

WHEN SHIPS SINK IN THE COLD DARK SEA

YOU ARE SAFE IN AN EVER-WARM SAFETY SUIT

SIMPLICITY RELIABILITY

are the cardinal features of this tried and proven life-saving device. (Not air inflated.)

Buoyancy Indestructible

"Ever-Warms" not only keep you afloat, but protect you from exposure—the cause of most deaths at sea. They are saving lives in U-Boat and other sea disasters. Ask for Pamphlet "20."

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 11 BROADWAY, N. Y. C.
 Sole Owners and Distributors
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 AT BATTERY PLAZA, NEW YORK

KEEPS YOU AFLOAT DRY AND WARM

Period Furniture

GRAND RAPIDS FURNITURE (Direct from the Factory) Chippendale Low Boy



Special \$40.75 Reg. \$70. Solid Mahogany

Size 33 inches long, 20 inches deep and 32 inches high.

DISCONTINUED PATTERNS at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$165 to \$500, regularly \$300 to \$1,200. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$90 to \$650, regularly \$150 to \$1,300. Assortment of living room and upholstered furniture.

ODD PERIOD PIECES, \$4 up.

Est. 1852 **MANGES BROS.** M'f'rs.
 668 to 672 Sixth Ave., cor. 39th St.

MATERNITY APPAREL Designed by Lane Bryant

The Mother-to-Be will find here at all times the same smart, up-to-the-minute clothes that differ in no way from the prevailing modes. They are just as stylish and beautiful as apparel for normal wear.

NEWEST FASHIONS
 Dresses, 17.85 to 135.75
 Coats, 17.85 to 265.00
 Skirts, 6.75 to 29.75
 Suits, 22.75 to 94.75
 Blouses, 3.95 to 24.75
 Corsets, 3.95 to 10.00

Everything for Baby
 A mother and experienced outfitter always ready to assist you in your selections. Style Book mailed to out-of-town customers on request to Dept. L13.

Lane Bryant
 21-23 WEST 38th ST.

MINNET WILLOW —the accepted Interior Furniture

Everything in French Willow manufactured, from the complete room suite to the many pieces for Holiday Gifts. Purchases may be held for future delivery.

MINNET & CO

Lexington Ave., bet. 40th & 41st Sts.

CARLTON CHAISE LONGUE, cushioned in plain rep or figured cretonne. Complete, any finish \$38

LAMP—Shade lined with cretonne or silk, any color. Complete, any finish, \$34

Send for catalog and upholstery samples. Express paid within 100 miles—freight 300—immediate delivery.

"The Noblest Tribute!"
 —Have your soldier boy's portrait done in relief by expert sculptor. A work of art and an inspiration! Finished in old gold, old silver, or antique green. Price \$20. Superb gift. Photo sufficient. Address C. G. B. Knauft, Studio, 900 Sixth Ave., N. Y.

The Oldest Yarn House
 In America—Est. 1858.
 Full supply of Yarns, all colors, in Columbia and Good Shepherd. Worsted Knit Goods. In Modern Creations. French Tapestries. **HENRY HESSE**, 399 Sixth Ave., 24-25 Sts., New York.

- 18 to 45 -

IT'S from thirty to forty-five that a man becomes so dependent upon the comforts of home—hot shaving water on the dot, and his coffee "just so." That's why the middle-ager misses home more than the younger man.

When your soldier starts away to camp be sure he has a Theroz Mess Kit. It turns out hot shaving water in a jiffy, cooks or heats the good things from home and makes a cup of delicious coffee any time in just seven minutes.

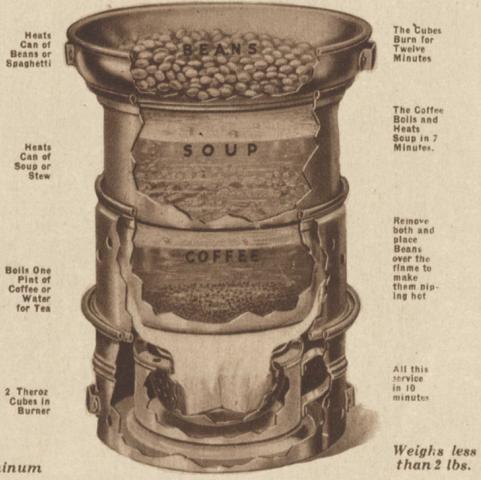
Uncle Sam's Army is the best fed army in the world, but men and boys who are training—living in the open—hiking and using their muscles as they never used them before, are always getting hungry—always ready for extra "eats."

