

HAMILTON GARMENT CO.
307 FIFTH AVE. N.Y.C.

Special Sale of COATS
Fur trimmed and plain
An extraordinarily wide selection at extraordinarily low prices.

SALE OF SUITS
at LESS THAN COST OF PRODUCTION

Radical Reductions on the season's best Models in SILK & SERGE DRESSES

Specially priced at **\$14.75** NOW **\$19.50**
(25% off former price)

Velour Coat Genuine Fur Collar
All Wool Poplin Suit Genuine Fur Trimming

POPULAR NEW SPORT STOCKINGS

In both style and price these ribbed Scotch Wool sport stockings are most popular. They come in white, heather, oxford, gray and twenty-eight other shades.

\$3.75 a pair

A catalogue of hostery, sweaters and scarfs for men, women and children will be sent upon request.

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Stocking Shops
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Chicago Palm Beach Newport

Franklin Simon & Co.
A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

Two Exclusive Winter Models

WOMEN'S FUR TRIMMED COATS

Distinguished by fine tailoring, graceful new lines and the fashionable longer lengths.

88—Diagonal Vicuna Cloth Coat, copy of Lawrin model, in taupe, seal brown, navy or black; large draped collar banded with Fitch Opossum fur; very new is the jacket effect back trimmed with large novelty buttons, also the wide set-in sleeves. Rows of self color stitching ornament the cuffs and lower edge of coat; silk lined and warmly interlined.

39.50

90—"Pom Pom" Velour Coat, the fashionable coat fabric that gives comfort of warmth without the discomfort of weight, in bottle green, beetroot, seal brown, taupe or caramel brown; high roll collar of natural nutria fur; full belted model emphasizing slender lines by a deep fitted yoke; triangular shaped pockets and pointed cuffs tailor stitched in self color. The coat is silk lined and warmly interlined.

45.00

88—Velvet Hat, rolled up brim at back, soft high draped crown, pearl pin ornament **14.75**

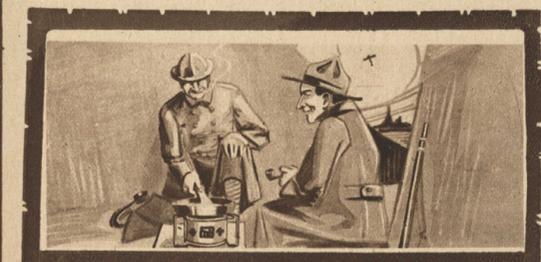
90—Velvet Turban, draped high at back, beaded ornament **18.00**

88—Patent Leather Spat Pumps **.50**

88—Cloth Spats in white, ivory, fawn or dark gray **3.00**

90—Patent Leather Shoes, gray suede tops **12.00**

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The Warmest Christmas Cheer for Your Boy in the Trenches

At the front, cut off from camp or far from the "come and get it" service of the traveling kitchen, Theroz will supply your boy with the means—anywhere or any time—to heat or cook the emergency ration supplied by Uncle Sam.



Theroz FUEL CUBES

—will give your boy in khaki the cheer of a hot Christmas dinner wherever he may be, and after the holiday goodies are gone Theroz will do its daily "bit" to give him many of the comforts of home.

Theroz Fuel Cubes are about an inch square. By an absolutely new and patented process a liquid is converted into a solid cube (not a paste). Theroz cannot go liquid and spill, it cannot explode, it cannot be wasted, since it is in units of a cube, and it adds little weight to the soldier's kit. At the scratch of a match you have the full, intense heat of the fuel—there is no waiting for anything to start.

Theroz is "camouflage"—it burns absolutely without smoke, soot or odor to betray the soldier's presence.

What Theroz Fuel Cubes Will Do for the Soldier:

Fry Small Steak or Fish.	Cook Cereal and Eggs.
Fry Potatoes.	Make Tea or Coffee.
Make Pancakes.	Fry Ham and Eggs.
Heat Can of Soup, Beans, etc.	Heat Shaving Water.

Santa Claus is off for the trenches November 15th. Packages sent after that date will not reach the boys "over there" in time for Christmas.

You send the cubes—We will give the stove

Send your boy at least one can of Theroz Fuel Cubes and a Theroz Blue Flame Stove—he will bless you three times a day. We will go "fifty-fifty" with you in helping to make his Merry Christmas even merrier, if you will take advantage of the following Introductory Offer:

Theroz Blue Flame Stove FREE with **One Full Size Can of 25 Theroz Fuel Cubes** Both for 35c Regularly 60c

Theroz Blue Flame Stove, 25c Handy Can of 25 Cubes, 35c At your Grocery, Drug or Hardware Store, or write us giving your dealer's name.

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A NEW French Featherweight Transformation that nestles with ease upon any coiffure, and with its suggestion of a wealth of natural hair, effectively hides all the misfortunes of thin and unmanageable hair. Can be arranged in any style, and defies the roughest scrutiny. Our new Illustrated Booklet "L' Invisible" just issued sent on request.

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ANOTHER reminder of the need and the beauty of proper foundation planting,—which must be done wisely if it is to be done well. From our many years of experience and our knowledge of this climate, we can supply the wisdom and guarantee complete success, both practical and aesthetic, without excess tax for our expert knowledge. You pay simply for the plants and the planting, at prices no higher than elsewhere. The planting shown above is the result of our intelligent work for a Long Island commuter. Most in evidence are Japanese Yew and other dwarf evergreens. There is nothing better or richer than Japanese Yew for foundation planting. It is dark, rich and velvety, equaling the old dwarf boxwood and exceeding it in hardness. You can trim it to a round dome or let it grow in the picturesque Japanese style. This and other dwarf evergreens fulfill the requirements of covering the bare foundation line, and yet not growing large too quickly. Put up the problem to us, and we will weave a rare tapestry for you in a surprisingly small area. Come and talk it over, or write us, or phone, cut do so, please, right away, for we can serve you best if you get us started now in the ideal fall-planting time.

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Standard Size 19x28 in. Price \$3.00

Used in hottest form or as regular Muffler. Finest Quality, knitted woolen fabric—soft, warm, fleecy, lightweight—correct shade olive-drab. Most suitable gift for Soldiers, Sailors, Nurses, Aviators, Ambulance Corps, Campers, Hunters, Motorists and Ice Skaters. Can be used by men, women, boys and girls for ordinary winter wear.

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10 freshly made hearts, 5c postpaid.

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Smart Belted Fur Coats of Hudson Seal (Dyed muskrat)

Very Specially Priced

This Rich Fur Coat of Hudson Seal, No. 104 is 45 inches long, made of selected pelts, with outside pockets, richly lined and interlined.

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Sizes 34 to 42 bust measure. Mail or phone orders filled promptly. Send for Illustrated Style Book 15. Phone 2400 Greeley.

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