



Autumn Attractions

When Nature dons its dress of golden loveliness, it composes a symphony of color, but the fairest attraction of Autumn in a stroll along Fifth Avenue is the delicate harmony of the complexion that

DAGGETT-RAMSDSELL'S PERFECT COLD CREAM
The Kind That Keeps

has protected and vivified. Cultured folk of three generations have used D & R Perfect Cold Cream to refresh their beauty after exposure to wind and weather. It's a refined luxury of motoring because it is a gentle, yet perfect, skin cleanser. Enjoy its many uses in the home. In tubes and jars, 10c to \$1.50.

Poudre Amourette: The face powder that women like because it clings and looks natural. Flesh, white, brunette, 50c, of your dealer or by mail of us.

TRY BOTH FREE
Send for trial samples of Perfect Cold Cream and Poudre Amourette.

DAGGETT & RAMSDSELL
Dept. 490
D & R Bldg. New York



SHOE CRAFT

27 W. 38th St. New York
Fitting The Narrow Foot
Widths, AAAA to C Lengths 2 to 10

Security

MANY women with narrow feet are annoyed by the tendency of their feet to slip forward in their shoes. ShoeCraft Shoes are built to hold the foot firmly and comfortably in place, fitting snugly at heel and about the ankle and instep.

SNOWBERRY—A stunning model that is exceptionally becoming and makes the foot appear more small and trim than the ordinary walking boot. Its high arch provides careful support. In brown Russia calf.

\$22

Post prepaid. Fit guaranteed. Send for Catalog A-21 and Measurement Charts.



WALKING DOLL

Walks with natural, graceful stride when led by hand. Can bow, kneel, etc. Boundless joy for children and grown-ups. Sensational entertainment for parties. Is 28 inches tall, dressed beautifully, including stockings, shoes and underwear.

Doll, complete without wig, \$8.75
With long human hair curls, 10.00
With exquisite silk dress, 18.00
Add 50 cents for postage or express.
Also life-like baby doll, looks, acts, feel, like real baby.
With bald head, \$6.50; with hair, \$7.50.

MANHATTAN DOLL CO., Inc.
741 5th Ave., New York.



EMPRESS Instantaneous NAIL GLOSS

... by one stroke of the little brush EMPRESS Instantaneous Nail Gloss gives your nails a luster which is guaranteed to last 2 weeks no matter what kind of work you do—or money refunded. Price \$1.00. From your dealer or direct from us.

Generous Sample sent prepaid by mail on receipt of 10c. to cover packing and postage.

EMPRESS MFG. CO.,
Dept. 56, 36 West 20th St., New York.



As-the-Petals Face Powder

Dept. 45, Newburgh-on-the-Hudson, New York

Send for free samples of As-the-Petals Face Powder and Creme de Meridol. For 25c in stamps we will also send a bottle of As-the-Petals Perfume.



If Disappointed Elsewhere, go to Expert Fitter of Trusses, Bandages, Elastic Hosiery, etc.

MASTER MECHANIC for the RUPTURED and CRIPPLED.

MAX ENGLER
2134 Third Avenue
betw. 116th & 117th Sts.
New York City

Stewart & Co.

Correct Apparel for Women & Misses
Fifth Ave., at 37th St.

Extremely Modish Suits

Replete with unique innovations
Very Attractively Priced



608—Captivating new Suit of rather unique design. Skillfully fashioned of Duvet de Laine, in Brown, Reindeer, Copen or Navy. The generous collar is of natural Squirrel fur. 79.50

609—Fascinating Suit of Wool Velour, in Reindeer, Brown, Navy, Copen or Black. Especially featuring Smart, adjustable collar, snug shoulders, trim sleeves, and narrow belt. Silk arrowheads and buttons have been tastefully applied as trimmings. 39.50

Mail or 'phone orders given prompt and careful attention.

Send for Illustrated Style Book 25-A



"AS-THE-PETALS"

If your complexion is rough, shiny or sallow, choose your face powder with care. Don't hide the imperfections—use *As-the-Petals* Face Powder whose specially prepared medicinal properties protect and improve.

