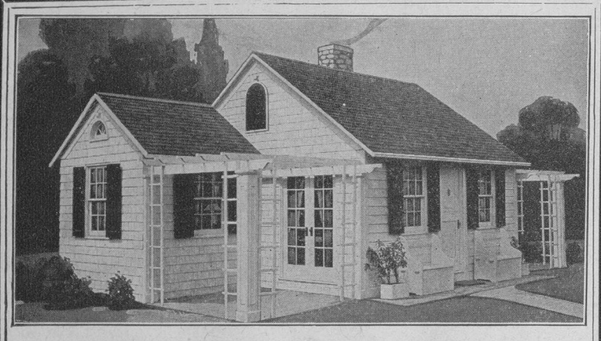
OUR SIGN IS OUR BOND

**Lehn & Fink** New York Inc.

FRAGRANT with the essence of Riviera violets, Lehn & Fink's Riveris Talcum prolongs the lingering pleasure of the bath. Cooling, refreshing, light, free from grit and grease, from boric acid and lime. Sold, by druggists, in glass jars with removable sprinkler tops.



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WHY don't you live this summer out in the country, away from the noise and dust of the city?

Here is a home all ready for you, with the muss and fuss of construction all done for you at our factory.

This is the beautiful little Colonial Home which has been selected as their favorite by our customers.

The vital economies in labor and material effected by the Bossert permanent methods of construction make it possible for us to sell this home, with two 9x12 bedrooms, a 9x18 living room, kitchen and bath, complete for

**Eleven Hundred Dollars F. O. B. Brooklyn.**

Two men can erect this house in three days, not even a nail to buy.

*Send 12 cents in stamps today for complete catalog showing Bossert Details of Construction and other houses.*

*We also manufacture the smaller "portable" or "knock down" houses.*

LOUIS BOSSERT & SONS, INC., 1318 Grand Street, Brooklyn, N. Y.

**WITH A BARTO DAY BED**

a few pieces of Barto hand-painted furniture create a smart guest room. The ultra-modern pieces shown above, painted to match your other furnishings, would be a charming addition to your home. The Day Bed is $33. Box Spring and Mattress, $32. Night Table, $22. Chest of Drawers, $80. Desk, $45.

Barto Day Beds are made in many other styles and finishes, for living room, alcove hall, etc. Decorative in the day as a couch, they are a practical, spacious bed at night. They have no mechanical features.

**Immediate Delivery. If out-of-town, write. Tel. Vand. 582.**

**EDWARD R. BARTO & CO.,** 45 WEST 39TH STREET, N. Y.
*Specialists in Interior Furnishings.*

COUNTRY HOMES
We specialize in country house work; complete furnishings, hangings, etc. Place orders now for May deliveries.

## Forsythe
### The Waist House

**SPRING TAILOR MADES**

*Forsythe Sport Waist* } **$5.75**

T-714 *Tailored model with flat sailor collar effect in flesh, maize, bisque, and white Crepe de Chine. Very smart!*

Same model in white Habutai.$5.75
In white Irish linen.....$3.50
In white silk cashmere.....$6.50

**Mail orders promptly filled. Catalogue on request.**

**JOHN FORSYTHE & SONS**
**6 West 42d Street, New York**
**Telephone Vanderbilt 4192**

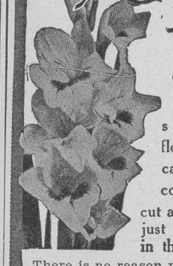
No connection with any other house doing business under the name of Forsythe.

## NEEDLEWORK

Unique and exclusive Embroideries, French Tapestries, Crewels and Tapestry Yarns Wools of all kinds. All the necessary materials for Art Embroidery Work, Fancy Canvases of every description, D. M. C. Cottons. Decorative Art Linens, &c. Worsted Knit Goods.

The Specialty House of HENRY HESSE, 399 Sixth Av., 24-25 Sts., N.Y.

## A Garden Full of Gladioli for $1.00



**The Gladiolus** is one of the most satisfactory flowers grown because it blooms continuously when cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only **ONE DOLLAR** we will send **75 Bulbs** of our **Grand Prize** Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

**ORDER YOUR BULBS NOW** so as to have them to plant when you begin making your garden.

Mail this advertisement with Check, Money Order, Dollar Bill or Stamps, or present at our store, and secure this splendid collection of Gladiolus Bulbs for **only $1.00**, sent prepaid anywhere in the U. S., with our **1917 Spring Catalogue.**

**Stumpp & Walter Co.**
30-32 Barclay Street, New York.

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and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated their efficacy; many thousand patrons testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet T, "Healthy Hair," free on request.

*FRANK PARKER*
Hair and Scalp SPECIALIST
51 WEST 37TH ST., N. Y.

