

ADVERTISEMENTS.

Four-Post Beds—A Rare Opportunity at Hathaway's

At prices which are very low in every case and which range down to \$19.50, we are offering this week a selection of extremely handsome Mahogany Four-Post Beds. The variety of models is very extensive and most of them are offered in all the sizes from 3 feet to 4 feet 6 inches. The Hathaway standard is maintained in each. We feel sure that you never have seen so attractive a display of Colonial Beds in accurate reproduction.

The Hathaway Brochures, illustrating some of our many handsome pieces, will be sent on request.

W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"

Prices: \$35.50, \$19.50 EACH, \$39.50, \$29.50, \$31.50, \$37.50 EACH

ADVERTISEMENTS.

Buy it Because it is Better

—better because it means more loaves of better bread from a barrel or bag,
—the finest kind of biscuit—most delicious cake and pastry.
—really ideal for all household uses.

Hecker's FLOUR

—safe, sure, "easy to work"—no risk, no waste. **At All Good Grocers.**

HECKER'S CREAM FARINA — DELICIOUS FOR BREAKFAST

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Period Furniture

GRAND RAPIDS FURNITURE—(Direct from Factory)
DISCONTINUED PATTERNS AT 50% of Regular Prices.

ODD PERIOD PIECES \$4 up
In wide variety
CHAIRS, TABLES, DESKS, ETC.

Solid Mahogany—Inlaid
Sheraton Sewing Table
Two Drop Leaves, Two Drawers,
with Mahogany Sliding Tray.
Special at **\$12.25**
REGULARLY \$22.

Standing Book Holder
SOLID MAHOGANY
Special at **\$5.25** REGULARLY \$9.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XIV., Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up.

Manufacturers, **MANGES BROS.**
Established 1852.
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

ADVERTISEMENTS.

THE CHAIR-SIDE LAMP

(GREEN GLASS)

EMERALDITE LAMPS

The "Emeraldite" Floor Lamp is the ideal eye-resting lamp for the library or den. Like all "Emeraldite" Lamps, it has the scientifically adjustable shade—emerald green glass outside, opal inside—that concentrates a strong, "daylight-white" light exactly where you want it. No hurtful glare, no annoying shadows. Just an even, soothing brightness.

Booklet Free—Shows in actual colors the thirty different styles of "Emeraldite" Lamps—for office, library, parlor, sickroom, piano, etc.

Dealers everywhere can supply you.

H. G. McFaddin & Co.
56 Warren Street, New York.

BE KIND TO YOUR EYES

ADVERTISEMENTS.

MAJOR'S CEMENT

10c and 15c EST. 1876.

Major's Cement is the strongest on Earth for mending broken articles and tipping ball race. Major's Rubber and Leather Cement same price. For sale by druggists and others.

MAJOR MANUFACTURING CO.
461 Pearl St., N. Y. City. A. Major, Pres. We Pack Hamilton Coupons.

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REDUCE YOUR FLESH

Wear my famous medicated rubber garments a few hours a day and your superfluous flesh will positively disappear.

ETON JACKET.
Specially for reducing the bust and upper part of the body above the waist line.

Rubber Garments for Men & Women.
SPECIAL BUST REDUCER, \$5.00. Will reduce your flesh on any part of the body. Write today for further particulars.

Dr. JEANNE WALTER,
Dept. T. S., 45 West 34th St., New York
Inventor and Patentee.

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WONDERS OF THE ORIENT!

Bulbs for the Easy and Clean Treatments

Japanese Gardens, Novelties for Window-Gardens, Prepared Fibre and Pebbles. Cat. free.

Herrmann's Seed Store, 140 East 34th St., New York City.

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Highest Prices Paid

For Ladies' & Gentlemen's Discarded Clothing, Furs, Fine Evening and Street Costumes.

Diamonds, Jewelry, and Silverware.

Call or address
M. NAFTAL
69 West 45th, Tel. Bryant 670.

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The Designing
and perfecting of Blyn-Plan Shoes was a master stroke for us—an important service for children.

It is a generous money's worth in leathers and shoemaking.

In comfort and assurance of future foot health—it is invaluable.

