

VACUUM CLEANERS
ALMOST AT
Wholesale Prices This Week

Any one can now afford a vacuum cleaner. On account of business conditions manufacturers are almost begging us to buy their goods, and we offer you a chance to participate in the bargains. Buy your cleaner NOW. You will never again have such an opportunity. Note the big reduction.

Electric Cleaners	Regular Price	Sale Price	Electric Cleaners	Regular Price	Sale Price
Rapid	\$22.50	\$17.75	Magic	\$38.00	\$32.75
Frantz Premier	25.00	22.75	Sturtevant	47.50	39.75
Cadillac	30.00	25.75	Monarch	75.00	63.50
Ohio	30.00	26.50	Santo	125.00	99.00
Eureka B.	35.00	26.50	Duntley	125.00	111.00
Eureka C.	40.00	29.50	Bee A.	125.00	117.50

HAND-POWER CLEANERS
Combination Carpet Sweepers and Vacuum Cleaners...
Duntley...\$9.50 \$7.75
Sovereign...12.50 7.75
Domestic...11.50 8.75

Other Hand-Power Cleaners from \$4.00 Up.

One advantage in buying from us is that you are always sure to get absolutely new goods.

The above is only a partial list. Call and see the largest assortment of Vacuum Cleaners in the country, or send for complete price list. State whether you have electricity or not. We pay express charges anywhere.

The "Vacuum Cleaner Shop"
EUREKA SALES COMPANY

WHOLESALE AND RETAIL
131 West 42d St. Booth 33 Hudson
329 Fulton St. Between E'way and 6th Av. Terminal Concessions
Phone 3937 Main. Phone 6310-6311 Bryant. 30 Church St.
We repair all makes of Cleaners. We call for and deliver them.

Novelty Lace
Wonderfully exquisite and sheer. The finest silk possible to produce with Real Lace inserted panel. In black or white.
\$18.00 the pair

Many other beautiful creations from \$10.00 to \$100.00

PECK & PECK
EXCLUSIVE HOSIERY
448 Fifth Avenue at 56th Street
388 Fifth Avenue at 40th Street
NEW YORK CITY

Period Furniture
GRAND RAPIDS FURNITURE Direct from Factory.
DISCONTINUED PATTERNS at 50% of Regular Prices.

Queen Anne Chaise Longue
For Resting or Reading, Most Comfortable and Luxurious.
All Hair Filled. Special at \$32
In Denim. Selection of colors, REGULARLY \$60.

ODD PERIOD PIECES
In wide \$4 up variety.

CHAIRS, DESKS, TABLES, ETC.
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc.
Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up.
Queen Anne, Louis XIV., Louis XVI., Sheraton, etc.
Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up.

Manufacturers, **MANGES BROS.** Established 1852
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"

A Simple, Serviceable, Inexpensive Bed-Room Suite

These four pieces, of excellent design, thoroughly well made in every particular, with Antique Mahogany or Antique Ivory Enamel finish, are remarkable value even at their regular price. At \$95.00 they afford an unequalled opportunity if you are seeking a Suite of simple grace and strength. Chairs to match, at correspondingly low prices.

The Hathaway Brochures, illustrating and describing a number of handsome pieces, will be sent on request.

\$95.00 Regularly \$130.00

Most Stupendous CLEARANCE SALE
IN THE HISTORY OF THIS FIRM,
MONDAY, JAN. 4TH, and Following Days,
Our Entire Stock of High and Low Shoes,
of every description, including
Lace or Button Gaiter Boots, With Colored Tops.
No. C. O. D. or Mail Orders Filled.
Only Two Pairs to One Customer.

\$5 to \$8 Grades \$8 to \$12 Grades
\$3.95 \$4.95

A Limited Number of Pumps,
Colonias & Oxfords, Vals. to \$2.45

Shoe Shop
495 SIXTH AVE.,
Bet. 29th & 30th Sts.

