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Exquisite Nails
without cutting the cuticle

Cutting ruins the cuticle—gives you rough, ragged edges and makes hangnails

DON'T cut or trim the cuticle. Read how to give your nails the most delightful manicure you have ever had!

Start today to have the shapely, well-kept nails that make any hand lovely. See how smooth and firm the use of Cutex will make your cuticle without trimming or cutting it. See how easily and quickly you can give your nails a wonderful manicure.

After you have filed your nails to the proper length and shape, gently work around the base of the nail with Cutex, pushing back the cuticle.

(Photo by White Studio, N. Y.)
Janet Beecher, one of the finest emotional actresses there is, says: "When I saw what a smooth edge Cutex gave my cuticle, how beautifully shaped it made the base of my nails, I bade my maid use it always."

What specialists say about cutting the cuticle

Shoemaker, the famous skin specialist, says: "Some persons are so obtuse to the beauty of the delicate edge of skin at the base of the nail, that they actually *trim* it away, leaving an ugly red rim like the edge of an inflamed eyelid."

Over and over specialists repeat the advice—"Do not cut the cuticle; it is dangerous." "Under no circumstances should scissors or knife touch the cuticle!"

A touch of Cutex Nail White underneath the nails gives them snowy white tips.

Finish with Cutex Nail Polish. Gives you just the transparent, waterproof finish you want.

At last a way to have a *perfect* manicure

Send for the Midget Manicure Set offered below and see how completely Cutex solves your problem.

(Photo by Ira Hill, N. Y.)

Elsie Janis, whose vivacity and clever acting have made her a favorite in every American city, says: "I am delighted with Cutex. I have just finished my nails and find it most wonderful."

In the Cutex package you will find an orange stick and absorbent cotton. Wrap a little cotton around the end of the orange stick and dip it into the bottle. Work the stick around the base of the nail, gently pushing back the cuticle.

Almost at once you will find you can wipe off the dead cuticle. Then carefully rinse off the fingers in clear water.

A touch of Cutex Nail White underneath the nails makes them immaculately clean—snow-white.

Finish with Cutex Nail Polish. Cutex Cake Polish rubbed on the palm of the hand and passed quickly over the nails gives just the soft, waterproof finish you want. If you like an especially brilliant sheen, use Cutex Paste Polish first, then the Cake Polish.

You will not know your nails after their first Cutex manicure

Until you have used Cutex you cannot know what a great improvement the first application makes.

Even when the cuticle has been broken and mutilated by cutting, Cutex restores the firm, smooth outline at the base of the nail. Try it. See how quickly all your nail troubles disappear.

Buy Cutex in all drug or department stores

Cutex, the cuticle remover, comes in 50c bottles with an introductory size at 25c. The 50c size is the more economical size to buy. It lasts three times as long as the 25c size. Extra large size bottles $1.00. Cutex Nail White is 25c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is 25c. Cutex Cuticle Comfort for sore or tender cuticle is also 25c. If your store has not yet secured its stock, write direct.

Get this trial manicure set

Send the coupon today with 14c—10c for the manicure set and 4c for packing and postage, and we will send you a complete manicure set for you to try, enough for at least six "manicures." Address

NORTHAM WARREN
Dept. 707 9 West Broadway, New York

If you live in Canada, send 14c to MacLean, Benn & Nelson, Ltd., Dept. 707, 489 St. Paul St., West, Montreal, for your sample set and get Canadian prices.

This complete manicure set sent for 14c.

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