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**OPPENHEIM, COLLINS & Co**

34th Street—New York

*America's Foremost Specialists*



**Misses' Coats**

*Suitable for Women to 36 Bust Measure*

- No. 96—Misses' Box Pleated Coat of Wool Velour Check; detachable collar of Faille Silk in Rose, Tan, Green, Copen or White; yoke and sleeves lined. **10.75**
- No. 98—Misses' Sport Coat of Corduroy, in Rose, Copen, Tan and White; self convertible collar; Peau de Cygne lined. **15.00**

**Freight Blockade Lifted!**

We are now completing our

**Special "EXPORT" Sale**

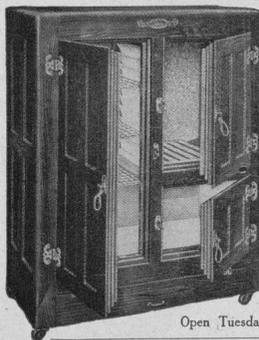
Our special sale of last fall was terminated because Refrigerators en route from our factory were tied up in the freight yards outside of this city in one of the worst freight blockades New York has ever known. Deliveries gradually have been made by the railroad companies, until now we are in position to offer at special price the remainder of our overstock of superb Refrigerators, which were built for shipment abroad but which we declined to ship on account of the unusual export conditions obtaining during the past few months.

Here is your opportunity to secure at a price which probably never again will be offered one of the world-famous

**BOHN SYPHON REFRIGERATORS**

—the standard of the world today in scientific refrigerator construction. The dining cars and refrigerator cars on practically every railroad in the land are equipped with the Bohn Syphon. The Refrigerators for home use are constructed on the same principle of rapidly circulating dry, pure, cold air, with consequent smallest ice consumption, lowest temperature (40°) of any refrigerator built, and complete absence of contaminating odors, etc. The baby's milk remains sweet and pure in a Bohn, and there is no risk of malaria or typhoid.

**REDUCTIONS AVERAGE 25%**  
from list prices.



All sizes, in both wood and white porcelain exteriors, are reduced in price during this sale. The saving to you averages 25 per cent.

**A RARE BARGAIN**

Our popular Model 42 (here illustrated), 3 doors, size 37x21x46 inches, lined with genuine steel-fused white porcelain enamel, (not paint), ice capacity 100 lbs., list price \$56, is an exceptional bargain at the special price of \$42.

**For Future Delivery**

On a small deposit we will hold your refrigerator for future delivery. If you cannot call, write or telephone for our handsome catalog. Remember, we are the manufacturers, not middlemen.

**White Enamel Refrigerator Co.**  
of N. Y., 53 West 42d St.  
(Phone Bryant 7817)

Open Tuesday and Friday Evenings Until 10.

*Furniture of Distinction*



**Adam Model LIVING ROOM SUITE**

The 3 piece suite illustrated above is made of solid Mahogany, Antique finish. Covered with first quality silk or velour. Upholstered on tempered steel springs. Arms double cane. Length of sofa 5 ft. 8 in.

Price of Suite—including 4 Pillows and Roll, **\$165**

Please note that the price is a very special one. Correspondingly low prices throughout our entire stock of Bedroom, Dining Room, and other Living Room furniture.

49-51 W. 23d St. **Geiger & Braverman** FURNITURE CO. Est. 1893  
Our Folder on Request

**HOW TO WASH WOOLENS**  
-BLANKETS, SWEATERS, BABIES' WOOLENS

Wool is made up of fibers, each one of which is covered with scales, like fish scales.

When you rub or twist woollens, in washing, these tiny scales interlock—the fibers draw up, and the fabric "mats."

**With Lux No Rubbing is Necessary**

Lux—pure essence of soap in flakes—melts completely the moment hot water is poured on it. Let woollens soak in this hot, rich, soapy solution for a few minutes, then stir them about in the lather gently, and dip them up and down repeatedly. Rinse

thoroughly in three relays of water of the same temperature in which you washed them, dry on a bright, sunny day, and you have snow white, fluffy woollens as fleecy and soft as on the day you bought them!