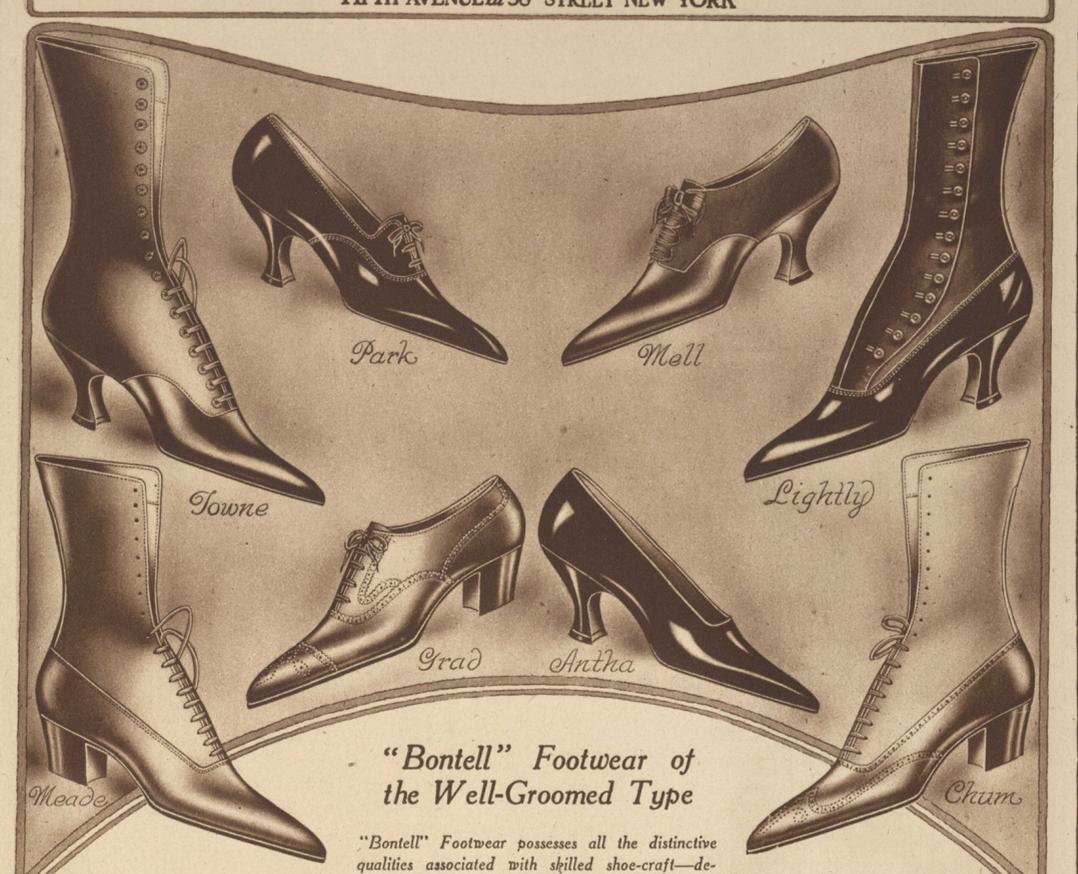
As-the-Petals Face Powder is 60c. Talcum Powder 25c. Extract \$1.50, Toilet Water \$1.50 and Sachet 75c. Ask to see the new *As-the-Petals* Rouge—in dainty metal boxes with mirror and puff—only 40c.

Lazell PERFUMER
Dept. 45, Newburgh-on-the-Hudson, New York



BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38th STREET NEW YORK



"Bontell" Footwear of the Well-Groomed Type

"Bontell" Footwear possesses all the distinctive qualities associated with skilled shoe-craft—delimited by the choice of finest selected leathers, the grace of very long or moderately slender vamps and the shapeliest of arches—yet conforming to a note of restraint and simplicity always observed in the attire of well-gowned women.

