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What causes skin blemishes

Every girl ought to have a clear, attractive skin . . . The way to remove blemishes and to remove their cause

EVERYONE is immediately attracted by a *clear* skin—soft, free from blemishes and unsightly spots. Every girl longs for it.

If your skin is not as clear and colorful as you would love to have it—if it is disfigured by blackheads, or by conspicuous pores on nose and chin—find out just what it is that keeps you from having this charm which everyone feels the moment they see a clear, lovely skin.

Then start at once to remove not only the blemishes, but their *cause*.

Take your hand-mirror to the clear daylight and examine your skin closely. Decide just what is the matter with it, then begin at once to see what the right method of cleansing will do for it, and the proper treatment with a soap specially prepared to meet the needs of the skin.

If you find that blackheads are your chief difficulty, don't be discouraged. You *can* rid your skin of this disfiguring condition.

Try this famous treatment for blackheads

Blackheads are a confession that you are using the wrong method of cleansing for the type of skin that is subject to this trouble. Start tonight to see how much this treatment will do for you.

Apply hot cloths to the face until the skin is reddened. Then with a rough washcloth work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly, always with an upward and outward motion. Rinse with clear not water, then with cold—the colder the better. If possible, rub your face for thirty seconds with a *piece of ice*. Dry the skin carefully.

This treatment will cleanse your skin thoroughly and keep it free from blackheads. Use it persistently. Do not expect to get the desired results by using it for a time and then neglecting it. But make it a daily habit and it will give you the clear, attractive skin that the steady use of Woodbury's usually brings.

To remove blackheads already formed, substitute a flesh brush for the washcloth in the treatment above. Then protect the fingers with a handkerchief and press out the blackheads. Thereafter use Woodbury's Facial Soap in your daily toilet.

How to get the other treatments

If your particular trouble is some other one—conspicuous nose pores, oily skin, or tender skin—see the booklet wrapped around every cake of Woodbury's Facial Soap. In it you will find the famous treatments for all the common troubles of the skin.

Get your cake of Woodbury's today and begin tonight the treatment your skin needs. A 25c cake is sufficient for a month or six weeks of any Woodbury Facial Treatment and for general cleansing use for that time. Woodbury's is on sale at drug stores and toilet goods counters throughout the United States and Canada.

Blackheads
If your skin is marred by blackheads, try the famous treatment given on this page — see how successfully you can get rid of this embarrassing trouble

For pale, sallow skins
If your skin is pale and sallow, write us for new steam treatment for this condition. Try this treatment one night a week. See what it will do for your skin

For oily skin and shiny nose
A special treatment for an oily skin and shiny nose is among the famous treatments given in the Woodbury booklet you get with the soap. Secure a cake today and the booklet that goes with it

Send for sample cake of soap with booklet of famous treatments and sample of Woodbury's Facial Powder

Send 6c for a trial size cake (enough for a week or ten days of any Woodbury Facial Treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 12c we will send you the treatment booklet and samples of Woodbury's Facial Soap and Facial Powder. Address The Andrew Jergens Co., 35 Spring Grove Avenue, Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Limited, 35 Sherbrooke Street, Perth, Ontario.