

ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS. ADVERTISEMENTS.

Our Annual Sale of
VACUUM CLEANERS
 at **BIG REDUCTIONS** is now on
THIS IS THE GREATEST SALE EVER KNOWN IN THE HISTORY OF THE VACUUM CLEANER BUSINESS
 Largest assortment in the world to select from. The sensational reductions apply to seventy-five different kinds of brand new hand power and electric vacuum cleaners, latest models. Every known make of cleaner is on our price lists. **NOTHING RESERVED.**

HAND POWER CLEANERS		ELECTRIC POWER CLEANERS	
Duntley Combination Vacuum Cleaner and Carpet Sweeper...	REGULAR SALE PRICE \$7.50 PRICE \$3.95	Hot Point	REGULAR SALE PRICE \$25.00 \$19.75
Bissell Combination Vacuum Cleaner and Carpet Sweeper...	9.00 6.90	Frantz Premier	30.00 23.75
Gem Long Tube Style	10.00 6.90	Western Electric No. 11	32.50 26.75
		Magic	38.00 29.50
		Baby Hoover	47.50 39.75
		Royal	32.50 26.75
		Cadillac	30.00 24.75
		Ohio	32.50 25.75

NOTICE
 Lack of space prevents advertising all cleaners. If the cleaner you want is not mentioned, send for our complete price list of sale prices. (Use coupon below.)
We Pay Express Charges to Any Part of the U. S.
 Any Cleaner that we recommend will sell on installments, and allow 10 days' **FREE TRIAL**

Here are the two biggest "hits" of the year:
"Twin" Hand Power Cleaner, The "Imperial" Model C Electric
Sale Price \$6.90 Description: A combined vacuum cleaner and carpet sweeper, with extra spur handle.
Regular Price \$10.00
Sale Price \$24.75 Description: A combined vacuum cleaner and carpet sweeper, with extra spur handle.
Regular Price \$32.50

If you have not already decided to purchase some other make of cleaner we would strongly advise you to try one of these two cleaners. Our opinion as Vacuum Cleaner specialists is that these two cleaners are the best that can be obtained at any price for home use, and we ought to know.

FREE TRIAL We will gladly ship either of these 2 cleaners express paid on 10 days' free trial, no money in advance. Please mention this advertisement.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners.
 Arnold Electric was \$35, now \$7.
 Richmond Electric was \$35, now \$10.
 Eureka Electric was \$35, now \$12.
 Frantz Premier Electric was \$25, now \$12.
 These Cleaners positively will be sold only to customers calling at our 42d St. office.
We Rent and Repair All Makes of Cleaners.

Send coupon to-day for free copy of "How to Select a Vacuum Cleaner." You also can have the benefit of our many years' experience handling all kinds of Vacuum Cleaners. Ask all the questions you wish.

Muenzen Specialty Co.
 131 W. 42d St., One Flight Up. Downtown Branch, Booth 53, Between Broadway and Sixth Ave., Hudson Terminal Concourse, 30 Church St.
 Take Subway to Times Square. Mail this Coupon NOW lest you forget.

ESTABLISHED 1857
FURNITURE
Period Bed Room Suites
 MARIE ANTOINETTE Bed Room Suite, Seven Pieces. The very finest construction of best grade Mahogany throughout. Dresser illustrated.
 Value \$450.00.
 Reduced to \$312.50.
 This is but one of the many complete suites in Mahogany, Walnut, and Enamel that we have reduced.
 Prices range from \$100 to \$650.
 Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

SHEPPARD KNAPP SON CO.
 39-41 WEST 23D ST.

The Powder and Cream of Royalty
Violet
 (Pronounced "Violet")
 Paris

CRÈME MEALYS
 (Pronounced "Mealys")
 Paris

Sold in the best shops all over the world and 71 West 35th St., New York.

We Specialize in Dresses. We Know How to Make Them.
MODEL GOWNS
 3 West 42d St. Near 5th Ave. Elevator Service.
 OUR LOW RENT UPSTAIRS SHOP WILL SAVE YOU MANY A DOLLAR
"Louissette" New Fall Frock
 Of Satin Charmeuse combined with Georgette Crepe
 A stunning model. It has shoulder capes edged with Georgette forming suspender effect over dainty blouse of Georgette. Sleeves to match. A collar of charmeuse is topped by collar of Georgette. Side tunic on skirt are also edged with Georgette.
 Sizes 14 to 40
1915.
 We Sell Sample Gowns at One-Half Their Value.
 Can You Wear Model Sizes?
 Bonford Styles and Prices Will Linger in Your Memory.
 Style Portfolio Free (Out-of-Town).
 Mail Orders Filled.

