

# **Edward L. Bernays**

**A Register of His Papers in the Library of Congress**

**Prepared by John P. Butler, William Gralka, and Paul D.  
Ledvina**

**Revised and expanded by Connie L. Cartledge with the  
assistance of Patrick Kerwin, Susie H. Moody, and  
Sherralyn McCoy**



**Manuscript Division, Library of Congress**

**Washington, D.C.**

**1996**

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Manuscript Division, 2003**

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## Collection Summary

**Title:** Papers of Edward L. Bernays

**Span Dates:** 1777-1994

**Bulk Dates:** (bulk 1920-1990)

**ID No.:** MSS12534

**Creator:** Bernays, Edward L. (1891-1995)

**Extent:** 227,000 items; 860 containers plus 54 oversize; 160.2 linear feet

**Language:** Collection material in English

**Repository:** Manuscript Division, Library of Congress, Washington, D.C.

**Abstract:** Public relations counsel. Correspondence, memoranda, research notes, speeches, articles, book drafts, surveys, reports, publicity material, scrapbooks, photographs, printed matter, and other material documenting Bernays's career as a pioneer in the field of public relations and the development of that profession and its influence on American society.

## Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### Names:

Bernays, Edward L., 1891-  
Bern, Paul, 1889-1932 --Correspondence  
Bernays, Doris Fleischman, 1891- --Correspondence  
Black, Sam, 1915- --Correspondence  
Bolton, Frances Payne Bingham, 1885-1977--Correspondence  
Boomer, Lucius M. (Lucius Messenger), 1878-1947--Correspondence  
Boorstin, Daniel J. (Daniel Joseph), 1914- --Correspondence  
Capehart, Homer E. (Homer Earl), 1897-1979--Correspondence  
Cartier, Jacques, d. 1941 --Correspondence  
Chesley, Willoughby S.--Correspondence  
Cowen, Myron M. (Myron Melvin), 1898-1965--Correspondence  
Creel, George, 1876-1953--Correspondence  
Edison, Thomas A. (Thomas Alva), 1847-1931--Anniversaries, etc.  
Filene, E. A. (Edward Albert), 1860-1937--Correspondence  
Freud, Sigmund, 1856-1939--Correspondence  
Geddes, Norman Bel, 1893-1958--Correspondence  
Gerard, James Watson, 1867- --Correspondence  
Giannini, Amadeo Peter, 1870-1949--Correspondence  
Goldman, Eric Frederick, 1915- --Correspondence  
Hill, George W. (George Washington), 1884-1946--Correspondence  
Hoover, Herbert, 1874-1964.  
Hoover, Herbert, 1874-1964 --Correspondence  
Humphrey, Hubert H. (Hubert Horatio), 1911-1978--Correspondence  
Johnson, Lyndon B. (Lyndon Baines), 1908-1973--Correspondence  
Kahn, Otto Hermann, 1867-1934--Correspondence  
Klaw, Marc, 1858-1936--Correspondence  
Knopf, Alfred A., 1892-1984--Correspondence  
Lee, Gypsy Rose, 1914-1970--Correspondence  
Lee, Ivy L. (Ivy Ledbetter), 1877-1934--Correspondence  
Leinsdorf, Erich, 1912- --Correspondence  
Lewis, Sinclair, 1885-1951--Correspondence  
Luce, Clare Boothe, 1903-1987--Correspondence  
Luce, Henry Robinson, 1898-1967--Correspondence  
Martin, William McChesney--Correspondence

