	Printed items: Undated black and white photographs of rehearsals and performances of *Cinderella* (includes several enlargements).
FOLDER 1219	Maria Golovin.
	1958 - 1959.
	99 items.
	Original, onionskin, handwritten, and mimeographed letters, press releases, memoranda, reviews, biographies, telegrams, and articles on the NBC opera company.
	Highlights: January 14, 1959, 4-page report of *Maria Golovin* reviews. Undated 4-page biography of opera diva, Franca Duval.
	Printed items: June 21, 1958, 2 page letter from singer Herbert Handt includes two black and white photographs. 1958 program, *American Theatre at the Brussels World Exposition*.
FOLDER 1220	Meet the Masters.
	1952.
	46 items.
	Original, onionskin, handwritten, and mimeographed reports, press releases, articles, biographies, memoranda, cast lists, reports, and synopses on NBC classical and opera programming, particularly the program, *Meet the Masters*.
	Highlights: Undated 14 page report on landmark NBC classical and opera programming, "Some NBC Firsts."
	Printed items: February 8, 1952, photograph of Jascha Heifetz, Artur Rubinstein, and Gregor Piatigorsky preparing for an NBC music special.
FOLDER 1221	NBC Opera 1963-64.
	1963 - 1964.
	187 items.
	Original, onionskin, handwritten, and mimeographed letters, press releases, memoranda, biographies, telegrams, and articles on the NBC opera company.
	Highlights: February 2, 1964, 3 page press release, "Samuel Chotzinoff, NBC Music Consultant, Dies."
	Printed items: July 10 19, 1963, 6-page UCLA brochure, *Opera for Television, Dorothy Kirsten Master Class Television Opera Workshop*. 1963 4-page promotional brochure, *Judith Baskin, Metropolitan Opera Soprano*. Undated 4-page promotional brochure, *Elaine*

Container	*Contents*
	Bonazzi, Mezzo Soprano. May, 1962 2-page promotional leaflet, *Richard Cross, Bass/Baritone*. March, 1962 2-page promotional leaflet, *Maureen Forrester, Contralto*. 1960 14-page promotional brochure, *Donald McKayle and Company*. Undated 2-page promotional leaflet, *John McCollum, Tenor*. One page reprint from the August, 1962 edition of *Musical America, John Boyden, the Brilliant Young Canadian Baritone*. Undated black and white photograph and 2-page promotional leaflet, *Mallory Walker, Tenor*. Undated black and white photographs of singer Nikiforos Naneris. 1963 2-page promotional leaflet, *John West, Bass*.
FOLDER 1222	NBC Opera Company 1962-63. 1955-63. 219 items. Original, onionskin, handwritten, and mimeographed reports, biographies, articles, memoranda, a letter, and a telegram about the NBC opera. Highlights: May 9, 1963, 2-page press release, "Exceptional Mail Response Praises NBC Opera Company's TV Presentation of Bach's St. Matthew Passion." March, 1963 2-page report on the history of *St. Matthew Passion*. Undated 17-page report, "TV's Opera for Millions."
FOLDER 1223	NBC Opera Company 1961-62. 1960-62. 62 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, and press releases from NBC opera productions. Highlights: January 15, 1962, press release, "Critics Vote Leontyne Price Musician of the Year, Soprano Stars in Opera, Don Giovanni, on NBC TV."
FOLDER 1224	NBC Opera Company 1960-61. 1955-61. 122 items. Original, handwritten, onionskin, and mimeographed letters, memoranda, biographies, articles, press releases, a telegram, and audience mail regarding NBC opera productions. Highlights: June 3, 1960, letter from the Department of State concerning the possible inclusion of a Leonard Kastle opera, "Deseret" in a USA/USSR cultural exchange program. June 1, 1960, memo, "Menotti Contract." Printed items: 1959 12 page program, "Deseret." (2 copies)
FOLDER 1225	NBC Opera Company 1959-60. 1958-60. 78 items. Original, onionskin, and mimeographed articles, press releases, memoranda, fan mail, cast lists, a letter, and reports about NBC opera productions. Highlights: April 28, 1960, 4-page report lists excerpts of fan mail concerning the NBC production of *Don Giovanni*. May 19, 1959, 2-page press release lists NBC opera productions since its formation in 1949. Printed items: Undated 4-page promotional pamphlet, *Adele Leigh & James Pease*. October 16, 1959, photos from the NBC photo service. Undated black and white photo of an NBC opera production.

Container	*Contents*
FOLDER 1226	NBC Opera Company 1958-59. 1958 - 1959. 41 items. Onionskin, handwritten, and mimeographed press releases, memoranda, reports, and articles about NBC opera productions. Highlights: May 19, 1959, 3 page press release, "Two Hour Colorcast of *Fidelio* to Open Augmented Season of NBC Opera Company, Samuel Chotzinoff Announces." Undated *New York Times* article by Howard Taubman, "Role of NBC Opera Reduced as Music Gathers New Momentum on CBS." Printed items: December 5, 1958, black and white photograph of a rehearsal for *Amahl and the Night Visitors*.
FOLDER 1227	NBC Opera Company 1957-58. 1957 - 1958. 78 items. Original, onionskin, and mimeographed reviews, memoranda, press releases, reports, and telegrams regarding the NBC opera company. Highlights: 1957 telegrams from President Eisenhower and Vice President Nixon congratulating the South Bend, Indiana Chamber of Commerce for its celebration of the NBC opera company performance.
FOLDER 1228	NBC Opera Theatre 1956-57 . 1955 - 1957. 74 items. Original, onionskin, handwritten, and mimeographed press releases, reports, press books, a biography, a letter, and memoranda regarding the NBC TV opera theater. Highlights: 1957 28-page NBC opera company press book, "The Marriage of Figaro." 1956 38-page NBC opera company press book, "Madam Butterfly." 1957 31-page NBC opera company press book, "La Traviata." 1956 27-page NBC opera company press book, "The Marriage of Figaro." Undated 3-page report, "Prokofiev's Opera War and Peace." Undated 2-page report on the history of the NBC-TV opera theater. Printed items: Undated 26-page booklet, *RCA and NBC Present, NBC Opera Company*. Undated black and white contact prints of the NBC opera company.
FOLDER 1229	NBC Opera Theatre 1955-56. 1955 - 1956. 98 items. Original, onionskin, handwritten, and mimeographed memoranda, program synopses, articles, program descriptions, biographies, press releases, and reports on the *NBC Opera Theatre*. Highlights: December 29, 1955, press release, "*The Magic Flute* to be Colorcast in Two Hour Production by NBC Opera Theatre for Mozart Bicentennial." January 5, 1956, press release, "Noted Choreographer George Balanchine Discusses his Staging of The Magic Flute for NBC Colorcast." January 4, 1956, press release, "Translators W.H. Auden and Chester Kallman, Commissioned by NBC TV to Adapt Libretto of Mozart's *Magic Flute* for Jan. 15 Colorcast, Have Made Extensive in the Original Spoken Dialogues." Undated 2-page report, "Opera in English."

Container	*Contents*
	Printed items: 1956 31-page press book, *The NBC Opera Company First Annual Tour 1956 -- The Marriage of Figaro*. April 2- 28, 1956, 4-page program, *1756 Wolfgang Amadeus Mozart 1956 Festival Exhibition Columbia University*. Undated generic leaflet of the *NBC Opera Company*. Undated poster, *NBC Feature Photos*. Undated 4-page brochure, *Lukas Foss*.
FOLDER 1230	NBC Opera Theatre 1954-55.
	1954 - 1955.
	142 items.
	Original, onionskin, handwritten, and mimeographed memoranda, articles, a letter, press releases, program descriptions, cast lists, biographies, and reports on NBC opera productions.
	Highlights: May 11, 1955, memo recommending the decline by NBC of the Canada Lee Foundation award for NBC's casting of Leontyne Price in the opera, *Tosca*. "because of the controversiality [sic] surrounding Canada Lee's name." January 23, 1955, 6-page NBC TV list of station clearances for the NBC opera theater presentation of *Tosca*. February 1, 1955, memo, "Mail Reaction to *Tosca*; "twenty three callers objected to the program on racial grounds. Two of these said that the show was "Communist." Undated 4-page report, "Opera USA."
	Printed items: Undated 2- page program, *The Playbill for the Broadway Theater The Saint of Bleecker Street*. Undated posters, *NBC Feature Photos*. November, 1954 invitation to the Newark Public Library, *Opera an Exhibit*.
FOLDER 1231	NBC Opera Theater 1953-54.
	1953 - 1954.
	121 items.
	Original, onionskin, handwritten, and mimeographed press releases, articles, telegrams, awards, cast lists, reports, memoranda, and cast biographies from NBC opera theater productions.
	Highlights: June 24, 1954, memo discusses the opera, *Emperor Jones*, which "stereotypes the negro." May 11, 1954, letter from Richard Rodgers congratulating NBC on its broadcast of *Salome*.
	Printed items: April 14, 1954, copy of the *George Foster Peabody Television Award* given to NBC for the *NBC Television Opera Theater*. Undated NBC poster of various singers.
FOLDER 1232	NBC Opera Theatre 1952-53.
	1951 - 1953.
	92 items.
	Original, onionskin, and mimeographed memoranda, press releases, program descriptions, cast lists, articles, and biographies from NBC opera theater productions.
	Highlights: Undated 2-page biography of the contralto, Winifred Heidt.
	Printed items: Black and white contact prints from *Amahl and the Night Visitors*. Four-page excerpt from the February, 1953 edition of *Opera*. December 25, 1952, program from *Amahl and the Night Visitors*. Autumn, 1951, 42 page edition of *Tempo*. Undated black-and-white photographs of Theodor Upperman. Black and white contact prints of Theodor Upperman in rehearsal of *Billy Budd*.
FOLDER 1233	NBC Opera Theatre 1951-52.
	1950 - 1955.

Container	*Contents*
	151 items.
	Original, handwritten, onionskin, and mimeographed reports, biographies, press releases, telegrams, cast lists, program descriptions, and articles about NBC opera productions.
	Highlights: December 24, 1951, 44-page script of the NBC opera theater performance, *Amahl and the Night Visitors*.
	Printed items: Undated posters, NBC Feature Photos. May 1, 1955, 4-page program, *The George Foster Peabody Radio and Television Awards*. Unidentified black and white photographs of a rehearsal for *Amahl and the Night Visitors*. Undated 2-page leaflet, *Paul Franke; the New American Romantic Tenor of the Metropolitan Opera*.
FOLDER 1234	NBC Opera Theatre 1949-51.
	1945 - 1951.
	61 items.
	Original, onionskin, handwritten, and mimeographed reports, biographies, press releases, a telegram, cast lists, program descriptions, and articles about NBC opera theater productions.
	Highlights: November 25, 1949, 31-page script, *Down in the Valley*. Undated 9-page report, "An American Opera Comique" (Junior Company of the Metropolitan).
FOLDER 1235	Miscellaneous Opera.
	1927 - 1966.
	30 items.
	Original, onionskin and mimeographed press releases, a letter, and reports on NBC classical and opera programming.
	Highlights: 1948 35-page report, "Outstanding Programs," covers the period from 1927-48. Undated 3-page press release, "Opera on Television is Mass Entertainment." Undated 11-page report, "Music." 1950 2-page report lists NBC Opera Company productions from 1949-50. 1966 6-page report, "*Bell Telephone Hour* 1959-1966: Featured Artists."
FOLDER 1236	Miscellaneous.
	1937 - 1964.
	20 items.
	Original, onionskin, handwritten, and mimeographed letters, reports, and memoranda from miscellaneous NBC performers.
	Highlights: 1937 3-page report on NBC music firsts, "Pioneering Achievements of NBC." September, 14, 1964, letter from Walter Toscanini to NBC. July 22, 1940, dramatic letter from Arturo Toscanini to his orchestra bidding them farewell until the next season. September 11, 1941, original letter from conductor Leopold Stokowski to Niles Trammell. Undated 4-page report, "Toscanini Retires."
	Printed items: 1964 black and white photographs of actor Teno Pollick. 1955 original letter from Dinah Shore Montgomery.
FOLDER 1237	Amahl Press Clippings.
	1951- 1952.
	Numerous items.
	Press clippings and reviews of *Amahl and the Night Visitors*, from November 1951 through January 1952. Original newspaper clippings have been replaced with photocopies. Original magazine clippings

Container	*Contents*
	from *Time*, *Newsweek*, and *Musical Courier*. Carbon copy of April 17th news release about the Easter showing of *Amahl*.
FOLDER 1238	Arturo Toscanini 1943-57.
	1943 - 1957.
	193 items.
	Original and mimeographed reports, articles, a letter, and press releases regarding Arturo Toscanini.
	Highlights: January 18, 1943, 4-page press release, "Toscanini to Blast Dictators with Work by Verdi Written in 1862 to Attack Political Oppressors." August 25, 1943, 2-page press release, "Toscanini Shares his Library with Italian Prisoners Who Fought for Fascism He Hates." May 24, 1944, press release, "Soldiers, Natives in Italy Now Hear Daily Program by Toscanini and the NBC Symphony."
	Printed items: November 19 through December 17, 1944, 4-page program, *Symphony Notes*. January 21 through February 11, 1945, 4-page program, *Symphony Notes*. September 2 through October 21, 1945, 8-page program, *Symphony Notes*. December 24 through January 14, 1945, 4-page program, *Symphony Notes*.
FOLDER 1239	Arturo Toscanini 1954 - 1967.
	1954 - 1967.
	295 items.
	Original, handwritten, onionskin, and mimeographed reports, letters, articles, memoranda, and press releases concerning Arturo Toscanini.
	Highlights: December 8, 1965, letter from Walter Toscanini to NBC announcing the dedication of the Toscanini Memorial Archives and requesting NBC TV & radio coverage. Undated 2-page report, "Toscanini Memorial Archives." March 12, 1967, 27-page NBC TV script from the *Bell Telephone Hour*, *Toscanini: The Maestro Revisited*. April 5, 1954 press release, "General Sarnoff Announces Return of Maestro Toscanini; Public Exchange of Letters."
	Printed items: Undated 7-page pamphlet, *The Toscanini Memorial Archives*. Seven identical undated black and white photographs of Walter Toscanini sitting on a terrace. Two undated black and white photographs of Toscanini. Black and white photographs of Toscanini in front of his house, and sitting in his home. March 1965 4-page WRVR radio pamphlet, *A Critic's Toscanini*.
FOLDER 1240	Arturo Toscanini 1947-51.
	1947 - 1951.
	138 items.
	Mimeographed press releases
	Highlights: November 22, 1949, 2 page press release, "He Loves Television Sports, Puppet Shows, Music Most of the Time He's Quiet, Charming," mentions his interest in professional wrestling. April 5, 1950, press release, "Kill the Referee!," refers to Toscanini's love of boxing and how "he jumps up to spur his fighter on, and calls the referee and judges names when they don't agree with his version of a bout."
FOLDER 1241	Arturo Toscanini 1937 - 1943.
	1937 - 1943.
	137 items.
	Onionskin and mimeographed press releases and articles on Arturo Toscanini.

