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 But most of our customers buy because they get a generous measure of GOOD VALUE and GOOD SERVICE.



Queen Anne Dining Room Suite in American Walnut—10 pieces—Buffet 72 inches. \$475

The 25 rooms completely furnished will prove interesting and instructive.

KELLNER BROS.
 S. E. COR. 15TH ST. & 6TH AVE.
 SINCE 1891

Hunter Green
 FRENCH MODEL GOWNS
 500 Fifth Avenue
 New York



"ETOILE"
 A Blouse Supreme

Special \$2.95

Very smart and individual. Heavy Tub Silk. Laundered perfectly. Fascinating combination collar. Novelty cuffs.

Perfect Fitting.

In stunning stripes of Navy, Copen, Gold, Lavender, Black, Red.

Sizes 32 to 46.

Mail Orders Filled

Dale's Selection Is Complete



Spare yourself a tedious shopping trip all over town. Among our complete stock you will be certain of finding just the fixture you want—original, artistic and of the highest quality. Prices 1-3 below retail, and expert advice free.

Complete line of Portable Desk, Table and Floor Lamps. Write for New Catalogue No. 29, or, better still, call at our showrooms.

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Dale Lighting Fixture Co.

Red Cross Shoe for Women

The arch, being the muscle centre of the foot, becomes weak from over-strain and if neglected the structure sags and the foot becomes flat.

Red Cross Arch Support Shoes strengthen weak arches—gradually and painlessly raise fallen arches.



Of soft, plump price led with the famous Red Cross flexible soles.

Red Cross booklet on request.

Red Cross Model 805 1/2

\$5.00

Fulton Street (Brooklyn) Store 442-444 Fulton Street opp. Bridge Street, near Hoyt.

Newark Store 689 Broad Street Opposite Military Park

J. Blum & Sons Mail Order Dept. 240 3d Ave. GUARANTEE SHOE CO.

West Side Stores: 222-224 W. 125th St. 3d Av. & 223d St. 8th Av. & 27th St. 3d Av., nr. 86th St. 8th Av., nr. 29th St. 162 Boverly, nr. Broum.

East Side Stores: 3d Av. & 223d St. 3d Av., nr. 86th St. 3d Av., 150 & 151 Sts. 162 Boverly, nr. Broum.

Brooklyn Store: 442-444 Fulton St., opp. Bridge St. 162 Boverly, nr. Broum.

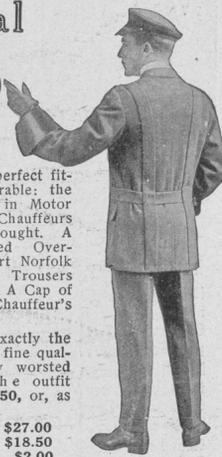
Newark Store, 689 Broad St. Factory, 511-519 E. 72d St.

Chauffeurs' Outfits

Special AT

\$47.50

Overcoat, Suit and Cap to Match



Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

All made of exactly the same fabric, a fine quality dark gray worsted whipcord—the outfit complete \$47.50, or, as follows:—

Overcoat . . . \$27.00
 Suit . . . \$18.50
 Cap . . . \$2.00

Suit with two pairs of Trousers or Breeches—\$26.50. Other Outfits of Better Grade at \$64.50 and \$78.00. Chauffeurs' Raincoats—Guaranteed Waterproof—\$22

See Our New "Doubleglove" for Motoring.

An exclusive "Brill Motor Shop" production, and to the best of our knowledge the only motor glove made with a double palm—\$4.00 the pair.

Detachable Fur Collars and Caps to Match.

Collars can be readily attached to any overcoat. To be had here in Persian Lamb, Natural Raccoon, dyed Raccoon, Nutria, Beaver and dyed Nutria.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers
 BROADWAY AT 49th ST.

Can You Wear a 16, 36 or 38 size?

To clear our wholesale showrooms of all sample suits, coats and dresses we are offering an array of the smartest styles of the season at irresistibly low prices. We can afford the rare bargain prices that prevail here only because we are wholesalers and need more floor space.