McKee, Joseph V., d. 1956 --Correspondence  
 Mencken, H. L. (Henry Louis), 1880-1956--Correspondence  
 Nehru, Jawaharlal, 1889-1964  
 Page, David, 1892-1989 --Correspondence  
 Paley, William S. (William Samuel), 1901- --Correspondence  
 Pandit, Vijaya Lakshmi, 1900- --Correspondence  
 Phelps, George H. (George Harrison), 1883-1945--Correspondence  
 Spanel, A. N. (Abram Nathaniel, 1901-1985--Correspondence  
 Spingarn, Arthur B. (Arthur Barnett), 1878-1971--Correspondence  
 Spivak, Lawrence E. (Lawrence Edmund), 1900- --Correspondence  
 Terhune, Albert Payson, 1872-1942--Correspondence  
 Wagner, Robert F. (Robert Ferdinand), 1910- --Correspondence  
 Wallace, Henry Agard, 1888-1965--Correspondence  
 Ward, William B. (William Breining), 1884-1929--Correspondence  
 Whitman, Edmund S.--Correspondence  
 Bernays family  
 Freud family  
 New York (N.Y.). Mayor's Committee for the Commemoration of the Golden Anniversary of the City of New York  
 United States. President's Emergency Committee for Employment  
 Allied Chemical & Dye Corporation  
 American Nurses' Association  
 American Psychological Association  
 American Tobacco Company  
 Ballets russes  
 Bank of America  
 Book Publishers Research Institute  
 Brotherhood of Railroad Trainmen  
 Cartier (Firm)  
 Columbia Broadcasting System  
 Committee for America Self-Contained  
 Committee on the Cost of Medical Care  
 Edward L. Bernays Foundation  
 General Motors Corporation  
 Jacques Seligmann & Co.  
 Mack Trucks, inc.  
 Philco Radio and Television Corp.  
 United Brewers Industrial Foundation  
 United Fruit Company  
 United States Information Agency  
 United States Sugar Beet Association  
 Ward Baking Company  
 Exposition internationale des arts décoratifs et industriels modernes (1925 : Paris, France)  
 Light's Golden Jubilee (1929)  
 Bernays, Doris Fleischman, 1891- . Wife is many women  
 Bernays, Edward L., 1891- . Biography of an idea

**Subjects:**

Advertising  
 Administrative agencies--United States  
 Aging  
 Cigarettes  
 Crime  
 Depressions--1929  
 Electric lighting--Anniversaries, etc.  
 Korean War, 1950-1953--Diplomatic history

Loans  
Mayors--New York (State)--New York--Election--1940  
Arts--Public relations  
Automobile industry and trade--Public relations  
Bread industry--Public relations  
Brewing industry--Public relations  
Charities--Public relations  
Financial institutions--Public relations  
Health facilities--Public relations  
Human ecology  
Radio broadcasting--Public relations  
Public relations  
Public relations--Periodicals  
Public relations--Pharmaceutical industry  
Public relations and politics  
Smoking  
Stock Market Crash, 1929  
Theater--New York (State)--New York  
Vietnamese Conflict, 1961-1975  
World politics--1933-1945  
World War, 1939-1945--Economic aspects  
India--Foreign relations--United States  
New York (N.Y.)--Economic conditions  
United States--Foreign relations--India

**Occupation:**

Public relations consultants

## **Administrative Information**

**Provenance:**

The papers of Edward L. Bernays, public relations counsel, were given to the Library of Congress between 1966 and 1995. Part I of the papers was deposited in two installments in 1966. Numerous additions received between 1968 and 1979 comprise Part II of the papers. Part III consists of material sent by Bernays as a deposit in 1991 and material bequeathed by the Bernays estate in 1995. All other deposits were converted to gifts upon receipt of the final installment of the papers.

**Processing History:**

The papers of Edward L. Bernays were arranged and described in 1967. Subsequent material received from 1968 to 1979 was processed as Part II in 1979. Part III, consisting of items received between 1991 to 1995, was processed in 1996. A description of the Bernays Papers appears in *Library of Congress Acquisitions: Manuscript Division, 1994-1995*, pp. 61-66.

**Transfers:**

Sound recordings have been transferred to the Library's Motion Picture, Broadcasting and Recorded Sound Division. Most of the photographs received with the collection have been transferred to the Prints and Photographs Division. Transferred material in each division is identified as part of the Bernays Papers.

**Copyright Status:**

Copyright in the unpublished writings of Edward L. Bernays in these papers and in other collections of papers in the custody of the Library of Congress has been dedicated to the public.

**Preferred Citation:**

Researchers wishing to cite this collection should include the following information: Roman numeral designating the Part followed by a colon and container number, Edward L. Bernays Papers, Manuscript Division, Library of Congress, Washington, D.C.

