

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

NEW SPRING FASHIONS

GIRLS' GINGHAM or CHAMBRAY DRESSES

At Special Prices



No. 501—Girls' Plaid Gingham Dress, in blue and brown colorings; collar, turn-back cuffs and envelope flaps on pockets of white pique; satin ribbon bow; shirred skirt with two box pleats at front, patent leather belt. 8 to 14 years.

No. 503—Girls' Hand-Smocked Chambray Dress, in pink, blue, green or yellow; yoke model with hand feather stitched smocking at waistline; white pique collar, hand embroidered; skirt with wide tucks, patch pockets, hand smocked; crochet buttons. 6 to 12 years.

No. 505—Girls' Chambray Bloomer Dress, in delft blue or brown, (with detachable bloomers), one-piece slip-over model shirred from yoke; maize color poplin collar, ribbon tie, patch pockets, belt of material. 6 to 12 years.

No. 507—Girls' Plaid Gingham Dress, in blue, green or yellow colorings; surplice model with sash ends at back; hand feather stitched chambray revers; collar and vestee of white poplin, hand-embroidered dots; shirred skirt, pouch pockets with cuff top of white poplin. 12 to 16 years.

No. 509—Girls' Striped Gingham Dress, two-piece model in blue, pink or green combination stripes; hand smocked at waistline, tie sash of plain color chambray; white poplin collar with overcollar, cuffs and pockets of plain color chambray; skirt attached to waist lining; crochet buttons. 12 to 16 years.

No. 511—Girls' Hand-Embroidered Guimpe Dress, in pink or blue and white checked gingham, (with detachable white lawn guimpe); dress hand embroidered in cross-stitch design, belt of material, crochet buttons; shirred skirt, chambray pockets with embroidered gingham bands. 6 to 12 years.

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