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The arch, being the muscle centre of the foot, becomes weak from overstrain—and if neglected the structure sags and the foot becomes flat.

Red Cross Arch Support Shoes strengthen weak arches—gradually and painlessly raise fallen arches.

Of soft, plump vici kid, with the famous Red Cross flexible soles.

*Call or write for Red Cross Booklet.*

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$5.50

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442-444 Fulton Street,
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Mail Order Dept. 2240 3d Ave.

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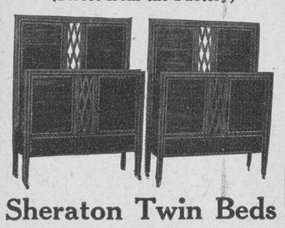
GRAND RAPIDS FURNITURE
(Direct from the Factory)



**Sheraton Twin Beds**
*Inlaid Mahogany*
Special Feb. Sale Price $42.25
Regularly $75. EACH

**DISCONTINUED PATTERNS**
at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, $125 up; regularly $250 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc., Bedroom Suites, Mahogany and Walnut, $100 up; reg. $200 up.

**ODD PERIOD PIECES, $4 up.**
Chairs, Desks, Tables, etc., *in wide variety.*
Cottage Furniture a Specialty.
Set of Photographic Reproductions Mailed FREE

Est. 1852 **MANGES BROS.** M'f'rs.
115-117 WEST 23d ST.
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*"My Skin is smooth as Velvet since I've used—*

## CRÈME SIMON

*The Velvet Complexion Maker*

Made by J. SIMON & CO., Paris, France. Famous abroad for over half a century.
Fragrant—Refreshing—Beautifying.
CREME SIMON—45c, 75c and $1.25.
POUDRE SIMON, (Face Powder,) 40c and 75c.
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*At All Good Dealers*
Send 2c stamp, to cover postage, with dealer's name, and receive a handsome and practical CREME SIMON diminution mirror.
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THE corset without laces is a most wonderful garment for SKATING DANCING General Wear

Made entirely of Surgical Elastic Webbing.

Sold in department stores and specialty shops.

Refuse in positive terms any substitute.

*Free: Illustrated Booklet on request*
TREO COMPANY, 162 Fifth Ave., N. Y.

## GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

In Gray Suede, White Calf, Gray Kid and Purple Kid

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

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### Supports and Binds

For All METATARSAL ARCH AFFECTIONS.—Morton Toe, cramping and burning of 3rd or 4th toes, enlarged little toe joints, sole callouses and spreading of toes can easily be overcome by this SIMPLE SURGICAL APPLIANCE. Worn in the shoe.—Full particulars free in plain sealed envelope. Any other foot troubles?

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FINEST SCOTCH ANGORA
**PULL-OVER SWEATER**

THIS very soft angora wool pull-over comes in white, with stripes, collar and sash of black, navy, rose yellow, green or brown. It can also be had in many of the newest shades, with white stripes, collar and sash. Price $25.

**PECK & PECK**
EXCLUSIVE HOSIERY
*586 Fifth Avenue at 48th Street*
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The genuine Italian Silk Underwear has the name "Kayser" in every garment.

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*A complete selection at all the best stores.*

*Madame*
*Vous partez pour le sud, pourquoi ne pas vous munir d'une transformation.*
*"L'INVISIBLE"*
*An Exquisite Creation*

Nestles with ease upon any coiffure, and with its suggestion of a wealth of natural hair, lends the charm of youth and beauty to any face.

It is made of natural wavy hair of supreme quality, and can be dressed in any fashion. Is worn by many, yet is invisible to all.

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Hair Merchants — Ladies' Hairdressers
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*Perfect Diamonds*
*Highest Grade.*

Call, write or phone for **free catalogue**, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. **AT WHOLESALE PRICES** you save one-third. Thousands of splendid gifts for Weddings, Birthdays, Graduations, Prizes.. **$1 to $50**

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2nd Floor. Phone Cortlandt 3586
*Open to 6 P. M., Saturdays included.*

**DEAF PERSONS** after trying electrical and other devices find that the **OTOPHONE** is one of the best aids to hearing. No cumbersome wires, no battery. A small, compact instrument held AGAINST the ear, NOT inserted. Reproduces natural voice tones very effectively; no "buzzing."