Container	Contents
	Highlights: March 17, 1938, press release, "Clockless Studio Is Legacy Left by Arturo Toscanini." November 3, 1938, 2-page press release, "NBC Symphony Orchestra Concert Made Audible to Helen Keller."
FOLDER 1242	Arturo Toscanini 1937-54.
	1937 - 1954.
	23 items.
	Original, onionskin, and mimeographed letters, memoranda, contracts, and reports on Arturo Toscanini.
	Highlights: April 7, 1948, letter from David Sarnoff to Toscanini concerning NBC's upcoming gift to him of a 1948 Cadillac equipped with a mobile telephone. July 7, 1944, letter of agreement between Toscanini and NBC. November 26, 1943, letter from Arturo Toscanini to NBC concerning his possible return to America to conduct his symphony. December 22, 1938, letter of agreement between NBC and Toscanini for several radio performances of the NBC Symphony Orchestra.
	Printed items: April 8, 1954, 6-page program of the 30th anniversary reunion of the members of the NBC Symphony Orchestra. 1950 RCA 23-page booklet, *On Tour with Toscanini and RCA Victor*.
FOLDER 1243	Arturo Toscanini Programs and Repertoire.
	1937 - 1961.
	72 items.
	Onionskin and mimeographed press release, letters, reports, and articles on Arturo Toscanini.
	Highlights: February 8, 1937, copy of a letter from Toscanini to David Sarnoff stating his desire for a commitment to quality from NBC for NBC symphony. Twenty three reports from 1937 to 1954, "Listing of Programs and Repertoire" of the NBC concert orchestra. Materials relating to Toscanini's funeral and memorial services.
	Printed items: Black and white photograph of members of the NBC opera company. January February, 1957 excerpts from *NBC Chimes*. Two black and white photographs of Toscanini with his symphony. 1953 39-page concert program, *Missa Solemnis*. Undated seating chart of Carnegie Hall. Article from December 1954 *High Fidelity Magazine* "Toscanini on Records, part 1: 1920 1948. Article from March 1957 *High Fidelity Magazine* "Ninety years of Arturo Toscanini" by Vincent Sheean.
FOLDER 1244	Toscanini Tour (1950).
	1950.
	27 items.
	Mimeographed press releases and the schedule for Toscanini's 1950 tour.
	Printed items: Large, undated mock up of a *Daily Star* special supplement honoring Toscanini. Spring, 1950 press book, *Arturo Toscanini and the NBC Symphony Orchestra First Transcontinental Tour*, contains photographs, press releases, and biographies. (2 copies) .
	Speeches, 1923-1990
	63 folders.

Container	Contents
	Texts of speeches delivered by NBC Presidents and other officials, and related press releases. Speeches are organized by the last name of the speaker.
FOLDER 1245	Speeches: A & B. 1927 - 1984. 21 items. Speeches by David C. Adams, Dr. James Rowland Angell, Frank A. Arnold, Harry Bannister, Edward P. Bertero, Hugh M. Beville, Jr., Thornton F. Bradshaw, and David Brinkley. Printed items: November 18, 1954, pamphlet of a Hugh M. Beville, Jr. speech on television ratings. April, 1956 technical manual on color video effects by Edward P. Bertero. March 18, 1959, pamphlet of a Hugh M. Beville, Jr. speech on cost and sales trends in network television. October 18, 1957, booklet of a Hugh M. Beville, Jr. speech on the methodology of television ratings. December 8, 1948, booklet of a Hugh M. Beville, Jr. speech on television advertising.
FOLDER 1246	Speeches: C & D. 1923 - 1978. 34 items. Press releases and speeches by Lester M. Crystal, Thomas E. Coffin, Joe Culligan, Mathew J. Culligan, Reid R. Davis, Charles R. Denny, Don Durgin, and John J. Carty. July 2-3, 1968 memoranda on television violence. Printed items: May 13, 1969, pamphlet of a Don Durgin speech on television program development. October 23, 1956, pamphlet of a Mathew J. Culligan speech on network radio advertising. December 15, 1965, pamphlet of a Thomas E. Coffin speech on the impact of color television on audiences. October 17, 1972, Don Durgin speech on the Fairness Doctrine. September 23, 1952, booklet of a Charles R. Denny speech on television's responsibility and opportunity for serving the public.
FOLDER 1247	Corydon Dunham. 1955 - 1983. 14 items. Press releases and speeches by Thomas E. Coffin and Corydon B. Dunham. Printed items: October, 1955 pamphlet reprint of Thomas E. Coffin's article from *The American Psychologist* on television's impact on society. February 27, 1971, pamphlet of a Corydon B. Dunham speech on the Fairness Doctrine.
FOLDER 1248	Speeches: F. 1953 - 1954. 2 items. Speeches by George Frey and William H. Fineshriber, Jr.
FOLDER 1249	Rueven Frank. 1966 - 1983. 7 items. Press releases and speeches by Rueven Frank. Printed items: June 22, 1972, pamphlet of a Rueven Frank speech, "If Benjamin Franklin had Invented Television." May 5, 1971, Rueven Frank speech on freedom of the press. February 17, 1970, Rueven

Frank speech in the wake of Spiro Agnew's Des Moines speech attacking the press. November 11, 1971, booklet of a Rueven Frank speech on censorship. Press releases about accuracy in election reporting (1983), network editorializing on the air (1966), and the "Fairness Doctrine" (1968).

FOLDER 1250 Speeches: G.

1935 - 1972.

5 items.

Speeches by Don E. Gilman, Lawrence E. Gershman, Howard C. Gronberg, and Nicholas Gordon.

Printed items: May, 1954 television technical manual by Howard C. Gronberg.

FOLDER 1251 Julian Goodman (Part 1 of 2).

1963 - 1973.

69 items.

Speeches, text of statements made before various communication committees, memoranda, press releases, an article, letter to Senator Mike Mansfield from Julian Goodman concerning attacks on NBC for its coverage of the Laotian incursions, and an index to Julian Goodman's speeches and testimony (1966-1974).

Printed items: August 5, 1966, pamphlet of a Julian Goodman commencement address. October 1, 1966, pamphlet of a Julian Goodman speech on the effect of satellite technology on television. October 25, 1966, pamphlet of a Julian Goodman speech on television trends. November 11, 1966, pamphlet of a Julian Goodman speech comparing print and electronic journalism. April 26, 1967, pamphlet of a Julian Goodman statement before the U.S. Senate. April 12, 1967, pamphlet of a Julian Goodman speech on television's influence on world communications. October 11, 1967, pamphlet of a Julian Goodman speech on color television. August 29, 1967, pamphlet of a Julian Goodman speech in West Berlin on the global impact of color television. November 9, 1967, booklet of a Julian Goodman speech on the educational nature of commercial television. January 26, 1968, booklet of a Julian Goodman speech on the future of television. April 23, 1969, booklet of a Julian Goodman speech on television in the 1970's. January 27, 1969, booklet of a Julian Goodman speech on television journalism in a free society. August 25, 1969, reprint of a *Cincinnati Post* interview with Julian Goodman about American television. January 13, 1970, booklet of a Julian Goodman speech on television's creativity, responsibility, and leadership in society. February 8, 1973, booklet of a Julian Goodman speech on press freedom. June 23, 1970, booklet of a Julian Goodman speech on television's silent majority.

FOLDER 1252 Julian Goodman (Part 2 of 2).

1971-78.

61 items.

Speeches, addresses, text of statements by Julian Goodman to various congressional communication committees, and copies of letters to Senators Alan Cranston and Sam J. Ervin, Jr.

Printed items: April 21, 1971 pamphlet of remarks from speech to Canadian Assoc. of Broadcasters. Pamphlet of Oct. 12, 1971 statement before Senate subcommittee. Booklet of March 9, 1972 remarks at acceptance of IRTS Gold Medal Award. Pamphlet of

remarks on freedom of the press and censorship delivered at the "Great Issues Forum" October 11, 1972. January 1973 remarks on counter-advertising. Pamphlet of remarks on the Fairness Doctrine vs. Free Speech make May 18, 1973. Pamphlet of remarks made at commencement of the University of Florida on Aug. 25, 1973. Pamphlet of remarks made at television advertising workshop on October 4, 1973. Pamphlet on May 31, 1974 speech about freedom of the press. December 6, 1975, pamphlet of a speech by Julian Goodman on freedom of the press. Pamphlet of March 22, 1976 remarks at the National Association of Broadcasters Convention. Pamphlet of address given at the Anti-Defamation League Dinner December 6, 1975. October 22, 1976, pamphlet of a speech by Julian Goodman on broadcast journalism's role in the democratic process. January 31, 1977, pamphlet of a speech by Julian Goodman on the relationship between the press and government. 1977 *ARSC Journal* (Association for Recorded Sound Collections).

FOLDER 1253 Lawrence Grossman (President of the News Division).

1984 - 1985.

8 items.

Press release excerpts of Lawrence Grossman speeches.

FOLDER 1254 Speeches: H.

1925 - 1976.

21 items.

Press releases and speeches by William S. Hedges, George A. Heinemann, John J. Holman, Chet Huntley, Robert T. Howard, Joseph V. Heffernan, General J. G. Harbord, and O. B. Hanson.

FOLDER 1255 Speeches: J.

1964.

1 item.

Reprint of speech by Herb Jacobs on Pay-TV.

FOLDER 1256 Speeches: K.

1955 - 1966.

24 items.

Speeches by Peter B. Kenney, Fred B. Rooney, Robert E. Kintner, and Robert D. Kasmire. Press releases, memoranda, an article, and Robert Kintner's resignation letter.

Printed items: Reprint of keynote address by Robert E. Kintner to the National Association of Radio and Television Broadcasters convention. June 3, 1965, pamphlet of a Robert E. Kintner speech on global television. February 2, 1960, pamphlet of a Robert E. Kintner speech on television advertising. July 1, 1964, reprint of the *Congressional Record* speech by Hon. Fred B. Rooney praising Robert E. Kintner. May 26, 1955, report of a Robert Kintner speech on the business of television. Pamphlet with introduction by Robert D. Kasmire of a March 25, 1971 article by Jack Gould in the *New York Times* analyzing Congressional and White House pressure on the media's coverage of the Laotian incursions.

FOLDER 1257 Speeches: L.

1952 - 1966.

18 items.

An article and speeches by Robert E. Lee, Robert F. Lewine, Stephen B. Labunski, Bill Ladd, Carl B. Lindstrand, and Merrill Lindsay.

Container	*Contents*
	Printed items: Clipping from September 27, 1954 article in *Highlights* magazine about Robert E. Lee's September 21st address; July 22, 1966, booklet of a Stephen B. Labunski speech on radio ratings methodology.
FOLDER 1258	Speeches: McA.
	1926 - 1962.
	23 items.
	Press releases and speeches by George F. McClelland, Joseph H. McConnell, William K. McDaniel, Joseph A. McDonald, R. W. McFadyen, Tom McAvity, William McAndrew, Glen McDaniel, and Clair McCollough.
	Printed items: Booklet of a 1952 address by Joseph H. McConnell to the North Carolina Bar Association, pamphlet of remarks of Clair McCollough on freedom and responsibility in broadcasting given to the Institute for Education by Radio-Television at Ohio State University on May 5, 1960.
FOLDER 1259	Speeches: M.
	1942 - 1972.
	14 items.
	Speeches by Edward D. Madden, Frank E. Mullen, Bill Monroe, David J. Mahoney, Robert F. Mason, John F. Meagher, Mitch Miller, and Keith E. Mullenger.
	Printed items: February 16, 1972, pamphlet of Bill Monroe's statement before the Senate on the relationship between the government and the press. May 25, 1955, report of David J Mahoney's speech on the status of radio in 1955, May 1954 booklet by Keith E. Mullenger on color television film reproduction.
FOLDER 1260	Robert Mulholland.
	1977 - 1984.
	19 items.
	Press releases and speeches by Robert Mulholland.
FOLDER 1261	Speeches: O.
	1956 - 1978.
	4 items.
	Press releases concerning remarks by Don Ohlmeyer about Olympic coverage, John M. Otter about advertising, and a speech by John M. Outler, Jr. to the NARTB 35th Annual Converntion.
FOLDER 1262	Speeches: P & Q.
	1955 - 1981.
	10 items.
	Press releases and speeches by Fred Paxton, Jane Cahill Pfeiffer, and Richard A. R. Pinkham.
FOLDER 1263	Speeches: R.
	1955 - 1977.
	5 items.
	Press releases and speeches by William S. Rubens and A. Robb.
FOLDER 1264	RCA Executives (Various).
	1954 - 1961.
	12 items.
	A press release and speeches by John L. Burns, Frank M. Folsom, and Charles B. Jolliffe.

