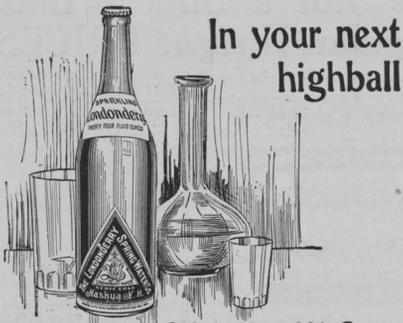


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In your next highball

**SPARKLING Londonderry WATER**

The connoisseur demands a carbonated water which will blend perfectly with his finest, mellowest whiskey—not one which will simply dilute it. This is why those whose demands are most exacting have used Londonderry for the past quarter century. The freshness and delicacy of Londonderry, together with its mild, natural stimulus to digestion, have long since given it its place as the standard table water of the fastidious. Consult your own taste. Try it. Then ask your physician.

Sold by Park & Tilford, Charles & Co., Acker, Merrill & Condit Co., and others who supply the critical. Served at the better hotels, cafes and clubs.

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**AMAZING Vacuum Cleaner Offer**

By all means read here our wonderful bargain prices on all standard vacuum cleaners. Positively 70 different styles of electric and hand power machines—the products of 46 different factories—now offered at an amazing slash in prices.

The facts are simply these: We buy in large quantities for spot cash. We have eliminated the big profits of the canvasser and agent. We are now selling direct to the consumer at one small profit. We are smashing all fixed retail prices in the great direct selling plan. Here are a few prices for comparison. Look them over.



ELECTRIC	Reg. Price	Sale Price	ELECTRIC	Reg. Price	Sale Price
Rapid	\$22.50	\$17.75	Magic	\$38.00	\$28.75
Liberty	25.00	21.75	Baby Hoover	40.00	34.00
Francis Premier	25.00	22.75	Monarch	75.00	62.50
Cadillac	30.00	25.75	Santo	125.00	104.00
Ohio	30.00	25.75	Dantley	125.00	111.00
Western Electric	32.50	27.50	Bee	125.00	117.50

**HAND-POWER CLEANERS**

Hand-power cleaners have been wonderfully improved in the past year. Some of them do just as good work as electric cleaners, except that they are not quite as easy to operate. We have a very large and carefully selected assortment.

Combination Carpet Sweepers and Vacuum Cleaners.	Reg. Price	Sale Price
Dantley	\$9.50	\$4.95
Domestic	11.50	8.45
Long Tube Style, Hand Power.	4.50	3.75
Reg.	5.00	4.75
Gen.	10.00	6.75

13 other Hand-powers from \$3.75 up. "Hydra" Water-Power Vacuum Cleaner, \$12.50, \$10.85

While we at all times sell at less than regular prices, we occasionally have a particularly good bargain to offer like the following:

- Rapid Electric Cleaner. Big value at \$22.50, our price for cash or in three payments if desired. **\$17.75**
- Model "D" Eureka Electric, latest 1915 model, with large fan and motor; regular price \$40.00. **\$29.50**
- A large purchase of a very popular \$7.50 Hand-Power Cleaner enables us to sell them for a limited time at **\$2.95**

Don't think of buying ANY Cleaner until you get our price on it.

Remember when you buy from us you save the agent's commission and the dealer's large profits. You also get absolutely brand new goods. The above is only our partial list. Call and see the largest assortment of vacuum cleaners in the country or send your name and address at once—to-day—for complete free price list No. 13. State whether you have electricity or not. We pay express charges anywhere. Address all mail to main office. Special attention to mail orders and inquiries.

**Muenzen "Vacuum Cleaner Shop" Specialty Co.'s**

Wholesale and Retail. All Kinds of Cleaners—At CUT PRICES all the Time. \*Brooklyn Branch, 529 Fulton St. \*Main Office, 131 West 42d St., near B'way. \*Downtown Branch, Booth 53, Hudson Term. Concourse. Phone 3927 Main. Phone 610-611 Bryant. 29 Church St. \*OPEN MONDAY AND THURSDAY EVENINGS UNTIL 9:30.

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**The Blyn Shoe**

**FOOTWEAR FOR EASTER**

From the Extreme to the Conservative—Every Gradation

Fashion's newest ideas are developed and expressed in the new and original Blyn Styles for Spring.

Novelties with characteristic Blyn innovations and modifications—conservative and between styles in so broad a variety that each individual taste may be exactly suited.

We build extreme style into Blyn Shoes, but style does not crowd out quality or value.

Our every aim is to maintain our position as leaders in the making of quality or "Class" Shoes and to continue to sell them at popular prices.



Style 1344 1/2

\$3

For the Easter Walk

Ladies' Patent Colt and Gun Metal Paris Pumps, with cloth tops in the new sand and gray shades, cut jet ornaments, Spanish heels and welted soles. A style that sells in other shops at a dollar more.

NEWARK STORE 689 Broad St. Op. Military Park.