Sample Coats \$7.50 to \$35
 Swagger mixtures, wool velours, plushes and velvets. Many fur trimmed with moles, etc.

Sample Suits \$12.50 to \$35
 Stunningly made in the smartest styles for Fall in poplins, broadcloths, wool velours, gabardines, etc.; nearly all fur trimmed.

Sample Cloak & Suit Co.
 1204 Broadway, (near 29th St.)
 2d Floor, Take Elevator.

The \$10 Collection of 1000 Flowering Bulbs for Fall Planting.

- 100 Hyacinths, Superfine, 20 Red, 30 Blue, 30 White, 10 Yellow
 - 100 Tulips, Single Early, Superfine mixed
 - 100 Tulips, Single Late, Superfine mixed
 - 200 Darwin Tulips, Wonderful Shades, mixed
 - 50 Cottage Tulips, Superfine, mixed
 - 50 Anemones, Wind-flower, Single
 - 50 Anemones, Wind-flower, Double
 - 100 Ranunculus
 - 100 English Iris
 - 100 Spanish Iris
 - 1,000 Choice Bulbs for \$10.
- Quality was the first aim in making this collection, and these fine bulbs are offered at a surprisingly low price of only one cent each.
- If bought elsewhere would cost fully double or more.
- Full cultural directions sent with each collection. Only a limited number of collections imported and more cannot be obtained. Therefore order at once.
- Wonderful gardens will result next spring where these collections are planted in the open ground this autumn, and beautiful flowers will be had next winter where the bulbs are potted and grown in the house.
- As with all our offerings, complete satisfaction is guaranteed. Address all orders to
- W. E. MARSHALL & CO.,**
 168 West 23d Street New York City

Geraldine Farrar delighted with the "Rare Qualities" of



Crème Nerol

Crème Nerol refines and beautifies the most sallow, rough or impaired complexion, and assures a natural freshness and clearness of the skin, always an unflinching charm to the eye. Among the masses who recognize Crème Nerol highly are Geraldine Farrar, Olive Fremstad, Rita Fornia, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Laura Hope Crews, Julie Opp, Constance Collier.

Crème Nerol, \$1 per jar—and Nerol Skin Food (\$2 per jar)—at one time made exclusively for leading professional women and social leaders, may now be purchased in N. Y. at Altman's, or upon receipt of price will be mailed to any address.

Forrest D. Pullen
 FACE SPECIALIST
 732 Nostrand Ave., Brooklyn, N. Y.

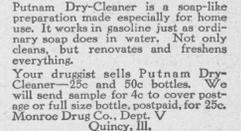


"Yes, Indeed! I use it for my finest things!"

"I've cleaned the most delicate things, my finest waists and embroidery, my loveliest laces, with Putnam Dry-Cleaner. I never found it change the color or the shape of anything—cause the slightest wrinkling or shrinking."

"And it saves such a lot of time and money doing it myself—particularly gloves. It's so quick, simple and easy—and satisfactory."

Your druggist sells Putnam Dry-Cleaner—25c and 50c bottles. We will send sample for 4c to cover postage or full size bottle, postpaid, for 25c. Monroe Drug Co., Dept. V



FREE booklet—"The Secret of Dry Cleaning." Tells how to get best results.

PUTNAM DRY-CLEANER
 for home use

A Garden Full of Darwin Tulips for \$1.00

EUROPE PRIDE OF HAARLEM CLARA BUTT

In anticipation of placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer

75 Giant Darwin Tulip Bulbs, Finest Mixed, for \$1.00.
 Selected from fifteen named varieties.

Few Spring flowering plants rival the Darwin Tulip for brilliance of bloom. With flowers as large as the Oriental Poppy, ranging in color from pale lavender to rich tones of violet, purple, and maroon, borne on strong stems often exceeding three feet, they are a wonderful addition to the Flower Garden.

Plant any time before frost and they will bloom during May.

Mail this advertisement with check, money order, dollar bill, or stamps, or present at our store, and secure this exceptional collection, sent prepaid to any point in U. S. east of Mississippi. For points west and Canada, include additional 25c.

Our 1916 Fall Bulb Catalog sent on request.

