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Lux comes in pure, transparent delicate flakes. They melt the instant they touch hot water. You whisk them into the foamiest lather. You soak the woollens in these wonderful suds. You don't have to rub them. Lux loosens the dirt. The dirt drops out into the suds.

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light with the whiteness of woollens washed in Lux. When cake soap is rubbed on woollens, no matter how carefully you rinse, tiny bits of soap usually remain in the wool and yellow it.

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If the color is not fast, try to set it before washing by soaking in half a cup of vinegar to a gallon of cold water, first testing a sample. Then rinse before washing.

Whisk Lux into a rich lather in very hot water—two tablespoons to the gallon. Add cold water to make the suds lukewarm. Then put your sweater in, and wash it about in the suds. Wash quickly, pressing the suds through the sweater, but do not rub. Rinse three times in lukewarm water, and dissolve a little Lux in the last rinsing water to leave your sweater soft and woolly. Never wring sweaters. Just squeeze the water out, and spread on a towel to dry in the shade.

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