PLEXO
FACE POWDER
 "For the Woman Who Cares"
 A delicately perfumed rice powder of superior character. Its effectiveness is unusually pleasing and lasting. Three shades—white, flesh and cream. Each package contains a dainty powder-puff. Large package, 25c at Drug and Department Stores.
INCOMPARABLE PLEXO CREAMS
 Greaseless Cream, to protect the skin. Cleansing Cream, to rid the pores of all impurities. Two essential creams, scientifically prepared for use in conjunction with each other. They impart the pure, clear complexion of perfect beauty, the velvety bloom of youth, 25c and 50c.
PLEXO EVENING WHITE, for that soft, pearly white tone on arms, neck and shoulders. Harmless, easily applied, does not rub off. 35c per tube.
 At Drug and Department Stores

PROTECT YOUR CHILDREN FROM INFANTILE PARALYSIS.
 PASTEURIZE your milk. Get a "WILDER" Pasteurizing Thermometer, with FULL INSTRUCTIONS, and be SURE. Sent prepaid on receipt of dealer's name and 50c.
"WILDER" Home Candy-Making Thermometer makes good candy with SURE. Saves time and trouble. \$1.00 prepaid.
 Wilder-Pike Thermometer Co., Troy, N. Y.

14 KT. SOLID GOLD
 Convertible BRACELET WATCH
\$23
 With Hand-Carved Case \$27
 A charmingly dainty watch, about the size of a five-cent piece. 15 Jewel movement. Adjusted. Fully Guaranteed.
 Our regular value \$35.

REMOUNT YOUR DIAMOND
 We will furnish all platinum mounting for your solitaire, supply four small diamonds for the sides, doing the entire work in our own shop, for the small cost of \$45.

PLATINUM TOP GUARD RING
 Set with Four Pure White Diamonds and Three Genuine Sapphires. Our Regular Value \$35.....**\$20**
 The same Mounting set with Seven Pure White Diamonds \$35

YOU MAY SAFELY BUY BY MAIL
 Every article we sell is with the distinct understanding that it may be returned upon receipt if it does not measure up to your idea of value, or if for any reason, or no reason, you change your mind about it.
 Delivery Guaranteed.

ARNOLD & CO. JEWELERS
 Established 1800
 418 Fifth Ave., near 39th St.
 Special Values in Pure White, Perfect Diamonds

Transformation Francaise
 A Beautiful Coiffure of Wavy Natural Hair
 Adjusted in a few minutes with ease; most charming and comfortable; cannot be detected from your own natural hair.
Premature Grayness
 Oily and dry hair treated efficiently. Consultation free. Simple instruction supplied individually to those who cannot call in person. Shampoo and Treatment Combined, \$1.00.
FRANCIS,
 French Hair Specialists
 8 West 37th St., New York.
 Tel. Greeley 5314.

WE have put the reputation of 25 years behind our promise of unusual value.
 You will find that **KELLNER furniture** is of unique design and substantial construction—at prices that must appeal to you.

Heppelwhite Dining Room Suite in Antique Mahogany; 10 pieces... **\$310**
 Buffet; 66 inches.

The 25 rooms completely furnished will prove instructive and entertaining.

KELLNER BROS
 S. E. COR. 15TH ST. & 6TH AVE.
 SINCE 1891

A Smile worth while
 is yours when Pebeco keeps your teeth as they should be. For
Pebeco Tooth Paste
 counteracts "Acid-Mouth"—the worst foe of teeth, the greatest cause of decay.
 Send for Free Ten-Day Trial Tube and Acid Test Papers
 The trial tube will show you how a real Dentifrice tastes and acts. Pebeco is sold everywhere in extra-large size tubes. Only 1/2 of a brushful is used at a time. Its use is true economy.