The THEROZ MESS KIT has a full meal ready in about ten minutes—it boils, heats, fries and steams.

Just the Thing for Your Motor Car or Boat.

The quickest, most economical way to light-housekeep and to cook breakfast, luncheon or dinner at the table, or for the rarebit after the theatre or card game.

Theroz Mess Kit The Pocket Kitchen



Heats Can of Beans or Spaghetti

Heats Can of Soup or Stew

Boils One Pint of Coffee or Water for Tea

2 Theroz Cubes in Burner

The Cubes Burn for Twelve Minutes

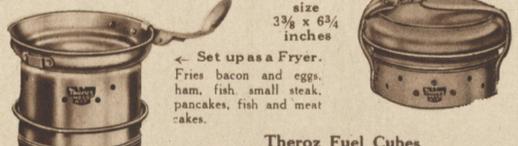
The Coffee Boils and Heats Soup in 7 Minutes.

Remove both and Place Beans over the flame to make them piping hot

All this service in 10 minutes

Weights less than 2 lbs.

X-Ray of Theroz Mess Kit in Action
 Theroz Mess Kit has been adopted by Y.M.C.A. and K. of C. for all Overseas Secretaries as standard equipment.



Theroz Fuel Cubes
 burned in the Theroz Mess Kit furnish the quickest, hottest, safest emergency fuel known. Theroz does not go liquid while burning. Price per can of 20 cubes (fuel for ten meals) 35 cents.

At your local dealer's \$5.00 complete with one can of Theroz Fuel Cubes which the nested Kit carries. Sample retail orders will be supplied direct prepaid if you can't get the Theroz Mess Kit from your dealer.

Basic Products Corporation, Woolworth Tower, New York



Capitol Spiral Spats For Women

For Service Uniforms, Street Wear, Motor-ing and Out-Door Sports, this is the very Newest Vogue.

Combining the protection of puttees with the smartness of spats, it is at once stylish, sensible and so comfortable.

Made of Olive Drab, all wool material, with single snap garter button, three-inch wide top and strap and buckle fastening. It winds just below the knee.

Ask your dealer for Capitol Spiral Spats. If he does not have them in stock we will ship you direct by parcel post (prepaid in U. S.) promptly on receipt of \$4.25 per pair. Give size of Street Shoe when ordering.

THE WILEY, BICKFORD, SWEET COMPANY
 Box 1087 Hartford, Connecticut

La-May Face Powder Is Pure!

Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-May (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is already fifty cents and the trial size is twenty-five cents. When you use this delightful La-May and see how wonderfully it beautifies your complexion, you will understand why it so quickly became one of the most popular complexion powders sold in New York. If your home dealer is sold out you can order by mail of Herbert Roystone, 16 E. 18th St., New York.



Cold coarsens the texture of your skin

How you can easily keep your skin soft and smooth —free from chapping—throughout the winter

COLD contracts the tiny cells of the skin—contracts them so that they cannot secrete a proper amount of the fluids that keep the skin soft and pliant, and the naturally lovely texture of your skin is ruined.

Every skin needs an oil cream and a protective skin-softening cream

To keep your skin supplied with just the softening property it needs, rub a little Pond's Vanishing Cream with the tips of your fingers over your face—try it when your skin seems especially dry and tight. Your skin takes it up as parched sand absorbs water. At once it vanishes—never to reappear in an embarrassing shine.

Then look closely at your face in a hand mirror and see what a difference your first application makes. Test it by powdering—instead of that unpleasantly roughened, scaly texture, you'll find your complexion smoother, fresher, lovelier than ever in coloring.

During the day, especially before you go out of doors, protect your

face from the cold by applying Pond's Vanishing Cream.