**Biographical Note**

<i>Date</i>	<i>Event</i>
1891, Nov. 22	Born, Vienna, Austria
1908	Graduated, DeWitt Clinton High School, New York, N.Y.
1912	A.B., Cornell University, Ithaca, N.Y.
1913-1915	Newspaper reporter, New York, N.Y.
1918-1919	Served with the United States Commission on Public Information at the Peace Conference, Paris, France
1919-1963	Public relations counsel, New York, N.Y.
1922	Married Doris E. Fleischman
1923	Published <i>Crystallizing Public Opinion</i> . New York: Boni and Liveright
1925	Assistant commissioner, Commerce Department, Paris, France, Exposition
1928	Published <i>Propaganda</i> . New York: H. Liveright
1940	Published <i>Speak Up for Democracy: What You Can Do--A Practical Plan of Action for Every American Citizen</i> . New York: Viking Press
1945	Published <i>Take Your Place at the Peace Table</i> . New York: Gerent Press
1952	Published <i>Public Relations</i> . Norman: University of Oklahoma Press
1955	Editor, <i>Engineering of Consent</i> . Norman: University of Oklahoma Press
1961	Published <i>Your Future in Public Relations</i> . New York: Richards Rosen Press
1965	Published <i>Biography of an Idea: Memoirs of Public Relations Counsel Edward L. Bernays</i> . New York: Simon and Schuster
1968-1969	Adjunct professor, School of Public Relations, Boston University, Boston, Mass.
1970	Editor, <i>Case for Reappraisal of U.S. Overseas Information Policy and Program</i> . New York: Praeger
1970-1975	Consultant, Bureau of Educational and Cultural Affairs, State Department Consultant, Mental Health Department of Massachusetts
1976	Consultant, Department of Health, Education and Welfare

1977	Consultant, Commerce Department
1979	Published <i>Your Future in a Public Relations Career</i> . New York: Richards Rosen Press
1986	Published <i>Later Years: Public Relations Insights</i> . Rhinebeck, N.Y.: H&M Publishers
1995, Mar. 9	Died, Cambridge, Mass.

## Scope and Content Note

### Parts I and II

The papers of Edward L. Bernays span the years 1890-1979, with the bulk of the material within the period 1920 to 1975. The papers consist mainly of correspondence, publicity material, and scrapbooks, supplemented by surveys, reports, printed matter, memoranda, research notes, photographs, lists, speeches, articles, drafts of books, and miscellaneous material. Series include [Family Correspondence](#); [General Correspondence](#); [Client, Institution, and Organization File](#); [Speech and Article File](#); [Book File](#); [Edward L. Bernays' Foundation File](#); [Doris Fleischman Bernays File](#); [Lists](#); [Miscellany](#); [Scrapbooks](#); [Speeches and Writings File](#); and [Oversize](#).

Recording the work of more than half a century, the collection documents not only the career of a pioneer in the public relations field, but also the origins, growth, and development of public relations as a profession in the United States from its beginnings before World War I to its present state of influence in American life. The collection further reflects the changing mores of American society from the early 1900s through the 1960s.

A guide to much of the material in the collection can be found in Bernays's *Biography of an Idea: Memoirs of Public Relations Counsel Edward L. Bernays*. This volume is derived for the most part from material found in the collection. Especially helpful for subjects touched upon in the book are research notes in the [Book File](#) series prepared for use in Bernays's memoirs but not completely incorporated into the final version. In most cases these notes present a capsule summary of Bernays's relationship with the particular subject in question.

Bernays's professional career began during the World War I period and is extensively documented in the [Client, Institution, and Organization File](#) of Part I; the [Client, Institution, and Organization File subseries](#) of the [Part I: Scrapbooks](#) series; and the [Oversize series of Part I](#). Some of the earliest material covers Diaghileff's Ballets Russes, containing correspondence and oversized scrapbooks. For the 1920s, there is material on the arts, clients such as Cartier and Seligmann & Company, and the French industrial exposition of 1925. Industrial subjects include George W. Hill and the American Tobacco Company, the soap sculpture contests of Procter & Gamble, George H. Phelps and the automotive industry, Philco and Columbia Broadcasting Company's activities in the burgeoning radio industry, William B. Ward and the bread industry, the Light's Golden Jubilee recreating in 1929 the birth of the electric light by Thomas A. Edison, and many others.