Ovida Reducing Brassiere
Adaptable with or without corset, the most successful figure-shaping device in health-making science. It is a health-giving garment yet invented. Scientifically constructed to nature's model, the ELASTIC COT-BUST & CUP-BUST mould a graceful, youthful outline. Perfect fitting, durable, comfortable, washable, fastens in front and made with or without adjustable shoulder straps. Sizes 32 to 52.

SOLD AT LEADING STORES
Look for Trade-mark OVIDA. Protected by U. S. PATENT and pending. Illustrated Style Book—MAILED FREE. OVIDA CO., 15-17 W. 38th St., N. Y. City.

Conspicuous Nose Pores—How to Reduce Them
The 12-page wrapper around every cake of Woodbury's Facial Soap gives a specific treatment for reducing enlarged pores. Get a cake at your dealer's and start this beneficial treatment today.

For sale by dealers everywhere

Men who have the choice of the world prefer:
PIRIE MACDONALD
Photographer of Men.
576 FIFTH AV. COR. 47TH ST.

DERMATINE.
An astringent that contracts soft or relaxed parts of the skin and gives to the face a tone of health and color. Nourishes and strengthens tissues. Send 25c for Sample Bottle.

HELENE SWITTS CREATIONS
168 West 48th St. Phone Bryant 5614.
(At Druggists & Dept. Stores).

FATIMA
THE TURKISH BLEND CIGARETTE
"Distinctly Individual"
20 for 15c

Easy Enough
To say your money back for Blyn Plan Nature Shoes.
We haven't found any one yet who would take it.
There's comfort, long wear, and satisfaction in every pair of them.

Blyn-Plan Nature Shoe
Patent Colt For Children and Gun Metal
Sizes 6 to 8... 1.75
8 1/2 to 11... 2.00
11 1/2 to 2... 2.50

Tan Russia Calf
Sizes 6 to 11... 2.00
11 1/2 to 2... 2.50

10c. extra by mail anywhere in the United States.

Red Cross Shoe
For Women
Foot Ease and Shoe Style

Red Cross Shoe ease does not come from the broad-toed, unsightly styles that were formerly thought necessary to comfort.

Red Cross Shoes are made in every approved style, including the extreme narrow toe models of today.

Newark 689 Broad Street
Opposite Military Park.

Blay & Sons
GUARANTEE SHOE CO.
West Side Stores: 222-224 W. 125th St.
8th Av. & 27th St.
8th Av., near 29th St.

East Side Stores: 34 Av. & 125th St.
34 Av., nr. 88th St.
102 Bowery nr. Broome St.
103 St. 103 St.

Brooklyn: B'way, bet. Park & Elmy Sts.
Stores: Broadway, near Greene Ave.
Factory: 511-519 East 72d St.

PARKER'S METHOD OF HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions, cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.

Send today for free booklet "Healthy Hair—How to Get and Keep It."
MISS JULIA MARLOWE SAYS "I have done it for 30 years. Send description of your hair trouble. I will advise what tonic to use, and how."

You Can Have Luxuriant Hair!
By Proper Stimulation and Nourishment to the scalp and especially the hair. HERPEX accomplishes this; it has done it for 30 years. Send description of your hair trouble. I will advise what tonic to use, and how.

FRANK PARKER,
Hair and Scalp SPECIALIST,
51 WEST 37TH ST., N. Y.

Muffin Stand
Soup Plate
Solid Mahogany
\$5.50

OTHERS in plain and various inlays

Write for Booklet "The Best of the Best" showing many charming mahogany novelties.

Louis Hessler
630-632 Columbus Ave., N. Y.
Between 90th and 91st Streets
Telephone Riverside 312.

KEEP DRY DRESS SHIELDS
MOISTURE-PROOF
A NEW DRESS SHIELD
With New Merits
To appreciate them you must try a pair
EVERY PAIR GUARANTEED

For sale by
Gimbel Brothers & Co. Lord & Taylor
J. A. Hears & Son. Fred's Lessor & Co.
H. C. F. Keck & Co. Rothberg & Co.

