"Dans Paris, où tout n'est que charme exquis, pour vous je crêe mon Talc Djer-Kiss."—Kerkoff, Paris.

Translation—In Paris, where is only exquisite charm, I create for you my Djer-Kiss Talc.

Voilà le talc charmant!

And Madame, Mademoiselle,—have you known yet how completely exquisite talc may be? How infinitely fine? How surpassingly refreshing?

No—*bien sur*—if you have not yet used my Djer-Kiss Talc. For it expresses the *dernier cri*—quite the last word—in toilet exquisiteness.

What soothingness for the skin dainty, what softness *après le bain*. Made in France—packed and sealed for you in my *atelier* in Paris—my Djer-Kiss Talc breathes the very essence itself of Parisian *excellence*.

My *importateurs* have placed Djer-Kiss Talc for you in every shop, big and little, of your great city. It will delight you.

I do urge you try it.

—Kerkoff, Paris.

ALFRED H. SMITH CO.
Sole Importers
NEW YORK CITY

Djer-Kiss

Made in France only

TALC

Thirty Cents