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**Hand Decorated Wood Crib, $20**
Noah's Ark Design, Ivory Enamel Hand Rub finish.
OTHERS $9.00 up.
Bedsteads and Bedding of the Better Sort.
GEO. M. MILLER, 7 West 45th St.
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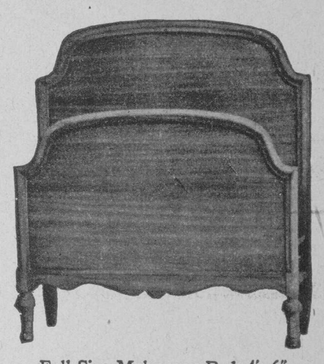
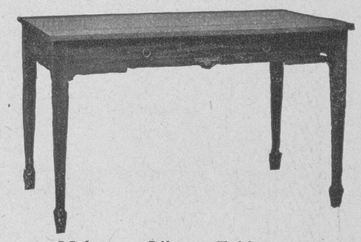
## Three-Day Half Price Sale

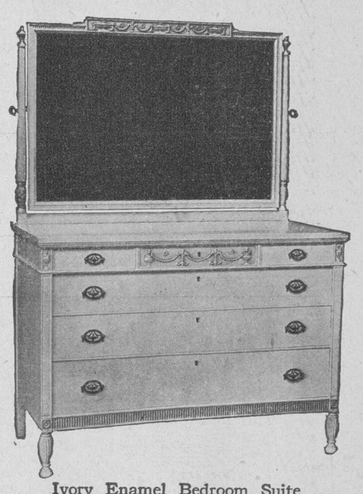
Mahogany and Cane Sofa.
Formerly $200. Now $100.



Full Size Mahogany Bed 4' 6".
Formerly $45.00 Now $18.00.



Mahogany Library Table.
Formerly $35.00. Now $17.50.



Ivory Enamel Bedroom Suite (7 pieces, Twin Beds).
Formerly $500. Now $250.

BEGINNING tomorrow there will be a sale within a sale at Hathaway's.

The usual price concessions prevailing through February will be further increased for the last three days of the month. Half prices will be put upon a large number of single pieces and complete suites of discontinued patterns.

This exceptional furniture of beautiful design has the same quality of material and workmanship that distinguishes all Hathaway productions. A few of the exceptional values follow:

| LIVING ROOM | Formerly | Now |
|---|---|---|
| Upholstered Davenport (6 ft.) | $90 | $45 |
| Crotch Mahogany Bookcase | 120 | 60 |
| Upholstered Wing Chair | 48 | 24 |
| Large Upholstered Armchair | 50 | 25 |
| Mahogany Library Table | 50 | 25 |
| Chippendale Mahogany Desk | 64 | 32 |
| **BED ROOM** | **Formerly** | **Now** |
| Mahogany Suite (5 pieces, Twin Beds) | $450 | $225 |
| Ivory Enamel Suite (4 pieces) | 450 | 225 |
| Black Lacquered Toilet Table | 90 | 30 |
| Inlaid Sheraton Mahogany Suite (6 pieces) | 430 | 215 |
| Colonial Mahogany Dresser | 60 | 30 |
| Mahogany Bed, Cane Panels, 4' 6" | 65 | 25 |
| **DINING ROOM** | **Formerly** | **Now** |
| Blue Enamel and Decorated Suite (10 pieces) | $450 | $225 |
| Mahogany China Cabinet | 52 | 26 |
| Adam Mahogany Suite (10 pieces) | 450 | 225 |
| Old English Oak Suite (10 pieces) | 350 | 175 |

**W. A. Hathaway Company**
62 West 45th Street, New York

## Geraldine Farrar

*delighted with the "Rare Qualities" of*

## Crême Nerol

Creme Nerol **refines** and **beautifies** sallow, rough and impaired complexions and assures a **natural** freshness and clearness of the skin, always an unfailing charm to the eye.

Among the many who recommend Creme Nerol highly are **Geraldine Farrar, Olive Fremstad, Rita Fornia, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Laura Hope Crews, Julie Opp, Constance Collier.**

*Creme Nerol* **($1 per jar)**—and *Nerol Skin Food* **($2 per jar)**—at one time made exclusively for leading professional women and social leaders, may be purchased in N. Y. at **ALTMAN'S,** in Brooklyn at **Loeser's,** and in Philadelphia at **Strawbridge & Clothier's,** or upon receipt of price will be mailed to any address.

**Forrest D. Pullen,** 732 Nostrand Av., Brooklyn, N. Y.

## Vantine's
The Oriental Store

**Perfume Set, $1.**

15248 T

AN ARTISTIC Japanese lacquered Cabinet, decorated in gold, with two glass-stoppered bottles of Vantine's famous Oriental perfumes—one each of Wistaria and Flowery Kingdom; Cabinet plush lined, with separate compartment for each bottle. Makes a most unique ink stand when perfume has been emptied. On sale in our Perfumery Section, or mailed postpaid upon receipt of $1.