Material on the stock market crash records its effects on the American economy. The Depression is reflected in files about President Herbert Hoover's Committee on Employment, the Committee on the Cost of Medical Care, and the plight of the construction industry, which are located in the [Part I: Client, Institution, and Organization File](#). The corporate activities of such companies as Allied Chemical & Dye Corporation and General Motors and the fight of Amadeo Peter Giannini and the Bank of America against government control are also featured for this period. Files on the United Brewers Industrial Foundation depict the brewing industry's adjustment to the post-prohibition era.

World War II files in the [Client, Institution, and Organization File](#) series of Part I often focus on international problems. The America Self-Contained Committee, various war loan campaign movements, government agencies, and papers relating to the United States Sugar Beet Association present the public relations counsel's approach to the problems brought about by the war years and the wartime economy.

In the postwar era, Bernays assisted organizations and companies such as the American Nurses Association, the pharmaceutical industry, Mack Trucks, and the United Fruit Company to adjust their activities to a more industrialized and centralized economy. Files of the United Fruit Company, which cover a twenty-year period, document its fight against communism in

central American republics. Papers on the India Information Service concern the efforts of Jawaharlal Nehru and India to regain American goodwill following India's neutrality during the Korean conflict.

The papers also document Bernays's affiliation in the 1950s with the New York City Anniversary Committee, the New York State Psychologists Association, and the National Multiple Sclerosis Society. His interest in the mass communications media and his efforts to promote public relations as a profession are reflected throughout Parts I and II. He authored a number of works in the public relations field, wrote numerous articles published in a wide range of publications, and gave speeches on a variety of communications topics.

The [Client files](#) and the [General Correspondence](#) series in Part I relating to *Fortune*, *Ladies' Home Journal*, *Good Housekeeping*, *New Republic*, *McCall's*, and *Printers' Ink* record the growth and development of the magazine industry from the 1920s to the 1950s and the public relations counsel's role in the development of this industry. Other subjects of interest are Vietnam (Part I: General Correspondence, Willoughby S. Chesley file), the United States Information Agency, 1956-1961 (Part I: General Correspondence; Part I: Client, Institution, and Organization File, "National Committee for an Adequate Overseas Information Program" folder; and Part II: Client, Institution, and Organization File), the mayoralty election in New York, 1940, (Part I: Client, Institution, and Organization File, William O'Dwyer folder), and Sigmund Freud, Bernays's uncle (Family Correspondence series in Parts I and II).

A number of surveys in the collection reflect pioneering efforts in the field of public relations research. Research on the downtown area of the city of New York, studies on buying habits, studies done for government officials at the federal, state, and municipal levels, and for the greeting card industry, Merritt-Chapman & Scott, the Nash-Kelvinator Corporation, the New York theater industry, the American Nurses Association, and the American Optometric Association indicate the approach taken by Bernays in applying public relations principles to individual as well as corporate needs.

Among the more prominent correspondents in this collection are Paul Bern, Frances Payne Bingham Bolton, Lucius Boomer, Daniel J. Boorstin, Homer E. Capehart, Jacques Cartier, Willoughby S. Chesley, Myron M. Cowen, E. A. Filene, Sigmund Freud, Norman Bel Geddes, James W. Gerard, Amadeo Peter Giannini, Eric Frederick Goldman, George W. Hill, Hubert H. Humphrey, Otto Hermann Kahn, Marc Klaw, Alfred A. Knopf, Ivy L. Lee, Erich Leinsdorf, Clare Boothe Luce, Henry Robinson Luce, Joseph V. McKee, William M. Martin, H. L. Mencken, David Page, William S. Paley, Vijayalakshmi Pandit, George H. Phelps, A. N. Spanel, Lawrence E. Spivak, Albert Payson Terhune, Robert F. Wagner, Henry Agard Wallace, and Edmund S. Whitman.

### **Part III**

Part III of the Edward L. Bernays Papers spans the years 1777-1994, with the majority of the papers concentrated in the period 1923-1990. The papers supplement files in Parts I and II and pertain primarily to Bernays's career in public relations. Part III is organized largely according to the arrangement of Parts I and II and include seven series: [Family Papers](#); [General Correspondence](#); [Client, Institution, and Organization File](#); [Subject File](#); [Speeches and Writings File](#); [Miscellany](#); and [Oversize](#).