Container	Contents
	Printed items: March 12, 1956, pamphlet of a Frank Folsom speech on the outlook for electronics. January 4, 1954, pamphlet of a Frank Folsom year end statement. February we, 1954, booklet of a Frank Folsom speech reporting the non-discriminatory hiring practices at RCA. September 23, 1954, pamphlet of a Frank Folsom speech on the business of electronics. December 7, 1955, booklet of a Frank Folsom speech on electronics.
FOLDER 1265	Robert W. Sarnoff (Memos).
	1956 - 1963.
	56 items.
	Press releases, addresses, copies of Congressional testimony given by Robert W. Sarnoff.
FOLDER 1266	Robert W. Sarnoff (Pamphlets).
	1956 - 1963.
	31 items.
	Printed items: Bound book of January 28, 1960 Sarnoff testimony before the FCC on government role in television broadcasting. Pamphlet of June 14, 1956 Sarnoff statement before the Senate on the business of network television. *Prosperity: Sin or Salvation*, October 12, 1960 address the American Gas Association. *Freeways to the future*, January 31, 1961 address to National Automobile Dealers Association. *Television's New Frontier*, February 15, 1961 speech on television advances. July 1, 1961, reprint of an article about television in the *Saturday Evening Post*, written by Robert W. Sarnoff. *The Race to 1980*, October 20, 1961, speech discussing the future of television. *Television: the way ahead*, December 7, 1961, address on NBC's 35th anniversary. *Television and the FCC*, January 29, 1962, statement before the FCC in the final phase of its television network program inquiry. *An Intelligent Woman's Guide to Television*, May 4, 1962, acceptance speech for an award from the League of Women Voters for NBC's program, *Continental Classroom*. *America's Mirror Image*, June 14, 1962, acceptance speech for an award given to NBC by the USO. *Equal Time; the case for repeal in 1962*, July 11, 1962. *Global Television: a proposal*, October 22, 1962, address before the European Broadcasting Union. *What's Right with Television*, December 5, 1962, speech praising television. *Television's Role in the American Democracy*, March 5, 1963, address before the Chicago World Trade Conference on television's role in American democracy. March 4, 6, and 22, 1963, booklet of Robert W. Sarnoff's testimony before the House of Representatives regarding the equal time rule for political broadcasts. *Television and Children*, May 21, 1963, speech before the National Congress of Parents and Teachers. *Industry and the Revolution of Change*, September 16, 1963, address at the 1963 Corporate Leadership Dinner on the societal impact of technological advances. *Broadcasting: a force for freedom*, November 3, 1963, address at the Emerson College Convocation
FOLDER 1267	Sarnoff, David.
	1939 - 1961.
	2 items.
	Reprints of speeches.
	Printed items: *Television: a channel for freedom*, address given at University of Detroit Convocation, April 5, 1961.

Container	*Contents*
FOLDER 1268	Speeches: S. 1946 - 1981. 47 items. Press releases, a transcription of a Tom Snyder interview with Howard K. Smith, speeches by Walter D. Scott, Thomas W. Sarnoff, Richard S. Salant, Nancy Salkin, Robert E. Shelby, William Small, Edward Stanley, Marion Stephenson, John Scuppo, Robert D. Swezey, Carleton D. Smith, and James A. Stabile. Printed items: *Results of Experience to Date in Color Television Operation*, May 1954 technical presentation by Robert E. Shelby. *The Sight and Sound of Justice*, February 24, 1958, pamphlet of a Robert D. Swezey speech advocating broadcast access of court trials.
FOLDER 1269	Herbert S. Schlosser. 1973 - 1978. 30 items. Press releases and speeches by Herbert S. Schlosser. Printed items: *Responsibility and Freedom in Television*, October 29, 1974, booklet of a speech to the Association of National Advertisers. *Dimensions of Broadcasting Leadership*, May 19, 1975, pamphlet of a speech to the NBC Television Affiliates Convention. *Broadcasting in America: the medium and the message*, September 11, 1975, booklet of a speech presented at Hunter College. *Broadcasting in a Presidential Year; a better way* by 1980, June 21, 1976, pamphlet of a speech presented to the NBC Television and Radio Affiliates Convention on the fairness of the American presidential primary system and providing broadcast time to candidates. *Television: the next ten years*, October 14, 1976, pamphlet of a speech presented at the annual meeting of the Association of National Advertisers. *Broadcast Journalism: Free or Half Free*, January 26, 1977, pamphlet of a speech on news coverage of presidential races presented to the Georgia Association of Broadcasters.
FOLDER 1270	Walter D. Scott. 1961 - 1969. 15 items. Press releases, a memo, and speeches by Walter D. Scott. Printed items: *Commercial Television and the Public Interest*, May 12, 1969, speech given at the annual convention of stations affiliated with the NBC Television Network. *Televison: the Decade Ahead*, September 28, 1967, speech on trends in television given at the Management Programming Seminar of TV stations. *A Perspective on Global Television*, February 6, 1967, address to the Detroit Economic Club. *The Color Television Revolution*, March 14, 1967, booklet of a speech delivered to the NBC Television Network affilates. *Today's Journalism: a candid appraisal*, May 6, 1966, address at the University of Missouri School of Journalism. *Forty Years of Progress*, May 11 13, 1966, booklet of an keynote address during NBC's 40th anniversary celebration. *Broadcasting and the New Audience*, October 17, 1966, booklet of a keynote address given at the Annual Convention of NBC Radio Network Affiliates.
FOLDER 1271	Irwin Segelstein. 1983. 2 items.

Container	*Contents*
	Press release excerpts of Irwin Segelstein speeches.
FOLDER 1272	Fred Silverman.
	1978 - 1981.
	22 items.
	Press releases and speeches by Fred Silverman.
	Printed items: *Television and the New Technologies*, remarks to California Broadcasters Association, July 24, 1979. *NBC Progress Report*; April 2, 1980, printed from a report to the NBC Board of Directors.
FOLDER 1273	Speeches: T.
	1938 - 1982.
	10 items.
	Press releases, an article, and speeches by Davidson Taylor, Herminio Traviesas, and Raymond Timothy.
FOLDER 1274	Grant Tinker.
	1982 - 1986.
	6 items.
	Speeches by Grant Tinker.
FOLDER 1275	Niles Trammell.
	1938 - 1950.
	21 items.
	Press releases, speeches, and newspaper clippings of articles by Niles Trammell.
	Printed items: *The Stations and the Networks Plan Together,* 1943 booklet of a speech on the relationship between NBC and its affiliates.
FOLDER 1276	Brandon Tartikoff.
	1984.
	2 items.
	Press releases and speeches by Brandon Tartikoff.
FOLDER 1277	Speeches: V & W.
	1950 - 1981.
	16 items.
	Press releases, memoranda, articles and speeches by Richard Verne, Richard C. Wald, Arthur A. Watson, Carl Watson, Mike Weinblatt, Mort Werner, Irv Wilson, Frank Wright, Robert Wogan, and Barry Wood.
FOLDER 1278	Robert Wright.
	1988 - 1990.
	4 items.
	Press releases and speeches by Robert Wright.
FOLDER 1279	Sylvester L. Weaver, Jr.
	1954 - 1956.
	26 items.
	Speeches, press releases, and clippings of newspaper articles by Sylvester L. Weaver, Jr.
	Printed items: *Color Television and American Incentives*, booklet of an address given to the Detroit Economic Club, January 31, 1955. *TV Offers a New Renaissance*, reprint of a speech delivered to the Institute of Practitioners in Advertising, September 27, 1955.

Container	*Contents*
FOLDER 1280	Sylvester L. Weaver, Jr. 1954. 1 item. Series of two articles about Sylvester Weaver that appeared in *The New Yorker* magazine during October 1954.
FOLDER 1281	Weaver, Sylvester Speeches 1949 (1). 1949. 1 item.(bound) Mimeographed speeches by Sylvester Weaver.
FOLDER 1282	Weaver, Sylvester Speeches 1949 (2). 1949. 1 item.(bound) Mimeographed speeches by Sylvester Weaver.
FOLDER 1283	Weaver, Sylvester Speeches 1950 (1). 1950. 1 item.(bound) Mimeographed speeches by Sylvester Weaver.
FOLDER 1284	Weaver, Sylvester Speeches 1950 (2). 1950. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.
FOLDER 1285	Weaver, Sylvester Speeches 1951 (1). 1951. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.
FOLDER 1286	Weaver, Sylvester Speeches 1951 (2). 1951. 1 item.(bound) Mimeographed speeches by Sylvester Weaver.
FOLDER 1287	Weaver, Sylvester Speeches 1951 (3). 1951. 1 item.(bound) Mimeographed speeches by Sylvester Weaver.
FOLDER 1288	Weaver, Sylvester Speeches 1952 (1). 1952. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.
FOLDER 1289	Weaver, Sylvester Speeches 1952 (2). 1952. 1 item.(bound) Mimeographed speeches by Sylvester Weaver
FOLDER 1290	Weaver, Sylvester Speeches 1952 (3). 1952. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver
FOLDER 1291	Weaver, Sylvester Speeches 1952 (4). 1952. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.

Container	*Contents*
FOLDER 1292	Weaver, Sylvester Speeches 1953 (1). . 1953 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.
FOLDER 1293	Weaver, Sylvester Speeches 1953 (2). 1953. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver
FOLDER 1294	Weaver, Sylvester Speeches 1953 (3). 1953. 1 item.(bound) Mimeographed speeches by Sylvester Weaver
FOLDER 1295	Weaver, Sylvester Speeches 1954 (1). 1954. 1 item.(bound) Mimeographed speeches and articlesby Sylvester Weaver
FOLDER 1296	Weaver, Sylvester Speeches 1954 (2). 1954. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver
FOLDER 1297	Weaver, Sylvester Speeches 1954 (3) . 1954. 1 item.(bound) Mimeographed speeches by Sylvester Weaver
FOLDER 1298	Weaver, Sylvester Speeches 1954 (4). 1954. 1 item.(bound) Mimeographed speeches by Sylvester Weaver
FOLDER 1299	1299. Weaver, Sylvester Speeches 1954 (5). 1954. 1 item.(bound) Mimeographed speeches and articles by Sylvester Weaver Printed items: October 16 and 23, 1954, 32-page reprint of articles from *The New Yorker*.
FOLDER 1300	Weaver, Sylvester Speeches 1955 (1. 1955. 1 item.(bound) Mimeographed speeches, a memo, and an article by Sylvester Weaver
FOLDER 1301	Weaver, Sylvester Speeches 1955 (2). 1955 . 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver
FOLDER 1302	Weaver, Sylvester Speeches 1955 (3). 1955. 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver
FOLDER 1303	Weaver, Sylvester Speeches 1955 (4). 1955. 1 item.(bound)

Container	*Contents*
	Mimeographed speeches by Sylvester Weaver
FOLDER 1304	Weaver, Sylvester Speeches 1955 (5).
	1955.
	1 item.(bound)
	Mimeographed speeches and an article by Sylvester Weaver
FOLDER 1305	Weaver, Sylvester Speeches 1955 (6).
	1955.
	1 item.(bound)
	Mimeographed speeches by Sylvester Weaver
FOLDER 1306	Weaver, Sylvester Speeches 1955 (7).
	1955.
	1 item.(bound)
	Mimeographed speech and the log of a trip made by Sylvester Weaver
FOLDER 1307	Weaver, Sylvester Speeches-Contents Pages.
	1949 - 1955.
	1 item.(bound)
	Index to collected bound volumes of Weaver speeches.
	Programs: Schedules, Transcripts and Masterbooks, 1922-1979
	28 folders.
	Daily program logs, schedules, transcripts, or master book sheets for 28 selected days.
FOLDER 1308	WEAF Complete Program; Saturday December 31, 1927.
	1927.
	1 item. (clipped)
	Original program log.
FOLDER 1309	Television Schedules; Jan. Dec. 1946.
	1946.
	1 item. (clipped)
	Original master book sheets from 1946.
FOLDER 1310	WEAF Extra Copies of Pages from Master Books; August December 1922.
	1922.
	61 items
	Mimeographed master book sheets from 1922, includes copy of continuity for first program from the 24 Walker Street station (Aug. 3, 1922) and the first WEAF commercial (Queensboro Corporation, Aug. 28, 1922).
FOLDER 1311	WEAF-Program Schedule 1927.
	1927.
	3 items.
	Original and mimeographed program schedules.
FOLDER 1312	June 6, 1944, 12:41 A.M.-- 6:36 A.M.; Transcript of Programs.
	1944.
	1 item. (clipped)
	Onionskin and mimeographed program schedules and transcripts.
	Highlights: Extensive transcripts of D Day coverage.
FOLDER 1313	June 6, 1944, 6:36 A.M.-- 12 noon; Transcript of Programs.
	1944.
	1 item. (clipped)