Lehn & Fink
 New York

Quick Action Necessary to take advantage of the **25% to 50% REDUCTIONS** from list prices of the world-famous
BOHN SYPHON and **BOHN SANITOR REFRIGERATORS**

BOHN Sanitor Refrigerators start at \$14.50 (list \$29.00) range up to \$55.00 (list \$110.00); ice capacity 35 to 200 lbs.
Bohn Siphon Refrigerators start at \$10.63 (list \$21.25) and range up to \$27.44 (list \$54.87); ice capacity 115 to 200 lbs.
 Bohn refrigerators are recognized the world over as the standard of scientific refrigerator construction. The Bohn Refrigerator System is used in the refrigerator and dining cars of practically every railroad in the land. A chance to secure one of these superb refrigerators at such discounts as we are now offering is a rare opportunity, and one of which you should take advantage; but you must act quickly!

HELD 60 DAYS, IF DESIRED
 A small deposit with your order will ensure delivery any time that suits your convenience within the next 60 days. If you cannot call, write or telephone for our handsome catalog. Remember, we are the manufacturers, not middlemen.
White Enamel Refrigerator Co. of N. Y.
 52 West 43d St. (Phone Bryant 7317.)

FRANK E. DAVIS CO.
 79 Central Wharf Gloucester, Mass.
 Please send me your latest Fish Price List.
 Street.....
 City..... State.....

BERTHE MAY'S MATERNITY CORSET
 Accepted and advertised since 1908 in the Journal of the American Medical Association.
 Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Call at our parlors or write for BOOKLET NO. 21. Sent free under plain envelope. Mail orders filled with complete satisfaction. Ordinary corsets on same lines for Stout Women and Invalids.
BERTHE MAY
 40th St., New York.
 (Opp. the Biltmore-Cathay.) (Beware of Imitations.)

BEAUTIFY YOUR HAIR
 An attractive head hair—a woman's crowning glory—will be yours if you will use **CALMORA**, which is also an excellent remedy for dandruff and itching scalp. Used for years with marked success. \$1 for 3 oz. bottle.
 Write for Booklet on the Care of the Hair
JANE CALMORA, 72 W. 93d St., N. Y.

The Private Coffee of the Greatest Coffee Merchants
YUBAN
 The Private Coffee of the Greatest Coffee Merchants

Peck & Peck
HALF YEARLY SALE OF HOSEY
 Closing Week
 of an exceptional opportunity to purchase Peck & Peck's regular high grade hosey at very attractive price revisions.

Women's Hosiery
 LOT No. 7—Silk Lisle Stockings in black or white. Very good looking and an excellent wearing quality. Ordinarily 95c. a pair. Now 38c. a pair, \$2.25 a half dozen.
 LOT No. 19—Excellent silk Stockings with Lisle tops and finest appearing silk stockings at the price. Black, white, and 84 colors. Ordinarily \$1.19 a pair. Now 95c. a pair, \$5.00 a half dozen.
 LOT No. 21—Hand-socked silk Stockings of exceptionally fine quality and handsome appearance. Black or white, with black or white clocks. Very special. At \$1.25 per pair.
 LOT No. 65—Richelle Ribbed Silk Stockings with invisible woven silk stripe around. In black, white, bronze, silver, ivory, navy, smoke, flesh or gold. Very special. \$1.79 a pair, \$10.00 a half dozen.
 LOT No. 20—Extremely sheer black or white silk stockings. Regularly sold for \$3.00 a pair, but these are slightly cloudy in weave, hardly distinguishable from regular goods, and not affecting the wear, so are being sold in one-half dozen lots only. Ordinarily \$24.00 a half dozen. Now \$14.50 a half dozen.

Men's Hosiery
 LOT No. 4—Shaded Silk-and-Lisle Socks. Black, blue, green, purple, tan, or smoke shaded with white. Splendid wearing quality and very good appearance. At 49c. a pair, \$2.75 a half dozen.
 LOT No. 91—Good weight Silk Socks, Black and all colors. The very best obtainable at the regular price of \$1.19 a pair. Now 95c. a pair, \$5.00 a half dozen.
 LOT No. 50—Black all-thread Silk Socks with hand-embroidered clocks in black, white, purple, blue, green or red. Very special. \$1.65 a pair, \$9.00 a half dozen.