TOWNE—High Laced Dress Shoes, in patent leather, black or brown kidskin, with self color satin tops; also in all black or dark brown kidskin or black suede; hand turned soles, covered Louis XVI. heels. . . 20.00, tax 1.00. **21.00**

MEADE—High Cut Laced Walking Boots, designed on long graceful lines, in brown Russia calfskin, with plain toe, hand welted soles and military heels. 15.00, tax .50. **15.50**

PARK—New model Oxford-Pumps in patent or dull leather, with hand sewn turned soles and covered Louis XVI. heels. . . 16.00, tax .60. **16.60**

GRAD—Smart Walking Oxfords, in brown cresco calfskin, with perforated straight tip, hand welted soles and military heels. . . 14.00, tax .40. **14.40**

MELL—Hand Sewn Dress Oxfords, Blucher model, all black kidskin or black kid vamp, with black suede quarter; also in brown kid, with brown suede back; hand turned soles, Louis XVI. heels. . . 16.00, tax .60. **16.60**

ANTHA—Hand Made Dress Pumps; long or medium vamp models, in patent or dull leather or dark brown Russia calfskin; hand turned soles, Louis XVI. heels. . . 13.00, tax .30. **13.30**

LIGHTLY—High Cut Button Dress Boots, patent leather vamp, with black suede or pearl gun suede tops; hand turned soles, covered Louis XVI. heels. . . 18.00, tax .80. **18.80**

CHUM—Walking Boots, in all brown or black Russia calfskin, or brown with fawn buckskin top; simulated wing tip, hand welted soles, military heels. . . 14.00, tax .40. **14.40**

Chauffeurs' Outfits

Special at \$89.50

Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is but one road to economy in Motor Apparel, and that is Quality. In this Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value—complete, at \$89.50 or

Suit \$36.50
Coat \$50.00
Cap \$3.00

Brill Brothers
BROADWAY AT 49th STREET

La-may Face Powder

Is Harmless to the Most Delicate Skin

A specialist has at last perfected a pure face powder that positively will not cause enlarged pores, blackheads and irritations. In fact, while it is considered the best face powder, it is also a remedy for complexion troubles. It is guaranteed pure and harmless to the most delicate baby skin. It beautifies wonderfully because it helps to clear and lighten the skin and protect the complexion from blemishes. This new kind of face powder is made largely of an ingredient that skin specialists use in the treatment of the complexion. And it really stays on better than any other face powder. Of course, saying this, every one knows we mean the famous La-may Powder (French, Poudre L'Amé). This is the powder that does not contain starchy rice powder or dangerous white lead to make it adhere. White lead is a deadly poison and rice powder turns into a gluey paste that makes enlarged pores, blackheads and rice powder irritations. Because La-may is so pure and because it stays on so well it is now used by over a million American women. All dealers carry the large box, and many dealers also carry the small trial size. Be sure to try La-may. Then you will really know a perfect face powder. You will be sorry if you take a substitute. When you use this harmless powder and see how beautifully it improves your complexion, you will understand why La-may so quickly became the most popular beauty powder sold in America. Save this notice.

Women's Frocks of Tricotine

Featuring the two favorite silhouettes



Russian blouse frock of navy tricotine. Braided in black silk and trimmed with self-covered buttons, string sash. **\$55.00**

Navy blue tricotine frock, severely tailored, skirt with cross-tucked sections; white vest of tricotette, a triple belt and a very new collar. **\$45.00**

Mail or Telephone Orders Promptly Filled.

ABRAHAM AND STRAUS
BROOKLYN-NEW YORK

Ralc

Deodorant Supreme

A colorless, odorless, scientific toilet water which dries and deodorizes perspiration without checking it. Use Ralc freely under arms, on face or any part of body; it is antiseptic and harmless. 75c. and \$1.25. At Leading Stores. Prepared by OGILVIE SISTERS, New York. Address orders to Gibson-Thomsen Co., Distributors, 120 W. 32d St., N. Y.

