

# This letter means much to Housewives

From Mrs. Julian Heath the Housewives leader who is responsible to the consuming public

**National Housewives League**  
 INCORPORATED  
 NATIONAL OFFICERS  
 President, Mrs. JULIAN HEATH.  
 Secretary, Mrs. THOMAS A. FULTON.  
 Treasurer, Mrs. ELLIOTT T. A. CHAMBERLAIN.  
 FEDERAL HOUSEWIVES  
 National Headquarters, 25 West 45th Street, New York City  
 Telephone, Buxton 4513

General Chemical Co.  
 25 Broad Street,  
 New York City, N. Y.

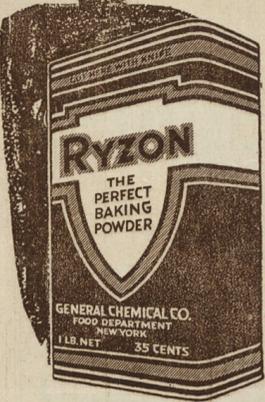
July 26th,  
 1915

Gentlemen:

This is to certify that the Ryzon Baking Powder, manufactured by the General Chemical Company, has passed all tests necessary to secure the official endorsement of the National Housewives League.

Our investigations are thorough and complete and in granting this official endorsement we can recommend Ryzon Baking Powder with entire confidence to all housewives.

Yours very truly,  
*Julian Denny Heath*



**RYZON** The Perfect Baking Powder is sold with an unqualified guarantee. If it does not come up to your expectations in every way, your grocer will refund your money without argument. RYZON comes in three sizes: 1/4-lb. tins, 10c; 1/2-lb. tins, 18c; 1-lb. tins, 35c.

**GENERAL CHEMICAL CO.**  
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 NEW YORK



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Shopping need not exhaust you. You can do much to remove the strain that now wears you out.

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You can't go barefoot nowadays, but you no longer have to substitute hard, nail-studded leather in place of the soft cushions with which Nature protected your heel.

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