Blyn-Plan Nature Shoe

Patent Colt for Children and Gun Metal

Sizes: 6 to 8... 1.75
8 1/2 to 11... 2.00
11 1/2 to 2... 2.50

Tan Russia Calf
Sizes: 6 to 8... 2.00
8 1/2 to 11... 2.50
11 1/2 to 2... 2.50

10c. extra by mail anywhere in the United States.

Red Cross Shoe

For Women

We are sole agents for New York and Newark.

Red Cross Model 805 1/2

\$4

Ladies' Red Cross Arch Support Shoes of soft vic kid with built-in Arch Supports, Arch Supporting heels and shanks and Red Cross flexible soles.

These shoes afford quick and permanent relief from the pain and weakness caused by "flat feet." Wonderfully effective and remarkably low priced.

Blyn Shoes in Newark
New Store in Newark's Shopping Centre,
689 Broad Street
Opposite Military Park.

J. Blyn & Sons
GUARANTEE SHOE CO.
Mail Order Dept. 2240 8d Av.
West Side Stores: 225-224 W. 125th St., 3d Av., near 125th St.
6th Av. & 27th St. 163 Bovey St. near 100th St.
8th Av., near 38th St. 163 Bovey St. near 100th St.
Brooklyn: 174 W. bet. Park & Hillery Sts., 435 Fulton St., opp. A. & S. Stores, Broadway, near Greene Av.
Factory: 51-53 East 72d St.

ADVERTISEMENTS.

Peck & Peck

STOCKINGS TO MATCH

Perfect matching of any color of gown or slipper has been one of our specialties for 29 years. An absolute match from any sample is guaranteed.

Peck & Peck Guaranteed Silk Stockings matched to any sample and absolutely guaranteed not to "ladder" or drop-stitch. Pure silk in medium weight, suitable for all occasions. \$2.50 plain; \$3.00 clocked. Mail Order Service.

PECK & PECK EXCLUSIVE HOSIERY
448 Fifth Avenue at 37th Street
388 Fifth Avenue at 36th Street
NEW YORK CITY

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Mme. Fried

HAIR SHOP

RIKER BUILDING

Allow us to show you how to arrange your hair most becomingly.

CHARGES 50c
Extra hair for all the newest coiffures at very reasonable prices.

New Fall Modes
Pompadors and Transformations \$8 up
Natural Wavy and Switches \$5 up

Wholesale or Retail
MANICURING THIRTY-FIVE CENTS

15 West 34th Street
Riker Building
Entire Third Floor
Opposite Waldorf.

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PARKER'S METHOD OF HAIR TREATMENT

Quickly cleanses the scalp of dandruff and other impurities; will keep it in a clean and cool condition; promotes the growth of healthy, abundant hair; rich and makes it dressy and fluffy. Yields to dry, harsh, stiff, and brittle hair.

Personal consultation given individual cases. Send today for free booklet "Healthy Hair—How to Get and Keep It."

JANE COWD SAYS
Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you.

HERBEX makes the HAIR HEALTHY, keeps the scalp clean, cool, making the hair soft and fluffy, etc. Write for Book, "Healthy Hair."

Frank Parker, Hair and Scalp SPECIALIST,
51 WEST 37TH ST., N. Y.

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Eugene

Builder of HATS

at MOOD'S
30 West 39th Street

Special Exhibit of **MODELS AT \$8-\$10**
FURS REMODELED

Ladies, improve your looks. Facial Massage, Scalp Treatment, Shampooing, Marcel Waving, Hairdressing, etc. each. Manicuring 15c. Bleaching, Dyeing, Hair Restoring, Recoloring of old switches and hair pieces. Reliable hair work, combings made up. Satisfaction guaranteed. Operators sent to residence. Your patronage solicited. Most sanitary place in city.

MME. HUDSON'S PARLORS, 626 Sixth Ave. Between 36th and 37th Sts.

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Perfect matching of any color of gown or slipper has been one of our specialties for 29 years. An absolute match from any sample is guaranteed.

Peck & Peck Guaranteed Silk Stockings matched to any sample and absolutely guaranteed not to "ladder" or drop-stitch. Pure silk in medium weight, suitable for all occasions. \$2.50 plain; \$3.00 clocked. Mail Order Service.

