



PEGGY WOOD IN "YOUNG AMERICA" At the Astor Theatre. (Photo by Underwood & Underwood.)

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The Autumn Millinery
NUMBER OF
VOGUE

Copr. Vogue

Hats and turbans are very high crowned, the whole chic is in the shape. Their names, "Girodin," "Directoire," "Watteau" give the clue to their inspiration. Not in years has Paris millinery been so altogether lovely.

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The Autumn Millinery
NUMBER OF
VOGUE

is now on sale throughout the United States

A beautifully illustrated number presenting the best One Hundred Hats Paris has produced for the Autumn of 1915; also model gowns from the Openings and the newest models in veils and coiffures.

VOGUE suggests
that before you spend a penny on your new clothes, before you even plan your wardrobe, you consult its great Autumn and Winter Fashion Numbers. During the very months when these numbers are appearing you will be spending hundreds of dollars for suits, gowns, hats, etc.

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Metal lace is to be much used in millinery. It is particularly lovely when veiled in tulle as in this towering Marie Louise turban of gold lace under black tulle. The ornament is golden.

ADVERTISEMENTS.

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Here's individuality in costume at a price less than that paid for ordinary suits.

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Or, if more convenient, send coupon without money and your subscription will then start with the **Paris Openings Number** and continue throughout the next eleven numbers, twelve numbers in all.

\$2 Invested in Vogue will save you \$200

The gown you buy and never wear is the really expensive gown! Gloves, boots, hats, that miss being exactly what you want, are the ones that cost more than you can afford!

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Vogue is a beautifully illustrated magazine; the acknowledged authority on what is worn by well-dressed American women. Here are your twelve numbers and one extra:

13 issues you will receive

Autumn Millinery Number*	Sept. 15	Christmas Number	Dec. 15
The best one hundred model hats Paris has produced for the Autumn of 1915		More gifts and practical ideas for holiday entertaining	
The Paris Openings	Oct. 1	Lingerie Number	Jan. 1
Showing the successful creations of each couturier which taken collectively establish the mode		Fine linen for personal use and for the household	
Autumn Patterns	Oct. 15	Motor and Southern	Jan. 15
Working plans for your entire Winter wardrobe—the newest models adapted to pattern form		The new fashions in motor cars and the new wardrobe for the southern season	
Winter Fashions	Nov. 1	Forecast of Spring Fashions	Feb. 1
Showing the mode in its Winter culmination—charming models smart couturiers evolve for their private clientele		Earliest authentic news of Spring styles. Fully illustrated	
Vanity Number	Nov. 15	Spring Millinery	Feb. 15
Those graceful little touches that make the smart woman smart, where to get them and how to use them.		Hats, bonnets, and toques from the famous milliners of Paris	
Christmas Gifts	Dec. 1	Spring Patterns	Mar. 1
Vogue's solution of the Christmas gift problem. A new idea		Working models for your Spring and Summer wardrobe	
		Paris Spring Openings	Mar. 15
		The Spring exhibitions of the leading couturiers of Paris	

VOGUE
CONDE NAST, Publisher
443 Fourth Avenue
NEW YORK CITY

Skirts are still very short and require many yards of material to accomplish their width. The circular is a popular cut; the waist-line is about normal. In this Jenny model note the new "hitched together" treatment of skirt and bodice.

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