Container	*Contents*
	Onionskin and mimeographed program schedules and transcripts. Highlights: Extensive transcripts of D Day coverage.
FOLDER 1314	June 6, 1944, 12 noon -- 6 P.M.; Transcript of Programs.
	1944.
	1 item. (clipped)
	Onionskin and mimeographed program schedules and transcripts. Highlights: Extensive transcripts of D Day coverage.
FOLDER 1315	June 6, 1944, 6 P.M. -- 1 A.M.; Transcript of Programs.
	1944.
	1 item. (clipped)
	Onionskin and mimeographed program schedules and transcripts. Highlights: Extensive transcripts of D Day coverage.
FOLDER 1316	Archival Radio Master Book; Iranian Hostage Situation/Take over of U.S. Embassy.
	1979.
	1 item. (clipped)
	Onionskin, handwritten, and mimeographed program schedules and transcripts
FOLDER 1317	WEAF Complete Programs; Sunday, November 15, 1936.
	1936.
	1 item. (clipped)
	Original, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1318	WEAF Master Programs, Final Program Records; Saturday, November 15, 1941.
	1941.
	1 item. (clipped)
	Original, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1319	WNBC Master Programs, Final Program Records; Monday, November 15, 1948.
	1948.
	1 item. (clipped)
	Original, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1320	WNBC Master Programs, Final Program Records; Thursday November 15, 1951.
	1951.
	1 item. (clipped)
	Original, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1321	Hollywood Master Scripts; November 15, 1951.
	1951.
	1 item. (clipped)
	Mimeographed scripts of *Doctor Paul*, *Double or Nothing*, *The Woman in My House*, *One Man's Family*, *Father Knows Best*, *Dragnet*, and Al Goodman's Musical Album.
FOLDER 1322	WEAF Master Programs, Final Program Records; July & August, 1922.
	1922.
	1 item. (clipped)

Container	*Contents*
	Original, handwritten, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1323	WJZ Complete Evening Programs; Sunday, November 15, 1936.
	1936.
	1 item. (clipped)
	Original, handwritten, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1324	WNBC TV Daily Program Material, Final Records; Monday, December 30, 1963.
	1963.
	1 item. (clipped)
	Handwritten, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1325	WNBC Master Programs, Final Program Records; Sunday, December 7, 1941.
	1941.
	1 item. (clipped)
	Original, handwritten, onionskin, and mimeographed program schedules and transcripts.
FOLDER 1326	NBC Radio Network Master Book; Friday, April 26, 1985.
	1985.
	1 item. (clipped)
	Original, handwritten, and photocopied program schedules and transcripts.
FOLDER 1327	NBC Radio Network Master Book; Thursday, November 15, 1956.
	1956.
	1 item. (clipped)
	Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
FOLDER 1328	NBC Radio Network Master Book; Saturday, June 18, 1955.
	1955.
	1 item. (clipped)
	Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
	Highlights: First full day of *Monitor* programming.
FOLDER 1329	WRCA TV Master Programs; Thursday, November 15, 1956.
	1956.
	1 item. (clipped)
	Original, handwritten, mimeographed, and onionskin program schedules and transcripts
FOLDER 1330	WNBC TV Daily Program Material; Monday, July 22, 1968.
	1968.
	1 item. (clipped)
	Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
FOLDER 1331	WRCA TV Master Programs, Final Records; Friday, December 24, 1954.
	1954.
	1 item. (clipped)
	Original, handwritten, mimeographed, and onionskin program schedules and transcripts.

Container	*Contents*
FOLDER 1332	WRCA Master Programs, Thursday, November 15, 1956. 1956. 1 item. (clipped) Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
FOLDER 1333	WNBC AM&FM Daily Program Material, Final Records; Friday, March 24, 1967. 1967. 1 item. (clipped) Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
FOLDER 1334	WRCA Master Programs, Final Records; Friday, December 24, 1954. 1954. 1 item. (clipped) Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
FOLDER 1335	WNBC TV Master Book; December 31, 1968. 1968. 1 item. (clipped) Original, handwritten, and mimeographed schedules and transcripts. Highlights: This is the last Master Book compiled for WNBC-TV.
FOLDER 1336	WNBC AM&FM Programs; December 3, 1968. 1968. 27 items (some clipped) Original, handwritten, and mimeographed schedules and transcripts of the Long John Nebel and Big Wilson programs.
	Election News, 1962-1988 55 folders. Handbooks for staff, program descriptions, and summaries of operational requirements for NBC coverage of U.S. national elections, 1962-88.
	.
FOLDER 1116	Subjects: National Political Conventions 1972. 1972. 13 items. Mimeographed reports of speakers, air times, commercial breaks, and descriptions of NBC coverage of the Republican and Democratic Conventions. Highlights: August 23, 1972, report of the fifth session mentions the scene outside; "On knees. For third time tonight sprayed with pepper gas. Eyes burn you can't breath properly [sic]. Sounds very filled up. Someone offered help."
FOLDER 1183	Lists Democratic National Convention 1968. 1968. 12 items. Mimeographed reports of speakers, air times, commercial breaks, and descriptions of NBC coverage of the Democratic National Convention and the activity outside the convention.

Container	*Contents*
	Highlights: August 28, 1968, excerpt from correspondent Bill Ryan, "Says brutal military tactics are being used on the people in Chicag. They are dragging and clubbing people as they are making arrests."
FOLDER 1184	Democratic National Convention July 11, 1960.
	1960.
	13 items.
	Handwritten television coverage log, a mimeographed press release, and newspaper articles concerning the convention.
	Highlights: July 5-15, 1960, 22-page handwritten television coverage log.
FOLDER 1212	Republican National Convention July 25, 1960.
	1960.
	8 items.
	New York Times articles and a handwritten log of NBC radio coverage of the Republican Convention.
FOLDER 1337	Decision 88 [white ringbinder].
	1988.
	3 items.
	Handbook for the use of NBC news personnel in reporting the 1988 general elections (3 copies).
FOLDER 1338	Where NBC Stands [red ring binder].
	1987.
	1 item.
	Photocopied handbook contains brief summaries of NBC policy positions on a range of broadcasting issues including programming and advertising issues, technological questions, the Fairness Doctrine, equal time, election projections, terrorist and hostage situations, and other regulatory and business matters.
FOLDER 1339	Decision 86 NBC News Election Handbook 1986 [white ring binder].
	1986.
	1 item.
	Photocopied handbook for the use of NBC news personnel covering the 1986 general elections.
FOLDER 1340	86 Election Night.
	1986.
	21 items.
	Photocopied memoranda, ratings data, reports, and color slides of NBC news personnel.
FOLDER 1341	NBC News Inauguration 85 January 20 & 21, 1985 [small blue ring binder].
	1985.
	1 item.
	Handbook for the use of NBC news personnel describes landmarks along the parade route, the history of the buildings, background of the Inauguration ceremony, highlights from each Inauguration, descriptions of the planned festivities, and biographies of key members of the new administration.
FOLDER 1342	Inauguration 1985 [blue ring binder].
	1985.
	1 item.
	Handbook for the use of NBC news personnel; includes technical requirements for broadcasts, staff announcements and assignments,

Container	Contents
	reports on sets and locations, staff housing arrangements, office set-up, and financial arrangements and memos about payroll discrepancies due to cancellation of Inaugural parade.
FOLDER 1343	Election Night 1984.
	1984.
	1 item.
	Original, handwritten, and photocopied coverage of the 1984 elections; includes schedules, technical requirements and arrangement, budgets, control room plans, remotes, graphics, and computer assignments. This was the last election night broadcast from Studio 8H. Contents removed from original generic, black three ring binder.
FOLDER 1344	Election Displays 1984 [white ring binder].
	1984.
	1 item.
	Photocopied handbook for the use of NBC news personnel. Computer graphics guide.
FOLDER 1345	NBC News Decision 84; June 5 Primaries.
	1984.
	1 item.
	Photocopied 77-page handbook for the use of NBC news personnel.
FOLDER 1346	NBC News Decision 84; Ohio, North Carolina, Indiana and Maryland Primaries, May 8, 1984.
	1984.
	1 item.
	Photocopied 74-page handbook for the use of NBC news personnel.
FOLDER 1347	NBC News Decision 84; Pennsylvania Primaries, April 10, 1984.
	1984.
	1 item.
	Photocopied 33-page handbook for the use of NBC news personnel.
FOLDER 13 48	NBC News Decision 84; New York and Wisconsin Primaries, April 3, 1984.
	1984.
	1 item.
	Photocopied 36 page handbook for the use of NBC news personnel.
FOLDER 1349	NBC News Decision 84; Illinois Primaries and Minnesota Caucuses, March 20, 1984.
	1984.
	1 item.
	Photocopied 40 page handbook for the use of NBC news personnel.
FOLDER 1350	NBC News Decision 84; March 13 Primaries and Caucuses.
	1984.
	1 item.
	Photocopied 88-page handbook for the use of NBC news personnel.
FOLDER 13 51	NBC News Decision 84; New Hampshire Primaries, February 28, 1984.
	1984.
	1 item.
	Photocopied 38-page handbook for the use of NBC news personnel.
FOLDER 1352	NBC News Decision 84; Iowa Caucuses, February 20, 1984.
	1984.
	1 item.
	Photocopied 32-page handbook for the use of NBC news personnel.

Container	*Contents*
FOLDER 1353	Decision 84; 1984 U.S. House Races [white ring binder]. 1984. 1 item. Handbook for the use of NBC news personnel.
FOLDER 1354	Decision 84; 1984 General Elections Handbook [white ring binder]. 1984. 1 item. Handbook for the use of NBC news personnel; contains state by state summaries and statistics about the general election.
FOLDER 1355	Actual and Estimate Cost Report Summary [clear ring binder]. 1984. 1 item. Extensive budget data for the coverage of the presidential race.
FOLDER 1356	Photograph album [unlabeled red ring binder]. 1984. 1 item. Photo album contains numerous color photographs of NBC personnel during 1984 election night coverage, this was the last election broadcast from studio 8H.
FOLDER 1357	1984 Election Graphics Equipment & Financial [white ringbinder]. 1984 . 1 item. Handbook for the use of election graphic displays by NBC news personnel; includes budgets, system requirements, personnel assignments, and vendor contracts.
FOLDER 1358	1984 National Democratic & Republican Convention Budget. 1984. 1 item. Itemized budget data for NBC coverage of both conventions.
FOLDER 1359	Results by Design; Vol. 1 (Preliminary). 1985. 1 item. Election Graphics System overview and operation analysis of it's performance during the 1984 election night coverage.
FOLDER 1360	Results by Design (Unlabeled graphics. 1984. 6 items. Sample graphics.
FOLDER 1361	1984 Election Coverage Preemptions. 1985. 2 items. Photocopied memo and a printout of station clearances.
FOLDER 1362	Election Night 1984; Volume 1. 1984. 1 item. Handbook for the use of NBC news personnel. Contents removed from original generic oversize black ring binder.
FOLDER 1363.	1984 Election Graphics Plan Tom Wolzien. 1983. 1 item.

Container	*Contents*
	Memos, budget analysis, grant proposals, system requirements, and descriptions of electronic graphics display system used to cover 1984 elections.
FOLDER 1364	Decision 82 [white ring binder].
	1982.
	2 items.
	General elections handbook for the use of NBC news personnel, organized by state it provides basic information about the candidates for governor, the U.S. Senate, and the House of Representatives. (2 copies).
FOLDER 1365	NBC News; 1980 Republican National Convention [white ring binder].
	1980.
	1 item.
	Basic reference handbook for the use of NBC news personnel with editorial responsibilities, includes information about the convention site (Detroit), the schedules, committees, the candidates, state by state descriptions of the delegations, a GOP "who's who," and a brief history of the party.
FOLDER 1366	NBC News; 1980 Democratic National Convention [white ring binder].
	1980.
	1 item.
	Basic reference handbook for the use of NBC news personnel with editorial responsibilities, includes information about the convention site (New York City), the schedules, committees, the candidates, state by state descriptions of the delegations, a summary of Democratic convention rules, a Democratic "who's who," and a brief history of the party.
FOLDER 1367	Decision 80; NBC News 1980 General Election Handbook.
	1980.
	1 item.
	Handbook for the use of NBC news personnel covering the general elections, provides basic state by state information about both the Republican and Democratic contests for President, the U.S. Senate, state governor and key House of Representative seats
FOLDER 1368	Decision 80; U.S. House Races 1980.
	1980.
	1 item.
	Handbook for the use of NBC news personnel covering the U.S. House of Representatives contests, provides state by state basic information about both parties candidates in 435 districts and includes information about independent or third party candidates whose support might possibly be strong enough to result in their election to the House.
FOLDER 1369	Local News Primary Handbook 1978 [brown ring binder].
	1978.
	1 item.
	Handbook for the use of NBC news personnel covering local elections in New York, New Jersey, and Connecticut.
FOLDER 1370	Local News Primary Election Handbook 1978 [black ring binder].
	1978.
	1 item.