PECK & PECK EXCLUSIVE HOSIERY
448 Fifth Avenue at 37th Street
388 Fifth Avenue at 36th Street
NEW YORK CITY

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VAN RAALTE

Veils

"At All Good Shops"
Made in America

Freshen your face by frequent changes of veils. You will be surprised at the great variety of Van Raalte Veils, to suit every face, every fancy, every occasion. Ask "What is newest in Van Raalte Veils?"—at your favorite shop.

For Your Protection—
this little white ticket on every yard.
Look for it.

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MATERNITY APPAREL

Dresses Made After Our Patented **KWIK-KONFORM** SYSTEM

To conform quickly to desired size

"Just Pull the Tape"

Eliminates old methods. No slummy elastic. No hidden plaits. Preserves normal appearance.

Latest Popular Styles and Materials, \$2.50 to \$30.00

Ready to Wear and Made to Measure.

No. 129—Maternity Dress of Satin Stripe Mercerized Crepon. Trimmed with Sash and Shadow Lace.

Send for loose-leaf Catalogue "T. S." 30 Church St., Room 55. Coats, Caps, Corsets, and Neckties.

The American Women's Wear Co.
119-125 West 23rd St., New York City.

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VACUUM CLEANERS

AT CUT PRICES

All Makes, Styles & Sizes

EUREKA SALES CO.,
Vacuum Cleaner Experts,
131 W. 42d St. Tel. 6310 Bryant.
Downtown Branch, Hudson Term. Bldg., 90 Church St., Room 55.
Brooklyn Store: 629 Fulton St.

ADVERTISEMENTS.

Rebuilder of Gowns

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

Also **ARTISTIC GOWNS** for all occasions made from your own material to suit your individuality.

HOMER
11 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

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Woodbury's Facial Soap

For Sale by Dealers Everywhere. The Andrew Jergens Co., Spring Grove, N. Y., Cincinnati, O.

How to make your skin fine in texture

As a baby, your skin was fine and smooth. Nature intended you to keep it so.

If the delicate pores have become enlarged and coarsened, it is because of cleansing methods unsuited to your skin. As a result, the pores have lost their power to contract and expand as they should.

You can restore them to their normal healthy condition and rebuild a smooth-textured skin by persistent use of the Woodbury treatment below.

Begin this treatment tonight

Just before retiring, dip your wash-cloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in the bowl of water and rub the cake itself over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse the face thoroughly, first in tepid water, then in cold. Whenever possible, rub the face with a piece of ice. Always dry carefully.

Use this treatment persistently for ten days and your skin will show a marked improvement—a promise of that greater smoothness and finer texture that the steady use of Woodbury's always brings.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake.

Do this today—now!

Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's. Tear out the cake now. Take it to your druggist or toilet counter today. Begin tonight to get the benefits of this Facial Soap.

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Charmes d'Yvonne

(RIVIERA)

"a combination, and a form indeed where every god did seem to set his seal."

PARFUMERIE RIVIERA PARIS

Fifth Ave., 450, New York

Sample, twenty-five cents

ADVERTISEMENTS.

A Garden Full of Tulips

for \$1.00

75 Tulip Bulbs, all first size, taken from 25 named varieties, for \$1.00.

PLANT NOW

These Tulips have been selected from 25 of the most beautiful varieties that are to be found in this splendid class of Spring blooming bulbs.

Plant near your home—in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.

75 Tulip Bulbs, Finest Mixed, \$1.00.

Cut out this advertisement and enclose with dollar bill, stamps or money order or present at our store, and secure this splendid collection of Tulip Bulbs, for only \$1.00, prepaid to your home anywhere in the United States, with our 1914 Fall Catalogue.

Stump & Walker Co.
81-82 Barclay Street, NEW YORK.

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KEEP DRY DRESS SHIELDS

ABSORBENT MOISTURE-PROOF A NEW DRESS SHIELD With New Merits

To appreciate them you must try a pair.

EVERY PAIR GUARANTEED

For sale by leading Department Stores. Send 25c for Sample Pair to:

J. J. BEVERLY MFG. CO.,
90-101 Broadway, Brooklyn, N. Y.

One for \$15, \$20, \$30, or \$50 for her—Christmas!

PIRIE MACDONALD
Photographer-of-Men.
576 FIFTH AV. COR. 47TH ST.

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Quality Furniture

This Beautifully Grained 7-Piece Genuine Antique Mahogany Bedroom Suite of William and Mary Period.