**Wonderful Results!**

Try Lux. Try it with hot water! No matter what soap you use now—see for yourself what a remarkable difference Lux makes—judge for yourself. Until you try Lux, you will never believe it possible to get such wonderful results. Lever Bros. Co., Cambridge, Mass.

**LUX 10¢**  
**WON'T SHRINK WOOLENS**



**How to rouse a sluggish skin**



A dull, sallow, lifeless complexion has several causes. Whatever the cause in your case, your skin needs stimulating. The following treatment is the most effective you can use.

Just before retiring, wash your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores using an upward and outward motion, until the skin feels somewhat sensitive. After this, rinse well in warm, then in cold water. Then rub your skin for five minutes with a lump of ice and dry carefully.

Woodbury's Facial Soap is the work of an authority on the skin and its needs. This treatment with it cleanses the pores,

brings the blood to the face and stimulates the fine muscular fibres of the skin. You can feel the difference the first time you use it—a promise of that lovelier complexion which the steady use of Woodbury's always brings.

Do this today! A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Go to your druggist or toilet counter today and get a cake. Begin at once to get the benefits of this treatment for your skin.

Woodbury's Facial Soap is for sale by every dealer and druggist in greater New York and, in fact, by dealers everywhere throughout the United States and Canada. Made by The Andrew Jergens Co., New York and Cincinnati.

**Leonard's** Just West of 5th Ave.

24 West 39th Street, N. Y.

Distinctive apparels—very moderate prices—personal attention  
Dresses, 12.75 to 62.50  
Suits, 16.50 to 75.00  
Coats, 10.75 to 42.50, etc., of distinction for the smartly gowned woman—presenting the best inspirations of the leading Paris houses and clever originations of our own. Copies, adaptations, or individual designs to order on short notice.

Everything made on the premises and sold direct at manufacturers' prices. Special attention to large or **STOUT FIGURES**. Also inconspicuously smart and exclusive interpretations of the mode to meet every need of the mother-to-be.

**MATERNITY**

Dresses, Suits, Coats, Skirts, Corsets, etc.

Fashion Books Free—Write Dept. R-5 and state whether you want Regular, Stout, or Maternity Books.

Hand-tailored Suit of Finest Men's Wear Serge.

Exclusive Model. All sizes. Navy or black. Special for this week.

**\$29.50**

**A Garden Full of Gladioli for \$1.00**



The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower—it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merit.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden. Simple cultural directions in package. Present this advertisement at our store or mail with Dollar Bill, Stamps or Money Order and secure this splendid collection of Gladiolus Bulbs for only \$1.00, prepaid to your home, anywhere in the United States, with our 1916 Spring Catalogue.

**Stump & Walter Co**

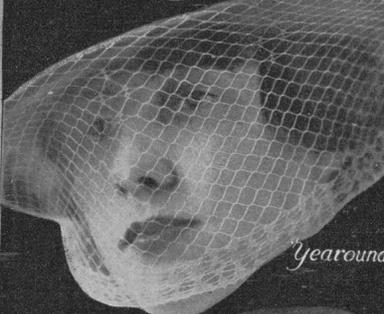
30-32 Barclay Street

NEW YORK

**VAN RAALTE**  
*Veils*



*Lattis-Wave*



*Yearound*



*Princess Pat*

Made in U. S. A. At all good shops.

YOU'LL find many charming veils for your particular style and taste among the New Van Raalte creations. Remember Van Raalte Veils—wash without wearing (except these applied)—stretch without tearing—outlast three ordinary veils.

The veils illustrated above are but three of the latest ideas taken from the new Van Raalte booklet, "VEILS," an interesting treatise on the wear and care of your veils.

Write for this. Address Dept. J. E. & Z. VAN RAALTE, 5th Av., at 16th St., N.Y. Makers of Van Raalte Nets.

Look for this little white ticket on every yard.

LET no question of style, or lines, or silhouette concern you. Buy your corset by the name

**Lily of France Corset**

and trust to the expert knowledge gathered during nineteen years of serving the critical. All models and materials. Prices \$3.50 to \$35 at quality stores.

**Lily of France Corset Company**  
20 W. 22d St., New York



**Lily of France Corset**

**Ambre Royal**  
*The Powder of Royalty* *Violet (Violet)* Paris



Sold in the best shops all over the world and 71 West 35th St., New York.