

Wedding-Gift Week at Hathaway's

The things that are dear to the heart of the bride—you will find them here in abundance. Nothing occupies more of her thoughts than her new home; nothing will be better appreciated than handsome furniture.

Among our many attractive and inexpensive small pieces in rich mahogany are:

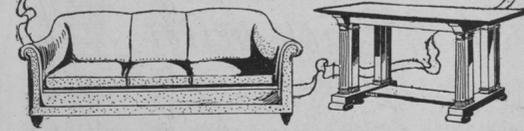
- A Sewing Cabinet at \$9.00.
- A Rush-Seated Rocker at \$11.50.
- A Tea Wagon at \$15.00.
- A Gate Leg Table at \$13.50.
- A Floor Lamp (with shade) at \$11.50.
- A Table Lamp (with shade) at \$5.50.
- An Inlaid Tray at \$4.00.
- A Tip Table at \$16.50.

For those who wish to express their friendship or affection in a more extensive way, there are, among many other appropriate suggestions:

- A 4-Piece Bed Room Suite in Ivory Enamel at \$85.00.
- A 10-Piece Dining Room Suite in Grey Oak at \$233.00.
- A Mahogany Library Table at \$39.50.
- A Davenport at \$65.00.
- A Mahogany Bookcase at \$39.50.
- A Mahogany Secretary at \$39.50.
- A Cane and Mahogany Arm Chair at \$17.50.

So much for gift suggestions. For your own purposes, may we again remind you of our facilities for refinishing, repairing and upholstering your furniture, and of our extensive showing of Willow and Porch pieces?

W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"



PLEXO CREAMS

INCOMPARABLE CREAMS
"For the Woman Who Cares"

Greaseless Cream 25c and 50c Cleansing Cream

Protects your skin from sun and wind burn; will impart to your complexion the velvety bloom of youth.

Incomparable for ridding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

These two essential creams are scientifically prepared to be used in conjunction with each other, and will produce results obtainable in no other way.

PLEXO EVENING WHITE

Imparts that soft, pearly white tone to arms, throat, and shoulders. Unsurpassed for the evening toilette and dansant.

Does not rub off

Easily applied with a damp sponge. An absolutely harmless cream.

35c Per Tube
PLEXO VANITA ROUGE
Compressed Cake, 35c

PLEXO PREPARATIONS, INC.
34 N. MOORE ST. N.Y.C.



French Clock. Solid Mahogany, \$8.75.

I honestly believe I am offering the highest obtainable quality in

FINE FURNITURE

at the lowest possible prices.

Whether or not you contemplate purchasing now, it will pay you to call and inspect our display.

P. D. Wright
Show Rooms, 242 West 42nd Street.
(Next Amsterdam Theatre.)

THE "WIN-SUM" COUCH

Can be used as swinging couch in Summer and a cot or divan in Winter. Legs fold up out of sight; canvas windshield both sides; magazine pockets; comfortable head rest and sanitary denim mattress.

\$7.50
Complete. Free Delivery Within 50 Miles.
THE TRAVERS CO.
81 Warren St., N. Y.

CUT THIS OUT—put it in his hat—and you will get that long-wished-for photograph—sure

PIRIE MACDONALD
Photographer-of-Men.
576 FIFTH AV. COR. 47th ST.

HAIR GOODS

Special Sale of Switches, Coronet Braids, Puffs, Transformation and Ventilated Pieces. Also GRAY SWITCHES. FINE QUALITY. \$5.00 UP. Hair Coloring, \$5.00. Free Hair Dressing with every purchase. Marcel Wave, Manicuring, etc. 25c each.

MRS. HUDSON'S PARLORS, 628 6th Ave., Near 58th St. Phone Greeley 3530. Sanitary Facilities. Mail Orders receive prompt attention.

SAVE MONEY—SECURE QUALITY

Silverware, Jewelry, Cut Glass. Visit our show rooms, write or phone for our free catalogue. We can show you thousands of splendid gifts.

\$1.00 \$1.00 For Wedding Birthdays or Anniversary Presents.