Consisting of Dresser 47 inches wide, Chiffonier 36 inches wide, Dressing Table 39 inches wide, Bed 53 inches wide, Rocker, Bedroom Chair, Dressing Table Chair, constructed of Solid Mahogany with cane panels; Chairs and Rocker have seats and backs of cane.

Complete as illustrated. **\$287.50**
Regular selling price, \$375.00.

Joseph L. Herschmann
625-627 Sixth Avenue, N. Y.
Bet. 36th & 37th Sts. (Established 1862) Phone 444 Greeley.

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Pathephone for real music!

The joys of music in the home are manifestly increased by the NATURAL, EXACT, and CLEAR-TONED reproduction of the tones. The PATHEPHONE is the perfect instrument for this purpose.

THIS IS THE \$50 INSTRUMENT.

It uses a ball-shaped Sapphire instead of a needle. The sound is produced by an easy up-and-down wave-motion—truest to Nature. No needle-changing necessary, no fear of scratching records, no wearing out of discs possible.

WRITE FOR CATALOGS—CONTINUAL DEMONSTRATIONS AT
PATHE FRERES PHONOGRAPH CO.
29-33 West 38th Street.

ADVERTISEMENTS.

We have maintained a prestige for distinction in furniture for 23 years.

Est. 1892 **Furniture of Distinction** Est. 1892

23rd Annual November Sale

Living Room Suite—Beautiful Louis Seize mahogany, hand carved frame, cane panels, antique finish. Upholstered in suitable colors with fine silk moire damask. Regular price \$450. Special for this week only **\$290.00**

49-51 W. 23d St. **Geiger & Braverman** Furniture Company Bet. 5th & 6th Aves.

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A Dainty Gift

No. 203 Clock, 5 in. High.

NEWELL & GORDINER,
Troy, N. Y.

ADVERTISEMENTS.

SETH THOMAS CLOCK

\$13.75 \$13.75

Mahogany Case
5 day, Hour and Half Hour Strike, Cathedral Bell. Height 9 in., Length 14 in., Depth 5 in.

DELIVERED PREPAID
W. H. Enhaus & Son,
JEWELERS, EST. 1847,
31 John Street, N. Y. C.
WRITE FOR CATALOGUE.
Complete Leth Seth Thomas Clocks 338 Designs for Selection

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Pain in the Instep

is a warning of falling arches or flat feet. Flex Shoes cure these and kindred foot troubles. They are pliable and light. Arch Supports are harmful. Dr. Levy will thoroughly examine your feet and advise the best method of curing your foot troubles without charge. Call or write for booklet.

DRS. CHARLES S. LEVY,
CHIROPODISTS,
Strand Theatre Bldg., B'way, Cor. 47th.

Poinciana Cerate

"The Pride of Palm Beach" assures a good complexion. Satisfaction guaranteed or money back.
25c, 50c, \$1.25, \$2.50
At Your Dealer or by Mail
Send stamp for sample to
C. B. MERRIAM
Lake Placid, N. Y.

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The "Exceptional" School
Mr. G. Hepburn Wilson, M. B.

The American Authority on Modern Dancing.
FIFTH AV., NEW YORK N. Y. Cor. 45th St., Thirley Bldg.

Unquestionably superior. Because of its intense private pupils last season means not only a World's record, but marks a distinct difference from the ordinary school.

Dancing ability is more important than a few Dances. Mr. Wilson teaches all the New Modern Dances, but the principal consideration of each lesson is to develop and improve your general dancing ability. This is what you want. This is why you should come to Mr. Wilson.

Call, write or phone (Bryant 6321) for interesting literature on "FALL AND WINTER STYLES of Modern Dancing." Mr. G. Hepburn Wilson, M. B.

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UNUSUAL VALUE \$6.50

for **LADY'S WATCH GOLD WATCH**
Warranted Absolutely Reliable

ZERANA & CO.
30 East 34th St. New York
(opposite Altman's) Cor. Madison Ave.
Mail Orders Promptly attended to.

Andre's ORIENTAL POWDER

A wonderful preparation for restoring gray hair to its original color. Contains no harmful ingredients. Price \$2.00.

Ladies—Write for my instructions telling how to make yourself more attractive. FREE on request.

Hair Coloring Specialist.
Andre
45 West 39th St., New York.