Capeland
INDIVIDUAL GOWNS
FOR THE
INDIVIDUAL WOMAN
With Satisfactory Fit
With Satisfactory Style
With Satisfactory Prices
334 FIFTH AVENUE
New York City

ARTISTIC DENTISTRY
Scientific Methods

To the particular man or woman we offer high grade, expert dental service, in all its perfected details, at reasonable prices.

DRS. M. & H. SCHLESINGER,
1208 Times Bldg., 42d St. & B'way.
Phone Bryant 572.

The Most Delicious.
You will find that YUBAN produces the most delicious cup of coffee you can secure.

YUBAN
The Reliable Coffee

ELECTRIC VIBRATOR
THIS WEEK
No. 9 Eureka Vibrator
Reg. Price \$17.50
Special \$9.85

EUREKA VIBRATOR CO.
131 West 42d St.

The Mending Shop
The original mending and remodeling shop
Trade Mark

Gowns, Suits and Dresses
Remodelled.
Experienced workers on Lingerie garments. Satisfaction guaranteed.
Special department for darning and mending. Sew Waists and Gowns refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.
MISS H. REDDING COUGHLIN,
Phone 109 Mad. Sq. 20 W. 51st St.

Peck & Peck
STOCKINGS FROM PARIS

Novelty Lace
Wonderfully exquisite and sheer. The finest silk possible to produce with Real Lace inserted panel. In black or white.
\$18.00 the pair

Many other beautiful creations from \$10.00 to \$100.00

PECK & PECK
EXCLUSIVE HOSIERY
448 Fifth Avenue at 56th Street
388 Fifth Avenue at 40th Street
NEW YORK CITY

Via S. S. Touraine from Paris

Too late for Xmas, too early for Easter—you're to gain at old prices regardless of war taxes and insurance.

Perfumed Soaps "Riviera," all odors, 25c. per cake.
Savon Hygienique "Riviera"—the purest soap made—25c.
Bath Soap "Riviera"—in big wood bowls which float—\$1.
Parfumerie Riviera
Parfums et Specialites de Beauté at 450 Fifth Ave.

These little button-holes prevent the costly runs
Ask for "The Kaiser" But-i-nol Silk Hose
Rep. in U. S. Pat. Off. No. 89667

Andre
FRENCH FACE CREAM
A perfect preparation for nourishing the skin and keeping it soft and velvety. Assists Nature in creating and perpetuating the beauty of a fair complexion. Price, \$1.00.

CLEANSING CREAM
An exceptional cream for preventing windburn or sun-burn. Removes all dust and other impurities of the skin, cleanses and beautifies the complexion. Price, 50c.
An Acquaintance Box and new method of massage sent on receipt of 25 cents.
J. ANDRE, 45 West 39th Street, N. Y.

A Shower of Silk
Remnants. A great assortment of imported and domestic silks, rich in color and beautiful in design. Just what you need for making gullies, pillow cases and many more useful articles. Prices, 12c. per lb. For other Remnant Bargains write for catalogue.
T. A. FABRICIUS, 47 Liberty St., New York.

Elysee Slipper
Catalogue on request.

CAMMEYER
NEW YORK
BRANCH OF LUXE, FIFTH AVE. 381 BET 35 & 36 ST.

Mesh Bags
Refinished same as new. Gold, Silver & Gun Metal. Reticules & OPERA BAGS made from your own materials. Silverware, Fans and Tortoise Goods Repaired. Jewelry resetting, old jewelry remodeled modern designs. Old gold in exchange or bought for cash.

S. KOHN, Mfg. Jeweler,
14 Maiden Lane, New York.
John 3405.

Genuine Gun Metal Refinishing.

EXORA
FACE POWDER
Rouge and Cream have been used by ladies of society for 50 years. They were the best then—they are best now. Send C. for sample. Cash. Meyer, 107 W. 13th St., N. Y.

Est. 1892 **FURNITURE OF DISTINCTION** Est. 1892
Below is one of the many excellent values which we will offer for the New Year—truly distinctive furniture at MODEST prices.