Style 1378

\$3

For Early Spring Ladies' Patent Colt and Gun Metal Ties with gray and fawn Nu-Buck tops, perforated diamond tips, Spanish Louis all leather heels, and welted soles. A model that wins favor for its beauty of line, trimness of fit, and extreme value.

Shoes in Every Grade Every Acceptable Style in Each Grade



Style 1950 White Nu-Buck

8 1/2 to 11 2.00  
11 1/2 to 2 2.50  
2 1/2 to 6 3.00  
Tan Russia 6 to 8 1.50  
8 1/2 to 11 1.75  
11 1/2 to 2 2.00  
2 1/2 to 6 2.50

Children's, Misses', and Growing Girls' Button Shoes of choice white Nu-Buck and Tan Russia calf, in all sizes for children, misses and growing girls. Fashionable, comfortable, perfect fitting, and low priced.

Eleven Big Best Family Stores—Easy to Reach—Easter Shoes for Everybody

W. Blyn & Sons GUARANTEE SHOE CO. Factory, 511-519 E. 72d St. Newark Store, 689 Broad St.

MAIL ORDERS FILLED. Mail Order Department 2240 3d Ave.

Style 2 1/2 English Last Genuine Buff Top.



A Popular Spring Style Men's flat last gun metal calf lace shoes with genuine buck tops, gun metal lace stays, broad shank, low broad heel, blind eyelets, round laces; a custom style that is sold elsewhere for \$5 and \$6.

WEST SIDE STORES: 222-224 W. 125th St. EAST SIDE STORES: 34 Ave. and 122d St. 6th Ave. and 27th St. 34 Ave., 109th & 113th Sts. 8th Ave., 39th & 40th Sts. 162 Bowers, nr. Broome St. BROOKLYN STORES: Broadway, nr. Park Ave. 485 Fulton St., opp. A. & S. Broadway, nr. Greene Ave. Newark's Shopping Center.



A Winner Ladies' Genuine French bronze Kid Lace and Button Boots with cloth tops to match. Spanish Louis all-leather heels and narrow plain toes. One of the leading Spring styles and unusually good value.

Shoes in Every Grade Every Acceptable Style in Each Grade



**These Two Chairs Are Favorite Models**

Both are much in favor among our patrons. The chair at the left is of cane and solid mahogany. Its height is thirty-nine inches. The construction fully maintains the Hathaway standard. If a rocker of the same design is preferred, we can supply it at the same low price.

The upholstered chair stands thirty-six inches high. It is twenty-seven and one-half inches deep and twenty-six inches wide. It has the luxuriously comfortable, loose-cushion construction. The frame is solid mahogany, and in every respect the chair is thoroughly well made. The price quoted includes denim covering; in tapestry or velvet, it is slightly more. We are showing many other handsome chairs which are worthy of your inspection.

W.A. Hathaway Company 62 West 45th Street, New York "Furniture of the Better Kind"

Can you wear a 16, 36 or 38 size?

We are wholesalers and have no further use for the sample suits from which we sold our Spring stock to large retail stores. We will sell our samples at ridiculously low prices and save you a tidy little sum on your Spring suit.

SUITS \$9.75 TO \$19.75  
COATS & DRESSES \$5.00 TO \$15.00  
SAMPLE CLOAK & SUIT COMPANY, 1204 Broadway, N. Y., Near 29th St. (ONLY ADDRESS) OVER SHANLEY'S.

**The new treatment for tender skins**

Many people with tender skins have been misled by the superstition that washing the face is bad for the complexion. Dr. Pusey in his book on the care of the skin says, "The layer of dirt and fat that such persons accumulate on the skin is a poor substitute for a clean, clear skin, and is a constant invitation to various disorders." The following Woodbury treatment is just what tender skin needs to keep it attractive and resistant. Dip a soft washcloth in warm water and hold it to the face. Do this several times. Then make a light warm water lather of Woodbury's Facial Soap and dip your cloth up and down in it until the cloth is "luffy" with the soft, white lather. Rub this

lathered cloth gently over your skin until the pores are thoroughly cleansed. Rinse the face lightly with clear, cool water and dry carefully. See what a difference this famous facial soap treatment will make in your skin in ten days—a promise that loveliness which the steady use of Woodbury's brings to a tender, sensitive skin. Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for your skin. Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.



**A Garden Full of Gladioli for \$1.00**

The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground. There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato. You can have them in bloom from July to frost if you plant a few bulbs each month from April to July. For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom. Last year we sold 250,000 of the bulbs and have received hundreds of testimonials as to their merits. ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden. Simple cultural directions with every package. Cut out this advertisement and enclose with Dollar Bill, Stamps or Money Order, or present at our Store and secure this splendid collection of Gladioli Bulbs for only \$1.00 prepaid to your home, anywhere in the United States, with our 1915 Spring Catalogue.