Container	Contents
	Handbook for the use of NBC news personnel covering the major primary elections in New York and Connecticut.
FOLDER 1371	Decision 78; General Elections Handbook [grey ring binder].
	1978.
	1 item.
	Handbook for the use of NBC news personnel covering the midterm elections, it provides state by state analyst and information about the various House, Senate, and gubernatorial elections.
FOLDER 1372	Local News Election Handbook New York & New Jersey 1977 [black ring binder].
	1977.
	1 item.
	Handbook for the use of NBC news personnel.
FOLDER 1373	NBC News; 1976 Republican National Convention [small cream-colored ring binder].
	1976.
	1 item.
	Photocopied handbook for the use of NBC news personnel, state by state analysis of delegates, details of schedules, descriptions of convention site and facilities, lists of possible vice-presidential candidates and their backgrounds.
FOLDER 1374	Decision 76; Local News Election Handbook [black ring binder].
	1976.
	1 item.
	Photocopied fact book for the use of NBC news personnel covering the New York, New Jersey, and Connecticut primary elections, contains information about U.S. House and Senate contests, local elections, a special section on women in politics, demographic and geographic analysis, maps, and a synopsis of election and campaign funding laws. Dated August 31, 1976.
FOLDER 1375	1776/1976 NBC Celebrates America [white ring binder.
	1975 - 1976.
	1 item.
	Bicentennial handbook for the use of NBC news personnel covering the year long salute to America's Bicentennial, describes special programs and dramas to be presented during the course of the celebration.
FOLDER 1376	Decision 74 [black ring binder].
	1974.
	1 item.
	Handbook for the use of NBC news personnel covering the elections in the U.S. House of Representatives, the U.S. Senate, and governorships. Information is organized by state.
FOLDER 1377	NBC News; Democratic Convention, Miami Beach, 1972 [small black ring binder].
	1972.
	1 item.
	Photocopied handbook for the use of NBC news personnel, contains general information about the convention, effects of delegate selection reforms, state by state profiles of the delegations, information on various party voting blocs, biographical information of

Container	Contents
	major and minor candidates plus their advisors, and background information on events leading up to the convention.
FOLDER 1378	NBC News Elections; November 3, 1970 [blue ring binder].
	1970.
	1 item.
	Handbook for the use of NBC news personnel, contains state by state background information about all U.S. Senate, Governor, and some selected U.S. House of Representative contests.
FOLDER 1379	NBC News Elections; November 4, 1969 [blue ring binder].
	1969.
	1 item.
	Mimeographed handbook for the use of NBC news personnel covering local elections in New York City and state, Connecticut, New Jersey, Virginia, and the elections of mayors in Cleveland, Detroit, and Pittsburgh.
FOLDER 1380	New York City Primary [blue ring binder].
	1969.
	1 item.
	Handbook for the use of NBC news personnel covering the June 17th primary election in New York City, the New York suburbs, and the Jersey City Mayoral run-off.
FOLDER 1381	NBC News Election Year '68 [blue ring binder].
	1968.
	2 items.
	Mimeographed handbook for the use of NBC news personnel covering the presidential, gubernatorial, senatorial, and House contests. Contains state by state analysis of voting districts, candidates, and important local issues (2 copies).
FOLDER 1382	NBC News; Republican Convention, Miami Beach, 1968 [small black ring binder].
	1968.
	1 item.
	Photocopied handbook for the use of NBC news personnel, contains general information about the convention, effects of delegate selection reforms, state by state profiles of the delegations, information on various party voting blocs, biographical information of major and minor candidates plus their advisors, and background information on events leading up to the convention.
FOLDER 1383	Elections '66 [blue ring binder].
	1966.
	1 item.
	Handbook for the use of NBC news personnel covering the midyear general elections. Includes state by state description of candidates, issues, and effects of recent redistricting.
FOLDER 1384	Inauguration.
	1965.
	3 items.
	Original and mimeographed history of Presidential Inaugurations for NBC staff covering the event, included are interesting facts, origins of inaugural traditions, and biographies of all the presidents. (3 copies).

Container	*Contents*
FOLDER 1385	NBC News Political Handbook; Congress. 1964. 1 item. Mimeographed handbook for the use of NBC news personnel reporting on the elections for U.S. Senate, House of Representatives, and state governors. Removed from original generic binder.
FOLDER 1386	NBC News Political Handbook-Conventions. 1964. 1 item. Contains mimeographed history of political conventions, information about the Republican Convention in San Francisco and a few notes about the upcoming Democratic Convention is Atlantic City (most of the information had not been received when the notebook was assembled, a note promises to send information to Atlantic City). Original binder has been discarded due to damage.
FOLDER 1387	NBC Elections 1962. 1962. 1 item. Mimeographed handbook for the use of NBC news personnel covering the 1962 Congressional elections. It contains general information about Congressional Reapportionment, U.S. House and Senate races, the elections of governors, a state by state breakdown of the elections, and a pronunciation guide. Removed from original generic binder due to damage.
	Consultant Reports, 1947-1957 14 folders. Projects completed for NBC include executive searches, operational recommendations, assessments of specific departments, and market analyses.
FOLDER 1388	Consultant Reports; Booz, Allen and Hamilton Personnel Reports. 1949 1950. 32 items Loose leaf notebooks, bound folders, printed booklets. Highlights: Position recommendations and personnel reports on candidates being considered for executive positions at NBC.
FOLDER 1389	Consultant Reports; Toeppen Company. 1949. 6 items. Bound consultant reports, supplements, and attachments. Highlights: Two copies of Report No. 484-2 prepared by the Toeppen Company on the nature and costs of telephone, teletypewriter, and similar communication arrangements used by NBC with supplements on PBX Facility provision practices and PBX extension arrangements.
FOLDER 1390	Consultant Reports; Toeppen Company Communications Survey. 1949. 9 items. Memos and correspondence relating to the Toeppen Company report on communications practices (Report No. 484-2). Special emphasis on

Container	Contents
	removal of private telephones from offices, the high cost of toll calls, and elimination of weekend toll calls.
FOLDER 1391	Consultant Reports; Booz, Allen and Hamilton Plan of Organization for Television Network. 1949. 1 item Bound report, 52 pages. Highlights: Report contains organizational chart, proposed duties and brief descriptions of responsibilities for development of a NBC television network.
FOLDER 1392	Consultant Reports; Booz, Allen and Hamilton Survey of Selected Television Problems.. 1948. 2 vols. Bound volumes (2). Highlights: Volume I contains reports on surveys of costs and rates; volume II contains recommended facilities programs, recommended organization programs, and a final chapter called "The Next Step."
FOLDER 1393	Consultant Reports; Booz, Allen and Hamilton General Survey of the Radio Recording Department.. 1947. 3 items. Bound volumes (2), correspondence. Highlights: contains a report of the organization survey paying particular attention to the objectives, organization structure, methods and costs of operation of the Radio Recording Department. Attention is also given to the existing inter-relationships between the NBC Radio Recording Department and the RCA Victor Division and the existing relationships between Radio Recording and other departments within NBC, particularly Engineering and Accounting. The report contains findings of the survey and recommends a course of action. Appendix to the General Survey Report on custom record manufacturing.
FOLDER 1394	Consultant Reports; Booz, Allen and Hamilton General Survey of the Radio Recording Department, Field Survey Tabulations. 1947. 1 item. Bound volume Highlights: contains confidential report containing detailed tabulations of nationwide field interviews with present, former or prospective customers and competitors.
FOLDER 1395	Consultant Reports; Booz, Allen and Hamilton report on the RCA Laboratories Division, Law Department. 1947. 2 items. Bound volume, correspondence. Highlights: consultant report activities and recommendations of RCA L
FOLDER 1396	Consultant Reports; Booz, Allen and Hamilton report on Radio Recording Department. 1948. 5 items. Bound reports, correspondence.

Container	Contents
	Highlights: three bound reports on different aspects of the transcription service, including a special report on comments made about Frederic W. Ziv, Inc.
FOLDER 1397	Consultant Reports; Booz, Allen and Hamilton (Misc.).
	1951 - 1952.
	17 items.
	Correspondence, memos, reprint booklet, invoices for services, telegrams.
FOLDER 1398	Consultant Reports; Booz, Allen and Hamilton (Personnel).
	1949 - 1952.
	9 items.
	Correspondence, position specifications and salary proposals, lists of personnel and position titles for various NBC divisions including the new proposed television network.
FOLDER 1399	Consultant Reports; Booz, Allen and Hamilton Agenda for Reorganization.
	1949.
	2 items.
	Typed step by step outline of reorganization plan for NBC, printed organizational chart.
FOLDER 1400	Consultant Reports; Booz, Allen and Hamilton Television Survey.
	1948.
	6 items.
	Mimeographed copies (5) of agenda for television meeting held July 27 and 28, includes topics of discussion and recommendations for action. Routing slip.
FOLDER 1401	Consultant Reports; Booz, Allen and Hamilton Misc..
	1956 - 1957.
	3 items.
	Bound reports and recommendations for the organization and operation of the Program Department, recommendations for the structure and function of committees, and overview of organization and operation of NBC in the television age.
	Pamphlets
	566 folders.
	Printed documents by and about NBC and other broadcasting organizations; technical reports; biographies.
FOLDER P1	Airborne Television.
	RCA,
	July 22, 1946.
	23-page booklet.
FOLDER P2	Sarnoff, David. Science and Security.
	RCA,
	October 9, 1940.
	16-page pamphlet.
FOLDER P3	Sarnoff, David. The American System of Broadcasting and its Function in the Preservation of Democracy.
	RCA,
	April 28, 1938.

Container	*Contents*
	15-page pamphlet.
FOLDER P4	Sarnoff, David. RCA Conversion from War to Peace.
	RCA,
	May 7, 1946.
	16-page pamphlet.
FOLDER P5	Sarnoff, David. Post-War Horizons.
	February 4, 1943.
	15-page pamphlet.
FOLDER P6	Sarnoff, David. New Horizons of Industry.
	RCA ,
	January 30, 1946.
	17-page pamphlet.
FOLDER P7	Sarnoff, David. New Horizons.
	RCA ,
	May 9, 1940.
	12-page pamphlet.
FOLDER P8	Sarnoff, David. Industrial Science Looks Ahead.
	RCA ,
	November 11, 1943.
	21-page pamphlet.
FOLDER P9	Sarnoff, David. A Decade of Progress.
	RCA ,
	May 7, 1940.
	15-page pamphlet.
FOLDER P10	Sarnoff, David. A Business Based on Research.
	RCA ,
	December 14, 1953.
	29-page pamphlet.
FOLDER P11	Sarnoff, David. Science in Democracy.
	RCA,
	October 5, 1945.
	14-page pamphlet.
FOLDER P12	Statements Made by the Radio Corporation of America before the Federal
	RCA Institutes Technical Press,
	August 27, 1937.
	196-page publication.
FOLDER P13	Walker, E. Jerry. Religious Broadcasting.
	NAB,
	June 4, 1945.
	19-page pamphlet.
FOLDER P14	Charles H. Schmitz. Religious Radio in the United States.
	Crozer Quarterly,
	October, 1947.
	27-page reprint.
FOLDER P15	UHF: What it Means to Television...and to You.
	RCA,
	1952.
	24-page booklet.(2 copies).

Container	*Contents*
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FOLDER P237	Davis, Blevins. Great Plays. NBC, 1938. 81-page booklet.
FOLDER P238	Corwin, Norman. We Hold These Truths. 1942. 47-page script.
FOLDER P239	Berg, A.B., M.D., Louis. Radio and Civilian Morale. September 4, 1942. 8-page pamphlet.
FOLDER P240	Riley, Donald W. Handbook of Radio Drama Techniques. 1938. 79-page booklet.
FOLDER P241	These Four Men. NBC, 1941. 68-page booklet. Radio dramatizations of Churchill, Stalin, Hitler, and Roosevelt.
FOLDER P242	The Time of Your Life. ABC, February 16, 1947. 23-page studio program.
FOLDER P243	Black Boat. Julia Cooley Altrocchi, Writers' War Board, 26-page script.
FOLDER P244	The Nazi. Janet Brandes Writers' War Board, 10-page script.
FOLDER P245	A Time to Reap. S. V. Benet. Writers' War Board, 15-page script.
FOLDER P246	The Spirit of the Navy. A. J. Bonomo. Writers' War Board, 6-page script.
FOLDER P247	American Family. Pearl S. Buck. Writers' War Board, 7-page script.
FOLDER P248	Hate, Incorporated. Caye Christian Writers' War Board, 14-page script.

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FOLDER P249	The Promise Versus the Deed. William Kendall Clarke. Writers' War Board, 17-page script.
FOLDER P250	To the Young. Norman Corwin Writers' War Board, 15-page script.
FOLDER P251	There Are Things to Be Done. Lillian Smith. Writers' War Board, 12-page script. Lillian Smith's pamphlet as dramatized for radio by Mitchell Grayson.
FOLDER P252	Reminder to the Free. Michael Greenwood. Writers' War Board, 9-page script.
FOLDER P253	The Man Behind the Gun: the Tank Driver. David Herman and Ranald MacDougall. Writers' War Board, . 13-page script.
FOLDER P254	In the Service of My Country. Langston Hughes. Writers' War Board, 9-page script.
FOLDER P255	Is Fair Play Controversial. Chet Huntley. Writers' War Board, 6-page script.
FOLDER P256	These Are Americans. Chet Huntley and Ernest Martin. Writers' War Board, 5-page script.
FOLDER P257	The Face. Sergeant Arthur Laurents. Writers' War Board, 24-page script.
FOLDER P258	The Special Day. Arch Oboler. Writers' War Board, 17-page script.
FOLDER P259	Concerning the Red Army. Norman Rosten. Writers' War Board, 8-page script.
FOLDER P260	They Shall Be Heard. Norman Rosten. Writers' War Board, . 17-page script.
FOLDER P261	The Golden Calf. Katharine and Aele Seymour. Writers' War Board, 13-page script.
FOLDER P262	We Refuse to Die. Maxwell Shane. Writers' War Board, . 15-page script.
FOLDER P263	All Out for Davey. Shirley Warde Writers' War Board,

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	10-page script.
FOLDER P264	From Corregidor. H. Donald Spatz.
	Writers' War Board,
	5-page script.
FOLDER P265	The Voice in the Wind. Nora Stirling.
	Writers' War Board,
	.
	5-page script.
FOLDER P266	Fighters in Dungarees. Frank B. Wells.
	Writers' War Board,
	7-page script.
FOLDER P267	Good Neighbor. Frank B. Wells
	Writers' War Board,
	12-page script.
FOLDER P268	Latch-Key Children. Frank Wells.
	Writers' War Board,
	14-page script.
FOLDER P269	Judgment. Norman Williams.
	Writers' War Board,
	16-page script.
FOLDER P270	To Liberty in a Featherbed. Morton Wishengrad.
	Writers' War Board,
	15-page script.
FOLDER P271	The Master Map of America. Paul C. Woodbridge .
	Writers' War Board,
	12-page script.
FOLDER P272	Dusting Off Dr. Berg. Max Wylie.
	Writers' War Board,
	5-page script.
FOLDER P273	The Candle and the Gun. Mari Yanofsky.
	Writers' War Board,
	8-page script.
FOLDER P274	Jane Addams of Hull House. Cavalcade of America.
	May 21, 1940.
	34-page script.
FOLDER P275	Lewis, Dorothy. Radio and Public Service.
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	1944.
	96-page booklet.
FOLDER P276	Hay, George D. A Story of the Grand Ole Opry.
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	66-page booklet.
FOLDER P277	The Woman's Magazine of the Air.
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	13-page report.
FOLDER P278	King, Helen. Preparation and Judging of Quiz Contests.
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	12-page lecture.
FOLDER P279	Which Way America ... Fascism, Socialism, Communism or Democracy?
	May 30, 1935.
	21 pages.
	Transcript of America's Town Meeting of the Air.
FOLDER P280	Callahan, Ed. Bill Shilling & Mal Whyte. The Original Old Radio Game.
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	46-page trivia booklet.
FOLDER P281	Hutchens, John K. Tracy, Superman, et Al. Go to War. [sic]
	New York Times Magazine,
	November 21, 1943.
	4-page article.
FOLDER P282	Good Evening Neighbors! Fifteen Years of America's Town Meeting of the Air.
	1950 .
	81-page anniversary album.
FOLDER P283	America's Town Meeting of the Air.
	1950.
	40-pages.
	Record of the 614 broadcasts from May 30, 1935, through May 30, 1950.
FOLDER P284	The Story of the Opera.
	RCA,
	Undated.
	31-page booklet.
FOLDER P285	Portrait of a Protector.
	NAB,
	Undated .
	16 pages.
FOLDER P286	The C is for Caesar.
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	1942.
	14 pages.
	Booklet critical of ASCAP.
FOLDER P287	Let's Stick to the Record.
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	13 pages.
	Booklet critical of ASCAP.
FOLDER P288	Marek, George R. How to Listen to Music Over the Radio.
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	31-page booklet.
FOLDER P289	A Music Participation Program & Development of Creative Music by Means of Radio. LaPrade, Ernest & Garbett, Arthur S.
	Music Education National Conference Yearbook,
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	1-page and 3-page articles.
FOLDER P290	Dunham, Franklin. Music A new Force in America.
	Music Education National Conference Yearbook,
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	3-page article.