The [Family Papers](#), 1831-1993, consist primarily of correspondence between Bernays and family members and the papers of his wife, Doris Fleischman Bernays. The majority of the letters concern family matters and local news. Correspondence between Bernays and his wife provides a glimpse of their business activities as well as their personal relationship. Also included are photocopies of letters from Bernays's uncle, Sigmund Freud, and correspondence with Freud's children, Anna, Ernst, and Martin. Also notable in the series are drafts of writings about Sigmund Freud by Freud's sister, Anna Freud Bernays, and his niece, Lilly Freud-Marlé. The writings of Doris Bernays comprise the bulk of her papers, including a draft of her book, *A Wife Is Many Women*. Edward Bernays played a prominent role in promoting that book. Doris Bernays's correspondence with Eleanor Roosevelt concerns writing a chapter for Bernays's book, *Outline of Careers for Women*.

Papers in the [General Correspondence](#) series, 1905-1994, chronicle Bernays's varied interests. The letters consist mainly of incoming correspondence relating to personal and professional matters. The majority of the correspondence is concentrated from 1962 through 1994 after Bernays's relocation from New York to Cambridge, Massachusetts. Many of the items in this series, the [Subject File](#), and in the [Miscellany](#) series were received by the Library in photograph albums with adhesive pages. Most of these items were detached by Library staff; those that could not be removed were photocopied. Notable correspondents in the series include Sam Black, Daniel J. Boorstin, George Creel, Herbert Hoover, Lyndon B. Johnson, Clare Booth Luce, Henry Robinson Luce, Gypsy Rose Lee, H. L. Mencken, Sinclair Lewis, Arthur B. Spingarn, Lawrence E. Spivak, Robert F. Wagner, and Henry Agard Wallace.

Comprising almost one-fourth of Part III is the [Client, Institution, and Organization File](#), 1913-1992. The series supplements the voluminous client files of Parts I and II and includes correspondence, reports, surveys, press releases, photographs, and background material. Clients and topics prominently featured in this series are the Book Publishers Research Institute, the Brotherhood of Railroad Trainmen, the Committee on Foreign Affairs, the United Fruit Company, the Light's Golden Jubilee, the Bernays Public Relations Counseling Letter, and surveys conducted by Bernays. Two of the more substantive surveys are "What the British Think of Us" and identifying the top ten newspapers in the United States.

The [Subject File](#), 1919-1994, illustrates Bernays's diverse activities and interests. The series chronicles his service and affiliation with various committees, foundations, and organizations such as the Citizens' Emergency Committee to Save Memorial Drive, the Edward L. Bernays' Foundation, and Boston University. Bernays used his public relations influence to assist in the environmental campaign to save Memorial Drive in Cambridge from expansion that could have lessened the park-like atmosphere of the area. The most prolific files in the series relate to the sponsorship of the Anglo-American international relations contest by the Bernays Foundation, a contest Bernays supported to dispel false images and myths Americans and British had of each other. This series also documents Bernays's promotion of the public relations field and his advocacy of licensing public relations practitioners. Also reflected is his interest in social issues such as crime, cigarette smoking, and aging.

The [Speeches and Writings File](#), 1912-1992, includes speeches, articles, books, book reviews, editorials, and newsletters. The bulk of the writings relates to his memoirs, *Biography of an Idea*. A bound volume includes various articles, pamphlets, and speeches by Bernays.

The [Miscellany](#) series in Part III, 1777-1993, consists chiefly of award certificates, financial and legal papers, biographical information, printed matter, sketches, scrapbooks, and manuscripts and pamphlets of others collected by Bernays. The scrapbooks contain both personal and client material. The "Manuscript and Pamphlet Collection" folder includes a colonial broadside of the state of Massachusetts regarding the Continental Army and a commission signed by Adolph Hitler removing individuals from active military service.

