



When the Winter Winds Blow

The complexion—a woman's chief charm—needs special care in winter weather. It needs the protection of an ideal emollient—one that will make chapping of the skin impossible. For this purpose there is nothing like

DAGGETT-RAMSDELL'S PERFECT COLD CREAM

The Kind That Keeps

The unmatched, unequalled emollient properties of D. & R. Perfect Cold Cream keep the skin constantly protected, and its daily use is a habit of refinement. It refreshes, cleanses and purifies. Tubes and Jars, 10c to \$1.50. Send a tube to a soldier or sailor. It is a comfort they need and will appreciate. Poudre Amourette: The face powder that adds a final touch of daintiness. Delightfully perfumed. Looks natural, stays on. Flesh, white, brunette, 50c. Both D. & R. Perfect Cold Cream and Poudre Amourette may be obtained of your dealer or by mail of us.

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WHO IS THIS?



It is the Tired Business Man

He is chain-lightning in his office. He knows all about the bank-statement, the corn crop, the freight-car shortage, the liquidation of Smith-Jones, Inc., and the drop in Iceland Moss Preferred. He can quote you, instantly, the August production of his Grand Rapids branch factory to one-tenth of one percent.

But socially! great Beatrice Fairfax!

He is lost at a dance; swamped at a dinner; helpless when confronted with hostesses, buds, dowagers, visiting French generals, literary lions, Hindu musicians, Japanese dancers; dumb at discussions of Eli Nadelman's sculpture, or golf, or airplane production, or pedigreed dogs.

All he needs is tear off that coupon and spend a single dollar for six issues of the forward-marching magazine of modern American life—its arts, sports, dances, fashions, books, operas, gaieties, and humors: Vanity Fair.

Vanity Fair costs \$3 a year—35 cents a copy. There is more joyous fun-making and mental stimulation in one single copy than in fourteen yards of Bergson or Ralph Waldo Emerson. Yet, if you do not know Vanity Fair, or would like to know it better, you may have five whole copies for an insignificant dollar bill—six, if you mail the coupon at once.

Sometimes, in his secret soul, he wonders how other men get on so well with people who are, to him, as incomprehensible as the dodo.

And yet it's so easy—so simple—so inexpensive to learn the secret of social success.

Five Issues of Vanity Fair for \$1

Stop where you are! Tear off that coupon!



Form for requesting Vanity Fair magazine issues, including fields for Name, Address, and City.

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Have Lots of Thick, Glossy, Wavy Hair.



If you value your hair and its beauty, just once try Danderine. All drug stores and toilet counters sell Danderine. Full directions on each bottle. You just try it!

Exceptional Value Silk Blouses

Georgette-Crepe de Chine

SECRET LOCKET WAR RING

\$10.00 SOLID GOLD

Reduce Your Flesh

Dr. Walter's Reducing Rubber Garments

SHOE CRAFT

27 W. 38th St. New York

HATHAWAY'S FOUR-POSTER COLONIAL BEDS

\$23.50 EACH

DOOMED

On city streets leather heels are obsolete as sandals—O'Sullivan's Heels absorb the shocks that tire you out.

Conspicuous Nose Pores

How to Reduce Them

Jack's Pedic Arch Shoe

The only orthopaedic shoe this is smartly fashioned—snug fitting—perfect arch support.

JANUARY SALE Period Furniture

DISCONTINUED PATTERNS at 50% of Regular Prices

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Comfort, abdominal support, protection for mother and child.

A WEALTH of suggestion

in the "Twenty-five Rooms" which you are cordially invited to see.

PARKER'S Rational Method of HAIR TREATMENT and HERBEX HAIR TONICS

ACFIELD'S METAPAD IT SUPPORTS & BINDS

For All METATARSAL ARCH AFFECTIONS.

Pond's Vanishing Cream

More used than any other facial cream in America

LUX

For all fine laundering

IT ALL WENT TO THE BOYS IN THE TRENCHES

That is why you have been unable to get G. Washington's Coffee. The boys in the trenches had to have the best, so the U.S. Government commandeered all of it.

HOME AGAIN at your grocer's

G. Washington's COFFEE

LAUNDRY-ETTE ELECTRIC WASHING MACHINE

Only machine that will WASH AND DRY CLOTHES in the same tub WITHOUT A WRINGER

BEDROOM SUITES in the various periods. Complete, \$190 up.

DAY BEDS \$17 to \$70

High Grade Seed

For Your Vegetable Garden Flower Garden Lawn or Farm

IRENE FRANKLIN'S hair permanently waved by Robert

\$1.50 per curl. Booklet Free.

Can you boast of a winter scene like this on your home-grounds? Have you found out how charming a winter garden can be? Think of a winter garden as a quiet, reposeful place, a Pine and Fir-scented place, illuminated by the white bark of the Birch and the red berries of the Holly, a place where the birds twitter their appreciation of the shelter from the cold wind, where the warmth and glow of the sun is reflected, and where the environment is happy and cheerful when the days are dull and depressing. You admire the beauty of the Pines. Possibly you are not acquainted with our big Firs and Spruces. When nature has wrought her worst havoc with snow and sleet, their beauty is only intensified as they bend fantastically under their icy load and glisten with crystal drapery. Come and study them. You will enthuse over their rare beauty and be glad to add them to your landscape. While you are here we will show you many rare plants that you can weave in. Then there are the brilliant-berried shrubs, as Black Alder, High-bush Cranberry, and Barberry, and bulbs which are apt to smile any time during warm spells, as Winter Aconite, Crocus, Snow-drop, Adonis, Narcissus, and Helleborus. Why not have a winter garden? We will gladly go into details with you or your landscape architect. We guarantee rare beauty during a period that is otherwise desolate. Write us today, or phone or visit us tomorrow.

I. HICKS & SON, "Blatly Years of Westbury (Phone 68), L. I.

GLASSBERG'S SHORT VAMP SHOES

Parisian Beauty in WOMEN'S SHOES rarely exemplified as it is in this charming Black Satin and Patent Leather Boot with fleur de lis top.

"Lighting Fixtures of Merit" HEATHER SPECIAL SALE

A great many samples being disposed of at less than cost to manufacture.