

# Smile

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## ALL THE WHILE

*A Touch-and-Go Waltz  
Song with a Moral*

<sup>®</sup>  
As Introduced  
and *Sung* by  
**W. Ward Beam**  
Words & Music by  
**Fred Meyer**

Published by  
**HENRY H. ROELOFS & CO**  
Philadelphia  
Makers of the Celebrated  
"Smile" Hats.



If U Ketch yer  
face a frownin-  
re-verse -

Ophelia

(In the New York "World")

# Smile All The While

Words and Music by  
FRED MEYER.

Piano introduction in 3/4 time, key of B-flat major. The music features a melody in the right hand and a bass line in the left hand, starting with a forte (f) dynamic. The melody consists of eighth and quarter notes, while the bass line uses chords and single notes.

Vamp until ready. The piano accompaniment consists of a steady eighth-note bass line in the left hand and chords in the right hand. The lyrics are: "When you are trou- bled and wor- ry is dou- bled, when Swell Dick- ey Dress- er was sure- ly a 'Guess- er' to".

Vocal line and piano accompaniment. The lyrics are: "friends seem to van- ish a - way ——— When ev'- ry to - mor - row yields fel - lows who fol - low the style ——— And what was still bet - ter he'd".

Vocal line and piano accompaniment. The lyrics are: "lit - tle but sor - row and care frosts your tem - ples with grey ——— Dont al - ways un - fet - ter a gen - u - ine dur - a - ble smile ——— When".

sit down and grum-ble or mut-ter or mum-ble like one who has bat-tled in vain — But  
 ev-er he'd meet you he al-ways would greet you by lift-ing a be-com-ing tile — In

stand up and face it, it's past, just e-rase it for-get it, and sing this re-fracain —  
 all kinds of weath-er he'd point to the leath-er and war-ble this tune all the while —

The world's for the man with a smile — For the man who can smile all the while — No  
 Get un-der a Roe-lofs and Smile — Get un-der a Roe-lofs and Smile — Dont

(Oh! you Lid) (Oh! you Kid)

spec-tre can frighten the face that will brighten when care and dis-as-ter be guile — There's  
 look like a mutt\_ but Roe-lof' your nut\_ you son-of-a-gun get in style — Go

plen-ty of light in the sky God's o-cean will nev-er run dry It's not  
pick-le your vin-e-gar face Get a hat that is not a dis-grace Take a

(Oh! you Heinz)

al-ways De-cem-ber my Boy just re-mem-ber, the world's for the man with the smile  
hunch for a while, put on a new tile, get un-der a Roe-lofs and Smile

2<sup>nd</sup> ending in  $\frac{4}{4}$   
1<sup>st</sup> ending

Mer-ri-ly we smile, oh chee-ri-ly we smile Hap-pi-ly we smile, oh mer-ri-ly we smile

Free from care and strife we shall end our life Now we're here boys let us smile

# Get Under A "Roelofs" And *Smile*



PERHAPS you're guessing why Roelofs Hats are called "*Smile Hats*". The answer is:--

¶ Roelofs "SMILE" Hats are made by *smiling* workpeople in a *big smile shop*. They are made by workpeople, whose *heart* is in their *art* and whose *conscience* is in their *craft*. These workpeople put *pride* and *love*, as well as the best materials, into their handiwork, and that handiwork, in turn, *shows it* in its compelling *cheerfulness* of style and in its expressive *elegance* of form and finish.

¶ As every article to wear or use reflects unerringly the environment and ideals of the *people who make* it, so Roelofs "SMILE" Hats reflect the happy, willing, alert spirit of the workers who produce them. It was *this* that inspired the song, "Smile All The While," which is sung every day in the Roelofs shops.

## The Best Hats At *Any* Price

¶ "SMILE" Hats retail at all prices up to \$20 each. The more you *pay*, the better you *get*. But, keep this in mind:--Any hat with the word "SMILE" in it is a Roelofs product and is *better* than any other hat at the same price. Therefore, see that the word "Smile" is in *every hat* you buy. The \$20 hat is the *highest-priced* and *highest-quality* soft hat in the world. The ripe experience of the *greatest* hat-making organization in America plus a marvelously model equipment, set Roelofs "SMILE" Hats *apart* from the ordinary hat of commerce as "the product of Heart, Head and Hand."

## For Sale By Hatters "Who Care"

¶ *Most of the foremost* hatters throughout America have these hats on sale. Ask *yours* for them and ask, also, to see the "SMILE" *label* on the sweat-band.

¶ If you cannot obtain "SMILE" hats at *your* favorite shop, write to us and we will send you at once the name of a near-by dealer.

HENRY H. ROELOFS & CO.  
PHILADELPHIA, PA.

Note--Additional copies of "Smile All The While" for your family or friends may be obtained of us *free* for a postcard.

"Get Under A Roelofs And SMILE"

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**Title:** Smile all the while

**Box no. and finding aid no.:** 53/3570

**Cover to be scanned in color:** *yes*

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**Contact:** Karen Lund, x70156  
Andrea Buntz, x71606  
Lauren Woodis, x73939  
Pat Padua, x75904