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FOLDER P291	Davis, George. Music Cueing for Radio Drama. 1947. 39-page booklet.
FOLDER P292	Damrosch, Walter. Stimulating Music Appreciation Thru Radio. Music Supervisors National Conference, 1930. 4-page article.
FOLDER P293	Chase, Gilbert. Radio Broadcasting and the Music Library. Notes. Music Library Association, 1945. 4-page reprint.
FOLDER P294	NBC; A Listener's Aid to Pilgrimage of Poetry. 1939. 84-page booklet.
FOLDER P295	Malone, Ted. Mansions of Imagination Album. 1940. 82-page booklet.
FOLDER P296	Sherwood, Robert E. Abraham Lincoln. NBC, February 13, 1940. 31-page radio script.
FOLDER P297	Millay, Edna St. Vincent. Poem and Prayer for an Invading Army. NBC, June 6, 1944. 10-page radio script.
FOLDER P298	Lewis, Dorothy & Dorothy L. McFadden. Program Patterns for Young Radio Listeners. NAB, 1945. 80-page booklet.
FOLDER P299	The Magazine of the Air. National Radio Home-Makers Club, Undated. 32-page booklet.
FOLDER P300	Caesar, Irving. Song Writers vs. Radio Monopoly. Song Writers Protective Association, January 13, 1941. 24-page pamphlet.
FOLDER P301	Openshaw, Falstaff & Fred Allen. It Could be Verse. Texaco/CBS, 1943. 30-page booklet. Urges conservation and recycling.
FOLDER P302	Openshaw, Falstaff & Fred Allen. Rime Doesn't Pay. [sic] Texaco/CBS, 1944. 22- page booklet. Intended to raise morale on the home front.

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FOLDER P303	KOA; NBC Radio at War. 1944. 50 pages. Program in commemoration of KOA's 20th anniversary.
FOLDER P304	November 8th was Moving Day for a Line! Undated. 7 pages. Booklet promoting WEAF's new transmitter.
FOLDER P305	We Stayed on the Air ... and on the Street. 1937. 16 pages. Booklet honoring WHAS radio's coverage of extensive flooding in Kentucky.
FOLDER P306	What About Television? NBC, Undated. 8-page booklet. Includes an article by Norman E. Kersta, Television is Here ... Now ... and it is an Advertising Medium.
FOLDER P307	The Story of Television. RCA, Undated. 40-page booklet.
FOLDER P308	RCA Color Television; How it Works. December, 1950. 16-page pamphlet.
FOLDER P309	RCA Color Television; How it Works. July, 1951. 19-page pamphlet.
FOLDER P310	Television at WRGB. General Electric, 1944. 22-page booklet.
FOLDER P311	Operation Backstage. NBC, 1951 . 79-page television handbook.
FOLDER P312	Stanton, Frank. CBS Editorial. August 26, 1954. 9-page speech.
FOLDER P313	Keith, Alice. The American School of the Air. CBS, 1930. 29-page teachers manual and classroom guide.
FOLDER P314	Comments of Columbia Broadcasting System, Inc. September 8, 1953. 17 pages. Opinion of Richard S. Salant before the FCC concerning color television.

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FOLDER P315	Silver Anniversary of Farm Broadcasting Over WGY. General Electric, 1951. 17-page booklet.
FOLDER P316	KDKA and Seventeen Years of Broadcasting. Westinghouse/NBC, November 2, 1937. 32-page booklet.
FOLDER P317	KPO. 1934. 15-page booklet. Includes a rate card from January 10, 1934.
FOLDER P318	Mutual's White Paper. MBS , May 23, 1941. 15-page booklet. Addresses the FCC report on chain broadcasting and the Mutual-ASCAP agreement.
FOLDER P319	Westinghouse Radio Stations Inc. 1948. 29-page booklet.
FOLDER P320	Mutual's Second White Paper. MBS, October 20, 1941. 20-page booklet. Addresses the FCC report on chain b
FOLDER P321	It's WEEI, Boston. CBS, 1944. 34-page booklet.
FOLDER P322	This is WOR. 1944. 42-page booklet.
FOLDER P323	The Church in the Sky. Federal Council of the Churches of Christ in America, 1938 . 39-page booklet.
FOLDER P324	Statement of Dr. Charles B. Jolliffe. NBC, March 31, 1948. 72 pages. NBC testimony before the House of Representatives.
FOLDER P325	Radio Corporation of America. August, 1955. 40 pages. Financial analysis of RCA by Carl M. Loeb, Rhoades & Co.
FOLDER P326	Lohr, Lenox R. Some Social and Political Aspects of Broadcasting. May 4, 1938. 18 pages.

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	Address to the Chamber of Commerce.
FOLDER P327	Lohr, Lenox R. The Partnership of Religion and Radio.
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	16 pages.
	Address to the Federal Council of Churches of Christ in America.
FOLDER P328	The Home Office.
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	7-page pamphlet.
FOLDER P329	Dimensions of Radio The Scope of a Great Industry.
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	20-page booklet.
FOLDER P330	Dimensions of Radio.
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	October, 1965.
	26-page booklet.
FOLDER P331	The ABC of Radio.
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	37-page booklet.
FOLDER P332	Accounting Manual for Radio Stations.
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	24-page booklet.
FOLDER P333	RCA Laboratories.
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	58-page booklet.
FOLDER P334	Schairer, Otto S. Patent Policies of Radio Corporation of America.
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FOLDER P335	Research and Invention / Patents and Licenses.
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	27-page booklet.
FOLDER P336	RCA; What it is; What it Does.
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	52-page booklet.
FOLDER P337	RCA Laboratories: a New Center for Radio Research-Address by David Sarnoff and Otto S. Schairer.
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	23-page booklet.
FOLDER P338	Radio Pioneers 1945.
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	64 pages.
	Program commemorating the Radio Pioneers Dinner.
FOLDER P339	The Story of the First Trans-Atlantic Short Wave Message.
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	78-page booklet.

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FOLDER P340	Revolt Against Radio. Fortune Magazine, March, 1945. 9-page excerpt.
FOLDER P341	Davis, H.P. The History of Broadcasting in the United States. April 21, 1928. 23 pages. Address by a Westinghouse vice-president at Harvard University.
FOLDER P342	Gaudet, Hazel & Cuthbert Daniel. Radio Listener Panels. Federal Radio Education Committee, 1941. 47-page booklet.
FOLDER P343	Beville, H., Jr. The ABCD's of Radio Audiences. Cooperative Analysis of Broadcasting, Inc., Undated. 12-page booklet.
FOLDER P344	St. John, Robert. Facts and Faces. 1946. 63-page booklet. Contains exceptional personality sketches by the WEAF reporter.
FOLDER P345	Around the World with Kaltenborn. 1947. 15-page pamphlet. Excerpts from Kaltenborn's September, 1947 broadcasts.
FOLDER P346	Return to Manilla. February 4, 1945. Broadcast excerpt by Royal Arch Gunnison of Mutual covering the liberation of Manilla.
FOLDER P347	In Honor of a Man and an Ideal. CBS, 1942. 35-page booklet. Contains speeches by Archibald MacLeish, William S. Paley, and Edward R. Murrow from a dinner honoring Murrow.
FOLDER P348	Woolf, Larry. The Quiz Writer's Manual. 1953. 154-page booklet.
FOLDER P349	Sheats, Paul H. Forums on the Air. Federal Radio Education Committee, 1939. 63-page booklet.
FOLDER P350	Read, Evelyn Plummer. Broadcasting History: the Story of the Story Behind the Headlines. American Association for State and Local History, October, 1943. 28-page bulletin.
FOLDER P351	Murrow, Edward R. Orchestrated Hell. CBS, 1943.

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	16 pages.
	Pamphlet of a Murrow broadcast.
FOLDER P352	When Radio Writes for War ...
	OWI,
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	14-page booklet.
FOLDER P353	Friedrich, Carl Joachim. Controlling Broadcasting in Wartime.
	Radiobroadcasting Research Project,
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	34-page booklet.
FOLDER P354	Overstreet, Harry A. & Bonaro W. Overstreet. The Story of America's Town Meeting of the Air.
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	67-page booklet.
FOLDER P355	The Original Amateur Hour Story.
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FOLDER P356	First International Assembly of the Academy of Television Arts and Sciences.
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FOLDER P357	Sprague, Frances. A Library for Radio and Television.
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FOLDER P358	Sarnoff, David. Opportunities in Radio and Electronics for Returning Service Men.
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	28-page booklet.
FOLDER P359	Careers in Radio.
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FOLDER P360	AWRT, Inc. Presents Women in Broadcasting...
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FOLDER P361	The Story of the Development of the Audimeter and the Nielson Radio Index.
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FOLDER P362	Nielson, Arthur C. The Ideal Radio Research Service.
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	36-page booklet.
FOLDER P363	How to Pre-Test Your Radio Programs and Commercials.
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	January-February.
	20-page reprint.
	From of a series of articles on the Schwerin System.
FOLDER P364	Peatman, John Gray. Radio Research.
	Encyclopedia of Psychology,
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	19-page reprint.
FOLDER P365	A Plan for the Evaluation of Audience Measurement Methods.
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FOLDER P366	Nielson, Arthur C. New Facts about Radio Research.
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	64-page booklet.
FOLDER P367	Radio Audience Measurement.
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FOLDER P368	Ten Years of Network Program Analysis.
	Cooperative Analysis of Broadcasting,
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FOLDER P369	Lehman, A.W. Program Popularity.
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FOLDER P370	Lehman, A.W. Program Popularity in 1943.
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FOLDER P371	Lehman, A.W. Program Popularity in 1944.
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FOLDER P372	Radio Program Popularity in 1945.
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	19-page booklet.
FOLDER P373	The Joint Committee Study of Rural Radio Ownership and Use in the United States; Sections 1, 2 and 3.
	February, 1939.
	37-page report.
FOLDER P374	The Joint Committee Study of Rural Radio Ownership and Use in the United States, Section 4 Statistical Data.
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FOLDER P375	Lazersfeld, Paul F. & W.S. Robinson. Some Properties of the Trichotomy "Like, No Opinion, Dislike" and Their Psychological Interpretation.
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	28-page reprint.
FOLDER P376	This is Your New and Expanded C.A.B.
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FOLDER P377	Conly, Robert Leslie. New Miracles of the Telephone Age.
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	July, 1954.
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FOLDER P378	Du Mont, Dr. Allen B. Television is a Funny Business.
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	21-page pamphlet.
	Dr. Du Mont's cartoons.
FOLDER P379	A Picture Book of Television, 1930-1950.
	BBC,
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	67-page album.
FOLDER P380	The Use of Motion Picture Films in Television.
	Eastman Kodak Company,
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	57-page pamphlet.
FOLDER P381	The Truth about Color Television.
	Allen B. Du Mont Laboratories,
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FOLDER P382	Fink, Donald G. Television Broadcasting in the United States, 1927-1950.
	Proceedings of the I.R.E.,
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	9-page excerpt.
FOLDER P383	Goldsmith, Alfred N. Television and Techniques and Applications.
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	March, 1950.
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FOLDER P384	Joyce, Thomas F. The Development of the Television Market in the Post-War Period.
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FOLDER P385	Kuhn, Irene Corbally. T.V.'s Pat & Bob.
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FOLDER P386	Dimensions of Television; the Scope of a Great Industry...
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	19-page report.
FOLDER P387	Dimensions of Television; the Scope of a Great Industry...
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	September, 1961. 19-page report.
FOLDER P388	Television: Big Volume Business. Business Week, January 10, 1948. 5-page reprint.
FOLDER P389	Broadcasting Memorandum on Television Policy. BBC, 1953. 7-page pamphlet.
FOLDER P390	First Report of the Television Advisory Committee, 1952. BBC, 1953. 16-page pamphlet.
FOLDER P391	Second Report of the Television Advisory Committee, 1952. BBC, 1954. 25-page pamphlet.
FOLDER P392	Independent Television Authority Annual Report and Accounts. November 21, 1955. 35-page booklet.
FOLDER P393	The Television Code. NAB, August, 1965. 42-page pamphlet.
FOLDER P394	Statistics on Radio and Television. UNESCO, 1963. 88-page report.
FOLDER P395	Proceedings of the TBA Television Clinic. Television Broadcasters Association, Inc., .December 8, 1948 79-page report.
FOLDER P396	First Report to the People of the United States. NARTB, November, 1953. 34-page booklet.
FOLDER P397	Telemeter the Broadcaster and the Advertiser. 1953. 7-page booklet. Describes an unusual pay-tv proposal by the International Telemeter Corporation.
FOLDER P398	The Story of Telemeter. International Telemeter Corporation, November 30, 1951. 10-page booklet.
FOLDER P399	And now Television to the World. BBC, 1955.

