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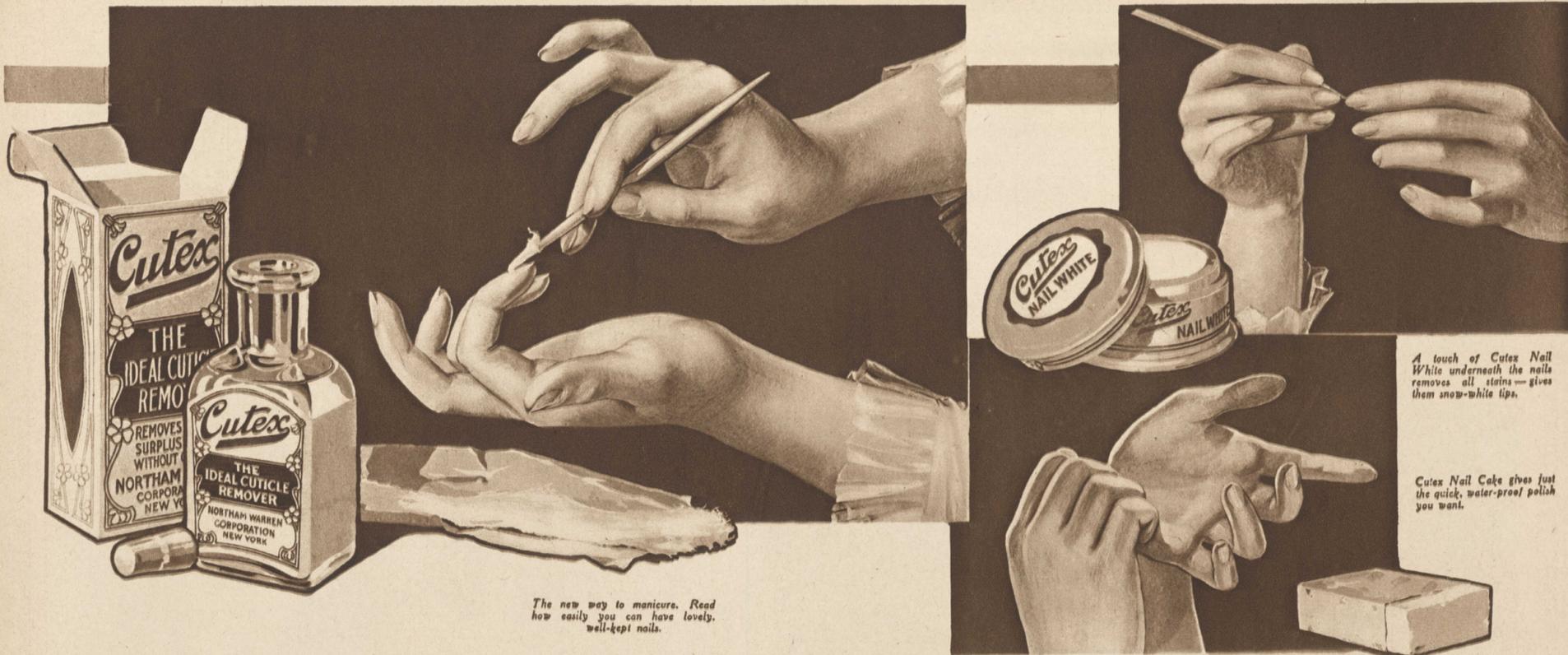
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The new way to manicure. Read how easily you can have lovely, well-kept nails.

A touch of Cutex Nail White underneath the nails removes all stains—gives them snow-white tips.

Cutex Nail Cake gives just the quick, water-proof polish you want.

# Why cutting ruins the cuticle

## How you can keep it smooth and firm with Cutex the harmless cuticle remover

**S**TART today to have the shapely, well-kept nails that make any hand beautiful. See how quickly, how easily you can have the most wonderful manicure you ever saw—see how smooth and firm Cutex keeps your cuticle without trimming or cutting it; how lovely it makes your nails look!