## Organization of the Papers

The collection is arranged in three parts composed of twenty-five series:

- Part I
  - [Family Correspondence, 1901-1962](#)
  - [General Correspondence, 1913-1963](#)
  - [Client, Institution, and Organization File, 1916-1964, n.d.](#)
  - [Speech and Article File, 1919-1967, n.d.](#)
  - [Book File, 1890-1965, n.d.](#)
  - [Edward L. Bernays' Foundation File, 1946-1963](#)
  - [Doris Fleischman Bernays File, 1923-1961](#)
  - [Lists, 1943-1961, n.d.](#)
  - [Miscellany, 1896-1963, n.d.](#)
  - [Scrapbooks, 1918-1956, n.d.](#)
  - [Oversize, 1915-1945](#)
- Part II
  - [Family Correspondence, 1890-1972, n.d.](#)
  - [General Correspondence, 1911-1975, n.d.](#)
  - [Client, Institution, and Organization File, 1930-1970](#)
  - [Speeches and Writings File, 1925-1975, n.d.](#)
  - [Edward L. Bernays' Foundation File, 1968-1975](#)
  - [Doris Fleischman Bernays File, 1900-1975](#)
  - [Miscellany, 1890-1979, n.d.](#)
- Part III
  - [Family Papers, 1831-1993, n.d.](#)
  - [General Correspondence, 1905-1994, n.d.](#)
  - [Client, Institution, and Organization File, 1913-1992, n.d.](#)
  - [Subject File, 1919-1994, n.d.](#)
  - [Speeches and Writings File, 1912-1992, n.d.](#)



Miscellany, 1777-1993, n.d.

Oversize, 1916-1966, n.d.

## Description of Series

<i>Container</i>	<i>Series</i>
BOX I:1-3	<b><u>Part I: Family Correspondence, 1901-1962</u></b> Letters received and a few copies of letters sent supplemented by memoranda and printed material. Arranged alphabetically by name of family member and therein chronologically.
BOX I:4-55	<b><u>Part I: General Correspondence, 1913-1963</u></b> Incoming and outgoing letters supplemented by memoranda, printed material, surveys, and reports. Arranged chronologically by year and therein alphabetically by name of person or organization, topic, or type of material.
BOX I:56-421	<b><u>Part I: Client, Institution, and Organization File, 1916-1964, n.d.</u></b> Correspondence, memoranda, printed matter, reports, surveys, newspaper clippings, financial papers, photographs, lists, press releases, and notes. Arranged alphabetically by name of person, organization, or topic and therein chronologically, except for the Procter & Gamble Co. file which is arranged alphabetically.
BOX I:422-449	<b><u>Part I: Speech and Article File, 1919-1967, n.d.</u></b> Drafts, printed copies, press releases, notes, research material, correspondence, and inquiries. Arranged chronologically. A partial index is filed in Container I:422.
BOX I:450-466	<b><u>Part I: Book File, 1890-1965, n.d.</u></b> Drafts, galley proofs, notes, research material, correspondence, and inquiries. Books are arranged in chronological order of publication. Research notes for <i>Biography of an Idea</i> are arranged alphabetically by subject.
BOX I:467-471	<b><u>Part I: Edward L. Bernays' Foundation File, 1946-1963</u></b> Correspondence, minutes of meetings, legal documents, press releases, and financial papers. Arranged alphabetically by type of material, except for financial papers which are filed at the end of the series.
BOX I:472-477	<b><u>Part I: Doris Fleischman Bernays File, 1923-1961</u></b> Drafts, galley proofs, printed copies of speeches and articles, research notes, correspondence, and a daily appointment book.
BOX I:478-495	<b><u>Part I: Lists, 1943-1961, n.d.</u></b> Index cards and printed lists of names and organizations. Arranged chronologically. The majority of the lists consist of index cards arranged by subject within each year.
BOX I:496-509	<b><u>Part I: Miscellany, 1896-1963, n.d.</u></b> Newspaper clippings, notes, memoranda, press releases, photographs, desk diaries, notebooks, a ledger, research files, a biographical file, lecture notes, student memorabilia, printed matter, and financial material.
BOX I:510-723	<b><u>Part I: Scrapbooks, 1918-1956, n.d.</u></b>
BOX I:510-700	<b><u>Client, Institution, and Organization File, 1919-1952, n.d.</u></b> Newspaper clippings, magazine articles, pamphlets, invitations, press releases, programs, and awards. Arranged alphabetically by subject and therein chronologically.
BOX I:701-723	<b><u>Personal, 1918-1956</u></b> Newspaper clippings, magazine articles, photographs, pamphlets, invitations, press releases, programs, and awards. Arranged chronologically.