Dainty accessories for the table—home necessities—attractive personal gifts—all at wholesale prices.

CHAS. L. TROUT CO.
170 B'way, Cor. Maiden Lane, 2d floor.

THE EAGER INTERNAL BATH

is the Syringe Operated by weight of Body relieves Constipation without Drugs, restores digestion and amputation, gives appetite for food, quiets the Nerves, induces natural sleep, freshens the complexion, invigorates, allays fever, cures headache. Price \$6. Combination fits all standard rubber bags. \$3.50. Send 2c stamp to Dept. 7 for Illustrated booklet. Eager Colon Cleanser, 415 Madison Ave., New York, N. Y. Tel. Prospect 6109.

Children

who have suffered from the painful foot crowding in badly shaped, poorly made shoes appreciate the genuine comfort of Blyn Plan Nature Shoes. Easy from try-on to cast-off.



Blun-Nature Patent Colt For Children

and Gun Metal Sizes: 8 to 9... 1.75
9 1/2 to 10... 2.00
10 1/2 to 11... 2.50
Tan Russia Calf

Patent Colt For Children and Gun Metal Sizes: 8 to 9... 1.75
9 1/2 to 10... 2.00
10 1/2 to 11... 2.50
Tan Russia Calf

10c. extra by mail anywhere in the United States.

Red Cross Shoe

Ladies' Red Cross Arch Support Shoes of soft vici kid with built-in Arch Supports, Arch Supporting heels and shanks and Red Cross flexible soles. These shoes afford quick and permanent relief from the pain and weakness caused by "flat feet." Wonderfully effective and remarkably low priced.

We are sole agents in Greater New York and Newark.

Red Cross Model 805 1/2

Newark Store: 689 Broad Street Opposite Military Park.

J. Blyn & Sons GUARANTEE SHOE CO.
Mall Order Dept. 2240 3d Ave.

West Side Stores: 222-224 W. 125th St., 6th Av. & 27th St., 8th Av., near 29th St., Brooklyn (B'way, bet. Park & Ellery Sts., 483 Fulton St., opp. A. & S. Broadway, near Greene Ave., Factory: 511-519 East 73d St.

Smart Summer Sport Combination

Of the many sport clothes offered this season for golf, tennis and general outdoor wear we selected for our patrons, some weeks ago, what proves to be the smartest and most stunning shown by the leading 5th Avenue shops.

Our affiliation for many years with manufacturers and by exercising various economies, we can and do sell these Avenue duplicates for 25% less than their prices.

Model 45 (Illustrated). Beautifully tailored Coat of Yacht Club Flannel. Silk-lined patch pockets. Red, green and navy blue. Skirt of finest quality silk rep in the best sport models. Buttons down entire front. White only.

Special for Combination \$10
Hat of finest quality Goldline, \$1.25
Purchase money refunded guarantee.

PRENEAU SWEENEY COMPANY
379 5th Ave., 3rd floor. Opp. Best's

MY LATEST CREATION—the "SIMPLEX"

The Most Artistic Adjustable Coiffure Ever Devised

A revelation to the woman whose hair is thin or straggling. The "SIMPLEX" is light and airy, with a perpetual loose wave. Its featureless finish and quick make DETECTION ABSOLUTELY IMPOSSIBLE—by even your most intimate friends.

Designed and sold only by **B. CLEMENT**
French Hair Shop
17 EAST 35TH STREET, N. Y.
Opp. Altman's. Phone 539 Murray Hill.

REDUCE YOUR FLESH

By wearing Dr. Jeanne Walter's Famous Medical Rubber Garmets a few hours a day, Dr. Jeanne Walter's Rubber Garmets for Men and Women during the bust and will reduce the flesh above the waist on any part of the body above the waist.

ETON JACKET Every Fair Guaranteed. Write today for further particulars.

DR. JEANNE WALTER, Inventor and Patentee, Dept. T. 8, 45 West 34th St., New York

Reina SUMMER DRESSES

Separate Skirts and Blouses in great variety. Very Moderately Priced. SUITS. This season's Models, from \$22.50 to \$50.00.