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FOLDER P400	Gander, Leonard Marsland. Television for All.
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FOLDER P401	Celler, Representative Emanuel. Aspects of Television in Western Europe.
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	Report for Congress.
FOLDER P402	Television's First Year.
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	46-page booklet.
FOLDER P403	Trammell, Niles. Television.
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	21-page booklet.
FOLDER P404	NBC Television Profile.
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FOLDER P405	How to Increase the Effectiveness of Television Commercials.
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FOLDER P406	The Show's the Thing...
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	31-page booklet.
FOLDER P407	Weaver, Sylvester Jr., L. Enlightenment through Exposure.
	Television Magazine,
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FOLDER P408	NBC Commercial Film Standards.
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	8-page booklet.
FOLDER P410	Video and Audio Television Standards for 10 seconds/20 seconds/1 minute on Television Stations Represented by NBC Spot Sales.
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FOLDER P411	Prewar vs. Postwar Television.
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	15-page pamphlet.
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	12-page pamphlet.
FOLDER P413	A Ten-League Stride has Been Taken Toward Better Postwar Television.
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	14-page pamphlet.
FOLDER P414	A Statement of Some Television Facts.
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	8-page pamphlet.
FOLDER P415	CBS Color Television Rate Card #1.
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FOLDER P416	CBS Demonstrates Full Color Television in the Radar Frequencies.
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	13-page booklet.
FOLDER P417	Thompson, Craig. Mr. Television.
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	4-page reprint
FOLDER P418	NBC Television Rate Manual No. 3 Network Production Facilities and Service.
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	11-page booklet.
FOLDER P419	Accounting Manual for Television Stations.
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	24-page booklet.
FOLDER P420	A New Era in Network Television Opens for you at the New Du Mont Tele-Centre.
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	3-page booklet.
FOLDER P421	NBC-TV Film Library Handbook.
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	Booklet of NBC's stock footage service.
FOLDER P422	WRCA-TV Color Station Breaks.
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	10-page rate card.
FOLDER P423	Television.
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FOLDER P424	Weaver, Sylvester L., Jr. Public Service is Good Business, Too.
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FOLDER P425	Ad Quiz. Warwick & Legler, July, 1947. 30-page booklet.
FOLDER P426	Sarnoff, David. Every Chance in the World. The American Magazine, April, 1948. Reprint.
FOLDER P427	Sarnoff, David. Living in a Scientific Age. June 13, 1951. 15 pages. Address to the Catholic Theatre Conference.
FOLDER P428	Sarnoff, David. On Television. December 12, 1944. 12 pages. Address to the Television Broadcasters Association, Inc.
FOLDER P429	Dimensions of Television. NAB , August, 1963. 19-page booklet.
FOLDER P430	Dimensions of Television. NAB, October, 1964. 19-page booklet.
FOLDER P431	Dimensions of Television. NAB, October, 1965. 19-page booklet.
FOLDER P432	Dimensions of Television. NAB, December, 1967. 24-page booklet.
FOLDER P433	Dimensions of Television. NAB, May, 1969. 22-page booklet.
FOLDER P434	Wade, Robert J. The Television Scene. Theatre Arts., August, 1950. 4-page excerpt.
FOLDER P435	Townsend, Charles L. TV Film Specifications. Journal of the SMPTE, August, 1950. 11 pages.
FOLDER P436	Townsend, Charles L. Specifications for Motion Picture Films Intended for Television Transmission. Journal of the SMPTE. 1950. 20-page reprint.

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FOLDER P437	Color Television at Medical Conventions. Smith, Kline & French Laboratories. , 1950. 14-page booklet.
FOLDER P438	Wade, Robert J. Production Facilities Handbook. NBC, June 1, 1949. 32-page booklet.
FOLDER P439	Interview....What's Next in Television. in U.S. News & World Report, November 9, 1951. 7 pages. Reprint of a David Sarnoff interview.
FOLDER P440	First Annual Conference Television Broadcasters Association, Inc. December 11-12, 1944. 80-page booklet.
FOLDER P441	RCA Television Policies and Plans. December 13, 1945. 24-page booklet.
FOLDER P442	RCA's Television. Fortune, September, 1948. 9-page reprint.
FOLDER P443	Television on Watch. ,NBC 1952. 33-page booklet.
FOLDER P444	Patch, Buel W. Television Boom. Editorial Research Reports, 1949. 17-page booklet.
FOLDER P445	Zworykin, Dr. Vladimir K. Motion Pictures and Television. October 17, 1950. 9 pages. Address to a SMPTE convention.
FOLDER P446	Close-up on Color-TV. Katz Agency, September, 1954. 16-page booklet.
FOLDER P447	Color Television Workshop. NBC, April, 1954. 27-page booklet.
FOLDER P448	Comments of Radio Corporation of America. RCA, August 25, 1949. 5-page pamphlet. RCA's statement to the FCC.

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FOLDER P449	Color Television Developments as Viewed by the Press. RCA, 1951. 27-page booklet.
FOLDER P450	McConnell, Joseph H. Broadcasting Color Television. NBC, March 22, 1950. 7-page booklet.
FOLDER P451	Press Reports on RCA Color Television. 1951. 29-page booklet.
FOLDER P452	Answers to Questions About Color Television. RCA, April 21, 1950. 32-page booklet.(2 copies)
FOLDER P453	RCA Aids Industry in Advancing Compatible Color Television. November, 1953. 28-page booklet.
FOLDER P454	Television Bibliography. NBC, March, 1948. 35-page guide.
FOLDER P455	Revamping for Ratings and Revenues. Business Week, February 16, 1957. 5-page reprint.
FOLDER P456	Americans Speak Out for Free TV ... NARTB, 1956. 20-page booklet.
FOLDER P457	Werner, Robert L. Memorandum of Law on the Power of the Federal Communications Commission to Authorize Immediate Broadcasting of Compatible Color Television. RCA, March 24, 1953. 8-page booklet.
FOLDER P458	Focus on Color-TV. Katz Agency, January, 1954. 35-page booklet.
FOLDER P459	Sarnoff, David. Color Television. May 3, 1950. 23 pages. Statement before the FCC.
FOLDER P460	All-Electronic Color Television by RCA. RCA, October 30, 1946. 18-page booklet.

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FOLDER P461	Engstrom, Dr. Elmer W. Statement by Dr. Elmer W. Engstrom for Radio Corporation of America Before the Committee on Interstate and Foreign Commerce of the House of Representatives. March 24, 1953. 32-page booklet.
FOLDER P462	Sarnoff, David. Color TV Sarnoff's Views & RCA Plans. Television Digest, May 6, 1950. 4-page edition of Television Digest..
FOLDER P463	Is Color Television Ready for the Home? Radio Manufacturers Association, 1950. 8-page booklet.
FOLDER P464	Engstrom, E.W. Engineering Statement Supplemental to Comments of Radio Corporation of America. RCA, September 6, 1949. 19 pages. Submission to the FCC.
FOLDER P465	Weaver Scans the Way Ahead. Broadcasting Telecasting, February 28, 1955. 7 pages. Interview with Sylvester L. Weaver Jr.
FOLDER P466	Brown, George H., Jr. The Present State of Color Television. The Princeton Engineer, January, 1952. 2-page excerpt.
FOLDER P467	Sarnoff, Robert W. Statement of Robert W. Sarnoff before the Committee on Interstate and Foreign Commerce. NBC, June 14, 1956. 29-page booklet.
FOLDER P468	Sarnoff, Robert W. Statement of Robert W. Sarnoff before the Antitrust Subcommittee of the Committee on the Judiciary of the House of Representatives. NBC, September 26, 1956. 21-page booklet.
FOLDER P469	Sarnoff, David. Comments of National Broadcasting Company, Inc. June 6, 1955. 28 pages. Presentation before the F
FOLDER P470	Roper, Elmo. The Public's Reaction to Television Following the Quiz Investigations. December 17, 1959. 32 pages. Statement before the FCC.

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FOLDER P471	Radio Corporation of America. National Broadcasting Company, Inc. and the RCA Victor Distributing Corporation, Plaintiffs, Against United States of America and Federal Communications Commission, Defendants. RCA, October 17, 1950. 24-page complaint.
FOLDER P472	Comments of Radio Corporation of America. RCA, September 28, 1950. 67 pages. Presentation before the FCC.
FOLDER P473	Brief of Radio Corporation of America. RCA, January 26, 1940. 9 pages. Presentation to the FCC.
FOLDER P474	A Copyright Primer. NARTB, April, 1957. 20-page guide.
FOLDER P475	Kelly, Frank K. Who Owns the Air. January 12, 1960. 8 pages. Presentation before the FCC by the Center for the Study of Democratic Institutions.
FOLDER P476	Denny, Charles V. Television; a Responsibility and Opportunity for Serving the Public. September 23, 1952. 34-pages. Statement before Congress.
FOLDER P477	Memorandum of Law on the Applicability of the Antitrust Laws to Option Time and the Basic Network Sales Policy of Television Networks. NBC, May 25, 1956. 26 pages. Presentation to the Senate.
FOLDER P478	Application Data and Filing Information for Television Stations. RCA, 1952.
FOLDER P479	Modifications to New York City and State Laws. TV Broadcasters all Industry Committee, September 1, 1957. 55 pages. Guide to broadcasting in New York City.
FOLDER P480	Stanton, Frank. Color Television the Way Ahead. December 9, 1946. 11 pages. Statement before the FCC.

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FOLDER P481	Solinger, David M. Unauthorized Uses of Television Broadcasts. Columbia Law Review, September, 1948. 28-page reprint.
FOLDER P482	Plotkin, Harry M. Network Domination Damned by Plotkin. Broadcasting Telecasting, February 7, 1955. 13-page excerpt.
FOLDER P483	FCC Report on Color Television Issues. Television Digest, September 2, 1950. 24-page issue.
FOLDER P484	Stanton, Frank. The Basic Issues in Color Television. October 4, 1949. 21 pages. Statement to the FCC.
FOLDER P485	The Blue Conventions. CBS, 1956. 43-page booklet. Contains drawings of Presidential conventions.
FOLDER P486	Dunham, Franklin. Television in Education. U.S. Department of Health, Education, and Welfare, 1957. 124-page booklet.
FOLDER P487	Dunham, Franklin & Ronald R. Lowdermilk. Television in our Schools. U.S. Department of Health, Education, and Welfare, 1956. 38-page booklet.
FOLDER P488	TVB. Television Bureau of Advertising, December 17, 1954. 25-page booklet.
FOLDER P489	The Case of the Curious Quintiles. Television Bureau of Advertising, 1955. 14-page booklet.
FOLDER P490	Women and Film/Television Factfile. American Film Institute, April, 1977. 10-page booklet.
FOLDER P491	Children and Film/Television Factfile. American Film Institute, April, 1977. 9-page booklet.
FOLDER P492	Careers in Film and Television Factfile. American Film Institute, April, 1977. 11-page booklet.

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FOLDER P493	Mazo, Earl, Malcolm Moos, Hallock Hoffman, and Harvey Wheeler. The Great Debates. Center for the Study of Democratic Institutions, 1962. 21-page booklet.
FOLDER P494	Miller, Justin. Court Room Publicity a Discussion of Amendments to Canon Thirty-Five and the Impact on Radio and Television. NARTB, 1954. 14-page booklet.
FOLDER P495	McConnell, Joseph H. Television the Instrument of Democracy. June 13, 1952. 13 pages. Address before the North Carolina Bar Association.
FOLDER P496	Thomson, Charles A.H. Television, Politics and Public Policy. Brookings Institution, May, 1958. 39-page booklet.
FOLDER P497	Mullen, Frank E. How T-V Can Both Rival, Stimulate Other Media. Quill, February, 1949. 3-page excerpt.
FOLDER P498	Edition of The Quill features the article,"An A-Bomb can Muff a Payoff TV Cue.” Quill, July, 1953. 23 pages.
FOLDER P499	Bennett, Philip A. Television as an Advertising Medium. U.S. Department of Commerce, 1949. 31-page booklet.
FOLDER P500	Teaching by Television. Ford Foundation and the Fund for the Advancement of Education., May, 1959. 87-page booklet
FOLDER P501	Beville, Hugh M., Jr. The Challenge of the New Media: Television, FM, and Facsimile. Journalism Quarterly, 1949. 8-page reprint.
FOLDER P502	Beville, Hugh M., Jr. TV Doesn't Need a Nationwide Count. Broadcasting Telecasting, November 14, 1955. 2-page excerpt.
FOLDER P503	Lynch, Peg. Ethel and Albert Comedies. 1955. 63-page book. Contains five episodes from the television series.