### What specialists say about cuticle cutting

Dr. Murray, the famous specialist, says: "On no account trim the cuticle with scissors. This leaves a raw, bleeding edge which will give rise to hangnails, and often makes the rim of flesh about the nail become sore and swollen."

Over and over other specialists repeat the advice—"Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle." "Cutting is ruinous."

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared.

### Removes surplus cuticle without cutting

Cutex completely does away with cuticle cutting, leaves the skin at the base of the nail smooth and firm, unbroken.

Today you will find that professional manicurists in the most fashionable New York hotels invariably use Cutex. Everyone who understands the care of the nails finds that the Cutex method is the one simple, scientific way to care for the cuticle.

### The new way to manicure

First, file your nails to the proper length and shape. The best professional manicurists say that it is now considered good form to give the nail an oval shape—that is, to have it conform to the shape of the finger tip, and to have the nail reach just to the top of the finger.

In the Cutex package you will find orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Almost at once you will find you can wipe off the dead surplus skin. Rinse the hands in clear water.

Then a touch of Cutex Nail White—a soft, white cream which removes all discolorations from underneath the nails.

Cutex Nail Cake rubbed on the palm of the hand and passed quickly over the nails, gives them a delightful polish. Should you wish an especially brilliant, long-lasting polish, apply Cutex Polishing Paste first, then the Nail Cake.



Janet Beecher, recently seen in "Fair and Warmer," says: "My maid manicured my nails with Cutex, and when I saw what a smooth edge it gave my cuticle, how beautifully shaped it made the base of my nails, I bade her use it always."

Mary Nash, (top picture,) one of the most beautifully gowned women on the stage, says: "I don't see how I ever tolerated having my cuticle cut—Cutex makes my nails look so much better."



Gladys Hanson, noted for her beauty, has been quite properly described by Gramville Barker as a perfect "Helen of Troy." Miss Hanson says: "Cutex is a revelation of what a manicure ought to be."

how ugly cuticle-cutting has made your nails, Cutex will soon give them the shapeliness and symmetry every one admires. Try it. See for yourself.

### Where to get Cutex

Cutex manicure preparations are sold in all high-class drug stores and at the toilet goods counters of department stores.

Cutex comes in 50c bottles with an introductory size at 25c. The 50c bottle is the more economical size to buy—it will last three times as long as the 25c bottle. Extra large size bottles, \$1.00. Cutex Nail White, the cream which removes discolorations from underneath the nails, is 25c. Cutex Nail Polish in Cake, Powder or Paste form is also 25c. Cutex Cuticle Comfort, for sore or tender cuticle, is 25c. If your favorite store has not yet been supplied with Cutex, order direct from us and we will fill your order promptly.

### A complete Cutex Manicure Set sold at your dealer's

The Cutex Traveling Manicure Set, at \$1.00, is thoroughly practical and desirable. Contains Cutex Cuticle Remover, Cutex Nail White, Cutex Polishing Paste and Cutex Nail Cake (polish), together with flexible file, orange stick and emery boards. A flat, compact set in a beautiful box, excellent for traveling purposes, or for home use.

If your dealer hasn't this set, order direct, sending his name, and we will send it to you promptly.

### Send 14c today for Complete Midget Manicure Set

Tear off the coupon now before you lay down this paper and send it to us with 14c and we will send you a complete Midget Manicure Set containing trial sizes of Cutex Cuticle Remover, Cutex Nail White, Cutex Nail Cake (polish), Cutex Nail Paste (polish), and Cutex Cuticle Comfort, together with orange stick, emery boards and absorbent cotton. Enough for six "manicures." Send for it today. Address

**NORTHAM WARREN**  
9AB West Broadway New York City

If you live in Canada address McLean, Benn & Nelson, 489AB St. Paul Street, West, Montreal. Canadian distributors.

### The first Cutex manicure makes a decided improvement

Until you use Cutex, you cannot realize what a great improvement even one application makes; you cannot know how attractive your nails can be made to look.

After a few applications, no matter



This complete manicure set sent for 14c.

Name.....  
Address.....  
MAIL THIS COUPON TODAY

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I enclose 14c for my complete Cutex manicure set.