This 10-piece solid mahogany Dining Room Suite—Adam style—consisting of Buffet, (with or without mirror back), China Closet, Serving Table, Extension Table, 5 Side Chairs and 1 Arm Chair. Seats upholstered with leather, hair cloth or tapestry.
Regularly \$325. Now \$215

Geiger & Braverman
Furniture Company
49-51 W. 23d St. Bet. 5th & 6th Aves.

PEXO
FOR THE WOMAN WHO CARES
Greaseless Cream Cleansing Cream

Besides being distinctly pleasant to use, are by far the most effective of all preparations made for the protection of the skin and complexion.

Plexo Greaseless Cream is an absolute protection against chapping and wind burn.

Plexo Cleansing Cream will remove all dirt from the pores, leaving the skin clean, clear and beautiful.

Guaranteed not to draw hair in jars, 50c. each, at drug and department stores, or sent prepaid on receipt of price.

PEXO PREPARATIONS, INC.
NEW YORK

Neumann
Spring modes for the South ready; exclusive styles in Milan, Milan-Temp, and Lissore to order, all colors and qualities. Also, to order, all colors and qualities. Also, to order, all colors and qualities.

LADIES' HATS REMODELLED

into the newest shapes of HEMP, Milan-Hemp, Milan, Lissore, Leghorns, Panamas, and fancy braids; reweaved, cleaned, and colored into the latest shades. Paris copied samples displayed to try on and select from. Hats trimmed to order. Ostrich Feathers made to order, also cleaned, colored, curled, and remade into Novelties. Latest Flowers.

A. A. Neumann & Son, Mfrs.,
24 East 4th St., near B'way, and Wamanaker.

Pathephone
Plays all disc-records! Genuine ball-shaped sapphire reproduces sounds by up-and-down wave motion TRUEST TO NATURE. NO NEEDLE-CHANGING—NO BOTHER!
Write for catalogue. \$175 Model Demonstrations at
PATHE FRERES
PHONOGRAPH CO.
29-33 W. 38th St.

For \$20.00
We Will Make to Order
STYLISH GOWNS
of Black Satin, Crepe de Chine, in colors, or other materials; also very pretty evening gowns.

GRAVES,
72 West 93d Street
Tel. 8338 Riverside.

THE SHEFFIELD SILVER SHOP
SHEFFIELD PLATE
IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND CHRISTMAS GIFTS.

ROBERT FITCH,
205 FIFTH AVENUE,
Bet. 39th & 31st Sts.,
NEW YORK.

Rebuilder of Gowns
If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

Also ARTISTIC GOWNS for all occasions made from your own material to suit your individuality.

HOMER
113 W. 37th St., N. Y. Tel. 5265 Greeley.

Highest Prices Paid
For Ladies' & Gentlemen's Discarded Clothing, Furs, Fine Evening and Street Costumes.
Diamonds, Jewelry, and Silverware.

Call or address
M. NAFTAL
69 West 45th St., Tel. Bryant 670.

"I Liked That Dress So Much, You've Often Said, with a Sigh."
Let me create a new gown from your favorite old frock. I will give it fashion's latest chic touches. Your best friend would not recognize it. Hand work only.

MRS. WILSON'S MENDING SHOP
Formerly Mrs. Osborne Co.
444 PARK AV., NEAR 57TH ST.
Telephone Plaza 6555.

Period Furniture
GRAND RAPIDS FURNITURE Direct from Factory.
DISCONTINUED PATTERNS at 50% of Regular Prices.

Queen Anne Chaise Longue
For Resting or Reading, Most Comfortable and Luxurious.
All Hair Filled. Special at \$32
In Denim. Selection of colors, REGULARLY \$60.

ODD PERIOD PIECES
In wide \$4 up variety.

CHAIRS, DESKS, TABLES, ETC.
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc.
Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up.
Queen Anne, Louis XIV., Louis XVI., Sheraton, etc.
Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up.

Manufacturers, **MANGES BROS.** Established 1852
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

START THE NEW YEAR RIGHT
with a
CHIME CLOCK
Striking the famous Westminster Chimes

on fine deep-toned selected Tubular Rods.
The Richness of Tone unsurpassed.