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FOLDER P504	Graf, Herbert. When Video Goes to the Opera. Musical Courier, April 1, 1947. 1-page excerpt .
FOLDER P505	Graf, Herbert. Televising Music...New Medium Demands New Type of Opera. Musical Digest, 1947. 3-page excerpt.
FOLDER P506	Beville, Hugh M., Jr. The True Dimensions of the Radio and Television Audience. October 28, 1949. 31 pages. Talk before the Pulse Luncheon.
FOLDER P507	Beville, Hugh M., Jr. What do We Know about Today's Television Audience. May 6, 1948. 14 pages. Summary of a talk before the American Marketing Association.
FOLDER P508	ETV. Ford Foundation, March, 1961. 69 pages. Pictorial report on educational television.
FOLDER P509	Amahl and the Night Visitors. NBC, 1952 . 28-page promotional booklet.
FOLDER P510	Emmy's Twentieth Anniversary Album. CBS, 1968. 64-page album.
FOLDER P511	How Schools can Use Radio. NBC, 1939. 14-page booklet.
FOLDER P512	How Schools can Use Radio. NBC, 1940. 35-page booklet.
FOLDER P513	WCAU. 1933. 30-page booklet. Celebrates the dedication of the new WCAU building in Philadelphia.
FOLDER P514	Children and TV. Association for Childhood Education International, 1954. 41-page booklet.
FOLDER P515	NBC Digest. January, 1946.

Container	*Contents*
	66-page edition.
FOLDER P516	of NBC Digest.
	October, 1948.
	66-page edition.
FOLDER P517	Silverman, Fred. An Analysis of ABC Television Network Programming From February 1953 to October 1959.
	1959.
	403 pages.
	Silverman's Master of Arts thesis submitted to Ohio State University.
FOLDER P518	Educational Bulletin.
	NBC,
	1930-34.
	Vol. 1-5.
	Bound editions of the NBC Educational Bulletin from October, 1930 to December, 1934.
FOLDER P519	Educational Bulletin.
	NBC,
	1935-38.
	Vol. 5-9.
	Bound editions of the NBC Educational Bulletin from January, 1935 to September, 1938.
FOLDER P520	Statements of NBC Executives before the FCC Program Inquiry Washington D.C.
	January 29-February 2, 1962.
	Thick notebook.
	Contains statements by Robert W. Sarnoff, Walter D. Scott, Hugh M. Beville, Mort Werner, James A. Stabile, Thomas E. Knode, Carl Watson, and William R. McAndrew.
FOLDER P521	Decision 80.
	November 4, 1980.
	111-page transcript.
	"NBC Election Night Coverage."
FOLDER P522	Broadcasting. Volume 1-Broadcasting * To All Homes. Volume 2-Broadcasting * Music Literature Drama Art. Volume 3-Broadcasting * Religion Education Agriculture. Volume 4-Broadcasting * Public Affairs.
	NBC,
	1935.
	Four 80-page books.
FOLDER P523	Broadcast Merchandising.
	August, 1936 to September, 1939.
FOLDER P524	Inside NBC
	December, 1982 - September / October 1989.
FOLDER P525	Newsline.
	January, 1976 - 1980 to Summer, 1982.
FOLDER P526	NBC News Service.
	October 27, 1933 - December 10, 1940.
	Four editions.
FOLDER P527	Short Wave News.
	NBC,
	January and September, 1941.

Container	*Contents*
	8-page program guides.
FOLDER P528	NBC Exchange Bulletin.
	January, 1934 to April, 1934.
	Four editions.
	For April 1934: the first two pages only.
FOLDER P529	Facts about NBC.
	November, 1943.
	18-page report.
FOLDER P530	Facts about NBC Red Network.
	April, 1941.
	12-page report.
FOLDER P531	Behind Your Radio Dial.
	NBC,
	1948.
	37-page pamphlet (2 copies)
FOLDER P532	Television Talk.
	NBC,
	1946.
	NBC glossary of television terms.
FOLDER P533	Home in Review.
	NBC,
	May 30 - 31, 1957.
	21-page bi-weekly publication.
FOLDER P534	What's the Right Word...
	RCA,
	1955.
	50-pages.
	Glossary of radio, television, and electronic terms.
FOLDER P535	On the Air.
	RCA,
	Undated.
	17-page booklet.
FOLDER P536	Boletin Oficial Radiotelefonico.
	Argentine radio,
	Undated.
	22-page publication.
	Includes a 5-page handwritten history of O.B. Hanson.
FOLDER P537	Communicate.
	RCA,
	June/July 1982.
	25-page magazine.
FOLDER P538	NBC's Air Castles.
	NBC,
	1947.
	52-page album.
FOLDER P539	Monogram.
	General Electric,
	Fall, 1988.
	29-page magazine.

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FOLDER P540	Sarnoff, Robert W. The Television Network and American Society. April 6, 1961. 24 pages. Address to the Annenberg School of Communications at the University of Pennsylvania.
FOLDER P541	Broadcasting: The Next Ten Years. NBC, 1977. 94-page booklet.
FOLDER P542	Recent Developments Involving Violence on Television: A Status Report. NBC, 1977. 16-page pamphlet.
FOLDER P543	Musical Digest. May-June, 1931. 52-page magazine. Features the article, If I Were Mr. Toscanini.
FOLDER P544	Musical America.. 1940. January 25, and March 10, 1940 editions.
FOLDER P545	The Musician. September, 1930. 28-page magazine. Features the article, Radio Friend or Enemy of the Music Profession?
FOLDER P546	Brown, W.A.R. Transoceanic Radio and Solar Activity. Transactions of the American Geophysical Union, 1933. 11-page reprint.
FOLDER P547	The Edison Monthly. April, 1923. 24-page magazine. Features an article on WEAF, The Radio Stage.
FOLDER P548	NBC Progress. February 1, 1937. 4-page publication. (2 copies)
FOLDER P549	On the Dial. 1948-50. March, 1948 and Winter, 1949-50 editions.
FOLDER P550	NBC Presents. 1938, 1941. October, 1938 and January, 1941 editions.
FOLDER P551	This is the National Broadcasting Company. 1941, 1947. September, 1941 and August, 1947 editions.
FOLDER P552	Miscellaneous NBC & RCA Publications Aug. 8, 1925 - Oct. 11, 1989.
FOLDER P553	[List of NBC materials at the University of Wisconsin.] Undated. 1 unlabeled volume [black book] 134 pages.

Container	*Contents*
	Original list of NBC documents held by the University of Wisconsin.
FOLDER P554	Wisconsin Inventory Table of Contents-Series A-B University of Wisconsin, Undated. 1 item [black book] Mimeographed list of NBC documents held by the University of Wisconsin.
FOLDER P555	Wisconsin Inventory Recordings Series C-G. Undated. 1 item. [black book] Mimeographed list of NBC documents held by the University of Wisconsin.
FOLDER P556	[Miscellaneous Items] [1] Sep. 24, 1936 - Dec. 8, 1952. 17 mimeographed reports. Highlights: 1943 5-page mimeographed report "The Position of FM Broadcasting in the Post War Period." August 27, 1953 report "NBC Theatre Television Conversion." January, 1940 22-page Educational Radio Script Exchange report, "Handbook of Sound Effects." April 12-15, 1945 35-page report."President Roosevelt's Death Programs and Tributes." December 8, 1952 39-page Federal Civil Defense Administration report, "The Conelrad Plan." October 3, 1943 17-page Office of War Information report, "United States Communications in the War." February, 1947 42-page State Department report, "Foreign Affairs Background Summary International Broadcasting an Instrument for Understanding." May 31, 1952 65-page Department of State report, "Iron Curtain Press and Radio Comment on the Voice of America."
FOLDER P557	[Miscellaneous Items] [2] Nov. 3, 1936 - May 30, 1945. 6 items. Mimeographed reports and an FCC press release. Highlights: May 30, 1945 FCC report, "In the Matter of Allocation of Frequencies ... 25,000 Kilocycles to 30, 000, 000 Kilocycles." June 12, 1940 12-page FCC press release "Chain Broadcasting Abuses Cited." November 3, 1936 52 page report, "Transcript of Press-Radio Election Results and Special Election Broadcasts as Presented over NBC-Red Network," November 3, 1936 59 page report "Transcript of Press-Radio Election Results and Special Election Broadcasts as Presented over NBC-Blue Network.".
FOLDER P558	[Miscellaneous Items] [3] Oct. 18, 1934 - Sep. 15, 1934. 10 mimeographed reports. Highlights: October 18 & 19, 1934 28-page report, " Statements and Letters Concerning Music Submitted as Testimony for the National Broadcasting Company Before the Federal Communications Commission." February 15, 1945 19-page NBC report, "A Brief on Centercasting from Dr. Alfred N. Goldsmith." January 19-23, 1953, 9-page FCC report, "Conalrad."
FOLDER P559	[Miscellaneous Reports] [4 1927 - May, 1952.

Container	Contents
	5 items.
	Mimeographed NBC reports on the blue network and special effects.
	Highlights: "Catalogue of Special Effects," a 33-page NBC report. 1927 74-page report on KDKA includes audience mail. November, 1939 105-page report, "Social Stratification of the Radio Audience." May, 1952 14-page report, "Radio Research for the Future."
FOLDER P560	[Reports] [5]
	May 20, 1946 - February 15, 1955.
	Five mimeographed reports.
	Highlights: May 20, 1946, 67-page McCann-Erickson study, "Memorandum re: CAB and Hooper."
FOLDER P551	[Miscellaneous Reports] [6]
	August 10, 1948 - February 28, 1955.
	8 items.
	Original and mimeographed memoranda and reports on television.
	Highlights: November, 1948 42-page NBC report, "Television...a Working Reality." June, 1952 40-page Naval Research "Report on Rear Screen Slide Projection." 1950 8-page NBC report, "Graphic Arts." June 12, 1950, 5-page commencement address by David Sarnoff, "Sarnoff Says Television May be Vital Factor in Winning 1952 Presidential Race."
FOLDER P562	[Miscellaneous Reports] [7]
	September 26, 1949 - October 10, 1951.
	5 mimeographed reports.
	Reports on color television.
FOLDER P563	[Miscellaneous Reports] [8]
	1950 - March, 1958.
	7 mimeographed reports and a press release.
	Highlights: August 26, 1955, 6-page "Statement by Senator Estes Kefauver, Chairman, Subcommittee to Investigate Juvenile Delinquency on Release of Television Report." June 6, 1955, 11-page press release, "Sarnoff Warns that Pay-Television would Degrade and Ultimately Destroy Free Television." March, 1958 60-page statement by Robert Sarnoff before the FCC, "In the Matter of Study of Radio and Television Network Broadcasting."
FOLDER P564	[Miscellaneous Reports] [9]
	November 15, 1939 - April 29, 1955.
	Three reports.
	Highlights: November 15, 1939, 24-page FCC press release, "Amber Light before Green Light for Television." May 19, 1954, 27-page presentation by Rosel H. Hyde before the Senate, "Status and Development of the UHF Channels in the United States."
FOLDER P565	Miscellaneous Reports] [10]
	July, 1948 - June, 1955.
	Three mimeographed reports.
	Highlights: June, 1955 9-page NARTB report, "Children, Westerns & TV." July, 1948 64-page report by the Television Research Bureau, "Television's Effects on the Families Activities." Onionskin 13-page address by Frank E. Mullen at the 1946 NBC stations meetings.
FOLDER P566	Box A + B Bound NBC Advisory Council Reports.
	NBC,

Container	*Contents*
	February 18, 1927 - February 28, 1941. 31 bound reports. Pamphlets, books, and folders containing extensive reports on the critical issues faced by NBC. Highlights: February 28, 1941, minutes of the Advisory Council of NBC covers topics such as the FCC monopoly report, the reorganization of NBC, and the ASCAP-BMI controversy. This is a representative report from this huge file.

Related Archival Collections at the Library of Congress

The NBC Archives at the Library of Congress include the NBC History Files (the subject of this finding aid) as well as the following archival NBC collections.

Radio Log Books. Manuscript	The Library holds log books for WEAF and WNBC (1922 - 1955), for WJZ (1923 - 1941), and for WJY (1923 - 1926.)
Radio Master Books. Manuscript	Program scripts, advertising copy, news copy and music master sheets (listing musical content) for programs produced at the local station are held on 2,530 reels of microfilm, from WEAF and WNBC (1922 - 84), for WJZ (1927 - 41), for WMAQ in Chicago WMAQ (May 1944 - December 1945), for KFI in Hollywood (August 1943 - December 1945), and for the International (White) Network (August 1936 - September 1948.)
Radio Programs Sound Recordings	Lacquer discs from the New York-based archive from the years 1927 to 1971 are being re-recorded by the Library of Congress on tape, and have been indexed by the Library in a database which is available in the Recorded Sound Reference Center.
Radio News Collection Sound Recordings	Selected news programs recorded from 1961 to 1985 on 1300 tape reels and 340 cassettes include broadcasts from presidential news conferences and speeches, and important events, such as the first moon landing.
Radio Programs Index File of 5 X 8 inch Cards	Six card files maintained from 1930 to 1960 index: commercial programs; sustaining programs (without advertising); radio artists (entertainment professionals); "Negro Radio Artists" (entertainment professionals); radio personalities (guests); and the World War II – European War effort.
Press Releases Printed Publications	The Library holds press releases issued by NBC from 1924 to1939 and from 1942 to 1989, and also special releases issued by AT & T (WEAF) from 1924 to 1926 in two looseleaf binders..
Meet the Press Text Microform	Transcriptions of programs for the years 1954 through 1984 are held on microfiche.
Television Log Books Manuscript Microform	The Library holds log books for May 1949 through November 1988.
Television Master Books Manuscript Microform	Master books for the years 1936 through 1991 are held on microfilm.

Television Programs Kinescopes	The collection of kinescopes recorded from 1948 to 1977 includes approximately 18,000 programs.

Other Related Collections

National Broadcasting Company Records at the Wisconsin State Historical Society	The State Historical Society of Wisconsin in Madison maintains archival NBC records for 1929 - 1969: 564 boxes, 3,264 discs, 21 tapes and 72 reels of microfilm. The Wisconsin collection includes central files, office files and a library of scripts and recordings which complement the NBC Archives at the Library of Congress.