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THE INSTRUMENT OF QUALITY

Sonora

CLEAR AS A BELL

A tone as brilliant as the sparkle of gems—and as sweet as an old love song—as clear as the Sabbath church bells' chimes—and as true as the ring of a gong—*this* is Sonora's tone which was awarded the highest score at the Panama Pacific Exposition.

HEAR this wonderful phonograph. You will be convinced that it stands in a class alone, and that it is what you wish to buy. Some of the features which explain Sonora's superiority are here given. The perfection of Sonora is due to excellence of individual parts correctly assembled.

Tone Quality: In competition with the world Sonora won highest score for tone quality at the Panama-Pacific Exposition.

The Motor: Made in Switzerland by experts and plays nearly twice as long as others in machines sold at the same price.

Sound Box: This assists in reproducing the golden Sonora tone; the notes are clear, accurate, and beautiful.

Tone Control: By patented means tone is controlled at the source—the only proper place.

Automatic Stop: Provided on all machines; simple, mechanically correct, convenient and useful.

Sound Amplifier or Horn: Made on correct scientific principles and with special exclusive treatments.

Envelope Filing System: Unique in its simplicity and convenience; records located instantly.

Cabinet Work and Design: The graceful, flowing lines ("bulge" effects) are made by a patented process.

Universal Playing: All makes of disc records are played perfectly. Extra attachments are unnecessary.

Each Sonora is **guaranteed** for one year.

Call or write for handsome free illustrated Catalogue R-75. *It is of great interest to every lover of good music and the phonograph.*

SONORA PHONOGRAPH CORPORATION

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GEORGE E. BRIGHTSON, President.

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"The Highest Class Talking Machine in the World"