A. A. VANTINE & CO. Inc.
Fifth Avenue & 39th Street. New York

## SORE THROAT

can be relieved, but **should** be prevented by the **daily** use of

**PRO-PHY-TOL**
The Non-Poisonous Antiseptic Liquid
Mouth Wash- Gargle-Nasal Douche
Perfectly safe and effective.
25c 50c $1.00
Send for **free** trial bottle if your druggist cannot supply you.
Pro-Phy-Tol Products Co., Dept. C, 220 Fifth Ave., New York.

## May We Remount Your Diamond?

We will furnish an all-platinum mounting for your solitaire; like cut; supply four small diamonds for the sides, and do the entire work in our own shop for the small cost of.... **$45**

**ARNOLD & COMPANY**
Diamonds, Watches and Jewelry
448 FIFTH AVENUE
At 39th St. Est. 1890.
Your Old Jewelry Remodeled in Platinum at Moderate Prices.

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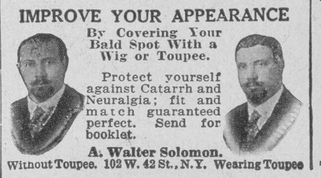

By Covering Your Bald Spot With a Wig or Toupee.

Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for booklet.

**A. Walter Solomon.**
Without Toupee. 102 W. 42 St., N.Y. Wearing Toupee

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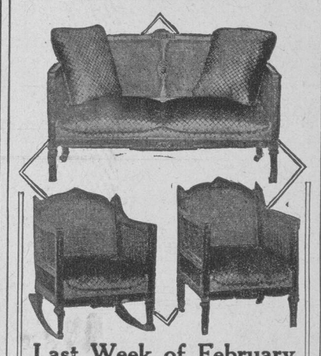
The Talc of 100 Uses
10¢
Borated Corylopsis Wistaria Baby Talc



## Last Week of February Sale

3 Piece Living-room suite—frame and canework finished in Antique Mahogany. Upholstered in velour. Our price, now..... **$122.50**
*Formerly* $175.

**This is but one of the many values we are now offering. You still have time to take advantage of the big savings on our entire stock of furniture, whether it be Bedroom, Dining Room, Living Room, or some Odd piece.**

*Call now and we will reserve your order for future delivery if you desire.*

**Geiger & Braverman**
FURNITURE CO.
49-51 W. 23rd St.
*Established 1892.*

## WH-EAT FOR HEALTH

Digestion bad? Then eat **STAFOVLIFE,** the tasty **uncooked wheat bread.** Its coarse particles form the required bulk to stimulate the digestive organs to healthy action. Blue Label (flaked wheat), White Label (milled wheat—for severe cases). 25c. box at Liggett-Riker's, Macy's, Greenhut's, Abraham-Straus, all Druggists, Grocers. Or, mail 30c for box to **Everard Thomas** 528 W. 40th St., N. Y.

**HELPS DIGESTION**

## BERTHE MAY'S Maternity CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. **Call at my parlors** or write **for Booklet No. 21,** free in plain sealed envelope. Can be **worn** by **Stout Women** and **Invalids.**
Berthe May, 10 E. 46 St., N.Y.

## More used than any other face cream in America

**Pond's Extract Company's Vanishing Cream**

## SHOE CRAFT

MASTER Shoe Builders — The SHOE CRAFT Shop
27 W. 38th St. New York

**Fitting Narrow Feet**
Widths AAAA, AAA, AA & A.
All sizes, including 8, 8½, 9 & 9½

There is economy and convenience in a "ShoeCraft" fitting. ALL the smart "ShoeCraft" styles for Spring are kept in stock in the narrow widths with proportionately narrower heels, thus assuring you of a comfortable fitting immediately. Perfect fit is guaranteed. Why experiment with custom footwear which never fits uniformly?

HAND WELT

**"Feyre" Low Heel Boot**

A swagger Mannish boot, made in Black Russia Calfskin at $11, and in Mahogany Russia Calfskin at $12.

**MAIL SHOPPING SERVICE.**
Perfect Fit Guaranteed. Parcels Post Prepaid. Send for Catalog A-25, with measurement chart, and our booklet, "Fitting the Narrow Foot." Charge Accounts.

## You Can Have Wavy Hair

If your hair is not naturally wavy we can make it so (under all atmospheric conditions), and if **for six months** after treatment your hair is not wavy we will refund your money.

**Scalp and Hair Specialists**
Defects of the hair and scalp remedied.
For over 40 years we have been successfully engaged in the care of ladies' hair.
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## Ambre Royal
*Paris*
$2.22 the box
Sold in the best shops all over the world.
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*Exquisite Bath Tablets*
**U-AR-DAS Bath of Benzoin**
*Box of 12 Tablets, 50¢ At best shops or Frank M. Prindle & Co. 71 West 35th St. N.Y.*