Now \$15.00. 212 West 44th Street Opposite Hotel Astor

KEEP DRY DRESS SHIELDS

For sale by all Leading Department Stores. Every Pair Guaranteed. Write 25c for sample pair. Manufactured by J. J. BEYERLE & CO., So. 5th & Berry Sts., Brooklyn, N. Y.

Mesh Bags

Refinished same as new, Gold, Silver and Gun Metal. RETICULES & OPERA BAGS made from your own materials. Tortoise shell goods, fans, jewelry, repaired and remodeled into modern designs. Diamonds reset while you wait. Old gold and silver exchanged. Diamonds and Pearls bought. Tel. John 3405.

S. KOHN, Mfg. Jeweler, 41 Maiden Lane, New York. Genuine Gun Metal Refinishing.

The Pathé Pathephone THE NEW PHONOGRAPH with the Unwearable Sapphire Ball.



Above are shown two means of reproducing sounds. One is a sapphire of round shape, the other a sharp-pointed needle. Imagine these two ends rubbing on a surface of only moderate hardness. Which one will scratch that surface? The answer is evident.

The best phonographic reproduction can be had only through the use of the PATHÉ unwearable Sapphire Ball.

CALL FOR DEMONSTRATION AT ANY OF THE FOLLOWING DEALERS:

- Hardman, Peck & Co., 433 Fifth Ave., New York.
- Hardman, Peck & Co., 524 Fulton St., Brooklyn.
- Ludwig Baumann & Co., 144 W. 125th St., New York.
- Frost, Kraft, 38 Cortlandt St., New York.
- Henry B. Pye & Co., 2915 Third Ave., New York.
- Milking & Suser, 1529 Madison Ave., New York.
- James Mather Music House, 4181 Broadway, New York.
- Geo. Fennell & Co., 2209 Third Ave., New York.
- O. W. Wuerz Co., 1518 Third Ave., New York.
- O. W. Wuerz Co., 832 Manhattan Ave., Brooklyn.
- B. G. Warner, 1223 Bedford Ave., Brooklyn.
- Richmond Terrace, Fort Richmond, S. I.
- Frank Steadman, 41-43 Warburton Ave., Yonkers, N. Y.
- Pathéphone Shop of New Jersey, 8 Park Ave., Paterson, N. J.

or at **PATHÉ FRÈRES PHONOGRAPH CO.** 29-33 W. 38th St.

Exquisite Nail Enamel

Zobright imparts a lasting satin finish and brilliant lustre. Not affected by water. Packages of white cake, pink cake, and all flexible "Velvete" Buffer, 25c. (At all good stores.)

Exquisite Nail Polish

Rubigloss gives a bright pink lustre which lasts a week and will not wash off. Delicately fragrant. 2 sizes, 10c and 25c. (At all good stores.)

Prof. Theo. Miller, originator of the "MILLER Non-Cutting System" of Manicuring, has written a "Treatise on the Nails," which will interest all who care about the appearance of their hands. A copy mailed free on request.

"CUT OFF" Trial Manicure Set, 25c—The Miller Non-Cutting System of Scientific Manicuring.

"Original" Pocket Set, \$1.00. Other Sets to \$3.50. Remit Direct to U. S. Theo. Miller Mfg. Co., Edison Co. Bldg., N. Y.

Sample Cloak & Suit Co.

(Wholesale Mfrs.) 1204 B'way (only address) Near 29th St.

PARKER'S HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient greyness and baldness; successfully treated. Results simply phenomenal.

Send today for free booklet "Healthy Hair—How to Get and Keep It."

JANE COWL says "Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you."

You Can Have Luxuriant Hair! By Proper Stimulation and Nourishment to the scalp and especially the hair. HERBEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.

FRANK PARKER Hair and Scalp Specialist, 51 West 37th St., N. Y.

Trifles for Guest Rooms of your Summer Home

Perfumes, Toilet Waters, Face Powders, Talc Powders, Creams, Soaps (Toilet, Bath, Shaving), Bath Cologne, Sachets, Bath Salts, Dentifrice, etc., at very moderate prices.