Every skin needs an oil cream, too

At night, when your pores have plenty of time to absorb its healing, soothing properties, the use of a cleansing and massage cream—a cream with an oily base—is of the utmost importance. Pond's Cold Cream is especially liked for its smooth, easy-to-work-in consistency. Its formula supplies just what the tiny cells of the skin require. A Pond's Cold Cream Massage clears, cleanses and invigorates your skin in a way that is truly amazing.

Faithfully use these two creams and you will find that instead of suffering with a dry, harsh skin, with chapping and irritation, your skin will retain its elasticity, its softness and freshness throughout the most severe weather. Neither cream will cause the growth of hair or down.

Free sample tubes—send for them today
 Tear out this coupon and mail it today for a free sample tube of Pond's Vanishing Cream and Pond's Cold Cream. Or send 10c and we will send you tubes of each cream large enough to last two weeks. Send for them today. Address Pond's Extract Co., 131U Hudson Street, New York City.



POND'S EXTRACT CO.
 131U Hudson Street, New York City

Please send me, free, the items checked:

A free sample of Pond's Vanishing Cream

A free sample of Pond's Cold Cream

Instead of the free samples, I desire the items checked below, for which I enclose the required amount:

A 5c sample of Pond's Vanishing Cream

A 5c sample of Pond's Cold Cream

Name

Street

City

State

STROBEL FURNITURE

NO depleted stock here. We have a marvelous collection of the choicest dining and bed room suites ready for instant delivery—no waiting.

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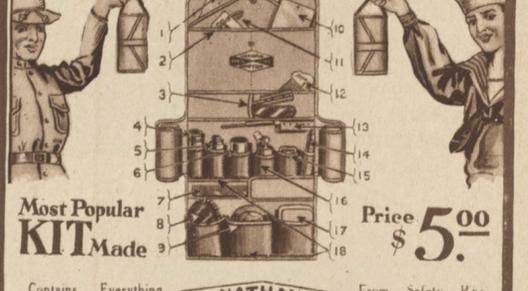
Special models originally and fashionably designed to fit the needs of the well-dressed woman.

Charming Fall Dresses
 for street, afternoon and dinner wear

\$35 to \$165

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Keep HIM Fit With "COMFYKIT"



Most Popular KIT Made Price \$5.00

Contains Everything Needed by the Soldier or Sailor From Safety Pins to First Aid Comforts

NATHAN ARMY-NAVY COMFYKIT

Many Letters of Recommendation and Appreciation from the Boys "Over There" and in Camp Here—

(1) SANITARY WASH RAG—pocket runs full length of "COMFYKIT"
 (2) SAFETY PINS—handy lot (3) SAFETY RAZOR—one complete Durham Duplex (4) SHAVING BRUSH—Rubber-set, Collapsible (5) TALCUM POWDER—Williams' (6) SHAVING STICK—Williams'. Metal case (7) COMB, non-breakable type (8) HAIR BRUSH—Military, ebony finish (9) FOOT POWDER—antiseptic (10) TRENCH MIRROR—nonbreakable (11) BUTTONS—assortment of extra buttons (12) DARNING COTTON and DARNING NEEDLES (13) TOOTH BRUSH—flexible handle, sanitary guard (14) TOOTH PASTE—Williams' (15) EMERGENCY CASE—of zinc-oxide adhesive plaster (16) SEWING OUTFIT—two spools cotton, easy-thread needles, thimbles, pins, all in compact metal case (17) SOAP BOX—Aluminum—for large size soap (18) EXTRA POCKETS—for stationery, pencils, postcards, letters, extra razor blades, etc.

The Nathan "COMFYKIT" is made of a durable olive drab, two-ply auto cloth, and is guaranteed to stand the hardest and most racking wear.

Size, opened 22 1/2 x 9 in.
 Size, closed 9 1/2 x 2 1/4 in.
 Weight—24 ozs.

The articles contained in the Nathan "COMFYKIT" are of the finest quality—the standard products of leading manufacturers.

At Dealers or Direct

NATHAN NOVELTY MFG. CO., Dept. E, 88 Reade Street, NEW YORK