Men's Neckwear
 English Spitalfields Silk Scarfs in smart and exclusive designs. Ordinarily \$2.50, now \$1.50. All our scarfs plain and fancy. That were \$1.50 are now \$1.00. \$5c. each, \$5.00 a half dozen.

Pure Silk Sweaters
 Pure Silk Sweaters in new color designs that were \$40.00 now \$31.50. All \$50.00 Pure Silk Sweaters now \$21.50.
 Sales folder sent on request.

PECK & PECK
 EXCLUSIVE HOSEY
 Branch Shops: Palm Beach, Fla.; Newport, R. I.

448 Fifth Avenue at 40th St.
 586 Fifth Avenue at 48th St.
 New York City

Willow Furniture
 for Apartments and Town Homes
 Of course you have noticed that Mrs. Blank furnished her apartment living room in willow, and that Mrs. Brown's parlors were noticeably distinctive with its handsome willow pieces. Did it ever occur to you that Minnet Willow Furniture will prove equally attractive in your home? Can be stained any color and luxuriously cushioned. Made by Minnet for the interior of the modern home. Light, the solidly built—harmonious. Catalogue on request. The chair illustrated has removable box spring seat. Solidly woven of imported willow. In natural willow, \$16.00; in stained willow, \$17.50.

MINNET & CO
 Makers High-Grade Willow Furniture
 365 Lexington Avenue
 Bet. 40th & 41st Sts.
 NEW YORK

Can You Wear a 16, 36 or 38 Size?
 These are the money-saving sample sizes that have won us so many friends among "Times" readers. Every season we dispose of the sample suits, coats and dresses from our wholesale business at unbelievably low prices. This Fall will be no exception, despite the high prices prevailing in the retail stores.
 Suits, stunningly made in the swiftest styles for Fall in poplins, broadcloths, wool velvets, gabardines, etc.
 Smart little "teen season frocks in serges, satins, etc. Some of them heavily embroidered. All of them styled to the minute.
 Sample Suits \$10.75 to \$27.50
 Sample Dresses \$7.50 to \$19.75
 Also Coats.
SAMPLE CLOAK & SUIT CO.
 1204 Broadway (Near 29th St.)

A Good Bookcase for the price of a good book!

TRANSFORMATION SIMPLEX
 A ready coiffure with a perpetual loose wave that may be worn in any style; most practical for travel and seafaring. The artistic conception of a Parisian expert, not the clumsy transformation or front piece offered in ordinary shops.
B. CLÉMENT,
 French Hair Shop,
 5 East 35th St., N. Y.
 Opp. Altman's. Phone 959 Murray Hill.

Among the prettiest gifts of nature are Herrmann's **CROCUS SPECIOSUS**, the fall flowering sisters of the spring crocus. They are not new to the botanist, but an almost forgotten treasure; they have been brought to light again by our specialist and, after four years' trial, we offer them to the public.
Crocus Speciosus are large in size, silky in texture, and of the light and deep colors of heaven. When the flowers begin to color these dainty messengers in blue appear above the brown soil, bud after bud, flower after flower, year after year, telling us not to dread the winter, not to forget that spring is coming again, to hope!
Crocus Speciosus are the most beautiful flowers we pay freight equalized to extreme Western States. Shipped direct from factory ON APPROVAL and at considerable saving TO YOU. Write for new Catalogue 27-S.
HERRMANN'S SEED STORE,
 140 E. 34th St., near Lex. Ave., New York

The C. J. Lundstrom Mfg. Co.,
 Little Falls, N. Y.
 Mfrs. Sectional Bookcases and Filing Cabinets
 Branch Office: 1111 Broadway, New York City

\$175 Per Section and Top ON APPROVAL
Lundstrom
 THE UNIVERSAL BOOKCASE
 Endorsed by Over 100,000 Users
 Made for and universally used in the finest homes and offices throughout the country. They are made in sections, combining practical utility, economy and attractive appearance. Above style is beautifully finished in SOLID OAK with non-binding, disappearing glass doors; price: top, \$125, leg base \$1.50—combination complete \$8.00. Other styles and grades at correspondingly low prices. On orders of \$10.00 and over we pay freight; freight equalized to extreme Western States. Shipped direct from factory ON APPROVAL and at considerable saving TO YOU. Write for new Catalogue 27-S.