- BOX I:OV 1-24**      **Part I: Oversize, 1915-1945**  
 Oversize scrapbooks.  
 Organized and described separately.
- BOX II:1**      **Part II: Family Correspondence, 1890-1972, n.d.**  
 Incoming and outgoing correspondence between Bernays and family members.  
 Arranged chronologically.
- BOX II:2-14**      **Part II: General Correspondence, 1911-1975, n.d.**  
 Incoming and outgoing correspondence with accompanying enclosures, memoranda and reports.  
 Arranged chronologically.
- BOX II:15-22**      **Part II: Client, Institution, and Organization File, 1930-1970**  
 Correspondence, memoranda, printed matter, reports and surveys, clippings, photographs, lists, press releases, and notes.  
 Arranged alphabetically by name of person, organization, or subject.
- BOX II:23**      **Part II: Speeches and Writings File, 1925-1975, n.d.**  
 Manuscript drafts, research notes, and printed copies.
- BOX II:24-51**      **Part II: Edward L. Bernays' Foundation File, 1968-1975**  
 Essay entries for the Anglo-American International Relations Contest in 1969 and general correspondence, press releases, financial papers and newspaper clippings.  
 Arranged alphabetically by topic or type of material.
- BOX II:52**      **Part II: Doris Fleischman Bernays File, 1900-1975**  
 Correspondence, biographical material, drafts and printed copies of speeches and writings, research notes, and newspaper clippings.
- BOX II:53-60**      **Part II: Miscellany, 1890-1979, n.d.**  
 Correspondence, memoranda, notes, newspaper clippings, reports and studies, printed matter, bills and receipts, cards and invitations, grammar school and college notebooks and related memorabilia, photographs, lists, and bibliographies.  
 Arranged alphabetically by name of person or organization, topic, or type of material.
- BOX III:1-6**      **Part III: Family Papers, 1831-1993, n.d.**  
 Correspondence primarily between Bernays and family members. Other papers include a diary, financial and legal items, speeches, writings, notes, genealogical material, newspaper clippings, and printed matter.  
 Arranged alphabetically by type of material and therein alphabetically by name of family member.
- BOX III:6-26**      **Part III: General Correspondence, 1905-1994, n.d.**  
 Correspondence and memoranda, including attachments, between Bernays and friends, acquaintances, clients, and the public relating to his personal and professional activities.  
 Arranged chronologically.
- BOX III:26-40**      **Part III: Client, Institution, and Organization File, 1913-1992, n.d.**  
 Correspondence, memoranda, reports, minutes of meetings, newsletters, background information, surveys, notes, financial and legal papers, press releases, photographs, newspaper clippings, and printed matter.  
 Arranged alphabetically by name of person or organization, topic, or type of material and therein chronologically.
- BOX III:40-56**      **Part III: Subject File, 1919-1994, n.d.**  
 Correspondence, memoranda, reports, minutes of meetings, background information, notes, interviews, press releases, photographs, lists, newspaper clippings, and printed matter.  
 Arranged alphabetically by name of person or organization, topic, or type of material and therein chronologically.

BOX III:56-74

**Part III: Speeches and Writings File, 1912-1992, n.d.**

Correspondence, memoranda, speeches, articles, book drafts, book reviews, editorials, forewords and introductions, newsletters, pamphlets, background material, notes, bibliographies, outlines, poetry, announcements and programs, evaluations, newspaper clippings, and printed matter.

Arranged alphabetically by type of material and therein chronologically. Arranged alphabetically into two categories, writings by Bernays and writings by others, which are further arranged alphabetically by type of material.

BOX III:74-77

**Part III: Miscellany, 1777-1993, n.d.**

Correspondence, financial and legal papers, certificates, collected items, broadsides, pamphlets, sketches, scrapbooks, biographical material, newspaper clippings, and printed matter.

Arranged alphabetically by topic or type of material and therein chronologically.

BOX III:OV 1-30

**Part III: Oversize, 1916-1966, n.d.**

Oversize scrapbooks.

Removed and organized and described separately. Arranged alphabetically into two categories, client, institution, and organization, and personal. The client scrapbooks are further arranged alphabetically by subject and the personal scrapbooks chronologically.

# Container List

<i>Container</i>	<i>Contents</i>
BOX I:1-3	<b>Part I: Family Correspondence, 1901-1962</b> Letters received and a few copies of letters sent supplemented by memoranda and printed material. Arranged alphabetically by name of family member and therein chronologically.
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