PARFUMERIE RIVIERA PARIS Fifth Ave. 450 New York

FOR LIMB TROUBLES

Non-Elastic Laced Stocking VARICOSE VEINS. Weak Ankles or any Limb Troubles. SANITARY, as they may be washed or boiled. COMFORTABLE, made to measure. No elastic; adjustable; laces like a legging. COOL, light. NO RUBBER. Price, \$1.50 each, or two for same limb, \$2.50. Call and be measured free, or write for self-measurement.

Blank No. 4. Limb troubles helped by our original methods. Consultation free.

N. Y. Corliss Limb Spec. Co., Inc., 140 West 42d St., New York. Phone Bryant 2131.

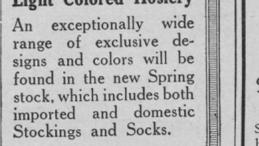
Foot Stool

Hand carried handles. Size 31x31. 9 1/2 inches high. \$4.50

Louis Hessler 630-632 Columbus Ave., N. Y.

Seersucker EARLY SPRING and Light Colored Hosiery

An exceptionally wide range of exclusive designs and colors will be found in the new Spring stock, which includes both imported and domestic Stockings and Socks.



221. Finest French Silk with woven stripes running to the top. White, black and all newest Spring shades. \$7.50 the pair.

Selections sent on approval. Catalogue sent on request.

PECK & PECK EXCLUSIVE HOSIERY

448 Fifth Avenue at 39th Street 356 Fifth Avenue at 27th Street NEW YORK CITY

To Clearaway All Spring and Summer Sample Suits

We are selling them at amazingly low prices. We are wholesalers and must empty our show-rooms to make room for advance Fall stocks.

Cloth and Silk Suits, \$7.50 to \$19.75



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PARKER'S HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient greyness and baldness; successfully treated. Results simply phenomenal.

Send today for free booklet "Healthy Hair—How to Get and Keep It."

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Blank No. 4. Limb troubles helped by our original methods. Consultation free.

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Foot Stool

Hand carried handles. Size 31x31. 9 1/2 inches high. \$4.50

Louis Hessler 630-632 Columbus Ave., N. Y.

Vacuum Cleaner PRICES SMASHED

Positively 70 different styles of electric and hand power Cleaners—the products of 46 different factories at an amazing slash in prices.

Model "D" Eureka Electric, latest 1915 model; list price, \$40.00; our price, **\$29.50**

We send it to you on **15 DAYS' FREE TRIAL.**

That is exactly what we mean. We will send you a superb, easy gliding, deep cleaning Eureka Cleaner on 15 days' free cleaning trial. Remember, this free loan won't cost you a penny; we bear every expense. We consider the Eureka to be the best of all vacuum cleaners for home use. This free trial offer is for a limited time only.

Other electric cleaners as follows: Frantz-Premier, \$22.75; Liberty, \$21.75; Cadillac, \$25.75; Ohio, \$26.50; Western Electric, \$27.50; Magic, \$32.75; Baby Hoover, \$34.00, and 40 other kinds at similar reductions.

Extra Specials {Duntley Combination Carpet Sweeper and Vacuum Cleaner; list price, \$9.50 } **\$4.95**
{ P. & W. Hand-Power Cleaner; list price, \$7.50; special at... } **\$2.95**

Also Rex, \$4.75; Everybody's, \$3.75, and 12 other styles, hand-power, from \$3.75 up.

The above is only a partial list. Call or send today for complete free price list No. 13. State whether you have electricity or not. We pay express charges anywhere. Address all mail to main office.

Muenzen "Vacuum Cleaner Shop" Specialty Co.'s

All kinds of Cleaners—At Cut Prices—At All Times

131 West 42d St., near B'way. Downtown Branch, Booth 53, Hudson Terminal Concourse, 30 Church St.

Are You DEAF? Hard-of-Hearing? LISTEN!