Stump & Walter Co. 30-32 Barclay St., New York City

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and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial results. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.



JANE COWL says:
 "Dear Mr. Parker:—I thank you for the most beneficial treatment my hair has ever had. All good-byes to my hair troubles."—
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 Hair and Scalp Specialist
 51 WEST 37TH ST., N. Y.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and "Healthy Hair" free on request.



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Call at Exhibition Rooms. Open Saturday Afternoons.

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 First Door West of Fifth Av.—4th Floor

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the possession of smartly dressed hair reveals that beauty which lingers. Hairdressing has become an art. Our knowledge of dressing and treating hair has been acquired through 40 years of experience. We are originators and manufacturers of light weight Hair Pieces, Wigs, etc.

EYEBROWS & LASHES—Coloring does it. Unaffected by washing or creams. (All shades.) \$1 per box. Eyebrows perfected. 50c per treatment.

SPIRO'S HAIR SHOPS, 26 W. 34th St. and 132 W. 23d St., N.Y. Phone Greely 45



It imparts a transparent radiance—

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 The FACE POWDER of Luxe

Created by The World Renowned House of L. T. PIVER, PARIS, France AT ALL BEST DEALERS

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BARTO DAY BED, \$33
 Unusually artistic, well formed and strongly made. About same sleeping space as regular single bed. Can be used in alcove as couch in day and bed at night. Painted and striped. In all finishes at \$33.00. Box spring and mattress, \$32. Can also be used with ordinary spring.

If you are contemplating furnishing an apartment or home, we will be pleased to lay out schemes and ideas for the entire furnishings and to submit estimate.

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 SPECIALISTS IN INTERIOR DECORATION.
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 The Specialty Shop of Originators
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A NEW FORSYTHE MODEL IN WHITE SILK CASHMERE
 Special Price \$5.75

Mail orders promptly filled. Catalogue on request.

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 3 West 42nd Street, New York
 No connection with any other house doing business under the name of Forsythe.

Velvet Hand Bag designed in steel beads. All street shades. \$2.95

Chinese Lacquer Mantel Clock
 This clock has a fine mahogany case, hand decorated with Chinese Lacquer by native artists. This is an exclusive novelty designed and sold only by us.

Seth Thomas Works guarantees accurate timekeeping. Hour and half-hour strikes on silver cathedral bell. Porcelain or antique brass dial, price delivered, \$35.

Catalogue—showing newest clock designs—on request.

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 Agents for the Seth Thomas Clock Co., 31 John St., New York City

For Beautiful Nails

ZOBRIGHT Imparts a lasting satin finish and brilliant lustre. White or pink cake and "Flexible" "Valeride" Buffer, 25c. at stores, or sample 10c. from us direct.

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Vanna-Houge—finest Rouge ever made. In attractive box, with mirror and puff, 25c.

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Wear my famous Rubber Garments and your superfluous flesh will positively disappear.

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For Men and Women. Chin Reducer . . . \$2.00 Neck and Chin Reducer 3.00 Rust Reducer . . . 5.00 Abdominal Reducer, etc. Also Union Suits, Stockings, Jackets, etc. Send for free illus. Booklet.

Dr. Jeanne A. B. Walter Inventor and Patentee of Rubber Garments. 4th Floor, Cor. 34th St. & 5th Ave., New York City.

New Sanitary Solid Mahogany BED, 3 ft., only \$12.90.

Fine Line of Brass Beds, Bedsteads & Bedding of the Better Sort.

Box Springs & Mattresses. Brass Beds Refinished.

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Colonial Secretary in Crotch Mahogany \$100. A beautiful reproduction.

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GRAND RAPIDS FURNITURE Direct from Factory.

Luxurious Chesterfield Sofa, Covered in Tapestry. LOOSE CUSHIONS. Special, \$69.50
 REGULARLY \$100

DISCONTINUED PATTERNS at 50% of Regular Prices

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany & Walnut, \$75 up; reg. \$150 up.

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Chairs, Desks, Tables, etc., in wide variety.

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SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND CHRISTMAS GIFTS.

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