Mahogany Cases.
8-Day, Quarter-Hour Strike.
\$25.00
Delivered Prepaid.

W. H. ENHAUS & SON,
JEWELERS,
31 John Street, N. Y. C.
Write for Catalogue. Established 1847.

REDUCE YOUR FLESH

By wearing Dr. Jeanne Walter's Famous Medical Rubber Garments a few hours a day, Dr. Jeanne Walter's Rubber Garments for Men and Women will reduce the flesh upper part of the body above the waist, on any part of the line.

ETON JACKET—Special for reducing the bust and upper part of the body above the waist, line.

SPECIAL BUST REDUCER, \$5.00
Skin Reducer...\$2.00
Neck and Chin Reducer...3.00

Write today for further particulars.
DR. JEANNE WALTER,
Inventor and Patentee,
Dept. T. S., 45 West 34th St., New York

GLASSBERG'S
Stylish
SHORT VAMP SHOES
IN THE HEART OF NEW YORK
3 STORES

511 6th Ave., near 31st St.
225 West 42d St., near Times Sq.
58 3d Ave., near 10th St.

Send for Illustrated Catalogue T. Mail Orders Carefully Filled.

The Leather Goods Hospital
Just the place you have been looking for.

All kinds of leather goods repaired and renewed. Ladies' Handbags remade. Broken metal parts fixed or replaced. Moderate Prices.

STEMBER CO., 279 5th Av., Tel. Mad. Square 41. Near 90th St.

"ARTBRONZ" BOOK ROCKS
Artistic—Useful—Appreciated. Many other charming "Artbronz" Novelties, including Lamps—Candlesticks—Paper Weights, etc.

Call or write for catalogue.
Kathodion Bronze Works
301 5th Av. (5th Floor) New York

CORSET HOSPITAL
In the Shopping District. Equipped for cleaning, repairing and alterations on all makes of corsets. Prices moderate and work promptly attended to. Corsets copied, made to order. Stock corsets and brassieres fitted.

ALONSO,
N. W. Cor. 42d St., 6th floor
500 Fifth Avenue, New York.

The "Exceptional" School
The American Authority on Modern Dancing.
FIFTH AV. NEW YORK
N. W. Cor. 46th St.
Therley Bldg.

Unquestionably superior instruction in 18,000 private pupils last season means not only a World's record, but it marks a distinct difference from the ordinary school. Dancing ability is more important than a new D. A. S. S. Mr. Wilson teaches all the New Modern Dances, but the principal lesson is to develop and improve your general dancing ability. This is what you want. This is why you should come to Mr. Wilson.

Call, write or phone (Bryant 6321) for interesting literature on "FALL AND WINTER STYLES of Modern Dancing," by Mrs. G. Reynolds Wilson, M. B.

Transformation "SIMPLEX"

The Most Artistic Adjustable Coiffure Ever Devised

The chic match and quality of my transformations are such that detection is impossible.

B. CLÉMENT
French Hair Shop
17 EAST 35TH STREET, N. Y.
Opp. Altman's. Phone 959 Murray Hill.

BERTHE MAY'S Maternity CORSET

Only corset of this kind made for its purpose. Worn at any time. Dress as usual. Normal appearance preserved.

Price \$5.00 and upwards
Satisfaction guaranteed or money back.
25c. 50c. \$1.25, \$2.50
At Your Dealer or by Mail
Send stamp for sample to
G. B. MERRIAM
Lake Placid, N. Y.

Poinciana Cerate
Toilet Cream Par Excellence
Assures a good complexion—satisfaction guaranteed or money back.
25c. 50c. \$1.25, \$2.50
At Your Dealer or by Mail
Send stamp for sample to
G. B. MERRIAM
Lake Placid, N. Y.

The Whitcomb Metallic Bedstead Co.
Brass and Enamel Beds and Cribs, Bedding—Mattresses remade
34th & Madison Ave.

Velvet
THE SHOOTING
SMOKING TORACCO