You may be so deaf that you do not believe you will ever again be able to hear distinctly. Or you may have tried one hearing device after another, and finding them all about the same degree of inefficiency, have come to the conclusion that it is impossible for anyone to construct a hearing device that will really enable deaf people to hear.

We tell you emphatically, that no matter how deaf you are (unless stone deaf) you CAN hear distinctly with the aid of the marvelous "Acousticon"

No matter what your past experiences with hearing devices have been, and no matter how skeptical you may be, you certainly owe it to yourself to find out exactly how greatly the "Acousticon" will benefit you. Nothing short of absolute proof of the truthfulness of our claims for this wonderful device should satisfy you.

Call at our office and try the "Acousticon." This will convince you quicker than anything else that you can hear distinctly—and that it is so vastly superior to every other hearing device that there is actually no comparison. If you can't call, let us have your name and address and we will send an "Acousticon" with a demonstrator to you so that you can have a demonstration of its wonderful efficiency right at your home. This will cost you nothing—no obligation on any way.

Most Scientific Invention of the Age

Please don't confuse the "Acousticon" with any other hearing device. Others may resemble more or less closely in outward appearance—but right there as they resemble more or less closely in outward appearance—the "Acousticon" is the only scientific hearing device that is actually recognized and endorsed by the world's famous Ear Specialists. Sound waves transmitted Nature's way and magnified up to 400 per cent in rare cases where that much augmentation of sound is necessary. Internationally it may be regulated to suit every known degree of deafness.

Prove it Today—Call or Write

Be convinced that the marvelous "Acousticon" will enable you to hear better than you have ever dreamed it possible for you to hear—hear clearly and distinctly every sound—hear ordinary conversation without a word blurred. And if you can't call, let us have your name and address and we will send the "Acousticon" to you without cost or obligation on your part. If you live out of town, write for free copy of our great book and special free trial offer.

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The Most Beautiful Lighting Fixtures

For Very Little Money Direct from the Dale Factory

Beautiful, original fixtures in a multitude of designs that would ordinarily cost 20 to 35 per cent. more, you can buy here for astonishingly small prices.

Don't buy any lighting fixtures until you have seen our wonderful display and received a direct quotation. We will help you select exactly the right kind of fixtures, too, both as to style and method of lighting. We have everything—direct, semi-direct and indirect fixtures—in styles that you cannot buy elsewhere.

Send for our new booklet— "Lighting the Home"

While they last, we have a few bargains in showroom samples. Come in or write today.

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Modern Dances

Taught Privately Synopated Walk One-Step Fox-Trot Maxine Bresliene Half and Half Tango, etc.

The one distinctly expert school that has been selected by New York's Fashionable and well-to-do people.

Terms Reasonable. Write for information Teaching Normal Course

G. Hepburn Wilson, M. B. American Authority on Modern Dancing. FIFTH AVENUE—NEW YORK Thornton Bldg.—N. W. Cor. 46th St. Call Tel. Bryant 6321. Write

GLASSBERG'S Stylish SHORT VAMP SHOES

511 6th Ave., Near 31st St. 225 West 42d St., near Times Sq. 58 3d Ave., near 10th St. Send for Illustrated Catalogue T. Mail Orders Carefully Filled.

B. & A. Sewing Silk Saves The Fabric

Seams stitched with this elastic silk give more under a strain. The silk takes the pull, thus saving the fabric from tearing. Ask for B. & A. Sewing Silk.

BRAINERD & ARMSTRONG'S Spoon and Embroidery Silk and you get silk of quality; it does not deteriorate like cheap silk—no ripping and opening-up of seams—but a smooth elastic seam that lies flat and keeps its shape. Sold by dry goods stores. "Lessons in Embroidery," illustrated with colored plates, and later B. & A. art needlework catalog both mailed for 6c stamps. THE BRAINERD & ARMSTRONG CO., 215 Fourth Ave., New York.

GOTHAM 100

100% PURE SILK 100% GARTER NECK 100% GARTER NECK 100% GARTER NECK

"Perfectly Beautiful" That's what you say when