

Gum tenderness — a serious tooth-menace

It is true that four out of five people over forty suffer from gum-shrinkage, or Pyorrhea (Riggs' Disease). But many people even under thirty have Pyorrhea. Women, particularly after the baby comes, are peculiarly subject to Pyorrhea. At such time they cannot be too careful about their teeth.

Pyorrhea commences with tender gums, or with gum-bleeding, at tooth-brush time. Gradually the gums become spongy. They inflame and then shrink. The teeth become exposed to decay at the base and tiny openings in the gums become the breeding places of disease germs which infect the joints—or tonsils—or cause other ailments.

Beware of that first gum tenderness! Try Forhan's for the gums. It helps to prevent Pyorrhea, if used in time and used consistently. No ordinary tooth paste will do this.

And Forhan's cleans teeth scientifically as well. Brush your teeth with it. It keeps the teeth white and free from tartar.

If gum-shrinkage has already set in, start using Forhan's and consult a dentist immediately for special treatment. 30c and 60c tubes. All Druggists. FORHAN CO., 201 6th Ave., N. Y. Send for Trial Tube Free.



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