Stump & Walter Co. New York 30 & 32 Barclay Street

**FOREST HILLS INN**

FOREST HILLS, LONG ISLAND. FEW people realize that such a charming hotel as Forest Hills Inn is located in the City of New York, within fifteen minutes of the Pennsylvania Station at Seventh Avenue and 33d Street. A family hotel that has established an enviable reputation by its excellent table, good service, and competent management; and the rates are surprisingly low. Billiard Room, Golf and Tennis 74 Electric Trains per Day An attractive, refrigerated hotel, upon request. The Manager, or Room 716, 47 West 34th St., N. Y.

**The Pathe Pathephone THE NEW PHONOGRAPH**

A good phonographic reproduction can be had only through the use of the PATHE unwearable Sapphire. Above are shown the two means of reproducing the sounds. The first is a sapphire of round shape, the other a sharp-pointed needle. Imagine these two ends rubbing on a surface of only moderate hardness. Which one will scratch that surface? The answer is evident. CALL FOR DEMONSTRATION AT ANY OF THE FOLLOWING DEALERS: Hardman, Peck & Co., 433 Fifth Ave., New York. Hartman, Peck & Co., 524 Fulton St., New York. Ludwig Bauman & Co., 144 W. 125th St., New York. Frost, Kraft, 38 Cortlandt St., New York. Henry B. Pyle & Co., 2918 Third Ave., New York. Mikulic & Sussner, 1529 Madison Ave., New York. The Mathers-Carruthers Music Co., 4181 Broadway, New York. H. G. Warner, 1223 Bedford Av., Brooklyn. Hyster Sound & Regulator Co., 71-73 Sixth Av., Brooklyn. Manhattan Carpet & Furniture Co., 1923 Richmond Terrace, Fort Richmond, S. I. The Fabulous Co. of New Jersey, 3 Park Ave., Paterson, N. J. or at **PATHE FRERES PHONOGRAPH CO.** 29-33 W. 38th St.

**Bungalows, Country Homes**

Minnet Willow Furniture is the natural Summer home furniture. It is cool, restful, durable and absolutely waterproof. All models are hand woven of imported willow. Immediate shipments guaranteed. Catalog free. **Riverview Chair, \$6** This chair is priced very low to introduce Minnet Willow. Seat measures 20" x 20". Back 24" from seat. Cushioned Seat 16 1/2" high from floor. With beautiful Cretonne Cushion, it is specially priced at \$7. Stained any color \$1 extra. **MINNET & CO.** Mfrs of High Grade Willow Furniture 365 Lexington Ave. Bet. 40th & 41st Sts. New York



**Period Furniture**

GRAND RAPIDS FURNITURE Direct from Factory. Solid Mahogany **Queen Anne Sewing Table** with Work Bag Special at \$8 REGULARLY \$15 **DISCONTINUED PATTERNS at 50% of Regular Prices.** Sheraton, Tudor, Adam, Hoppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up. **ODD PERIOD PIECES \$4** up. Chairs, Desks, Tables, etc., in wide variety. **COTTAGE FURNITURE A SPECIALTY MANGES BROS.** Established 1852. 115 & 117 W. 23D ST. and 108 & 110 WEST 24TH ST., N. Y.

**—why you wash rice—and why this rice doesn't need washing**

**UNKOTED Absolutely Pure COMET RICE**

YOU wash rice because it comes to you coated with glucose and talc. You don't need to wash Comet Rice because it is "Unkoted." Most people think the rice they buy is naturally coated as it comes to them. Comet Rice shows that it isn't. It contains **no glucose—no talc**

That's why it needs no washing. You will find it a revelation. You will serve it more often in soups, with meats, and in many ways as a delicious dessert. Try one of the recipes on every package—or try it in your own favorite way. You and your folks will want rice more often. Tear out this advertisement and put it in your purse to remind you. Your grocer has Comet Rice, or can easily get it.

Something new! Comet Natural Brown (unpolished) Rice. Ask your grocer.

Eastern Office: Seaboard Rice Milling Co., 100 Hudson Street, New York City.

**FOR LIMB TROUBLES WEAR Corliss Laced Stocking**

The ideal support for Varicose Veins, Weak Ankles, or any Limb Troubles. **SANITARY**, as they may be washed or boiled. **COMFORTABLE**, made to measure. **NO ELASTIC**; adjustable; laces like a legging; light and durable. **ECONOMICAL**. Cost \$1.00 each, or two for the same limb, \$2.50, postpaid. Call and be measured free, or write for self-measurement Blank No. 4. N. Y. Corliss Limb Spec. Co., 140 West 43d St., New York.

**For Coloring Gray or Faded Hair Use HENNA GLOREAL**

The Latest Parisian Discovery Not a Liquid Made of pulverized Henna Leaves and Herbs, free from chemicals. The only harmless coloring in the world. All shades from Black to Blond. Easy to apply. Does not stain the scalp nor rub off. Price \$1.10 postpaid. Sold and applied by **B. CLÉMENT** French Hair Shop 17 EAST 35TH STREET, N. Y. Opp Altman's Phone 959 Murray Hill.