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Brill Brothers Shop for Women Individuality In Autumn Modes



THE CHEVROLET COAT

Made of wool velour, with collar and cuffs of soft Belgian hare fur. Belt in front, loose back, raglan sleeves. A very smart coat for daytime and motor wear in Balsam Green, Java Brown or Navy. Sizes 34 to 42.

\$29.50

DAY TIME & MOTOR COATS

In a wonderfully wide variety, imported and domestic. \$24.50 to \$125.00

SMART BLOUSES

In an assortment of tailored and dressy models; entirely different and distinctive. \$5.75 to \$24.50

TAILLEUR SUITS SPECIAL

\$29.50 to \$89.50

ATTRACTIVE FROCKS

Of serge, wool jersey and silk. \$16.50 to \$39.50

English and Parisian Modes in Sport Apparel, Smart and Exclusive Tailored Effects in Suits, Dresses, Coats, Skirts, Sweaters and Blouses, at Popular Prices.

Broadway at 49th Street

Chauffeurs' Outfits

Special AT \$47.50

Overcoat, Suit and Cap to Match



Smart, neat, perfect fitting, and durable; the best values in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

All made of exactly the same fabric, a fine quality dark gray worsted whipcord—the outfit complete \$47.50, or as follows:—

- Overcoat . . . \$27.00
- Suit . . . \$18.50
- Cap . . . \$2.00

Suit with two pairs of Trousers or Breeches—\$26.50. Other Outfits of Better Grade at \$64.50 and \$78.00. Chauffeurs' Raincoats—Guaranteed Waterproof—\$22

See Our New "Doubleglove" for Motoring.

An exclusive "Brill Motor Shop" production, and to the best of our knowledge the only motor glove made with a double palm—\$4.00 the pair.

Detachable Fur Collars and Caps to Match.

Collars can be readily attached to any overcoat. To be had here in Persian Lamb, Natural Raccoon, dyed Raccoon, Nutria, Beaver and dyed Nutria.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers

BROADWAY AT 49th ST.



A Menace

City pavements blamed for many ailments

Within the experience of us all, the sidewalk has changed from a soft to a hard one. Hard pavements have greatly improved our traffic conditions, but they have proved a serious menace to health and efficiency. The records of the Hospital for the Crippled in New York show that in the year 1890, just before the advent of stony streets, Arch Trouble claimed 2.6 per cent of the new patients treated. In 1906, the percentage had risen to 18.3, and in 1914 to over 30 per cent.

Save your health

You cannot have the streets unpaved, the sidewalks turned to turf—but you can protect yourself from the pounding jars that shatter nerves and break down health. O'Sullivan's Rubber Heels act as easy, springy cushions between your heels and hardwood floors and pavements. O'Sullivanize your step. Put the spring of new live rubber under your feet, and walk with the vigorous stride that goes with real success. When you buy your new shoes, buy them O'Sullivanized. Up-to-date shoe dealers now sell latest style shoes with O'Sullivan's Heels already attached. Insist on O'Sullivanized shoes—the new live rubber heels give the greatest wear with the greatest resiliency. At any shoe dealer or shoemaker; in black, white or tan; for men, women or children; 50c attached. Copyright, 1916, O'Sullivan Rubber Co.



Period Furniture

GRAND RAPIDS FURNITURE Direct from Factory.

Very Artistic Colonial Bedroom Suite Finished in Old Ivory Enamel or Dull Imitation Mahogany



Four Pieces, including Dresser, Chiffonier, Triple Mirror Toilet Table and Four-Post Bed. Reduced to \$81

Other colors of enamel at same price. DISCONTINUED PATTERNS at 50% of Regular Prices. Sheraton, Tudor, Adam, Hoppelwhite, Colonial, etc. Dining Room Suites, 14 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc. Bedroom Suites, Mahogany & Walnut, \$75 up; reg. \$150 up.

ODD PERIOD PIECES \$4 up. Set of Photographic Reproductions FREE. Manufacturers. MANGES BROS. Established 1852. Main Entrance 115 & 117 WEST 23D ST. and 108 & 110 WEST 24TH ST., N. Y.

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and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.



JANE COWL says: "Dear Mr. Parker:—I let me thank you for the most beneficial treatment my hair has ever had. All scalp disorders grow worse by neglect." FRANK PARKER Hair and Scalp Specialist, 51 WEST 37TH ST., N. Y.

L. M. HIRSCH Sample Shoe Co.



SATIN PUMP, turn sole, 2-in. Louis XV. heel all colors, \$3.35. Silk Stockings to match, \$1.00. Send for Booklet T with illustrations of new Fall and Winter models. 404-406 Sixth Av., N. Y. Est. 24th and 25th St.

A PERFECT HAIR DRESS

made easy by using La Parisienne Transformation. Creators of original Designs in Hair Perms. New Coiffures and Hair Ornaments just received from Paris. Imported Henna Preparation for coloring the Hair, gives most satisfactory results, \$2.00 box. New method of permanent Hair Waves.

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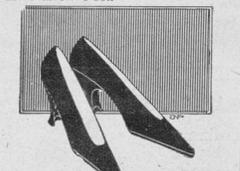
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"Fabrino" Slipper White or Black satin \$5 9-button Spats, all colors, \$3 Patent Leather, Gun Metal, \$3 or Silver Cloth \$3

A Word About Satin Slippers Ever have a TRULY comfortable pair? "ShoeCraft" satin slippers are fitted with careful regard for the natural contour of the foot. No ungraciously bulging, no painful pinching—Perfect fit. Unusually moderate prices.

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William and Mary Dining Room Suite Either American Walnut or Mahogany

10 PIECES— Buffet—China Closet—Serving Table—Extension Table—5 Side Chairs and 1 Arm Chair. Special \$295

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The most Practical and Convenient Folding Crib Ever Made. High side SAFETY Folding Crib. Have it demonstrated. Sold by best Furniture and Dept. Stores. Made by Greenpoint Metallic Bed Co., Brooklyn, N. Y.

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White Gold Ring with Solid Platinum Top, set with Seven Pure White Genuine Diamonds. A Wonderful Brilliant Ring at a Bargain. Price \$45

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FINE CHINESE RUG Soft Rose Ground, Cream, Tan and Blue Border, graceful Floral Designs. Size 9 ft. x 11 ft. \$450. 9 in. PRICE \$450

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A powerful stimulant, acknowledged by experts as the only chemical that penetrates the scalp and acts on the hair follicles. It is one of the costliest oils known—extracted from a Brazilian shrub and made into a preparation that gives perfectly marvelous results in the TREATMENT OF HAIR. It is often used to promote the growth of eyebrows; no rubbing or massage. Sold in two sizes, \$5.00 and \$10.00. Price per treatment, \$2.50. Marcel Waving, Shampooing, &c. B. CLÉMENT, French Hair Shop, Opp. Altman's, 5 East 35th St., N. Y.

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